



Berks County

# Area Agency on Aging

Building Partnerships  
Strengthening Communities  
Enhancing Quality of Life

Christian Y. Leinbach, Chair  
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Michael S. Rivera, Commissioner

Jessica M. Jones, Director  
Katie Catchmark, Deputy Director

**FOR IMMEDIATE RELEASE**  
May 04, 2022

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## MEDIA ADVISORY

### 'Produce Plus Program' Press Event

The Berks County Area Agency on Aging is proud to introduce the Produce Plus Program, a new nutrition initiative provided in partnership with **Berks Encore** and **Helping Harvest**. The Produce Plus Program was created to help improve the nutrition of older adults who are part of the Home Delivered Meals Program. Through this new initiative, a delivery of fresh fruits and vegetables will be provided once a week to **all eligible Home Delivered Meals recipients**. We will be holding a press event next week to share more about this exciting new program.

**WHEN:** Tuesday, May 10, 2022  
8:30 AM

**WHERE:** **Berks Encore Reading Center**  
40 North 9<sup>th</sup> Street  
Reading, PA 19601

**CONTACT:** **Stephanie Weaver**  
Public Relations Officer, County of Berks  
610-816-1242 (call or text)  
[sweaver@countyofberks.com](mailto:sweaver@countyofberks.com)

Contact **Berks Encore** at **610-374-3195 ext. 220** for more information about eligibility for the Home Delivered Meals Program. You can also contact them if you are interested in becoming a Home Delivered Meals volunteer at 610-374-3195 ext. 225.