

GOALS

The goals identified below are the specific aims of this comprehensive plan. Subsequent sections of this Plan contain recommendations that suggest ways to achieve these goals. Both goals and recommendations are described in seven parts:

- Land Use and Housing
- Natural Features
- Historic Resources
- Transportation
- Community Facilities and Services
- Economic Development
- Energy Conservation

LAND USE AND HOUSING

- To provide land for an appropriate mix of suitably located residential and non-residential land uses.

Bally

- To provide land for a range of housing types to complement the Borough's Main Street commercial corridor and in-town industrial areas while preserving agricultural land uses within the Borough.

Bechtelsville

- To accommodate residential development and business uses in a manner compatible with the Borough's natural setting.

NATURAL FEATURES

- To conserve steep slopes, floodplains, woodlands, wetlands and other sensitive environmental resources.

Bally

- To protect the drainageway corridor along the unnamed tributary of the West Branch of the Perkiomen Creek from erosion and encroachment.

Bechtelsville

- To preserve the steeply sloped wooded area in the western portion of the Borough, and the Borough's two stream corridors which contain floodplains, wetlands and woodlands.

HISTORIC RESOURCES

- To identify and help preserve man-made landmarks that are reminders of the two boroughs' unique heritages.

Bally

- To conserve and enhance Main Street building facades and the Borough's cultural and religious landmarks.

Bechtelsville

- To conserve and enhance architectural resources found throughout the Borough's housing stock and encourage

more non-residential restoration to complement the successful train station rehabilitation project.

CIRCULATION

- To work with PennDOT, local developers and others to fund and implement local road improvement and pedestrian improvement priorities.

Bally

- To establish traffic signals at key intersections and complete missing street and sidewalk links along main roads in the Borough.

Bechtelsville

- To finish reconstructing Main Street, improve hazardous intersections, construct sidewalks where needed and develop a bikeway/pedestrian trail along the vacated railroad right-of-way.

COMMUNITY FACILITIES AND SERVICES

- To work with the appropriate parties to ensure that residents continue to benefit from well planned and cost effective public services.

Bally

- To continue upgrading public water, sewer, stormwater, police and fire protection and recreation facilities and services.

Bechtelsville

- To continue to improve public sewer, stormwater, police protection and recreation facilities and periodically reevaluate the need for a public water system.

ECONOMIC DEVELOPMENT

- To encourage environmentally safe commerce and industry that will provide jobs and add to the two boroughs' tax base.

Bally

- To strengthen the economic role of the Main Street corridor and encourage new industrial investment in the Borough.

Bechtelsville

- To maintain desirable levels of commercial and industrial development in the Borough.

ENERGY CONSERVATION

- To implement energy saving practices at the municipal level and encourage energy conservation throughout the two communities.