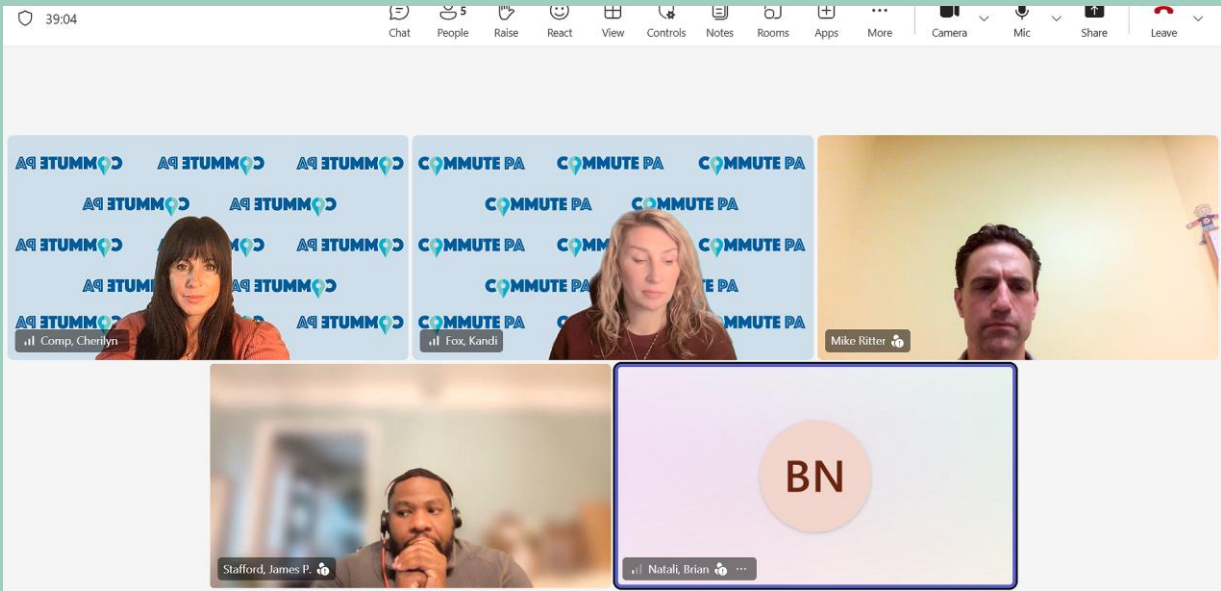




March 2026

Monthly Activity
Report



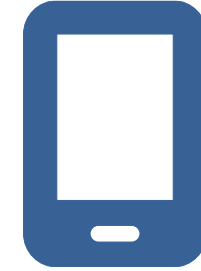


March Totals

160
New
Members



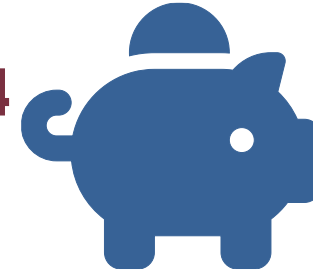
9,306
Recorded
Trips



171,978
Miles
Reduced



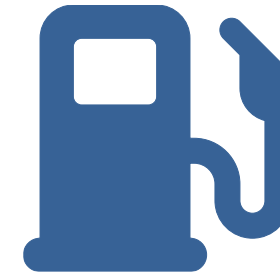
\$124,684
Money
Saved



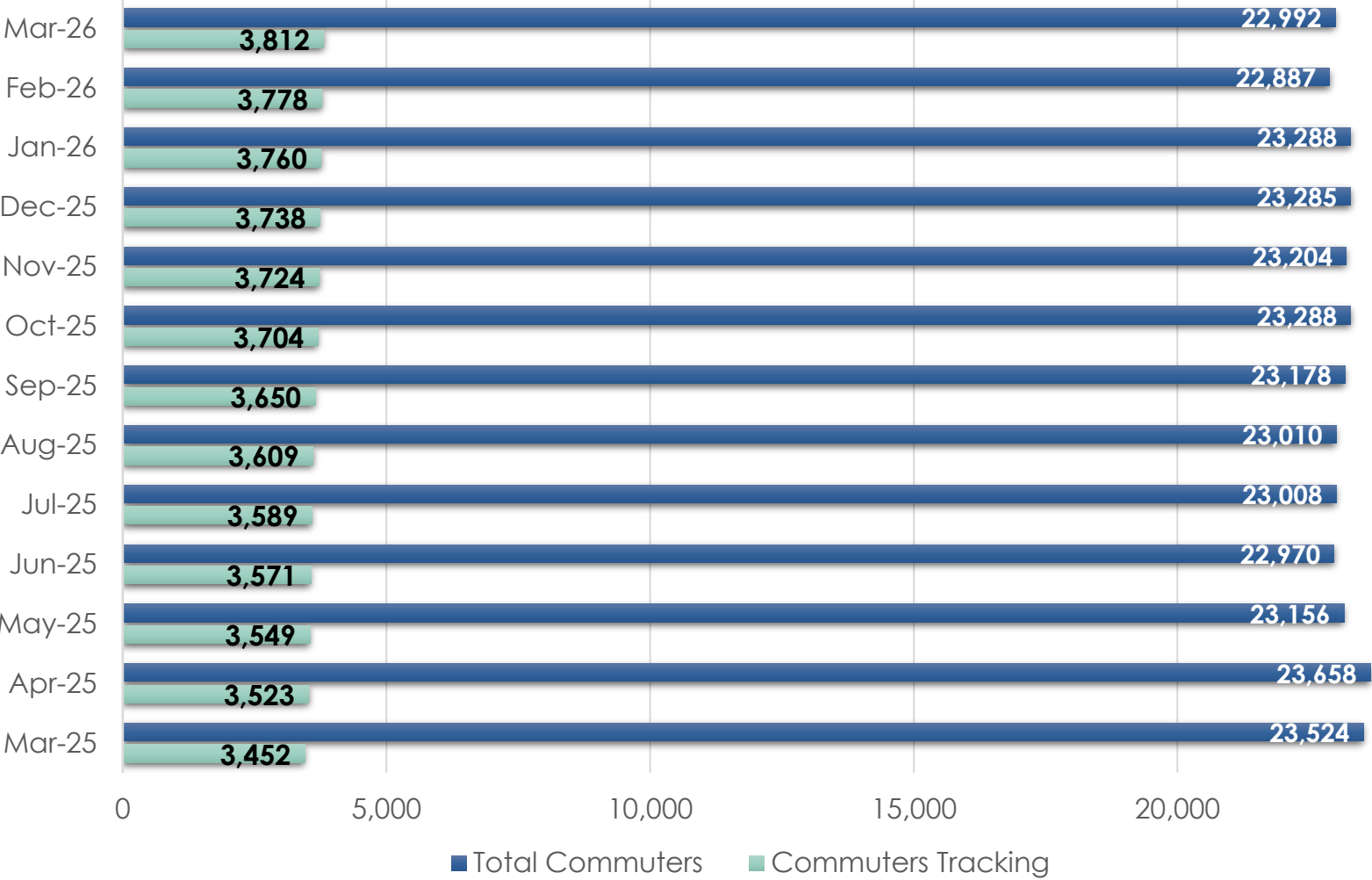
401,485
Calories
Burned



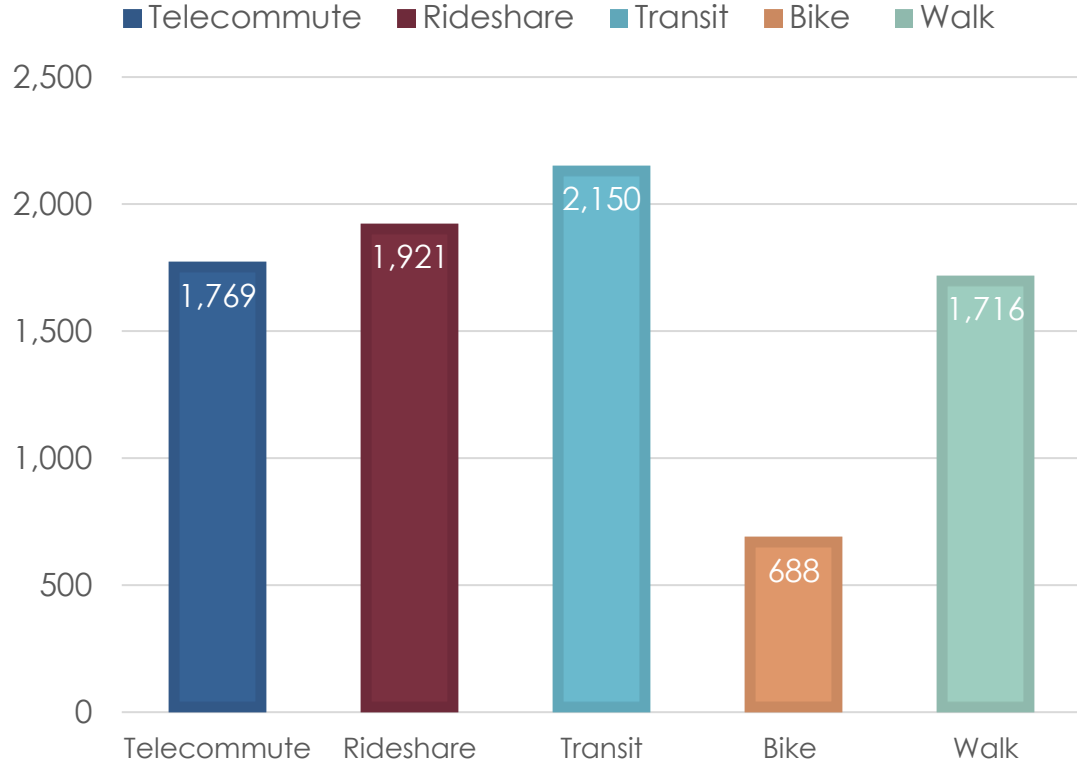
7,244
Gallons of
Gas Saved



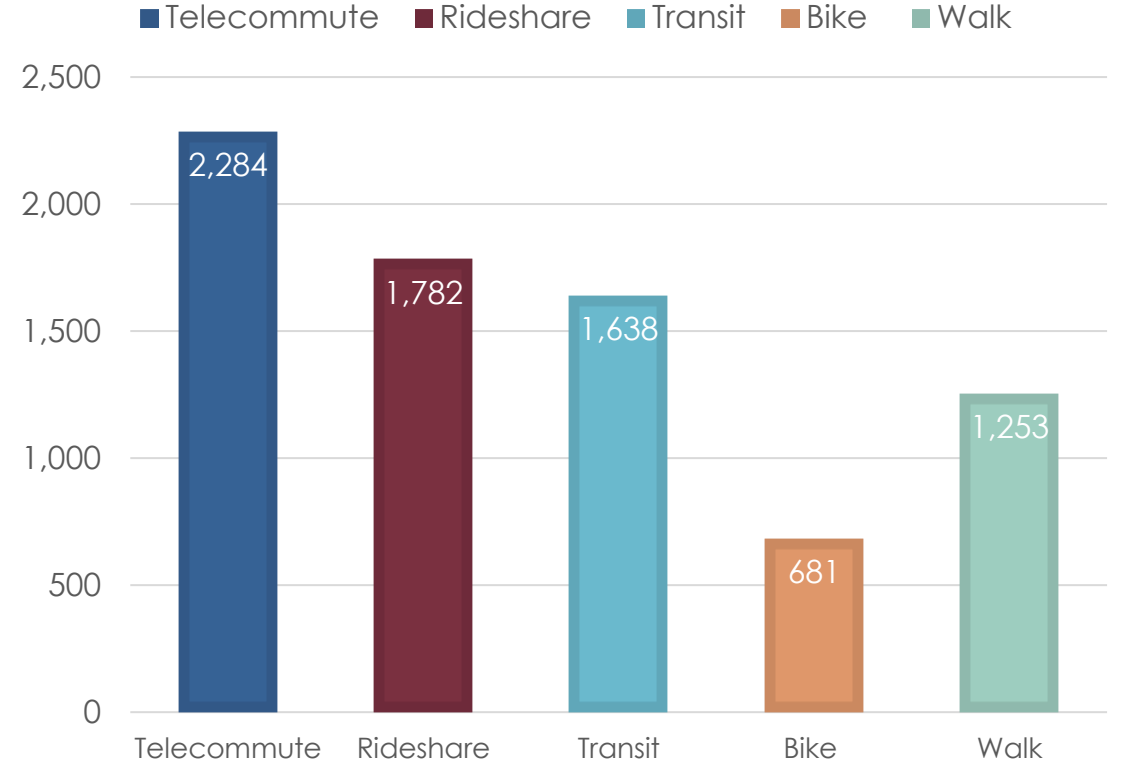
Total Commuters vs. Commuters Tracking



MARCH 2026



MARCH 2025



Recorded Trips



RRTA vs BARTA Competition

COMMUTE PA

Transit Agency Competition
GET ON BOARD & RECORD!

MARCH
2026!

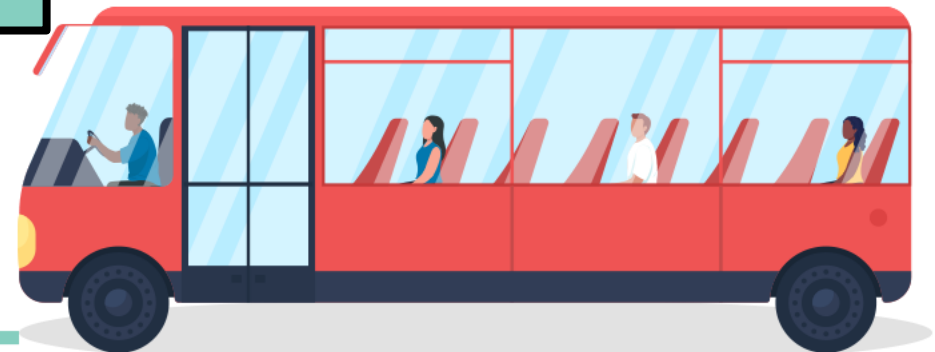
LANCASTER

8% participation
with **1,033** reduced miles
and **56** transit trips

READING

5% participation
with **708** reduced miles
and **60** transit trips

Employees at RRTA & BARTA took on a friendly competition, riding transit to work to see which organization could reach the highest participation rate. We hosted on-site events at both locations to engage staff and promote Commute PA.



RRTA vs BARTA Competition



Outreach Meetings

- Animal Rescue League
- BARTA
- Bath Fitter/Bath Saver
- Berks County Workforce Development Board
- Blossom York
- County of Cumberland
- Dentsply Sirona
- DHL Multi-Client York
- Earth Restorations
- Eurofins
- Genesis West Reading Skilled Nursing & Rehab
- Harristown Enterprises
- Hollywood Casino
- I-LEAD, Inc.
- JGM
- Kelly Services
- Knouse Chambersburg
- Lancaster Bicycle Club
- Lebanon County Housing Collaborative
- Literacy Council of Reading
- Maple Press *(2 Meetings)*
- PA CareerLink Berks
- PA CareerLink Lancaster *(2 Meetings)*
- PA Dept. of Environmental Protection
- PCI Auctions
- Phoenix Contact
- RACC *(2 Meetings)*
- RRTA *(2 Meetings)*
- Strive Initiatives
- The Factory Ministries
- The GIANT Company
- Tower Health
- Tyson Foods
- United Way of Berks
- UPMC CARES
- Volvo Construction Equipment
- WellSpan
- Wolfgang Confectioners *(2 Meetings)*

Outreach Events

- Coffee & Collab with Lebanon Transit
- Connections Work Career Fair
- Eurofins New Hire Orientation (*3 Events*)
- Hollywood Casino New Hire Orientation (*2 Events*)
- Mother Veronica Resource Center (*3 Presentations*)
- PA CareerLink Berks Presentation
- PCI Auctions Presentation
- Phoenix Contact T-Day
- RACC Career Fair
- Strive Initiatives Presentation
- Thermo Fisher Scientific New Hire Orientation



PCI Auctions in Lancaster
County signed on as an
Employer Partner.

Other TDM Activities

- @Home in Adams County Transportation Work Group Meeting
- Berks Bike Safety Fest (*2 Meetings*)
- Healthy Franklin County Meeting
- Lancaster Chamber State of the County
- Lebanon Chamber Network Event
- Lebanon County Bike/Ped Advisory Committee Meeting
- Lebanon MPO Meeting
- PA CareerLink Lancaster Networking Lunch & Learn
- PennDOT VRU Safety Assessment Meeting
- PPAC Meeting
- RATS MPO (*2 Meetings*)
- RegenAll Carbon Neutral Coffee Lancaster
- Regional CMP Hub Portal Meeting
- Tri-County Planning Commission Long Range Stakeholders Group Meeting
- Tri-County Planning Commission Sober Ride Home Meeting
- United Way York Transportation Access Task Force Meeting
- YAMPO Bike/Ped Funding Resources Meeting
- York County Community Foundation Transportation Goal Meeting

Marketing & Commuter Outreach

- Created 2025 Year End Performance Measuring Piece
- Sent quarterly employer E-gram
- Developed Earth-a-palooza Superhero social media campaign
- Designed Bike Bash promotional materials for May
- Attended WebFX and Constant Contact marketing webinars

This poster promotes the Bike Bash taking place in May.



The poster features a bright orange background. At the top, the words "BIKE BASH" are written in large, bold letters, with "BIKE" in blue and "BASH" in white on a blue rounded rectangle. Below this, the text "GEAR UP & GO!" is written in a smaller, blue font. In the center, there is an illustration of three superheroes riding bicycles on a road. One is a woman in a blue suit, another is a woman in a red and yellow suit, and a third is a man in a green suit. To the right of the illustration, the text reads: "Commute Hero Bike Bolt says to unleash your **pedal power** and record four bike trips in **May!**". Below this text is a QR code with the text "Scan me" next to it. At the bottom, a white banner contains the text "PRIZES > FOUR \$100 TANGO GIFT CARDS". At the very bottom, the logo for "COMMUTE PA" is displayed, with the website "COMMUTEPA.ORG" and the phone number "1.866.579.RIDE" below it.

BIKE BASH
GEAR UP & GO!

Commute Hero Bike Bolt says to unleash your **pedal power** and record four bike trips in **May!**

Scan me

PRIZES > FOUR \$100 TANGO GIFT CARDS

COMMUTE PA
COMMUTEPA.ORG 1.866.579.RIDE

Social Media & Website Stats



2,042
followers



319
followers



721
followers



336
followers

6,167
Sessions

5,817
Users

8,139
Page Views

Customer Service Stats



Responded to **14**
commuter emails/texts



Assisted **10**
commuters via phone



Helped **4**
commuters on Live Chat



Submitted **2**
ERH trips for reimbursement
(carpool, bus)