

DRAFT

MOUNT PENN PRESERVE MASTER PLAN

MARCH, 2017

Prepared for:

**Foundation for the Reading Pagoda
Reading, Berks County, Pennsylvania**

Prepared by:

Simone Collins Landscape Architecture

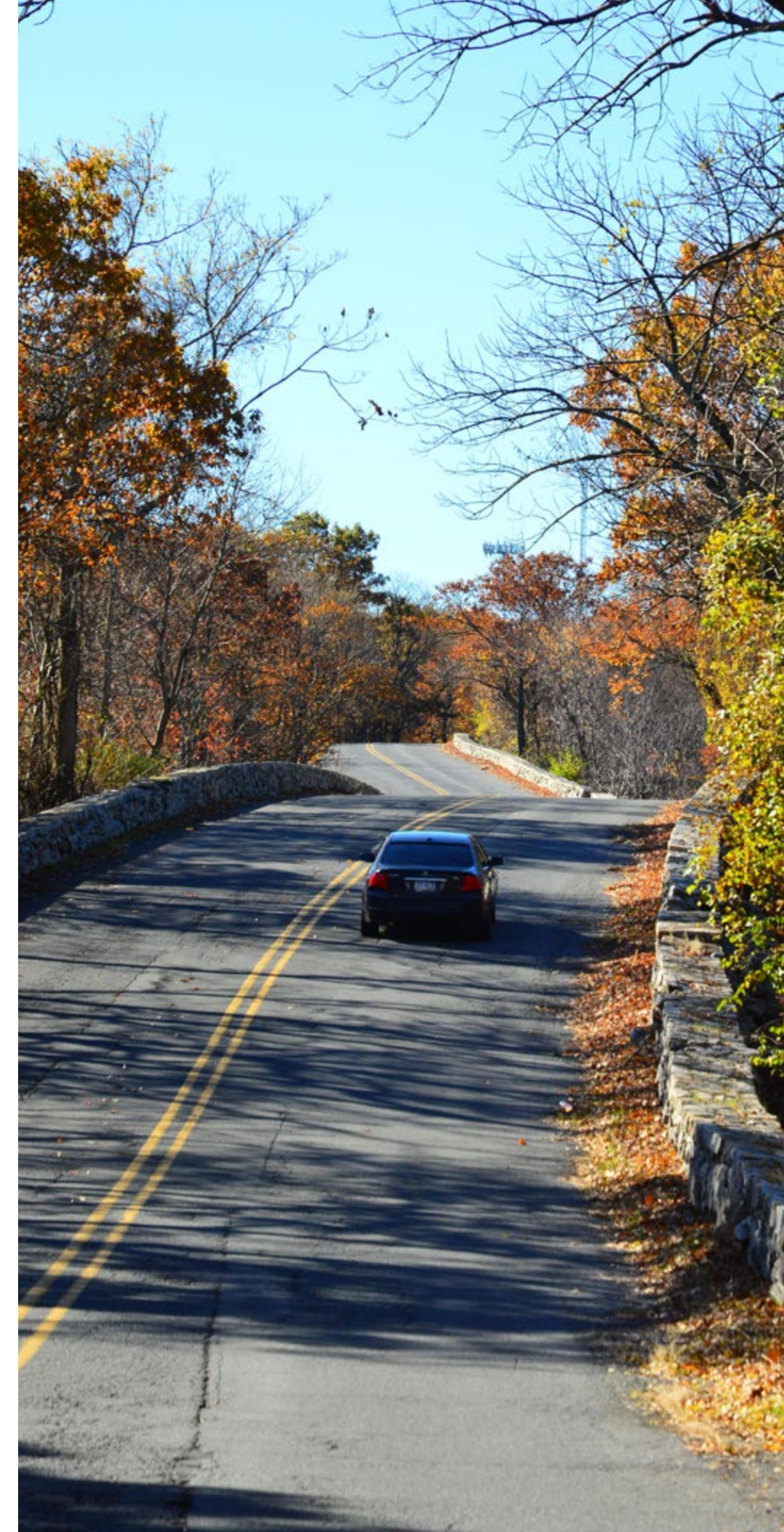


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The Reading-Berks Association of REALTORS® (R-BAR) who were awarded the Smart Growth Action Grant from the National Association of REALTORS® (NAR), the Mount Penn Executive and Steering committees, and to all who participated in the Mount Penn Preserve Master Plan process.

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**MOUNT PENN PRESERVE
HISTORICAL SNAPSHOT**



Mount Penn Preserve – Historical Snapshot

Encompassing an area of nearly 4000 acres, The Mount Penn Preserve is a conglomeration of mostly wooded open space intermingled with residential properties, restaurants, iconic architecture and parks along with the remnants of buildings and places of recreation and enjoyment that have long vanished from the landscape. Mount Penn Preserve is stitched together by a sinuous network of roads and trails that have withstood the test of times and the sometimes questionable skills of motorists. Road cyclists race its hilly turns and automobile races are a part of the living history that is the Mount Penn Preserve. Today these roads are used to access the mountain, for pleasure driving, and to reach the popular public destinations such as the Pagoda, Fire Tower, Antietam Lake, and Mineral Springs Park. The many miles of trails draw mountain bikers from far distances and equestrians, hikers, runners, bird watchers and nature lovers of all types have their favorite trails.





In the late 1800's into the early 20th century, the gravity railroad carried tourists up the mountain for scenic views over the city and to visit the numerous eating and drinking establishments that dotted the mountain. Pandora Park and Carsonia Park were family amusement parks; Millar's Family Park Hotel, Schwatz's Summit House Hotel, Thomas Steigerwald's Winery, and the Bavarian Home are but a few businesses that attracted thousands of residents and tourists each year to their beloved Mount Penn. Today, Stokesay, Club Liederkrantz and Spring Mountain Restaurant & Captains Cove remain and enjoy enthusiastic patrons. Footprints on the Mountain – A History of the Pagoda, the Tower, the Gravity Railroad and Skyline Drive, by Corrie Crupi is a concise history of Mount Penn and a must-read to understand the colorful history of this remarkable place. It is remarkable to get a sense of how many places of eating, drinking and entertainment there were on Mount Penn. In comparison to the late 19th and early 20th century, the mountain is “wilderness” today.

Industrialist Clinton F. Earl helped to make the mountain a “preserve” in the first third of the 20th century by purchasing parcels on the mountain as preserved open space. Major ownership of the mountain's public lands is divided amongst The City of Reading, Berks County, Berks Nature, Reading Water Authority, Mt. Penn Municipal Authority and the Reading School District. The lands fall within the City of Reading, Mount Penn Borough, Alsace Township and Lower Alsace Township.



Several non-profit and volunteer organizations have been established by area citizens concerned about preserving the history of the Mount Penn Preserve while making sure its landmarks and natural resources are protected for future generations of area residents and tourists who come to the Reading area. These include the Foundation for the Reading Pagoda, Pagoda Skyline Inc., Berks Area Mountain Bike Association the Flying Dutchmen, Reading American Little League, Olivet Boys and Girls Club, and others. Typically, each organization has its own internal priorities that focus on a specific facility or part of the Mountain. The same holds true for the governmental organizations who own parts of the mountain. For example, Lower Alsace Township will be milling and repaving the length of Skyline Drive in the summer of 2017.





VOLUNTEER FIREMENS MEMORIAL



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MASTER PLAN PURPOSE



Purpose of the Mount Penn Preserve Master Plan

The Mount Penn Preserve Master Plan seeks to create a consensus vision for the future of this unique and irreplaceable regional resource.

Since at least the 1970's community organizations have partnered with local governments and worked towards preserving, restoring and enhancing the iconic architecture, roadways, trails and recreational facilities in the Mount Penn Preserve. Generally, both government and volunteer organizations have succeeded in this heroic endeavor. Many facilities have been renovated. Rotary Park's fields are meticulously maintained. City Park's magnificent Bandshell received a facelift a few years ago. The William Penn Memorial Fire Tower, while still needing repairs, looks amazing and remains a must-see destination on the Mountain. Berks County acquired Lake Antietam in 2006 and recently completed site improvements. Camp Lily continues to serve a select clientele. Skyline Drive will be repaved in 2017, and BAMBA keeps maintaining and improving trails. However, despite these many

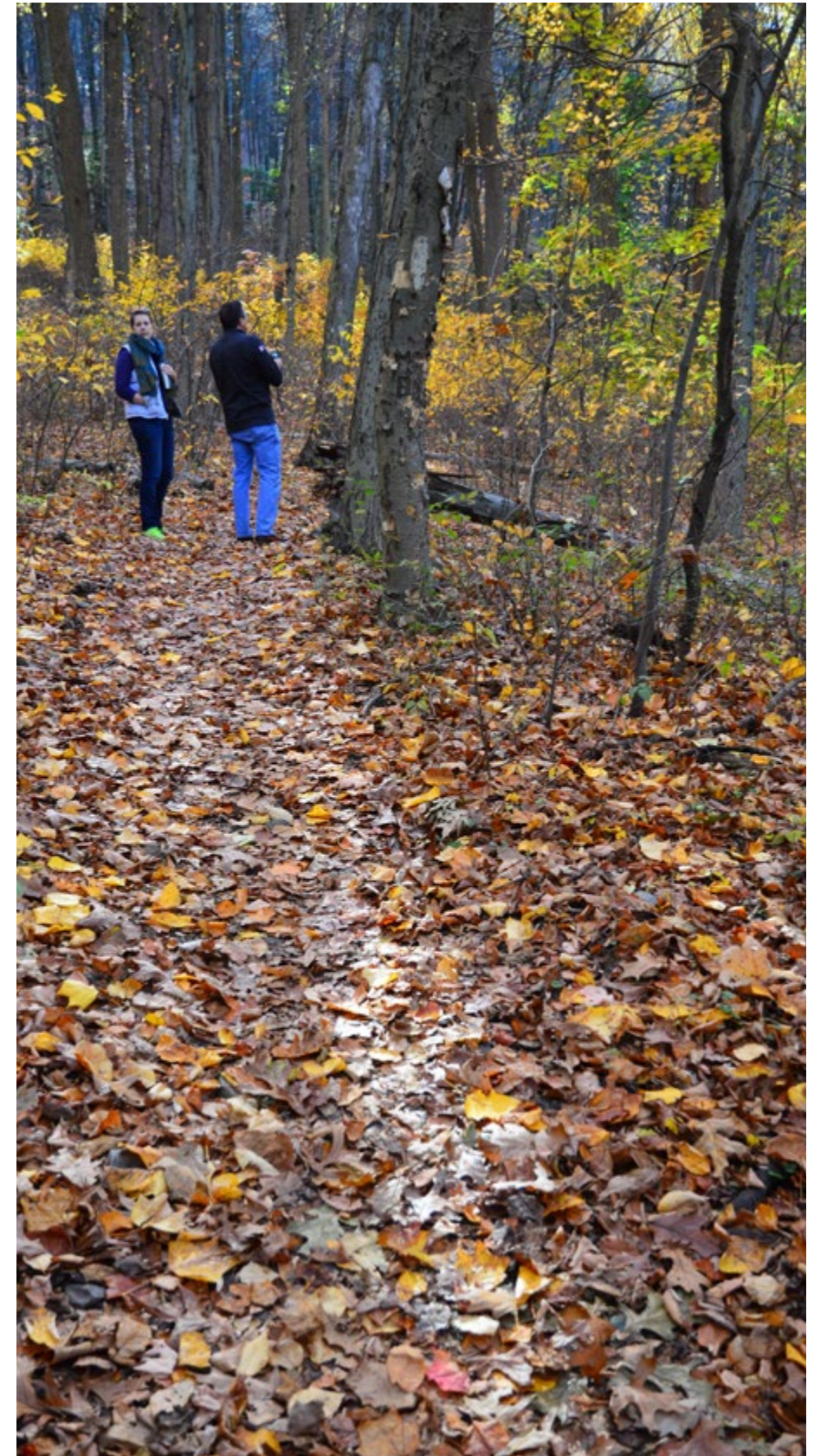
successes, community leaders have concluded that this is an "up mountain" battle. With all governments facing dwindling resources, and non-profits competing for increasingly scarce donation dollars, a new more comprehensive and unified approach is needed toward restoring the magnificence of the Mount Penn Preserve.

In spring of 2015, community leaders, led by Berks County Commissioner Keven Burkhardt and architect and activist Lee Olsen conducted a community meeting to introduce the idea and jump start this community based initiative. Nearly 100 concerned citizens attended that meeting to express their concern for the Mountain and support for this initiative.

With a generous grant from the Reading-Berks Association of REALTORS®, through the National Association of REALTORS®, and matching contributions from the partner municipalities, the community retained Simone Collins Landscape Architecture to work with the Reading community to formulate a master plan in order to create a vision for the future of the Mount Penn Preserve.

Through an intensive community planning process, the following goals emerged:

- 1) Create an organization structure to plan and coordinate activities, events, facility improvements and priorities in the Mount Penn Preserve.
- 2) Preserve and protect the natural, historic and man-made resources in the Mount Penn Preserve.
- 3) Plan and fund new public sector passive and active recreational facilities in Mount Penn Preserve.
- 4) Engage private-sector entrepreneurs and businesses to partner with local governments and non-profits to create new visitor amenities in the Mount Penn Preserve.







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MASTER PLAN PROCESS AND SCHEDULE



Master Plan Process and Schedule

The Master Plan community engagement process occurred over a roughly two month process from Feb 24 through April 20, 2017. Specific committee and public meeting dates are shown below.

Friday, February 24

9AM to noon – project area tour with steering committee members and executive committee members who can attend.

1 PM / 2 PM to 4 PM – programming and brainstorming session with executive committee and steering committee. Reading City Hall Chambers.

Survey Monkey Poll ran from Feb. 24 through March 25.

Saturday, February 25

Open house charrette 10 AM to 4PM – analysis maps and plans on display, formal presentations at 11 AM and 2 PM. Develop program from community with brainstorming sessions. Reading City Hall Chambers.

Thursday, March 9

4PM to 6PM and 7PM to 9PM – Two identical meetings to present initial design concepts to the community. Attendees will include the public and both the executive and steering committee. Based on

feedback from meetings, we will proceed with the development of the Draft Master Plan. Club Liederkranz.

Saturday March 25

Open house charrette 10 AM to 4PM. Presentation of the Draft Master Plan. Formal presentations at 11 AM and 2 PM. Reading City Hall Chambers.

Two week draft master plan comment period. March 25 until April 8th (2 weeks) – comment via email.

Monday April 10

2 PM to 4 PM - Executive and Steering Committee Meeting. Agree on changes to the Draft Master Plan. Reading City Hall Chambers.

Thursday April 20

7 PM to 9 PM – Presentation of Final Master Plan. Stokesay.

Meetings were well attended. Meeting attendance lists and meeting notes are contained in the appendix of this master plan report

COMMUNITY DESIGN MEETING

MOUNT PENN PRESERVE MASTER PLAN

Come share your ideas, vision, and stories

Stay current with the most recent plans and ideas at: www.mtpennpreserve.org

MEETING DATES AND LOCATIONS

Meeting 1 Saturday, February 25th
 Programming and Brainstorming
 Morning Session: 10AM - 1PM
 -or-
 Afternoon Session: 1PM - 4PM
Reading City Hall
 815 Washington Street, Reading
 Free Parking at: DoubleTree Parking Garage
 701 Penn Street, Reading

Meeting 2 Thursday, March 9th
 Present initial design concepts
 Discussion and feedback
 Meeting 1: 4PM-6PM
 -or-
 Meeting 2: 7PM-9PM
Reading Liederkrantz
 143 Spook Lane, Reading

Meeting 3 Saturday, March 25th
 Present draft plan
 Discussion and feedback
 Morning Session: 10AM - 1PM
 -or-
 Afternoon Session: 1PM - 4PM
Reading City Hall
 815 Washington Street, Reading
 Free Parking at: DoubleTree Parking Garage
 701 Penn Street, Reading

Meeting 4 Thursday, April 20th
 Present final plan
 7PM-9PM
Stokesay Castle and The Knight's Pub
 141 Stokesay Castle Lane, Reading







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MASTER PLAN INVENTORY AND ANALYSIS



Regional Map

For planning purposes, the project area limits were set along major roadways that surround the mountain. This area is approximately 4,000 acres and in addition to the publically owned lands on the mountain, the study area also includes residential neighborhood and private lands.

The Location Map shows that the Mount Penn Preserve enjoys a location that has easy access for the regional transportation routes and local roads. Easy access to the Preserve can be had from Rt. 422, Rt. 222, Rt. 12, Rt. 51, Rt. 562, and Rt. 153.

The Mount Penn Preserve is thin easy distance for day trippers who wish to experience its attributes. Travel times from various locations to the Mount Penn Preserve are as follows:

Location	Distance	Approximate Drive Time
Wilkes-Barre	78.2 miles	1 hour, 51 minutes
Harrisburg	66.5 miles	1 hour, 16 minutes
Hershey	60.1 miles	1 hour, 10 minutes
Philadelphia	56.6 miles	1 hour, 19 minutes
Easton	53.0 miles	1 hour, 17 minutes
Bethlehem	45.5 miles	1 hour, 10 minutes
King of Prussia	39.4 miles	53 minutes
Allentown	37.6 miles	1 hour, 0 minutes
Lancaster	36.6 miles	50 minutes
Pottsville	36.0 miles	1 hour, 2 minutes
Lebanon	31.1 miles	56 minutes
Pottstown	17.3 miles	34 minutes

Once you are on the Mountain, there are only a few roads that traverse it giving visitors the gift of feeling out in the wilderness. Sections of the Preserve seem far away and remote while some of the most beautiful and historic areas of the Preserve are in close proximity to residential neighborhoods.

Places Map

At its essence, the Mount Penn Preserve is an amalgamation of special places that create unique experiences and memories.

Each of these places holds a special meaning each person who visits them. Life-long Reading-area residents recount riveting stories of their family's experiences in the Preserve. First time visitors are always amazed by the incredible views from the Pagoda or Fire Tower. Cyclists tackle the challenging inclines of the Mountain's roads, and who can forget attending Octoberfest?

The Places Map inventories the most significant locations on the Mountain. These are the locations that have well-known and identifiable names. Many of these well-known locations have historic significance. Others are of more recent origin that were created or adapted to serve more recent recreational or open space needs. There are also favorite places for visitors that have no names, but hold meaning for many who frequent the mountain.

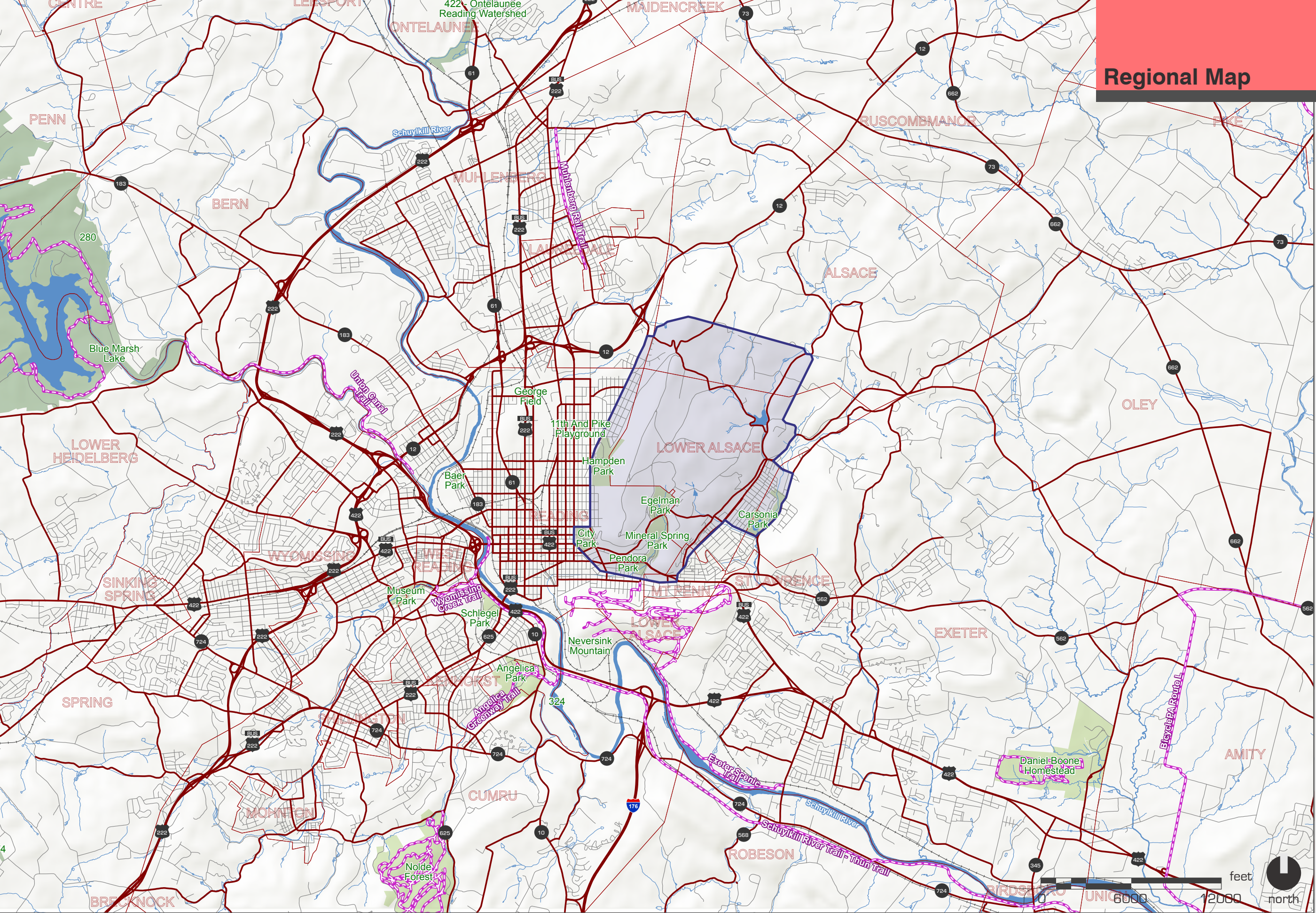
Major locations shown on the map are listed below:

- Angora Fruit farm
- Antietam High School
- Antietam Lake Park
- Aulenbach's Cemetery
- Camp Lily
- Carsonia Park
- City Park
- Drenkel Field
- East End Athletic Club
- Egelman's Park
- Fire Tower
- Hampden Park
- Mineral Spring Park
- Mountain Spring Inn / Captain's Cove
- Olivet Boys and Girls Club
- The Pagoda
- Pendora Park
- Reading High School
- Reading Liederkrantz
- Rotary Park
- Stokesay Castle

Regional Map

Legend

- local road
- state road
- railroad
- municipalities
- study area
- water
- regional trails
- parkland
- gameland



Places Map

- Legend**
- road
 - parcel line
 - municipalities
 - study area
 - water



Natural Features

The Natural Features Map focuses on the topographic features of the Mount Penn Preserve. In terms of topography, areas that are relatively level or flat are in limited supply on the Mountain. These more level areas are important since if new activity areas or facilities are to be considered on the Mountain, these areas are more easily able to accommodate new facilities with the least negative impact to the mountain's natural resources. (Please note that some of the light green areas on the map are developed as residential properties. These are not proposed for Preserve use)

Ownership and Circulation

The Mount Penn Preserve public land ownership is divided amongst six (6) public entities. They are, in terms of most land ownership to the least land ownership:

- City of Reading
- County of Berks
- Reading Water Authority
- Mt. Penn Borough Municipal Authority
- Reading School District
- Berks Nature

In terms of municipal boundaries, The Mount Penn Preserve encompasses parts of The City of Reading, Lower Alsace Township, Alsace Township, and Mt. Penn Borough.

Major roadways through the Mount Penn Preserve include:

- Skyline Drive
- Duryea Drive
- Antietam Road
- Angora Road
- Hill Road
- List Road
- Mineral Spring Road
- Spook Lane
- Wanner Road

There are many miles of mountain bike trails within the Mount Penn Preserve. Many of these are maintained by the Berks Area Mountain Biking Association (BAMBA). In 2015, the International Mountain Biking



Map was generated by and is property of BAMBA (Berks Area Mountain Biking Association)

Association (IMBA) designated the Greater Reading Area a Bronze Level Ride Center. This is one of only 37 ride centers worldwide. This designation is important in attracting enthusiasts from a wide area. BAMBA has a detailed trail map that rates trails for hiking and mountain biking in terms of difficulty.

Historic Features Map

The Mount Penn Preserve is steeped in rich history. There are many sites on the Mt. Penn Preserve that are recognized for their historic significance – and there are many more sites that are part of the cultural heritage of the Mountain and the community.

There are three National Historic Register sites. They are the Pagoda, the Lindergh Viaduct and the Peter D. Wanner House. There are five sites that are eligible for listing on the National Historic Register. They are The Park Line Historic District; The Penn's Common Historic District; The Pandora Park Channel; the William Penn Memorial Firetower; and the Antietam Lake and Watershed and Oblinger Mill and Dam site.

The County of Berks also lists 168 sites or structures that have historic significance. They are located on the map and listed on the accompanying chart. These include well known locations such as Liederkrantz, Carsonia Park, Stokesay Castle, Thomas Steigerwalt Winery, Pennside Drive-In and many others.

Natural Features Map



Legend

- road
- 10' contours
- municipalities
- study area
- water
- wetland
- floodplain

Slopes

- 0% - 5% potential use area
- 5% - 8%
- 8% - 15%
- 15% - 25%
- 25+%



Circulation and Ownership Map



Legend

- road
- parcel line
- municipalities
- study area
- water
- - - existing trail
- - - existing major trail
- Earl Trust Lands

Ownership

- City of Reading
- Berks County
- Berks Nature
- Reading Water Authority
- Mount Penn Borough Municipal Authority
- Reading School District

Historic Features Map

Legend

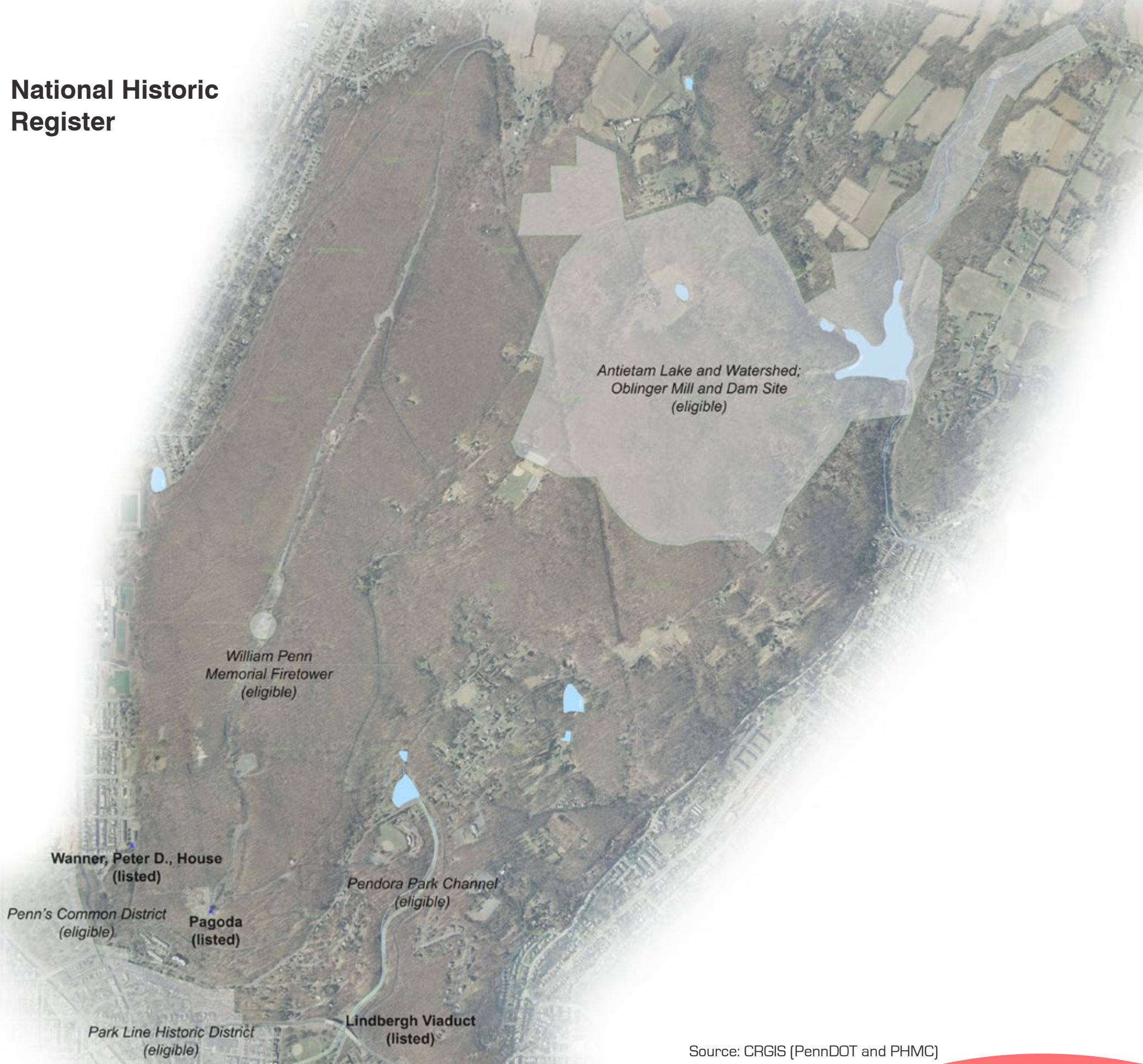
-  road
-  parcel line
-  municipalities
-  study area
-  water
-  national historic register (listed site)
-  county listed historic site
-  county listed historic district
-  approximate location of historic gravity railroad



County Listed Historic Sites

Number	Historic Name	Number	Historic Name
0	Dehart Farm	85	Bridge
1	Majestic Theater	86	Breiner Paper Mill
2	Barth Farm & Vineyard	87	Carsonia Park Site
3	Aulenbach's Cemetery	88	Gechters Washington House Hotel
4	Dr. Martin Luther Bertolette House	89	George & Theresa Geise Property
5	Levan Farm	90	Hill Grist Mill
6	Dengler House	91	Klapperthal Pavilion Site
7	Faith Lutheran Church	92	Neversink Sunday school
8	Earl Gables	93	Philip Moyer Tilt-Hammer
9	Maurer Tract	94	Ritter Mill
10	1924 Perkiomen Ave.	95	Endlich Tenant House
11	Stanley Boyer Property	96	Hill Mill
12	Mt Penn Tavern	97	Bingaman School House
13	Dengler House	98	Antietam Lake & Dam
14	Mt Penn High School	99	Kerr Mansion
15	Schaeffer Farm	100	Cox House
16	Lutz Funeral Home Property	101	Spring House on Old Friedensburg Road
17	Gately Bartlett Property	102	Jarred Dautrich
18	Clark House	103	Jarred Dautrich
19	Green Mansion	104	Seidel's School
20	Chestnut Hill Garage	105	Louis Grebe House
21	Pennside Presbyterian Church	106	Schoolhouse-Log
22	Woodvale Mansion	107	Stony Creek School
23	Mt Penn Filtration Beds	108	Louis Kraemer House
24	Merlin D. Ziegler	109	Al Snyder-Blacksmith
25	Elmer E. Palm House	110	106 Old Angora Road Property
26	Palm Organ Works	111	Kraemer Barn
27	East Reading R.R. Company Power Substation	112	Wanners & Hartmans Mills
28	Mt. Penn Water Authority-Circa 1920	113	Stony Creek Mills
29	Gulf Gas Station	114	Bixler's Lodge
30	Daniel Albright Carriage Works	115	Snyder and Hill General Store
31	Daniel Albright ?	116	Martin L. Hill House
32	Woodvale Primary School	117	The Fick House-James Washington Fick
33	Mt. Penn Garage (Originally)	118	William Penn Memorial Firetower
34	Charles Schlegel Mansion	119	Folk Store
35	Mt. Penn's 2nd Post Office	120	The Masser Home
36	Roller skating rink	121	Reiniger Farm & Winery - Daniel Reiniger
37	Richard Nowotarski	122	Bethany Lutheran Church
38	Tidewater Gas Station	123	Thomas Steigerwalt Winery
39	Alvah Schaeffer House-1st	124	Amos Lorah House
40	Wentzel Farm (1860)	125	Mountain Spring Association
41	Reiffon Dairy Milk Transfer Bldg - 1920	126	Mount Penn Dam #3
42	Leinbach Hardware	127	Pleasant View Hotel
43	Joshua Leinbach Home	128	Spuhler Farm - Jacob Grim & John M. Spuhler
44	Endlich Tenant House	129	George Reinger
45	Gary L. Reinert Property	130	Hilltop One Room School House
46	Blankenbiller Log Cabin	131	Pennside Drive - In
47	Daniel Hartman Farm	132	Melthorn - built by Fichthorn
48	Conrad Log House	133	Carsonia Park Office
49	Hartman Farm	134	Melthorn - built by Fichthorn
50	Kinsey Farm	135	Weitzles Tavern
51	Mcknight's Mansion	136	Liederkrantz
52	F.J. Paucski Property	137	Liederkrantz
53	James Ripley Fehr Property	138	Stokesay Castle
54	Fies Tavern	139	Jerry and Bertha Lessig
55	Hartman Farm	140	Bavarian Beer Garden-Carsonia Park
56	Zions Evangelical Lutheran Church	141	Seitz's Schoolhouse
57	Spies Churches	142	Cheese Factory
58	Kemper School	143	Carsonia Inn
59	Zimmerman Forge	144	Michael & Denise Gierula
60	Bridge	145	Jessie & Sarah Wentzel
61	Twin Churches Grace Alsace UCC	146	Spring House
62	Highland House Site	147	Arthur Angstadt
63	White House Hotel	148	Arthur Angstadt
64	Levan Homestead	149	G.C. Freeman Home
65	Schwartzwold Church	150	Philip Seidel Forge
66	Donald D. Hafer Property	151	Louis Kraemer & Company
67	John Abrahall-Hoskyns Property	152	Endlich Tenant House
68	Bruce Grim Property	153	Burkhart's Forge
69	J. Russell Crossley Property	154	Hautberg
70	Hill Mill	155	Bridge
71	Oley Turnpike Tollhouse #1	156	Pavillon-McLvain
72	Jackson-Spatz House	157	Ritter Mill
73	Walter Strauss Property	158	Brumbach Woolen Mills
74	J. Howard Griesemer Property	159	St Lawrence Public School
75	A.M. Homan Property	160	Abraham Stauffer House
76	Charles A. Faust Property	161	John F. Lutz Furniture Co. & Funeral Home
77	Jacksonwald School	162	Patriotic Order Sons of America Lodge
78	Leroy Hauseman Property	163	Ruth German-Walker Property
79	Leiby House	164	Oley Turnpike Marker
80	Schwambach House	165	St Lawrence Community Hall
81	Ritter House	166	Bridge
82	Rimby Farm	167	General Store
83	Eberly House	168	Village of St Lawrence
84	William Boone House		

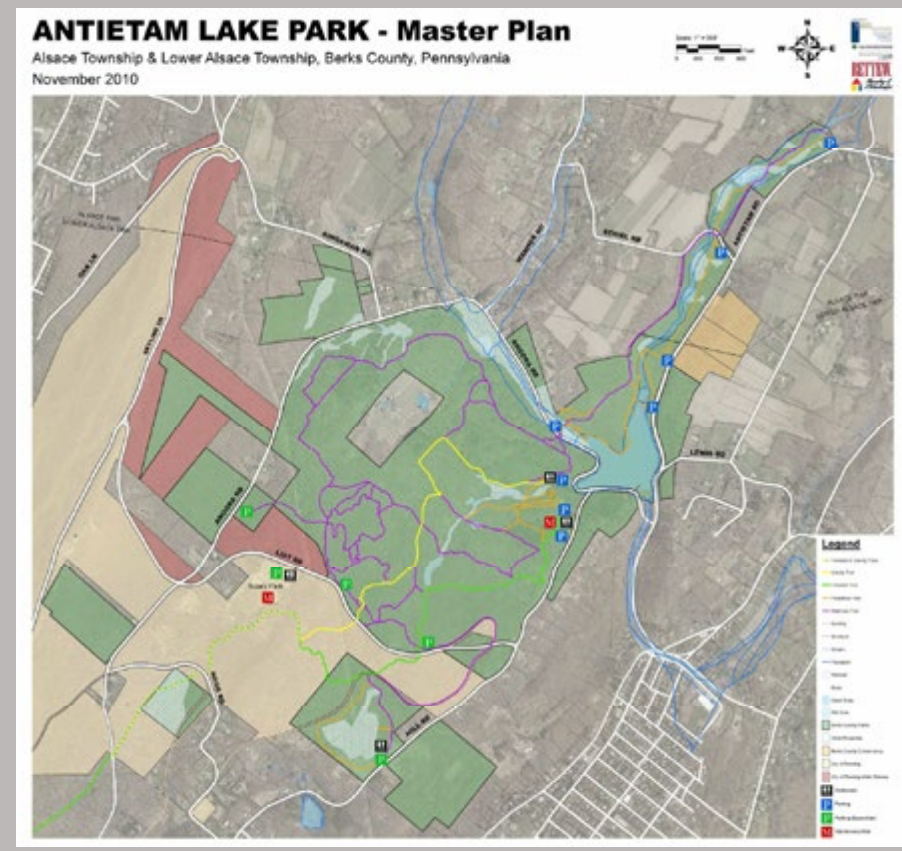
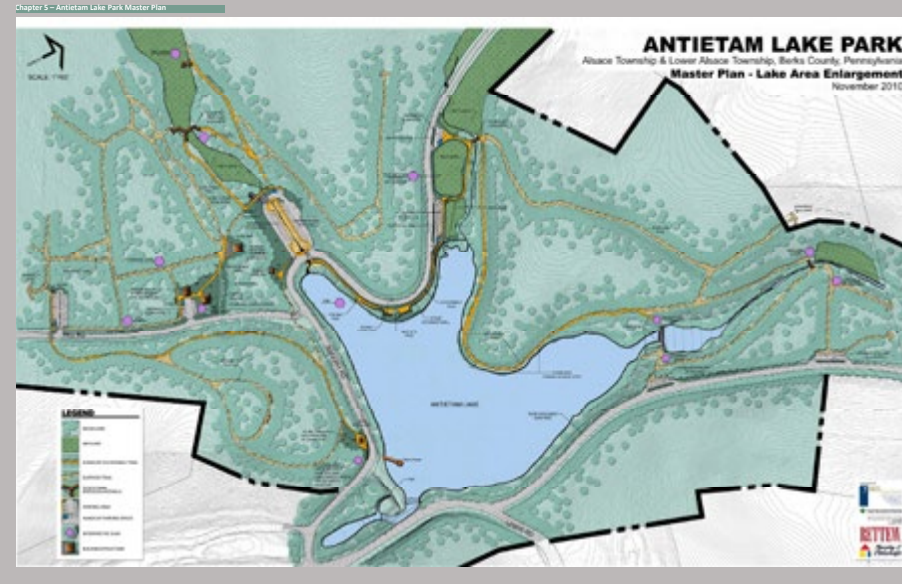
National Historic Register



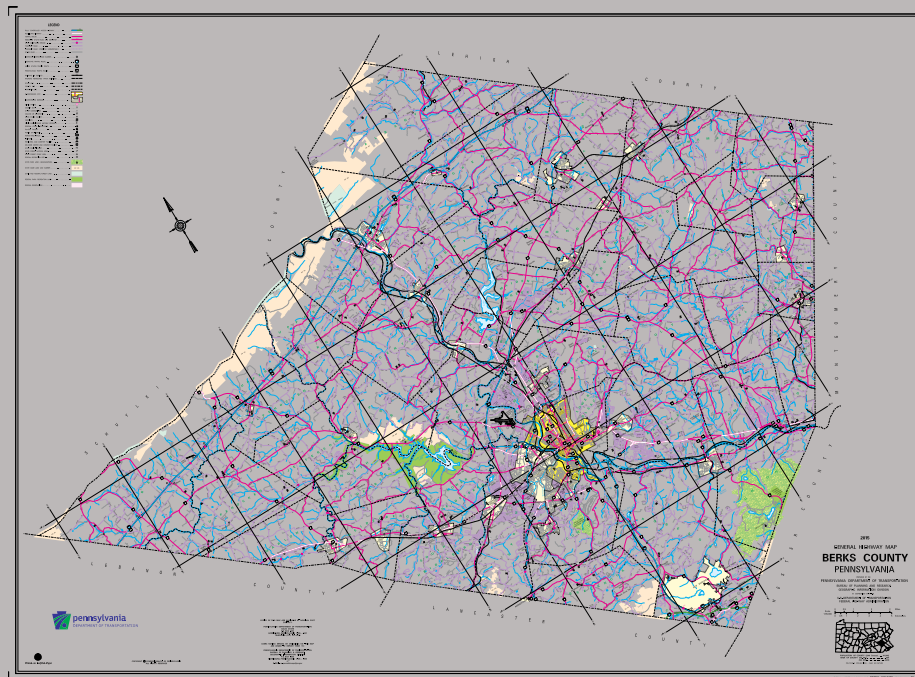
Source: CRGIS (PennDOT and PHMC)



source: Strava - shows highly used biking and jogging routes



source: Antietam Lake Park Master Plan - completed in 2010



source: PennDOT - type 10 map

Partners Chart

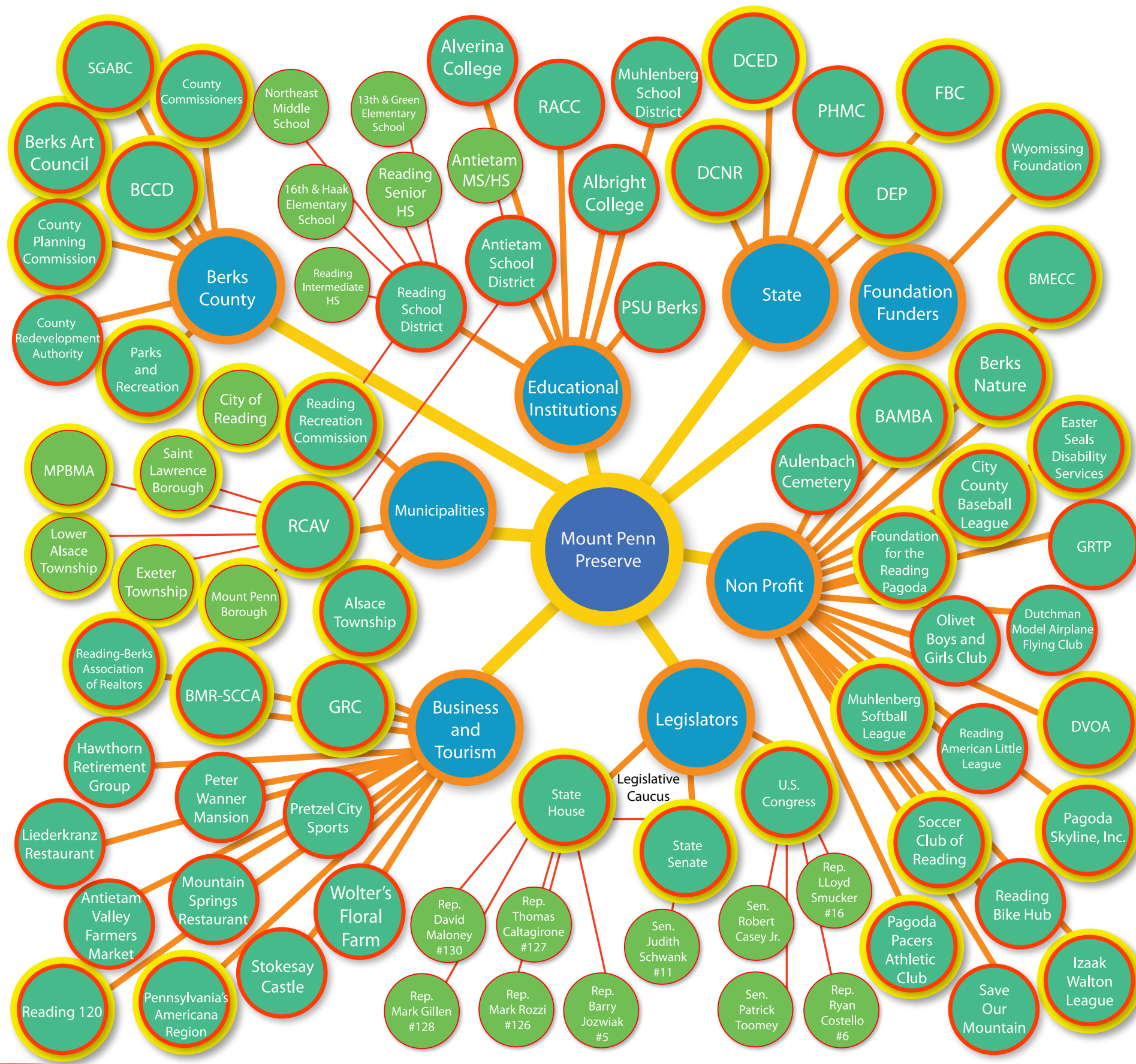
The Partners Charts lists a multitude of existing and potential stakeholder who have an interest in the future and the preservation of the Mount Penn Preserve. For planning purposes, the partners are divided into the following categories:

- State Agencies
- Foundations
- Non-Profits
- Legislators
- Business and Tourism
- Municipalities
- Berks County Agencies
- Educational Institutions

It will be critical to the future of the Mount Penn Preserve to involve as many of the partners as possible. Some partners may contribute funding for facilities or programs. Others may offer volunteer services. Business and tourism stakeholders may help to add to the amenities on the Mountain. Still others can offer political or strategic support in obtaining funding and cooperation in the Mount Penn Preserve.

Mount Penn Preserve Events Calendar

The Mount Penn Preserve Events Calendar illustrates the many events and programs that typically occur on the Mountain each year. This is the first such comprehensive calendar developed for the Mount Penn Preserve. The Calendar should be a fluid document that will need to be updated several times annually so that area residents and visitors can better plan their visits and activities in the Mount Penn Preserve. While initially, this information can be available on the Mount Penn Preserve County Web Page, it can eventually make its way on the Mount Penn Preserve APP, one of the recommendations of this master plan study.



Abbreviation Key

- BAMBA: Berks Area Mountain Biking Association
- BCCD: Berks County Conservation District
- BMECC: Blue Mountain Eagle Climbing Club
- BMR-SCCA: Blue Mountain Region of the Sports Car Clubs of America
- DCED: Department of Community and Economic Development
- DCNR: Department of Conservation and Natural Resources
- DVOA: Delaware Valley Orienteering Association
- DEP: Department of Environmental Protection
- FBC: Fish and Boat Commission
- GRC: Greater Reading Chamber of Commerce and Industry
- GRTP: Greater Reading Trail Partnership
- MPBMA: Mount Penn Borough Municipal Authority
- PHMC: Pennsylvania Historical and Museum Commission
- PSU: Berks Penn State University Berks County
- RACC: Reading Area Community College
- RCAV: Recreation Commission of the Antietam Valley
- SGABC: Smart Growth Alliance of Berks County

Existing or Potential Funders of Mount Penn Events / Activities / or Facilities

January

January 2017							February 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jan 1, 17 Gift Shop Open	2	3	4 German Language	5	6	7 Gift Shop Open Antietam Farmers Market
8 Gift Shop Open	9	10	11 Deutscher Gemütlichk Pagoda-Skyling Inc	12	13	14 Gift Shop Open
15 Gift Shop Open	16	17	18 Our Culinary Tour	19 Grimm's Fairy Tales	20 Membership Meeting	21 Gift Shop Open Schnitzelfest William Penn Memorial Fire Tower Open Antietam Farmers Market
22 Chilly Cheek 11K Gift Shop Open	23	24	25 TRIVIA NIGHT	26 Thirsty Thursdays	27 Kermit in the Haus	28 Gift Shop Open
29 Gift Shop Open	30	31	Feb 1	2	3	4

2/17/2017 3:19 PM

February

February 2017							March 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30						29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jan 29	30	31	Feb 1 German Language	2 Ground Hog Day	3	4 Gift Shop Open Antietam Farmers Market
5 Gift Shop Open	6	7	8 Deutscher Gemütlichk Pagoda-Skyling Inc	9	10 Kermit in the Haus	11 Full Moon Hike & Lunar Eclipse Gift Shop Open Valentine's Day Dinner
12 Gift Shop Open	13	14	15 Our Culinary Tour	16 Grimm's Fairy Tales	17 Board Meeting	18 Gift Shop Open William Penn Memorial Fire Tower Open
19 Gift Shop Open	20	21	22 TRIVIA NIGHT	23 Thirsty Thursdays	24 Kermit in the Haus	25 Gift Shop Open Karneval / Fasching
26 Gift Shop Open Ugly Mudder 6.5K	27	28	Mar 1	2	3	4

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March

March 2017							April 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Feb 26	27	28	Mar 1 German Language	2	3	4 From Tree To Table, Maple Sugaring 101 Gift Shop Open Antietam Farmers Market
5 Gift Shop Open	6	7	8 Deutscher Gemütlichk Pagoda-Skyling Inc	9	10 Kermit in the Haus	11 Gift Shop Open Saint Patrick's Day Celebration
12 Gift Shop Open	13	14	15 Our Culinary Tour	16 Grimm's Fairy Tales	17 Membership Meeting	18 Gift Shop Open Seeds To Sprouts Garden Program William Penn Memorial Fire Tower Open Antietam Farmers Market
19 Gift Shop Open	20	21	22	23 Thirsty Thursdays	24	25 Gebirgs-Trachtenverein Edelweiss Frontier Feast Gift Shop Open
26 Gift Shop Open	27	28	29 TRIVIA NIGHT	30	31 Kermit in the Haus	Apr 1

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April

April 2017							May 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30						29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Mar 26	27	28	29	30	31	Apr 1 Bockbierfest Gift Shop Open Antietam Farmers Market 1st Day of Trout Season
2 Gift Shop Open	3	4	5 German Language	6	7	8 Gift Shop Open
9 Gift Shop Open	10	11	12 Deutscher Gemütlichk Pagoda-Skyling Inc	13	14 Kermit in the Haus	15 Eco Egg Hunt Gift Shop Open Seeds To Sprouts Garden Program William Penn Memorial Fire Tower Open
16 Easter Dinner Gift Shop Open Sunrise Easter Service	17	18	19 Our Culinary Tour	20	21 Board Meeting	22 Amphibian Migration Program Moutain Cleanup Mt Penn Mudfest Paws on the Path
23 Gift Shop Open RLK Singers Spring Concert Spring Wildflower Walk	24	25	26 TRIVIA NIGHT	27 Thirsty Thursdays	28 Kermit in the Haus	29 Dark-n-Dirty Run 10K Gift Shop Open PSI Chicken BBQ
30 Gift Shop Open Antietam 5K	May 1	2	3	4	5	6

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- Pagoda-Skyline Inc.
- Pretzel City Sports
- Private Partner
- Reading Liederkrantz German Singing % Sport Society

May

May 2017							June 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6		1	2	3	4	5	6
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Apr 30 - May 6	Apr 30	May 1	2	3 German Language	4	5	6 Gift Shop Open GTV Bavarian Fling Kentucky Derby Party Antietam Farmers Market
May 7 - 13	7 Brunch Duryea Downhill Gift Shop Open	8	9	10 Deutscher Gemütlichk Pagoda-Skyling Inc	11	12 Kermit in the Haus	13 Gift Shop Open Maifest Antietam Farmers Market Children's Day, the Pagoda
May 14 - 20	14 Gift Shop Open Mother's Day Dinner	15	16	17 Our Culinary Tour	18	19 General Membership	20 Gift Shop Open Seeds To Sprouts Garden Program William Penn Memorial Fire Tower Open Antietam Farmers Market
May 21 - 27	21 Gift Shop Open	22	23	24	25 Thirsty Thursdays	26 Kermit in the Haus	27 Gift Shop Open Antietam Farmers Market
May 28 - Jun 3	28 Gift Shop Open	29 Memorial Day	30	31 TRIVIA NIGHT	Jun 1	2	3

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June

June 2017							July 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6		1	2	3	4	5	6
4	5	6	7	8	9	10	2	3	4	5	6	7	8
11	12	13	14	15	16	17	9	10	11	12	13	14	15
18	19	20	21	22	23	24	16	17	18	19	20	21	22
25	26	27	28	29	30		23	24	25	26	27	28	29

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
May 28 - Jun 3	May 28	29	30	31	Jun 1	2	3 Friday Evening in the B Gift Shop Open Antietam Farmers Market
Jun 4 - 10	4 Gift Shop Open	5	6	7 German Language Biergarten open	8	9 Kermit in the Haus	10 Gift Shop Open Mother's Day Dinner Antietam Farmers Market
Jun 11 - 17	11 Gift Shop Open	12 Playground Program starts	13	14 Deutscher Gemütlichk Biergarten open Pagoda-Skyling Inc M	15	16 Friday Evening in the General Member Mtg	17 Gift Shop Open Seeds To Sprouts Garden Program William Penn Memorial Fire Tower Open Antietam Farmers Market
Jun 18 - 24	18 Father's Day Clambake GTV Gift Shop Open AVCP Street Fair	19	20	21 Biergarten open Our Culinary Tour Thro	22 Thirsty Thursdays	23 WURSTFEST	24 Pagoda Hillclimb Gift Shop Open Antietam Farmers Market
Jun 25 - Jul 1	25 Pagoda Hillclimb Gift Shop Open	26	27	28 Explorers Summer Camp, Survivor Angora Biergarten open TRIVIA NIGHT	29	30	Jul 1

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July

July 2017							August 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6		1	2	3	4	5	6
7	8	9	10	11	12	13	7	8	9	10	11	12	13
14	15	16	17	18	19	20	14	15	16	17	18	19	20
21	22	23	24	25	26	27	21	22	23	24	25	26	27
28	29	30	31				28	29	30	31			

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
6/25 - 30	Jun 25	26	27	28	29	30	Jul 1 Gift Shop Open Antietam Farmers Market
7/2 - 7	2 Gift Shop Open	3 Camp Lily	4 Independence Day	5 Camp Lily German Language Cla Biergarten open	6 Camp Lily Day Summer Camp	7 Camp Lily Free Concert Biergarten open	8 Gift Shop Open Antietam Farmers Market
7/9 - 14	9 Gift Shop Open	10 Camp Lily	11 Camp Lily	12 Camp Lily Deutscher Gemütlichk Biergarten open Pagoda-Skyling Inc M	13 Camp Lily Day Summer Camp	14 Camp Lily Free Concert Biergarten open Kermit in the Haus	15 Seeds To Sprouts Garden Program William Penn Memorial Fire Tower Open Antietam Farmers Market
7/16 - 21	16 Gift Shop Open AVCP Movie Night	17 Camp Lily	18 Camp Lily	19 Camp Lily Biergarten open Our Culinary Tour Thro	20 Camp Lily Day Summer Camp	21 Board Meeting Camp Lily Free Concert Biergarten open	22 Gift Shop Open Antietam Farmers Market
7/23 - 28	23 Gift Shop Open RLK 132 Anniversary	24 Camp Lily	25 Camp Lily	26 Camp Lily Biergarten open TRIVIA NIGHT	27 Camp Lily Day Summer Camp Thirsty Thursdays	28 Camp Lily Free Concert Kermit in the Haus	29 Gift Shop Open Antietam Farmers Market
7/30 - 8/4	30 Gift Shop Open	31 Camp Lily	Aug 1	2	3	4	5

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August

August 2017							September 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6		1	2	3	4	5	6
6	7	8	9	10	11	12	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jul 30 - Aug 5	Jul 30	31	Aug 1 Camp Lily National Night Out	2 Camp Lily German Language Bier Garden Open	3 Camp Lily Day Summer Camp	4 Camp Lily Bier Garden Open	5 Gift Shop Open Antietam Farmers Market
Aug 6 - 12	6 Gift Shop Open	7 Camp Lily	8 Camp Lily	9 Camp Lily Deutscher Gemütlichk Bier Garden Open Pagoda-Skyling Inc	10 Camp Lily	11 Camp Lily Kermit in the Haus	12 Gift Shop Open Seeds To Sprouts Garden Program Antietam Farmers Market
Aug 13 - 19	13 Half-Wit Half Marathon Gift Shop Open AVCP Movie Night	14	15	16 Bier Garden Open Our Culinary Tour	17	18 Board Meeting Bier Garden Open	19 Duryea Hill Climb Gift Shop Open William Penn Memorial Fire Tower Open Antietam Farmers Market
Aug 20 - 26	20 Duryea Hill Climb Gift Shop Open	21	22	23	24 Thirsty Thursdays	25 Kermit in the Haus	26 Gift Shop Open Antietam Farmers Market
Aug 27 - Sep 2	27 Gift Shop Open	28	29	30 Bier Garden Open	31	Sep 1	2

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September

September 2017							October 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
			1	2			1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31				

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Aug 27 - Sep 2	Aug 27	28	29	30	31	Sep 1	2
							Gift Shop Open Antietam Farmers Market
Sep 3 - 9	3	4	5	6	7	8	9
	Gift Shop Open Labor Pains Run - 12 H	Labor Day		German Language		Kermit in the Haus	Gift Shop Open Reading 120 Antietam Farmers Market
Sep 10 - 16	10	11	12	13	14	15	16
	Gift Shop Open	Antietam Community Recognition		Deutscher Gemütlichk Pagoda-Skyling Inc		Membership Meeting Oktoberfest Kickoff	Gift Shop Open William Penn Memorial Fire Tower Open Antietam Farmers Market
Sep 17 - 23	17	18	19	20	21	22	23
	Gift Shop Open Antietam Community Yard Sale			Our Culinary Tour TRIVIA NIGHT		Kermit in the Haus	Gift Shop Open Antietam Farmers Market
Sep 24 - 30	24	25	26	27	28	29	30
	Gift Shop Open PA Trails Summit	PA Trails Summit	PA Trails Summit	Octoberfest	Octoberfest Thirsty Thursdays	Octoberfest	Gift Shop Open Octoberfest Antietam Farmers Market

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October

October 2017							November 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7	1	2	3	4	5	6	7
8	9	10	11	12	13	14	8	9	10	11	12	13	14
15	16	17	18	19	20	21	15	16	17	18	19	20	21
22	23	24	25	26	27	28	22	23	24	25	26	27	28
29	30	31					29	30	31				

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Oct 1 - 7	Oct 1	2	3	4	5	6	7
	Gift Shop Open Octoberfest						Gift Shop Open Take Your Kid Mountain Biking Day Antietam Farmers Market
Oct 8 - 14	8	9	10	11	12	13	14
	Gift Shop Open			Deutscher Gemütlichk German Language Pagoda-Skyling Inc		Kermit in the Haus	Gift Shop Open Antietam Farmers Market AVCP Beer and Wine Fest
Oct 15 - 21	15	16	17	18	19	20	21
	Gift Shop Open Reading Hospital Road Run			Our Culinary Tour	Grimm's Fairy Tales	Board Meeting	Gift Shop Open William Penn Memorial Fire Tower Open Antietam Farmers Market
Oct 22 - 28	22	23	24	25	26	27	28
	Gift Shop Open				TRIVIA NIGHT Thirsty Thursdays	Kermit in the Haus	Gift Shop Open Antietam Farmers Market
Oct 29 - Nov 4	29	30	31	Nov 1	2	3	4
	Gift Shop Open						

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November

November 2017							December 2017						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4	1	2	3	4	5	6	7
5	6	7	8	9	10	11	8	9	10	11	12	13	14
12	13	14	15	16	17	18	15	16	17	18	19	20	21
19	20	21	22	23	24	25	22	23	24	25	26	27	28
26	27	28	29	30			29	30	31				

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Oct 29 - Nov 4	Oct 29	30	31	Nov 1	2	3	4
				German Language			Gift Shop Open Antietam Farmers Market Delaware Valley Orienteering
Nov 5 - 11	5	6	7	8	9	10	11
	Gift Shop Open Delaware Valley Orienteering	GTV Student Night	GTV Student Night	Deutscher Gemütlichk Pagoda-Skyling Inc		Kermit in the Haus	Ghoul and Fools - Nightime 10k Gift Shop Open
Nov 12 - 18	12	13	14	15	16	17	18
	Gift Shop Open	GTV Student Night	GTV Student Night	Our Culinary Tour		Membership Meeting	Gift Shop Open William Penn Memorial Fire Tower Open
Nov 19 - 25	19	20	21	22	23	24	25
	Gift Shop Open				Thirsty Thursdays	Kermit in the Haus	Gift Shop Open
Nov 26 - Dec 2	26	27	28	29	30	Dec 1	2
	Gift Shop Open					Christmas on the Mountain TRIVIA NIGHT	

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December

December 2017							January 2018						
Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
					1	2	1	2	3	4	5	6	7
3	4	5	6	7	8	9	8	9	10	11	12	13	14
10	11	12	13	14	15	16	15	16	17	18	19	20	21
17	18	19	20	21	22	23	22	23	24	25	26	27	28
24	25	26	27	28	29	30	29	30	31				

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
11/26 - 12/1	Nov 26	27	28	29	30	Dec 1	2
						Christmas on the Mountain	Gift Shop Open AVCP Tree Lighting
12/3 - 8	3	4	5	6	7	8	9
	Gift Shop Open			Christmas on the Mountain German Language		Kermit in the Haus	Gift Shop Open
12/10 - 15	10	11	12	13	14	15	16
	Gift Shop Open			Christmas on the Mountain Deutscher Gemütlichk Pagoda-Skyling Inc		Board Meeting	Gift Shop Open William Penn Memorial Fire Tower Open
12/17 - 22	17	18	19	20	21	22	23
	Gift Shop Open AVCP Market			Christmas on the Mountain Our Culinary Tour		Kermit in the Haus	Gift Shop Open
12/24 - 29	24	25	26	27	28	29	30
	Gift Shop Open			Christmas on the Mountain TRIVIA NIGHT		Kermit in the Haus	Gift Shop Open
12/31 - 1/5	31	Jan 1, 18	2	3	4	5	6
	Christmas on the Mount Gift Shop Open NYE at the Fire Tower NYE at the Pagoda						

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5

MASTER PLAN PROGRAM

Mt. Penn Preserve Master Plan

Demographic Information

36%

1. Where do you live?

- City of Reading
- Alsace Township
- Bern Township
- Exeter Township
- Cumru Township
- Lower Alsace Township
- Muhlenberg Township
- Mount Penn Borough
- St. Lawrence Borough
- West Reading Borough
- Other (please specify)

2. What is your age?

- Under 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

3. How many people live in your household?

- 1
- 2
- 3
- 4
- 5
- 5+
- Other (please specify)

4. Tell us about the make up of your household, do any of the following apply:

	Yes	No
You have children under the age of 10 living in your household	<input type="radio"/>	<input type="radio"/>
You have children between the age of 13 and 18 living in your household	<input type="radio"/>	<input type="radio"/>
You have adults over the age of 65 living in your household	<input type="radio"/>	<input type="radio"/>

Next

Powered by SurveyMonkey

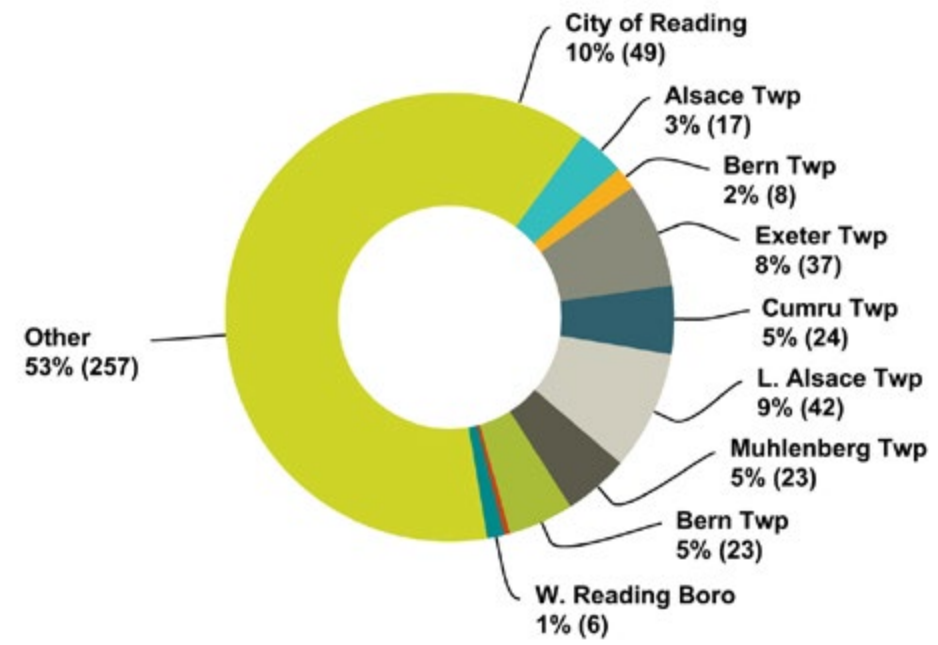
Mount Penn Preserve Master Plan Public Opinion Survey

As a part of the Mount Penn Preserve Master Plan, a public opinion survey was completed. The survey was available from February 24th through March 25th, 2017. Over 500 people participated in the survey. The complete survey results and contained in the appendix of this master plan.

A few of responses from the survey are noted below.

Q: Where do you live?

Most people responding to the survey live within the Reading area but there were respondents from as far away as Washington DC, Long Island, NY, and San Diego, CA.



Q: In the past 12 months, have you or any members of your household participated in any of the following activities in the Mount Penn Complex?

The top 4 activities were

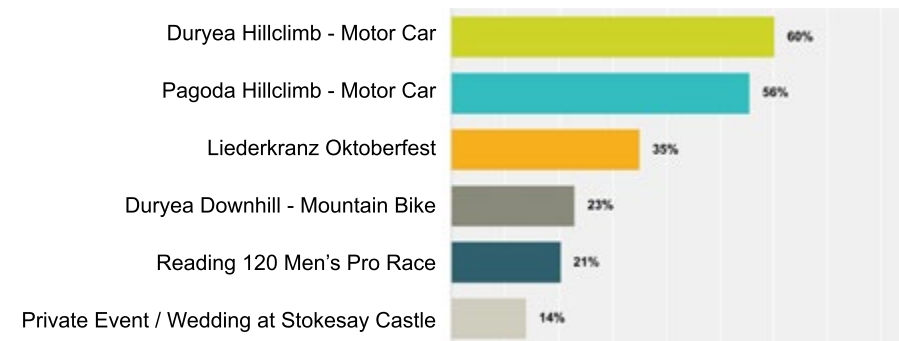
- Automobile driving for pleasure
- Hiking or walking the trails
- Taking out of town guests to the Pagoda or Fire Tower
- Parking and hanging out with friends at Pagoda.



Q: In the past 24 months has any member of your household participated or been a spectator in any of the following events / activities in the Mount Penn Complex?

The top 6 activities were

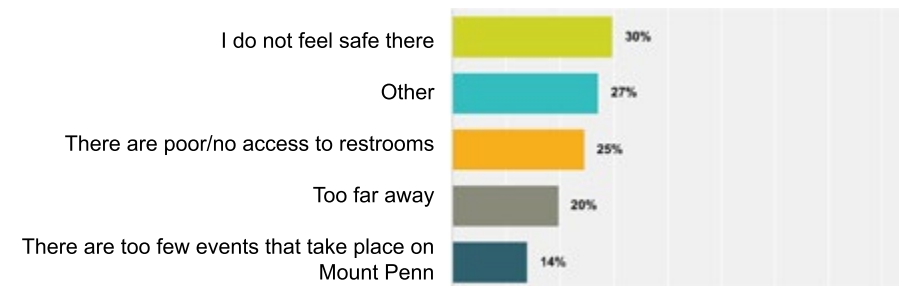
- The Duryea Motor Car Hillclimb
- The Pagoda Motor Car Hillclimb – Motor Car
- Liederkranz Oktoberfes
- Duryea Downhill Mountain Bike
- Reading 120 Men’s Pro Race
- Private events or weddings at Stokesay Castle.



Q: If you or a member of your household has not visited the Mount Penn Complex recently, or if you visit infrequently, what are the reasons that you do not visit?

The top reasons were:

- not feeling safe there
- poor / no access to restrooms
- It is too far away
- there too few events taking place on Mount Penn
- too busy



Q: If you could create or recommend any types of new or improved facilities in the Mount Penn Complex, what facilities would you recommend.

The top five responses were:

- Improved trails for hiking and mountain biking
- More restrooms
- More restaurants/eating places / bars
- More and improved parking
- Creating a major tourist / area destination on Mount Penn.

Q: If you could create or recommend any types of new or improved activities or events in the Mount Penn Complex, what activities or events would you recommend?

The top five responses were:

- New festivals (art, music, crafts, Ethnic, cultural, etc.)
- More concerts or plays
- Additional car races
- Seasonal restaurants and /or beer gardens
- Organized nature walks / birding events

Please see the appendix for complete survey results

Committee and Public Meetings

The Mount Penn Preserve Master Plan process include a series of committee and public meetings. Attendance at the various meetings was as follows:

- February 15 Committee Meeting: 18
- February 24 Committee Meeting 13
- February 25 Public Meeting #1 36
- March 9 Public Meeting #2 56
- March 25 Public Meeting #3 --
- April 10 Committee Meeting --
- April 20 Public Meeting #4 --

Agendas, attendance lists and meeting notes are contained in the appendix.



Public Meeting #1 - Attendees placed dots on the places in Mount Penn Preserve that they frequent

Public Meeting #2

A second public meeting was held on March 9, 2017 at the Reading Liederkrantz. During this meeting, recommendations were presented to the public for five conceptual areas within the Preserve and for the Preserve as a whole. Following the presentation by the Consulting Team, each member of the public was given 30 dots to place by the recommendations they liked the most. Below are the top five most desired recommendations for each area:



Skyline

1. Pagoda Parking Improvements
2. Pagoda Site Improvements
3. Additional Fire Tower Events
4. More Events at the Pagoda
5. Additional Restaurants



Gravity Railroad

1. Dog Park at Egelman's
2. Egelman's Park Improvements
3. Mineral Spring Park Improvements
4. Pandora Park Improvements
5. Additional Restrooms / Additional Events and Festivals



Central Mountain

1. Additional Restrooms
2. Zipline / Ropes Course
3. Additional Events and Festivals
4. Trailhead Improvements
5. Additional Restaurants / Group Campground



Antietam

1. Wetland Boardwalks
2. Year Round Activities at Antietam Lake
3. Trailhead Improvements
4. Food Venue at Angora Fruit Farm
5. More Parking



Mountain Village

1. Additional Events and Festivals
2. Group Campground
3. Additional Site Amenities
4. Additional Restrooms
5. Organized Hikes / Additional Restaurants



Entire Mountain

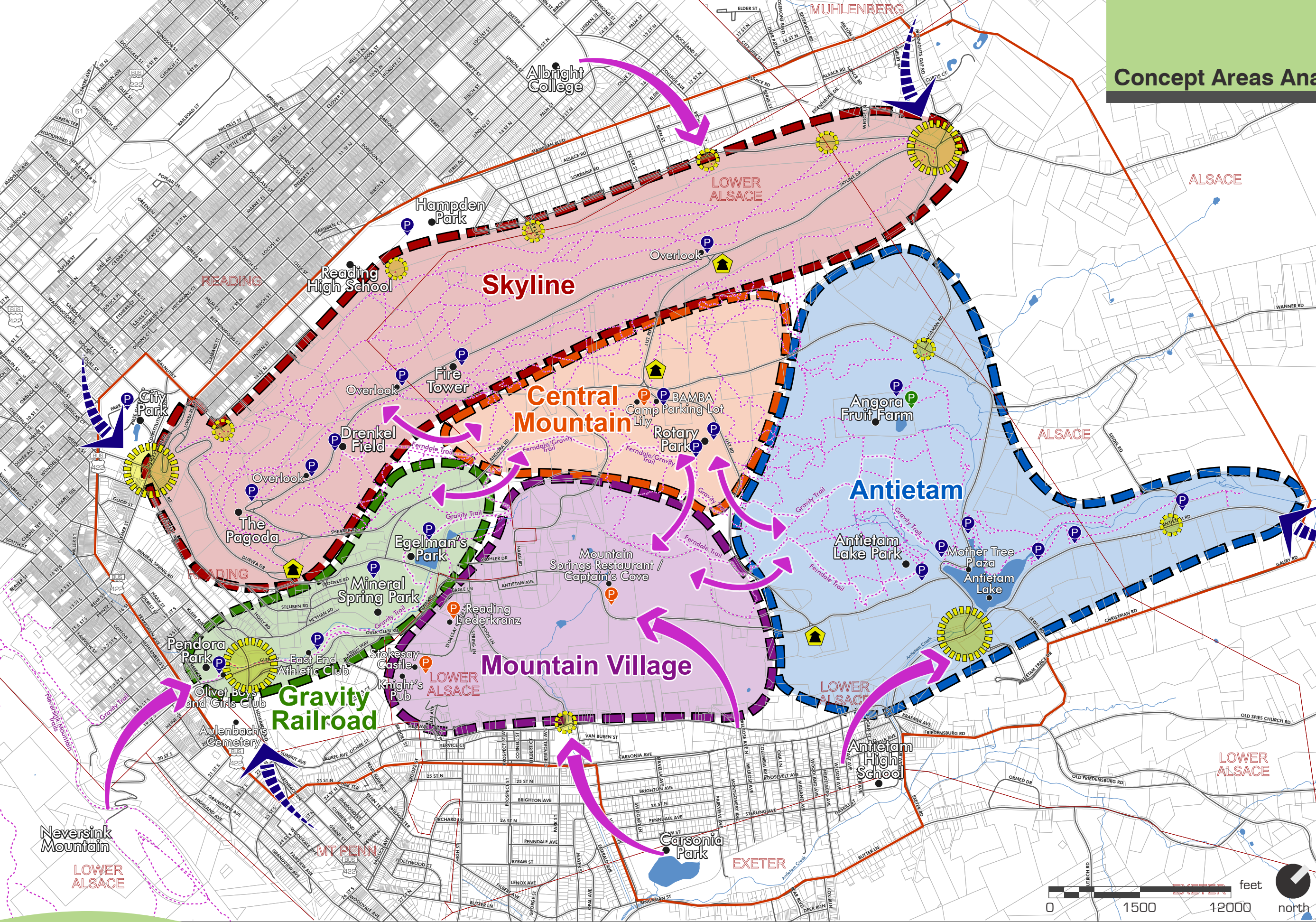
1. Extend Park Ranger System
2. Additional Clean-up Efforts
3. Friends of Mount Penn Preserve
4. Bus Service
5. Interactive App





6 PLAN RECOMMENDATIONS

Concept Areas Analysis Map



- Legend**
- road
 - parcel
 - municipalities
 - study area
 - water
 - - - trails
- Concept Areas**
- skyline
 - gravity railroad
 - antietam
 - central mountain
 - mountain village
- Concept Analysis**
- P public parking
 - P private parking
 - P equestrian parking
 - ☼ major gateway
 - ☼ minor gateway
 - 🏠 wayfinding
 - ➡ vehicular connections
 - ➡ pedestrian connections
 - ➡ major internal circulation



Plan Recommendations

For organizational purposes the master plan divided the Mount Penn Preserve into five (5) use areas. They have been named for some of the most identifiable landmarks on the Mountain.

1. *Skyline*
2. *Central Mountain*
3. *Antietam*
4. *Gravity Railroad*
5. *Mountain Village*

There is also a recommendations list that is applicable mountain wide. These improvements include items such as programming, activities, Preserve-wide plans and transportation improvements.

The Master Plan recommendations are listed in a matrix that categorizes each improvement as follows:

Recommendation number: 1.1, 1.2, 1.3, 2.1, 3.1, etc. These numbers correspond to the use areas and are keyed to locations on the individual use area maps.

Improvement type: These are categorized as follows:

- Physical improvement
- Programming
- Events
- Signage and Wayfinding

Recommendation and Description: Concise description of the recommendation

Priority: 1. High; 2. Medium; 3. Low These relative values will assist stakeholders to create a strategy for prioritization of the most important projects to undertake in each use area.

For example, high priority projects are sometimes those with a low cost that can be accomplished with a relatively modest investment. In

other cases, high priorities are projects that will create a new amenity on the mountain that serves a new user group or introduces a new activity or amenity into the Preserve.

Cost: Costs are divided into three categories:

- **Low** – less than \$50,000.00. These projects are often planning or design studies or programmatic activities (such as periodic mountain trash clean ups) or activities or events paid for by the private sector (food trucks or seasonal restaurants), issuing requests for letters of interest (LOI) for projects by private sector entrepreneurs, or costs for additional annual recreational programming.
- **Medium** – between \$50,000.00 and \$500,000.00. These projects are generally small to mid-size capital improvement projects or larger organizational and information management costs. Examples might be mulching toilets at trailheads, a new playground or the establishment of a dog park.
- **High** – Greater than \$500,000.00. These are large capital projects. Examples include a new parking and outdoor use area at the Pagoda, or stairway connection from City Park to the Pagoda.

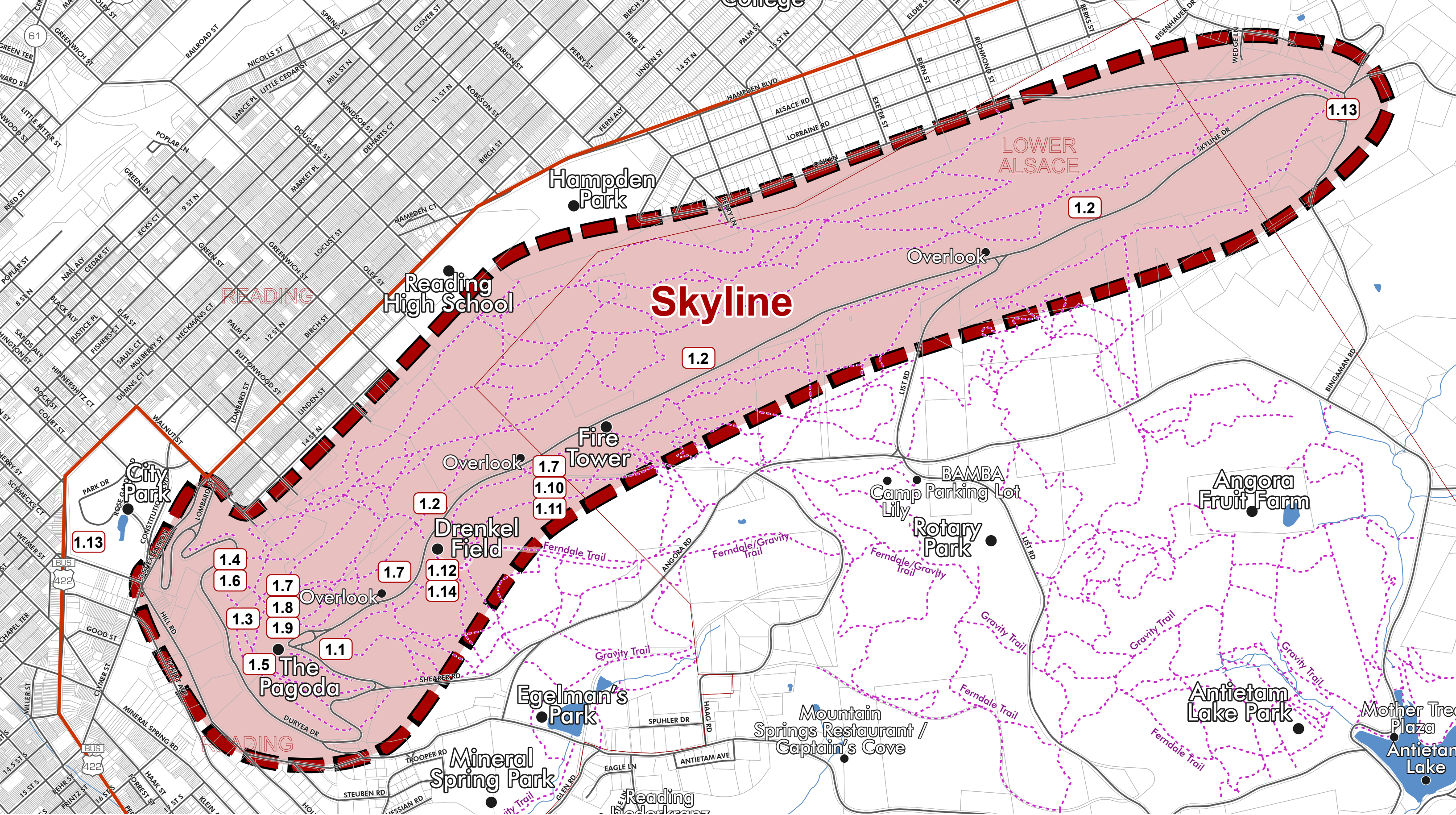
Most projects can also be phased to reduce costs in any one year.

Implementation or Action Timeline: Implementation is divided into three categories:

- **Immediate Term: 0-3 years:** These actions are those that can be carried out quickly, generally at “low” cost. Examples include:
 - Information management
 - Organizational / administrative tasks
 - Fund raising / grant application preparation / local government budgeting
 - Volunteer projects such as clean-up, trail repair, landscaping, etc.
 - Concept Design / Master Plans

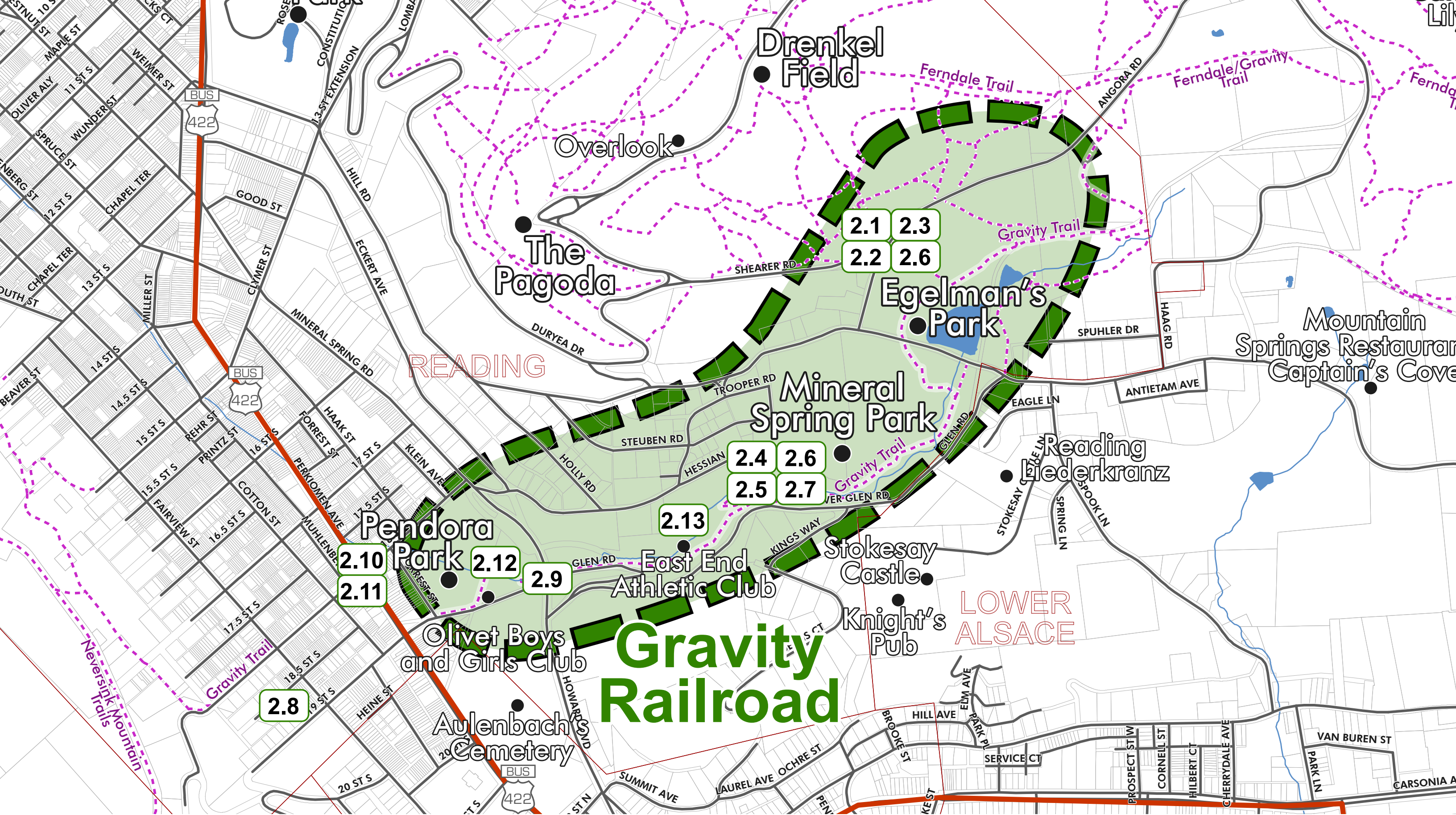
- Issue requests for Letters of Interest (LOI) to private sector businesses for amenity projects
- Develop RFPs for public sector projects
- No Action – for recommendations that will occur later in the implementation timetable.
- **Mid - Term: 3-8 years:** These actions either rely on immediate term completed work or are the initiation of lower priority projects. Examples include:
 - Completion of facility master plans for public sector improvement projects, obtaining grant funding for construction and in some cases construction of phase 1 improvements
 - Negotiations with private sector entrepreneurs for completion of private sector amenities. Project financing and construction.
 - Construction documents for early implementation public projects that have obtained funding.
 - Implement phase 1 of signage and wayfinding improvements.
- **Long – Term: 8+ years:** These actions rely both on previous progress and also will initiate low priority projects. Examples include:
 - Continued planning and construction of public sector projects
 - Second and third phases of earlier construction projects
 - oContinued grant writing, facility maintenance and administrative work.

Partners: This column lists initial ideas for partners for specific projects. The partners list will expand as more details are developed for each project.



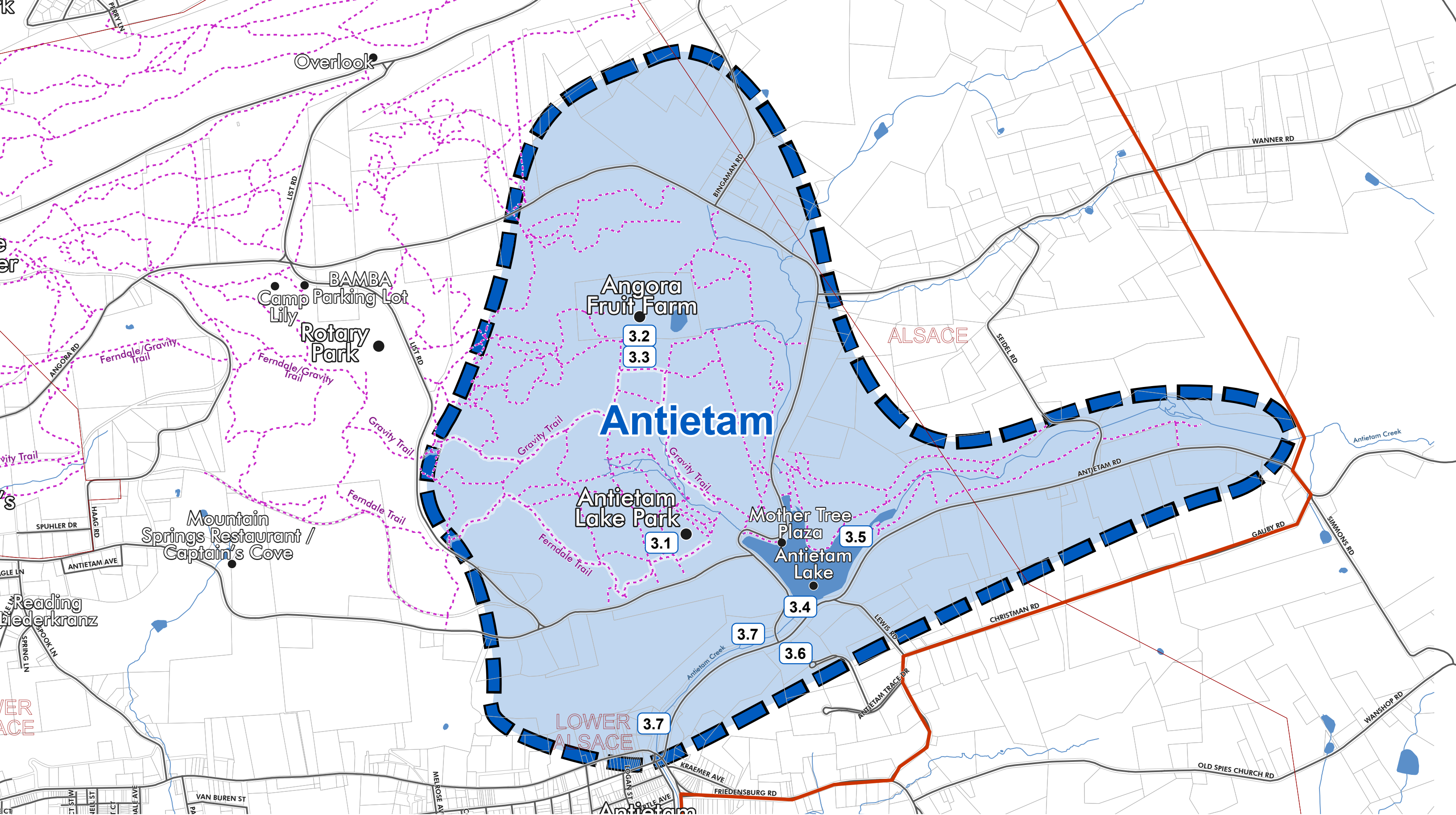
Mount Penn Preserve Use Area: Skyline

Key	Improvement Type	Recommendation	Description	Priority	Cost - Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000			Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
1.1	Physical Improvement	Pagoda Circulation Improvements	Improve Skyline Drive vehicular circulation at the Pagoda; create two-way travel lane to reroute vehicular traffic out of parking area	1. High	Medium		Engineer / Design / Construction Drawings	Implementation / Construction	Maintenance	City of Reading / Pagoda Foundation	
1.2	Physical Improvement	Wall Repair	Repair walls along Skyline Drive	3. Low	High		On-going / Focus on highest visibility locations	On-going	On-going	City of Reading / Local Contractors / Volunteers	
1.3	Physical Improvement	Pagoda Event Areas / Site Improvements	Create an events gathering area below the Pagoda, improved ADA site access and parking via Bridle Path.	1. High	High		Pagoda Area Master Plan	Fundraising / Phase 1 Implementation	Phase 2 Implementation	City of Reading / DCNR / DCED/ PennVEST / Area Foundations	
1.4	Physical Improvement	Trail from City Park to the Pagoda	Reestablish a pedestrian connection between City Park and the Pagoda	Low	High		Pagoda Area Master Plan	Implementation	Maintenance	City of Reading / Pagoda Foundation	
1.5	Physical Improvement	Pagoda Addition / Restaurant	Design Pagoda addition / historically compatible / provide indoor events / activity spaces / ADA accessible	2. Medium	High		No action	Design / Fundraising	Implementation	City of Reading / Pagoda Foundation / Area Foundations	
1.6	Physical Improvement	Pagoda Chairlift	Provide a chairlift from City Park to the Pagoda	3. Low	High		No action	Design / Fundraising	Implementation	City of Reading / Pagoda Foundation	
1.7	Physical Improvement	Trail Connection from Pagoda to Fire Tower	Explore improved routes and signage to connect the Pagoda and Fire Tower for trail users	1. High	Medium		Planning and design	Implementation	Maintenance	City of Reading / Lower Alsace	
1.8	Events	Additional / Reprogram the Pagoda	Explore additional / different program opportunities and events for the Pagoda (i.e. seasonal fireworks, yoga, art shows, sunset events, festivals, etc.)	1. High	Low		Create New Partnerships / Implementation	Create New Partnerships / Implementation	Create New Partnerships / Implementation	City of Reading / Pagoda Foundation / local business / local groups	
1.9	Programming	Extend Pagoda's Hours of Operation	Extend the Pagoda's hours of operations	1. High	Low		Foster New Partnerships / Implementation	Foster New Partnerships / Implementation	Foster New Partnerships / Implementation	Pagoda Foundation / Local Colleges or High schools / Other Organizations	
1.10	Events	Pop-up Programs at Fire Tower	Work with partners to schedule regular events at the Fire Tower (i.e. Pop-up food events, seasonal restaurants food vendors and festivals)	1. High	Low - Private sector businesses and entrepreneurs bear most costs		Issue request for letter of interest (LOI) from restaurants, vendors, food truck vendors / area breweries	Implementation	Implementation	Pagoda Skyline Inc. / Lower Alsace / Private Businesses	
1.11	Physical Improvement	Boutique Hotel at the Fire Tower	Develop a Boutique Hotel and Restaurant at the Fire Tower site	1. High	High - Private sector businesses and entrepreneurs bear most costs		Issue request for letter of interest (LOI) from restaurants, hotels, local entrepreneurs	Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector	Financing and Construction	Private Operators / Lower Alsace / Pagoda Skyline Inc.	
1.12	Physical Improvement	Trailhead Improvement at Drenkel Field	Develop Ferndale and A-Line Trail trailhead at existing parking lot at Drenkel Field; trail kiosk and composting restrooms.	1. High	Medium		Feasibility Study / Implementation			City of Reading / Lower Alsace / Skyline Incs	
1.13	Physical Improvement	Mount Penn Preserve Gateway	Establish a gateway to the Mount Penn Preserve at City Park and at Knight's Gap	3. Low	Medium - Part of Mountain-wide signage and wayfinding plan		Create RFP - Seek grant funding	Retain design consultant, implement phase 1 signage	Implement phase 2 signage		
1.14	Physical Improvement	Skate park at Drenkel Field	Establish a skate park at Drenkel Field	3. Low	Medium		No action	Seek Design Funding - Complete Design	Seek Construction Funding - Implementation	City of Reading / Flying Dutchmen	



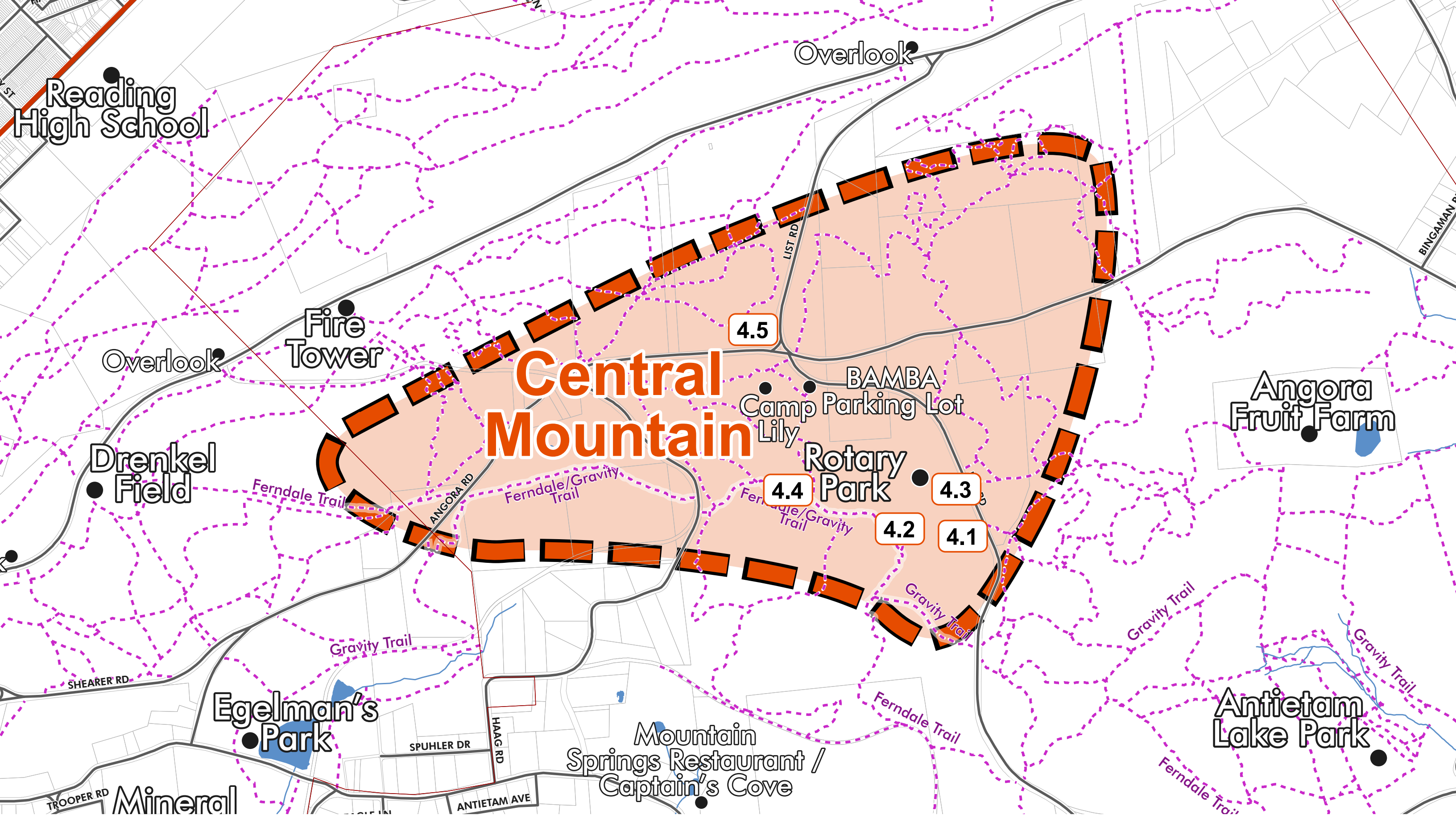
Mount Penn Preserve Use Area: Gravity Railroad

Key	Improvement Type	Recommendation	Description	Priority	Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000	Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
2.1	Physical Improvement	Dog Park at Egelman's Park	Establish a dog park at Egelman's Park that increases use at all times of the day	1. High	Medium	Seek funding for Egelman's Park Master Plan	Complete Master Plan, Seek Construction funding for dog park, build dog park	Maintenance	City of Reading / Reading Recreation Authority (RRA)
2.2	Physical Improvement	Playground at Egelman's Park	Establish a destination large scale playground at Egelman's Park	2. Medium	Medium	Seek funding for Egelman's Park Master Plan	Complete Master Plan	Seek Construction funding, build playground	City of Reading / RRA
2.3	Programming	Egelman's Park Programming	Establish programming opportunities at Egelman's Park that increase overall usage	1. High	Low	Seek to direct food events and festivals to this location. Explore creating of a summer day camp for kids	Seek funding Partners for pilot programming events and activities	Maintain programs and events	City of Reading / RRA
2.4	Physical Improvement	Mineral Spring Park Improvements	Seek improvements at Mineral Spring Park that increase usage and preserve park heritage	3. Low	Medium	No action	Mineral Spring Park Master Plan	Complete Master Plan, Seek Construction funding for dog park, build dog park	City of Reading / RRA
2.5	Programming	Mineral Spring Park Programming	Seek new programming opportunities at Mineral Spring Park that increases usage	2. Medium	Low	Enlist new partners to hold events and activities at the park	Seek funding Partners for pilot programming events and activities	Maintain programs and events	City of Reading / RRA / Boys and Girls Club / BAMBA
2.6	Physical Improvement	Restrooms	Implement ADA compliant restrooms at Egelman's Park and Mineral Spring Park	3. Low	Medium	Egelman's Park and Mineral Spring Park Master Plan	funding and implementation	Maintenance	City of Reading / RRA
2.7	Physical Improvement	Trailhead Improvements at Mineral Spring Park	Provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.	1. High	Low	Plan trailhead improvements - Seek funding	Implementation	Maintenance	City of Reading / RRA/ BAMBA
2.8	Physical Improvement	Improve Trail Connections to Neversink Mountain	Improve connections between Neversink Mountain and the Mount Penn Preserve with improved wayfinding signage, trail routes, and safe road crossings	1. High	Low - Separate plan or part of Mountain-wide signage and wayfinding plan	Seek Funding	Design and Implementation	Maintenance	City of Reading / Berks County
2.9	Physical Improvement	Mount Penn Preserve Gateway	Establish a gateway to the Mount Penn Preserve at the entrance to Mineral Spring Park	3. Low	Medium - part of Mountain-wide signage and wayfinding plan	Create RFP - Seek grant funding	Retain design consultant, implement phase 1 signage	Implement phase 2 signage	City of Reading
2.10	Physical Improvement	Pendora Park Improvements	Seek improvements a at Pendora Park	3. Low	Medium	No Action	Seek funding for and complete master plan	Phase 1 improvements	City of Reading / Olivet Boys and Girls Club
2.11	Programming	Pendora Park Improvements	Seek programming opportunities at Pendora Park	1. High	Low	Enlist new partners to hold events and activities at the park	Seek funding Partners for pilot programming events and activities	Maintain programs and events	City of Reading / Olivet Boys and Girls Club
2.12	Programming	Boy's and Girl Club Programs	Work with the Boy's and Girl's club to develop programs that involve Mount Penn Preserve	1. High	Low - In kind service activities - community building - enlist club members as volunteers for special events and festivals on the Mountain	Focus on projects in Pendora and Mineral Spring Park	Focus on projects in Pendora and Mineral Spring Park	Expand programs into other areas of park	City of Reading / Olivet Boys and Girls Club
2.13	Physical Improvement	Private Sector Investment at East End Athletic Club	Encourage new private sector investment at the recently vacated East End Athletic Club facility adjacent to Mineral Spring Park.	1. High	Low - Private sector businesses and entrepreneurs bear most costs	Issue request for letter of interest (LOI) from restaurants, & local entrepreneurs	Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector Implementation	Building Improvements and operation	Private Operator / City of Reading



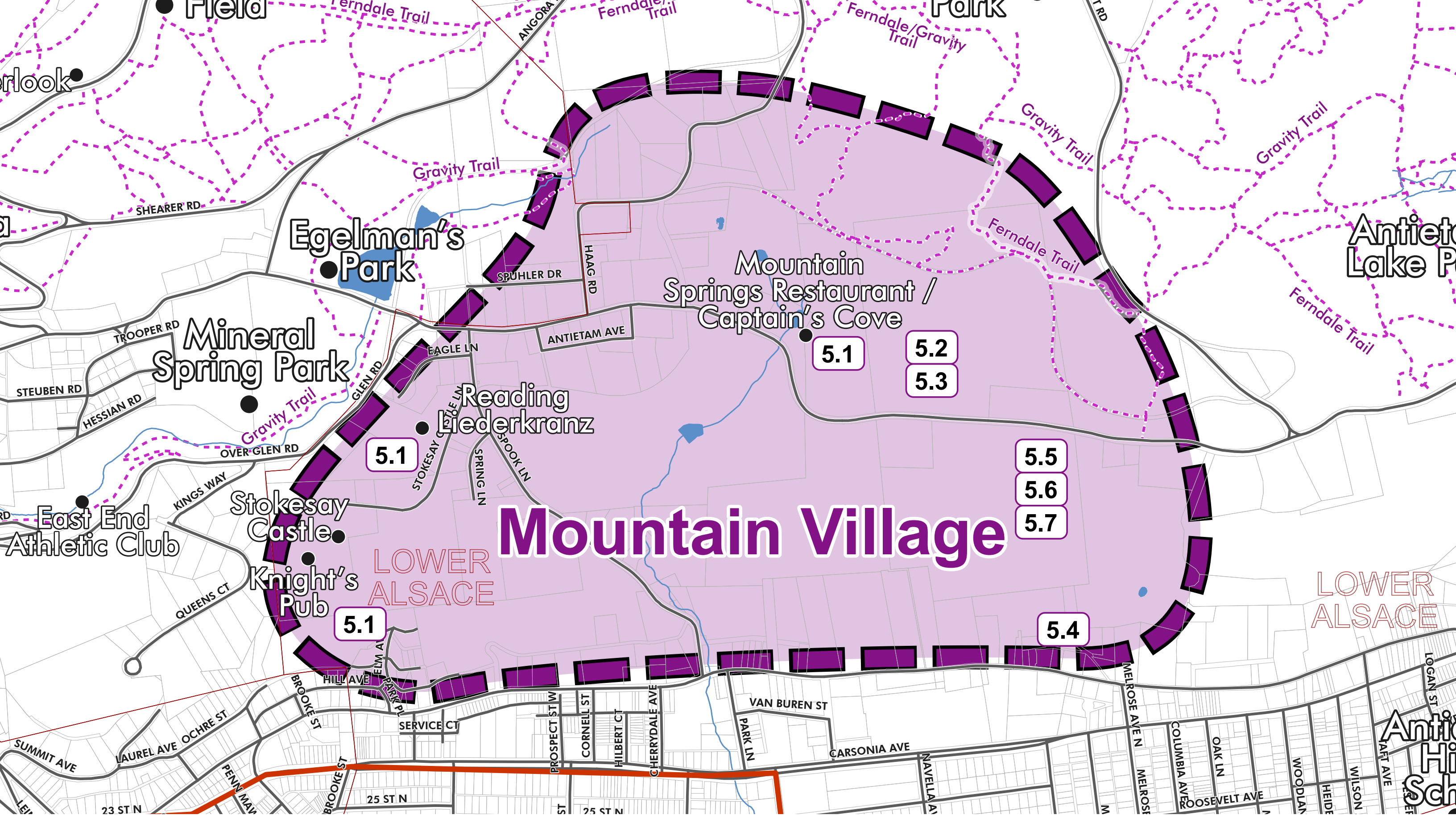
Mount Penn Preserve Use Area: Antietam

Key	Improvement Type	Recommendation	Description	Priority	Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000	Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
3.1	Programming	Year Round Activities at Antietam Lake	Work with Berks County to provide programming opportunities year round at Antietam Lake	1. High	Low	Foster New Partnerships / Implementation			Lower Alsace / Berks County / Local arts, outdoors and other organizations
3.1	Physical Improvement	Food Venue at Angora Fruit Farm	Work with Berks County to create a permanent, seasonal, or pop-up food venue at Angora Fruit Farm that utilizes locally grown food.	1. High	Low - Private sector businesses and entrepreneurs bear most costs	Issue request for letter of interest (LOI) from restaurants, & local entrepreneurs	Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector	Continued operation and maintenance	Private Operator / Lower Alsace / Berks County
3.3	Physical Improvement	Angora Farm Master Plan	Seek improvements to facilitate additional programming opportunities at Angora Fruit Farm	3. Low	Medium	Angora Fruit Farm Master Plan	Implementation	Implementation	Berks County
3.4	Physical Improvement	Viewing Platform at Dam	Improve the viewing platform above the seven step dam at Antietam Lake - according to Master Plan	3. Low	Medium	No Action	Seek funding for design and engineering	Seek funding for construction - Implementation	Lower Alsace / Berks County
3.5	Physical Improvement	Wetland Boardwalks	Implement boardwalks in wetland areas that bring users close to nature while protecting these sensitive areas - according to Master Plan	3. Low	Medium	No Action	Seek funding for design and engineering	Seek funding for construction - Implementation	Lower Alsace / Berks County
3.6	Physical Improvement	Mount Penn Preserve Gateway	Establish a gateway to the Mount Penn Preserve at the intersection of Antietam Road and Angora Road	3.; Low	Medium - part of Mountain-wide signage and wayfinding plan	Create RFP - Seek grant funding	Retain design consultant, implement phase 1 signage	Implement phase 2 signage	Lower Alsace / Berks County
3.7	Physical Improvement	Trail Connection from Antietam Lake Park to Lower Alsace	Explore a trail connection from Lower Alsace to Lake Antietam along Antietam Road	1. High	Medium	Create RFP - Seek grant funding - Seek trail easement from landowners	Retain design consultant, implement trail improvements	Maintenance	Private Landowners / Lower Alsace / Berks County



Mount Penn Preserve Use Area: Central Mountain

Key	Improvement Type	Recommendation	Description	Priority	Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000		Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
4.1	Physical Improvement	Zip line / Ropes Course	Implement a zip line and / or ropes course. Adhere to ADA guidelines.	3. Low		Medium	No action	Planning / Funding / Implementation	Implementation	Private Operator / Lower Alsace / City of Reading
4.2	Physical Improvement	Open Rotary Park Restrooms to the Public	Open Rotary Park to the public including public restroom access, rental opportunities for the pavilion, and additional field programming opportunities	1. High		Low	Work out arrangements for supervision and maintenance. Start on weekends. Seek funding for increased maintenance costs.	Maintenance	Maintenance	Lower Alsace / Reading Area Little League (RALL)
4.3	Physical Improvement	Trailhead Improvements at Rotary Park	Establish a trailhead at Rotary Park and seek improvements to the existing parking lot including formalizing parking, trash receptacles, information kiosks, and trail connections	1. High		Low	Seek funding, plan and implement	Maintenance	Maintenance	Lower Alsace / RALL
4.4	Physical Improvement	Group Campground	Provide for an unformalized group camping area utilizing existing facilities found west of Rotary Park	2. Medium		Low	Planning / Funding	Implementation	Maintenance	Lower Alsace / City of Reading / Scouts
4.5	Physical Improvement	Community Center	Explore the possibility of implementing a community center within the Central Mountain Area of Mount Penn Preserve	3. Low		High	No Action	Seek funds for feasibility study	If feasible, seek construction funding, site and private sector partner	Private Operator / Lower Alsace / City of Reading



Mountain Village

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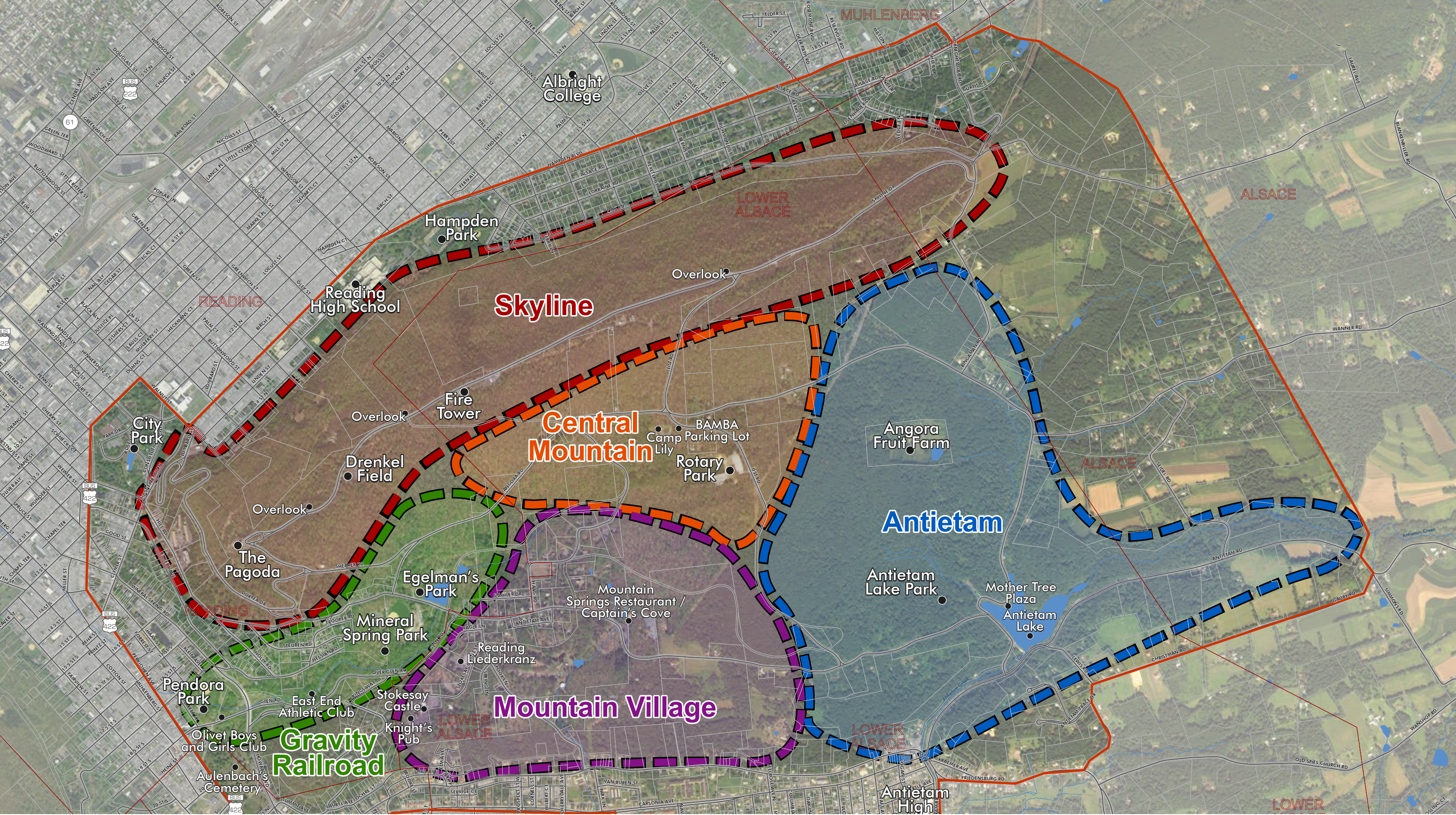
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Mount Penn Preserve Use Area: Mountain Village

Key	Improvement Type	Recommendation	Description	Priority	Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000	Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
5.1	Events	Additional Events and Festivals	Explore additional event / festival opportunities in the Mountain Village Area. Work with private businesses to coordinate events and festivals and provide additional opportunities	2. Medium	Low - mostly private sector costs	Foster New Partnerships / Implementation	Implementation	Implementation	Lower Alsace / Berks County
5.2	Physical Improvement	Group Campground	Provide for an unformalized group camping area on Berks County land north of Hill Road	2. Medium	Low	Planning / Funding	Implementation	Maintenance	Lower Alsace / Berks County
5.3	Physical Improvement	Additional Restrooms	Implement ADA compliant restrooms at trailheads and significant destinations	2. Medium	Medium	Seek Funding	Phased Implementation	Maintenance	Private Operators / Lower Alsace / Berks County
5.4	Physical Improvement	Trail Connection to Lower Alsace	Explore the possibility of implementing a trail connection along an existing paper street between Lower Alsace and Berks County owned land along Hill Road (easement required)	2. Medium	Medium	No Action	Planning / Funding	Implementation	Private Landowners / Lower Alsace / Berks County
5.5	Physical Improvement	Community Gardens	Implement community gardens and establish an organization structure to oversee management and maintenance of the community garden	3. Low	Low	Foster New Partnerships / Implementation			Private Operators / Lower Alsace / Berks County / Berks Nature
5.6	Physical Improvement	Equestrian Parking Trailhead	Explore additional equestrian parking opportunities with ADA compliant restrooms, and connections to equestrian trails	2. Medium	Medium	Seek funding for planning and design	Complete Planning and obtain construction funding	Implementation	Berks County
5.7	Physical Improvement	Trailhead and Parking Improvements	Explore additional parking and trailhead locations with trash receptacles, information kiosks, ADA compliant restrooms, and connections to existing trails. Revisit overflow parking arrangements on County land.	3. Low	Medium	No Action	Planning / Funding	Implementation	Lower Alsace / Berks County



Mount Penn Preserve Use Area: Entire Mountain

Key	Improvement Type	Recommendation	Description	Priority	Cost Low: <\$50,000 Medium: \$50,000- \$500,000 High: >\$500,000	Immediate-Term 0-3 Years	Mid-Term 3-8 Years	Long-Term 8+ Years	Partners
6.1	Programming	Extend Park Ranger System	Increase policing throughout the Mount Penn Preserve through the use of County Park Rangers	1. High	Medium	Seek / set aside funding for additional personnel costs	Mount Penn Patrols	Mount Penn Patrols	Lower Alsace / City of Reading / Berks County
6.2	Programming	Additional Clean-up Efforts	Work with local organizations to clean-up the mountain and the negative perception of the area	1. High	Low	Foster New Partnerships / Implementation	Implementation	Implementation	Volunteers / School Groups / Service Organizations / Lower Alsace / Alsace / City of Reading / Berks County
6.3	Programming	Friends of Mount Penn Preserve	Establish a volunteer organization dedicated to the well-being and preservation of the Preserve - Organize volunteer work efforts	1. High	Low	Foster New Partnerships / Implementation - Local government to provide logistics support (Do not confuse with umbrella organization)	Implementation	Implementation	Private Operators / Lower Alsace / Alsace / City of Reading / Berks County
6.4	Programming	Bus Service	Establish bus service to destinations within the Preserve and make necessary improvements to implement safe and ADA accessible bus stops	2 Medium	Medium	Work with local operators to determine feasibility and funding sources begin with summer weekend service	Implementation	Implementation	Lower Alsace / City of Reading / Berks County / SCTA
6.5	Programming	Interactive App	Develop an interactive app for events, activities and places on Mount Penn	1. High	Medium	Funding for software company	Develop and implement App	Develop and implement App	Lower Alsace / Alsace / City of Reading / Berks County / Tourism Center
6.6	Physical Improvement	E-Bike Program	Explore Electric Bike (E-Bike) share programs throughout the Mount Penn Preserve and adjacent municipalities	3. Low	Medium - although most costs by Private Sector	No action	Request letters of interest from possible vendors	Implementation	Private Operators / Lower Alsace / Alsace / City of Reading / Berks County
6.7	Physical Improvement / Programming	Decrease Conflicts between Pedestrians and Vehicles	Implement safety improvements and education programs that decrease vehicular and trail user conflicts	1. High	Low	Partner with organization to organize and run workshops - obtain funding	Implement Program	Implement Program	Lower Alsace / Alsace / City of Reading / Berks County
6.8	Physical Improvement / Programming	Remove Invasive Species	Implement an invasive species removal program. Work with local schools and colleges and organizations	2. Medium	Low	Foster New Partnerships / Training / Implementation	Implementation	Implementation	Lower Alsace / Alsace / City of Reading / Berks County / Regional Colleges
6.9	Programming	Organizational Structure - "Mount Penn Preserve Alliance"	Implement an organizational structure to set priorities for physical improvements and programs, and to organize and disperse information about all events and activities in the Mount Penn Preserve	1. High	Medium	Partner organizations to meet bi-monthly for 1 year to determine structure, membership, responsibilities and governance. Determine legal structure if any. Establish organization.	Governance	Governance	All local governments, non-profits and other Mount Penn Preserve Organizations
6.10	Signage and Wayfinding	Wayfinding	Develop uniform signage standards and locate wayfinding signage at key locations, intersections and trailheads	1, High	Medium - part of Mountain-wide signage and wayfinding plan	Create RFP - Seek Grant funding	Retain design consultant, implement phase 1 signage	Implement phase 2 signage	Lower Alsace / Alsace / City of Reading / Berks County
6.11	Physical Improvement	Regional Trail Connections Plan	Conduct a trails plan for the Preserve that also explores connections to adjacent destinations and regional trail systems	2. Medium	Low for planning / medium for implementation	No Action	Seek planning funding - complete plan	Implementation	Lower Alsace / Alsace / City of Reading / Berks County
6.12	Signage and Wayfinding / Programming	Mount Penn Branding	Establish a brand for the Mount Penn Preserve with the creation of a logo and through the use of social media (#mtpennpreserve). Establish identities for individual areas within the Preserve	1 High	Medium - combine with signage and wayfinding system	Create RFP - Seek Grant funding	Retain design consultant, implement logo and phase 1 signage	Implement phase 2 signage	Private Operators / Lower Alsace / Alsace / City of Reading / Berks County
6.13	Physical Improvement	Photo Stops	Create 'photo stops' at different locations through the preserve	3. Low	Low	Combine with signage and wayfinding system	Implementation	Maintenance	Lower Alsace / Alsace / City of Reading / Berks County
6.14	Physical Improvement / Programming	Trail Difficulty Standards	Work with local organizations to establish trail standards that indicate difficulty and promote 'hiking-only' routes	3. Low	Low	Foster New Partnerships / Implementation	Implementation	Implementation	BAMBA / Lower Alsace / Alsace / City of Reading / Berks County
6.15	Programming	Regional Tours	Work with regional destinations (such as Hawk Mountain, Schuylkill Highlands, Port Clinton Train) to organize regional bus tours	3. Low	Low	Foster New Partnerships / Implementation	Implementation	Implementation	Regional Organizations / Visitors Bureau
6.16	Events	Additional Events and Festivals	Explore additional event / festival opportunities throughout the entire mountain (i.e. Gravity Railroad Food Festival)	1. High	Low	Foster New Partnerships / Implementation	Implementation	Implementation	Private Operators / Lower Alsace / Alsace / City of Reading / Berks County
6.17	Programming	Organized Hikes	Work with local organizations, Municipalities, and Berks County to schedule regular organized hikes throughout the Preserve.	2. Medium	Low	Foster New Partnerships / Implementation	Implementation	Implementation	Volunteer organizations
6.18	Programming	Zoning Overlay Districts	Establish zoning overlay districts for mountain design standards	3. Low	Low	No Action	Model Ordinance by County Planning Commission	Implementation	Berks County
6.19	Physical Improvement / Programming	Additional Site Amenities	Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc.	3. Low	Low	No Action	Create design standards	Implementation	Lower Alsace / Alsace / City of Reading / Berks County





**MOUNT PENN
PRESERVE**
BLANTYRE, PA.

7

ORGANIZATIONAL STRUCTURE

Organizational Structure

While all of the local governments and non-profits organizations have played and continue to play important roles in the protection, preservation and enhancement of the Mount Penn Preserve, the lack of a unified vision for the Preserve has been a limitation to achieving the great potential that the Mount Penn Preserve holds. Each government organization has sought and obtained grants and / or has allocated funds from its budget to maintain or improve facilities on the Mountain. These efforts are to be lauded, despite the fact that each is largely accomplished within a context that does not consider the Mount Penn Preserve as a whole. However, despite these efforts, many facilities on the mountain continue to decline.

As funding agencies, foundations and individuals contribute towards facility or infrastructure improvements, they do so without understanding the effects of this work on the Preserve as a whole. What is the big picture? What is the ultimate vision for this priceless community resource?

Today, there are some obvious deficiencies about several aspects of the idea that we call the Mount Penn Preserve.

Unified Vision for the Mount Penn Preserve. This master plan is a start to creating a unified vision for the future of the Preserve. Ideas and recommendations contained in this master plan must be further refined and advanced toward implementation. There must be an organization, agency, person or entity to continue to move these ideas forward and to apply for grants, disseminate information, coordinate events, manage projects and perform a long list of tasks to keep this initiative from withering and dying. During master plan committee and public meetings, there appeared to be universal agreement that some entity or person(s) must be responsible for these many tasks. While many organizations deeply involved in the Mount Penn Preserve are run by volunteers, this is not a sustainable model for a Preserve-wide organization or entity.

Information Management. This master plan appears to have assembled for the first time an annual calendar of events that occur on the mountain. It has been assembled from multiple sources and it is probably incomplete. Today, this information needs to be available instantaneously on-line for residents, day-trippers and tourists. Where

do mountain bikers go for lunch? Where can trail runners enjoy a great meal after a big race? Where do I stay if I want to make a two-day mountain bike trail excursion? Who will develop, maintain, update and web host this information?

Events Coordination: There are many events held on the mountain each year. Oktoberfest, the Duryea Road Race, Easter Morning Services at the William Penn Memorial Fire Tower to name just a few. Each event must obtain permits and permissions from various local governments and agencies to provide for security, traffic control, parking, transportation, emergency services, fire protection, etc. Could there be a central clearinghouse or agency or individual who could streamline this process that might make this task less cumbersome for organizations and that would encourage other groups to initiate new events and festivals?

Competitive Funding Priorities: Each local government and non-profit group regularly seeks funding for various worthy projects. Each of these efforts is usually separate and completed in the vacuum of one agency and one project. This can be confusing to funding agencies and foundations who may ask, “How does this fit into the Preserve’s big picture”? “How does the money we contribute this year dovetail with funding two years ago, or what we might contribute three years from now”? In order to seek larger grants and grants that have a high likelihood of continuation, The Mount Penn Preserve needs to develop not only a long term vision – which this master plan begins to accomplish – but also funding and project priorities that are Preserve-wide and multi-year. Additionally, most funders reward grant applicants that are multi-municipal or multi-agency since it shows intergovernmental cooperation and a regional approach to quality of life improvements.

Intergovernmental, Agency and Non-Profit Communication: One of the issues that become apparent during the master plan process was that there is inadequate communication among the many local governments, agencies and non-profits who maintain, enhance, utilize, and promote the Mount Penn Preserve. This is no one’s fault – it is just that a mechanism for stakeholders to regularly communicate the challenges and successes that they each experience has never been established. This must change.

Allow for Private Sector Investment If we learn nothing else from the colorful history of Mount Penn, we need remember that it was largely

private sector businesses that created hotels, wineries, transportation infrastructure, restaurants and places of amusement. These for-profit businesses were the economic engines of the mountain and created the reasons why residents and tourists returned to the mountain over and over and over. The master plan proposes that there is a role today for new private sector investment in the Mount Penn Preserve. Grants and local governments alone cannot accomplish all of the heavy lifting that is necessary to create a critical mass of facilities and amenities on the mountain while its natural wonders are also preserved. There are countless examples of public-private partnerships in open space and parklands that accomplish these worthwhile objectives.

The Mount Penn Preserve Master Plan meeting discussions devoted significant time to the idea of establishing an umbrella organization that would coordinate the many activities and needs in the Mount Penn Preserve.

Honest skepticism was voiced about local governments “losing control” over their piece of the Mountain. Conversations about “what we would be losing” did occur. However, the voices about “what we would be gaining” were more numerous and there is real energy and excitement about the idea of a coordinated mountain-wide organization that can take this master plan and advance it to fruition.

Create the Mount Penn Preserve Alliance.

The master plan strongly recommends that the project stakeholders create the Mount Penn Preserve Alliance. On the facing page, we have listed 8 organizations in the Commonwealth that were organized to coordinate the efforts of several agencies that have similar missions toward goals similar to those expressed in this master plan. Some of these organizations are municipal while others are non-profit.

Mount Penn Preserve stakeholder should schedule a series of meetings to discuss the most advantageous framework for this organization. We suggest that these meetings should begin in May of 2017 with the goal of having an organizational agreement by December 1, 2017.

Organization Name (Web Hyperlink)	Date of Creation	Mailing Address	Other Contact Information	Organization	Mission / Goal	Members (Web Hyperlink)	Partners: Non-Profit / Municipal
Allegheny Commons	2000	Allegheny Commons Initiative 45 S 23rd Street Pittsburgh, PA 15203	(412) 682 7275 etobin@pittsburghparks.org	Non-Profit	To provide advocacy, planning, fundraising and project management and serves as a liaison to the community and the City of Pittsburgh through a 4 pronged approach: design, program, promote, and organize.	The Northside Leadership Conference The Pittsburgh Parks Conservancy City of Pittsburgh	Both
Allegheny Trail Alliance	1995	Allegheny Trail Alliance P.O. Box 501 Latrobe, PA 15650	admin@GAPtrail.org	Non-Profit	Charged with promoting and enhancing the Great Allegheny Passage, a 150-mile multiple use rail-trail system between Cumberland, MD and Pittsburgh, PA and the 52-mile Montour Trail to provide a connection to the Pittsburgh International Airport.	Mountain Maryland Trails from Cumberland to the Mason-Dixon Line Ohioyle State Park from Confluence to Connellsville Regional Trail Corporation from Connellsville to McKeesport Steel Valley Trail Council from Clairton to Homestead Friends of the Riverfront from Homestead to Pittsburgh Montour Trail Council from Coraopolis to Clairton	Both
CRPR Authority Board - State College	1966	The Centre Region Parks & Recreation Authority 2643 Gateway Drive #1 State College, PA 16801	(814) 231 3071 crpr@crcog.net	Municipal	To serve Centre Region residents of all ages throughout the year with a variety of recreation opportunities for enriching their lives through the use of programs and facilities, leadership resources and technical assistance services for participating municipalities, individuals and groups.	Township of Patton Township of Ferguson Township of College Township of Harris Borough of State College SC Area School District	Municipal (and one school district)
Hilltop Alliance	2009	Hilltop Alliance 831 East Warrington Avenue, Second Floor Pittsburgh, PA 15210	(412) 586 5807	Non-Profit	To connect neighborhood based organizations and leverage their individual efforts, creating a shared vision and voice for the Hilltop, thereby preserving and creating Hilltop assets	Allentown Community Development Corporation Beltzhoover Civic Association Carrick Community Council Hilltop Economic Development Corporation Knoxville Community Council Mount Oliver City / Saint Clair Community Group Mount Washington Community Development Corporation South Side Slopes Neighborhood Associations	Non-Profit
PA Route 6 Alliance	2003	PA Route 6 Alliance P.O. Box 180 Galeton, PA 16922	(814) 435 7706	Non-Profit	To manage the PA Route 6 Heritage Corridor and to implement the Management Action Plan, branding and marketing plans, community development programs and other planning efforts along the corridor	VisitErie Crawford County Convention & Visitors Bureau Warren County Visitors Bureau Potter County Visitors Association Alleghany National Forest Vacation Bureau Tioga County Visitors Bureau Bradford County Tourism Promotion Agency Endless Mountains Visitors Bureau Lackawanna County Convention & Visitors Bureau Pocono Mountains Visitors Bureau	Visitors Bureaus
Philadelphia Parks Alliance	1983 (originally "Friends of the Park")	Philadelphia Parks Alliance P.O. Box 12677 Philadelphia, PA 19129	(215) 879 8159 friends@philaparks.org	Non-Profit	To champion the public's interest in outstanding parks, recreation, and open spaces - key to making Philadelphia a healthy, vibrant and sustainable city for all.		
Westmoreland County, PA - Parks and Recreation Alliance		Westmoreland County Parks and Recreation 194 Donohoe Road Greensburg, PA 15601	(724) 830 3959	Municipal	To unite and support area professionals and promote parks and recreation services in Westmoreland County through cooperation, networking, joint programming efforts, and regional development.	PA DCNR Greensburg Hempfield Latrobe-GLSD Murysville North Huntingdon Township Penn Trafford PRPS Westmoreland County Mount Pleasant Borough	Both
York County Rail Trail Authority	July 1, 1905	York County Rail Trail Authority P.O. Box 335 Seven Valleys, PA 17360	(717) 428 0999	Municipal	To identify linear corridors that offer opportunities for conversion into trails, assess potential for development, and proceed with engineering and development of those corridors found to be conducive to nonmotorized transportation.	PA Bicycle Access Council PA Department of Conservation and Natural Resources PA Historical and Museum Commission PA Department of Transportation York County Convention and Visitors Bureau York County Department of Parks and Recreation York County Planning Commission York County York County Community Foundation Pennsylvania Greenways and Trails Maryland's NCR Trail Rails-to-Trails Conservancy American Trails Explore PA Trails	Both





8

FUNDING STRATEGIES AND FUNDING SOURCES



Funding Strategies and Funding Sources

The key to creating a successful long term funding strategy for the Mount Penn Preserve includes the following actions:

- **Cooperate** as an alliance of organizations with a unified vision for the future of the Mount Penn Preserve;
- **Agree** to common fundraising goals for projects that are calendar specific and that plan out into the future for at least five (5) years;
- **Meet** with funding agencies that are likely to be the subject of recurring applications from the Mount Penn Preserve Alliance. Some of these agencies are noted in this section of the report;
- **Create** / designate a single point of contact or single agency that prepares grant applications on behalf of the Mount Penn Preserve Alliance to ensure continuity of messaging and content;
- **Leverage** funding sources against each other;
- **Avoid** utilizing local funds without leveraging these monies with matching grants;
- **Update** the five-year funding strategy annually to maintain accuracy and to incorporate new funding programs or opportunities into the plan;
- **Create** seamless opportunities for private sector investment in creating new desired amenities and facilities in the Mount Penn Preserve. Assist private sector interests to navigate through any zoning, regulatory or other obstacles toward creating these amenities.

The Commonwealth of Pennsylvania has several agencies that have grant programs that could be applicable to projects in the Mount Penn Preserve. The appendix of this master plan report contains Finding the Green!, 2016-2017 edition as compiled by the Pennsylvania Growing Greener Coalition. Rather than duplicate the information contained in the appendix, readers should consult this guide for detailed information.

Agencies that have grant programs that will be most applicable to the Mount Penn Preserve are:

- **Department of Conservation and Natural Resources (DCNR)** through their Community Conservation Partnership Program (C2P2)
- **Department of Community and Economic Development (DCED)** through the Commonwealth Finance Agency (CFA) and their Greenways, Recreation and Parks program.
- **Pennsylvania Infrastructure Investment Authority (PennVEST)** that offers both grants and low cost loans for water-related projects including wastewater systems, stormwater drainage, water quality and related issues.
- **Pennsylvania Department of Environmental (DEP)** for stormwater BMPs, Watershed protections grants, environmental education grants and others.
- **Pennsylvania Department of Transportation (PennDOT)** through the Transportation Alternative Program (TAP), multi-modal funds that are administered through various agencies.
- **Marcellus Legacy Fund**, administered through Berks County.
- **The Redevelopment Assistance Capital Program (RACP)** for the construction of regional economic, cultural, civic, recreational, and historical improvement projects that promote economic development in the local economy.







9

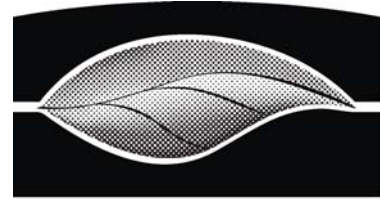
APPENDIX

Appendix List:

- 1. Meetings**
 - a. October 19, 2016 – Kick Off
 - i. Meeting Notes
 - b. January 17, 2017 – Executive Committee
 - i. Meeting Notes
 - c. February 15, 2017 – Committee Project Kick Off
 - i. Meeting Notes
 - ii. Sign In
 - iii. Brainstorming: Card Technique
 - d. February 24, 2017 – Committee Meeting 2
 - i. Agenda
 - ii. Sign In
 - iii. Brainstorming: Card Technique
 - e. February 25, 2017 – Public Meeting 1
 - i. Agenda
 - ii. Sign In
 - iii. Brainstorming: Card Technique
 - f. March 9, 2017 – Public Meeting 2
 - i. Agenda
 - ii. Meeting Notes
 - iii. Sign In

- 2. Mt. Penn Preserve Master Plan Survey Results**
- 3. Skyline Drive Improvement Project Map**
- 4. News Articles**
 - a. August 31, 2016 - Reading-Berks Association of REALTORS® Awarded \$15,000 Smart Growth Action Grant to Assist with Mt. Penn Preserve Project
 - b. February 16, 2017 - Public Invited to Mount Penn Preserve Community Design Meetings
 - c. March 6, 2017 - Kelly's Korner Fans Envision a Bigger Role for Reading's Mountains
 - d. March 10, 2017 - Public Weighs in on Mount Penn Preserve Master Plan

- 5. Finding the Green 2016-2017**



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MEETING NOTES

Project:	Mt. Penn Preserve Master Plan	Project No.:	16080.00
Location:	Berks County Planning Commission	Meeting Date/Time:	Oct 19, 2016 10 am
Re:	Project start up	Issue Date:	10/20/16

ATTENDEES:

Commissioner Kevin Barnhardt
 Lee Olsen, Planning Commission Chairman
 Shannon Rossiter, Director, Planning Commission
 Peter Simone, Simone Collins Inc.

NOTES:

1. Simone Collins (SC) received the requested retainer (thank you)
2. This is a private effort, with the assistance of the County Planning Commission
3. There is an executive committee and a steering committee. During the master plan, they will function like a single committee. Lee will forward list of both committees to SC.
4. Lee has a copy of a 1968 study and other materials that his office will scan and distribute.
5. There are meeting minutes of the May 3, 2016 meeting about the mountain master plan on the County web site.
6. The following meeting schedule as agreed to (and transmitted by email on October 19th).

Monday, Nov 7th – Charrette day 1

- 9am to noon – SC team and key stakeholder tour of Mt. Penn Reserve facilities.
- 2 pm to 5 pm – visioning meeting with county, townships, city and other key stakeholders (Ex. Committee & Steering Committee)
 - Space for 25+
- 7 pm to 9 pm – community visioning meeting

- Space for 100

Monday Nov 14th, Charrette day 2

- 2 pm to 5 pm - meeting with county, townships, city and other key stakeholders – present initial planning and design concepts for review, markup and discussion. (Ex. Committee & Steering Committee.)
 - Space for 25+

Thursday, Nov 17th – Charrette day 3

- 9 am –noon - present and discuss draft plan to county, townships, city and others (Ex. Committee & Steering Committee.)
 - Space for 25+
- Noon to 7 pm – Plan refinements as appropriate by SC team
- 7 pm to 9 pm – Present draft plan to community
 - Space for 100
- Post plan to project website. 1 week comment period.

Thursday, December 1 – Charrette day 4

- Present final plan to community at open house 5-9 pm
 - Space for 100

(Alternate dates Dec 5 or 6, but only if needed)

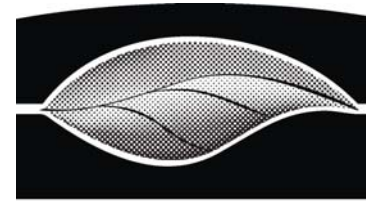
7. SC Staff (4 persons) plans to tour the entire project area on **Friday, Nov. 4th**. We will probably begin at 9am and go all day. Interested staff members from the County Planning Commission are more than welcome to join us. We will be in a minivan and can accommodate 1 or 2 others. If additional staff joins us, they will need to provide their own transport. We will plan to drive and walk (wear hiking shoes) and we may bring bikes with us too, if the weather cooperates. We will hold this date rain or shine unless there is a hurricane.
8. **SC to prepare meeting notice poster for distribution by the County.**
9. Lorne Possinger of DCNR will be invited by the County to the meetings. The county plans to submit for a peer-to-peer grant to follow the master plan. Future grant applications in the spring of 2017 are probable.
10. Lower Alsace Township has a DCED / PennDOT grant to affect improvements to Skyline Drive.
11. Commissioner Barnhardt feels that there is tremendous energy to move this initiative forward.
12. The German Club, Stokesay and the Captain's Cover are 3 existing restaurants /event facilities on the mountain that are popular.
13. Craig Phiefer is City of Reading Zoning official who is an avid biker.
14. Berks Arts Council currently has a summer series of 4 concerts.
15. There is a county jazz festival that has about 35 concerts at various locations over a 10 day period. This brings in \$6m to \$10 million to the local economy.

16. Khalid Mumin (484 258 7030) is superintendent of schools.
17. SC to develop an on-line survey for the master plan (as one of the first things done, will need county staff review).
18. Linda Kelleher is the Reading City Clerk and has lots of contract and local knowledge.
19. Beth Burkovich, GISP is the head of county GIS. SC should contact Beth for base information. bburkovich@countyofberks.com 610 478 6300 X 6317.
20. Cheryl Auchenbach is another key staff person. She oversaw the Antietam Park Master Plan.
21. Lee / Shannon / Kevin will coordinate media coverage with the Reading Eagle (Dan Kelly?) and TV channel 69. **SC to assist in preparing press releases.**
22. The Gore Fruit Farm is to become the County Env. Education Center.
23. There is a Bass hatchery on the mountain operated by the PA Fish & Boat Commission.
24. There will be a national orienteering event on the mountain in 2017.
25. There is a new parking / trail head area being built by the county at Antietam Park.
26. BAMBAs is the Berks Areas Mountain Biking Association. Lots of members who do lots of work on the trails.
27. There is an annual criterion bike race on the mountain each summer.
28. Lots of teenagers / young adults hang out on the mountain and play recorded music.
29. Reading Hospital has a running race on the mountain.
30. The Duryea "downhill" is a foot race down the mountain.
31. The Duryea "uphill" is a race car event up the mountain.
32. Katie at Berks County Planning Commission has a list (of mountain and/or area events) that she will send Lee and then forward to SC.
33. Lack of parking is perceived as a limiting factor on the mountain.
34. Castlewood is a residential area on the mountain that feels the effects of increased visitor use.
35. Shannon mentioned that there are additional restaurants near the mountain that might benefit from more use on the mountain.
36. Reading Bike-Hub is a bike shop / advocacy organization. David Pose.

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Sincerely,
SIMONE COLLINS, INC.
LANDSCAPE ARCHITECTURE

Peter Simone, RLA, FASLA
President



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MEETING NOTES

Project:	Mt. Penn Master Plan	Project No.:	16080.10
Location:	Penn Room City Hall, Reading	Meeting Date/Time:	1/17/17 3:30 to 4:45 PM
Re:	Project start up Executive Committee	Issue Date:	1/19/17

ATTENDEES:

Mark Dudash - markdudash@verizon.net
 Jeff Waltman - jef98f@aol.com
 Linda Kelleher - linda.kelleher@readingpa.gov
 Mike Reinert - miker@wfmz.com
 Wesley Stefanick - wesleys@realestateinderles.com
 Corrie Crupi - Secretary@latownship.org
 Kevin Barnhardt - Kbarnhardt@countyofberks.com
 Shannon Rossman - srossman@countyofberks.com
 Kim Mallatratt - kimm@alsacetownship.org
 Phil Kline - phil@securityfirstinc.com
 Lee Olsen - lolsen@odgarchitects.com
 Peter Simone - psimone@simonecollins.com

NOTES:

1. Lee Olsen opened the meeting. Future meetings will include both the Executive and Steering Committee combined.
2. Pete S. of Simone Collins (SC) gave a brief PowerPoint presentation to review the master plan process.

3. SC passed out a list of known partners / stakeholders. **The Committee will suggest additional stakeholders. This should be provided to SC by the end of January.**
4. Kevin B. suggested “Enhance Visitation” rather than “Increase Visitation” as one of the project goals.
5. Venues for the public meetings will be at the Reading City Hall Council Chambers, Liederkrantz and Stokesay. Parking for the City Hall meetings will be provided free of charge at the DoubleTree Hotel Garage located 1 block from City Hall. **SC will provide a revised meeting flyer.**
6. **SC will produce an events calendar of all events on Mt. Penn. This will be available at the master plan meetings.**
7. A website was created for the Mt. Penn Preserve through the County website: www.mtpennpreserve.org. Municipal websites will link to the County web site for the most recent information on the master plan. **SC will provide a link to the user survey, which will be posted to the County web site and all Municipal websites.**
8. **SC will provide a draft press release for Lee, Kevin and Shannon to review. SC will revise meeting dates & locations on the poster for distribution by all Committee members to constituents.**
9. **Kevin B will send the meeting poster to the list of attendees from the May 2016 meeting. The Committee will ask for and coordinate RSVPs for public meetings to gauge meeting attendance.**
10. **The Committee will handle refreshments for all meetings.**
11. SC mentioned the BAMBA (Berks Area Mountain Bike Association) map will be used since it is a good map.
12. **SC will identify “flat” or gently sloping areas on Mt. Penn that might accommodate future development of a facility or other feature.**
13. The PA Trails Conference will be held in Reading in September 2017.
14. There is a Downtown Improvement District (DID) in Reading.
15. The question was asked: Do we need to “rebrand” Mt. Penn Preserve with a new name, i.e. Mt. Penn Recreation and Entertainment District? Should we have a naming contest as a part of the master plan?
16. Pete S. mentioned the lack of bus service to Mt. Penn. The Committee mentioned there is bus service for some events.
17. Kevin B. cautioned that BARTA can only provide service if private carriers cannot do so. This is due to federal funding that BARTA receives.
18. If we look at bus services, small vehicles may work better than full size buses.
19. Cannot access and utilize the Pagoda during some events. This is due to a lack of parking and / or access)

20. A Joint Committee meeting will be held at 3:30 PM on Wednesday, Feb. 15th. SC will go over the program and schedule for Public Meetings with the entire Committee.

21. Lee O. will send SC a complete list of both Committees. This will include names and emails.

22. The Committee will review the draft user survey and suggest revisions. SC will need these revision by the end of January. Both Kevin B. and Corrie C. provided SC with some revisions at the meeting.

23. A list of organizations that have Facebook pages was provided. Some organizations have other resources and social media tools available. The list of organizations with Facebook is provided below:

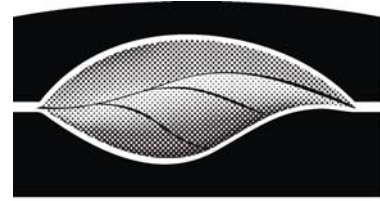
- a. Borough of Mt Penn
- b. Berks County Planning Commission
- c. Berks County Parks and Recreation Department
- d. Lower Alsace Township
- e. City of Reading (also can provide an email blast and newsletter)

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Sincerely,
SIMONE COLLINS, INC.
LANDSCAPE ARCHITECTURE



Peter Simone, RLA, FASLA
President



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MEETING NOTES

Project:	Mt. Penn Master Plan	Project No.:	16080.10
Location:	Reading Council Chambers Reading, PA	Meeting Date/ Time:	2/15/17 3:30 to 5:00 PM
Re:	Joint Committee Meeting	Issue Date:	2/16/17

ATTENDEES:

See Attached Sign-in Sheet

NOTES:

1. Kevin Barnhardt introduced the project and team. One of the emphases of the study will be bringing groups together.
2. Lee Olsen stated the Pagoda Foundation is committed to two (2) main points: no preconceived ideas and the final plan will not sit on desk and collect dust.
3. Peter Simone of Simone Collins (SC) gave a presentation on the overall study process. Pete discussed the schedule for project and how the first committee and public meeting will be run.
4. The plan includes all the different municipalities (City of Reading, Alsace Township, Lower Alsace Township, and Mt. Penn Borough) and Berks County.
5. A question was asked who would be responsible for implementing ideas from the final plan? Pete stated this might be an opportunity for a joint recreation authority. Ultimately each municipality might be responsible for select improvements within their jurisdiction.
6. Lee mentioned that a second charrette will be done to explore funding options. This charrette will be a peer review and look at when and how to fund.
7. A question was asked what is the organization that runs the preserve? Lee stated that maybe the Pagoda Foundation restructures itself and encompasses all of the preserve.
8. It was stressed that municipalities remain as active participants in the process.
9. SC distributed the survey to the Joint Committee. The Committee should email comments / revisions back by this Monday.

10. Pete reviewed some housekeeping items such as tables, chairs, extra rooms for breakout sessions, food options, etc. This will need to be worked out with the City and Berks County.
11. Kevin stated the project area extends beyond just the mountain. It also includes areas such as Carsonia Park, City Park, Antietam Lake Park, and more.
12. Pete stated that according to Corrie Crupi's Footprints on the Mountain book, which explores the history of Mountain Penn, there use to be many taverns and eating places available on and around the Mountain.
13. Pete stated that there might be opportunities for seasonal and pop-up events.
14. Pete mentioned that maybe there is weekend bus service to the Mountain.
15. **SC will look at flat areas through a slope analysis of the Mountain for areas that might support development or events.** An example would be for festivals.
16. It was mentioned that the preserve will need to attract State and private sector funding. The key question will be how to attract the private sector.
17. Corrie had presented about preserving the fire tower back in the 1990s.
18. It was stated that security will be a concern. There is currently a lot of bad and undesirable activity on the mountain. Generally more people is the best security measure.
19. It was suggested that a structure or organization needs to be in place to respect and protect the history of the preserve.
20. There was a general consensus to not allow the preserve to turn into a business district.
21. It was mentioned that roads do get used heavily throughout the mountain.
22. **SC will distribute the poster to the committee.** Kevin emphasized to the joint committee to share this information with anyone. Including through the use of social media.
23. Kevin stated that realistically it will probably be 10 years for real noticeable change to take place.
24. Pete stated that because of that, the study will look at early implementation projects. These would be small inexpensive projects that might utilize volunteers.
25. A member of Berks Nature spoke about lands throughout the mountain that is part of the Earl trust. This land was given to the city, but has restrictions on development. Berks Nature provided SC with maps of the trust parcels.
26. SC asked for the joint committee to RSVP regarding the morning car tour on February 24th. Pete stressed that attending the afternoon work session is most important.
27. The joint committee work session February 24th will be similar / identical to how the public work session on Saturday February 25th will be run.
28. Pete asked the committee to not assume the study team knows stuff. More information is better than less.

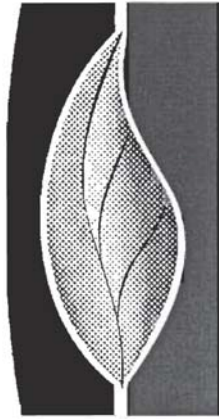
- 29. A question was asked about connecting to outside areas and how large of an area does this study include? Pete stated that the study team will look at how people get to the mountain from the region. This will include vehicular as well as pedestrian and bicycle connectivity. The study team will also look at a connections to Neversink Mountain.
- 30. Rich name stated that on Saturday April 22nd there will be a clean-up on the mountain. The city provides some equipment (brush hog, etc) and the group usually gets about 30 volunteers. Rich stated that more volunteers means more clean-up capability. **SC will promote this.** The clean-up effort meets at the old city recycling center (13th and Lombard street) at 830 am.
- 31. The city's capacity to take care of the mountain is limited. Volunteers are necessary.
- 32. Free parking will be available starting February 24th at the Double Tree parking garage.

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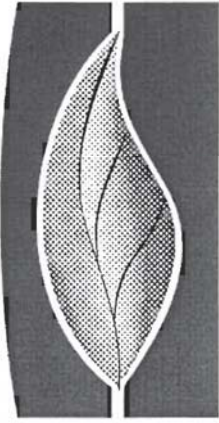
MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10
Location: Council Chambers, City Hall, City of Reading Date: 02.15.2017
Topic: Committee Project Kick-off Meeting Time: 3-5 PM

Please put a check by your name or add you name to the list.

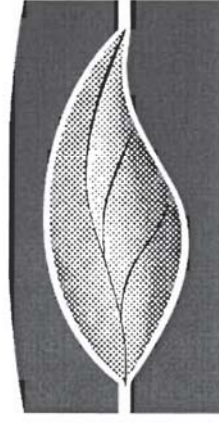
NAME	ORGANIZATION	EMAIL	COMMITTEE STATUS
1. Kevin Barnhardt ✓	County of Berks		Mt Penn Preserve Executive Committee Member
2. Lee Olsen ✓	Olsen Design Group, Architects		Mt Penn Preserve Executive Committee Member
3. Wes Stefanick ✓	Reading-Berks Association of Realtors		Mt Penn Preserve Executive Committee Member
4. Shannon Rossman ✓	Berks County Planning Commission		Mt Penn Preserve Executive Committee Member
5. Mike Reinert	Pagoda-Skyline		Mt Penn Preserve Executive Committee Member
6. Phil Kline	Alsace Township		Mt Penn Preserve Executive Committee Member
7. Kim Mallatratt ✓	Alsace Township		Mt Penn Preserve Executive Committee Member
8. Mark Dudash	Mt. Penn Borough		Mt Penn Preserve Executive Committee Member
9. Theresa Christof	Mt. Penn Borough		Mt Penn Preserve Executive Committee Alternate

BARRY?



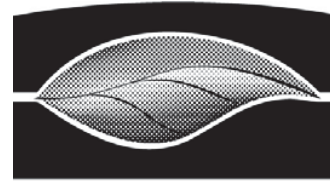
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NAME	ORGANIZATION	EMAIL	COMMITTEE STATUS
10. Corri Crupi	Lower Alsace Township		Mt Penn Preserve Executive Committee Member
11. Linda Kelleher ✓	City of Reading		Mt Penn Preserve Executive Committee Member
12. Jeff Waltman	City of Reading		Mt Penn Preserve Executive Committee Member
13. Marcia Goodman-Hinnershitz ✓	City of Reading		Mt Penn Preserve Executive Committee Member
14. Peter Simone ✓	Simone Collins		Design Team
15. Melissa Barley	Simone Collins		Design Team
16. Geoff Creary ✓	Simone Collins		Design Team
17. Ryan Parisi ✓	Simone Collins		Design Team
18. Sarah Leeper ✓	Simone Collins		Design Team
19. Jay Sockel	Lower Alsace		
20. MARK FAUST	LOWER ALSACE PAGODA SKYLINE AULENBACH CEM.		
21. MIKE FRANKHOUSEL	PAGODA		
22. LARRY DRUGAS	PACERS		



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NAME	ORGANIZATION	EMAIL	COMMITTEE STATUS
23. Donna Hey	COB/PACERS		
24. Ann Sellers	PERDINIAN EAG		
25. ABILEY SHOWERS	BCPC		
26. BETH BURKOVICH	BCPC		
27. Cheryl Auchincloss	Lower Alsace		
28. Tom Orth	Lower Alsace		
29. Richard Ferhart	Lower Alsace Top		
30. Ann Piper	BCPC		
31. Brendan Leberer	BC Parks/Doc		
32. CHRISTOPHER STROES	BC PARKS		
33. ARRY ELOY	Berks Natl		
34. Rich Rock	BMR-SCCA		
35. Cindy Keuffman	PAGODA		



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BRAINSTORMING SESSION: CARD TECHNIQUE

Project: **Mt. Penn Preservation
Master Plan**

Project
No.: **16080.10**

Location: **City of Reading
Council Chambers
Reading, PA**

Meeting
Date/Time: **2/15/17
3:30 to 5:00 PM**

Topic: **Joint Committee Meeting**

Issue
Date: **3/22/17**

ATTENDEES:

See Sign-In Sheet

GOALS:

- Enhance Quality of Life
- Enhance Use of Mt Penn Preserve
- Environmental Preservation
- Make Mt Penn Preserve a Destination
- Preserve History
- Reach Out to Young and Old
- Regional Economic Development
- Resource Preservation
- Pagoda Pay for itself

FACTS:

- Scouts Used To Camp at Pagoda
- Severe Winds
- Felt Right
- Wild Trout Stream
- Skateboard Downhill
- Views
- Roads Closed @ Events
- 5.8 Square Mile Study Area

	NAME	ORG	EMAIL
36	POLLY CORVAIA	PAGODA PACERS	
37			
38 *	PAT SHANNON	PSI GMD	
39	SCOTT KAUFMAN	PAGODA	
40	BURRY GROEBEL	AVCP	
41	CRAIG FEIFER	CITY OF READING	
42	RALPH E. JOHNSON	CITY OF READING	

- 1969 Cable Car Study
- Pagoda Skyline BBQ (4/29)
- Earth Day Cleanup
- New Year's Eve Fireworks
- Peace, Open Air
- Historic Structures Mapped by County
- Stokesay Boutique Hotel
- Limited Hours at Features
- 2007, 3 Phase Pagoda Plan
- Limited Utility Infrastructure
- Trails App (With Hospital)

- Culturally Significant
- Harsh Climate
- Litter
- Police Patrol
- Limited Police Patrol
- Remote Areas Feel Unsafe
- Safety on the Mountain
- Snow Plowing
- Solid Rock Bed, Shallow Soil
- Crumbling Walls
- Multi-Municipal Partner Planning

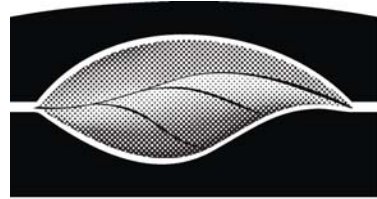
- Coordinating Information
- Local vs Regional
- Full time Program Position
- Stories to Tell
- Fire Tower High Maintenance Cost
- Daily Fee/ Toll (Volunteers Free)
- Water Access for Fire Protection
- Park Close 12:00 AM
- Night "Parking"
- Some Light
- Control Loud Music
- Park Ranger System
- Preserve What is There First

- Close Roads for Recreation
- Community Wall Repair Program
- Rent the Pagoda
- Lease Land
- Lease Income Pays for Staff
- Safe Streets
- Clean Green and Safe
- Membership Groups (Need?)
- Pennies for the Pagoda Doc
- Youth Volunteer Programs
- Use Private Sector Money
- Public/ Private Partner Ed.
- Pagoda Writers club, 1st Saturday

CONCEPTS:

- Full Day Destination
- Make it a Destination
- More Fireworks?
- Great Fishing
- Fishing
- Food Trucks
- Live Music
- Passive Recreation
- More Point of Interest Notes
- Ropes Course
- Eco Tourism
- Historic Tour
- Great Water
- Yoga at the Pagoda
- Zip Line
- Access to Pagoda
- Winter Access?
- Multi-Modal Connections
- Better Parking
- Public Transit
- Double Decker Bus
- Tram Service
- Good Road Network
- 2 Way Road at Pagoda
- Gateway Entrance
- Signage

- Connect to Schuylkill River
- Bridel Path Trail
- Connect to Outside Areas
- Art Events
- More Festivals
- Pop Up Events
- Skateboard Event
- Haunted Tours
- Art Retreat Studio
- Chair Lift
- Community Center (DCNR Funded?)
- Design Standards
- City Owns Fire Tower
- Fireplaces
- Campground
- Hotel
- State Park Concept (Bald Eagle Park)
- Horse Trailer Parking
- Pavilion
- Photo Stops
- Backyard Mountain Recreation
- Brew House
- Restrooms
- Zoning Overlay
- Touria App



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MEETING AGENDA

Project:	Mt Penn Preserve Master Plan	Project No.:	16080.10
Location:	City of Reading Council Chambers City Hall	Meeting Date:	02.24.2017
Re:	Committee Meeting 2 - Brainstorming	Time:	1:00 PM-4:00 PM

This Afternoon's Schedule:

- 1:00-1:45 Information Stations** – Please take this time to visit each station and share your thoughts and ideas
- SIGN-IN** – **If you have not already:**
- Please sign-in, and
 - Make yourself a name tag
- WHERE?** **Places Map:**
- Tell us where you go on Mt Penn.
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- Write / draw your ideas for Mt. Penn
 - The 1 thing I LOVE About Mt. Penn is...
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- WHO?** **Project Partners**
- Please review the Calendar of Events
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Info station Project Site Maps

- Please review the project maps:
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- 1:45-2:30 Presentation** – Please take a seat for a brief presentation
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Simone Collins Contact info:

Contact us anytime with your ideas and suggestions

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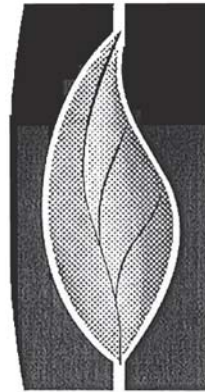
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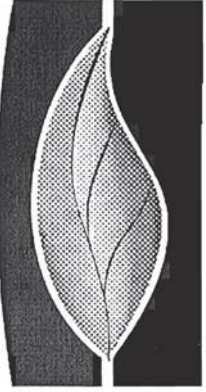
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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10
Location: Council Chambers, City Hall, City of Reading Date: 02.24.2017
Topic: Joint Committee Meeting 2 – Brain Storming Time: 1-4 PM

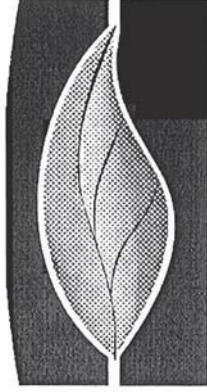
Please put a check by your name.

Here	Last Name	First Name	Organization	Email	Committee
<input checked="" type="checkbox"/>	Barnhardt	Kevin	County of Berks		Executive Committee / Co-Chair
<input type="checkbox"/>	Olsen	Lee	Olsen Design Group, Architects		Executive Committee / Co-Chair
<input checked="" type="checkbox"/>	Christof	Theresa	Mt. Penn Borough		Executive Committee
<input checked="" type="checkbox"/>	Crupi	Corri	Lower Alsace Township		Executive Committee
<input type="checkbox"/>	Dudash	Mark	Mt. Penn Borough		Executive Committee
<input type="checkbox"/>	Goodman-Hinnerschitz	Marcia	City of Reading		Executive Committee
<input type="checkbox"/>	Kelleher	Linda	City of Reading		Executive Committee
<input type="checkbox"/>	Kline	Phil	Alsace Township		Executive Committee
<input checked="" type="checkbox"/>	Mallatratt	Kim	Alsace Township		Executive Committee
<input checked="" type="checkbox"/>	Reinert	Mike	Pagoda-Skyline		Executive Committee
<input checked="" type="checkbox"/>	Rossmann	Shannon	Reading-Berks Association of Realtors		Executive Committee
<input type="checkbox"/>	Stefanick	Wes	Reading -Berks Association of Realtors		Executive Committee
<input type="checkbox"/>	Waltman	Jeff	City of Reading		Executive Committee
<input type="checkbox"/>	Auchenbach	Cheryl	Lower Alsace Township		Steering Committee
<input type="checkbox"/>	Burkovich	Beth	Berks County Planning Commission		Steering Committee



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	Corvaia	Polly	Pagoda pacers		Steering Comittee
	Drogo	Larry	Pagoda Pacers		Steering Comittee
	Faust	Mark	Lower Alsace Township		Steering Comittee
	Frankhouser	Mike	Pagoda Skyline; Aulenbach Cemetary		Steering Comittee
	Gerhart	Richard	Lower Alsace Township		Steering Comittee
	Groebl	Barry	Antietam Valley Community Partnership		Steering Comittee
	Hey	Donna	COB / Pacers		Steering Comittee
	Johnson	Ralph	City of Reading		Steering Comittee
	Kauffman	Cindy	Pagoda		Steering Comittee
✓	Kauffman	Scott	Pagoda		Steering Comittee
	Lederer	Brendan	Berks County Parks and Rec		Steering Comittee
	Lloyd	Larry	Berks Nature		Steering Comittee
	Orth	Tom	Lower Alsace Township		Steering Comittee
	Peiffer	Craig	City of Reading		Steering Comittee
	Piper	Alan	BCPC		Steering Comittee
	Rock	Rich	BMR-SCCA		Steering Comittee
✓	Sellers	Ann	Reading Environmental Advisory Council		Steering Comittee
✓	Shannon	Pat	Alvernia University		Steering Comittee
	Showers	Ashely	Berks County Planning Commission		Steering Comittee
	Socket	Jay	Lower Alsace Township		Steering Comittee
	Stress	Christopher	Berks County Parks and Rec		Steering Comittee



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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10

Location: Council Chambers, City Hall, City of Reading Date: 02.24.2017

Topic: Joint Committee Meeting 2 - Brainstorming Time: 1-4 PM

Please put a check by your name or add you name to the list.

	NAME	ORGANIZATION	EMAIL	COMMITTEE STATUS
1.	<i>Cindy Kauffman</i>	<i>Pagoda</i>		<i>steering</i>
2.	<i>PAT SHANNON</i>	<i>PSI Bank</i>		
3.	<i>Carrie Dupri</i>	<i>lower Alsace Twp</i>		<i>Executive</i>
4.				
5.				
6.				
7.				
8.				
9.				



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BRAINSTORMING SESSION: CARD TECHNIQUE

Project:	Mt. Penn Preservation Master Plan	Project No.:	16080.10
Location:	City of Reading Council Chambers City Hall, Reading, PA	Meeting Date/Time:	2/24/2017
Topic:	Committee Meeting 2	Issue Date:	March 22, 2017

ATTENDEES:

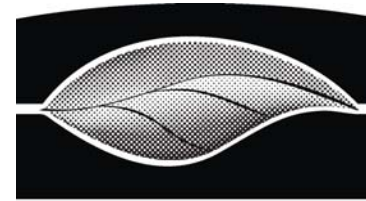
See Sign-In Sheet

CONCEPTS:

- Coordinate information – what to do? Where to go?
- Connect to the outlying areas
- Multimodal
- Valedrone in Trexlertown
- Not safe to ride bike on may streets
- There is no regular bus service
- Events have service (Oktoberfest)
- Clash between bikers and vehicles
- How to access if the roads are closed
- Get map of phased improvements for Pagoda from Cindy (Scott's wife)
- Where can we build something of value
- Remove loop of parking near pagoda
- Perception of safety, liability, littering (address small stuff first)
- Make clean, green, and safe
- Make it a destination and people go there, then bad things go away
- Not a safe feeling in Mineral Spring
- Brew house at east end
- Not going to be able to brighten the place up like downtown
- Lots of teenagers, young 20s, playing music, they hang out here
- Does this make it unsafe or uncomfortable

- Tower does not need upgrade to do any event there, there is already space
- Do current music places look for place to perform
- Park ranger or warden since the mountain is 4 different munic
- Fairmount park has ranger system, funded by William Penn Foundation
- Maybe just a weekend
- Police use to have an office at the pagoda
- Close parts of the mountain at 11 or midnight (Skyline Drive)
- People do skateboard down the mountain
- Downhill longboard events? Are there any
- Have to work with multiple municipalities when you want to do an event
- Fireworks on New Year's Eve
- SC to make historic structures map
- Develop an app, shows features of mountain
- Talk with DCNR about a pilot program to fund an information program
- Bridle trail – well marked – still fire places – pavilion
- Draw for yoga, spiritual based at pagoda
- What activities can we promote for ADA individuals or inactive / non-outdoorsy individuals
- Community center
- Lots of indoor activities
- Recreational community center
- Doe any townships have a community center?
- Carsonia park – long empty room, kitchen, farmers market
- Small building at Pendor park
- Lots of people come just for the peace and open area
- Very passive place, for some its very active
- Right now people get out of their
- Private developer put a campground in
- Get the private sector involved
- Lots of good models
- Incentives for private developments
- Education
- State parks system does a very good job to attract people
- Bald Eagle State Park
- 2 campgrounds, lots of trails, lake
- Jack from Stokesay has idea to build a boutique hotel
- Generate enough income from a land lease to pay for a manager
- Utility constraints
- SC look into more????
- Currently bidding the skyline Road
- Hopefully start at Pagoda and go north
- Rumble stripes to separate the bikes
- Crumbling walls become a nuisance after a wall
- Snow removal damages the walls
- Votech schools do projects to repair

- Youth volunteers that are consistent
- Zipline and ropes course
- Phoenix are fee or toll to access the mountain
- Volunteers access for free
- Connectivity
- Connect to Schuylkill River
- Rock climbing in Birdsboro (known all over the country)
- Natural face, reservoir property
- Solid Rock on the mountain, hard to plant things
- Cautious about what to do that affects wildlife
- Love the rocks
- About a 10-degree difference from city
- Mountain springs restaurant feels colder
- Cable car system, new mayor might reinvigorate
- 1969 study
- Evaluate if it has merit
- From city park to pagoda... zipline down
- Tram service to mountain that stops at different areas
- Hard for buses to make some turns
- People travel for mountain biking and fishing
- Engleman's lake
- Antietam is trout
- Photo stops on trails
- Convenient location of the preserve – promote as a destination
- Signage at the locations
- Directional signage coming up the mountain
- Stolen
- Mt Penn Writers club uses the pagoda
- Have meetings, talk about writing, little sessions
- They use it for free
- Haunted tours
- Cub scouts use to camp at pagoda
- Figure a way to make the pagoda to pay for itself
- Can rent the pagoda
- Get people to the main floor - ADA
- Priority projects, what things can we do first
- Best return on investment
- Masterplan will have short term and long term projects
- City owns the fire tower
- Who is responsible / owns the walls
- Do we need to have people traveling up there this wintertime
- High maintenance cost for fire tower
- BBQ in April
- Clean up at mountain (BMR)
- Trail from Lake to Mount Penn
- Send committee maps
- Make change to Camp Lily



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MEETING AGENDA

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**
 Location: **City of Reading Council Chambers City Hall** Meeting Date Time: **02.25.2017 10:00 AM-1:00 PM**
 Re: **Public Meeting 1 - Brainstorming**

This Mornings' Schedule:

10:00-10:45 Information Stations – Please take this time to visit each station and share your thoughts and ideas

SIGN-IN – If you have not already:

- Please sign-in, and
- Make yourself a name tag

WHERE? Places Map:

- Tell us where you go on Mt Penn.
- Pick up 3 dots and put them on the places map to tell us where you go the most.

WHAT? Make a Card:

- Write / draw your ideas for Mt. Penn
 - The 1 thing I LOVE About Mt. Penn is...
 - The 1 NEW thing I would like to see at Mt Penn is...

WHO? Project Partners

- Please review the Calendar of Events
 - Add any events that we have missed to the clip board.

WHEN? Event Calendars

- Please review the Partners Network
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WHY? Online Opinion Survey

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Info station **Project Site Maps**

- Please review the project maps:
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 - Circulation Map
 - Natural Features Map

10:45-11:30 Presentation – Please take a seat for a brief presentation

- Presentation
 - Introductions
 - Project Committees
 - Project Design Team
 - Master Planning Process
 - Brain Storming Process
- Clarifying Questions about the Process

11:30 - 12:15 Breakout Groups – Each group will brainstorm ideas for Mt Penn.

- Brainstorm
 - Goals
 - Facts
 - Concepts
- Questions to get ideas going
 - Big idea – if you could do anything what would it be?
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 - Re-brand – If you could rebrand Mt. Penn Preserve what would it be?

12:15-12:35 Report Back – Provide Summary of Brainstorming to Whole Group

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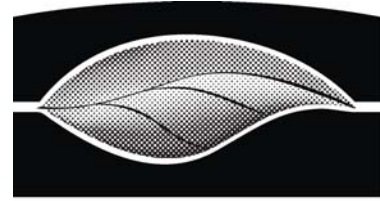
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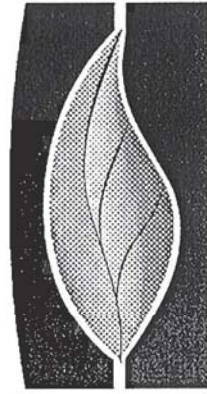
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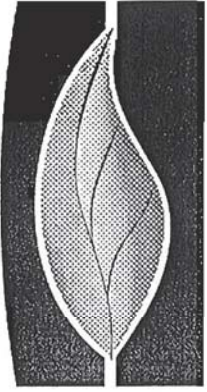
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Project: Mt Penn Preserve Master Plan Project: 16080.10
Location: Council Chambers, City Hall, City of Reading Date: 02.25.2017
Topic: Public Meeting 2 - Brainstorming Time: 10 AM-1 PM

Please put a check by your name or add you name to the list.

NAME	EMAIL
1. Mitch Raczky	
2. Charles P. Rangelia	
3. Doug Wenzel Pagoda Skating	
4. David Osgood Albright College	
5. BOB FRYER FLYING DUTCHMAN	
6. Q and Woodbat Flying Dutchman	
7. Mike Stanhouwer Steering Committee	
8. Debra Soja	
9. Jim Frank	

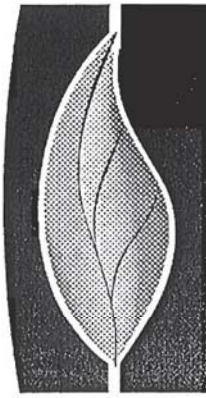
AM 1



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	NAME	EMAIL
10.	Lorne Crupi	
11.	MIKE REINERT	
12.	Shannon Rossman	
13.	Fred Moreadith - BAMBIA	
14.	Nicholas Ney	
15.		
16.		
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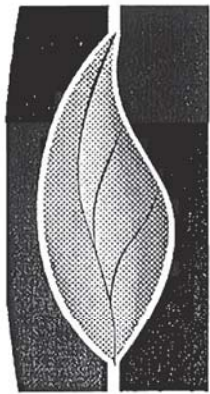
AM²



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	NAME	EMAIL
77.	Melissa Fogarty	
78.	POLLY CORVAIA	
79.	Tom ORTA	
80.	LINDA ENSORS ROXBURY	
81.	RITA	
82.	Pat Reyes	
83.	Ben Schiavone	
84.	Amy Schiavone	
85.	LINDA KELLEHER	
86.	Lae Ogan	
87.	Kristine Marino	
88.	Crystal Suto	
89.	Jim Mann	

AM²



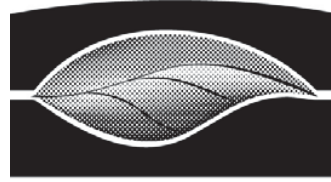
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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10
 Location: Council Chambers, City Hall, City of Reading Date: 02.25.2017
 Topic: Public Meeting 2 - Brainstorming Time: 1-4 PM

Please put a check by your name or add your name to the list.

	NAME	EMAIL
1.	Rich Roer	
2.	Kevin S. Kesch	
3.	Rebecca Reppert	
4.	Marcia Goodman-Happershitz	
5.	Richard W Hinnerferber	
6.	CRAIG PEPPER	
7.	Cheryl Auchterben	
8.	Mark J. Jundach	
9.	BEN SIMPSON	



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BRAINSTORMING SESSION: CARD TECHNIQUE

Project: **Mt. Penn Preservation Master Plan** Project No.: **16080.10**
 Location: **City of Reading Council Chambers City Hall, Reading, PA** Meeting Date/Time: **2/25/17**
 Topic: **Public Meeting 1** Issue Date: **March 22, 2017**

ATTENDEES:

See Sign-In Sheet

GOALS:

- Enhance Use of Mt Penn Preserve
- Regional Economic Development
- Resource Preservation
- Low Impact Design
- Preserve Wildlife Habitat
- Get Volunteers Involved
- No Additional Development
- Enhance Use of Mt Penn Preserve
- Regional Economic Development
- Resource Preservation
- Conserve Theme
- Mountain For Everyone

FACTS:

- Dog Walkers
- 0% to 100% in past 20 years
- Engleman's Under Utilized
- BAMBA Has Trail Map Kiosks for All Users
- BAMBA Looking for Grants to Map Neversink
- Minimal Roads Good
- Rt 61 Railroad to Port Clinton
- Traffic vs Wildlife
- Colebrook Dale Train Mud Ball Run
- Historic Amphitheater Location
- Pagoda On National Register as Lighthouse
- Only Pagoda East of Mississippi River
- Peace Rock
- Trail Difficulty Rank for All Users
- Spirit of Cooperation
- Culturally Significant
- Quiet Natural Area
- April 22nd Cleanup

- March 18th Pagoda Cleanup
- Day of Caring at Pagoda
- First Conservation Group 1914
- Invasive Species at Edges
- County Park Rangers Are Active Throughout Preserve
- Berks County Park Ranger
- Need Access to Security
- 5.8 Square Mile Study Area
- Multi-Municipal/ Partner Planning
- Hunting vs Poaching
- Berks Nature Sign Standards
- SRT Signage Standards
- Mt Penn Trails Extend Beyond Project Area
- Truck Traffic Routes Through Mt Penn
- RACC Bridge Concerns

- Daniel Boone Homestead
- Markers Still Present At Gravity Railroad
- Infrastructure Challenges
- Nature Center Functions as Welcome Center
- Culturally Significant
- Strong Historic PA Ties
- Ongoing Studies
- Conservation Movement, 1910s
- Outside Mountain Bike Organizations Disturb the Land
- Homeless Live Near Rock Quarry
- Lack of No Hunting Signs in city
- Bad Reputation
- 5.8 Square Mile Study Area
- Multi-Municipal/ Partner Planning

- Hashtag #MtPennPreserve
- Mt Penn History
- Market Mt Penn
- Places to Go?
- Negative Perception of Reading
- Develop Event Habits
- Target User Groups
- Self Sustaining
- Volunteer Maintenance
- Expand on Existing Business
- More People = Safer
- Security
- Park Ranger System
- More Cleanup Days
- Paid Staff @ Pagoda
- Annual User Fee
- Keep Mountain Free
- Use Grants
- Do not Over Use
- Pagoda World Class- Capitolize
- Sensitive Design Standards at Pagoda
- Fundraiser Events on the Mountain
- More Eyes and Ears on the Park
- Trail Assessment (for Students)
- Secure Mountain First
- Infrastructure Improvement
- Permaculture Planting
- Brew Pubs
- Mt. Penn Preserve vs Borough
- Aulenbach Cemetary Partner
- Chester County Trail Club
- Appaclachian Trail Group Ties w/ Reading
- Find Funding
- Business Improvement District
- School Involvement
- Involve Colleges
- Private Sector Involment
- Entreprenuer Investment
- Entreprenuer Investment
- Asking Businesses for Materials and Time
- Bird Watching
- Center of Activity at Fire Tower
- Drift Trikes

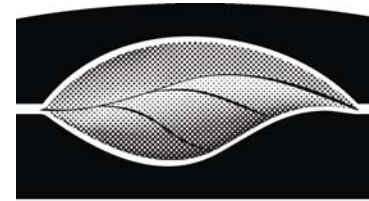
- Fishing Year-Round
- Restock Antietam Lake Year-Round
- Food Trucks
- Restaurants
- Frisbee Golf
- Geocaching
- Horse Rides
- More Festivals
- Mushroom Farming
- Mushroom Farming Lead to Theft?
- Mushroom Hunting
- Mushroom Hunting Tour
- Service Projects
- Edible Tour Hike
- Historic Tours
- Seasonal Access
- Tower Access is Essential
- ADA Access off Duryea Drive
- Bike Route Study
- City Bike Routes to Mt Penn
- Connect to Schuylkill River Trail
- Connect To the City Core
- Connect to Thun Trail (SRT)
- Key Connection From City Park to Pagoda
- Steps from City Park to Pagoda
- Connect to Neversink Mountain
- Control Trail Building
- From River to Mountain (Theme)
- Millings Use: Rotary Parking lot
- Public Transit
- Do Not Plow Roads
- Signage
- Speed Control
- Traffic Management
- Millings Use: Spuhler Road trail
- Fall Foliage Drive
- Gravity Railroad Food Festival
- Multiple Octoberfest Locations
- Small Events
- Tie Fire Tower Into Hawk Mt Sanctuary
- Career Technology Centers
- Education Center
- Garden at Pagoda

CONCEPTS:

- Bike Rental (Electric and Pedal)
- Promote Horseback Riding
- Performances Music/ Arts
- Tourist Destination
- Zip Line
- Hiking
- Vacation Spot
- Fishing
- City Hikes
- Celebrate Diversity
- Attract People Everyday
- Sunset Festival Everyday
- Education Hub on Mountain
- Greater Reading Trail System
- Connections to Schuylkill River Trail
- Bus Service
- Trails that Connct Places on Mt Penn
- Good Trail Connections
- Hiking-Only Trails
- Public Transit
- Taxi Service
- Mini Bus
- Mountain Photo Art Day

- Art Show
- Outdoor Movie Night
- Regional Events
- Cultural Events
- Cherry Blossom Festival
- More Festivals
- More Kiosks
- Ski Lift
- Visitors Bureau
- Eco Lodge
- Bald Eagle State Park As Model
- New Gravity Railroad
- Stage Below Pagoda
- Community Center
- Bike Slopes
- Extend Pagoda Hours
- Bernhart Park
- ATV Park
- Fire Tower Restaurant
- Full Service Restaurant at Pagoda
- Dog Park
- Restrooms
- Mt Penn App

- Hillside Playground Reservoir
- Historic Structures
- Millings Use: other places
- Museum at Pagoda Quarries
- Pittsburg as Model
- Priority: Preserve Mt Spring Hotel
- Ranger Station at Fire Tower
- Recreate Gravity Railroad
- Restrooms
- Rose Gardens
- Coordination
- Event Coordination
- Structure Information Gatherings
- Mt Penn Preserve Logo
- Information Management
- Work Together
- Control Invasive Species
- Develop Respect For Each Other
- Use of County Rangers
- Self-Policing
- Stencil Signs on Road
- Americorp
- Boy Scouts Help Preserve
- Delaware Valley Orienteering
- Eagle Scout Projects
- Grade School/ College Partnership
- Partner with Master Gardeners
- Private Sector Investment
- Spuhler Road



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MEETING AGENDA

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**

Location: **Reading Liederkrantz** Meeting Date: **03.09.2017**

Re: **Public Meeting #2**
Concept Review

Meeting Agenda:

1. Introductions

- Project Committees
- Project Design Team

2. Project Background

- Master Planning Process
- Schedule
- Public meeting 1 Results

3. Organizational Structures Options

4. Types of Facilities and Activities

5. Choose your priorities

6. Next Steps

Online Opinion Survey:

- If you do not have access to a computer please take the survey today or,
- Take the survey at the following link within the next week:

<https://www.surveymonkey.com/r/MtPenn>

Simone Collins Contact info:

Contact us anytime with your ideas and suggestions

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Sarah Leeper, RLA
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Ryan Parisi, Landscape Architect
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Melissa Barley, landscape architect
610-239-7601
mbarley@simonecollins.com

Project Schedule:

Meeting	Date & Time	Location	Meeting Subject
Joint Executive and Steering Committee Meeting	Wed, Feb 15 th 3-5 PM	City Hall	Project Kick-off ✓
Joint Executive and Steering Committee Meeting	Fri, Feb 24 th 9-11 AM & 1-4 PM	City Hall	Programing and ✓ Brainstorming
Public Meeting 1	Sat, Feb 25 th 10 AM-1 PM & 1-4 PM	City Hall	Programing and ✓ Brainstorming
Public Meeting 2	Thurs, March 9 th 4-6 PM & 7-9 PM	Reading Liederkrantz	Concepts
Public Meeting 3	Sat, March 25 th 10 AM-1 PM & 1-4 PM	City Hall	Draft Plan
Joint Executive and Steering Committee Meeting	Mon, April 10 th 2-4 PM	City Hall	Working Meeting
Public Meeting 4	Thurs, April 20 th 7-9 PM	Stokesay Castle / Knight's Pub	Final Plan



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MEETING NOTES

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**
Location: **Reading Liederkrantz 143 Spook Lane, Reading, PA** Meeting Date: **03.09.2017**
Topic: **Public Meeting #2 Concept Review**

ATTENDEES

See sign-in sheet

NOTES

4-6 PM

1. Pete reviews the project background and the progress so far.
2. Rotary Park is used for sports leagues. It is owned by the city, and managed by the city. The parking lot should be open more often, and the bathrooms should be open more often.
3. A coordination app would be a great asset for Mt Penn. It is very expensive to advertise with the visitor's bureau. An app would be a single location for people looking for events on the mountain, or information about history, where to eat, and trails on the mountain.
4. The Pagoda Skyline Inc. has been working for a year to get the Fire Tower refurbished with added restrooms. They approached private vendors to do so.
5. Donors are reluctant to invest money in improvements. Peter Simone: Many times donors are hesitant because they want to see a master plan to know that their money is used wisely.
6. A Mt Penn Preserve central organizational structure comprised of municipalities would be valuable in managing the preserve. Individual groups are sometimes reluctant to get involved because they are aware of what they may lose. Municipalities would need to be reminded of what they would gain from such a partnership. Organizations can restrict development.

7. A Mt Penn Preserve Collective with all factions of those involved with the Preserve represented could break out into topic groups during meetings to discuss events, and organization.
8. Train service between Reading and Philly tourists would create a loop of tourists: people would visit Reading and Reading residents could travel efficiently.
9. An obstacle will be to overcome the distrust of the county in the community. Commissioner Bernhardt: The County supports the efforts of the committee on the project and they want to see it thrive.
10. There are few others besides the county who have the capacity to manage Mt Penn Preserve. Reading Recreation Commission is great but this project might be too large for them to handle, and this project is outside of their charge. The Recreation Commission of the Antietam Valley is too small to take on a project of this size.
11. Great Allegheny passage brought tourism to suffering towns because they were forced to work together and set a vision and priorities.
12. There are mechanisms and vehicles are available to pull together commissions or entities around a central idea and have a set of rules the follow, such as the Delaware River Basin Commission. We are not asking people to give something up, instead we are asking them what can we all gain?
13. There should be an umbrella group to oversee and market the preserve (LLC-DRBC). This could be an opportunity for conflicting groups to work through past issues for the good of the Preserve.
14. Because the mountain is a regional destination, there should be a vote to put county money into these projects.
15. Be good neighbors and respect private property owners within the Preserve.
16. The project should establish priorities and a clear vision for the mountain. One priority is to focus on the first steps to give people manageable goals to pursue.
17. The Preserve needs horse trailer parking in a safe location away from bicycle or car traffic.
18. Promote trail etiquette between pedestrians, horse riders, and cyclists.
19. Control unauthorized trail construction, and maintain viable trails with erosion control.
20. Advertise
21. Unite the municipalities on an executive committee.
22. Establish the Pagoda Foundation as a larger encompassing organization.

23. The Visitor's Bureau could partner with the county as a whole in a non-political capacity.
24. Initiate and manage trash removal on the mountain.
25. No central authority
26. What are the benefits of the municipalities giving up authority?
27. Private entities are doing their own events.
28. We should promote Mt Penn Preserve beyond Berks County.
29. We need to level the playing field for all organizations.
30. Information Clearing House
31. Grants are going to be very beneficial for maintenance and organization.
32. Create an advisory committee

7-9 PM

1. **SC to share the calendar we made on the county website for the community to see.**
2. The county and visitors center could promote the mountain as a regional destination. Partner with the convention center.
3. A joint municipal core could organize and hold the city and county accountable.
4. There should be a full time employee managing the mountain. One attendee said he does not want a coordination employee with so much authority that they could potentially favor one group over another. This employee should seek private gifts, grants, and general funding for the mountain. Use the Main Street Manager model.
5. Spuhler Road is a possible route for drift trikes.
6. There should be no new development anywhere.
7. Names like Pendera Park and Carsonia Park preserve history. More historic names would be a reminder of the past.
8. Instead of Mt Penn Preserve, call the area Antietam Mt Penn Preserve.
9. Establish a sense of ownership among preserve users to eliminate and discourage dumping and littering.
10. Circulate information about future meetings/ surveys through social clubs, because the voices of a sizable portion of the Berks County population are not present tonight.

11. Schuylkill Highlands

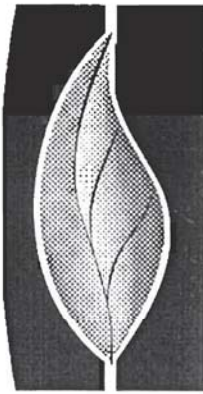
12. Establish rules and regulations that would fall under organizational structure.

This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,

Melissa Barley

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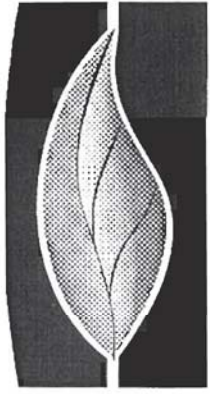
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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10
Location: Reading Liederkrantz, 143 Spook Lane, Reading Date: 03.09.2017
Topic: Public Meeting 2 – Concept Review Time: 4 PM - 6 PM

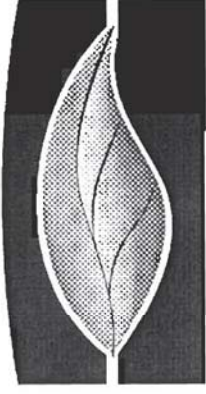
Please put a check by your name or add you name to the list.

NAME	EMAIL
1. Pat Schleicher	
2. Jack Peider	
3. CHRISTOPHER STROSE	
4. Bob Fayer	
5. David Woodward	
6. Lee C. O'Gara AIA	
7. Ann Keller	
8. Mike Frankham	
9. Dawn Wivell	
90. LINDA KELLER	



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NAME	EMAIL
10. Owen Bieber	
11. Annemette Zieker	
12. Mike Reinert	
13. Rick Heckman	
14. David Orsogal	
15. Rebecca Reppert	
16. Boots Fehr	
17. JAMES + CHRISTINE LEMP	
18. Ralph E. Johnson	
19. Crystal Setz	
20. Linda + Tom Orth	
21. Rayonna Close	
22. Shannon Rossman	
23. Ashley Showers	
24. Melissa Eggert	



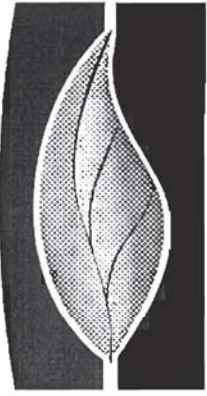
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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10
Location: Reading Liederkrantz, 143 Spook Lane, Reading Date: 03.09.2017
Topic: Public Meeting 2 - Concept Review Time: 7 - 9 PM

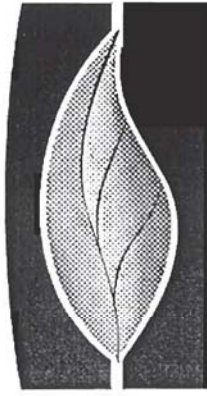
Please put a check by your name or add you name to the list.

NAME	EMAIL
1. Bill Dingley	
2. Cindy Kauffman	
3. Scott Kaufman	
4. Doug Wentzel Paceda Skyla	
5. POLLY CORVAIA	
6. Jim Mann	
7.	
8.	
9.	



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	NAME	EMAIL
10.	MATT MCGOUGH	
11.	Barbara Kurr	
12.	Beth Burkonich	
13.	Ron Horn	
14.	Harris Williams	
15.	Samantha Colombo	
16.	Nicholas Mey	
17.	Kristine Marino	
18.	Danna Hey	
19.	Alexandra Hogan	
20.	Susan Munch	
21.	Cemel Cuspi	
22.	Rita Rock	
23.	Justin Blatt	

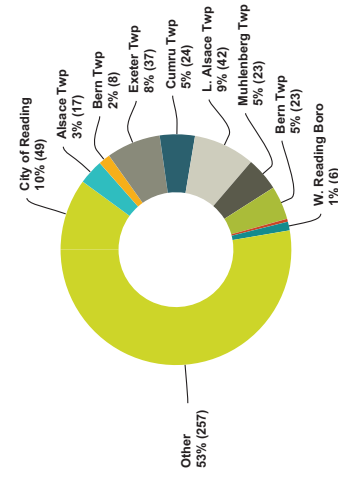


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	NAME	EMAIL
24.	Tom Wakeke	
25.	Tyler Mathewson-Wakeke	
26.	Jean Dierolf	
27.	Krystin Scheriff	
28.	Storme Reed	
29.	Marilyn Appershite	
30.	Kathleen Hospodar	
31.	Christy Kozicki	
32.	Kristen Subbobiene	
33.	Donna E. Kwas	
34.	Maria J. Jankowski	
35.		
36.		
37.		

Q1 Where do you live?

Answered: 488 Skipped: 4



Answer Choices	Responses
City of Reading	10%
Alsace Twp	3%
Bern Twp	2%
Exeter Twp	8%
Cumru Twp	5%
L. Alsace Twp	9%
Muhlenberg Twp	5%
Bern Twp	5%
St Lawrence Boro	0%
W. Reading Boro	1%
Other	53%
Total	488

#	Other (please specify)	Date
1	Lancaster	3/19/2017 8:45 PM
2	Wymissing	3/19/2017 8:26 PM
3	Baltimore	3/19/2017 1:54 PM
4	York, PA	3/18/2017 11:58 PM
5	Perkiomenville	3/18/2017 2:10 PM
6	Akron borough	3/17/2017 6:43 PM
7	Bucks County	3/16/2017 11:51 PM

49	Philadelphia	3/12/2017 2:40 PM
50	New Hampshire	3/12/2017 1:42 PM
51	Montgomery County	3/12/2017 1:42 PM
52	New Hampshire	3/12/2017 1:28 PM
53	Pittsburgh, PA	3/12/2017 1:18 PM
54	Western Md	3/12/2017 12:22 PM
55	Valley Forge	3/12/2017 12:16 PM
56	Lehigh county	3/12/2017 12:12 PM
57	Pittsburgh	3/12/2017 11:26 AM
58	Shilman, New Jersey	3/12/2017 11:19 AM
59	Philadelphia	3/12/2017 11:19 AM
60	Wadsworth, Ohio	3/12/2017 10:47 AM
61	Northern Virginia	3/12/2017 10:39 AM
62	York pa	3/12/2017 10:18 AM
63	Hagerstown MD	3/12/2017 10:03 AM
64	Weatherly, PA	3/12/2017 9:39 AM
65	Allegheny Co.	3/12/2017 9:20 AM
66	Montgomery County	3/12/2017 9:10 AM
67	bucks county	3/12/2017 9:07 AM
68	Weatherly PA 18255	3/12/2017 9:02 AM
69	Newark, DE	3/12/2017 8:58 AM
70	Esley, SC	3/12/2017 8:57 AM
71	pph.	3/12/2017 8:43 AM
72	Walden ny	3/12/2017 8:42 AM
73	Rochester, NY	3/12/2017 8:38 AM
74	Spring township	3/12/2017 8:37 AM
75	Polistown	3/12/2017 8:34 AM
76	East Coventry Twp	3/12/2017 8:12 AM
77	Macungie	3/12/2017 8:03 AM
78	Columbia, PA	3/12/2017 7:54 AM
79	Delaware	3/12/2017 7:51 AM
80	Getyburg	3/12/2017 7:20 AM
81	Hershey, PA	3/12/2017 7:12 AM
82	Lansdale, Pa	3/12/2017 4:50 AM
83	Allentown, PA	3/12/2017 4:06 AM
84	Bear creek pa	3/12/2017 1:18 AM
85	wellsville pa	3/12/2017 12:45 AM
86	Montgomery County	3/12/2017 12:44 AM
87	Lebanon, PA	3/11/2017 11:53 PM
88	Perkasie	3/11/2017 11:47 PM
89	Connecticut	3/11/2017 11:28 PM

8	Olley	3/16/2017 7:03 PM
9	Pittsburgh, Pa	3/16/2017 7:01 PM
10	New England	3/16/2017 6:27 PM
11	Hamburg Borough	3/16/2017 2:37 PM
12	Greensburg, PA	3/16/2017 6:57 AM
13	Wymissing	3/16/2017 6:12 AM
14	Spring township	3/15/2017 6:41 AM
15	Spring Township	3/15/2017 12:28 AM
16	Both Alsace and Lower Alsace	3/14/2017 8:18 PM
17	Birdboro Borough	3/14/2017 4:53 PM
18	Philadelphia	3/14/2017 3:33 PM
19	Prospect, PA	3/14/2017 12:11 PM
20	Spring Township	3/14/2017 9:08 AM
21	Oxford	3/14/2017 3:13 AM
22	Quakertown	3/13/2017 3:35 PM
23	Lebanon County	3/13/2017 2:59 PM
24	Pittsburgh	3/13/2017 2:28 PM
25	Both Reading and Bern	3/13/2017 1:14 PM
26	another associated area	3/13/2017 11:54 AM
27	Robeson	3/13/2017 9:49 AM
28	crossona pa	3/13/2017 9:13 AM
29	Virghia Beech, VA	3/13/2017 9:07 AM
30	Pittsburgh	3/13/2017 8:44 AM
31	Allegheny, NY	3/13/2017 8:36 AM
32	harrisburg	3/13/2017 8:04 AM
33	Idden	3/13/2017 12:34 AM
34	Pittsburgh	3/13/2017 12:12 AM
35	Laureldale	3/12/2017 10:01 PM
36	Whitehall pa	3/12/2017 9:55 PM
37	Virghia	3/12/2017 9:28 PM
38	Pittsburgh	3/12/2017 9:17 PM
39	Pittsburgh	3/12/2017 8:43 PM
40	Harrisburg,Pa	3/12/2017 7:54 PM
41	chester county	3/12/2017 7:41 PM
42	Pgh pa	3/12/2017 7:38 PM
43	Lower Swatara Township	3/12/2017 6:16 PM
44	charleston wv	3/12/2017 6:11 PM
45	Ohio	3/12/2017 5:24 PM
46	Bethlehem	3/12/2017 3:12 PM
47	Pittsburgh, PA	3/12/2017 2:35 PM
48	Akron borough	3/12/2017 2:45 PM

90	VA	3/11/2017 11:15 PM
91	Pittsburgh, PA	3/11/2017 11:00 PM
92	Weatherly, Pa	3/11/2017 10:41 PM
93	East township	3/11/2017 10:33 PM
94	Quakertown	3/11/2017 10:33 PM
95	Armstrong county pa	3/11/2017 10:18 PM
96	Apollo PA	3/11/2017 10:16 PM
97	Maya Landing, NJ	3/11/2017 10:13 PM
98	Honey Brook	3/11/2017 10:04 PM
99	06880	3/11/2017 9:51 PM
100	Royersford	3/11/2017 9:43 PM
101	Long Island, NY	3/11/2017 9:36 PM
102	Pittsbnw	3/11/2017 9:32 PM
103	Downingtown, PA	3/11/2017 9:25 PM
104	Lansdale, PA	3/11/2017 9:19 PM
105	Harrisburg	3/11/2017 9:10 PM
106	Pittsburgh	3/11/2017 9:09 PM
107	wilmington de	3/11/2017 9:08 PM
108	Heidsberg Twp	3/11/2017 9:07 PM
108	York, PA	3/11/2017 9:06 PM
110	West Chester borough	3/11/2017 9:06 PM
111	Bucks county	3/11/2017 9:01 PM
112	Great Valley, PA	3/11/2017 8:53 PM
113	North Carolina	3/11/2017 8:46 PM
114	Pittsburgh	3/11/2017 8:39 PM
115	pittsburgh	3/11/2017 8:37 PM
116	Morgantown	3/11/2017 8:31 PM
117	Pittsbnw	3/11/2017 8:20 PM
118	Washington DC	3/11/2017 8:16 PM
119	Pittsburgh	3/11/2017 8:12 PM
120	Chester county	3/11/2017 8:07 PM
121	Worcester Pa.	3/11/2017 8:05 PM
122	Chester county	3/11/2017 7:56 PM
123	Weatherly, PA	3/11/2017 7:55 PM
124	Weatherly	3/11/2017 7:54 PM
125	AMITY township	3/11/2017 7:52 PM
126	Torrington, CT	3/11/2017 7:42 PM
127	Orwigsburg, PA	3/11/2017 7:41 PM
128	NJ	3/11/2017 7:40 PM
129	Perkasie PA	3/11/2017 7:40 PM
130	Hunlock Creek, PA	3/11/2017 7:35 PM

Mt. Penn Preserve Master Plan

		SurveyMonkey
131	Pittsburgh	3/1/2017 7:34 PM
132	Callery	3/1/2017 7:13 PM
133	Pittsburgh	3/1/2017 7:12 PM
134	North Carolina	3/1/2017 7:00 PM
135	Lancaster, Pa	3/1/2017 6:57 PM
136	Mullica Hill, NJ	3/1/2017 6:55 PM
137	Perkasie, Bucks County	3/1/2017 6:36 PM
138	Lancaster county	3/1/2017 5:00 PM
139	Pittsburgh	3/1/2017 4:44 PM
140	Cerulea, PA	3/1/2017 3:59 PM
141	Rascamnor Twp	3/1/2017 1:14 PM
142	fleetwood, pa	3/1/2017 12:32 PM
143	Pottstown	3/1/2017 11:03 AM
144	Fleetwood	3/1/2017 6:26 AM
145	Milford, PA	3/10/2017 10:23 PM
146	Wyomissing	3/10/2017 7:12 PM
147	lower pottergrove township	3/10/2017 5:03 PM
148	California (grew up in reading area)	3/10/2017 2:45 PM
149	Fleetwood	3/10/2017 12:13 PM
150	Maldenoreek Township	3/10/2017 12:03 PM
151	Earl	3/10/2017 12:02 PM
152	lower heldelsberg	3/10/2017 10:51 AM
153	Toplon	3/10/2017 10:40 AM
154	Shillington, PA	3/10/2017 10:33 AM
155	Swatoga Had lived in Exeter for 10 years.	3/10/2017 7:45 AM
156	Maldenoreek Twp	3/10/2017 7:32 AM
157	M Laurel, NJ	3/10/2017 4:42 AM
158	Wyomissing	3/10/2017 2:37 AM
159	Womelsdorf PA	3/10/2017 12:24 AM
160	Shillington	3/9/2017 11:27 PM
161	Mulienberg Twp	3/9/2017 10:38 PM
162	Upper bern	3/9/2017 8:43 PM
163	union Township	3/9/2017 7:34 PM
164	Richmond Township	3/9/2017 6:39 PM
165	Shemakersville	3/9/2017 5:43 PM
166	Oley township	3/9/2017 2:44 PM
167	spring township	3/9/2017 2:17 PM
168	Wyomissing Borough	3/9/2017 8:28 AM
169	Wyomissing	3/8/2017 1:15 PM
170	Lutz, PA	3/7/2017 1:07 PM
171	Oneslaunee Township	3/6/2017 12:19 AM

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Mt. Penn Preserve Master Plan

		SurveyMonkey
172	Mohnton	3/5/2017 2:19 PM
173	Wyomissing	3/4/2017 5:19 PM
174	Union Twp.	3/4/2017 11:27 AM
175	maldenoreek twrshp	3/4/2017 8:33 AM
176	Pennside	3/3/2017 5:51 PM
177	Hamburg Borough	3/3/2017 4:56 PM
178	Hamburg	3/3/2017 4:15 PM
179	Spring	3/3/2017 6:16 AM
180	Spring Township	3/3/2017 8:55 AM
181	Spring Township	3/3/2017 8:22 AM
182	West Lawn	3/3/2017 7:23 AM
183	North Heidelberg	3/2/2017 8:12 PM
184	Spring Township	3/2/2017 6:08 PM
185	Spring Twp	3/2/2017 4:42 PM
186	Pike Township	3/2/2017 4:37 PM
187	Fleetwood	3/2/2017 4:37 PM
188	Downingtown	3/2/2017 4:35 PM
189	Malvern, Pennsylvania	3/2/2017 4:16 PM
190	penn township	3/2/2017 1:07 PM
191	Brecknock Township	3/2/2017 11:02 AM
192	Amity	3/1/2017 10:13 PM
193	Oley	3/1/2017 8:10 PM
194	Spring Twp	3/1/2017 7:46 PM
195	Ephrata	3/1/2017 7:17 PM
196	nj formerly exeter	3/1/2017 7:00 PM
197	wyomissing	3/1/2017 6:44 PM
198	amity	3/1/2017 4:14 PM
199	Shillington	3/1/2017 3:51 PM
200	Spring Twp	3/1/2017 3:09 PM
201	Shillington	3/1/2017 3:07 PM
202	Sinking Spring	3/1/2017 12:31 PM
203	Legansport, IN former Mulienberg Township	3/1/2017 10:24 AM
204	Birdsboro	3/1/2017 8:41 AM
205	Hamburg	3/1/2017 8:05 AM
206	Wyomissing	3/1/2017 8:24 AM
207	Lincoln University, PA	3/1/2017 7:27 AM
208	Laureldale	3/1/2017 12:42 AM
209	Ruscombmanr township	2/28/2017 11:57 PM
210	Oley Township	2/28/2017 11:41 PM
211	Fleetwood PA	2/28/2017 10:21 PM
212	Robeson township	2/28/2017 10:03 PM

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Mt. Penn Preserve Master Plan

		SurveyMonkey
213	Williamsburg VA	2/28/2017 9:48 PM
214	Douglasville	2/28/2017 9:47 PM
215	Heldon twp NJ	2/28/2017 9:30 PM
216	Stockertown	2/28/2017 9:19 PM
217	East Earl	2/28/2017 9:14 PM
218	Just outside berks county	2/28/2017 8:58 PM
219	Boyetown	2/28/2017 8:38 PM
220	Northampton, PA	2/28/2017 8:38 PM
221	San Diego	2/28/2017 8:27 PM
222	Bardon, Maldenoreek Township	2/28/2017 6:22 PM
223	Robeson Twp.	2/28/2017 7:20 PM
224	Maldenoreek township	2/28/2017 7:19 PM
225	Grew up in Mt Penn and have spent much time at Nature Center and Lake	2/28/2017 6:27 PM
226	North Heidelberg Township	2/28/2017 6:06 PM
227	Robeson Township	2/28/2017 5:45 PM
228	Kerhorst Borough	2/28/2017 5:38 PM
229	Wyomissing Borough	2/28/2017 4:25 PM
230	Mohnton	2/28/2017 4:22 PM
231	Mohnton	2/28/2017 4:12 PM
232	Fleetwood	2/28/2017 2:31 PM
233	Montgomery County	2/28/2017 12:20 PM
234	Mohnton	2/28/2017 11:28 AM
235	Lancaster County	2/28/2017 6:06 AM
236	Earl Township	2/27/2017 10:07 PM
237	Whitehall pa	2/27/2017 9:38 PM
238	Shillington	2/27/2017 6:48 PM
239	Penn Valley	2/27/2017 7:58 PM
240	lowse heldelsberg	2/27/2017 7:06 PM
241	Amity Twp	2/27/2017 6:16 PM
242	Live in NJ but still own our house in City of reading which we rent out for now.	2/27/2017 5:40 PM
243	Brecknock Township	2/27/2017 4:37 PM
244	Albany Township	2/27/2017 3:50 PM
245	Oley Township	2/27/2017 3:16 PM
246	Tilden Township	2/27/2017 2:19 PM
247	Spring Township	2/27/2017 2:08 PM
248	Maldenoreek Township	2/27/2017 10:58 AM
249	Sinking Spring	2/27/2017 9:56 AM
250	Spring Township	2/26/2017 11:16 AM
251	Robeson Township	2/25/2017 11:11 PM
252	Shillington	2/25/2017 10:18 AM
253	Spng Township	2/24/2017 4:30 PM

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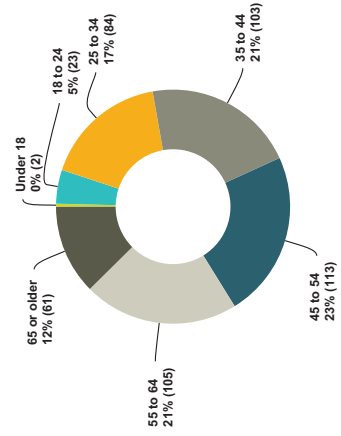
Mt. Penn Preserve Master Plan

		SurveyMonkey
254	Richmond twp	2/24/2017 4:25 PM
255	Wyomissing Borough	2/24/2017 4:06 PM
256	Schuylkill County	2/24/2017 3:56 PM
257	south heldelsberg	2/24/2017 1:16 PM

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Q2 What is your age?

Answered: 481 Skipped: 1



Answer Choices	Responses
Under 18	0%
18 to 24	5%
25 to 34	17%
35 to 44	21%
45 to 54	23%
55 to 64	21%
65 or older	12%
Total	481

Q4 Tell us about the make up of your household, do any of the following apply:

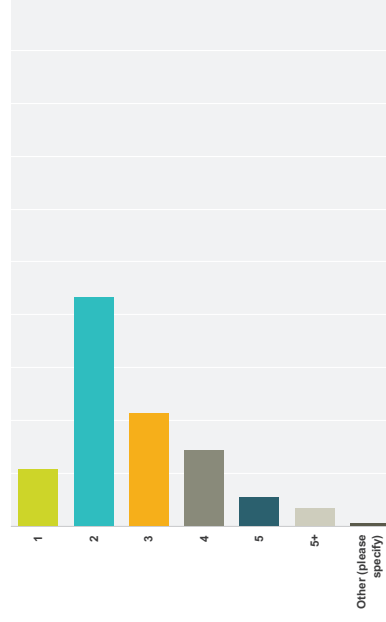
Answered: 481 Skipped: 11



	Yes	No	Total	Weighted Average
You have adults over the age of 65 living in your household	21% 97	79% 368	465	0.00
You have children under the age of 10 living in your household	20% 92	80% 375	467	0.00
You have children between the age of 10 and 18 living in your household	20% 91	80% 375	466	0.00

Q3 How many people live in your household?

Answered: 490 Skipped: 2

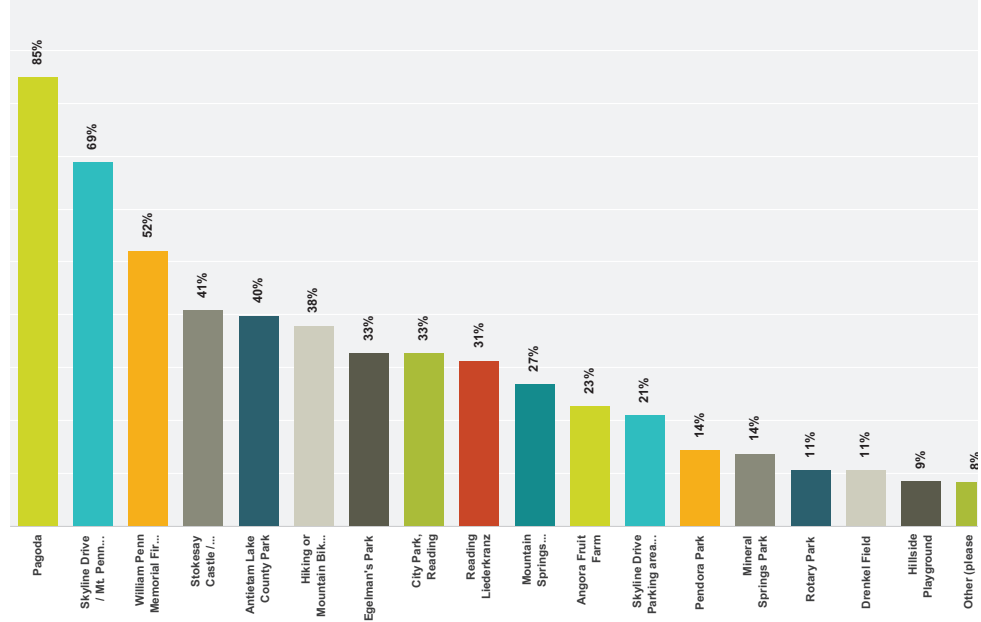


Answer Choices	Responses
1	10.82%
2	43.47%
3	21.43%
4	14.49%
5	5.71%
5+	3.47%
Other (please specify)	0.61%
Total	490

#	Other (please specify)	Date
1	6	3/12/2017 10:47 AM
2	Family is grown	2/28/2017 6:27 PM
3	No answer	2/28/2017 6:06 PM

Q5 In the past 12 months, have you or members of your household visited any of the following facilities in the Mt. Penn Complex? (Please check all that apply.)

Answered: 387 Skipped: 105



Mt. Penn Preserve Master Plan

SurveyMonkey



Answer Choices	Responses
Pagoda	85%
Skyline Drive / Mt. Penn Roads (driving for pleasure)	69%
William Penn Memorial Fire Tower	52%
Stokely Castle / Knight's Pub	41%
Antietam Lake County Park	40%
Hiking or Mountain Bike Trails	38%
Egelman's Park	33%
City Park, Reading	33%
Reading Lederkrantz	31%
Mountain Springs Restaurant/Captains Cove	27%
Angora Fruit Farm	23%
Skyline Drive Parking areas (hang out / listen to music/ see friends)	21%
Pendora Park	14%
Mineral Springs Park	14%
Rotary Park	11%
Drentel Field	11%
Hillside Playground	9%
Other (please specify):	8%
Camp Lily	6%
Olivet Boy's & Girl's Club	3%
Total Respondents: 387	

#	Other (please specify):	Date
1	Gringmillbluemath	3/19/2017 5:38 PM
2	PHA hill climb pagoda and duryea	3/19/2017 1:59 PM
3	Pagoda and Duryea Hillclimb to race.	3/17/2017 6:47 PM
4	My wife and I race in both the Pagoda and Duryea Hillclimb	3/16/2017 7:05 PM
5	Barnhart Reservoir	3/16/2017 7:05 PM
6	No "other"	3/13/2017 5:53 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

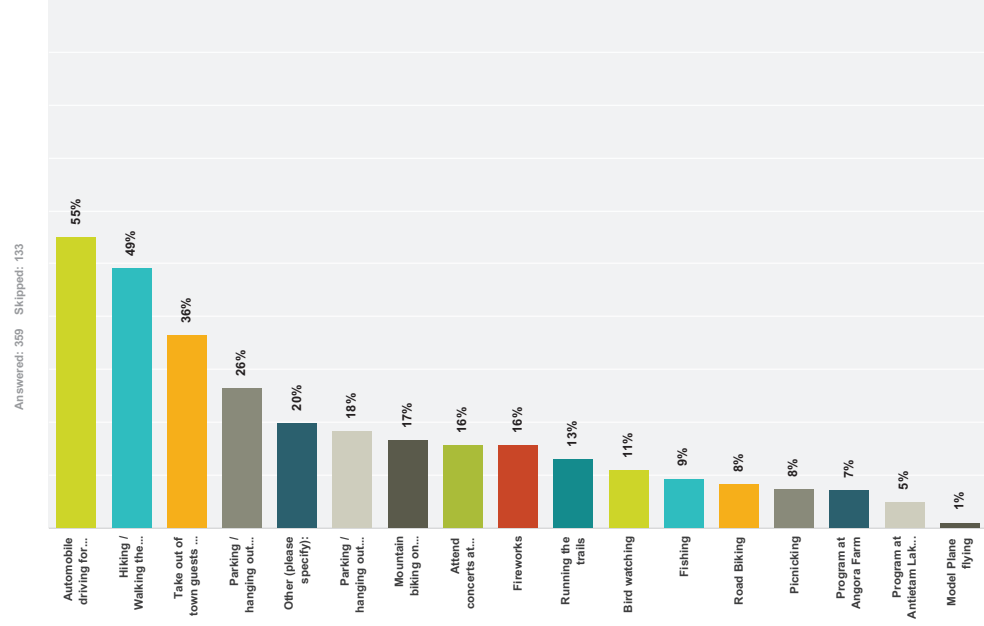
7	None, but drove by	3/12/2017 10:07 PM
8	Pagoda & Duryea Hillclimbs	3/12/2017 10:54 AM
9	Reading Hill Climbs	3/11/2017 11:10 PM
10	Duryea and Pagoda Hillclimb	3/11/2017 9:40 PM
11	STPR2016	3/11/2017 9:37 PM
12	Hill climb s	3/11/2017 9:14 PM
13	Hillclimbing twice per year	3/11/2017 8:23 PM
14	Both Reading hillclimbs	3/11/2017 6:41 PM
15	Reading hillclimbs	3/11/2017 5:03 PM
16	Carsonia Lake	3/11/2017 6:55 AM
17	flying dutchman airplane field	3/10/2017 5:27 PM
18	Have not vailed any of the above.	3/10/2017 12:33 PM
19	no	3/10/2017 11:09 AM
20	Nevermind mountain	3/10/2017 8:04 AM
21	Running on Skyline Drive/ Mt Penn roads	3/6/2017 12:26 AM
22	Carsonia Lake Park	3/5/2017 4:17 PM
23	none	3/3/2017 9:34 AM
24	CARSONIA PARK/FARMER'S MARKET	3/3/2017 8:31 AM
25	Many others	3/2/2017 4:40 PM
26	Suburban Tavern	3/2/2017 1:11 PM
27	fighting brush fires as a wildland firefighter	3/2/2017 8:16 AM
28	Reading hill climbs, dow nhill bike races	3/17/2017 11:04 AM
29	Antietam Farmers Market	2/28/2017 11:45 PM
30	Hillclimbs	2/28/2017 11:24 PM
31	drive to work over these mountain every day	2/25/2017 10:19 AM
32	Skyline Drive / bicycling	2/24/2017 5:28 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

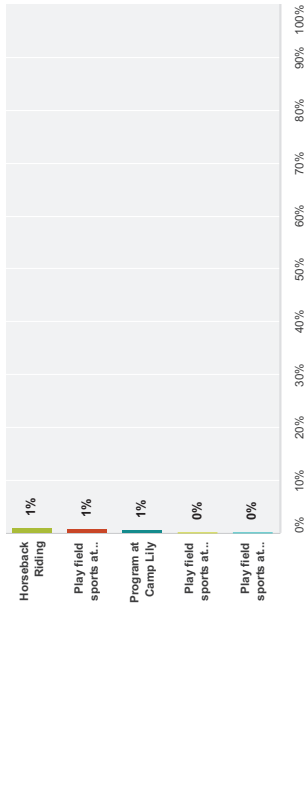
Q6 In the past 12 months, have you or any members of your household participated in any of the following activities in the Mt. Penn Complex? (Please check all that apply.)



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Mt. Penn Preserve Master Plan

SurveyMonkey



Answer Choices	Responses
Automobile driving for pleasure	198
Hiking / Walking the Trails	177
Take out of town guests to Pagoda or Fire Tower	131
Parking / hanging out with friends at Pagoda	95
Other (please specify):	72
Parking / hanging out with friends at Skyline Drive Overlooks	66
Mountain biking on trails	60
Attend concerts at City Park Band shell	57
Fireworks	57
Running the trails	47
Bird watching	40
Fishing	34
Road Biking	30
Picnicking	27
Program at Angora Farm	26
Program at Antietam Lake Park	18
Model Plane flying	4
Horseback Riding	4
Play field sports at Engelman Park	3
Program at Camp Lily	2
Play field sports at Rotary Park	1
Play field sports at Pendora Park	1
Total Respondents: 359	

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Mt. Penn Preserve Master Plan

SurveyMonkey

#	Other (please specify):	Date
1	Racing PHA Hill climb race	3/19/2017 1:59 PM
2	racing the hillclimbs	3/17/2017 8:47 PM
3	Pagoda and Duryea Hillclimb	3/16/2017 7:05 PM
4	Pennsylvania Hillclimb Assn. hillclimb events	3/16/2017 7:01 AM
5	Hillclimb	3/13/2017 6:06 AM
6	SCCA racing events up the hill	3/13/2017 6:04 AM
7	No, but may this year	3/12/2017 10:07 PM
8	Racing up the hill	3/12/2017 7:48 PM
9	Driving in and working both BMR Hillclimbs	3/12/2017 7:46 PM
10	racing in the Pagoda and Duryea hillclimbs	3/12/2017 6:10 PM
11	Racing	3/12/2017 3:07 PM
12	Hillclimbs	3/12/2017 12:19 PM
13	Pagoda & Duryea Hill Climbs	3/12/2017 9:29 AM
14	We enjoy going to Pagoda & Duryea Hillclimbs son is a driver.	3/12/2017 9:28 AM
15	Duryea and Pagoda SCCA Hillclimbs	3/12/2017 8:12 AM
16	Hillclimb	3/12/2017 6:51 AM
17	Pagoda Hill climb	3/12/2017 6:49 AM
18	Pagoda & Duryea Hillclimbs	3/12/2017 6:19 AM
19	pha hillclimb	3/12/2017 12:52 AM
20	Hill climbs	3/11/2017 11:59 PM
21	Spectating and participating in Hillclimb events	3/11/2017 11:32 PM
22	Automotive Hillclimb	3/11/2017 11:29 PM
23	Reading Hill Climbs	3/11/2017 11:10 PM
24	Pagoda and Duryea Hillclimbs	3/11/2017 10:35 PM
25	Hill climb	3/11/2017 10:23 PM
26	Watch the automobile hill climb	3/11/2017 10:15 PM
27	Duryea and Pagoda Hillclimb	3/11/2017 9:40 PM
28	Hillclimbing with the PA Hillclimb Association	3/11/2017 9:27 PM
29	Hill climb	3/11/2017 8:14 PM
30	pagoda hill climb	3/11/2017 8:11 PM
31	SCCA Hill climb events	3/11/2017 6:57 PM
32	PHA hillclimb events	3/11/2017 6:36 PM
33	SCCA Hillclimb	3/11/2017 6:28 PM
34	Hill climbing	3/11/2017 6:19 PM
35	Pagoda and Duryea hillclimbs as a driver	3/11/2017 6:14 PM
36	Pagoda and Duryea Hill Climb	3/11/2017 7:59 PM
37	Pagoda/Duryea hillclimb	3/11/2017 7:58 PM
38	Scca hillclimbs	3/11/2017 7:57 PM
39	Reading Hill Climb Participant	3/11/2017 7:45 PM
40	PHA hillclimbs	3/11/2017 7:38 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

41	Hillclimbs and hill clean up days	3/11/2017 6:41 PM
42	Pagoda and Duryea Hillclimbs	3/11/2017 6:40 PM
43	Reading hillclimbs	3/11/2017 5:03 PM
44	We attend the Pa Hill Climbs (Pagoda & Duryea Drive) every year.	3/11/2017 4:05 PM
45	Pagoda and Duryea Hillclimbs	3/11/2017 1:18 PM
46	duryea hillclimb	3/11/2017 12:36 PM
47	Reading 120	3/11/2017 7:22 AM
48	no	3/10/2017 11:09 AM
49	volunteer trash clean up in parks and pagoda	3/9/2017 6:08 PM
50	Dog walking	3/9/2017 4:17 PM
51	Reading Occasional Cocktail Club parties at the Pagoda	3/3/2017 8:56 PM
52	Volunteering cleaning up and also painting the Pagoda Sign	3/2/2017 4:48 PM
53	Geocaching	3/2/2017 4:10 PM
54	Dining	3/2/2017 1:11 PM
55	Hill climbs, down hill bike races	3/1/2017 11:04 AM
56	Meeting about Fire Tower and Pagoda, cleanup at Aulenbach Cemetery, ghost tour at Aulenbach Cemetery	3/1/2017 10:48 AM
57	Hillclimbs	2/28/2017 11:24 PM
58	Z	2/28/2017 9:29 PM
59	any activities or events at Pagoda	2/28/2017 4:41 PM
60	Just relaxing by the lake	2/28/2017 4:06 PM
61	Pagoda and Duryea Hillclimb	2/28/2017 2:36 PM
62	I live very close to the mountain and Skyline Drive area so I drive those roads on a daily or weekly basis even though I am not always participating in an event. I can also see the fireworks from my home so I watch them there instead of going up to Skyline Drive. In addition, I used to fish at Antietam Lake and I think the improvements there are first class and will encourage more folks to utilize that area as well.	2/28/2017 1:00 PM
63	Pagoda and Duryea Hillclimbs	2/27/2017 8:52 PM
64	Hill Climb	2/27/2017 7:51 PM
65	hill climb racing	2/27/2017 7:10 PM
66	Race Pagoda and Duryea Hillclimbs	2/27/2017 5:44 PM
67	N/A	2/27/2017 3:56 PM
68	Outside groves at mountain restaurants	2/27/2017 12:48 PM
69	Will do more now that I have retired.	2/25/2017 10:30 AM
70	walking dog	2/25/2017 10:19 AM
71	Observing Reading 120 bike race	2/24/2017 5:28 PM
72	Groundhog Day at the Pagoda with Pally	2/24/2017 4:16 PM

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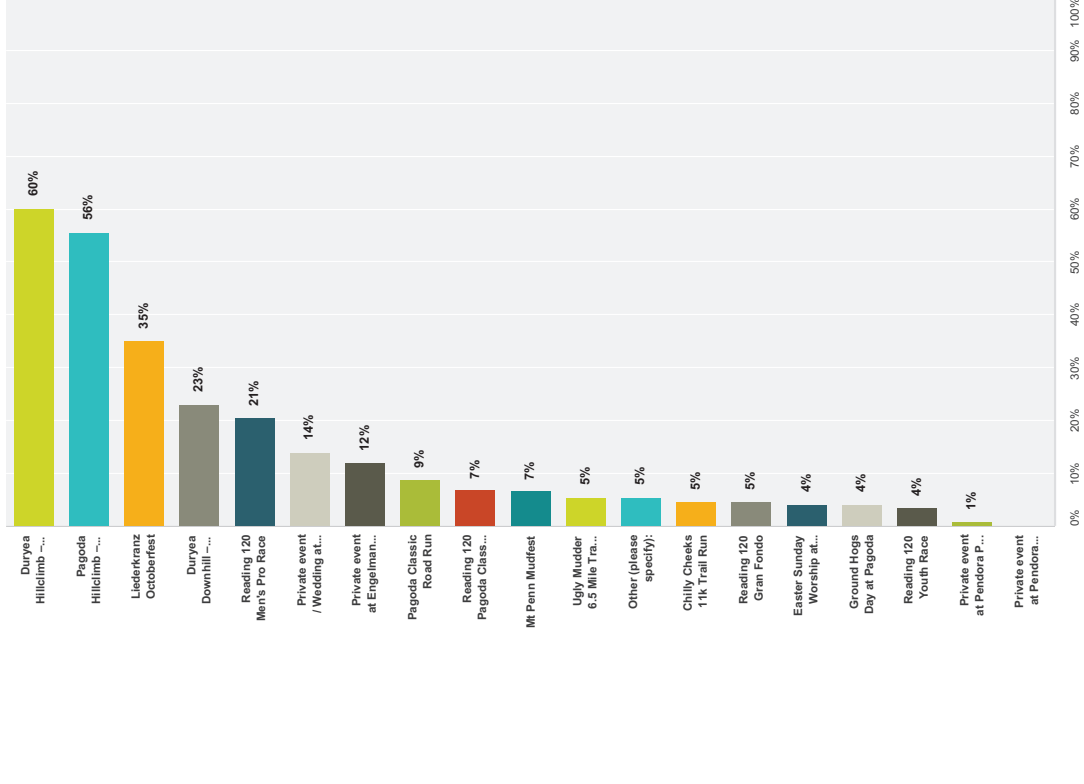
Mt. Penn Preserve Master Plan

SurveyMonkey

Q7 In the past 24 months (2 years), has any member of your household participated or been a spectator in any of the following events / activities in the Mt. Penn Complex? (Please check all that apply.)

Answered: 331 Skipped: 161

SurveyMonkey



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Mt. Penn Preserve Master Plan

Mt. Penn Preserve Master Plan

SurveyMonkey

Answer Choices	Responses
Duysa Hillclimb – Motor Car	60%
Pagoda Hillclimb – Motor Car	56%
Liederkrantz Oktoberfest	36%
Duysa Downhill – Mountain Bike	23%
Reading 120 Men's Pro Race	21%
Private event/ Wedding at Stokesay Castle	14%
Private event at Engelman Park Pavilion	12%
Pagoda Classic Road Run	9%
Reading 120 Pagoda Classic Road Run	7%
Mt Penn Mudfest	7%
Uggy Mudder 6.5 Mile Trail Run	5%
Other (please specify):	5%
Chilly Cheeks 11k Trail Run	5%
Reading 120 Gran Fondo	5%
Easter Sunday Worship at William Penn Memorial Fire Tower	4%
Ground Hog Day at Pagoda	4%
Reading 120 Youth Race	4%
Private event at Pandora Park Pavilion	1%
Private event at Pandora Field House	0%
Total Respondents: 331	

#	Other (please specify):	Date
1	No	3/12/2017 10:07 PM
2	Chest walk at Fire Tower	3/12/2017 9:29 AM
3	Blue Mountain Region SCCA and Pennsylvania Hillclimb Association hill cleanup.	3/11/2017 9:40 PM
4	Stokesay private event	3/11/2017 7:57 PM
5	Annual get together soon on new years day	3/11/2017 6:41 PM
6	None	3/10/2017 12:33 PM
7	no	3/10/2017 11:09 AM
8	Labor Pains trail race at Liederkrantz	3/6/2017 12:26 AM
9	Reading Hospital Road Run	3/5/2017 10:32 PM
10	none	3/3/2017 9:34 AM
11	Dark and Dirty Race	3/2/2017 6:16 PM
12	Reading Hospital Half Marathon / 5k	3/2/2017 11:48 AM
13	Labor Pains Endurance Race	3/1/2017 4:02 PM
14	Putting out and removing flags on veterans at Cemetery, Maintenance as well	3/1/2017 10:48 AM
15	No would like to attend, didn't know those events were happening.	3/1/2017 7:41 AM

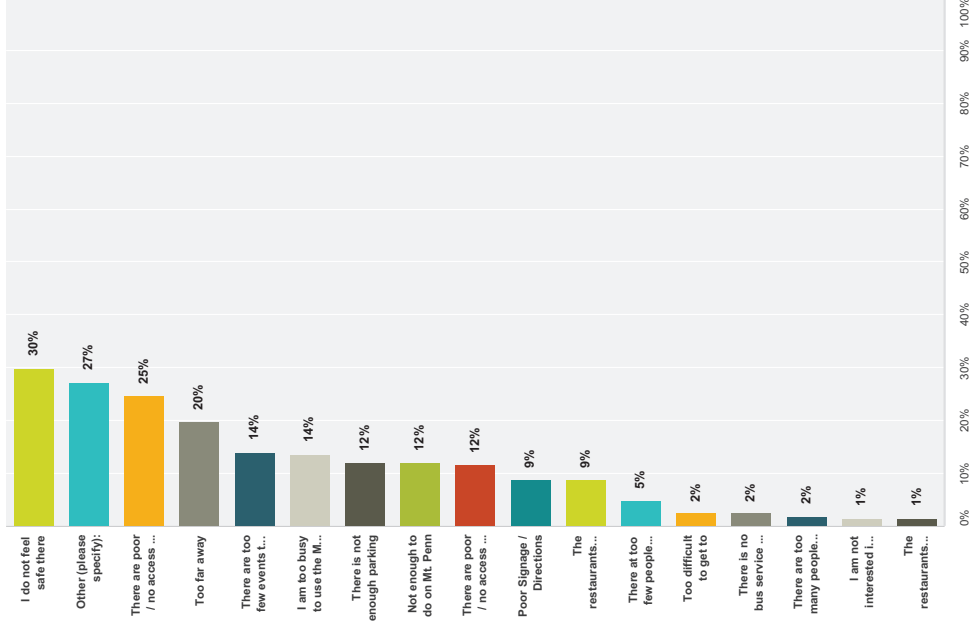
Mt. Penn Preserve Master Plan

Mt. Penn Preserve Master Plan

SurveyMonkey

Q8 If you or a member of your household has not visited the Mt. Penn Preserve recently, or if you visit infrequently, what are the reasons that you do not visit? (Please check all that apply)

Answered: 207 Skipped: 285



Answer Choices	Responses
I do not feel safe there	30%
Other (please specify):	27%

Mt. Penn Preserve Master Plan

SurveyMonkey

There are poor / no access to restrooms	25%	51
Too far away	20%	41
There are too few events that take place on Mt. Penn	14%	29
I am too busy to use the Mt. Penn Complex	14%	28
There is not enough parking	12%	25
Not enough to do on Mt. Penn	12%	25
There are poor / no access to food / concession	12%	24
Poor Signage / Directions	9%	18
The restaurants (Stokesey / Captain's Cove / Other) are too expensive	9%	18
There are too few people there	5%	10
Too difficult to get to	2%	5
There is no bus service to Mt. Penn destinations	2%	5
There are too many people there	2%	4
I am not interested in public parks or recreation	1%	3
The restaurants (Stokesey / Captain's Cove / Other) do not serve food that interests me	1%	3

Total Respondents: 207

#	Other (please specify):	Date
1	Advertise events	3/19/2017 6:38 PM
2	We love to visit the area.	3/18/2017 2:16 PM
3	I don't know/hear about events.	3/16/2017 2:40 PM
4	people ruin the Pagoda area - being loud and inconsiderate of others, large crowds of teens/young adults that intimidate families, etc.	3/15/2017 12:32 AM
5	Visited many times in my life. Take it for granted	3/14/2017 9:29 PM
6	None apply	3/13/2017 5:53 PM
7	I go frequently	3/13/2017 1:28 PM
8	Just didnt go to any yet	3/12/2017 10:07 PM
9	not enough vacation time	3/12/2017 8:47 PM
10	I visit often	3/12/2017 7:07 PM
11	work obligations	3/12/2017 6:14 PM
12	Busy schedule	3/12/2017 3:07 PM
13	Does not apply	3/12/2017 12:19 PM
14	Not enough awareness of the activities to get it "on the radar" for a day trip. I loved visiting there when I was a student at Berks Campus and will return this summer.	3/12/2017 11:31 AM
15	There are always people that show up at night and blast their music.	3/12/2017 11:23 AM
16	I just live too far away to visit more often.	3/12/2017 10:54 AM
17	Enjoy this area nothing we do not like!	3/12/2017 9:28 AM
18	We used to sleep overnight (thru Monday) for the hillclimb events, but recently quit staying sunday nights because we don't feel safe anymore.	3/12/2017 8:51 AM
19	Not applicable	3/11/2017 6:57 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

20	we come to participate in the pagoda+duyeyah hill climbs. other than that its a four+ hour trip or we would most likely visit more often	3/11/2017 8:46 PM
21	People don't have any respect for the entire area, trash everywhere, cars speeding and not obeying stop signs etc. Its turned into a place for visitors to hang out and Party. Drugs, loud music, and illegal activity. Its a disgrace, people just don't respect nature, with animals being poached. Seems its just a big playground for thugs. Like being in center city reading!	3/11/2017 7:15 AM
22	It would be nice to see restaurants along skyline drive looking down on the city. More events held along skyline that you would want to come to and hangout. Example bring together different food events like ethnic food events, with Hispanic, Asian, Italian, Greek, Polish, German, etc. Hot Rod shows over the summer with food.	3/10/2017 12:33 PM
23	Upcoming events and activities not presented to the public efficiently. Would love to attend events, but need to know about them in order to do so.	3/10/2017 10:44 AM
24	Public hunting by lottery or permit and archery only should be permitted	3/10/2017 10:21 AM
25	I love hiking the trails. I'll usually hike from Neversink, take a short detour through MtPenn and cross to Pendera Park and hike that to Antietam Lake. Sometimes I'll walk through Antietam and St. Lawrence back to Neversink just to get a look at the neighborhood homes (older homes).	3/10/2017 8:04 AM
26	Husband & I have extreme difficulty walking	3/10/2017 1:16 AM
27	We just haven't yet	3/9/2017 9:01 PM
28	Safety	3/9/2017 8:47 PM
29	To clarify the above answer, we enjoy visiting at night to enjoy the view. Sometimes the other visitors in the area portray an image of doing things that are not permitted	3/9/2017 8:43 PM
30	We have a sailboat on the Chesapeake that we live on part-time during the summer months	3/8/2017 3:17 PM
31	Too much going on in the western side of the county that is easy to get to and we know well such as Wyomissing walking trails, West Reading, Museum, Blue Marsh area, Nolle Forest etc.	3/8/2017 1:47 PM
32	No readily available trail maps.	3/7/2017 11:10 PM
33	Just don't think about it.	3/4/2017 8:37 AM
34	Never thought about it. Not advertised enough.	3/3/2017 9:34 AM
35	Advertising - I was not aware of a majority of these events. I would definitely participate if I knew when they were happening.	3/3/2017 8:30 AM
36	No knowledge of the events	3/2/2017 6:23 PM
37	Live on a farm, lots of work to keep up. I get tired,	3/2/2017 8:14 AM
38	have had a chance to visit	3/2/2017 7:24 AM
39	Large groups of people hanging out, playing loud music at the pagoda and in the area make me uncomfortable.	3/2/2017 6:25 AM
40	No idea where it is.	3/1/2017 8:09 PM
41	security or feeling safe around pagoda, need police presence	3/1/2017 4:19 PM
42	Litter and trash dumping, sexual activity	3/1/2017 11:04 AM
43	Not aware of activities. Not on my radar.	3/1/2017 7:50 AM
44	Trails are not all marked well, there are "rogue" or unofficial trails that need to be removed. Also an updated trail map is needed.	3/1/2017 7:44 AM
45	Didn't know about Mt. Penn	3/1/2017 7:41 AM
46	Criminal activity	2/28/2017 8:55 PM
47	Poor road condition, walls unsightly, falling down	2/28/2017 8:00 PM
48	New to the area and unfamiliar with what is available	2/28/2017 6:52 PM
49	too busy managing the Pagoda	2/28/2017 4:41 PM
50	Just moved here.	2/28/2017 4:29 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

There are poor / no access to restrooms	25%	51
Too far away	20%	41
There are too few events that take place on Mt. Penn	14%	29
I am too busy to use the Mt. Penn Complex	14%	28
There is not enough parking	12%	25
Not enough to do on Mt. Penn	12%	25
There are poor / no access to food / concession	12%	24
Poor Signage / Directions	9%	18
The restaurants (Stokesey / Captain's Cove / Other) are too expensive	9%	18
There are too few people there	5%	10
Too difficult to get to	2%	5
There is no bus service to Mt. Penn destinations	2%	5
There are too many people there	2%	4
I am not interested in public parks or recreation	1%	3
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18	We used to sleep overnight (thru Monday) for the hillclimb events, but recently quit staying sunday nights because we don't feel safe anymore.	3/12/2017 8:51 AM
19	Not applicable	3/11/2017 6:57 PM

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Mt. Penn Preserve Master Plan

SurveyMonkey

51	My brother and I grew up playing sports in youth leagues, high school, and adult rec leagues on almost every field or park in the Mt. Penn Preserve area (Eggenrath's, Pendera, Hillside, Rotary). We are no longer involved in those leagues or some of the leagues are defunct so we don't have a reason to be up there as frequently as we used to be. My schedule right now does not allow for much free time, otherwise I would probably utilize the trails on the mountain more.	2/28/2017 1:00 PM
52	I didn't realize there was so much to do in the area, and activities I intended to do were pushed by the wayside for other things.	2/28/2017 9:09 AM
53	No desire at this time.	2/27/2017 3:56 PM
54	I never hear about upcoming events.	2/27/2017 10:00 AM
55	Too much to do, so little time.	2/25/2017 10:30 AM
56	I was not aware of the variety of things available.	2/24/2017 4:34 PM

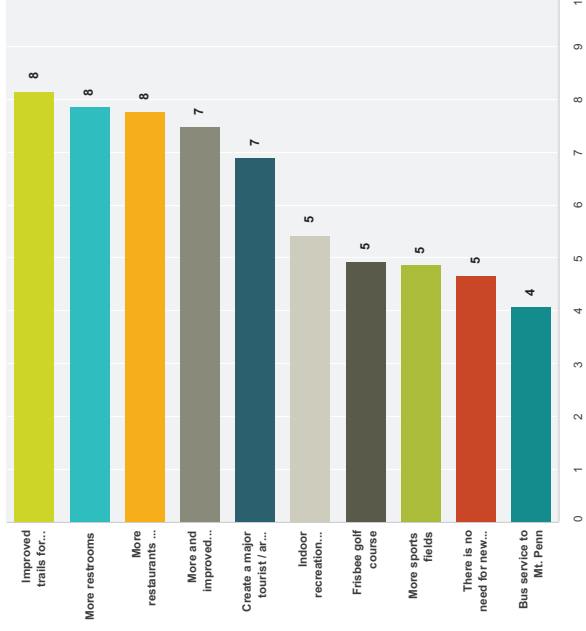
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Mt. Penn Preserve Master Plan

SurveyMonkey

Q9 If you could create or recommend any types of new or improved facilities in the Mt. Penn Complex , what facilities would you recommend? (Please list in priority order, 1 being your top facility)

Answered: 340 Skipped: 152



	1	2	3	4	5	6	7	8	9	10	Total	Score
Improved trails for hiking and mountain biking	38.19%	15.08%	15.58%	9.55%	11.56%	4.52%	0.50%	2.51%	1.01%	1.51%	199	8.14
More restrooms	20.89%	26.67%	20.44%	12.89%	6.67%	3.66%	3.66%	1.78%	0.89%	2.87%	225	7.84
More restaurants / eating places / bars	31.19%	21.78%	13.86%	6.93%	6.44%	6.93%	4.46%	4.46%	1.49%	2.48%	202	7.77
More and improved parking	13.64%	23.23%	18.69%	17.88%	9.09%	9.09%	5.05%	2.53%	1.01%	0.00%	198	7.48
Create a major tourist/area destination on Mt. Penn	27.03%	12.45%	9.19%	12.97%	11.35%	4.86%	3.24%	5.41%	7.03%	6.49%	165	6.89

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Mt. Penn Preserve Master Plan

Indoor recreation facility	5.19%	8.15%	14.81%	8.89%	7.41%	14.81%	11.85%	14.07%	13.33%	1.49%
	7	11	20	12	10	20	16	19	18	2
Fishbe golf course	2.07%	8.28%	8.28%	13.10%	8.28%	8.97%	16.55%	16.55%	11.72%	6.21%
	3	12	12	19	12	13	24	24	17	9
More sports fields	0.00%	9.45%	7.99%	4.72%	12.60%	15.75%	20.47%	18.90%	7.09%	3.94%
	0	12	9	6	16	20	26	24	9	5
There is no need for new or improved facilities	23.84%	7.95%	2.65%	3.97%	3.31%	2.65%	2.65%	2.65%	5.30%	45.03%
	35	12	4	6	5	4	4	4	8	68
Bus service to Mt. Penn	3.70%	5.19%	4.44%	2.96%	11.11%	9.63%	11.85%	11.11%	31.11%	8.89%
	5	7	6	4	15	13	16	15	42	12
										135
										4.07

Mt. Penn Preserve Master Plan

Q10 Are there any new or improved facilities in the Mt. Penn Complex that you would you recommend?

Answers: 111 Skipped: 381

#	Responses	Date
1	Greenhouse, children's garden	3/19/2017 9:48 PM
2	Picnic in the hills be cream social soft pretzels and a soda city poetry in the hills	3/19/2017 8:38 PM
3	N/A	3/19/2017 2:16 PM
4	Cleaner restrooms	3/17/2017 8:47 PM
5	bathrooms	3/16/2017 7:08 PM
6	Outdoor water park on the side of the mountain in cooperation with RANVA for all city/county residents; similar to that of Camel beach.	3/16/2017 7:05 PM
7	a police station or outpost	3/15/2017 12:32 AM
8	Make more of a presentation of the Pagoda, history, identify sights with photos under plexiglass that ID what you can see in that direction. Possibly some old photos of gone hotels/resorts when looking toward Netherank	3/14/2017 9:29 PM
9	No. We do need to have the trash picked up more along the roads in the area. It looks horrible. We don't need anymore attractions. Too many shady characters already hanging around this area.	3/14/2017 8:26 PM
10	Hotel/restaurant/bar, shops, galleries, museum	3/13/2017 5:53 PM
11	Casual dining facility, moderately priced with a tavern.	3/13/2017 9:55 AM
12	some sort of security or improved police presence at the pagoda to reduce the drug and gang activity up there	3/13/2017 9:19 AM
13	Use of the recycling center as padlock parking for hill climb auto races.	3/13/2017 9:13 AM
14	no	3/12/2017 8:47 PM
15	A hotel by the fire tower overlooking the county	3/12/2017 5:56 PM
16	Nope	3/12/2017 3:07 PM
17	No	3/12/2017 12:19 PM
18	Consider providing "Team Building" services for businesses and other groups. Provide the confidence of a safe environment.	3/12/2017 11:56 AM
19	Allow the reading hill climb events to remain I spread alot of money in the city and so do my friends those weekends	3/12/2017 11:20 AM
20	Add another automotive hill climb	3/12/2017 10:59 AM
21	Just an idea, after spending the last 5 years (and this would be the 6th year attending hillclimb races, a local non-profit group could set up a tent at water tower during Dunes Hillclimb. We camp up there, as our son is a driver, and we are approached by so many visitors that are shuttled up to tower if we are selling drinks. I always thought a tent with drinks and snacks would be a great money maker for a local non-profit organization.	3/12/2017 9:28 AM
22	love the view from the tower!	3/12/2017 8:51 AM
23	Community Bio Dome for year round gardening and events	3/12/2017 3:39 AM
24	None	3/11/2017 11:29 PM
25	A dog park, an outdoor amphitheater similar to wolf trap in DC, during winter close some roads and have snow machines for winter skiing/snowboards, snow tubing on the roads bathrooms POLICE OUT POST	3/11/2017 11:20 PM
26	Better trail markings for the mountain biking trails.	3/11/2017 10:15 PM
27	Restrooms	3/11/2017 9:47 PM
28	More Rally and Hillclimb events!	3/11/2017 9:37 PM

Mt. Penn Preserve Master Plan

29	No	3/11/2017 5:57 PM
30	bathroom/shower facilities for hill climb camping area (near the William Penn fire tower)	3/11/2017 6:46 PM
31	Repair the roads	3/11/2017 6:36 PM
32	Shower	3/11/2017 7:58 PM
33	I'm not sure if these count as new or improved, but I always recommend touring the Pagoda and dimbing the Fire Tower. It is wonderful that these landmarks are so well preserved and also that they are open to the public!	3/11/2017 7:18 PM
34	Continue the hill climbs!!	3/11/2017 5:03 PM
35	Expand pit spaces for the hill climbs. This would allow a bit more room for spectators to mingle with the drivers and crews of the race cars. Not sure how, unless the recycle center 01 is available.	3/11/2017 4:05 PM
36	#1 would be to make it safe! I grew up on the 200 block of 11th Street in Reading and really enjoyed hiking to the Pagoda, playing in City Park, etc. but now I don't go near these places because of the drug use. It is SO sad because I have fond memories.	3/11/2017 6:39 AM
37	Law enforcement!	3/11/2017 7:15 AM
38	ATV riding	3/11/2017 12:09 AM
39	An improvement I would like to recommend for the Pagoda is something that keeps birds from crashing into the windows. When I worked there I kept lots of things in the windows, but there was an article in Reading Eagle about an alternative to that, something to be purchased. It is probably expensive, but it will be worth it. Tourists seeing dead and wounded birds lying about would not be good.	3/10/2017 10:12 PM
40	telescopes at all viewing areas like back in the 70s	3/10/2017 5:27 PM
41	cable car!	3/10/2017 2:34 PM
42	More events along Skyline during the summer and restaurants.	3/10/2017 12:33 PM
43	Bandshell/Amphitheatre	3/10/2017 10:43 AM
44	Hunting	3/10/2017 10:21 AM
45	Anything kid friendly. Either improved parks/playgrounds or an indoor facility at nollow cost to the visitors	3/10/2017 8:48 AM
46	Better marking of the trails and maybe a Google app maps of the trail areas.	3/10/2017 6:18 AM
47	I would look to renovate the current standing pavilions, without taking away from their historic characteristics.	3/10/2017 5:04 AM
48	Festivals, events, organized nature walks, activities for children, food trucks, restrooms. Make it safer park Rangers on horse back. No beer garden already have one. Alcohol on that road is dangerous	3/10/2017 7:09 AM
49	Better security for hikers and nature lovers	3/9/2017 9:47 PM
50	No there should not be anymore money spent on these projects. The tax payers of lower/Alsaac should be refunded. We pay a Antidism lake tax every year nobody else.	3/9/2017 9:25 PM
51	All	3/9/2017 8:42 PM
52	Caretakers house into an eatery	3/9/2017 8:29 PM
53	Pavilions at the fire tower, Pagoda, City Park, Restrooms at the fire tower, Pagoda. Improve pavilions at Mineral Springs Park	3/9/2017 6:10 PM
54	Racing cars on any given night, litter, noise, and bilering at Pagoda/skyline is an embarrassment to the area. I pick up trash litter daily in Hessian Camp from cars driving up to the Pagoda.	3/9/2017 6:08 PM
55	Better internal marketing of things to do and what's available. Themed tours fishing, bicycling, historic, hiking etc.	3/8/2017 1:47 PM
56	I think that signage should definitely be improved.	3/7/2017 2:20 PM
57	An environmental education center near the Fire Tower. Amphitheater near the pagoda	3/7/2017 2:10 PM
58	more and easier to access locations at the lake for fishing.	3/6/2017 3:34 PM
59	Places to get drinking water along trails	3/6/2017 12:26 AM
60	The road could be repaved. Its a beautiful area and more opportunities for residents and visitors to enjoy the outdoors would be lovely	3/5/2017 10:32 PM
61	Arts center, indoor sports complex, theatre and concert venue	3/5/2017 4:17 PM

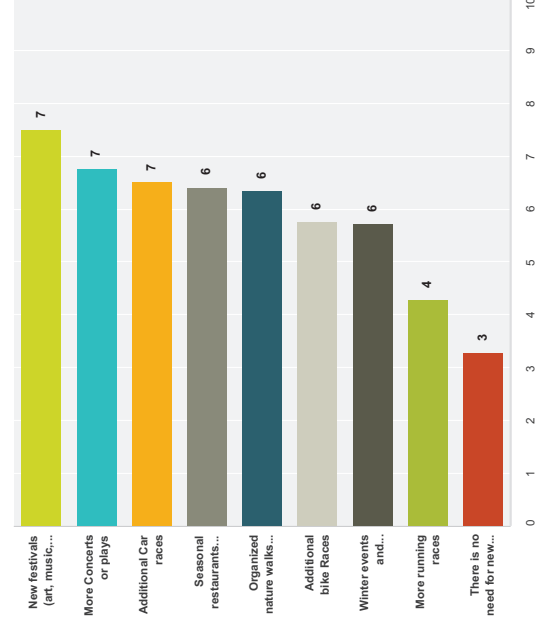
Mt. Penn Preserve Master Plan

62	No	3/4/2017 10:19 AM
63	Benches along on the hiking trails, more parking, signage and trail markers, bathrooms and water facilities, picnic areas, and camping areas	3/3/2017 1:32 PM
64	A line	3/2/2017 8:13 PM
65	Better trail signage.	3/2/2017 6:16 PM
66	I feel it would be great to have a Zip line and an incline on the mountain, it lies in well with outdoor recreation since that is one of our top niches. Perhaps a skatepark that also includes a pump track and rollerskating too. (Think of Venice Beach, its a huge attractions and they have many pro events surrounding that).	3/2/2017 6:12 PM
67	Not sure	3/2/2017 5:14 PM
68	FREE ONLINE TRAIL MAP NEEDED! Windmills on top of the mountain could be a great source of clean energy for the city, if they didn't significantly interfere with hiking trails. Trail maintenance has improved recently due to BAMBA, but more trails need to be clearly marked /labeled with corresponding maps. Regular garbage cleanup, especially near Pagoda but at along Skyline, is urgently needed.	3/2/2017 11:49 AM
69	Restoration of the Eggleman's Park Pavilion and improved parking at this facility.	3/2/2017 11:12 AM
70	Better parking, less trash and noise at night, better security.	3/2/2017 8:57 AM
71	open it to hunting	3/2/2017 8:16 AM
72	No... its quaintness and quiet wilderness amidst the city IS its charm! Bringing more civilization to it will completely take that away.	3/1/2017 11:07 PM
73	What is the Mt. Penn complex?	3/1/2017 8:09 PM
74	No	3/1/2017 7:22 PM
75	need security	3/1/2017 4:19 PM
76	Signage for trails and facilities. Structural improvements and grounds keeping at parks. Safer parking areas. A facility within trail system with running water.	3/1/2017 3:56 PM
77	small visitor's center with maps, lectures, demonstrations, guided walks...	3/1/2017 1:55 PM
78	Pagoda area needs better signage. Confusing to some visitors.	3/1/2017 1:49 PM
79	Make it a park, charge admission, allow a charge for using different areas. 1 area for biking and hiking, 1 area for horses, 1 area for picnics, 1 area for ATV and motorcycle use for a charge. Have a person driving around to make sure no crazy stuff is going on	3/1/2017 11:04 AM
80	Pie in the Sky, cable car from city park to Pagoda, easy trail from Pagoda to Fire Tower (may be taken care of with new paving of Skyline Drive). Need one unified map of all trails (hike, bike, horse, and race car) with emphasis on spectator availability and access	3/1/2017 10:48 AM
81	I love what has been done around the Antileam Lake thus far, but wouldn't love to see more of "sidewalk" put in so you could loop around the whole lake without fear of getting hit!	3/1/2017 9:02 AM
82	More wheelchair accessible	3/1/2017 8:52 AM
83	No! Leave it alone. The county and city can't keep it clean as it is.	3/1/2017 7:15 AM
84	A cafe at the tower and shuttle	2/29/2017 10:23 PM
85	I know at one time there was discussion regarding an outdoor classroom-picnic space overlooking Antileam Lake. I would love to see something like that.	2/29/2017 10:19 PM
86	Camping	2/29/2017 10:06 PM
87	A gondola from 5th and Penn to the Pagoda would be an amazing addition and spur tourism to downtown helping revitalize it.	2/29/2017 9:51 PM
88	Improvements to & maintenance of the existing parks is needed. Eggleman and Mineral Spring Parks have been neglected for quite a while. These areas have parking, when open	2/29/2017 9:38 PM
89	Maybe bathrooms/running water/water fountains	2/29/2017 9:29 PM
90	It's hard to answer this question. I'd like to see better parking, more restaurant/cafes/picnic areas and a major tourist attraction in Reading, but I'm having trouble picturing where that would be on the mountain. I love the mt. as a place for nature activities. Penn Street, on the other hand, needs to be improved. Get rid of the pawn shops and add Bakeries, taverns, coffee shops, retail stores, etc.	2/29/2017 9:14 PM

91	Increased security by police or armed security	2/28/2017 8:55 PM
92	The Antileam lake and orchard	2/28/2017 8:50 PM
93	Turn Egleman's Park in to a Mountain Bike Destination with a skills park and pump track.	2/28/2017 8:28 PM
94	Lower parking lot at lake	2/28/2017 8:26 PM
95	Stokeany, Liederkranz, captain's cove	2/28/2017 8:00 PM
96	Park rangers for security. I worked at the Teading nature center and often would hike on weekends... still do... and had several creepy men try to follow me. As a parent who wants to share the beautiful area with my child I don't feel safe.	2/28/2017 7:24 PM
97	a "Welcome Center" with restrooms and information about the Preserve and surrounding areas	2/28/2017 4:41 PM
98	Possible Skateboard Park Eco lodge	2/28/2017 4:08 PM
99	The Bingham Nature Center is being improved as part of the Antileam Lake Park improvements; however, I don't think many people know the Center exists or can be utilized. I think Angora Fruit Farm is also a new and improved hidden gem.	2/28/2017 1:00 PM
100	None	2/28/2017 12:32 PM
101	No	2/27/2017 3:56 PM
102	A dog park. The closest dog park is in Exeter, about 20 minutes away.	2/27/2017 9:16 AM
103	Stabilize and improve retaining walls along Skyline, cleanup trash dumping, create a signage system for both road "entry points" and trail system, create signage for rules (no dumping, littering, emergency phone numbers, reporting problems, etc.), better lighting for certain areas, create restrooms at key point(s), create marketing program for Mt. Penn as part of Neversink M/L/M, Penn/Antileam/Thun Trail system.	2/26/2017 5:19 PM
104	ATV park, dog park, craft beer pub	2/26/2017 1:30 AM
105	An information building.	2/25/2017 1:21 PM
106	Letter submitted to the steering omite.	2/25/2017 1:14 PM
107	no	2/25/2017 10:31 AM
108	low impact eco-lodge/hotel at fire tower. No motorized spots for low carbon footprint	2/25/2017 10:19 AM
109	history center, saian garden & cherry trees near pagoda, maps and better marking of trails	2/25/2017 10:12 AM
110	anything that ties the existing facilities together and is a complement to the existing facilities	2/24/2017 4:16 PM
111	build an addition to the Pagoda to incorporate cultural, retail and foodservice facilities to capture the views	2/24/2017 1:38 PM

Q11 If you could create or recommend any types of new or improved activities or events in the Mt. Penn Complex , what activities or events would you recommend? (Please list in priority order, 1 being your top activity/event)

Answered: 347 Skipped: 145



	1	2	3	4	5	6	7	8	9	Total	Score
New festivals (art, music, craft, Ethnic, cultural, etc.)	35.55%	24.64%	15.17%	13.74%	5.69%	1.90%	0.95%	1.90%	0.47%	211	7.49
More Concerts or plays	22.81%	19.88%	20.47%	14.04%	7.60%	5.85%	4.68%	4.09%	0.98%	171	6.76
Additional Car races	49.23%	9.23%	2.05%	3.59%	4.10%	7.18%	6.15%	13.33%	5.13%	195	6.52
Seasonal restaurants and/or beer gardens	14.01%	21.26%	22.22%	13.04%	12.56%	5.31%	4.85%	5.31%	1.45%	207	6.41
Organized nature walks / hiking events	21.08%	18.67%	15.86%	13.25%	11.45%	4.92%	6.63%	4.82%	4.22%	166	6.34
Additional bike Races	13.79%	20.00%	12.41%	6.21%	8.97%	15.17%	16.55%	5.52%	1.38%	145	5.76

Winter events and opportunities	5.45%	16.36%	20.61%	18.79%	9.70%	8.48%	12.12%	6.67%	1.82%	165	5.71
More running races	4.03%	9.68%	5.65%	4.84%	15.32%	18.55%	14.52%	22.58%	4.84%	124	4.27
There is no need for new or improved activities or events	15.45%	4.55%	4.55%	1.82%	2.73%	5.45%	2.73%	2.73%	60.00%	110	3.27

Q12 Are there any new or improved activities or events at the Mt. Penn Complex that you would you recommend?

Answered: 94 Skipped: 398

#	Responses	Date
1	Arts in Aug like my grandma holds	3/19/2017 8:38 PM
2	Volunteer clean up days	3/18/2017 2:16 PM
3	bathrooms	3/16/2017 7:08 PM
4	No	3/16/2017 7:05 PM
5	Better publicity	3/16/2017 2:40 PM
6	No. I just think the Police should crack down on the hoodlums hanging at the Pagoda at night blasting their stereos. Good folks don't feel safe there at all.	3/14/2017 8:26 PM
7	More artistic festivals atop of the mountain instead of in city park	3/13/2017 5:53 PM
8	art shows and crafts like you used to have in the Pagoda, with a gift shop	3/13/2017 9:55 AM
9	More hill climbs	3/13/2017 12:15 AM
10	Star watching	3/12/2017 10:07 PM
11	Vintage car grand Prix like in pittsburgh	3/12/2017 10:00 PM
12	Duryea and Pagoda Hill Climbs	3/12/2017 9:31 PM
13	no	3/12/2017 8:47 PM
14	No	3/12/2017 5:56 PM
15	No	3/12/2017 12:19 PM
16	People need to feel safe.	3/12/2017 11:56 AM
17	Add an automotive road race	3/12/2017 9:28 AM
18	N/A	3/12/2017 8:42 AM
19	Keep the automotive history alive!Hill Climb etc.	3/12/2017 3:39 AM
20	Camp Grounds	3/12/2017 3:39 AM
21	Regional car/truck/van shows. Cruise nights	3/11/2017 11:58 PM
22	None	3/11/2017 11:29 PM
23	a dog park would be great. Trash cans to help keep the area clean	3/11/2017 11:20 PM
24	None, keep the area the same.	3/11/2017 10:37 PM
25	An enduro mountain bike race. Weekend bus shuttles for mountain biking, and more amateur car and bike races.	3/11/2017 10:15 PM
26	No	3/11/2017 8:57 PM
27	More PHA hillclimbs.	3/11/2017 8:14 PM
28	Weekend cruise nights	3/11/2017 7:42 PM
29	Public Ski Slope	3/11/2017 7:02 PM
30	I highly recommend the auto hill climbs as they are the best of the series for spectators. The shuttle bus is a very nice touch.	3/11/2017 4:05 PM
31	AGAIN - Safety is a #1 concern!	3/11/2017 8:38 AM
32	Law enforcement! Roads cant handle more traffic, you cant drive to the grocery store without fearing for your life with speeding cars and drivers on the wrong side of the road. Its just a matter of time til someone dies n a traffic accident.	3/11/2017 7:15 AM

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33	Keep it quiet	3/11/2017 12:09 AM
34	Lectures on nature, wildlife of the area, history of the area, well-known people thru the history of Berks, Charlie Adams, art exhibits, talks with the mayor, crafting classes, educational opps for kids. Work with Yocum Institute, Berks Arts Council, Olivette, etc.	3/10/2017 10:12 PM
35	more open area for kite flying stunt kites, kitesails.	3/10/2017 9:27 PM
36	All	3/10/2017 12:43 PM
37	Ethnic events that bring everyone together. Need police presence so everyone feels safe.	3/10/2017 12:33 PM
38	I feel on certain dates and certain areas permit archery should be allowed for Berks county residents if they draw a permit.	3/10/2017 11:51 AM
39	Hunting Archery	3/10/2017 10:21 AM
40	no suggestions	3/10/2017 8:48 AM
41	No chain or corporate restaurants. You want to obtain and preserve the scenic nature of the surrounding land.	3/10/2017 8:04 AM
42	Scavenger hunts, historical events, limit cultural events, they segregate too many people make events university inclusive.	3/10/2017 7:09 AM
43	Astronomical gatherings / sunset social activities	3/9/2017 10:44 PM
44	All	3/9/2017 8:42 PM
45	Improved fishing at the lake	3/9/2017 8:29 PM
46	Mountain fest at Pine Tower in Sept / Oct. Bird watching / counts. Developments of natural springs	3/9/2017 6:10 PM
47	Historic slideshows Bluegrass festival Historic markers	3/9/2017 6:08 PM
48	Food truck festival along skyline drive in conjunction with other activities to educate people about the area and efforts to make improvements.	3/9/2017 2:54 PM
49	environmental education programs	3/7/2017 2:10 PM
50	tours of the mountain to explore history, nature, etc.	3/6/2017 3:34 PM
51	National Arts Fests, national acts for concerts	3/5/2017 4:17 PM
52	promote the natural features, make safety a consideration in planning for urban visitors	3/4/2017 11:36 AM
53	No	3/4/2017 10:19 AM
54	Motorcycle races/events.	3/3/2017 7:03 AM
55	Endure bike race	3/2/2017 8:13 PM
56	Meh	3/2/2017 6:16 PM
57	I feel that we could be doing so much more and attract more folks to Mt. Penn if the Pagoda were open daily. People love to visit our beloved landmark, they're quite fascinated with it as it's the only Pagoda in the world that has a fireplace and chimney. Visitors come from all over the world and many bus groups are interested too. The local community visits it as well. Also, I feel that we could develop more history walking tours surrounding the history of Neversink Mountain and Antietam Lake. We have so many beautiful mountains that offer some of the most breathtaking scenic views!	3/2/2017 6:12 PM
58	Not sure	3/2/2017 5:14 PM
59	Not sure if City Park is included in this, but if so, more use of that area for concerts and outdoor festivals.	3/2/2017 11:49 AM
60	Open it to hunting	3/2/2017 8:18 AM
61	More "history of the land" things and kids outdoor events	3/1/2017 11:07 PM
62	Ingress	3/1/2017 10:22 PM
63	Mo	3/1/2017 7:22 PM
64	Car shows, craft shows, thing for kids! Things grandparents can do with kids!	3/1/2017 6:17 PM
65	plan air and nature painting opportunities...art in the park...history kiosks and guided historical tours....	3/1/2017 1:55 PM
66	security	3/1/2017 12:34 PM

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67	Yoga, outdoor music	3/1/2017 11:10 AM
68	More nature activities, stewardship on the mountain, Pagoda gardens, food and entertainment	3/1/2017 10:48 AM
69	Keep pushing the community involvement! Organized hikes, run, bike rides and trail clean-ups are great!	3/1/2017 8:02 AM
70	More kids activities	3/1/2017 8:52 AM
71	NO	3/1/2017 7:15 AM
72	Pagoda open more hours	3/1/2017 12:02 AM
73	A cherry blossom tree festival, by planting cherry blossom trees along skyline drive to make it an annual blooming event and tourist attraction. The pagoda has no real relevance, so why not create some events and attractions that revolve around Japanese culture to MAKE it relevant?	2/28/2017 11:24 PM
74	Would say cafe at the tower for people who visit or for bike riders	2/28/2017 10:23 PM
75	-Maintenance & improvement of the existing park facilities are needed--Possibly some small parking improvements, - The complex already has ample opportunities for many types of activities	2/28/2017 9:38 PM
76	More cycling	2/28/2017 9:29 PM
77	Enduro mountain bike race using city and count property's	2/28/2017 8:50 PM
78	Mountain Biking!	2/28/2017 8:28 PM
79	Art shows at Pagoda, need more parking though	2/28/2017 8:00 PM
80	Clean up the trails .	2/28/2017 7:24 PM
81	Signage of sites for history and photos	2/28/2017 4:41 PM
82	I think there are a good number of challenging trail/running races but it would be nice to see a 5K or something that is not necessarily geared toward more experienced runners.	2/28/2017 1:00 PM
83	None	2/28/2017 12:32 PM
84	Zip Line	2/27/2017 4:38 PM
85	No	2/27/2017 3:56 PM
86	Geocaching event. There are some geocaches already in the area, but an event may draw a bigger crowd to enjoy the area.	2/27/2017 9:16 AM
87	Having an "Earth Day event" in order to promote green, sustainable practices while getting community together	2/26/2017 1:21 PM
88	Letter submitted to the steering cmtl.	2/25/2017 1:14 PM
89	Offer affordable access for senior/non-drivers.	2/25/2017 10:30 AM
90	eco-lodge for outdoor enthusiasts, gravity rr from fire tower to pagoda and/or hampton park	2/25/2017 10:19 AM
91	Plant cherry trees near pagoda and have resurcted cherry blossom festival at pagoda, some kind of writer event	2/25/2017 10:12 AM
92	Rebuilding the wall should be a priority.	2/25/2017 10:09 AM
93	Antietam Lake Park	2/24/2017 4:16 PM
94	more fireworks and celebratory visual events at christmas, new years,4th of july and the lake	2/24/2017 1:39 PM

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33	Keep it quiet	3/11/2017 12:09 AM
34	Lectures on nature, wildlife of the area, history of the area, well-known people thru the history of Berks, Charlie Adams, art exhibits, talks with the mayor, crafting classes, educational opps for kids. Work with Yocum Institute, Berks Arts Council, Olivette, etc.	3/10/2017 10:12 PM
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39	Hunting Archery	3/10/2017 10:21 AM
40	no suggestions	3/10/2017 8:48 AM
41	No chain or corporate restaurants. You want to obtain and preserve the scenic nature of the surrounding land.	3/10/2017 8:04 AM
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64	Car shows, craft shows, thing for kids! Things grandparents can do with kids!	3/1/2017 6:17 PM
65	plan air and nature painting opportunities...art in the park...history kiosks and guided historical tours....	3/1/2017 1:55 PM
66	security	3/1/2017 12:34 PM

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Q13 Do you have any additional thoughts or ideas you would like to share?

Answered: 131 Skipped: 361

#	Responses	Date
1	Improved trail maps and markings/blazes.	3/19/2017 8:51 PM
2	bathrooms	3/16/2017 7:08 PM
3	Thank you for allowing us to continue having the Duryea and Pagoda Hillclimbs. They are our favorite events of the entire year.	3/16/2017 7:05 PM
4	See #6	3/16/2017 7:05 PM
5	Keep the hill climb races going. Lots of history here. Main reason for going to Reading	3/16/2017 6:32 PM
6	Better publicity. Don't know about stuff can't participate in it.	3/16/2017 2:40 PM
7	Current residence have a major concern regarding the amount of traffic on the current roadways. There is a current lack of resources (police and ability to fix roadways) from surrounding townships to support heavy traffic flow. Residence have seen an influx of parties and individuals hanging out at the Pagoda, and the lack of policing from the City to deter certain behaviors. An increase in "tourist" related activities may be seen as a negative impact rather than a positive one to residence.	3/16/2017 2:28 PM
8	I really love watching the hill climb races with my son	3/15/2017 11:00 AM
9	There should be more safety measures and security around the trails and Mt. Penn area.	3/15/2017 6:49 AM
10	pop-up style events, outdoor festivals, etc. don't have to be expensive & would bring a lot to do to the area -- and frankly the feeling of safety has to improve	3/15/2017 12:32 AM
11	Make maps/self guided tours explaining history and various features	3/14/2017 9:29 PM
12	You need to post the properties "No hunting" because I always see poachers. You need to crack down on the scumbags throwing trash everywhere. Maybe more surveillance cameras around too. So people feel safer. Reading is a crime ridden City. I live outside of Reading in the Suburbs. I am embarrassed at the trash thrown all over. I clean all along my road and get three bags of trash every few days. The Police need to start cracking down on speeders on Ancona road too. People go twice the speed limit. Loggers almost get hit all the time! Tons of deer are hit too there because of the speeding. Please put Speed traps on that road!	3/14/2017 6:26 PM
13	Please keep the charm! Fix the stone walls.	3/14/2017 4:59 PM
14	Repair the entire route from city park to McNight's gap road	3/13/2017 6:04 AM
15	None sleep up the good work!	3/13/2017 12:15 AM
16	I see a major change at antietam. Looks great!	3/12/2017 10:07 PM
17	no	3/12/2017 8:47 PM
18	Park needs more maintenance, repair walks, roads, cut grass, repairs to picnic shelters.	3/12/2017 7:48 PM
19	The reading hill climb events are about the only reason that I even come to Reading - even being a full time Albright Student living in Harrisburg.	3/12/2017 6:18 PM
20	I do plan to visit the area for the hillclimbs, when I do I usually arrive a day or two early to enjoy the local flavor	3/12/2017 6:14 PM
21	No	3/12/2017 6:56 PM
22	No	3/12/2017 12:19 PM
23	Safety first.	3/12/2017 11:56 AM
24	We love coming to Mt Penn to participate in both hillclimbs. It is a beautiful area to visit.	3/12/2017 10:54 AM

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25	I must say our family enjoys attending the Hillclimbs! We are very respectful of the area. We do camp up at the Fire Tower for Duryea and I will say area is probably left cleaner than when we arrived. My son has driven these hillclimbs for over 20 years and this year will be his 6th, he loves this Hillclimb along with many of the drivers. I only can hope these hillclimbs will continue in the coming years! I must say when we camp at water tower, the people that shuttle up to water tower during the Duryea race always think we are a vendor and ask about drinks for sale especially. I have always thought, if there was a non-profit group (like Boy Scouts, Girl Scouts or church group) that would consider a tent up there to just sell drinks, they could make some money. Just an idea. Also another job opportunity would be helpful. Must say though we do so enjoy these events! And so hope they continue for many years to come!	3/12/2017 9:28 AM
26	My family first participated in the Duryea Hillclimb in 1987 when we were living in Washington, DC. After my retirement to South Carolina in 2003, we have consistently raced the two events. I have raced on 17 different hills in the Pennsylvania Hillclimb Association, the Northwest Hillclimb Association, the Southeast Time Trial Association and the Western Canada's Knox Mountain Hillclimb. I can tell you that Duryea and Pagoda are America's best hillclimb events. The staff factors are the quality and challenge of the roads, the superb management of the PHA, and the reception of the community. I assure you that we would not travel 650 miles (one way) were this not the case. We'll see you soon at Pagoda.	3/12/2017 9:12 AM
27	The hill climb events are wonderful, we love visiting reading for these car events. It's fun because it brings all types of people of all ages. The community really hosts a great event that we love. Thank you.	3/12/2017 8:49 AM
28	I grew up outside Reading PA. Still visit from time to time.	3/12/2017 8:42 AM
29	Really appreciate the support of PHA Hillclimb activities.	3/12/2017 8:41 AM
30	Close SkyLine at night with gates at List Road and at Pagoda. There is no reason except criminal activity for people to be on SkyLine at Night.	3/12/2017 3:39 AM
31	improve ruff roads at top of skyline	3/12/2017 12:52 AM
32	As a out of townee who enjoys visiting the Reading area, I think the general upkeep of the facilities is important (no crumbling walls, no rough roads, etc) goes a long way into promoting the image & well being of Mt. Penn.	3/11/2017 11:29 PM
33	During summer rides up by the Pagoda it's just filled with lead music and I'm sure there are many other things going on there illegally so I feel there needs to be a Police Out Post to keep the people with not so good intentions away. Near the Pagoda or by the fire tower there needs to be some kind of amphitheater that can bring it good concerts/more plays along with possible different festivals. The terrah can be used to its advantage like we'll trap in DC area, also some kind of treatment that can take advantage of the great views. The Reading area has a great history of what used to be but Reading just seems crappy as of now and we need to turn it around	3/11/2017 10:20 PM
34	My husband & I were married at the Pagoda 31 years ago during the Duryea Hillclimb. We are both still racing there impressed with the improvements to the Pagoda & the road. Thanks	3/11/2017 10:15 PM
35	Better marking and mapping of trails.	3/11/2017 9:17 PM
36	Keep BMR Hill climbs alive! It's what showed me how beautiful the hills and the pagoda are now not only do I come out for the hill climbs I come out for the foot races and to take photos of the surrounding area.	3/11/2017 9:11 PM
37	please consider keeping all automotive events and possibly adding more. It is one of the few ways we are able to legally enjoy our hobby and the more events that are held the less likely someone is to drive in such ways that could harm the general public	3/11/2017 8:57 PM
38	I heavily support the Duryea hillclimb events	3/11/2017 8:46 PM
39	camping was very hard to do due to kids hanging out and blasting music all night on sky line dr. I cant complain much because as a teen I would have probably been there doing just that, but maybe additional patrols during race weekend to keep the area quiet so the race participants and their families can sleep... would be kinda cool.	3/11/2017 8:19 PM
40	We enjoy our trips to Reading to participate in the hillclimbs and hope they continue well into the future. The support of the town is amazing and adds to the enjoyment of the events. We make it a point to patronize Reading businesses as much as possible while we are in town. Thanks again for your hospitality.	3/11/2017 7:59 PM
41	I think Duryea and Pagoda Hill Climbs are great because they attract all different age groups. It's also good for families to have something to do together.	3/11/2017 7:57 PM
42	Just wish people had more respect and would clean up after themselves when hanging out at the pagoda at night	3/11/2017 7:42 PM
43	Would love to have better parking areas for the hill climbs events as things get very crowded during those weekends. Maybe a real campground that can be used as year long?	

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44	I think it is fantastic that the complex can be used for so many different activities. I live too far away to participate in many of the events, and mainly am in the area for SCCA Hillclimb racing events these days (see below). I do hope we can continue running our events there, as they are the most popular events in our series. I read about the proposed bike line, and while I fully support the addition of a bike lane, I have concerns about the proposed bike line divider / rumble strips, and the effect on the hillclimb events, especially from a safety standpoint. Hopefully this is a non-issue. I was familiar with the Mt Penn Complex from long before I started participating in hillclimbs though. My parents lived in Shilington until about 5 years ago, and we used to drive up the hill quite frequently back then. I know they used to enjoy driving up themselves, and look all of their out of town visitors on a tour. I've also spent some time exploring your hiking trails, and wish I lived closer. I would love to have a park like this in my backyard. I hope this information is helpful.	3/11/2017 7:16 PM
45	Continue the hill climb! These are very important to us!	3/11/2017 8:03 PM
46	need to reduce illicit activity on mountain. Too much "stuff" going on that keeps people away	3/11/2017 11:08 AM
47	Hire police or at least Security Guards for the areas.	3/11/2017 9:39 AM
48	Pave the roads or no one will go on skyline drive. Doesn't appear that the township does any road maintenance or seasonal clean up for years now. Has affected many I know as the areas look decrepit and people won't visit	3/11/2017 7:22 AM
49	Increase police enforcement. Been here many years and rarely see police. Its 25 mph speed limit and people drive like its a race track or freeway! Its a testing area for Readings wanna be racers and thugs showing off their hopped up imports. Ridiculous! Preserve these mountains and enforce NO HUNTING! Post the heck out of it. So much illegal hunting going on, dont be surprised if someone hiking or biking gets shot.	3/11/2017 7:15 AM
50	Most people who travel through Mt Penn do so through Peckomen ave. Unfortunately, that stretch looks "run down" or in need of update. codes make businesses, landlords and homeowners maintain their properties, find common areas to landscape and look nice. People want to work close to home, feel safe, send their children to good schools and have things to do in their community. Look at Wyoming... nice homes, clean, safe, things to do, restaurants, bars, walking community, good schools, etc.	3/11/2017 7:14 AM
51	Select out the trees for regrowth.	3/11/2017 12:09 AM
52	No matter the plans, please keep in mind the wildlife. Do not exploit, disturb, or take their space. I worked at Pagoda for 8 years, and walked the trails, and attended events. The area needs to be made safer, but not a lot more developed. Vaughn Spencer did an awful thing when he cut down so many trees and made it look like a bomb dropped up there. Do not add any additional fireworks. Ms. Crupi is a treasure; please value her input.	3/10/2017 10:12 PM
53	total coverage of area by police cameras for safety.	3/10/2017 5:27 PM
54	I would love to see kayakng allowed in carsonia or antietam lake and the stocking of bass in both lakes	3/10/2017 9:40 PM
55	Park ranger for hiking areas, for safety.	3/10/2017 12:17 PM
56	Bringing more outdoorman to the preserve would increase volunteerism from the hunters.	3/10/2017 11:51 AM
57	Need to make it a safe place to attend events. Years back we used to go to Mt Penn overlook to view the nighttime lights during the holidays.	3/10/2017 11:09 AM
58	Reading needs to preserve the mountain as a retreat, as a natural location. Adding buildings and businesses will diminish the true beauty and attraction of the mountain.	3/10/2017 10:39 AM
59	Hunting archery	3/10/2017 10:21 AM
60	no suggestions	3/10/2017 8:48 AM
61	I would hate to see too much commercial development in this area, such as restaurants, hotels, etc. I think that should be seriously limited and any development should be done in such a way to seem to be part of the landscape. The various trails are a rare gem for any city to have so close. Its beautiful to hike/walk or bike through. Even to drive through.	3/10/2017 8:18 AM
62	I look back on structures and activities that were present at these parks back in the day, and I wonder why we can't have these things now (skating ring, arcade room, miniature roller coaster park) all of which were at entrance ways to park and did not hinder the woods themselves. Also to have a small pub or dining experience where you had to walk to get to entrance to make it seem like something special and hidden, that if you could bring your friends too it would be a unique experience.(. Reminiscent of the hermits den around Pendora park.	3/10/2017 6:04 AM
63	Biggest problem is safety, I would love to spend time with my children but trash, loud music, kids hanging around is unenrving forget going up at night to see lights. Scary.	3/10/2017 7:09 AM

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64	I have lived in berks my whole life and have not been to this area since I was a teenager. What comes to mind to me is "not safe" and "dangerous roads" and not a place to take the kids. I love to take the kids on walking trails and this area has never even come to mind. I honestly didnt even know the pagoda was open the public anymore and never hear about events at this area until after they have occurred.	3/10/2017 2:47 AM
65	My kids and I love the Pagoda, but it is a disgrace with all the litter. Solicit volunteer groups to clean it up. And keep the riffraff out at night.	3/9/2017 10:44 PM
66	Charge a fee to park. Give us some tax relief.	3/9/2017 9:25 PM
67	Pave Skyline Drive and improve the visibility at the lookouts.	3/9/2017 8:42 PM
68	I do not want to draw outside people into my area I bought a house here to relax	3/9/2017 7:21 PM
69	Master plans are only effective with funding to complete any or all portions of plans. Examples of unfinished or not started. City Park, Riverfront	3/9/2017 6:10 PM
70	The trash, noise and loud cars racing (not from organized events) need to be addressed. I'd love to see the roads repaved and the walls maintained.	3/9/2017 6:08 PM
71	Is there a way to provide more secure parking at dusk and early evening along skyline without taking away from the view of the sunset and city lights?	3/9/2017 2:54 PM
72	Maybe there needs to be an Insiders Guide to Mount Penn Preserve. Great overlooks, secret spots, easy hikes, restaurants etc. Seems like a great place for those who know it well.	3/8/2017 1:47 PM
73	I think just an overall clean up of the area and a greater awareness of what Mt Penn has would be great for the community	3/8/2017 6:44 AM
74	environmental education programs	3/7/2017 2:10 PM
75	lighting/streetscapes at parking areas	3/6/2017 3:34 PM
76	I would like to see improved stability of the walls, and look outs areas along the roads as well as more police or security lights or cameras.	3/6/2017 11:56 AM
77	Celebrate the beautiful arts heritage we have in and around Mt Penn by bringing more arts focused happenings and businesses in.	3/5/2017 4:17 PM
78	The broken glass on the walkway below the Pagoda is dangerous and disgraceful. Arrest as many people as you need to discourage this practice.	3/4/2017 6:29 PM
79	Maintain as a unique natural area for passive recreation - a valuable resource close to the city's residents providing a true nature resourcer.	3/4/2017 11:36 AM
80	No	3/4/2017 10:19 AM
81	Thank you for caring enough to send a survey. Enjoy the weekend	3/3/2017 9:34 AM
82	Get the homeless people off the mountain. Creates a security risk for those of us on the trails.	3/3/2017 8:20 AM
83	Better parking, marked trail and a couple bathrooms.	3/2/2017 6:16 PM
84	Most importantly, in order to pull this off I feel that we do need more security and patrolling on Mt. Penn as there have been many issues up there at nighttime. People need to feel safe and secure.	3/2/2017 6:12 PM
85	No	3/2/2017 5:14 PM
86	Safety. Safety. Safety. Need to feel safe. More rangers.	3/2/2017 3:22 PM
87	Most important priorities should be regular clean up, trail maintenance, trail markers, and a free online trail map. And please dont overdevelop. Additional restaurants and bars are not needed. Better to have people enjoy nature on the mountain, and then drink/wine in the city.	3/2/2017 11:49 AM
88	It is a great area--just needs more parking and less vandalism. If there are festivals and events up there--people will come. Just get rid of the riff raff.	3/2/2017 8:57 AM
89	Nature needs to stay natural.This push for commercialization on Mt Penn is not warranted. Wildlife will be displaced, trails eroded, litter, vandalism, and more brush fires are what to expect!	3/2/2017 8:18 AM
90	Cut down on the number of "kids" hanging out in groups in the public areas and creating a ruckus.	3/2/2017 6:23 AM
91	Just what's above.	3/1/2017 6:09 PM
92	There is no literature nor welcome package given to newcomers to the area and locals assume everyone knows whats what. A welcome package would be useful.	

Mt. Penn Preserve Master Plan

SurveyMonkey

93	Yes, more mountain bike events	3/1/2017 7:22 PM
94	Have forest rangers do things to help our children learn about animals, trees, plants to help our environment.	3/1/2017 6:17 PM
95	Armed security to keep city rats away from the area	3/1/2017 5:37 PM
96	Move some of the parking spaces away from the immediate vicinity of the pagoda... cars parked directly in front of it take away from photo opportunities and it's overall viewing pleasure	3/1/2017 4:02 PM
97	a "new Kuechler's Food..." how to clean out the weirdos parked in the lot at Englemans? too many strange guys parked by themselves...	3/1/2017 1:55 PM
98	no additional car or bike races, need to control the hours, need to control the new bike trails being blazed, need to control bulldozing and bringing in foreign objects in the park.	3/1/2017 11:10 AM
99	Security force on the mountain, no one owns all the mountain- there MUST be cooperation, the Mountain's environmental integrity is most important	3/1/2017 10:46 AM
100	I love all the current restoration that has taken place up and around Mt Penn! Keep up the hard work, and let's continue to work together to make our historical area beautiful again!	3/1/2017 9:02 AM
101	We appreciate the preserve	3/1/2017 8:52 AM
102	Patrol and control what is there. Its a mess. Glass, garbage, graffiti, furniture tossed over the broken stone walls....its going downhill!	3/1/2017 7:15 AM
103	Refurbish the stone wall on skyline drive and clean up trash!	
104	See above. I have other ideas, but that's a good start. Make the pagoda relevant to the city.	2/28/2017 11:42 PM
105	I am thrilled with the recent renovations at Antietam Lake. The inclusion of Angora Farm has been quite nice.	2/28/2017 10:19 PM
106	-The environmental and ecological characteristics of Mt Penn is what attracts most visitors. Having this natural resource defining the city is unique and should not be altered. -Are there any other compatible uses for the Drenkel flying field? How much is it used? I've only ever seen folks flying aircraft there once in the last decade	2/28/2017 9:38 PM
107	Very nice place with nice people typically	
108	Keep the criminals away....this is a huge problem....no one listens!! I started seeing rangers there;however, not anymore and they are unarmed	2/28/2017 9:29 PM
109	Not having events limited to 25 people on county property	2/28/2017 8:55 PM
110	More Mt. ONL Y trails! IMBA Designed Flow Trails. A Conoble ride for bike transfer from City Park to the Fire Tower.	2/28/2017 8:28 PM
111	Repair the roads and walls. Monitor the people and cars that are having meet ups there, it makes the area feel unsafe.	2/28/2017 8:00 PM
112	Security, Park rangers.	2/28/2017 7:24 PM
113	Greater police and or ranger presence.	2/28/2017 6:44 PM
114	Keep everything as natural as possible.	2/28/2017 6:32 PM
115	thanks for bringing attention to one of the most beloved areas of our community	2/28/2017 6:41 PM
116	We just moved here and are really excited to know more about events. We would be most interested in festivals, concerts, as well as craft beer activities.	2/28/2017 4:29 PM
117	Anything that would facilitate easy movement from one area of the Preserve to another would be helpful. It would be nice if people didn't have to park at one spot then drive to the next event or location, etc. That is unavoidable for some of the areas but maybe there is a way to make everything a little more accessible without requiring a ton of additional parking or driving. I also think more information on accessing the trails would be helpful. I am a lifelong resident of this area and I would be uncomfortable just heading up to the mountain and trying to figure out where the trails begin, end, etc.	2/28/2017 1:00 PM
118	Promotion beyond Berks County would improve awareness and possibly visitors.	2/28/2017 12:32 PM
119	lets make this a must see while in Berks County	2/27/2017 7:51 PM
120	No	2/27/2017 3:56 PM
121	Adding centralize parking areas with bus shuttle services	2/27/2017 12:48 PM

SurveyMonkey

122	I think it is important to promote, promote, promote! Without hearing or having little of marketing/promotion of any event, it will not be successful. A Mount Penn Preserve website (not just a page), Facebook, Twitter, Instagram or some type other type of social media outreach is the easiest way to get the word out and fast. Having one "official" site on each social media platform may help tie some of these things together. Right now, all of the events seem to only be known via word of mouth or if you go to the individual event's page.	2/27/2017 9:16 AM
123	Think of and promote Mt. Penn as part of larger fabric of outdoor opportunities and trails in Reading, Mt. Penn, Neversick, Lake Antietam and the Riverfront. Trails can/should be promoted under one "brand". Visitors and residents will better understand and be attracted to, this wider and more varied array of outdoor opportunities coupled with the nearby foodbars and historic districts. Spicage, trails, mapping, webcams, stores, etc. should speak to this larger system of opportunities. Maybe something like "The Reading Nature Area and Trail System". For instance, entry point to Mt. Penn Nature Preserve should say (something like) "Entering Mt. Penn Nature Preserve, Part of the Reading Natural Areas and Trails"	2/26/2017 5:19 PM
124	Consider selling naming rights for funding.	2/26/2017 11:30 AM
125	Better marked trails that highlight historically, aesthetically and ecologically significant areas	2/25/2017 1:21 PM
126	Letter submitted to the steering com.	2/25/2017 1:14 PM
127	Help people believe it is safe. Educate the public about the many assets of Reading and Mt. Penn.	2/25/2017 10:30 AM
128	Make it a tourist attraction without the commercialism and automobile traffic	2/25/2017 10:19 AM
129	Trash/pdumping is a huge issue. Fine signs posted. Regular clean-ups. Trash bins.	2/25/2017 10:09 AM
130	there needs to be more coordination between all of the entities that have a vested interest in the Mt. Penn Preserve Area	2/24/2017 4:16 PM
131	the idea of a cable car connector from city park up to the pagoda appeals to me.	2/24/2017 1:39 PM

Q14 If you would like to receive updates regarding upcoming meetings pertaining to the master plan process, please provide us with your email address.

Answered: 123 Skipped: 369

#	Responses	Date
1	kd522@aol.com	3/19/2017 9:48 PM
2	rmyeyes17602@yahoo.com	3/19/2017 8:51 PM
3	Bkinnan6@yahoo.com	3/19/2017 1:58 PM
4	redodog85@yahoo.com	3/17/2017 8:47 PM
5	xyrock@comcast.net	3/16/2017 11:54 PM
6	markaubee@hotmail.com	3/16/2017 7:05 PM
7	bas44@aol.com	3/14/2017 9:29 PM
8	Heatherhouseofjewels@comcast.net	3/14/2017 8:26 PM
9	Laurang5@gmail.com	3/14/2017 4:58 PM
10	Znojns84@gmail.com	3/13/2017 5:53 PM
11	tskcds450@gmail.com	3/13/2017 3:38 PM
12	Hidms@comcast.net	3/13/2017 1:28 PM
13	sedfura@netecheng.com	3/13/2017 8:04 AM
14	Dahn16@gmail.com	3/12/2017 10:00 PM
15	weihaimeru@comcast.net	3/12/2017 7:48 PM
16	Mipenn1167@gmail.com	3/12/2017 5:56 PM
17	No	3/12/2017 12:19 PM
18	Neb2bega@comcast.net	3/12/2017 11:56 AM
19	dave@arborlea.com	3/12/2017 11:31 AM
20	harleysue@pa.netocast.net	3/12/2017 9:28 AM
21	glowland@gmail.com	3/12/2017 8:12 AM
22	murphyplou2@yahoo.com	3/12/2017 6:57 AM
23	zskarzerbe@hotmail.com	3/12/2017 6:43 AM
24	jeh1603@comcast.net	3/12/2017 6:19 AM
25	gpcw@verizon.net	3/11/2017 11:59 PM
26	lqwall@yahoo.com	3/11/2017 11:20 PM
27	Jon.zerbe@gmail.com	3/11/2017 10:15 PM
28	stanvann@roadrunner.com	3/11/2017 6:51 PM
29	Kristie.reid@verizon.net	3/11/2017 6:19 PM
30	jimhan5@yahoo.com	3/11/2017 7:56 PM
31	linurf@netzero.net	3/11/2017 7:50 PM
32	paul.havaneek@gmail.com	3/11/2017 7:02 PM

45 / 48

33	Lerdotheringsimmortal@hotmail.com	3/11/2017 6:59 PM
34	rliese@pd.net	3/11/2017 12:36 PM
35	73elam8@msn.com	3/11/2017 12:09 AM
36	hartman_brenda@yahoo.com	3/10/2017 10:12 PM
37	n/a	3/10/2017 5:27 PM
38	whippy6@gmail.com	3/10/2017 12:43 PM
39	gerald.luoli@verusmaterials.com	3/10/2017 12:33 PM
40	jodiss1963@yahoo.com	3/10/2017 12:23 PM
41	ercal@pd.net	3/10/2017 10:44 AM
42	calvinghess@gmail.com	3/10/2017 10:39 AM
43	heckler.dave@yahoo.com	3/10/2017 10:21 AM
44	melissak@hecdream.com	3/10/2017 8:18 AM
45	Jensentharley@yahoo.com	3/10/2017 8:04 AM
46	magpo.longacres@yahoo.com	3/10/2017 7:38 AM
47	call4049@hotmail.com	3/10/2017 7:09 AM
48	Krwehsa@comcast.net	3/10/2017 4:07 AM
49	mike.robertson6@gmail.com	3/9/2017 10:44 PM
50	Cj11541@verizon.net	3/9/2017 9:25 PM
51	Rgells@aol.com	3/9/2017 8:42 PM
52	matfakl@gmail.com	3/9/2017 8:36 PM
53	druzbas@dejazzd.com	3/9/2017 7:42 PM
54	drew.davies@aol.com	3/9/2017 6:44 PM
55	dfrdebkurzweg@hotmail.com	3/9/2017 6:10 PM
56	blstjustin@hotmail.com	3/9/2017 6:08 PM
57	tnckoon@countyofberks.com	3/8/2017 1:47 PM
58	ewoyjer@gmail.com	3/8/2017 1:12 PM
59	Edward.ramspey001@albright.edu	3/8/2017 6:44 AM
60	renee.mackunis001@albright.edu	3/7/2017 2:20 PM
61	nck.noy1317@gmail.com	3/7/2017 2:10 PM
62	mrcomal@gmail.com	3/6/2017 3:34 PM
63	7elevenesigne@gmail.com	3/4/2017 5:23 PM
64	Daisy1972@yahoo.com	3/4/2017 8:37 AM
65	lisa115@ymail.com	3/3/2017 1:32 PM
66	kslyer@countyofberks.com	3/3/2017 9:34 AM
67	Charisaf1@aol.com	3/2/2017 10:13 PM
68	Teresachristof@outlook.com	3/2/2017 8:16 PM
69	brass_coach@yahoo.com	3/2/2017 6:16 PM
70	magpoderouch@gmail.com	3/2/2017 6:12 PM
71	helenehur@yahoo.com	3/2/2017 4:48 PM
72	matthew.lbrophy@gmail.com	3/2/2017 11:49 AM
73	Tyueingling@gmail.com	3/2/2017 11:08 AM

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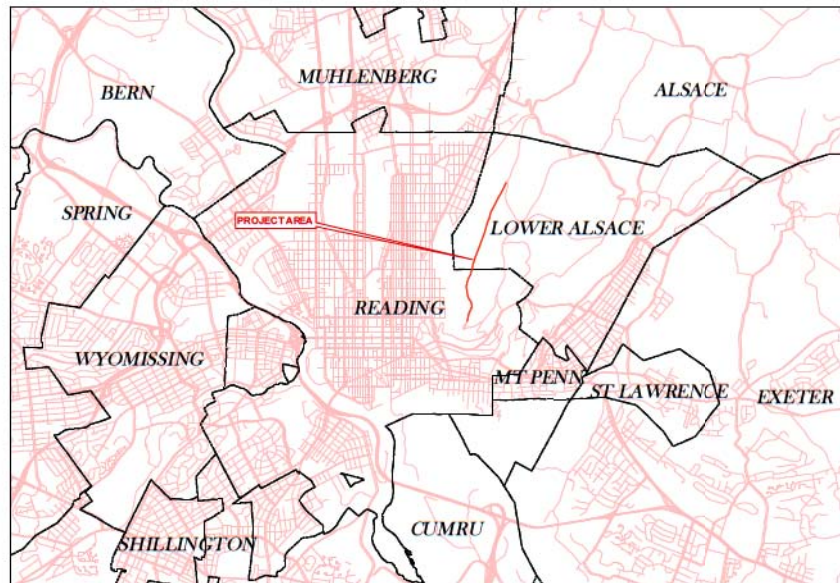
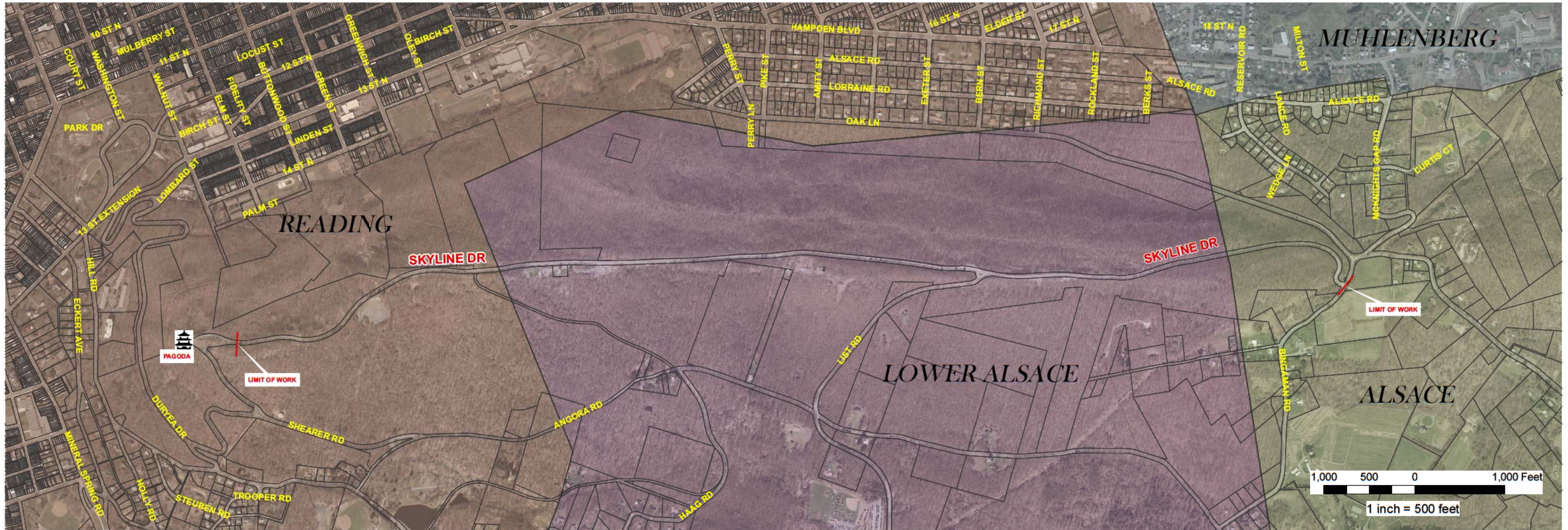
74	blatz@dejazzd.com	3/2/2017 9:14 AM
75	lechnerp@comcast.net	3/2/2017 8:57 AM
76	cmast8@yahoo.com	3/2/2017 8:18 AM
77	Onupair@gmail.com	3/1/2017 11:14 PM
78	Hjpd.huskona@gmail.com	3/1/2017 11:07 PM
79	Joerme41@comcast.net	3/1/2017 8:09 PM
80	Thurling@hgroup.com	3/1/2017 7:22 PM
81	Donna.1813@Comcast.net	3/1/2017 6:17 PM
82	john.purcell@vianova.edu	3/1/2017 4:19 PM
83	cheryl.druckemiller@gmail.com	3/1/2017 3:58 PM
84	p.kissing@gmail.com	3/1/2017 12:22 PM
85	control signage on the trails. I.e. you cannot put up signs that say "No Horses"	3/1/2017 11:10 AM
86	pet.shannon@alvernia.edu	3/1/2017 11:04 AM
87	Already have it Thank you	3/1/2017 10:48 AM
88	bbschwen@yahoo.com	3/1/2017 10:29 AM
89	Rockj38@gmail.com	3/1/2017 9:02 AM
90	kw42@psu.edu	3/1/2017 8:00 AM
91	cornathwe@nec.com	3/1/2017 7:44 AM
92	Sharielle@hotmail.com	3/1/2017 7:41 AM
93	Jennibartley@gmail.com	3/1/2017 3:23 AM
94	szmm29@comcast.net	2/28/2017 11:45 PM
95	9x29909@live.com	2/28/2017 11:42 PM
96	diane_zerr@yahoo.com	2/28/2017 11:24 PM
97	nooffices@gmail.com	2/28/2017 10:36 PM
98	Readingblehub1@gmail.com	2/28/2017 10:23 PM
99	J_kaiser2002@yahoo.com	2/28/2017 9:51 PM
100	jpy.drisher@gmail.com	2/28/2017 9:38 PM
101	N/A	2/28/2017 9:29 PM
102	Jmotez@hotmail.com	2/28/2017 9:14 PM
103	Flairly@yahoo.com	2/28/2017 6:50 PM
104	readingrashq@gmail.com	2/28/2017 7:04 PM
105	dkaufman@comcast.net	2/28/2017 4:41 PM
106	amburbe@gmail.com	2/28/2017 4:14 PM
107	theivingoods@gmail.com	2/28/2017 3:54 PM
108	kdaley21@gmail.com	2/28/2017 1:00 PM
109	dlenwood@countyofberks.com	2/28/2017 12:32 PM
110	48come1@gmail.com	2/27/2017 7:51 PM
111	bllyparts@yahoo.com	2/27/2017 6:20 PM
112	dspgl@aol.com	2/27/2017 5:46 PM
113	kathynechant@yahoo.com	2/27/2017 12:48 PM
114	jim506@ehigh.edu	2/26/2017 5:19 PM

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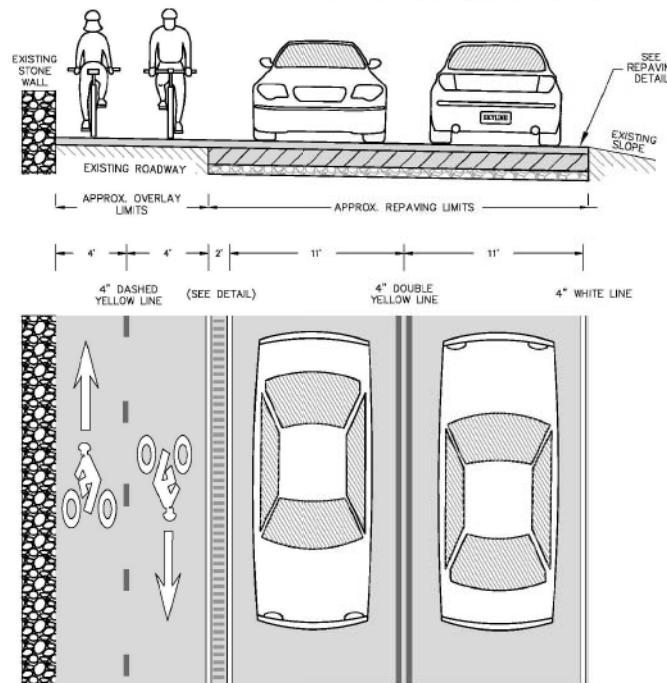
115	L.kellerer@gmail.com	2/25/2017 11:30 AM
116	benjamin.simpson001@albright.edu	2/25/2017 1:21 PM
117	Kevinpianonan@aol.com	2/25/2017 1:14 PM
118	lindaphred@yahoo	2/25/2017 10:30 AM
119	jafrank@gmail.com	2/25/2017 10:19 AM
120	deb@drawingboardgraphics.com	2/25/2017 10:12 AM
121	mjet1366@comcast.net	2/25/2017 10:09 AM
122	draugh@georgeadisesley.com	2/24/2017 4:34 PM
123	loisen@oldgarchlects.com	2/24/2017 1:39 PM

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Skyline Drive Improvements Project City of Reading, Lower Alsace Township & Alsace Township



Location Map
1 inch = 5,000 feet



SKYLINE DRIVE
TYPICAL PROPOSED CROSS-SECTION & PLAN VIEW
SCALE: NONE

Total Project Length = 12,851 feet

City of Reading = 3,148 feet

Lower Alsace Township = 8,103 feet

Alsace Township = 1,600 feet

LOWER ALSACE TOWNSHIP 1200 CARSONIA AVE, READING, PA 19606	
SKYLINE DRIVE IMPROVEMENTS PROJECT	
LOWER ALSACE TOWNSHIP	BERKS COUNTY
GREAT VALLEY CONSULTANTS 75 COMMERCE DRIVE, WYOMISSING, PA 19610-1038 © 2015 ALL RIGHTS RESERVED	
ENGINEERS ♦ ARCHITECTS ♦ PLANNERS ♦ CONSULTANTS ♦ SURVEYORS	
DRAFTED BY: J. MILLER	SCALE: 1" = 500'
CHECKED BY: S. ANDERSON	DATE: 7/23/2015
PROJECTION: NAD83 STATE PLANE	DRAWING NUMBER: 3051-042-D-100



PRESS RELEASE

For Immediate Release – August 31, 2016

For additional information, please contact Reading-Berks Association of REALTORS®, Inc. at (610) 375-8458.

Reading-Berks Association of REALTORS® Awarded \$15,000 Smart Growth Action Grant to Assist with Mt. Penn Preserve Project

WYOMISSING, PA – The Reading-Berks Association of REALTORS® (R-BAR) was awarded a \$15,000 Smart Growth Action Grant from the National Association of REALTORS® (NAR) to assist the Mt. Penn Preserve project with a design charrette.

A design charrette is an intensive planning session where community leaders, citizens, planning professionals, and relevant stakeholders come together to develop a vision and action plan for a project.

2016 R-BAR president Eva Eisenbrown commented, “I am proud to announce that our association has been awarded a \$15,000 grant to fund a charrette that will ultimately lead to improving recreational opportunities on Mt. Penn for the homeowners and visitors of Reading and Berks County.”

Kevin Barnhardt, Berks County Commissioner, and Lee Olsen, President & CEO of Olsen Design Group Architects and President of the Pagoda Foundation, have recently spearheaded efforts to revitalize Mt. Penn as an attraction and destination in southeastern Pennsylvania. The grant will fund a one-and-a-half-day design charrette planning session. The outcome of the event will be a report, with graphics, delineating how the community at large sees the mountain being best utilized, an action plan with a schedule, and an overview of its potential organizational management.

“Realtors, like many other Berks County citizens, have at least once visited Mt. Penn, whether it be to visit the Pagoda, hike or bike the mountain’s trail system, take in a sunset, or climb the Fire Tower, Mt. Penn is the most recognizable recreational attraction in Berks County” said Wesley T. Stefanick, government affairs director of the Reading-Berks Association of Realtors®. “Unfortunately, over time, the mountain and its resources have been either underutilized or neglected. With the leadership of Commissioner Kevin Barnhardt and Pagoda Foundation president Lee Olsen, the potential of the mountain will once again be realized and ultimately improved as a destination for not just the citizens of Berks County, but the visitors we welcome here every day.”

NAR's Smart Growth Action Grants support a wide range of activities that support Realtor engagement in land-use or transportation-related issues with the primary goals of affecting public policies that support a more sustainable development paradigm as detailed in the 10 Smart Growth Principles. Learn more about smart growth from the Smart Growth Alliance of Berks County by visiting

www.smartgrowthalliance.org. To learn more about the Mt. Penn Preserve project, visit www.mtpennpreserve.org.

The Reading-Berks Association of Realtors® is a professional trade association for licensed real estate practitioners. Membership in the organization is voluntary and consists of both residential and commercial agents and brokers as well as industry affiliates. R-BAR's membership currently consists of approximately 800+ real estate licensees, and only Realtor® members are authorized to use the trademark term, REALTOR®. The Reading-Berks Association of REALTORS® exists to serve its members. We uphold the high standards of the REALTOR® Code of Ethics. We advocate for private property rights and homeownership and strive to improve the quality of life in our communities.

(610) 375-8458 www.realestateinberks.com

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Public invited to Mount Penn Preserve community design meetings

By: [Dawn Wivell](#)

Posted: Feb 16, 2017 01:30 PM EST

Updated: Feb 16, 2017 01:30 PM EST

READING, Pa. - At the Berks County commissioners' weekly board meeting on Thursday, Commissioner Kevin S. Barnhardt invited the community to attend one of [four community design meetings](#) scheduled for February and March.

The purpose of the meetings is to brainstorm ideas and to get input from the public to help create a Mount Penn Preserve master plan.

"We want to get everyone's perspective," Barnhardt said.

After the commissioners' meeting, Barnhardt shared that they are in the preliminary stages of the plan and that the final strategic plan may not include radical changes, but simply address ways to preserve and enhance the facilities on Mount Penn.

"Many groups have been working independently" to improve the area, Barnhardt said. This is an effort to "combine forces."

Barnhardt also shared that better recreational facilities help improve the quality of life for Berks County residents.

"The remoteness of the area is both a blessing and a curse," and said bringing more activity to the area will make it a safer place, He admitted.

The Mount Penn Preserve executive committee has representatives from Alsace and Lower Alsace townships, Mount Penn Borough, Reading, the Reading Berks Association of Realtors, Pagoda-Skyline Inc., and Berks County. The Reading Liederkranz, Stokesay Castle, and Captain's Cove have also been involved in the discussions.

The meetings are scheduled for Saturday, February 25, from 10 a.m. to 1 p.m. or 1 p.m. to 4 p.m. at Reading City Hall; Thursday, March 9, from 4 p.m. until 6 p.m. or 7 p.m. to 9 p.m. at the Reading Liederkranz in Lower Alsace Township; Saturday, March 25, from 10 a.m. to 1 p.m. or 1 p.m. to 4 p.m. at Reading City Hall; or Thursday, April 20, from 7 p.m. until 9 p.m. at Stokesay Castle and the Knight's Pub in Lower Alsace Township.

For more information, go to mtpennpreserve.org.

During the commissioners' meeting, Chairman Christian Y. Leinbach also expressed his sadness at the passing of Albert Boscov.

"He was a unique and very special individual," Leinbach said. "He treated everyone with respect. He will be seriously missed."

Kelly's Korner: Fans envision a bigger role for Reading's mountains

Monday March 6, 2017 12:01 AM

By [Dan Kelly](#)

READING, PA

Every now and then it feels good to daydream about things that might be.

I caught myself doing that the other day when I was talking to Reading architect Lee C. Olsen about the Mount Penn Preserve.

For the uninitiated, Mount Penn Preserve is a notion of fans of Mount Penn, Reading and Berks County who want to develop the Pagoda and other amenities on Mount Penn and Neversink Mountain.

Parks, lakes, bars and restaurants, walking, hiking and biking trails and other uses for the natural resources of the city and suburbs all could be included in the concept.

Olsen and county Commissioner Kevin S. Barnhardt are spearheading a communitywide exploration of what the future of the Pagoda and environs might be. They held the first of four public meetings on Saturday, Feb. 25, in City Hall.

About 25 people brainstormed on that Saturday morning in City Council chambers about how to make Mount Penn a flourishing cultural and economic destination.

Ideas ranging from simple things like litter clean-ups to Mayor Wally Scott's dream of having a cable car up to the Pagoda, were aired.

"There is so much potential," said Olsen, who is an architect and president of the Pagoda Foundation.

The first session was intended to gather ideas from the general public and from folks who use the mountain on a regular basis, whether it's to hike, bike, walk their dogs, or other diversions. The goal is the development of a master plan.

The next meeting is set for Thursday, March 9, at the Reading Liederkrantz, 143 Spook Lane. The second session will be used to present initial design concepts and have further discussion and feedback. A draft master plan will be presented at the third meeting on Saturday, March 25, back in City Hall.

The fourth and final meeting will be held on Thursday, April 20, at Stokesay Castle and Knight's Pub, 141 Stokesay Castle Lane. The plan right now is for a final master plan to be presented at the Stokesay meeting.

While Olsen and I were talking about the Mount Penn Preserve, I said I thought there was room for a rectangular building behind the Pagoda. The area already is hollowed out and about a story and a half below Skyline Drive and the parking area next to the Pagoda.

"You could put a two-story rectangular building back there and no one could even see it," I said.

Olsen could barely contain himself. Back in 2005 during the Pagoda Pennies fundraising program, Olsen created a drawing of what an annex or addition to the symbolic edifice might look like.

Olsen isn't the only one with a vision for how the Pagoda and Mount Penn could be developed. Both Olsen and Barnhardt have ideas about how they would like to see what may be the county's biggest asset developed.

When they say developed, they don't mean dividing the mountainside overlooking Reading and Lower Alsace Township into parcels and

putting in single homes, condominiums and apartments. And they don't mean putting in a strip shopping center on Skyline Drive.

What they're talking about is something like a Pagoda conference center. Something that would attract people to the area. An annex building could house a Pagoda museum, shops, a bar and restaurant and a walkway from the second floor of the annex building to the Pagoda.

"It's why I play the lottery," Barnhardt said. "So, I can give someone \$3 million or whatever it takes and ask them to build it."

Public weighs in on Mount Penn Preserve master plan

By: Dawn Wivell

Posted: Mar 10, 2017 04:41 AM EST

Updated: Mar 10, 2017 11:43 AM EST

LOWER ALSACE TWP., Pa. - The second set of community design meetings for the Mount Penn Preserve master plan was held at the Reading Liederkrantz Thursday evening.

Approximately 30 people attended each meeting, held at 4 p.m. and 7 p.m. and provided their input on the future of the Mount Penn Preserve.

According to Sarah Leeper of Simone Collins Landscape Architecture, there were approximately 30 people at each of the first two meetings, which were held February 25.

Leeper said Thursday evening's meetings were about presenting those ideas and concepts and getting more input from the public.

Simone Collins Landscape Architecture's Peter Simone, also of Simone Collins Landscape Architecture, led the meeting and explained that the study area covers about 4,000 acres. He said to help organize the ideas, they've broken the area down to five zones: Skyline, Gravity Railroad Trail, Antietam, Central Mountain, and Mountain Village.

Simone summarized the information discovered from the first meetings, saying, "The first series of meetings generated more than 450 ideas. There were lots of good thoughts and ideas and a great diversity of opinions."

"Some people wanted more trails," Simone said. "Some people wanted a hotel on the mountain. Some wanted more restaurants. Connections were a big thing; how do we get to the mountain more easily?"

Simone said some of the goals of the plan included low-impact design and regional economic development.

Simone then presented the results of the online survey, which is available online until April 10. According to Simone, 235 people have taken the survey so far.

The following are some of the questions and the responses that have been received:

1. In the past 24 months (2 years), has any member of your household participated or been a spectator in any of the following events/activities in the Mount Penn complex? The events that received the most responses were the Duryea Hillclimb,

Duryea Downhill, Liederkrantz Octoberfest, various running events, and a private event at Stokesay.

2. If you or a member of your household has not visited the Mount Penn Preserve recently, or if you visit infrequently, what are the reasons that you do not visit? The number one response was "I do not feel safe there."
3. If you could create or recommend any types of new or improved facilities in the Mount Penn Complex, what facilities would you recommend? The most popular facilities included improved trails and more restrooms.

Then, Simone turned to the audience and asked if the project were to move forward in a unified way, what type of structure would they feel make the most sense.



JACE CODI / 69 NEWS

One person who has been involved in the restoration of the fire tower said that funding is the biggest issue he sees moving forward. Another expressed his concern about the various entities, including municipalities and the county trusting each other and working together.

Simone agreed that this is a common problem, but if they can show the individual entities what they have to gain from working together, that it can work.

People were then asked to look at the list of ideas (that included everything from a zip line to more parking) and place a dot next to the items that were of interest to them.

Leeper said that they will present their recommendations at the next set of meetings, scheduled for Saturday, March 25 at Reading City Hall. Those recommendations will be available to view online, with the final plan being presented at the April 20 meeting at Stokesay Castle. The public is invited to

attend those meetings and encouraged to take the online survey. For more information, go to mtpennpreserve.org.

FINDING THE *green!*

2016-2017
EDITION



Compiled by the Pennsylvania Growing Greener Coalition

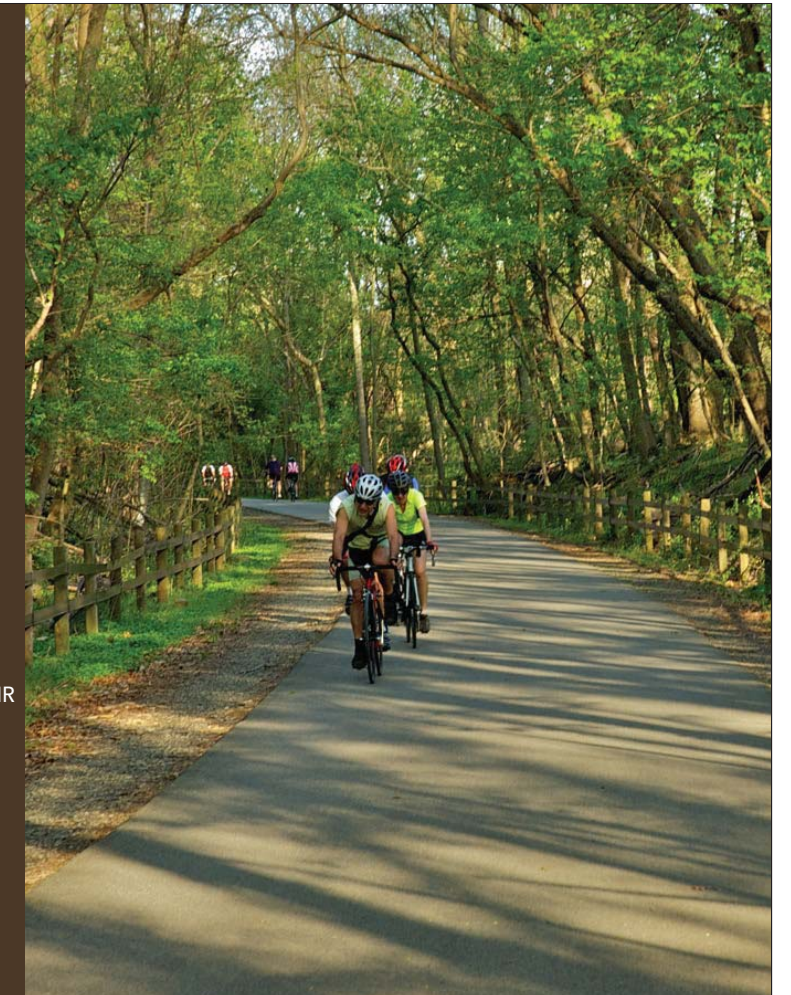
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Legend

- Pennsylvania Department of Agriculture—AG
- Pennsylvania Department of Community & Economic Development's Commonwealth Financing Authority—CFA
- Pennsylvania Department of Conservation and Natural Resources—DCNR
- Pennsylvania Department of Environmental Protection—DEP
- Pennsylvania Department of Transportation—PennDOT
- Pennsylvania Fish & Boat Commission—PFBC
- Pennsylvania Historical & Museum Commission—PHMC
- Pennsylvania Infrastructure Investment Authority—PENNVEST



A Message from the Executive Director

Welcome to the 2016-2017 Pennsylvania Growing Greener Coalition's guide to **Finding the Green!**

The purpose of this guide is to offer a thorough and accurate rundown of state funding opportunities for conservation, preservation, and recreation projects throughout the Commonwealth in a single source.

As more funding programs are developed and current programs depleted or eliminated, it has become increasingly difficult for non-profit organizations and local governments to understand and access existing funding opportunities.

This guide is meant to help.

In the pages that follow, you will find information about funding programs and specific grant opportunities for your conservation, recreation, and preservation projects. In addition, we have also sorted grant opportunities by project type to make it easier for you to find grants that are relevant to your specific funding need.

Every attempt has been made to ensure the accuracy of the information contained within this guide. However, if you notice information that may be out-of-date, please let us know.

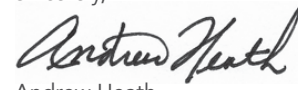
We have also noted the funding history of some of the larger programs to educate the reader on potential funding fluctuations.

I would like to extend a special "thank you" to the state agencies and staff that provided the information needed to paint a complete and authentic picture of what funding opportunities exist in the state.

The Coalition hopes you find this guide useful as a single-source guide for **Finding the Green** for your conservation, recreation, and preservation initiatives. Feedback on its content, usefulness, and suggestions for improvements are always welcome.

By working together, we will continue to protect and enhance funding opportunities for projects throughout the Commonwealth.

Sincerely,



Andrew Heath



www.PAGrowingGreener.org

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THE BIG PICTURE An Overview of Funding Programs

State dollars for preservation, conservation, and recreation activities are typically allocated among a handful of programs and funds. Then they are disbursed through various grant programs that are mostly administered by state agencies. The following information provides a brief overview of Pennsylvania's main funding programs.

Agricultural Conservation Easement Purchase Program

The Agricultural Conservation Easement Purchase program was developed in 1988 to help slow the loss of farmland to nonagricultural uses. The program was created through state legislation, Act 149 of 1988, which amended Act 43 of 1981. Act 43, again updated in 2006, enabled the state and participating counties to protect farmland by purchasing agricultural conservation easements on properties.

Fifty-seven participating county programs receive state funds for the purchase of agricultural conservation easements. Counties participating in the program have appointed local agricultural land preservation boards which are overseen by a state agricultural board. The state board is responsible for the distribution of state funds, approval and monitoring of county programs, and specific easement purchases.

Individual farm owners apply to the county program administered by the local board. Farm applications are ranked

and then forwarded to the state board for approval. Currently, nearly 5,000 farms and more than 525,000 acres have been permanently protected. Pennsylvania leads the nation in farmland preservation.

ADMINISTRATOR: Department of Agriculture

WEBSITE: <http://www.agriculture.state.pa.us>

HISTORICAL FUNDING: In 1993, the easement purchase program was granted a dedicated funding source, two percent of cigarette tax revenue. In 2002, provisions were changed and the program now receives a flat amount of \$20,485,000 per year from the cigarette tax. An additional \$5 million was added to the program starting the 2016-2017 fiscal year budget. Since this is a yearly transfer from the general fund, the Agriculture Conservation Easement Purchase Program has been targeted in prior years to help balance the state budget.

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Growing Greener Environmental Stewardship Fund

Growing Greener was established in 1999 when Governor Tom Ridge and the General Assembly committed nearly \$650 million, over five years, to fund conservation and environmental protection projects. These ranged from the creation of greenways, trails, and community parks to wildlife habitat preservation.

In 2002, Governor Mark Schweiker and the General Assembly created a dedicated source of funding for Growing Greener through an increase in the state's tipping fee—the fee for dumping trash in landfills. The revenue generated by the increase was placed into the Environmental Stewardship Fund for the Growing Greener program.

In 2005, voters approved Growing Greener II, a \$625 million bond to supplement existing Growing Greener funds. Growing Greener II was approved by a voter referendum.

In 2012, Governor Corbett and the General Assembly passed Act 13, an impact fee on natural gas extraction. A portion of this fee directly funds the Growing Greener program while an additional portion indirectly funds conservation, recreation, and preservation programs.

Over the years, the Growing Greener fund has provided assistance dollars to communities and nonprofit organizations to help restore and protect local watersheds, clean up

abandoned mines, preserve and acquire farmlands and open spaces, and reduce and prevent nonpoint source pollution from entering waterways.

Growing Greener also provides funds for maintaining our award-winning state park system, for heritage conservation, and for the development of multipurpose trails, greenways, and parks in our communities.

ADMINISTRATORS: Department of Agriculture, Department of Conservation and Natural Resources, Department of Environmental Protection, Pennsylvania Infrastructure Investment Authority (PennVest)

WEBSITE: <http://www.growinggreener.info>

HISTORICAL FUNDING: Each year, the Growing Greener Environmental Stewardship Fund struggles for adequate funding—with Growing Greener II bond funds depleted—and a significant portion of the Growing Greener fund tipping fees being diverted to pay the debt service on the Growing Greener II bonds. Also, the 2015-16 and 2016-17 fiscal year budgets reduced the legislatively mandated transfer of \$35 million from the Oil & Gas Lease Fund to the Growing Greener fund by \$15 million.

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Heritage Areas Program

Pennsylvania's Heritage Areas Program has made the Commonwealth a national leader in the heritage areas movement. Pennsylvania is home to 12 state-designated Heritage Areas. Five of these state heritage areas have also been designated as National Heritage Areas. Pennsylvania has more National Heritage Areas than any other state in the country. Established in 1989, the Heritage Areas Program is a smartly built, multifaceted regional strategy to conserve and enhance resources and promote its heritage for tourism development. It is also a key component to sustaining the state's second leading industry—tourism.

The program has empowered each of the heritage areas to be an innovator in regional community conservation and revitalization, heritage tourism, greenway preservation, and storytelling. For more than 27 years, this program has made the building of partnerships across public, private, and nonprofit sectors that create projects and programs which foster economic and tourism development.

Through regional partnerships and grassroots planning strategies, historic, cultural, natural, scenic, and recreational resources are preserved and developed to strengthen regional economies through increased tourism, creation of

new jobs, and new investment opportunities. Working on a large landscape scale, this bottom-up approach has become a national model for innovative strategic planning.

The program currently receives a general fund line-item appropriation in DCNR's annual budget; however, general fund support has not been consistent nor guaranteed. Heritage Areas may apply for grants through DCNR's Community Conservation Partnerships Program—a competitive grant program.

ADMINISTRATOR: Department of Conservation and Natural Resources provides funding to the 12 state-designated, multi-county heritage area regions. The heritage areas pass a portion of these funds—in the form of grants—onto communities, nonprofits, and other organizations partnering within the heritage regions.

WEBSITE: <http://heritagepa.com>

HISTORICAL FUNDING: Although a strong economic driver for the local economy, funding for the Heritage Areas Program is a yearly challenge. The program was completely zeroed out in 2010 and remained that way through 2013. Most recently, funds were restored in the amount of \$2.9 million.

Keystone Recreation, Park and Conservation Fund

Established in 1993 with an overwhelmingly approved voter referendum, a 48-0 vote in the Pennsylvania Senate and a 196-3 vote in the House, the Keystone Fund automatically receives 15 percent of the state's realty transfer tax. This regular revenue has effectively and efficiently created permanent and lasting assets for the people of Pennsylvania by improving the livability of our communities and providing irreplaceable recreational and educational opportunities to all.

Each dollar of Keystone Fund community grants typically leverages more than two dollars in direct private and local investments in our parks, trails, community green spaces, libraries, and historic places. These investments generate hundreds of millions of dollars in economic activity that range from recreational purchases and wages to increased values of properties.

The Department of Conservation and Natural Resources receives 65 percent of the Keystone Fund and awards grants to projects including Community Recreation Grants for planning, development, and land acquisition; Rivers Conservation Plans and Projects; Land Trust Projects; and Rails-to-Trails Projects.

The Pennsylvania Historical & Museum Commission receives a portion of the Keystone Fund and awards grants to support projects that identify, preserve, promote, and protect historic and archaeological resources in Pennsylvania for both the benefit of the public and community revitalization.

Two types of grants, project and construction, are available for historic resources in Pennsylvania that are listed, or eligible for listing, in the National Register of Historic Places. Applicants may apply for only one type of grant.

ADMINISTRATORS: Department of Conservation and Natural Resources, Pennsylvania Historical & Museum Commission

WEBSITE: <http://www.keystonefund.org>

HISTORICAL FUNDING: The Keystone Recreation, Park and Conservation Fund has delivered consistent funding for community projects in good times and bad. Although cuts occasionally have been proposed, strong public and legislative support has kept the Keystone Fund solid under the past several governors.

Marcellus Legacy Fund

The Marcellus Legacy Fund was established through the enactment of Act 13 of 2012 to provide distribution of Unconventional Gas Well Impact Fees to counties, municipalities, and Commonwealth agencies. The fee revenue is used for statewide initiatives in the areas of acid mine drainage abatement, watershed restoration, gas well management and plugging, development and rehabilitation of greenways and recreational trails, sewage treatment projects, and replacement and repair of deteriorated bridges in municipalities with unconventional gas wells.

Receipts deposited into the Marcellus Legacy Fund come from transfers from the Unconventional Gas Well Fund and the Oil and Gas Lease Fund.

Since 2013, the Marcellus Legacy Fund has dispersed more than \$475 million, of which more than \$243 million went toward environmental, conservation, and recreation projects including \$112.5 million transferred to the Growing Greener Environmental Stewardship Fund directly.

Each county, regardless of whether gas extraction takes place within its borders, receives a portion of the Marcellus Shale Legacy Fund for county conservation and recreation projects. These funds are distributed for the planning, acquisition, development, rehabilitation and repair of greenways, recreational trails, open space, natural areas, community conservation and beautification projects, community and heritage parks, and water resource management. The county's population determines the county's portion of funds.

ADMINISTRATOR: The Public Utility Commission provides the transfers from this fund to the Commonwealth Financing Authority, county governments, and state agencies that administer the Growing Greener Environmental Stewardship Fund.

HISTORICAL FUNDING: The Marcellus Shale Legacy Fund is one of the more stable state funds. As long as the Act remains in place, the funding should remain intact.

Oil and Gas Lease Fund

Created in 1955 and managed by DCNR, this fund is used to finance conservation, recreation, dams or flood control projects, or to match any federal grants made for these purposes. Revenues are derived from rents and royalties from oil and gas leases of Commonwealth-owned land with the exception of rents and royalties from land owned by either the Pennsylvania Game or Fish & Boat Commissions. Those revenues are paid into the Game and Fish Funds.

Act 50 of 2009 provides \$50 million for an annual appropriation from the fund to the Department of Conservation and Natural Resources. In addition, any monies above the \$50 million must be specifically appropriated by the General Assembly. Act 46 of 2010 authorized a transfer of \$180 million to the General Fund.

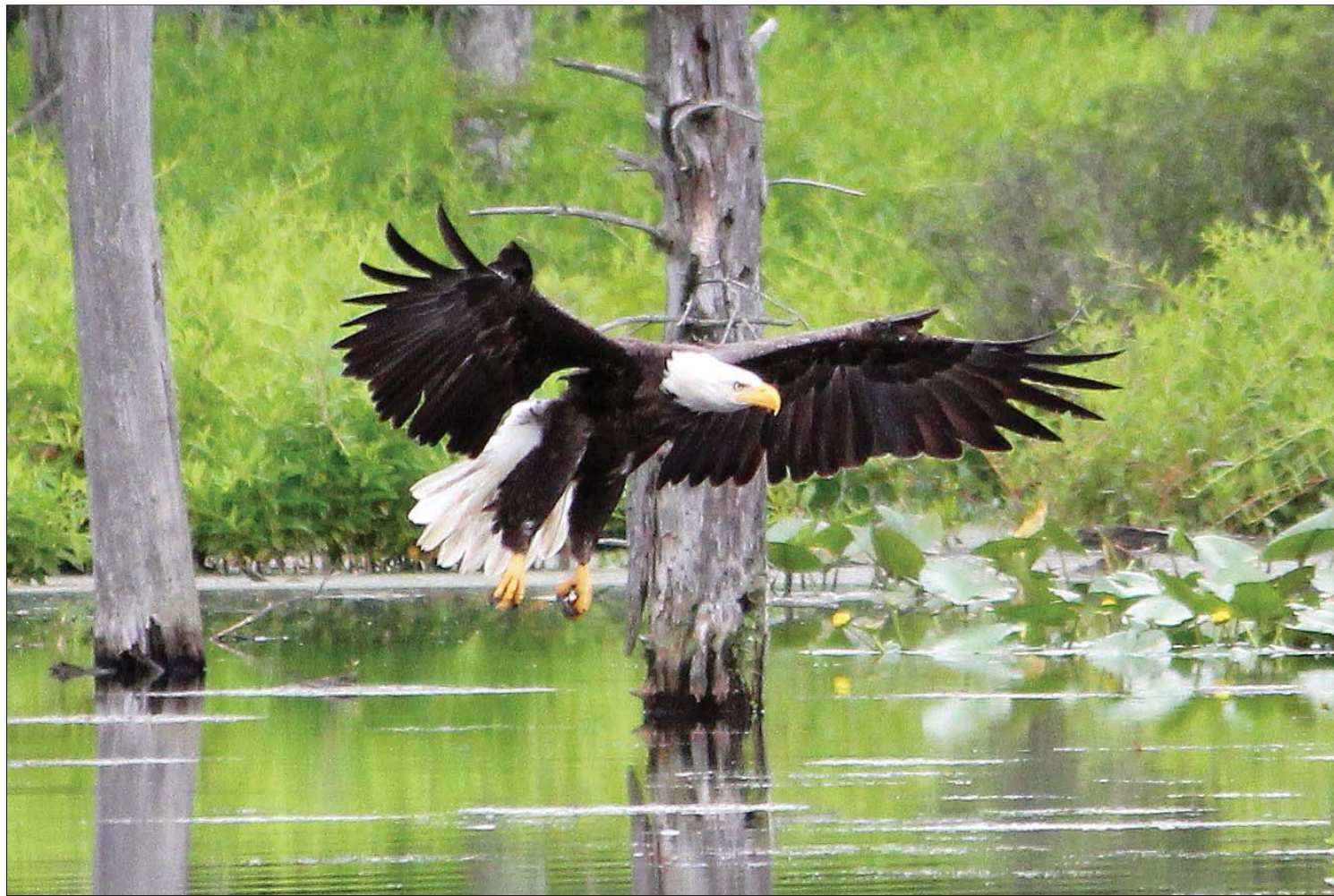
Act 13 of 2012 authorized annual transfers to the Marcellus Legacy Fund to be passed on to the Growing Greener Environmental Stewardship Fund (\$35 million annually) and the Hazardous Site Cleanup Fund. The transfer to the Growing Greener Environmental Stewardship Fund has been reduced in

both the 2015-16 and 2016-17 fiscal year budgets due to lack of revenue.

The concept of the fund was quite simple—revenues from the sale of publicly owned, nonrenewable natural resources would be reinvested into conservation infrastructure that would provide long-term public value. For nearly 60 years, the Oil and Gas Lease Fund revenues have been dedicated to implementing this concept.

ADMINISTRATOR: Department of Conservation and Natural Resources

HISTORICAL FUNDING: In 2009, Governor Rendell began the practice of using Oil and Gas Lease Fund revenues to fund the operations of the Department of Conservation and Natural Resources. This practice has since continued. Instead of using the royalty revenues to fund conservation, recreation dams, or flood control projects, as was intended, gas royalties are replacing monies that the Department of Conservation and Natural Resources was receiving from the general fund for operational costs.



THE BIG QUESTION Which Programs for Which Projects?

Now that you have an understanding of the range of available state grant programs that exist, the big question is which is the best for your projects? Arranged by area of interest, this list of specific funding programs administered by state agencies should provide a good place to start.

Acid Mine Drainage

- CFA Abandoned Mine Drainage Abatement and Treatment Program
- DEP Abandoned Mine Drainage Set-Aside Grant Program
- DEP Environmental Education Grants Program
- DEP Growing Greener Watershed Protection Grants
- DEP Nonpoint Source Implementation Program Grants
- DEP Surface Mining Conservation and Reclamation Act Grants
- PENNVEST Clean Water State Revolving Fund Program
- Nonpoint Source Pollution Educational Mini-Grants

Agriculture Preservation

- AG Farmland Preservation Easement Purchase Program
- AG Land Trust Reimbursement Grant Program
- County Conservation and Recreation Projects

Community Parks, Recreation, Trails, and Greenways

- CFA Greenways, Trails and Recreation Program
- CFA Flood Mitigation Program
- CFA Multimodal Transportation Fund
- County Conservation and Recreation Projects
- DCNR Community Conservation Partnerships Program (C2P2)
- DEP Coastal Resource Management Program
- DEP Environmental Education Grants Program
- PennDOT Transportation Alternatives Program
- PFBC Boating Infrastructure Grant Program
- PFBC Erie Access Improvement Grant Program
- PFBC Sinnemahoning Creek Watershed Restoration Grant Program
- PFBC Valley Creek Watershed Grant Program
- PENNVEST Drinking Water, Wastewater, Stormwater and Nonpoint Source Loans & Grants



Habitat Restoration and Protection

- CFA Watershed Restoration Protection Program
- CFA Greenways, Trails and Recreation Program
- CFA Flood Mitigation Program
- Coldwater Heritage Partnership Grant Program
- County Conservation and Recreation Projects
- DCNR Community Conservation Partnerships Program (C2P2)
- DEP Coastal Resource Management Program
- DEP Environmental Education Grants Program
- DEP Growing Greener Watershed Protection Grants
- DEP Local Stormwater BMP Implementation Program
- DEP Nonpoint Source Implementation Program Grants
- Dirt, Gravel, and Low Volume Road Maintenance Program
- Nonpoint Source Pollution Educational Mini-Grants
- PennDOT Transportation Alternatives Program
- PFBC Pumpout Grant Program
- PFBC Sinnemahoning Creek Watershed Restoration Grant Program
- PFBC State Wildlife Grant Program
- PFBC Tulpehocken & Quittapahilla Watershed Grant Program
- PFBC Valley Creek Watershed Grant Program
- PENNVEST Brownfield Remediation
- PENNVEST Growing Greener Grants

Historic Preservation and Heritage Area Conservation

- CFA Greenways, Trails and Recreation Program
- CFA Flood Mitigation Program
- CFA Multimodal Transportation Fund
- County Conservation and Recreation Projects
- DCNR Community Conservation and Partnerships Program (C2P2)
- DEP Coastal Resource Management Program
- DEP Environmental Education Grants Program
- PennDOT Transportation Alternatives Program
- PHMC Certified Local Government Grant Program
- PHMC Keystone Historic Preservation Project Grants
- PHMC Keystone Historic Preservation Construction Grants
- PENNVEST Brownfield Remediation

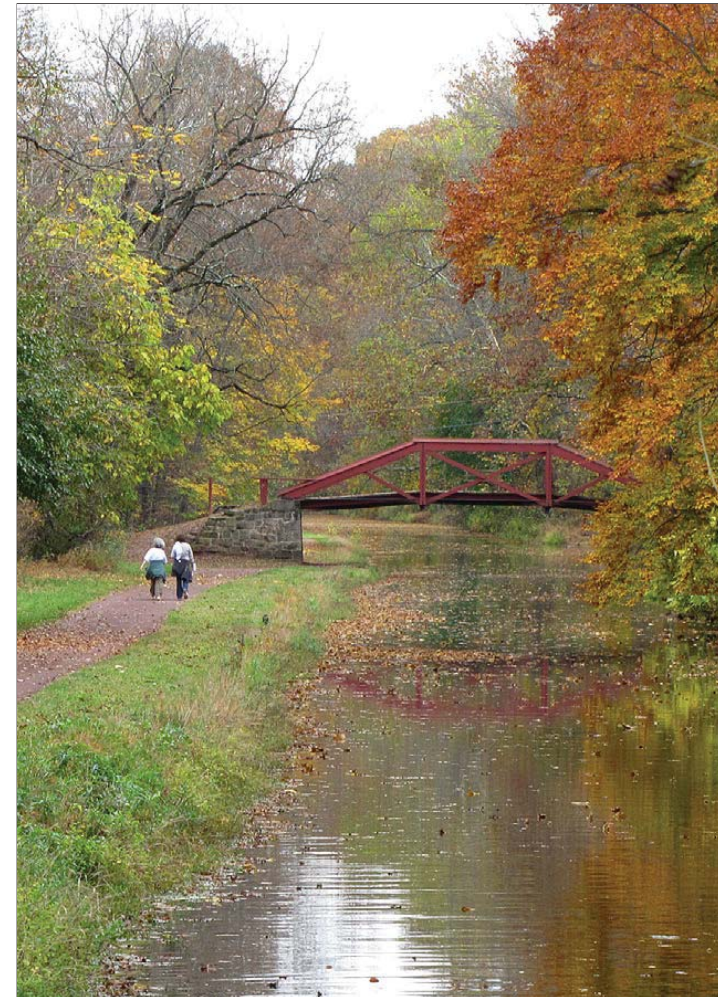


Land and Water Conservation

CFA Watershed Restoration Protection Program
 CFA Greenways, Trails and Recreation Program
 CFA Flood Mitigation Program
 County Conservation and Recreation Projects
 Coldwater Heritage Partnership Grant Program
 DCNR Community Conservation Partnerships Program (C2P2)
 DEP Coastal Resource Management Program
 DEP Environmental Education Grants Program
 DEP Growing Greener Watershed Protection Grants
 DEP Nonpoint Source Implementation Program Grants
 Dirt, Gravel, and Low Volume Road Maintenance Program
 Nonpoint Source Pollution Educational Mini-Grants
 PennDOT Transportation Alternatives Program
 PENNVEST Brownfield Remediation
 PENNVEST Drinking Water, Wastewater, Stormwater
 and Nonpoint Source Loans & Grants
 PENNVEST Growing Greener Grants
 PFBC Sinnemahoning Creek Watershed Restoration
 Grant Program
 PFBC Valley Creek Watershed Grant Program

Stormwater Management and Sewer Infrastructure

CFA Watershed Restoration Protection Program
 CFA Flood Mitigation Program
 CFA Small Water and Sewer Program
 County Conservation and Recreation Projects
 DEP Environmental Education Grants Program
 DEP Growing Greener Watershed Protection Grants
 DEP Nonpoint Source Implementation Program Grants
 Dirt, Gravel, and Low Volume Road Maintenance Program
 Nonpoint Source Pollution Educational Mini-Grants
 PennDOT Transportation Alternatives Program
 PENNVEST Drinking Water, Wastewater, Stormwater
 and Nonpoint Source Loans & Grants
 PENNVEST Growing Greener Grants
 PFBC Valley Creek Watershed Grant Program



Watershed Restoration

CFA Watershed Restoration Protection Program
 CFA Greenways, Trails and Recreation Program
 CFA Flood Mitigation Program
 Coldwater Heritage Partnership Grant Program
 County Conservation and Recreation Projects
 DCNR Community Conservation Partnerships Program (C2P2)
 DEP Coastal Resource Management Program
 DEP Abandoned Mine Drainage Set-Aside Grant Program
 DEP Environmental Education Grants Program
 DEP Growing Greener Watershed Protection Grants
 DEP Nonpoint Source Implementation Program Grants
 Dirt, Gravel, and Low Volume Road Maintenance Program
 Nonpoint Source Pollution Educational Mini-Grants
 PennDOT Transportation Alternatives Program
 PENNVEST Brownfield Remediation
 PENNVEST Drinking Water, Wastewater, Stormwater
 and Nonpoint Source Loans & Grants
 PENNVEST Growing Greener Grants
 PFBC Erie Access Improvement Grant Program
 PFBC Sinnemahoning Creek Watershed Restoration
 Grant Program
 PFBC Valley Creek Watershed Grant Program

Other Opportunities

CFA Baseline Water Quality Data Program
 CFA Orphan or Abandoned Well Plugging Program
 PFBC Unassessed Waters Initiative



DIGGING DEEPER A Cross Reference to Specific Grant Opportunities

Within the state's main funding programs are various grant opportunities designated to meet specific conservation, preservation, and recreation projects. The following is a selected list of current funding opportunities provided by state agencies with a brief description and links to application information.

AG Farmland Preservation Easement Purchase Program

Farm owners apply to the county farmland preservation program. Farm applications are ranked and then forwarded to the state board for approval after offers have been made.

Website: <http://www.agriculture.state.pa.us>

AG Land Trust Reimbursement Grant Program

An individual grant will reimburse a qualified land trust up to \$5,000 of expenses incurred in acquiring an "agricultural conservation easement," as defined in the Agricultural Area Security Law. Expenses include appraisal costs, legal services, title searches, document preparation, title insurance, closing fees, and survey costs.

The land trust must be a tax-exempt institution under section 501(c)(3) and include the acquisition of agricultural conservation easements or other conservation easements in its stated purpose. An eligible land trust seeking reimbursement grants under the program shall register with the State Agricultural Land Preservation Board.

Website: <http://www.agriculture.state.pa.us>



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CFA Abandoned Mine Drainage Abatement and Treatment Program

Projects that involve the reclamation of Abandoned Mine Well(s), construction of a new AMD site, remediation and repair of existing AMD project sites, operation and maintenance, maintaining current AMD remediation sites, establishment of trust fund to ensure ongoing maintenance is achieved, and monitoring of water quality to track or continue to trace nonpoint source load reductions resulting from AMD remediation projects.

Grants shall not exceed \$1,000,000. A 15 percent cash match of the total project cost or cash equivalents for the appraised value of real estate is required. Match contributions are permitted for up to one year prior to the grant submittal deadline date.

Website: <http://www.newpa.com/AMDATP>

CFA Baseline Water Quality Data Program

Projects that involve practices for water sample collection and analysis to document existing groundwater quality conditions on private water supplies.

Grants shall not exceed \$250,000. A 15 percent cash match of the total project cost is required. Match contributions are permitted for up to one year prior to the grant submittal deadline date.

Website: <http://www.newpa.com/BWQDP>

CFA Flood Mitigation Program

Projects authorized by a flood protection authority, the Department of Environmental Protection (DEP), the U.S. Army Corps of Engineers (Corps) or the U.S. Department of Agriculture's Natural Resources Conservation Service (NRCS) or identified by a local government for flood mitigation are eligible for the program.

Grants shall not exceed \$500,000 for any project. A 15 percent cash match of the total project cost is required or cash equivalents for the appraised value of real estate. Eligible match contributions will be permitted for up to one year prior to the grant submittal deadline date through the life of the grant agreement as long as the eligible match expenditures are directly related to the project.

Website: <http://www.newpa.com/FMP>

DIGGING DEEPER

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Coldwater Heritage Partnership Grant Program

The purpose of the Coldwater Heritage Partnership (CHP) is to provide leadership, coordination, technical assistance, and funding support for the evaluation, conservation and protection of Pennsylvania's coldwater streams.

The CHP is composed of Pennsylvania Trout (PATU), the PA Department of Conservation and Natural Resources (DCNR), and the PA Fish & Boat Commission (PFBC). The CHP grant program is administered by PATU under contract with DCNR, and receives funding assistance from DCNR, PFBC, and the Foundation for Pennsylvania Watersheds.

In addition to providing information and technical assistance, the CHP administers a grant program to develop Coldwater Conservation Plans for the purpose of conserving and protecting coldwater streams. Coldwater Conservation Plans are useful in building local awareness and support for the long-term stewardship of coldwater streams and their surrounding watersheds. The plans are meant to identify potential problems and opportunities for stream conservation, and may often also lead to more detailed watershed studies or projects, ultimately improving the health of coldwater ecosystems. The Coldwater Heritage Partnership awards grants of up to \$5,000 annually to nonprofit organizations such as watershed groups, conservation districts, municipalities, and local chapters of Trout Unlimited.

Website: <http://www.coldwaterheritage.org>

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County Conservation and Recreation Program

Every county in the Commonwealth receives a portion of the Marcellus Shale Legacy Fund for the planning, acquisition, development, rehabilitation and repair of greenways, recreational trails, open space, natural areas, community conservation and beautification projects, community and heritage parks, and water resource management. The portion received is based on the population of the county.

County Commissioners allocate the funds. Interested parties should contact their county commissioners directly.



CFA Greenways, Trails and Recreation Program

Projects that involve development, rehabilitation, and improvements to public parks, recreation areas, greenways, trails, and river conservation.

Grants shall not exceed a total of \$250,000 for any project. Projects require a 15 percent local cash match of the total project cost. Other state agency funds may be used as the cash match. This includes funds received from the DCNR C2P2 program. To be eligible for reimbursement, project costs must be incurred within the time frame established by the grant agreement.

Website: <http://www.newpa.com/GTRP>



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CFA Multimodal Transportation Fund

Funds may be used for the development, rehabilitation and enhancement of transportation assets to existing communities, streetscape, lighting, sidewalk enhancement, pedestrian safety, connectivity of transportation assets and transit-oriented development. This program also funds greenways.

Grants are available for projects with a total cost of \$100,000 or more. Grants shall not exceed \$3,000,000 for any project.

Financial assistance under the Multimodal Transportation Fund shall be matched by local funding in an amount not less than 30 percent of the non-federal share of the project costs. Matching funds from a county or municipality, shall only consist of cash contributions provided by one or more counties or municipalities. Matching funds from a government council, business, economic development organization, or other public transportation agency shall only consist of cash contributions or cash equivalents for the appraised value of the real estate.

<http://www.newpa.com/find-and-apply-for-funding/funding-and-program-finder/multimodal-transportation-fund>

CFA Orphan or Abandoned Well Plugging Program

Projects that involve the cleaning out and plugging of abandoned and orphan oil and gas wells, stray gas mitigation systems, and well venting projects.

There is a maximum of \$250,000 for any project.

Website: <http://www.newpa.com/OAWP>

CFA Small Water and Sewer Program

Projects which have a total project cost of not less than \$30,000 and not more than \$500,000 and involve the construction, improvement, expansion, repair, or rehabilitation of a water supply or sanitary sewer system which is owned and maintained by a municipality or municipal authority.

An eligible project also includes consolidation or regionalization of two or more water supply systems or sanitary systems which are managed or operated as an integrated system regardless of whether the system is physically connected. A 15 percent cash match of the total project cost is required.

Website: <http://www.newpa.com/programs/pa-small-water-sewer/#.V5DRjyjDs10>

CFA Watershed Restoration Protection Program

Projects that involve the construction, improvement, expansion, repair, maintenance, or rehabilitation of new or existing watershed protection Best Management Practices (BMPs).

There is a maximum of \$300,000 for any project. A 15 percent cash match of the total project cost is required. Match contributions are permitted for up to one year prior to the grant submittal deadline date. Other state agency funds may be used as the cash match.

Website: <http://www.newpa.com/WRPP>



DCNR Community Conservation Partnerships Program (C2P2)

The Department of Conservation and Natural Resources' (DCNR) Bureau of Recreation and Conservation (BRC) provides a single point of contact for communities and nonprofit conservation agencies seeking state assistance through its Community Conservation Partnerships Program (C2P2) in support of local recreation and conservation initiatives. This assistance can take the form of grants, technical assistance, information exchange, and training.

The demand for DCNR's C2P2 funds has been steadily increasing as communities and conservancies seek to meet the recreation and conservation needs of residents, increase their access to outdoor recreation and natural areas, enhance quality of life, and preserve critical landscapes.

All of DCNR's funding sources are combined into one annual application cycle, and there is a single application format and process with one set of requirements and guidelines. Some C2P2 applications are selected for funding through the federal Land and Water Conservation Fund or the Pennsylvania Recreational Trails Program, which require some supplemental information to address federal requirements.

Funds received from the CFA Greenways, Trails and Recreation Program may be used as matching funds for C2P2 grants.

Website: <https://www.grants.dcnr.state.pa.us/GrantPrograms.aspx>

Below is a list of the state-funding components contained within the C2P2 program:

- DCNR Community Recreation and Conservation Program**
 Grants are awarded to municipalities and authorized nonprofit organizations for recreation, park, trail, and conservation projects. These include the rehabilitation and new development of parks, trails, and recreation facilities (development projects); land acquisition for active or passive parks; trails and conservation purposes (acquisition projects); and planning for feasibility studies, trail studies, conservation plans, master site development plans, and comprehensive recreation, park, open space, and greenway plans. Most projects require a 50 percent match except for some technical assistance grants and projects eligible as small community development projects. The small community development project provides municipalities with populations of 5,000 or less an alternate method of funding. These projects focus on playground rehabilitation to meet current safety and accessibility standards with a total project cost \$60,000 or less.
- DCNR Land Trust Program**
 Grants are awarded to prequalified land trusts and conservancies to fund projects for open space and natural areas planning and acquisition. Priority is given to protecting critical habitat. These grants require a 50 percent cash match and/or land donation noncash value.

(C2P2 continues on the following page.)

- DCNR Partnerships Program**
 Grants are awarded to statewide and regional partners to assist with building professional capacity and educating the public on the benefit and value of recreation, conservation and heritage in Pennsylvania. To better develop and manage recreation and park facilities and to promote the conservation of natural and heritage resources through plan implementation, education, and training.
- DCNR Pennsylvania Recreational Trails Program**
 Grants are awarded to federal and state agencies, local governments, nonprofit and for-profits organizations to assist with the construction, renovation, and maintenance of trails and trail-related facilities for motorized and non-motorized recreational trail use, the purchase or lease of equipment for those purposes, and construction and development of education materials and programs. These grants require a minimum 20 percent match.
- DCNR Rails-to-Trails Program**
 These grants help plan for, acquire, or develop rail-trail corridors. Eligible applicants include municipalities and nonprofit organizations established to preserve and protect available abandoned railroad corridors as trails. A 50 percent cash or in-kind match is required, except for acquisition projects that require a cash or land donation match.

- DCNR Rivers Conservation Program**
 Grants are awarded to municipal entities to develop or implement watershed/river-corridor conservation plans. Priority is given to projects that implement plan recommendations in watersheds that are recorded on the Pennsylvania Rivers Registry. A 50 percent match is required, which can include a combination of cash and/or noncash values.
- DCNR Snowmobile/All Terrain Vehicle (ATV) Program**
 Grants are awarded to assist with the planning, land acquisition, construction, renovation, and maintenance of areas and facilities for snowmobile and ATV use, the purchase or lease of equipment for trail construction/maintenance and the development of educational materials and programs. These grants require a minimum 20 percent match, which can include a combination of cash and/or non-cash values. Land acquisition projects are the exception and require a 50 percent cash or land donation noncash value as match.

(C2P2 continues on the following page.)

- DCNR Peer-to-Peer Program**
 Grants are awarded to help municipalities improve their park, recreation, and conservation services through a collaborative process. Projects are accomplished through contracts with experienced park, recreation, and conservation professionals from nearby communities working closely with local leaders. The applicant must provide at least a 10 percent local cash match. Noncash match is not accepted for Peer-to-Peer projects.
- DCNR Circuit Rider Program**
 Grants are awarded to initiate new programs and services for county(ies), Council of Governments and/or multi-municipal entities when individuals do not have the financial resources to hire a professional full-time staff person. The intended result of this project is to increase the ability of grantees to more efficiently and effectively meet their recreation, park, greenway, open space, and/or natural resource conservation needs. Grantees will be responsible for the long-term financial commitment and maintenance of this professional position.
- DCNR Heritage Areas Program**
 Pennsylvania's Heritage Areas Program has made the Commonwealth a national leader in the heritage areas movement. Pennsylvania is home to 12 state-designated Heritage Areas. Five of these state heritage areas have also been designated as National Heritage Areas. Pennsylvania has more National Heritage Areas than any other state in the country. Established in 1989, the Heritage Areas Program is a smartly built, multifaceted, regional strategy to conserve and enhance those resources and promote its heritage for tourism

development. It is also a key component in the state's second leading industry—tourism. The program has empowered each of the heritage areas to be an innovator in regional community conservation and revitalization, heritage tourism, greenway preservation, and storytelling. For more than 27 years, this program has made possible the building of partnerships across public, private, and nonprofit lines to create projects and programs that foster economic and tourism development. Through regional partnerships and grassroots planning strategies, historic, cultural, natural, scenic, and recreational resources are preserved and developed to strengthen regional economies through increased tourism, creation of new jobs, and new investment opportunities. Working on a large landscape scale, this bottom-up approach has become a national model for innovative strategic planning. The essence of the program is to provide a catalyst for diverse groups within a region to join together to develop a unified strategy. Strong planning guidelines assess the values of the region to be promoted and engage its residents. Representatives from the public, private, and nonprofit sector are involved in the planning and implementation stages. As a result, community vitality is strengthened, residents and visitors are educated, and heritage tourists are attracted and engaged. The program is guided by five interrelated goals including economic development, partnerships, cultural conservation, recreation and open space, and education and interpretation.

DEP Coastal Resource Management Program

Coastal Management provides funding to implement its policies and focus areas in the Delaware Estuary and Lake Erie Coastal Zone, including hazards, wetlands, public access, intergovernmental coordination, ocean resources, and nonpoint pollution. Typical projects funded through grant awards range from studies, planning, design, and research to land acquisition and minor construction projects. Activities must take place within the Coastal Zone boundaries of Pennsylvania.

Generally, any coastal municipality, county government entity, public authority, state government agency, incorporated nonprofit organization, school district, or institution of higher learning is eligible to apply for most types of projects.

Website: <http://www.dep.pa.gov/Business/Water/Compacts%20and%20Commissions/Coastal%20Resources%20management%20program/Pages/Grants.aspx>

DEP Abandoned Mine Drainage Set-Aside Grant Program

This grant program is for the abatement of abandoned mine drainage (AMD) and/or treatment of AMD through treatment facility system construction. Grants may also be awarded for treatment system design or operation and maintenance of existing passive and active treatment systems. Projects must be located in Qualified Hydrologic Units as defined by the federal SMCRA under the 2006 reauthorization.

Counties, municipalities, authorities, school districts, nonprofits and conservation districts are eligible to apply. Applicants should apply through the Growing Greener grants process.

Website: <http://www.dep.pa.gov/Citizens/GrantsLoansRebates/Growing-Greener/Pages/default.aspx>

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DEP Environmental Education Grants Program

This grant supports and strengthens environmental education in Pennsylvania. The EE Grants were established by the Environmental Education Act of 1993 and mandate that 5 percent of some pollution fines and penalties the DEP collects annually be set aside for environmental education.

Public and private schools, colleges and universities, county conservation districts, nonprofit organizations and associations, conservation and education organizations, municipalities, municipal authorities, and businesses are eligible.

Website: <http://www.dep.pa.gov/citizens/environmentaleducation>



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DEP Local Stormwater BMP Implementation Program

Funded by the Environmental Protection Agency Chesapeake Implementation Grant, this program provides funding for the implementation of urban stormwater best management practices (BMPs) to reduce the load of nutrients and sediment delivered to the Chesapeake Bay.

Eligible applicants are local entities including cities, boroughs, townships, incorporated towns, municipal authorities, and counties.

Projects must be within urbanized areas (UAs) as part of a municipal separate storm sewer system (MS4), or for discharges from combined sewer overflows (CSOs), and located within the Chesapeake Bay watershed.

Projects must result in structural, on the ground BMPs that meet the requirements of Pennsylvania's Stormwater Best Management Practices Manual, as applicable, and have been demonstrated to reduce the discharge of nutrient and/or sediment loads to surface waters. They cannot be associated with new development, operation and maintenance, and the purchase of vehicles and equipment. In addition, new detention basins are not eligible.

Website: <http://www.dep.pa.gov/MS4>

DEP Nonpoint Source Implementation Program Grants

Provides funding to assist in implementing Pennsylvania's Nonpoint Source Management Program. This includes funding for abandoned mine drainage, agricultural and urban runoff, and natural channel design/streambank stabilization projects.

Counties, municipalities, authorities, school districts, nonprofits, conservation districts, and watershed groups are eligible. Applicants should apply through the Growing Greener grants process.

Website: http://www.portal.state.pa.us/portal/server.pt/community/nonpoint_source_management/10615



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DEP Surface Mining Conservation and Reclamation Act (SMCRA) Grants

Projects eligible for grants under this program are limited to the sites that fit the definition of "ABS Legacy Sites" (bond forfeiture sites). The primary focus of the grants is design, construction and/or rehabilitation of treatment facilities on ABS Legacy AMD discharge sites, but grants may also be awarded for ABS bond forfeited land reclamation projects.

Counties, municipalities, conservation districts, municipal authorities, school districts and appropriate incorporated non-profit organizations are eligible to apply. Applicants should apply through the Growing Greener grants process.

Website: <http://www.dep.pa.gov/citizens/grantsloansrebates/Growing-Greener>

DEP Growing Greener Watershed Protection Grants

This grant provides state monies from the Growing Greener Environmental Stewardship Fund to clean up nonpoint sources of pollution throughout Pennsylvania. Examples of projects include acid mine drainage abatement, mine cleanup efforts, abandoned oil and gas well plugging, and local watershed-based conservation projects. The average grant amount is approximately \$150,000 and the match requirement is 15 percent coming from non-DEP funds.

Website: <http://www.dep.pa.gov/citizens/grantsloansrebates/Growing-Greener>

Dirt, Gravel, and Low Volume Road Maintenance Program

The program provides \$28 million annually to reduce sediment pollution and runoff from Pennsylvania's unpaved and low-volume paved public roads. Program administration is through the Pennsylvania State Conservation Commission. Funds are provided at the local level, through Pennsylvania's 66 county conservation districts.

Public road-owning entities, such as townships, municipalities, and state agencies, are eligible to apply and should apply to the local county conservation district for consideration of funding for individual road projects.

Website: <http://www.dirtandgravel.psu.edu>

Nonpoint Source Pollution Educational Mini-Grants

The Nonpoint Source Educational Mini-Grants were created for the purpose of informing and educating people about the causes, consequences, and clean-up of nonpoint source water pollution.

Conservation districts are eligible.

Website: <http://pacd.org/education/grant-opportunities/>

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PennDOT Transportation Alternatives Program

Moving Ahead for Progress in the 21st Century (MAP-21) introduced fundamental changes to the administration of local programs, including those that previously existed as separate programs in the Safe, Accountable, Flexible, Efficient Transportation Equity Act—A Legacy for Users (SAFETEA-LU) legislation.

Transportation Enhancements (TE), Safe Routes to School (SRTS), Scenic Byways (Byways), and the Recreational Trails Program (RTP) are now consolidated into the Transportation Alternatives Program (TAP). With the exception of the RTP, which takes funding "off the top," the current eligible activities from the SAFETEA-LU programs compete against each other for funding.

Transportation alternatives projects build pedestrian and bicycle facilities, improve access to public transportation, create safe routes to school, preserve historic transportation structures, provide environmental mitigation, and create trails projects that serve a transportation purpose, while promoting safety and mobility.

The list below describes the 10 general project categories eligible for funding through the statewide application process.

1. Bicycle and Pedestrian Facilities
2. Bicycle and Pedestrian Education (grades K–8 only)
3. Conversion of Abandoned Railway Corridors to Trails
4. Construction of Turnouts, Overlooks, and Viewing Areas
5. Outdoor Advertising Management
6. Historic Preservation and Rehab of Historic Transportation Facilities
7. Vegetation Management
8. Archaeological Activities
9. Stormwater Management
10. Wildlife Mortality Mitigation

Each program has its own eligibility and match requirements. Visit the website for more information.

Website: <http://www.dot.state.pa.us/Internet/Bureaus/CPDM.nsf/TAPHomepage>

Note: Recreational Trails Program—This program will continue to be administered by DCNR. See page 24 for more details.

PFBC Boating Infrastructure Grant Program

The Boating Infrastructure Grant Program provides grants for transient moorage (tie-ups) serving recreational motorboats 26 feet and longer. Transient means passing through or by a place, staying 10 days or less. The program is administered in Pennsylvania by the Pennsylvania Fish & Boat Commission, in cooperation with U.S. Department of Interior's U.S. Fish and Wildlife Service.

Grants may be made to public and private operators of open-to-the-public boating facilities: municipal agencies, state agencies, and other government entities.

Project sponsors must provide at least 25 percent of the resources needed to complete the project. Availability of these resources must be confirmed before project approval. Resources used for the match may come from a variety of sources, including: appropriations, bond issues, agency labor, and donations (including cash, labor, materials, and equipment). Project sponsors do not receive grant funds at the time of funding approval. Rather, reimbursement takes place after the sponsor certifies that expenditures have been made.

Website: http://fishandboat.com/promo/grants/boat_infra/00big.htm

PFBC Erie Access Improvement Grant Program

The Erie Access Improvement Grant Program was made possible by Act 159 of 2004, which created a new Lake Erie stamp (required for anglers fishing in the Lake Erie watershed) and a Combination Lake Erie Trout/Salmon stamp. The Act stipulates that the proceeds from the sale of Lake Erie permits are to be deposited into a restricted account within the Fish Fund to "be used to provide public fishing access on or at Lake Erie and the watersheds of Lake Erie."

Government entities and other nonprofit, sporting and conservation organizations may identify acquisition and development needs in the Erie watershed and request Commission funding to assist in addressing these needs. Eligible projects include acquisition of lands and property rights including easements, and/or development of lands to improve and/or maintain angler access.

The Commission initiated this grant program to ensure that anglers in the Erie watershed have the highest quality access to fishing opportunities. The opportunities afforded by Lake Erie and its tributary streams are unique, and we want to work with partners to improve the existing situation.

Note: This is a region-specific grant program.

Website: http://fishandboat.com/promo/grants/erie_access/00erie_access.htm

PFBC Pumpout Grant Program

The grant program helps fund the construction, renovation, and maintenance of pumpout and dump stations to service pleasure boats.

Grant funds are available to both the public and private sector. This includes all local governmental entities and private businesses that own and operate boating facilities. To participate in this program, the pumpout stations must be open to the general boating public.

The grant will reimburse recipients for up to 75 percent of the installation cost of pumpout and dump stations. This includes the cost of new equipment, or the renovation or upgrading of existing equipment, as well as necessary pumps, piping, fitting, lift stations, on-site holding tanks, pier or dock modifications, signs, permits, and other miscellaneous equipment needed for a complete and efficient station.

Grant recipients are responsible for at least 25 percent of the installed costs of the pumpout and dump station facilities provided under the grant program. This 25 percent match can be cash, the fair market value of any labor or materials provided, or a combination thereof.

Website: http://fishandboat.com/promo/grants/cleanvessel/00clean_vessel.htm

PFBC Sinnemahoning Creek Watershed Restoration Grant Program

With money received from a settlement agreement with Norfolk Southern for a train derailment in 2006, the PFBC is funding projects that benefit fishing, boating, and the aquatic resources of Cameron, McKean, Elk, or Potter County.

To be eligible, projects must occur on lands owned by the applicant in fee simple or where the applicant has a long-term lease or other agreement with the landowner for the site. The nature and the duration of the applicant's interest in the property will be determined by the project type. As a condition of a grant, the PFBC will require that the project site be kept open and accessible to the public at reasonable hours and times of the year consistent with the nature and intended use of the site.

Note: This is a region-specific grant program.

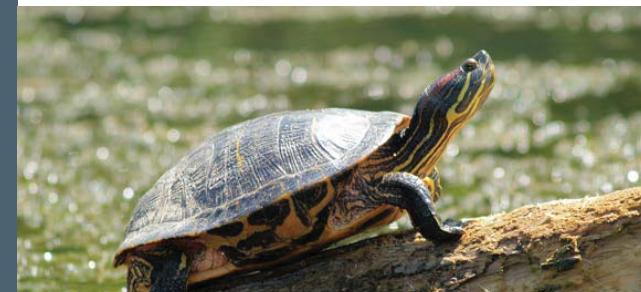
Website: <http://fishandboat.com/promo/grants/sinn/00sinn.htm>

PFBC State Wildlife Grant Program

This program provides federal money to every state and U.S. territory for efficient and effective conservation aimed at preventing wildlife from becoming endangered. It is the nation's core program for keeping species from becoming threatened and endangered. Funds from this program are provided by the U.S. Fish and Wildlife Service and continue the long history of cooperation between the federal government and states to manage and conserve wildlife species.

PFBC's share of Pennsylvania's State Wildlife Grant Program apportionment has been used by the PFBC, other agencies, non-governmental organizations, and researchers at various institutions to address the needs of imperiled species and their habitats identified in the Pennsylvania Wildlife Action Plan.

Website: <http://fishandboat.com/promo/grants/swg/summary2013swg.pdf>



PFBC Tulpehocken & Quittapahilla Watershed Grant Program

Tulpehocken and Quittapahilla Creek Watershed grants are given for stream restoration, habitat enhancement, and recreational enhancement activities on streams located in the Tulpehocken & Quittapahilla Creek watersheds. This funding is available through a settlement agreement between the Pennsylvania Fish and Boat Commission and PPL Ironwood, L.L.C. related to the operation of an electric generation facility located in South Lebanon Township, Lebanon County.

Only project proposals located within the Tulpehocken and/or Quittapahilla Creek watersheds are considered. The monies can be used for stand-alone projects or to supplement other funding for larger projects that are designed to improve aquatic habitat, water quality, or recreational use. Examples of acceptable activities include fishery habitat restoration or enhancement; fish stocking; fishing access; maintenance or creation of facilities to encourage, improve, or expand recreational use of the fishery; or studies related to these issues.

Note: This is a region specific-grant program.

Website: http://fishandboat.com/promo/grants/tulpe_quit/00tulpe_quit.htm



PFBC Valley Creek Watershed Grant Program

The Valley Creek Trustee Council, comprising the Pennsylvania Fish & Boat Commission and the National Park Service, oversees a grant program to provide funding for restoration of the Valley Creek Watershed in Chester County, PA.

The goal of this funding is to improve trout habitat and angler access through implementation of projects related to stormwater management, streambank stabilization, implementation of environmentally sensitive land practices, and projects that directly improve angler access.

Note: This is a region-specific grant program.

Website: http://fishandboat.com/promo/grants/valley_creek/00valley_ck.htm

PFBC Unassessed Waters Initiative

The Unassessed Waters Initiative provides the opportunity to expand the number and miles of streams surveyed each year, beyond the time-constraints of PFBC staff. This is achieved through the examination of waters that have not been inventoried to date using qualified universities, research entities, and conservation organization partners to lead the surveys, in addition to PFBC staff. The outside groups sample previously unassessed waters using PFBC sampling protocols and are directed to work in watersheds determined to be "high priority." The previously unassessed waters found to have wild trout are then proposed to PFBC for official listing and protection.

Website: <http://fishandboat.com/unassessedwaters.htm>

PHMC Certified Local Government Grant Program

Program provides funds in the areas of cultural resource surveys, national register nominations, technical and planning assistance, educational and interpretive programs, and staffing and training. Only municipalities that are designated by the Commission and the National Park Service as a "Certified Local Government" may apply for funding under this program. This funding is provided through the federal government via the Commission's allocation from the Historic Preservation Fund.

Website: <http://www.phmc.pa.gov/Preservation/Grants-Funding/Pages/Certified-Local-Government.aspx#.V1rGr9lrLX4>

PHMC Keystone Historic Preservation Construction Grant Program

Program provides funding in the categories of preservation, restoration, and rehabilitation to nonprofit organizations and local governments for capital improvements on historic resources listed in or eligible for listing in the National Register of Historic Places. Grant requests may be from \$5,000 to \$100,000 and require 50/50 matching funds. All applicants must complete an e-grant application accessed through the PHMC website. The grants are administered on a competitive basis and the awards are made annually based on a peer review process.

Website: <http://www.phmc.pa.gov/Preservation/Grants-Funding/Pages/Construction-Projects.aspx#.V1rHD9lrLX4>



PHMC Keystone Historic Preservation Project Grants

Program provides funding to support projects in the categories of Cultural Resource Surveys, National Register Nominations, Planning and Development Assistance, and Archaeology. Applicants are limited to nonprofit organizations and local governments for historic resources listed in or eligible for listing in the National Register of Historic Places. Grant requests may be from \$5,000 to \$25,000 and require 50/50 matching funds. All applicants must complete an e-grant application accessed through the PHMC website. The grants are administered on a competitive basis and the awards are made annually based on a peer review process.

Website: <http://www.phmc.pa.gov/Preservation/Grants-Funding/Pages/Planning-Projects.aspx#.V1rHsNlrLX4>

PENNVEST Brownfield Remediation

Low-interest loans to developers or other private entities, municipal or county governments, or an affiliated industrial or economic development or redevelopment entity for the remediation of sites that have been contaminated by past industrial or commercial activity and pose a threat to local groundwater or surface water sources.

Website: <http://www.pennvest.pa.gov>

PENNVEST Drinking Water, Wastewater, Stormwater and Nonpoint Source Loans & Grants

Low-interest loans and grants to communities or private firms for designing, engineering, and constructing publicly and privately owned drinking water distribution systems, wastewater collection and treatment systems, stormwater management systems, and nonpoint best management practices.

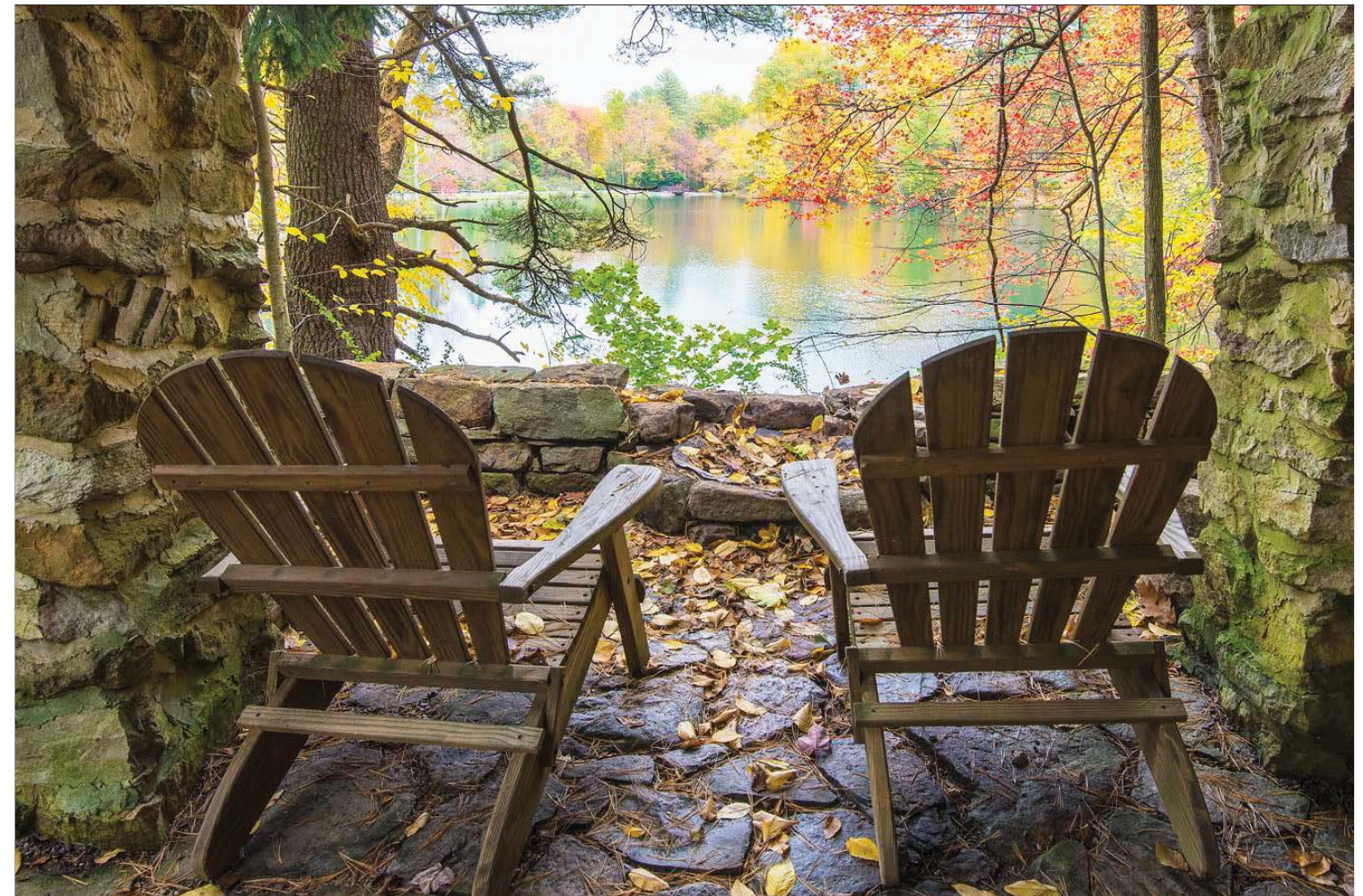
Website: <http://www.pennvest.pa.gov>

PENNVEST Growing Greener Grants

Under this initiative, PENNVEST has grant funds available for drinking water, wastewater, stormwater, and nonpoint source projects. These are the same types of projects that PENNVEST has always funded. At this time, PENNVEST will be using these grant funds in its normal funding process.

Any municipality, authority, or private entity that is eligible under a PENNVEST project will be considered for the Growing Greener grant funds automatically.

Website: <http://www.pennvest.pa.gov>



HELPFUL HINTS What Makes a Successful Grant Request?

The following are general tips for applying for funding through various departments and programs. For more information about specific programs, visit the program's website.

Regardless of where you are applying, follow the directions provided, seek assistance if you have questions, and make sure the application and paperwork is 100 percent complete so as not to ensure the delay or outright rejection of the application.

Remember to say "thank you." Once a year, take the opportunity to thank the agency for the grant programs it administers. Not only is this the right thing to do, but it serves as a reminder of how critical these programs are to conservation, preservation, and recreation activities across the Commonwealth.

It is also important to thank the General Assembly and Administration for providing these dollars each and every year. Pennsylvania's budget negotiations can be difficult, but thanks to bipartisan support, funds continue to keep Pennsylvania growing greener.

AG Land Trust Reimbursement Program

- Applications are required to be submitted within 60 days of settlement.
- Applications must include a soils report. A minimum of 50 percent must be in soils on classes 1-4.
- Include a recorded copy of the conservation easement.
- Include a map of where the property is located.
- Keep presentations to the board crisp, clear, and to the point.
- Illustrate how the property ties into other preserved lands.



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CFA

- Keep applications straightforward and concise. Follow directions, including the instructions for the number of copies to be provided and the format.
- Request support and inform your state representative and senator of your project.
- Notify the county and municipality where the project is located. Demonstrated public support is helpful.
- Demonstrate project readiness and financial need. Include benefit-to-cost ratio.
- Show how many communities, residents, and businesses will benefit from the project.
- Demonstrate a need for the project.
- Explain how the project fits into local, county, and state plans.
- Use CFA staff as a resource. Staff can walk you through the application process.
- There is a \$100 fee for all CFA grant submissions.

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DCNR

- For questions or assistance, contact your DCNR regional advisor who can provide technical assistance to ensure your application meets the requirements.
- Applications should demonstrate that projects have public involvement and public support. The Department will, in general, give priority consideration to those proposed land acquisition projects that provide the most public value.
- Projects should have a strong sustainability component. Incorporation of greening principles and energy-saving technologies are encouraged.
- All municipal recreation land acquisition projects must be open to public uses consistent with purposes for which the land was acquired. Public access is NOT required for Land Trust (as defined in the Keystone legislation) acquisition projects (fee simple or easement) but it is encouraged.
- For recreational trails grants additional consideration will be given to projects that:
 - Provide for the redesign, reconstruction, nonroutine maintenance or relocation of recreational trails to benefit the natural environment, or to mitigate and minimize the impact to the natural environment
 - Provide enhanced recreational access for people with disabilities

- Use qualified youth conservation or service corps for the construction and maintenance of recreational trails
- Are on National Scenic Trails, Natural Historic Trails (provided the project provides a recreational purpose), and trails designated as National Recreational Trails or Millennium Trails
- Maps, photos, and detailed site drawings are encouraged.
- Municipalities and nonprofit organizations are encouraged to work together to form partnerships to develop regional plans. The Bureau places a greater priority for funding on regional projects than on a planning project for one municipality.

DEP

- Describe the project benefits clearly and quantitatively, and adequately explain the problem or situation to be addressed and how the work will be conducted.
- Proposals should demonstrate community partnership, support, and involvement.
- Be sure to include a detailed budget worksheet and demonstrate a need for funding.

- If subcontractors are needed, preferential scoring will be given to those projects that use Requests for Proposals (RFPs) for contractual services and/or competitive bidding for construction.
- Projects that include evidence of supporting major DEP priorities will be treated preferentially in scoring.
- Detail realistic, measurable, environmental results and benefits.
- For watershed protection grants:
 - Preference will be given to applicants who can administer projects involving the implementation of BMPs at multiple sites in priority watersheds.
 - Preference will be given to applicants proposing projects that address the Commonwealth Investment Criteria that increase job opportunities and foster sustainable businesses.
 - Preference will also be given to applicants proposing projects in designated environmental justice communities.
- Consult your DEP regional advisor, who can provide technical assistance to ensure your application meets the requirements.

HELPFUL HINTS

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PennDOT

- Clearly describe the statewide or regional significance of the project.
- Develop local governments as strong land use partners and be sure the project is consistent with and supportive of local and regional plans and initiatives.
- Projects should be ready for implementation within one to two years.
- Leverage funding from other state agencies, local governments, and community organizations.
- Explain how the project demonstrates best practices and can educate other municipalities and implementers on issues such as sound land use policy.
- Demonstrate support for the project and identify a project champion who can keep the project on track.
- Further scoring criteria can be found on the PennDOT website as an appendix to the application materials.

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PFBC

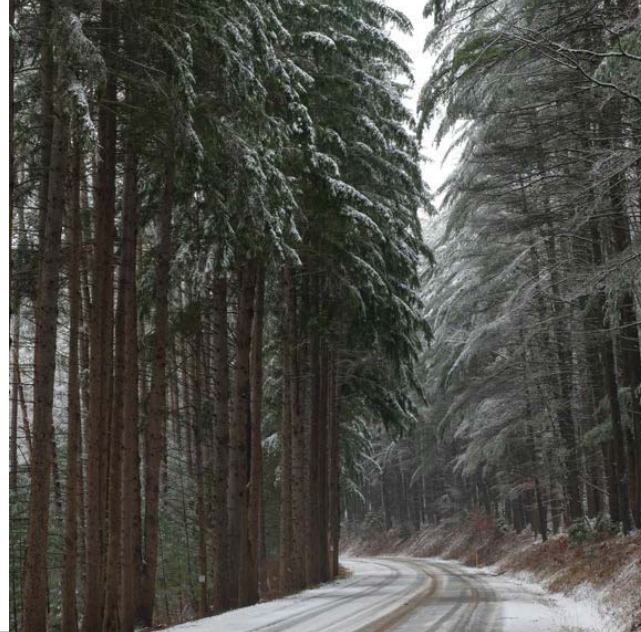
- Use PFBC staff as a resource. Contact information can be found on the website or FAQ documents associated with each grant program.
- Incomplete applications will not be considered.
- Applications will be reviewed for completeness, clarity, feasibility, projected environmental results, and budget size.
- Some PFBC grant programs require a match in resources that may come from a variety of sources including non-PFBC grants, appropriations, bond issues, other agency and/or volunteer labor, and donations (including cash, labor, materials, and equipment). Donated land value is an eligible match for acquisition projects.
- When necessary, applicants will be required to obtain environmental and building permits from appropriate local, state, and federal agencies.
- For the Valley Creek Watershed Grant Program, an option exists for organizations or individuals to submit a letter of inquiry to the Valley Creek Trustee Council to find out if their project qualifies for funding.

PHMC

- Applications are scored from 1 to 10 in the following five categories, 10 being the highest, for a possible total 50 points.
- Application—Application should be accurate, complete and clearly presented. Supporting documents should be relevant to the application.
- Planning—Applicant must demonstrate adequate project planning to successfully manage and complete the project. This includes realistic timelines, detailed budgets, and basic information about personnel and consultants assigned to the project.
- Project—Project should be consistent with the categories of support outlined in the grant guidelines. Does the project contribute to the understanding or mission of the resource or organization? Will it assist in the future work of the organization or provide a distinct work product?
- Community—Project should demonstrate benefit to the community. Applications should provide evidence of community support or awareness of the project as well as public promotion. Letters of support from local school groups, education organizations, elected officials, and community groups are encouraged.
- Commonwealth—Application should demonstrate that the project is a worthwhile investment of state funds and meets the agenda of the Pennsylvania State Historic Preservation Plan.

PENNVEST

- Consult your PENNVEST regional project specialist who can provide assistance to ensure your application meets the requirements.
- Applications should demonstrate that projects have a water-quality benefit.
- Projects should have strong job creation and public health benefits components.



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ASK THE EXPERTS Directory for Your Questions

Even in the age of Google, sometimes it's best to pick up the phone and talk to a real person. There are a number of dedicated men and women who truly care and have a heart for keeping Pennsylvania growing greener. Many have assisted in the creation of this document and for their help we are very appreciative.

If assistance is needed with a grant or project, here's a list of key contacts:

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www.PaGrowingGreener.org

COLDWATER HERITAGE PARTNERSHIP GRANT PROGRAM

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450 Robinson Lane
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c-tmacarth@pa.gov
www.coldwaterheritage.org

PENNSYLVANIA DEPARTMENT OF AGRICULTURE

Douglas Wolfgang
Director, Bureau of Farmland Preservation
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www.agriculture.pa.gov

PENNSYLVANIA DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT

Commonwealth Financing Authority
Ryan Emerson
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ryemerson@pa.gov
www.newpa.com/CFA

PENNSYLVANIA DEPARTMENT OF CONSERVATION AND NATURAL RESOURCES

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limgrund@pa.gov
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Regional Advisor

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ASK THE EXPERTS



ABOUT THE PENNSYLVANIA GROWING GREENER COALITION

Our Mission

The mission of the Pennsylvania Growing Greener Coalition is to enhance the health and well-being of communities across the Commonwealth by advocating for funding to conserve, protect and restore land, water and wildlife; to preserve farms and historic places; and to provide well-managed parks and recreational areas throughout the state.

Our History

The Pennsylvania Growing Greener Coalition comprises local, regional, and statewide conservation, recreation, and preservation groups that have come together to build awareness and educate the public and elected leaders about the critical need for continued conservation, recreation, and preservation funding.

Loosely formed in January 2008, a small group of organizations initially led by DCNR joined forces to develop a strategy for addressing the inevitable depletion of the Growing Greener II bond program that was slated to end in 2010.

Within a year of the first meeting, the Renew Growing Greener Coalition was born and the group grew in size and influence, hiring its first full-time executive director in 2010.

From 2010 to 2012, the Coalition focused its efforts on increased funding for the Growing Greener Environmental Stewardship Fund—bringing together more than 240 organizations, 115 municipalities, and 37 counties to support its efforts.

In 2012, the Coalition changed its name to the Pennsylvania Growing Greener Coalition and expanded its mission in response to the growing threat to a range of state preservation, conservation, and recreation programs.

The Coalition was instrumental in ensuring that a portion of the state's impact fee on natural gas include funding for conservation and recreation efforts. Because of this new revenue stream, the Coalition supported the passage of Act 13 of 2012, which has provided more than \$243 million in new conservation and recreation funding between since 2013.

Whether it is educating the public, meeting with elected officials to develop new funding streams, or defending funding programs during the yearly budget negotiations, the Coalition continues to be the voice in Harrisburg for conservation, recreation, and preservation funding.

For more information, or to make a donation to the Pennsylvania Growing Greener Coalition, go to www.PaGrowingGreener.org. Be sure to follow us on Facebook @paggc and Twitter @PaGrowGreener!

Page Photo Credit

- 3 Ted Danforth, Schuylkill River, Berks County
- 4 Schuylkill River Heritage Area, Valley Forge State Park, Chester County
- 6 Marci Mowery, Columbia Trails River Resource Center, Lancaster County
- 13 Dot Monahan, Maurice K. Goddard State Park, Mercer County
- 14 Jennifer Wilmer, Jennings Environmental, Education Center, Butler County
- 15 Sherri Clukey, York City Park, York County
- 16 Angela Toth, McConnells Mill State Park, Lawrence County
- 17 Pennsylvania Horticultural Society, Philadelphia County
- 18 Carole Mebus, Delaware Canal State Park, Bucks County
- 19 Sherri Clukey, Kings Gap Environmental Education Center, Cumberland County
- 20 Laura Catalano, Schuylkill Canal, Chester County
- 21 Lancaster Farmland Trust and Summer Crow Photos, Lancaster County
- 22 Dennis Verbo, Youth Heritage Trek, Montgomery County
- 24 Terri Monserrat, Delaware & Lehigh National Heritage Corridor, Lumberville-Raven Rock Pedestrian Bridge, Bucks County
- 25 Monroe County Planning Commission, Resica Falls, Monroe County
- 30 Sherri Clukey, Gifford Pinchot State Park, York County
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- 36 Sherri Clukey, Little Buffalo State Park, Perry County
- 37 Sherri Clukey, Skytop, Monroe County
- 38 Jane Sheffield, Station Master's House, Blair County
- 40 Crystal Hunt, Pine Grove Furnace State Park, Cumberland County
- 41 Terri Monserrat, Delaware & Lehigh National Heritage Corridor, Slatington, Lehigh County
- 45 Scott Hafer, Ole Bull State Park, Potter County
- 46 Pennsylvania State Capitol, Dauphin County
- 49 Michael Kelso, Bison Corral Barn, Bedford County
- 50 Tamie Dickson, Black Moshannon State Park, Centre County



Pennsylvania Growing Greener Coalition Partners

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|----------------------------------------|-------------------------------------------|----------------------------------|
| Audubon Pennsylvania | Pennsylvania Environmental Council | Preservation Pennsylvania |
| Chesapeake Bay Foundation | Pennsylvania Horticultural Society | The Conservation Fund |
| Foundation for Pennsylvania Watersheds | Pennsylvania Land Trust Association | The Nature Conservancy |
| HeritagePA | Pennsylvania Parks and Forests Foundation | Trust for Public Land |
| Lancaster Farmland Trust | Pennsylvania Recreation and Park Society | Western Pennsylvania Conservancy |
| Natural Lands Trust | Philadelphia Parks & Recreation | |

Sponsors



CHESAPEAKE BAY FOUNDATION
Saving a National Treasure



Foundation for Pennsylvania Watersheds



WILLIAM PENN FOUNDATION