



With fall open enrollment season for health insurance in full swing, Pennsylvania's attorney general is warning people to beware of scams.

The enrollment period for [Pennie](#), Pennsylvania's Obamacare marketplace, runs Nov. 1 through Jan. 16. New Jersey's Obamacare marketplace, Get Covered NJ, will remain open until Jan. 31.

"Scammers today try to attach their scams to trending events and happenings, making them more believable and increasing their chances of success," Pennsylvania Attorney General Dave Sunday said in a statement. "If you are using the marketplace to shop for a new health insurance plan this year, be sure you are practicing due diligence."

People who think they have been the victim of a scam should contact the Pennsylvania Office of Attorney General's Health Care Section at 1-877-888-4877 or file a complaint [online](#).

Here are some more tips for avoiding insurance scams this fall:

Beware of look-alike websites

Independent private insurance agencies and websites that offer price quotes for plans, then connect users to outside agents, buy up search engine ads attached to keywords they know people will search during insurance open enrollment season.

For instance, search "Pennie insurance" on Google, and the first three results are for private insurance agencies that use official-sounding phrases like "Pennsylvania Health Coverage," "Results for Pennie Insurance," and "Pennsylvania Healthcare."

[Pa. woman was convinced she bought Obamacare insurance. She got scammed by a look-alike website.](#) Check the URL

The best way to know you're in the right place is to double check the website address, or URL.

[Health insurance scams proliferate amid Pennie and Medicare enrollment season, AG Sunday warns](#)