



June 2025

Monthly Activity
Report



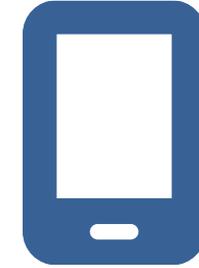


June Totals

134
New
Members



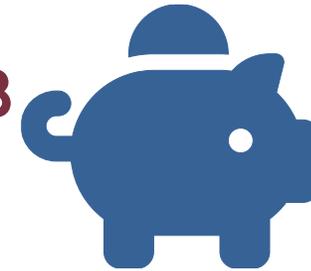
9,492
Recorded
Trips



166,711
Miles
Reduced



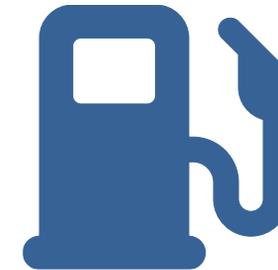
\$116,698
Money
Saved



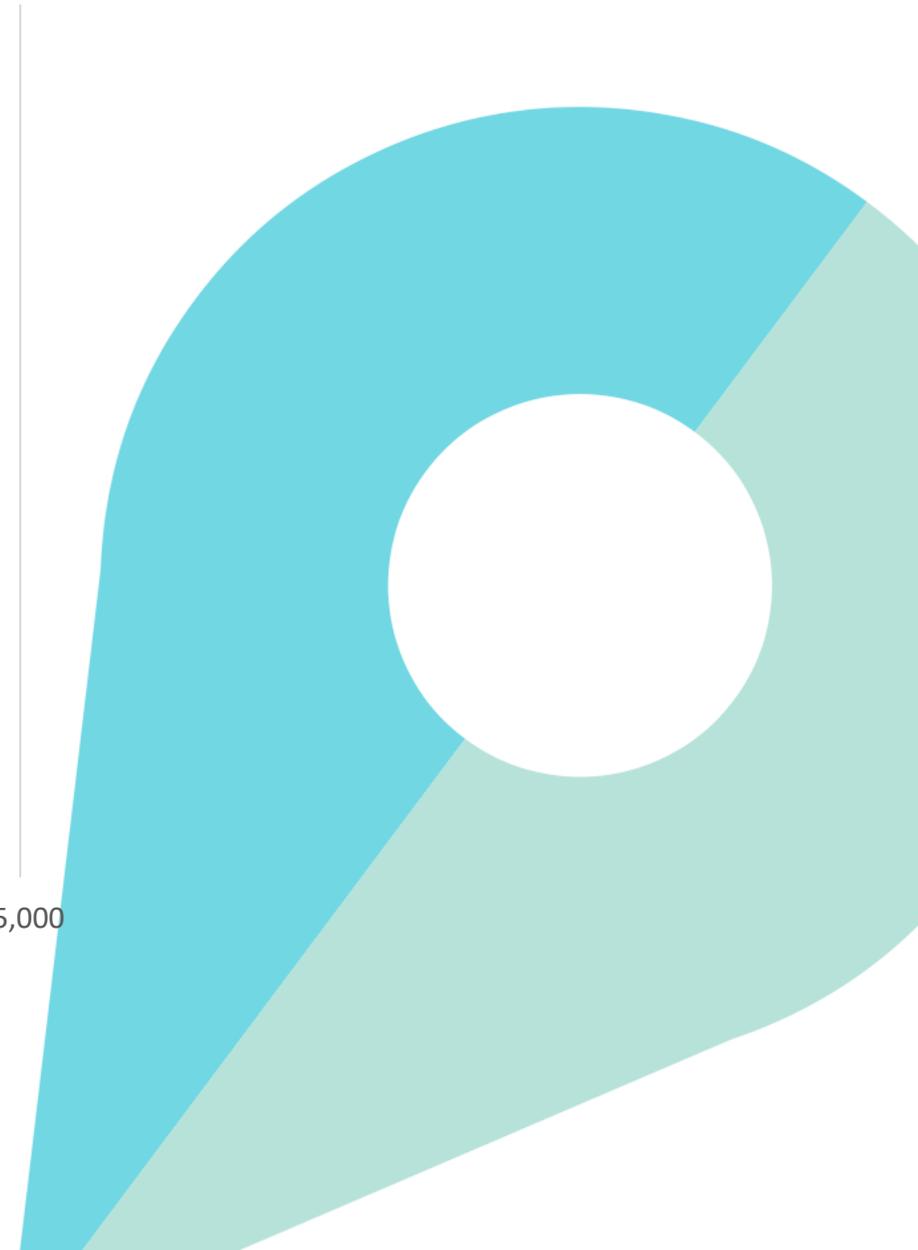
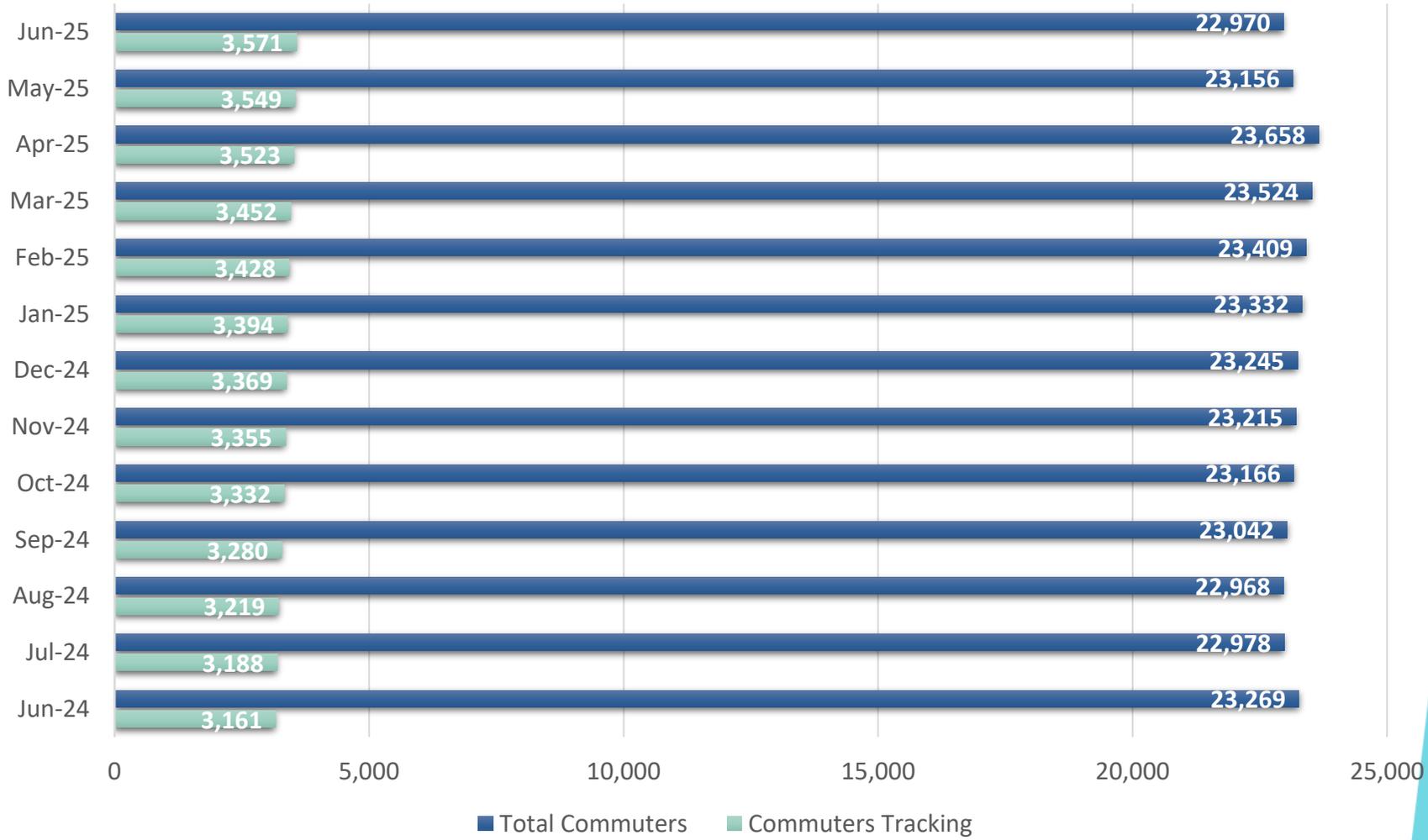
359,166
Calories
Burned



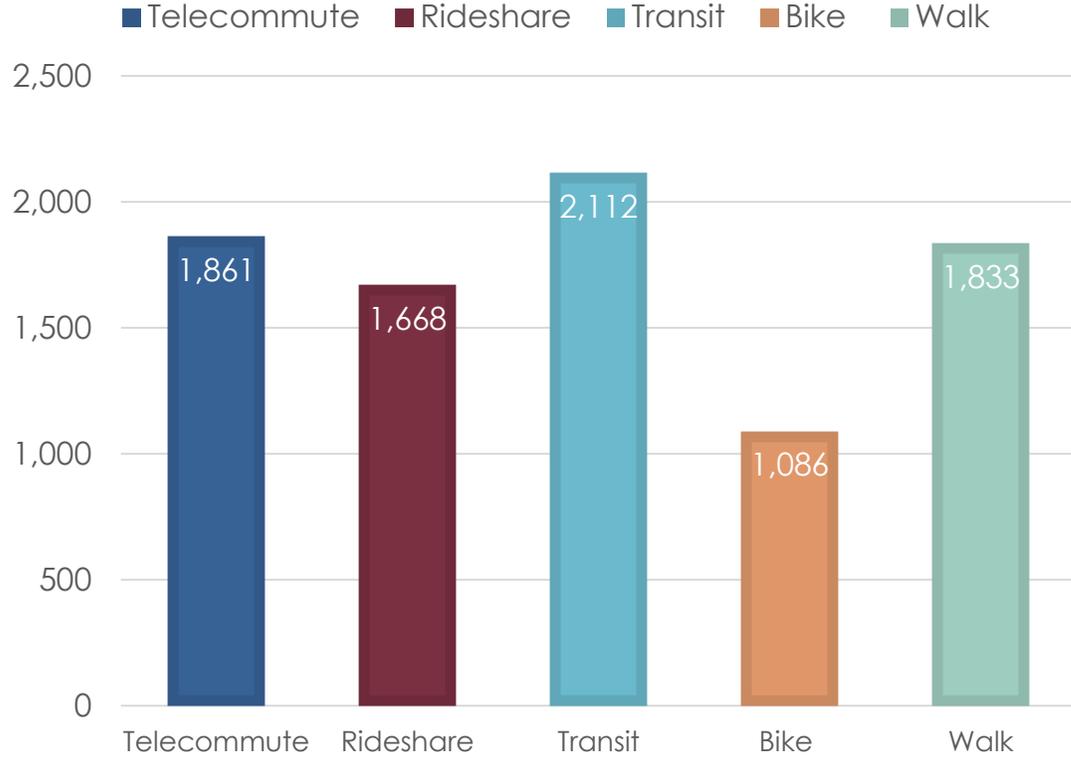
6,998
Gallons of
Gas Saved



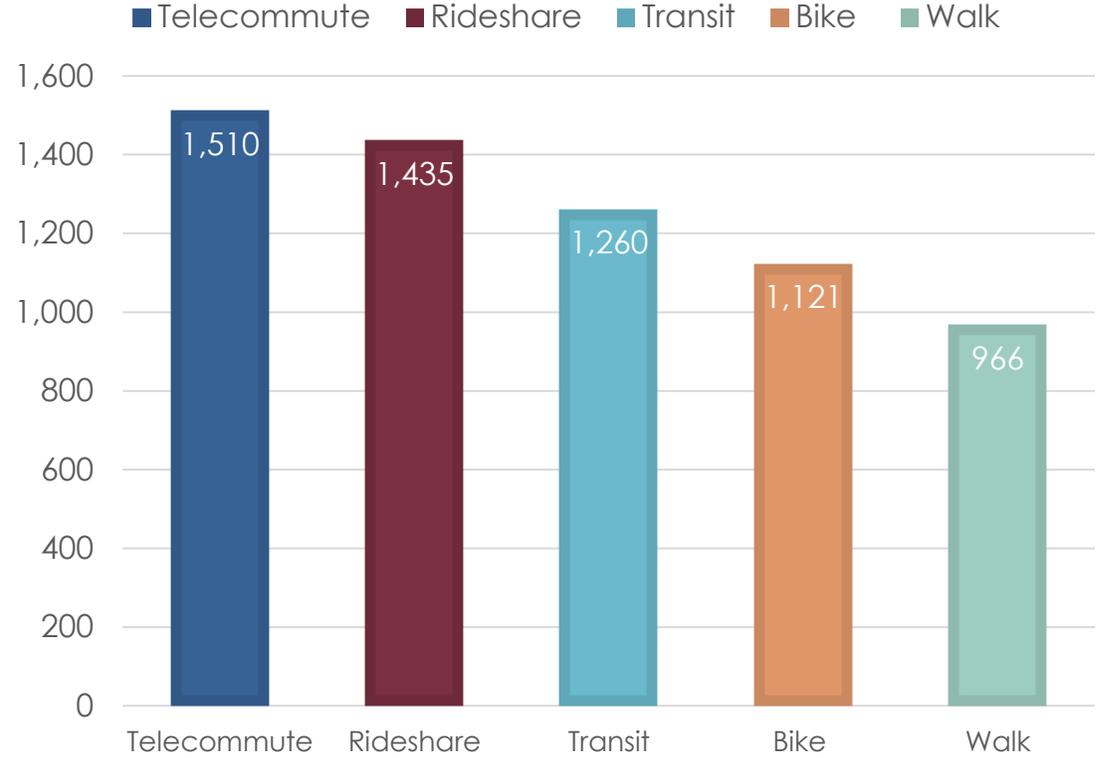
Total Commuters vs. Commuters Tracking



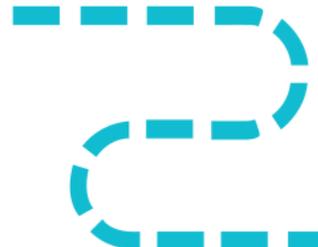
JUNE 2025



JUNE 2024



Recorded Trips



Outreach Meetings

- Albright College (2 Meetings)
- AmeriHealth Caritas Wellness & Opportunity Center
- Ashley Furniture
- Berks County Community Foundation (3 Meetings)
- Bollman Hats
- Dickinson College
- Empire Beauty School
- Franklin County Housing Authority
- Fresh Express
- J2C Consultants
- Kutztown University
- Lebanon Transit Coffee & Collab
- PA CareerLink Berks
- PA CareerLink Franklin
- PA CareerLink Lebanon
- PCI Auctions East Coast
- RACC (3 Meetings)
- RHI Magnesita
- RRTA Coffee & Collab
- The Bodhana Group
- The Factory Ministries (2 Meetings)
- The Hillman Group
- Tri-County OIC
- UPMC CARES (2 Meetings)
- US Dept. of Veterans Affairs
- Valley Youth House

Cher and Kandi hosted a Coffee & Collab meeting with RRTA for Lancaster employers.



Outreach Events

- Ashley Furniture New Hire (3 Events)
- Best Western Lancaster Presentation
- Empire Beauty Schools Presentation (2 Events)
- Franklin County Housing Authority T-Day
- Fresh Express SurPrize Patrol (3 Events)
- Hollywood Casino New Hire (2 Events)
- Lebanon County Council of Human Service Agencies Presentation
- PA CareerLink Berks Presentation
- PCI Auctions East Coast Presentation
- The Program "It's About Change" Presentation
- Thermo Fisher Scientific New Hire (3 Events)
- Tri-County OIC T-Day

Cher and Kandi rewarded commuters during a SurPrize Patrol event at Fresh Express.



Other TDM Activities

- @Home in Adams County Bike Share Committee Meeting
- @Home in Adams County Transportation Workgroup Meeting
- ACT Council Leaders Meeting
- Commute with Enterprise *(2 Meetings)*
- GRCA Berks Community Action Council – Workforce Development Event
- HATS MPO *(2 Meetings)*
- Lancaster MPO Meeting
- Regional CMP Workshop #4
- United Way of York Meeting
- United Way of York Transportation Access Coalition Meeting
- WBA Research Meeting & Focus Groups
- YAMPO Bike/Ped Committee Meeting
- YAMPO Meeting
- YCEA Pathways Workforce Collaborative Meeting

New Partners



The Factory Ministries in Lancaster County signed on as a new Community Partner.



Cumberland Valley Business Alliance in Cumberland County signed on as a new Community Partner.



Circle of Friends in Berks County signed on as a new Community Partner.



Greater Chambersburg Chamber of Commerce in Cumberland County signed on as a new Community Partner.



Franklin County Housing Authority in Franklin County signed on as a new Community Partner.

Marketing & Commuter Outreach

- Quarterly E-gram Development: one for employer partners/participants and one for community partners/participants
- Attended “Text Your Way to Better Marketing” webinar hosted by Constant Contact
- Developed content for Walk Awareness Month messages and sent to members of the database

Left: Community-facing newsletter.
Right: Employer-focused newsletter.

COMMUTE PA
MOVING TOGETHER:
A Community Resource Newsletter

Thank you for being one of our valued community partners. We appreciate your ongoing support in helping us create opportunities for your employees, clients, residents, and stakeholders to reduce traffic congestion in our region. Together, we can make a significant impact by providing free transportation resources and promoting non-drive-alone commute options.

**What is Commute PA?
How can it benefit your business?**

Smart Commute Modes

Smart commuting involves using a non-drive-alone transportation option to reduce congestion and lower commuting costs.

- 1 Carpooling**
- 2 Public Transit**
- 3 Biking**
- 4 Walking**
- 5 Telecommuting**

COMMUTE PA

Quarterly Update

Welcome to the Commute Chat with Commute PA!

Join us in celebrating Walk Awareness Month this June!

This month, we are encouraging commuters to discover the **benefits of walking**, whether for their daily commute or quick errands, and to log those trips in Commute PA.

On social media, we'll share safety tips and inspiring testimonials, and commuters could even win one of three \$50 Tango gift cards.

We've put together some materials here to help you spread the word - please use them!

Reply to this message if you have any questions or would like to organize an event to discuss the advantages of walking.

Join the July Carpool Challenge

Let's fill those seats in July!

For July, we're highlighting **carpooling** as a smart travel alternative!

Our free and confidential ride-matching program helps commuters find carpool partners to share the ride. Even carpooling a few times a month makes an impact!

Check out the materials on this webpage and please share them. We're also available to discuss carpooling with commuters at your location or even host a "Meet Your Match" event to get things started!

We are giving away another round of \$50 Tango gift cards to three commuters who record their carpool trips in Commute PA in July, so be sure to share!

Interested in hearing more? Let us know.

Well done, Eurofins, on winning the Earth Month race again this year! A big thank you to every organization that competed.

View the final leaderboard below.

Shout out to everyone who joined our Bike Month Race in May!

And a big "Way to go!" to the City of Lancaster for pedaling their way to first place with the most bike trips recorded!

Organization	Trips
Eurofins	102 Trips
Franklin & Marshall College	49 Trips
Alvernia University	Earth Month Race to reduce traffic congestion
Lancaster County, PA	47 Trips
Millsville University	47 Trips

April 2023

Organization	Trips
City of Lancaster	110 Bike Trips
Franklin & Marshall College	124 Bike Trips
Gettysburg College	41 Bike Trips
Custom Menorville Wilsons	41 Bike Trips
Eurofins	37 Bike Trips

May 2023

Social Media & Website Stats



2,026
followers



328
followers



721
followers



308
followers

4,698
Sessions

4,276
Users

5,825
Page Views

Customer Service Stats



Responded to **25**
commuter emails/texts



Assisted **14**
commuters via phone



Helped **7**
commuters on Live Chat



Submitted **0**
ERH trips for reimbursement