



**July 2025**

Monthly Activity  
Report



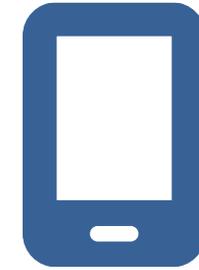


# July Totals

**94**  
New  
Members



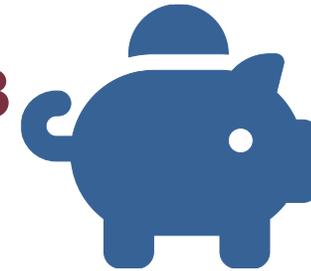
**9,008**  
Recorded  
Trips



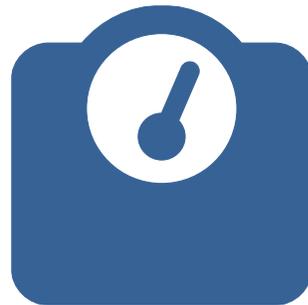
**176,461**  
Miles  
Reduced



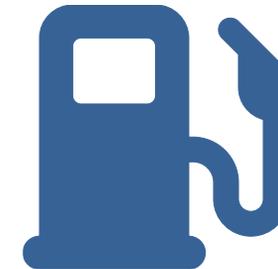
**\$123,523**  
Money  
Saved



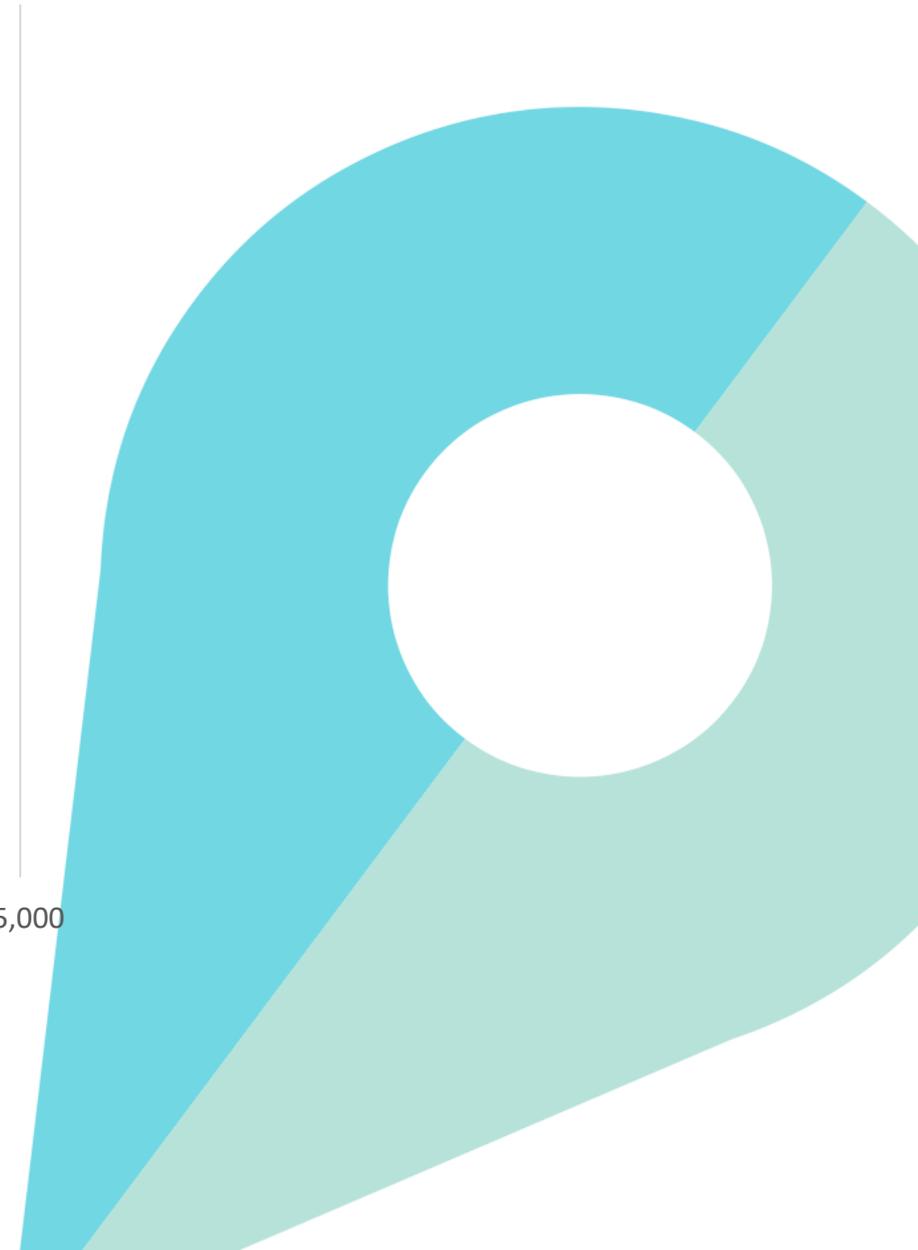
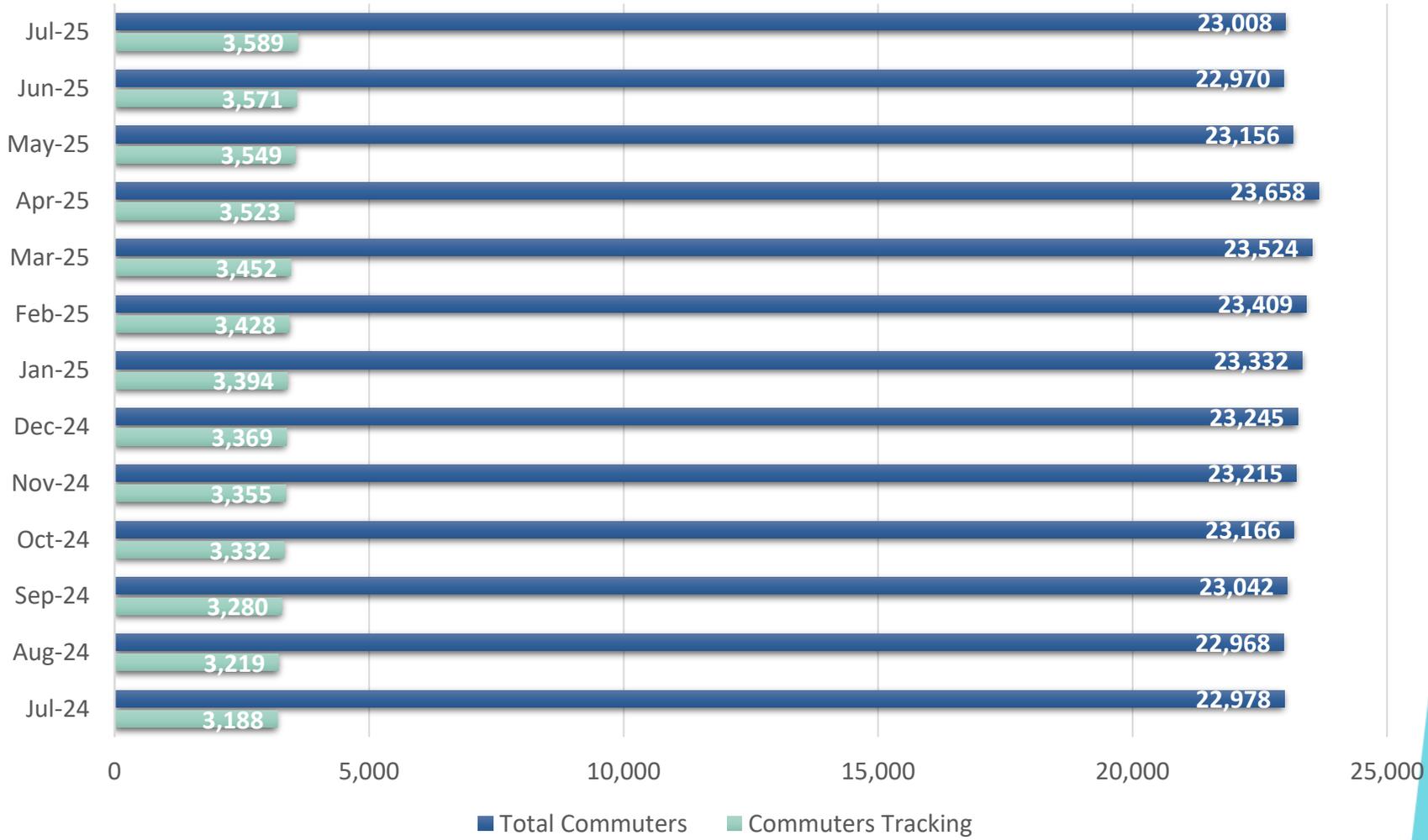
**301,041**  
Calories  
Burned



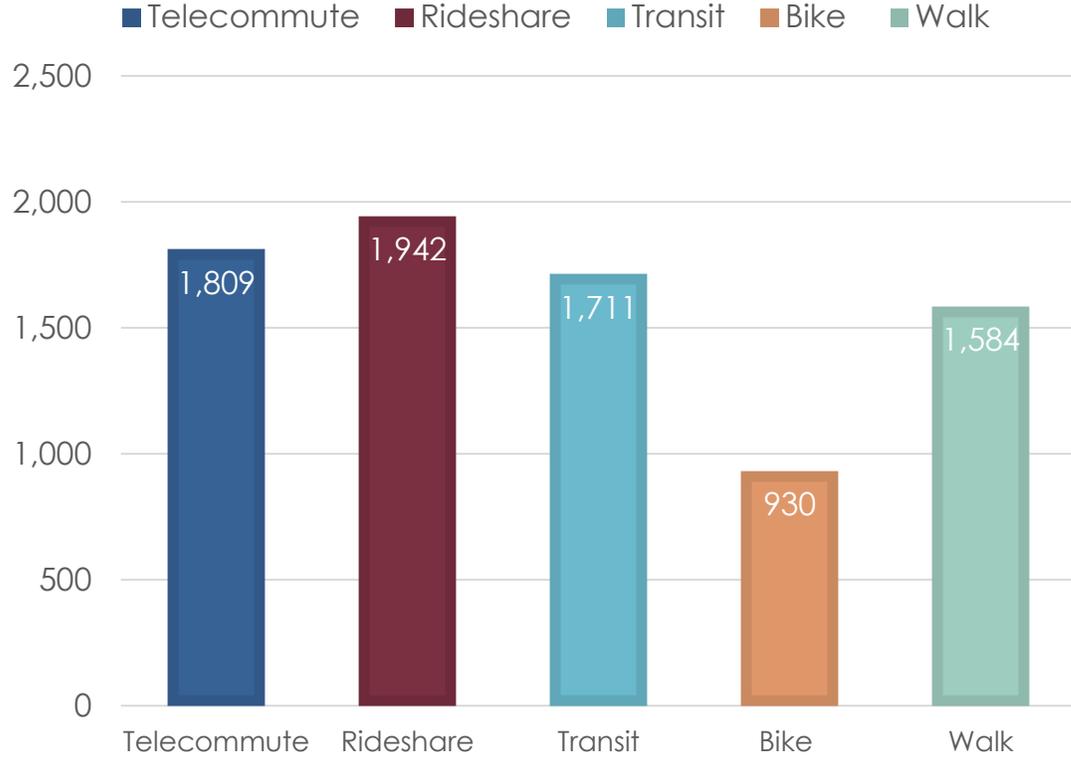
**7,310**  
Gallons of  
Gas Saved



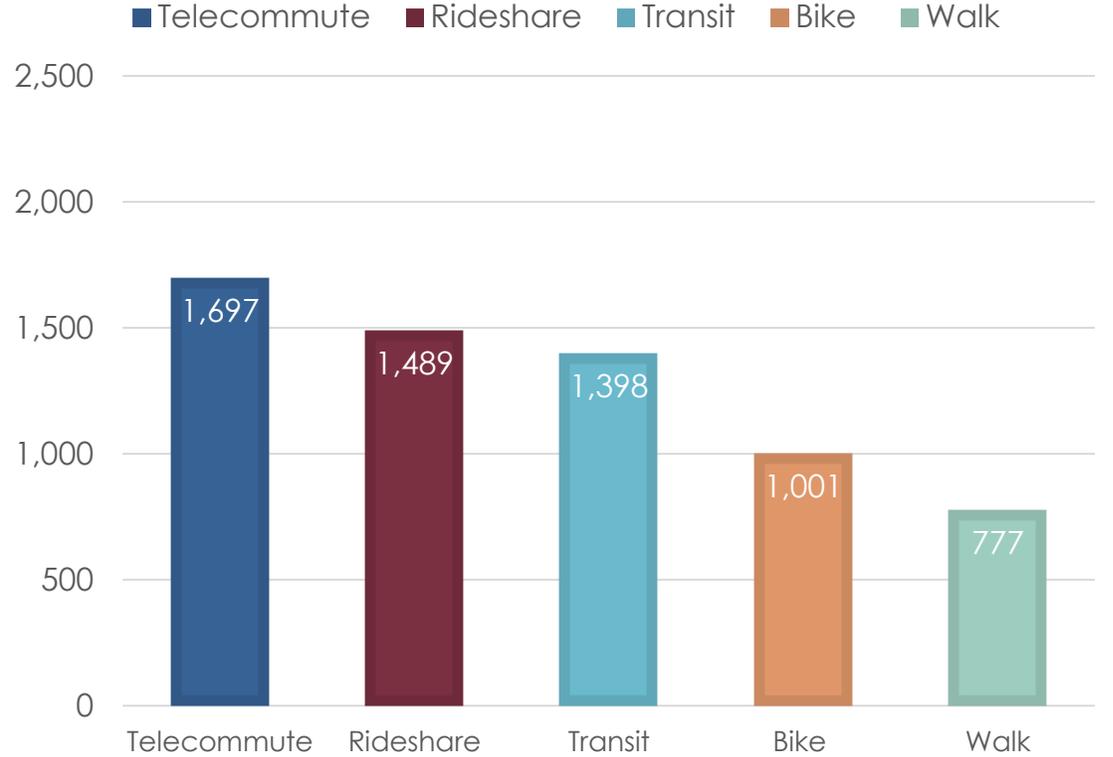
# Total Commuters vs. Commuters Tracking



## JULY 2025



## JULY 2024



# Recorded Trips



# Outreach Meetings

- Acadian Crossing Consumer Products
- College Park Climate Action Neighborhood
- Community Action Partnership of Lancaster
- Country Meadows
- County of Dauphin
- Cumberland Valley Business Alliance
- Berks Business Education Coalition (bbec)
- Berks Community Foundation
- Berks Technical Institute
- Brentwood Industries
- Eurofins Lancaster Labs
- Family Guidance Center
- First Reformed United Church of Christ
- Franklin County Housing Authority
- Fresh Express
- Greater Chambersburg Chamber of Commerce
- Hamburg Area School District
- Kaleidoscope Family Solutions
- Kitchen Kettle Village
- Kutztown University
- Lebanon Transit
- Mayor George Holmes
- PA CareerLink Berks
- PA CareerLink Lebanon (*2 Meetings*)
- PA Rep. Jamie Barton
- Pure Wild Tea
- Reading Housing Authority
- RRTA
- Strive Initiatives
- The Performance Group Lancaster
- UNFI Harrisburg (*3 Meetings*)
- UPMC CARES

Hosted the quarterly College Peer Group meeting. Those in attendance included:

- Berks Technical Institute
- Harrisburg University of Science & Technology
- Millersville University
- Wilson College

# Outreach Events

- Ashley Furniture New Hire Presentation (2 Events)
- County of Dauphin Reentry Fair
- Franklin County Housing T-Day
- Fresh Express Sur-prize Patrol
- Hollywood Casino New Hire Orientation (2 Events)
- Kutztown University Internship Summit (2 Presentations)
- PA CareerLink Berks Presentation (2 Events)
- PA CareerLink Lebanon Fair
- PA CareerLink Lebanon Presentation
- The Hillman Group Sur-prize Patrol
- Thermo Fisher New Hire Orientation (2 Events)

Cher rewards a bus rider during the Sur-prize Patrol event at Fresh Express.



# Other TDM Activities

- @Home in Adams County Transportation Work Group Meeting
- ACTPO Meeting
- Adams County Veterans Assistant Network Meeting
- Berks Community Foundation Community Leaders Meeting
- Bike Share Meeting (Tandem Mobility & @Home in Adams County)
- Healthy Franklin County Network Meeting
- Lancaster Bikes Meeting
- Lancaster Chamber Regional Meeting
- NEPA Moves Presentation
- PPAC Meeting
- RATS MPO Meeting
- RegenAll Carbon Neutral Coffee Network Event
- United Way York County (*2 Meetings*)
- Wayne Tomorrow! Meeting



Kitchen Kettle Village in Lancaster County  
signed on as an Employer Partner.

# Marketing & Commuter Outreach

- Designed bi-annual Program Update
- Sent Carpool Month awareness messages to Commute PA members
- Created August outreach posters focused on rewards
- Developed Car Free Month promotion materials for September challenge
- Participated in two webinars: “How to Wake up Your Inactive Email Subscribers” and “Forging the Future: AI & Marketing Ethics”

This poster was created for employers to display to encourage employees to enroll in Commute PA.



The poster features a light blue background with faint illustrations of summer items like an ice cream cone, a watermelon slice, a beach umbrella, and a star. At the top, the text 'SUMMER'S ON!' is displayed in a white rounded rectangle with 'SUMMER'S' in blue and 'ON!' in white. Below this, 'GET COOL REWARDS' is written in large, bold, blue, italicized letters. Underneath, the text 'Let us help you find the best commute and get rewarded.' is in a smaller white font. A QR code is centered below the text. At the bottom, the 'COMMUTE PA' logo is shown in white, with 'CommutePA.org' and '1.866.579.RIDE' in a smaller white font below it.

**SUMMER'S  
ON!**

**GET COOL  
REWARDS**

Let us help you find the best commute  
and get rewarded.



**COMMUTE PA**  
CommutePA.org  
1.866.579.RIDE

# Social Media & Website Stats



2,023  
followers



330  
followers



721  
followers



308  
followers

**5,251**  
Sessions

**4,979**  
Users

**6,537**  
Page Views

# Customer Service Stats



Responded to **13**  
commuter emails/texts



Assisted **7**  
commuters via phone



Helped **1**  
commuter on Live Chat



Submitted **1**  
ERH trip for reimbursement  
(bus)