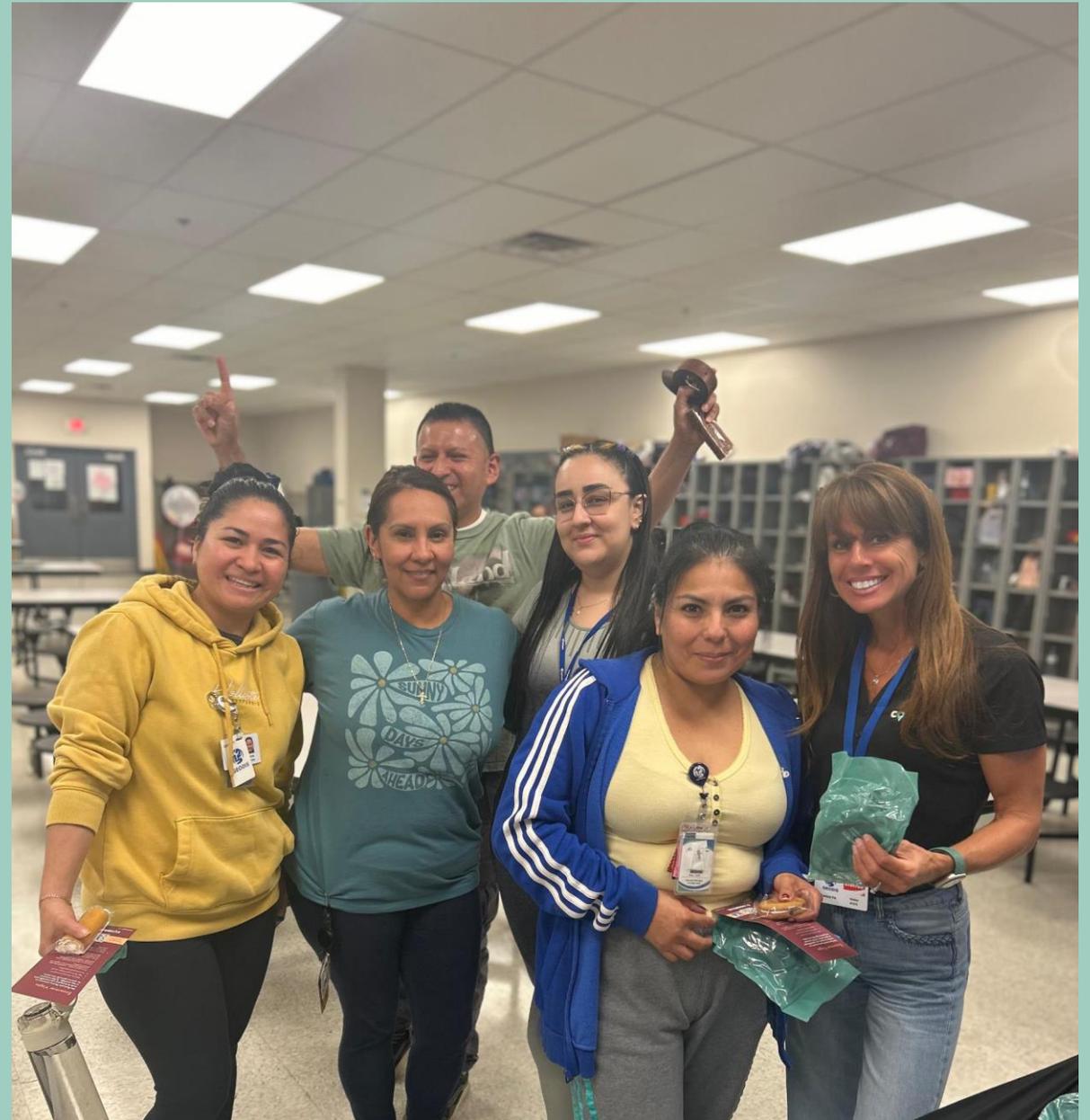




May 2025

Monthly Activity
Report





May Totals

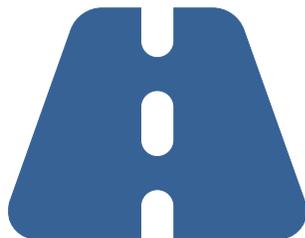
167
New
Members



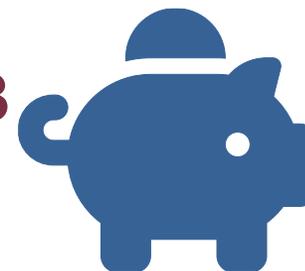
10,075
Recorded
Trips



175,504
Miles
Reduced



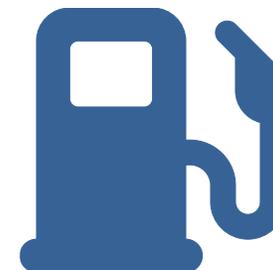
\$122,853
Money
Saved



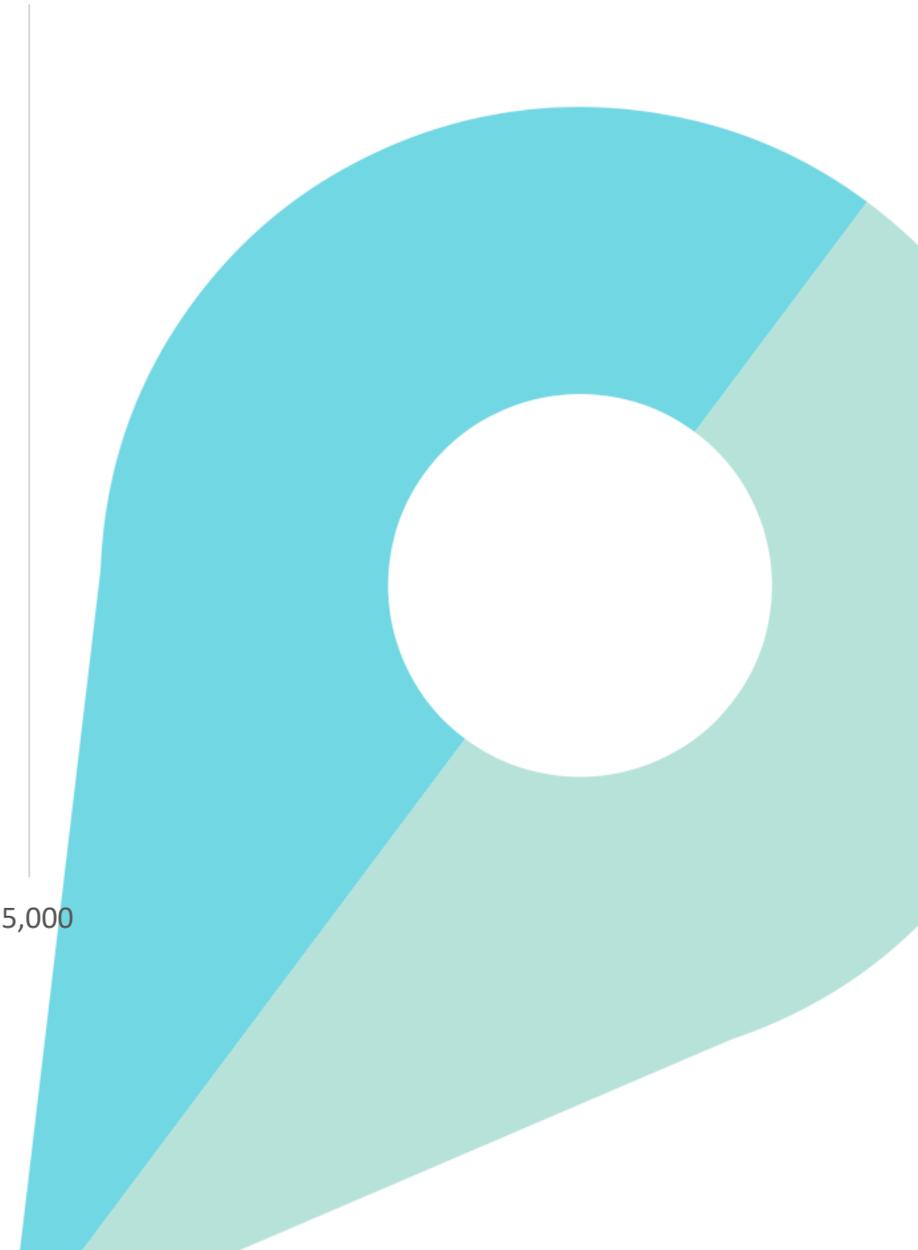
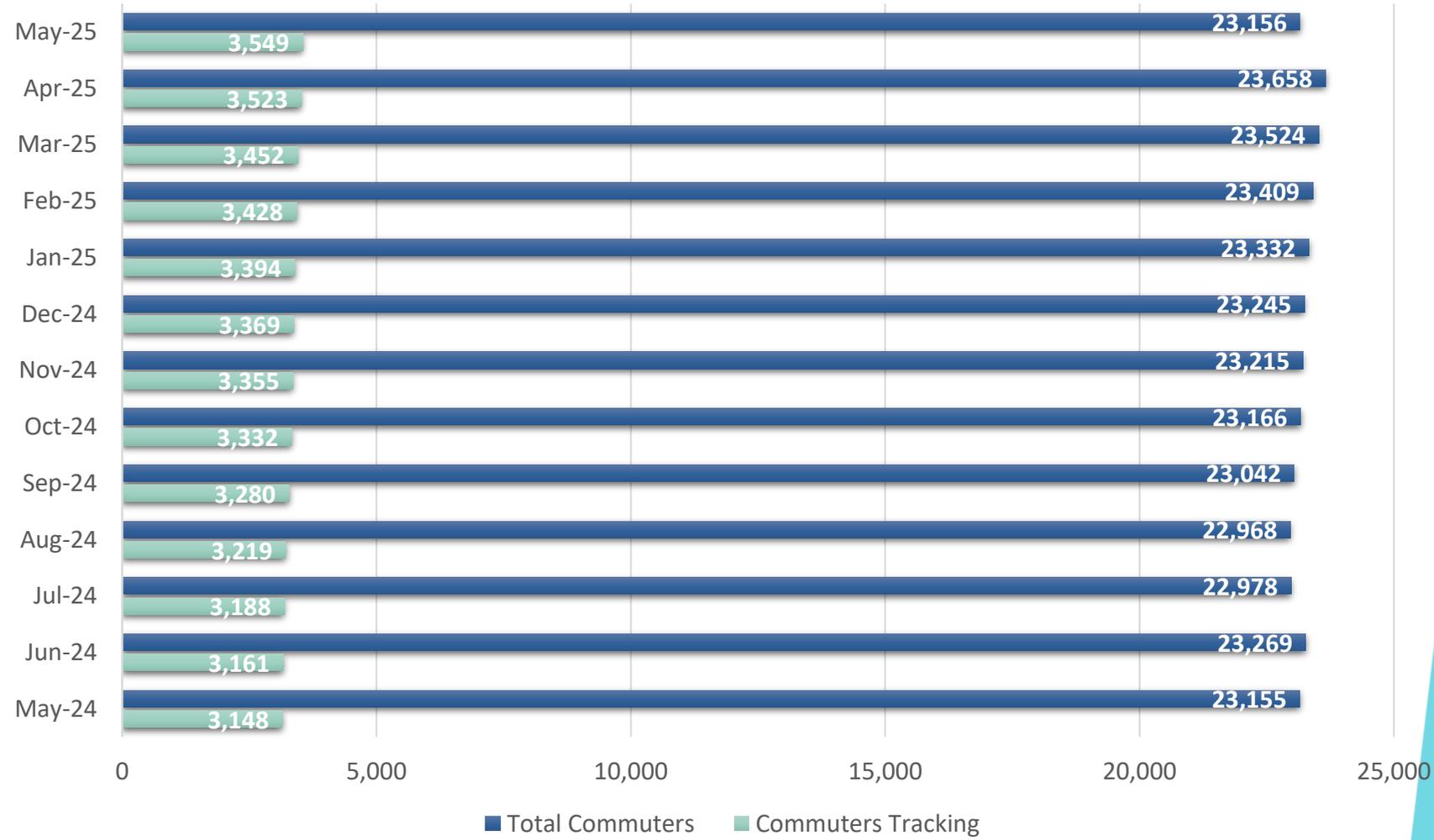
393,451
Calories
Burned



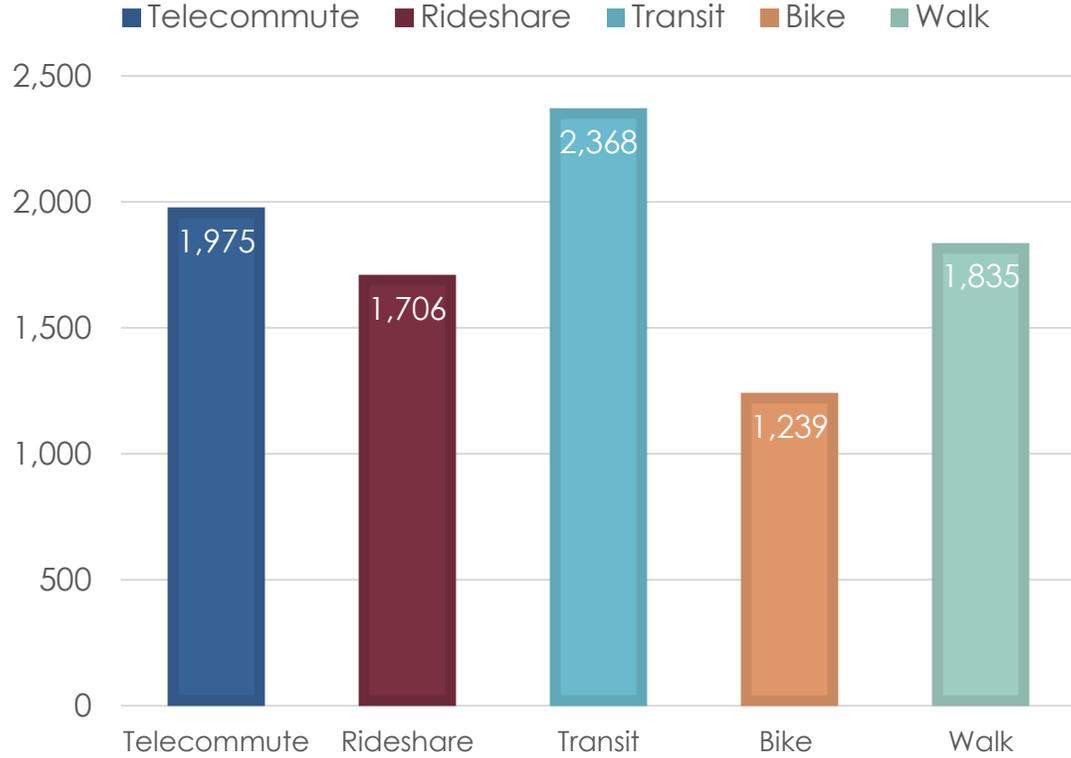
7,380
Gallons of
Gas Saved



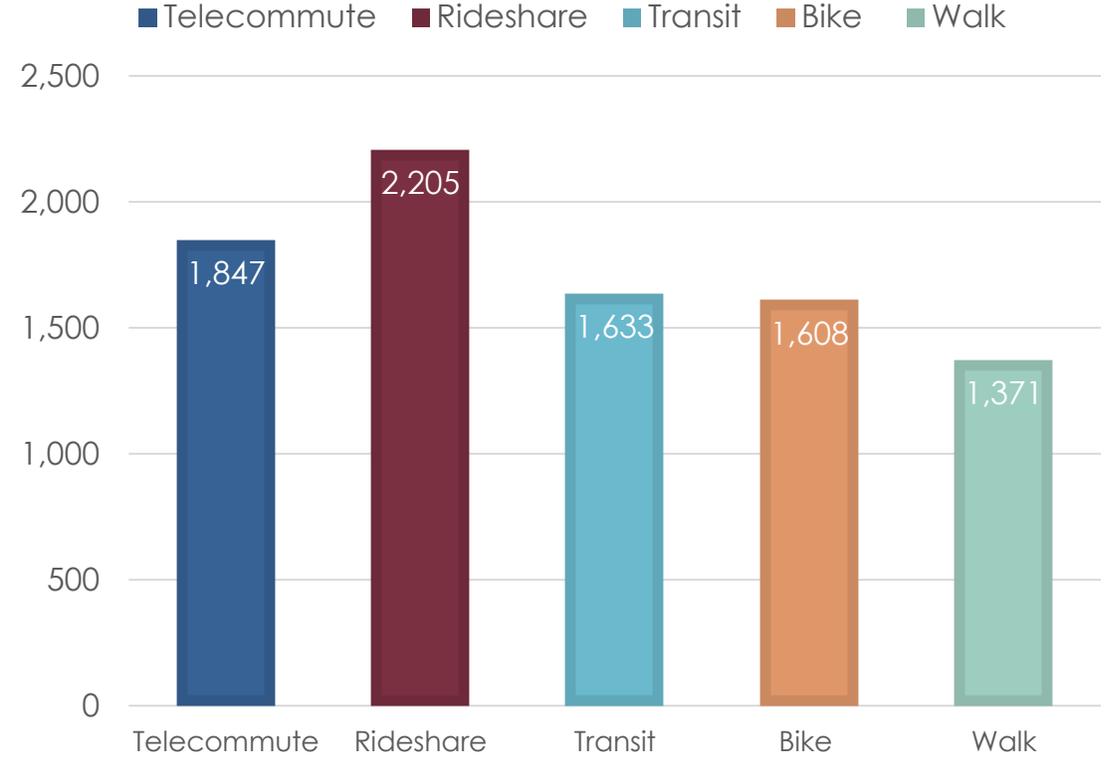
Total Commuters vs. Commuters Tracking



MAY 2025



MAY 2024



Recorded Trips



Bike Month

① **City of Lancaster**
196 Bike Trips

② **Franklin & Marshall College**
104 Bike Trips

③ **Gettysburg College**
44 Bike Trips

④ **Eastern Mennonite Missions**
40 Bike Trips

⑤ **Eurofins**
37 Bike Trips

**Bike Month:
Pedal to Victory!**

May 2025

Final leaderboard from the employer
race and photos from the Berks
County Bike Ride.



Outreach Meetings

- Ashley Furniture
- AtWork Personnel
- Berks Technical Institute
- BlueScope Buildings
- Circle of Friends *(2 Meetings)*
- CLIP
- Conestoga Wood *(2 Meetings)*
- Friends & Neighbors of PA *(2 Meetings)*
- GEODIS Carlisle *(3 Meetings)*
- Glatfelter Insurance Group
- Ingram Book
- Lebanon Transit
- Micro-Coax
- Miller Brother Staffing
- PA CareerLink Berks
- Patriot Credit Union
- RACC *(2 Meetings)*
- REM Staffing
- Saddle Creek Logistics
- The Factory Ministries
- The Program “It’s About Change”
- Thermo Fisher Scientific
- UPMC CARES Program
- Volvo Construction Equipment *(2 Meetings)*
- Wilson College

Regional Bike Share quarterly meeting held.

Attendance included:

- Adams County Office of Planning & Development
- Berks County Planning Commission
- City of Lancaster
- Franklin County Planning Commission
- Lebanon County Planning Commission
- Penn State Hershey Medical Center
- Tri-County Regional Planning Commission
- York County Planning Commission

Outreach Events

- Ashley Furniture New Hire Presentation (3 Events)
- Berks Technical Institute Career Fair
- Circle of Friends Presentation
- Connections Work Presentation
- County of Lancaster Wellness Event
- Friends & Neighbors of PA T-Day
- GEODIS Carlisle T-Day (2 Events)
- Gettysburg College Virtual Bike Event
- Glatfelter Insurance Group Fair
- Harley Davidson Health & Wellness Fair
- Hollywood Casino New Hire Orientation (2 Events)
- PA CareerLink Berks Presentation (4 Events)
- Phoenix Contact Virtual Bike Event
- PSECU Virtual Bike Event
- Thermo Fisher Scientific New Hire Orientation (3 Events)
- Tower Health Bike to Work T-Day
- Volvo Construction Equipment Fair
- Woodstream Townhall Presentation (3 Events)

Michele presents to
Circle of Friends.



Other TDM Activities

- @Home in Adams County Bike Share Stakeholder Meeting
- @Home in Adams County Meeting
- @Home in Adams County Transportation Work Group Meeting
- ACT Employer Council Meeting
- Berks County Bike to Work Week Ride
- Franklin MPO Meeting
- HATS 2050 Stakeholder Meeting
- Lancaster Bikes Meeting
- Lebanon Chamber Behind the Scenes Walmart DC Tour
- Lebanon Chamber Federal Legislative Update
- Lebanon Chamber Public Policy Committee Meeting
- Lebanon Chamber State of the County
- RATS MPO (*2 Meetings*)
- Ride, Roll, & Stroll Active Transportation Summit
- The Common Wheel Meeting
- Tri-County Regional Planning Commission Annual Luncheon
- Tower Health Bike to Work Week Ride Meeting
- United Way Schuylkill County Presentation
- United Way York Meeting
- York Transportation Coalition Meeting

Marketing & Commuter Outreach

- Promoted Bike Month with social media posts and emails/texts to commuters
- Berks County Bike Ride received two media hits (WFMZ and BCTV)
- Developed creative assets and messaging for Carpool Awareness Month in July
- Created Walk Awareness Month materials and content for June



Matt gave an interview during the Berks Bike Ride. We distributed the poster to employers to promote Walk Awareness Month.

WALK THIS WAY AND WIN!

CHALLENGE
Walk at least 4 days in June.

PARTICIPATE
Record your walk trips.

PRIZES
\$50 Tango Gift Card to 3 randomly selected commuters.

Join today!

COMMUTE PA
CommutePA.org
1.866.579.RIDE

Social Media & Website Stats



2,019
followers



328
followers



719
followers



305
followers

4,201
Sessions

3,875
Users

3,343
Page Views

Customer Service Stats



Responded to **18**
commuter emails/texts



Assisted **13**
commuters via phone



Helped **2**
commuters on Live Chat



Submitted **1**
ERH trip for reimbursement
(bus)