



August 2025

Monthly Activity
Report



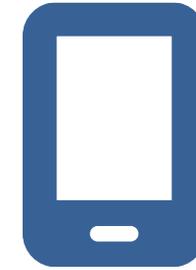


July Totals

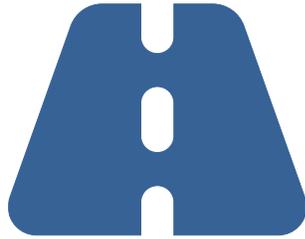
155
New
Members



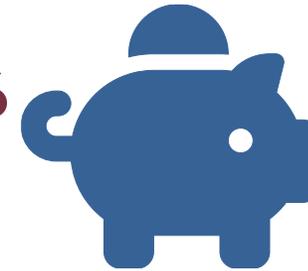
8,483
Recorded
Trips



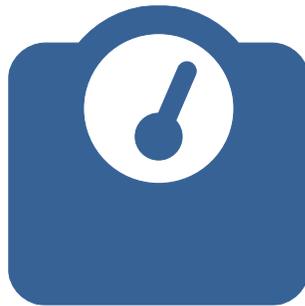
160,479
Miles
Reduced



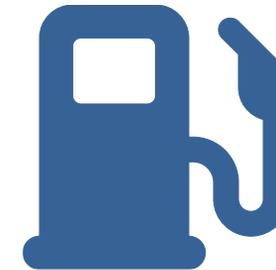
\$112,336
Money
Saved



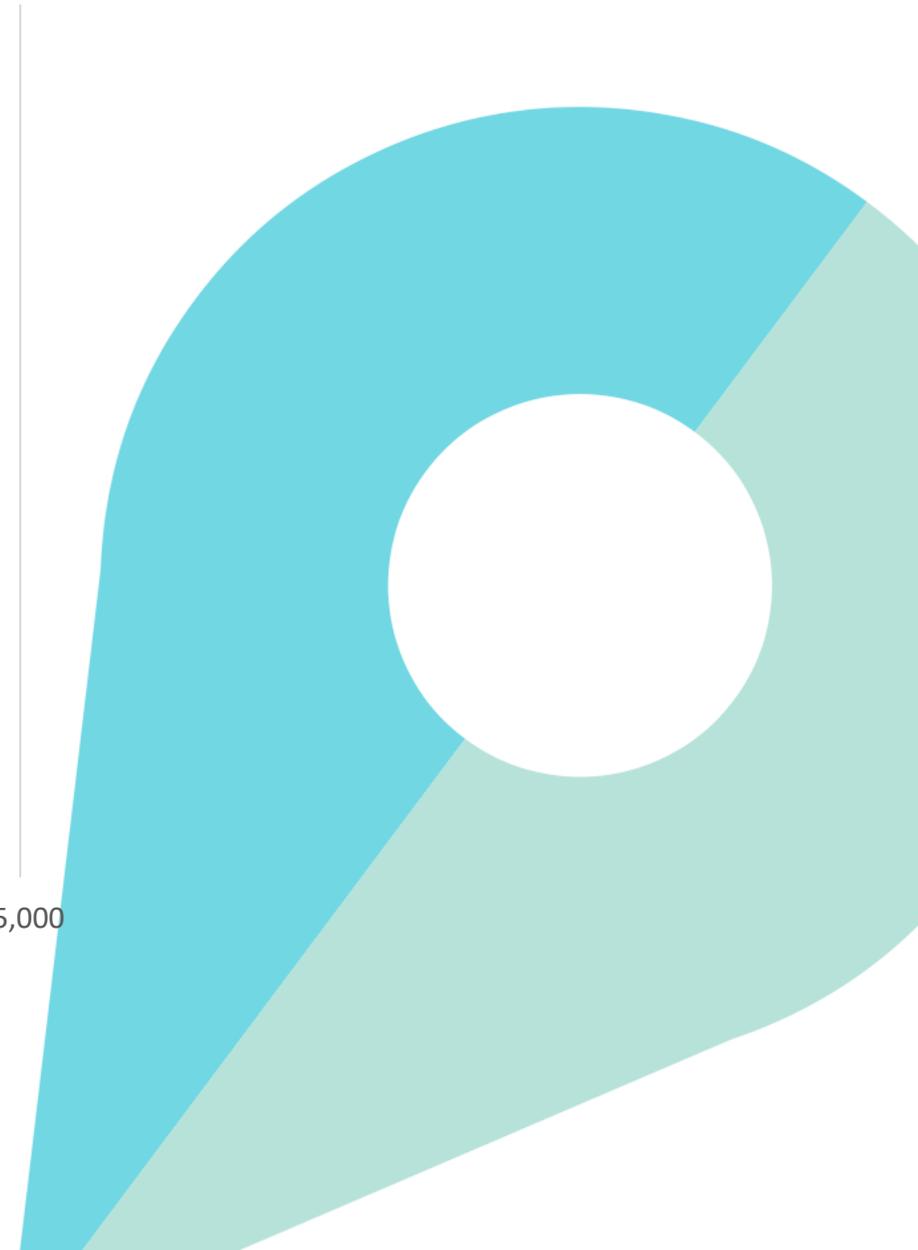
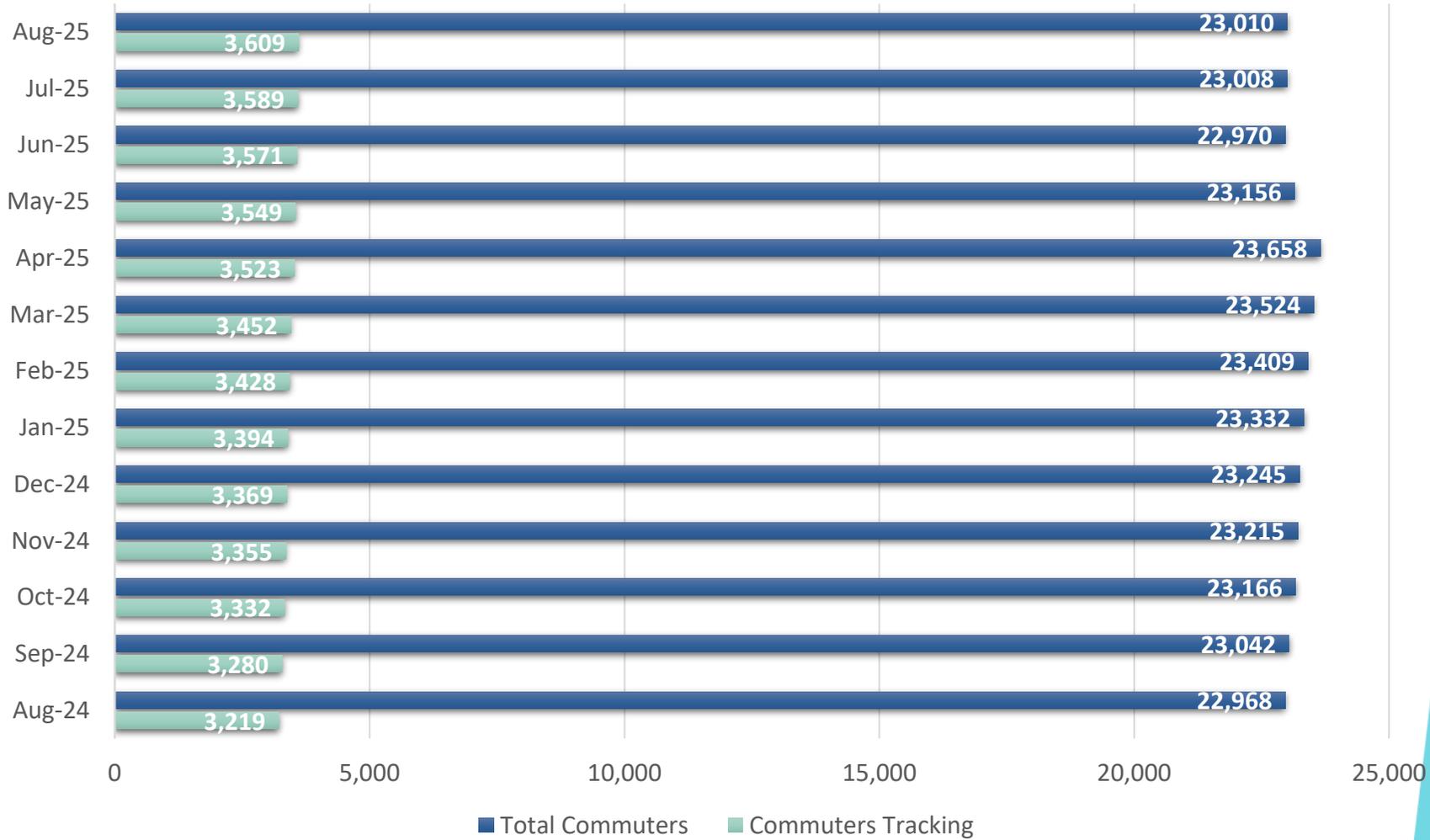
307,561
Calories
Burned



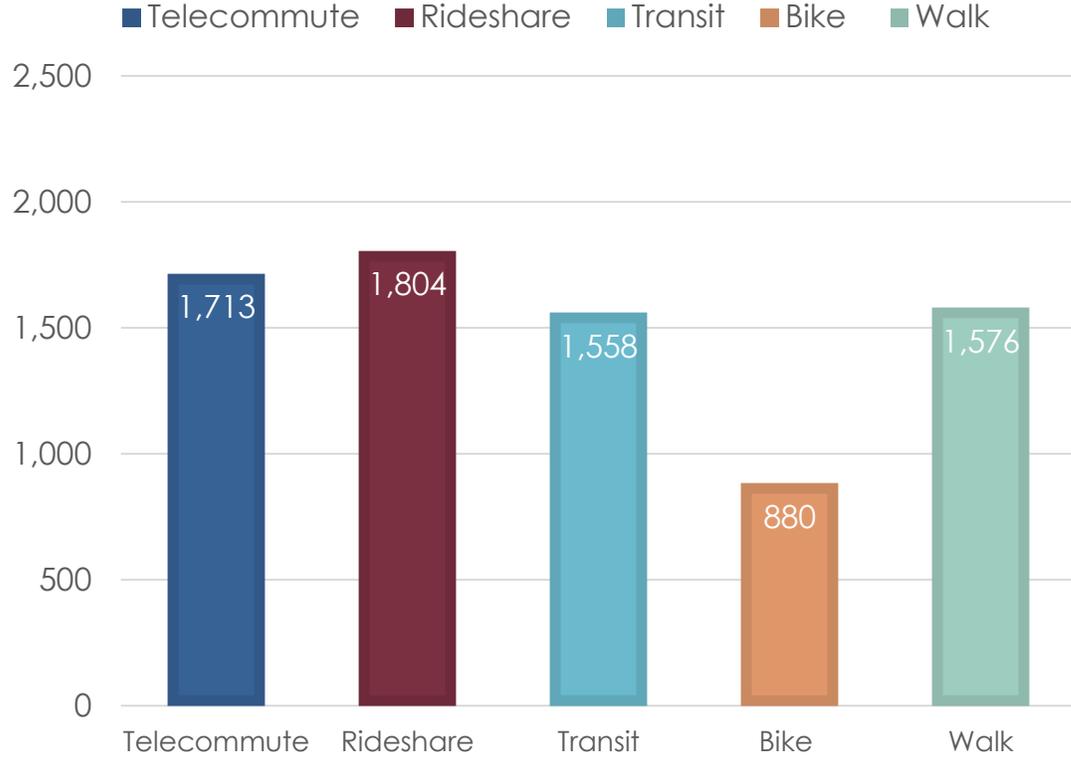
6,657
Gallons of
Gas Saved



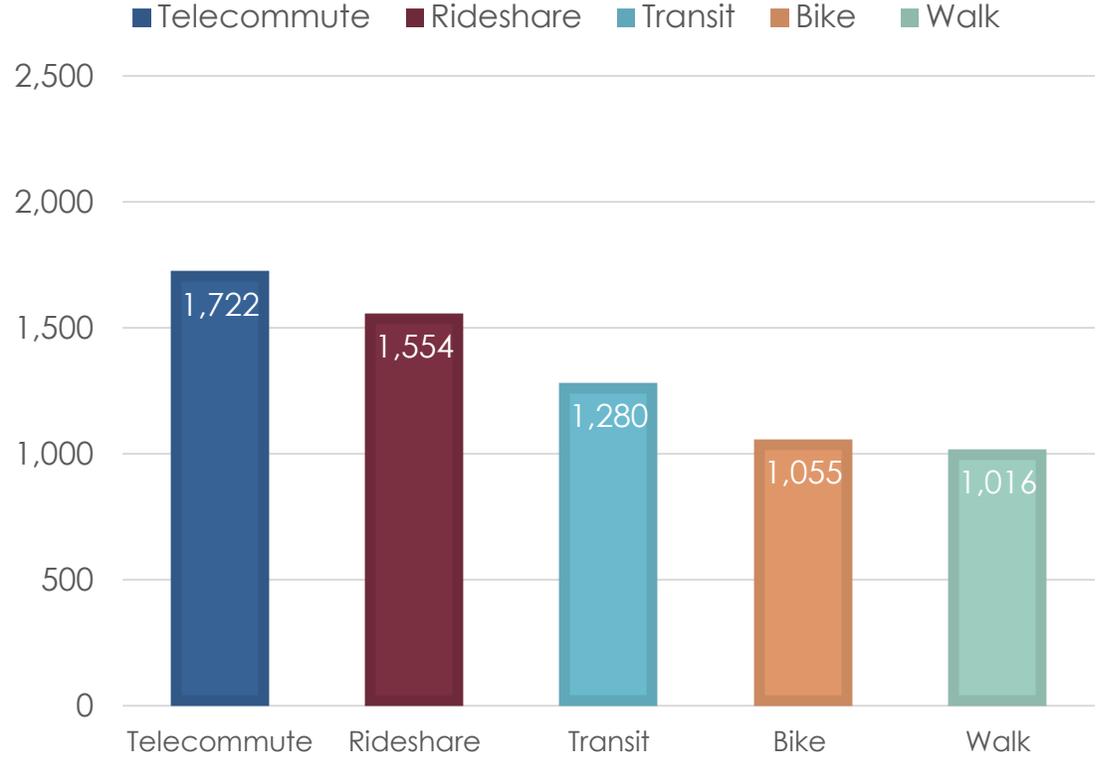
Total Commuters vs. Commuters Tracking



AUGUST 2025



AUGUST 2024



Recorded Trips



Outreach Meetings

- Adams County Domestic Relations Office
(2 Meetings)
- Adams County Rescue Mission
- Ashley Furniture
- Berks Counseling Center
- Broad Range Logistics
- C&S Wholesale Grocers *(2 Meetings)*
- Eurofins Lancaster Labs
- Fenner Precision Polymers
- Fort Indiantown Gap
- Fresh Express
- Friends & Neighbors *(2 Meetings)*
- Gettysburg College *(3 Meetings)*
- Hamilton Health Center
- Hollywood Casino Grantville
- Menno Haven
- PA CareerLink Franklin
- PA CareerLink Lebanon
- PA Rep. Jamie Barton
- RACC
- RHA Neighborhood Resource Center
- Ryder
- Tri-County OIC
- UPMC CARES
- Volvo Construction Equipment

Hosted the quarterly Regional Bike Share Meeting. Those in attendance included:

- @Home in Adams County
- Adams County Planning
- Berks County Planning
- City of Lancaster
- Derry Township
- Franklin County Planning
- Penn State College of Medicine
- Tri-County Regional Planning
- York County Planning

Outreach Events

- Adams County Domestic Relations Office Fair
- Ashley Furniture New Hire Orientation
(3 Events)
- C&S Wholesale Grocers T-Day
- Empire Beauty School Presentation
- Friends & Neighbors T-Day
- Gettysburg College Go Green Fair
- Hollywood Casino New Hire Orientation
(2 Events)
- Menno Haven Virtual Event
- PA CareerLink Berks Presentation
- PA CareerLink Franklin Virtual 'Ask Me Anything'
- PA CareerLink Lebanon Virtual 'Ask Me Anything'
- RACC ESL Class Presentation (5 Events)
- RACC GED Class Presentation (2 Events)
- Ryder Presentation
- Thermo Fisher Scientific New Hire Orientation
(2 Events)
- Tri-County OIC T-day

The Clash of the CareerLinks annual challenge took place Aug. 11 – Aug. 22. Lebanon took 1st place with 30% of their staff participating. The final leaderboard results were:

- 1st Place – Lebanon
- 2nd Place – Berks & York (tie)
- 3rd Place – Franklin
- 4th Place – Capitol Region

Other TDM Activities

- @Home in Adams County Transportation Work Group Meeting
- Association for Commuter Transportation 39th Annual International Conference
- Bailey Coach Meeting
- Commute with Enterprise Meeting
- Franklin County MPO Meeting
- GRCA Business & Community Advocacy Council Meeting
- GRCA Marketing AI Webinar
- Lancaster MPO Meeting
- RHA Neighborhood Resource Center Ribbon Cutting Ceremony
- Sustain Mobility Meeting
- Tower Health Bike to Work Ride Debrief Meeting
- United Way of York Meeting
- United Way of York Transportation Access Coalition Meeting
- YAMPO Meeting
- YCEA Economic Insights Transportation Event
- YCEA Pathways Workforce Collaborative Meeting



Fenner Precision Polymers in Lancaster County
signed on as an Employer Partner.

Marketing & Commuter Outreach

- Developed College Month materials for October
- Created content and materials for All Aboard Transit Together promotion in November
- Attended 2025 American Marketing Association Central PA Conference
- Participated in three webinars: “Jokes Up, Humor in Marketing is In”, “Content that Connects: Crafting a Message that Resonates”, and “AI and Quality: Risk vs. Reward”

This save the date was created for employers to start planning for the race in October.



Social Media & Website Stats



2,023
followers



330
followers



722
followers



312
followers

6,266
Sessions

5,826
Users

7,771
Page Views

Customer Service Stats



Responded to **18**
commuter emails/texts



Assisted **13**
commuters via phone



Helped **2**
commuters on Live Chat



Submitted **3**
ERH trips for reimbursement
(2 bus; 1 train)