



# MOUNT PENN PRESERVE

## MASTER PLAN

APRIL, 2017

Prepared for:

**Foundation for the Reading Pagoda  
Reading, Berks County, Pennsylvania**

Prepared by:

**Simone Collins Landscape Architecture**

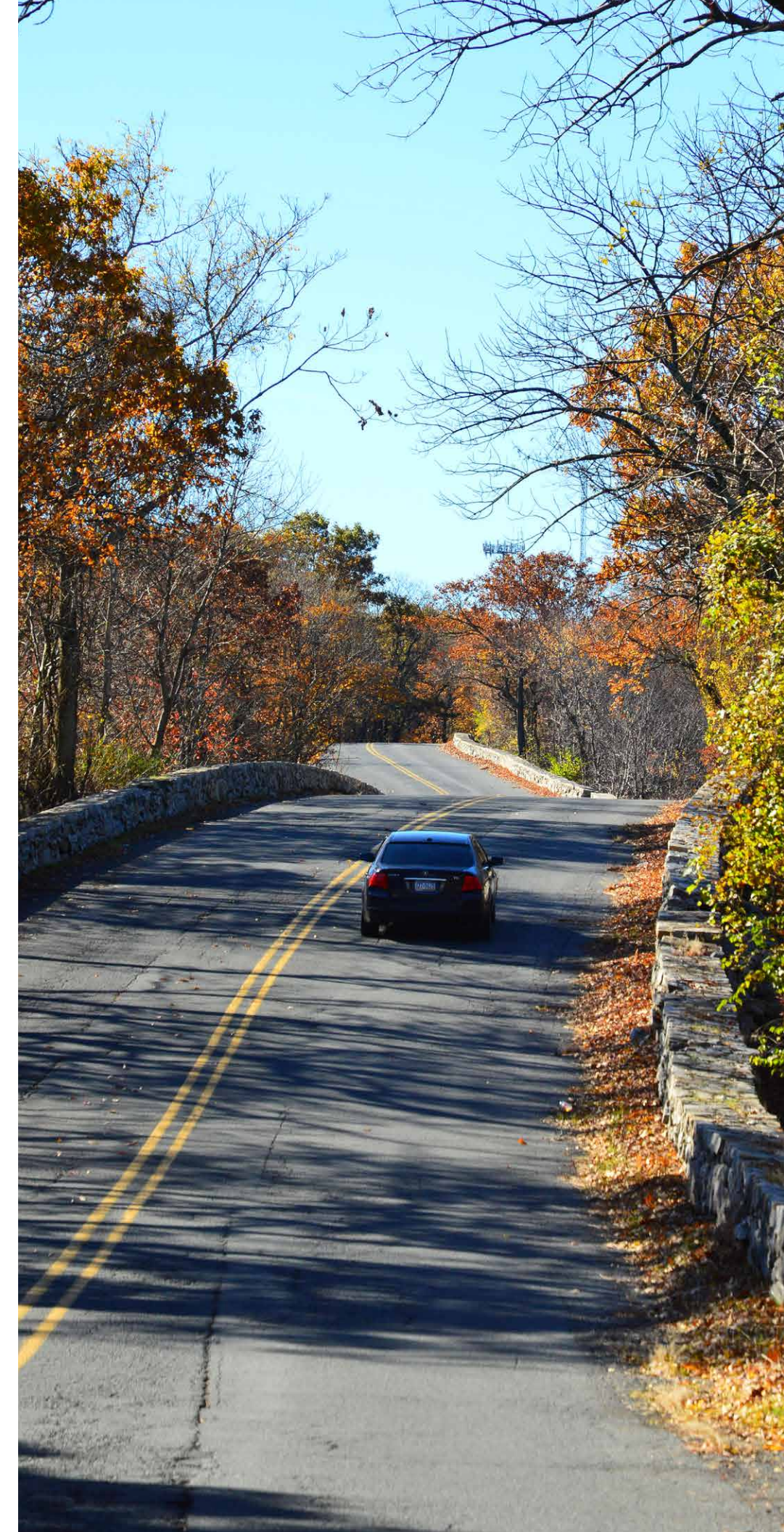


### **Special thanks to:**

The Reading-Berks Association of REALTORS® (R-BAR) who were awarded the Smart Growth Action Grant from the National Association of REALTORS® (NAR), the Mount Penn Preserve Executive and Steering Committees, and to all who participated in the Mount Penn Preserve Master Plan process.

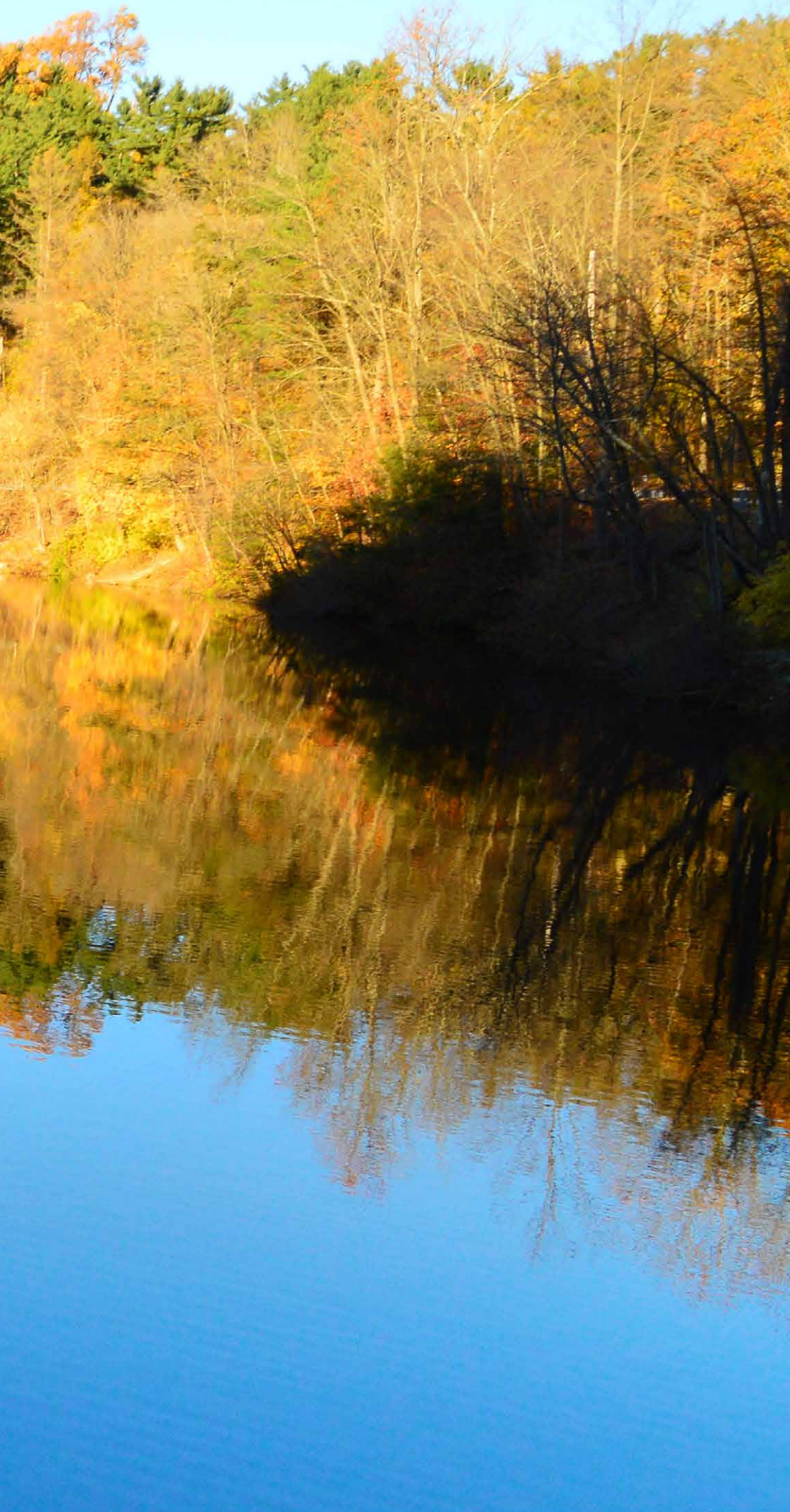
# Mount Penn Preserve Executive and Steering Committees

|                                    |                                                                         |
|------------------------------------|-------------------------------------------------------------------------|
| <b>Kevin Barnhardt</b>             | <i>Commissioner, County of Berks - Executive Committee / Co-Chair</i>   |
| <b>Lee Olsen, AIA</b>              | <i>Olsen Design Group, Architects - Executive Committee / Co-Chair</i>  |
| <b>Theresa Christof</b>            | <i>Mt. Penn Borough - Executive Committee</i>                           |
| <b>Corri Crupi</b>                 | <i>Lower Alsace Township - Executive Committee</i>                      |
| <b>Mark Dudash</b>                 | <i>Mt. Penn Borough - Executive Committee</i>                           |
| <b>Marcia Goodman-Hinnerschitz</b> | <i>City of Reading - Executive Committee</i>                            |
| <b>Linda Kelleher</b>              | <i>City of Reading - Executive Committee</i>                            |
| <b>Phil Kline</b>                  | <i>Alsace Township - Executive Committee</i>                            |
| <b>Kim Mallatratt</b>              | <i>Alsace Township - Executive Committee</i>                            |
| <b>Mike Reinert</b>                | <i>Pagoda-Skyline - Executive Committee</i>                             |
| <b>Shannon Rossman</b>             | <i>Director, Berks County Planning Commission - Executive Committee</i> |
| <b>Wes Stefanick</b>               | <i>Reading -Berks Association of Realtors - Executive Committee</i>     |
| <b>Jeff Waltman</b>                | <i>City of Reading - Executive Committee</i>                            |
| <b>Cheryl Auchenbach</b>           | <i>Berks County Planning Commission - Steering Committee</i>            |
| <b>Beth Burkovich</b>              | <i>Berks County Planning Commission - Steering Committee</i>            |
| <b>Polly Corvaia</b>               | <i>Pagoda pacers - Steering Committee</i>                               |
| <b>Larry Drogo</b>                 | <i>Pagoda Pacers - Steering Committee</i>                               |
| <b>Mark Faust</b>                  | <i>Lower Alsace Township - Steering Committee</i>                       |
| <b>Mike Frankhouser</b>            | <i>Pagoda Skyline; Aulenbach Cemetery - Steering Committee</i>          |
| <b>Richard Gerhart</b>             | <i>Lower Alsace Township - Steering Committee</i>                       |
| <b>Barry Groebel</b>               | <i>Antietam Valley Community Partnership - Steering Committee</i>       |
| <b>Donna Hey</b>                   | <i>COB / Pacers - Steering Committee</i>                                |
| <b>Ralph Johnson</b>               | <i>City of Reading - Steering Committee</i>                             |
| <b>Cindy Kauffman</b>              | <i>Pagoda - Steering Committee</i>                                      |
| <b>Scott Kauffman</b>              | <i>Pagoda - Steering Committee</i>                                      |
| <b>Brendan Lederer</b>             | <i>Berks County Parks and Rec - Steering Committee</i>                  |
| <b>Larry Lloyd</b>                 | <i>Berks Nature - Steering Committee</i>                                |
| <b>Tom Orth</b>                    | <i>Lower Alsace Township - Steering Committee</i>                       |
| <b>Craig Peiffer</b>               | <i>City of Reading - Steering Committee</i>                             |
| <b>Alan Piper</b>                  | <i>Berks County Planning Commission - Steering Committee</i>            |
| <b>Rich Rock</b>                   | <i>BMR-SCCA - Steering Committee</i>                                    |
| <b>Ann Sellers</b>                 | <i>Reading Environmental Advisory Council - Steering Committee</i>      |
| <b>Pat Shannon</b>                 | <i>Alvernia University - Steering Committee</i>                         |
| <b>Ashley Showers</b>              | <i>Berks County Planning Commission - Steering Committee</i>            |
| <b>Jay Sockel</b>                  | <i>Lower Alsace Township - Steering Committee</i>                       |
| <b>Christopher Stress</b>          | <i>Berks County Parks and Recreation - Steering Committee</i>           |
| <b>Crystal Seitz</b>               | <i>Visit PA Americana Region - Steering Committee</i>                   |





ANTIETAM LAKE  
CONSTRUCTED BY  
THE CITY OF BLADEN COUNTY  
IN 1848



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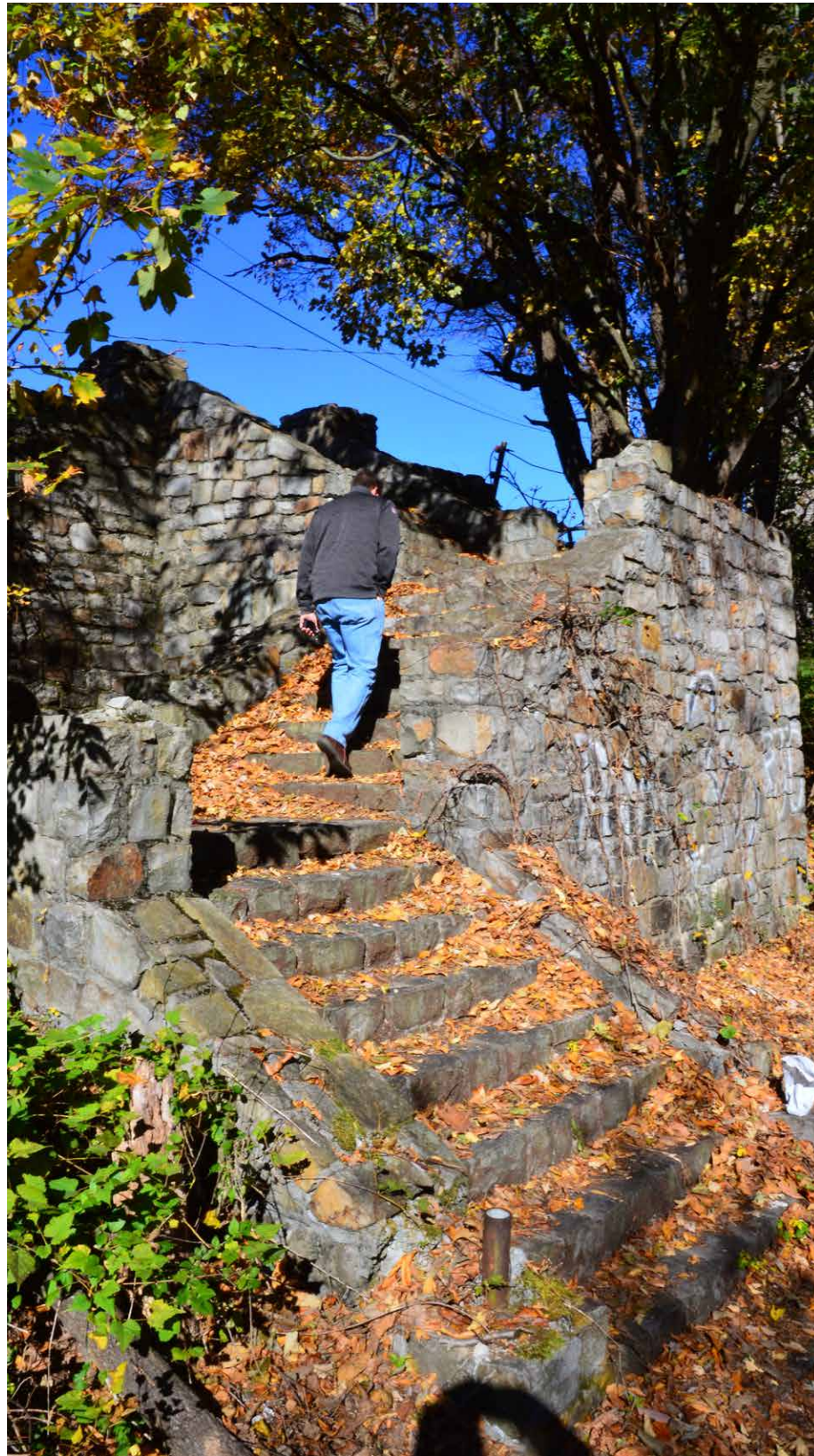
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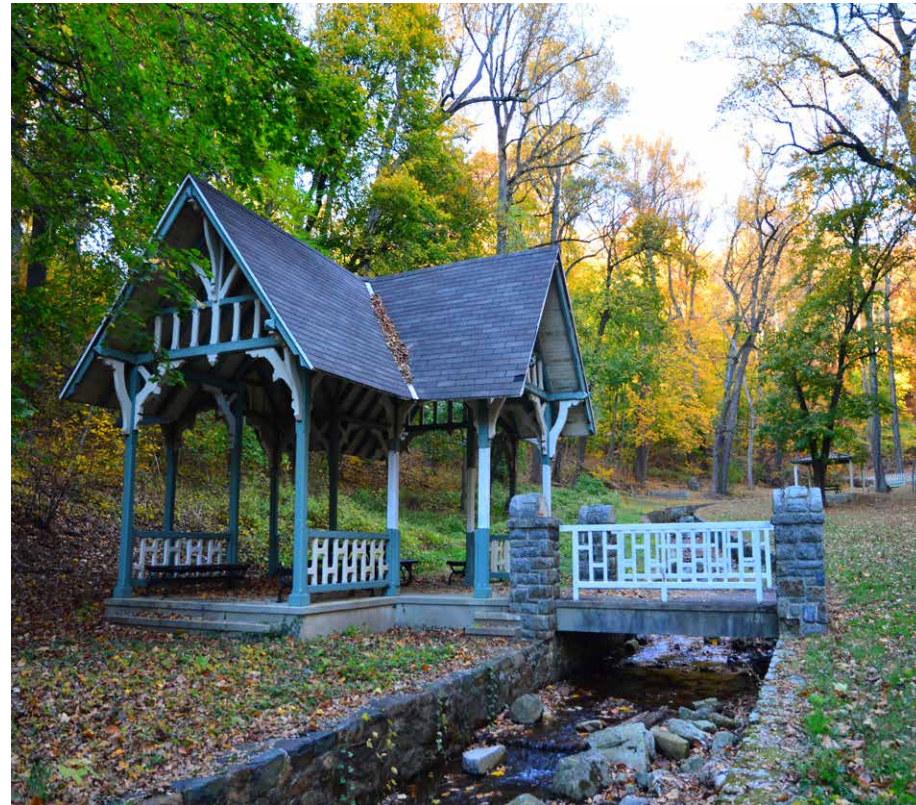


1

**MOUNT PENN PRESERVE  
HISTORICAL SNAPSHOT**



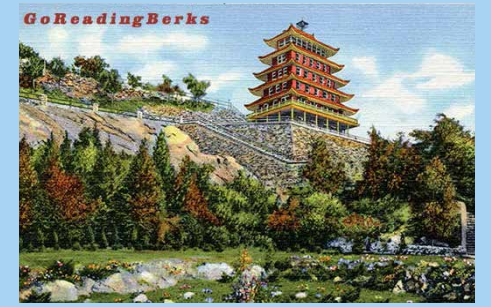
William Penn Memorial Fire Tower



Mineral Spring Park

## Mount Penn Preserve – Historical Snapshot

Encompassing an area of nearly 4,000 acres, The Mount Penn Preserve is a conglomeration of mostly wooded open space intermingled with residential properties, restaurants, iconic architecture and parks along with the remnants of buildings and places of recreation and enjoyment that have long vanished from the landscape. Mount Penn Preserve is stitched together by a sinuous network of roads and trails that have withstood the test of times and the sometimes questionable skills of motorists. Road cyclists race its hilly turns and automobile races are a part of the living history that is the Mount Penn Preserve. Today these roads are used to access the mountain, for pleasure driving, and to reach the popular public destinations such as the Pagoda, Fire Tower, Antietam Lake, and Mineral Springs Park. The many miles of trails draw mountain bikers from far distances and equestrians, hikers, runners, bird watchers and nature lovers of all types have their favorite trails.







Reading Liederkranz

In the late 1800's into the early 20th century, the gravity railroad carried tourists up the mountain for scenic views over the city and to visit the numerous eating and drinking establishments that dotted the mountain. Pandora Park and Carsonia Park were family amusement parks; Millar's Family Park Hotel, Schwatz's Summit House Hotel, Thomas Steigerwald's Winery, and the Bavarian Home are but a few businesses that attracted thousands of residents and tourists each year to their beloved Mount Penn. Today, Stokesay Castle, Reading Liederkranz and Mountain Springs Restaurant and Captain's Cove remain and enjoy enthusiastic patrons. *Footprints on the Mountain – A History of the Pagoda, the Tower, the Gravity Railroad and Skyline Drive*, by Corrie Crupi is a concise history of Mount Penn and a must-read to understand the colorful history of this remarkable place. It is interesting to get a sense of how many places of eating, drinking and entertainment there were on Mount Penn. In comparison to the late 19th and early 20th century, the mountain is “wilderness” today.

Industrialist Clinton F. Earl helped to make the mountain a “preserve” in the first third of the 20th century by purchasing parcels on the mountain as preserved open space. Major ownership of the mountain's public lands is divided amongst The City of Reading, Berks County, Berks Nature, Reading Water Authority, Mt. Penn Municipal Authority and the Reading School District. The lands fall within the City of Reading, Mount Penn Borough, Alsace Township and Lower Alsace Township.



Drenkel Field

Several non-profit and volunteer organizations have been established by area citizens concerned about preserving the history of the Mount Penn Preserve while making sure its landmarks and natural resources are protected for future generations of area residents and tourists. These include the Foundation for the Reading Pagoda, Pagoda Skyline Inc., Berks Area Mountain Biking Association (BAMBA), the Flying Dutchmen, Reading American Little League, Olivet Boys and Girls Club, and others. Typically, each organization has its own internal priorities that focus on a specific facility or part of the Mountain. The same holds true for the governmental organizations who own parts of the mountain. For example, Lower Alsace Township will be milling and repaving the length of Skyline Drive in the summer of 2017.



Pagoda



VOLUNTEER FIREMENS MEMORIAL



# 2

## MASTER PLAN PURPOSE



Skyline Drive

## Purpose of the Mount Penn Preserve Master Plan

The Mount Penn Preserve Master Plan seeks to create a consensus vision for the future of this unique and irreplaceable regional resource.

Since at least the 1970's community organizations have partnered with local governments and worked towards preserving, restoring and enhancing the iconic architecture, roadways, trails and recreational facilities in the Mount Penn Preserve. Generally, both government and volunteer organizations have succeeded in this heroic endeavor. Many facilities have been renovated. Rotary Park's fields are meticulously maintained. City Park's magnificent Bandshell received a facelift a few years ago. The William Penn Memorial Fire Tower, while still needing repairs, looks amazing and remains a must-see destination on the Mountain. Berks County acquired Lake Antietam in 2006 and recently completed site improvements. Camp Lily continues to serve

a select clientele. Skyline Drive will be repaved in 2017, and BAMBA keeps maintaining and improving trails. However, despite these many successes, community leaders have concluded that this is an "up mountain" battle. With all governments facing dwindling resources, and non-profits competing for increasingly scarce donation dollars, a new more comprehensive and unified approach is needed toward restoring the magnificence of the Mount Penn Preserve.

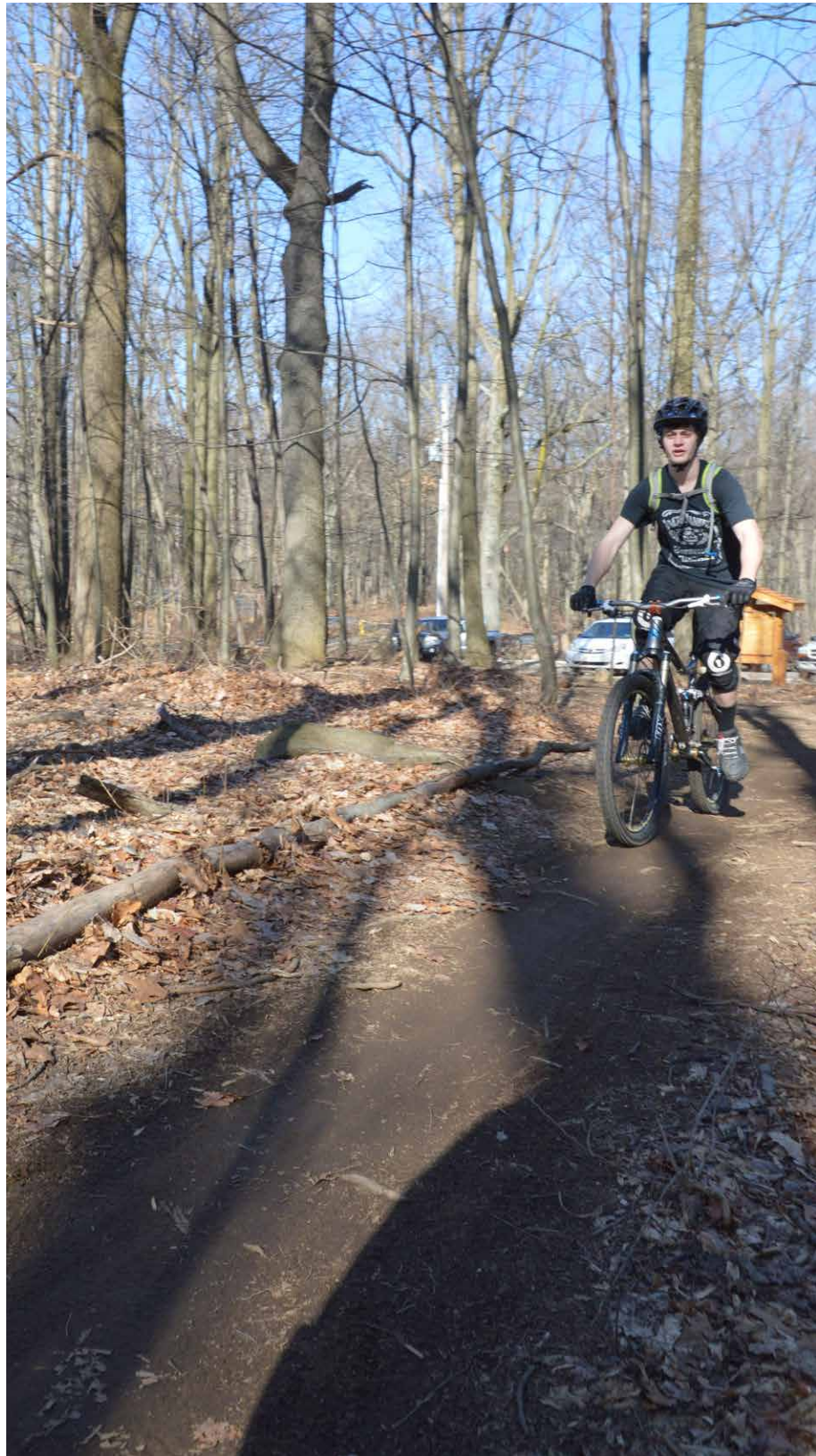
In spring of 2015, community leaders, led by Berks County Commissioner Kevin Barnhardt and architect and activist Lee Olsen conducted a community meeting to introduce the idea and jump start this community-based initiative. Nearly 100 concerned citizens attended that meeting to express their concern for the Mountain and support for this initiative.

With a generous grant from the Reading-Berks Association of REALTORS®, a contribution from the Smart Growth Alliance of Berks County, through the National Association of REALTORS®, and matching contributions from the partner municipalities, the community retained Simone Collins Landscape Architecture to work with the

Reading community to formulate a master plan in order to create a vision for the future of the Mount Penn Preserve.

Through an intensive community planning process, the following goals emerged:

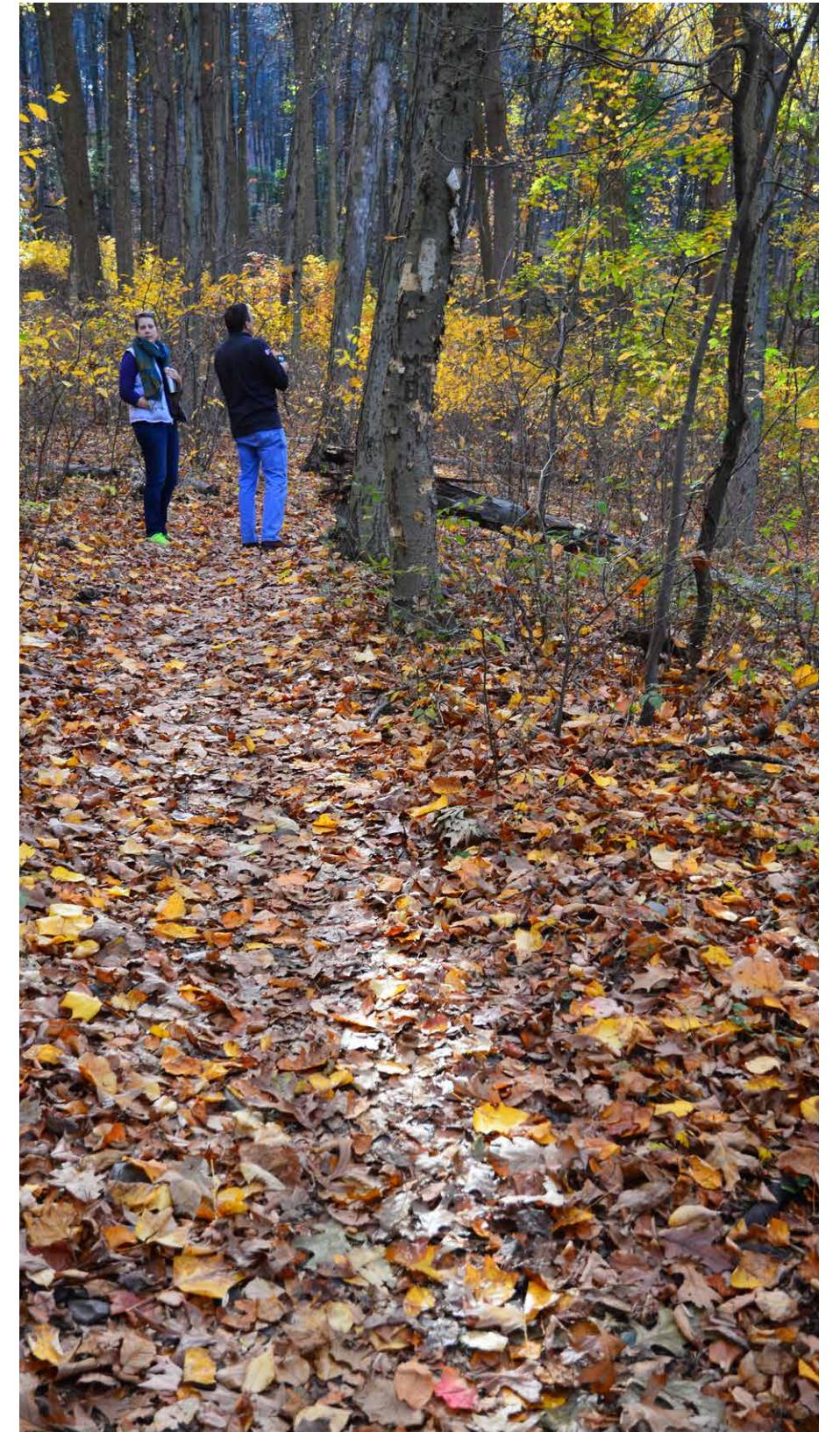
- 1) Create an organization structure to plan and coordinate activities, events, facility improvements and priorities in the Mount Penn Preserve.
- 2) Preserve and protect the natural, historic and man-made resources in the Mount Penn Preserve.
- 3) Plan and fund new public sector passive and active recreational facilities in Mount Penn Preserve.
- 4) Engage private-sector entrepreneurs and businesses to partner with local governments and non-profits to create new visitor amenities in the Mount Penn Preserve.



BAMBA Trailhead off of List Road



Berks County owned Earl Trust Land off of Hill Road



Trail access off of Oak Lane





# 3

## MASTER PLAN PROCESS AND SCHEDULE



Public Meeting 2 at Reading Liederkrantz

## Master Plan Process and Schedule

The Master Plan community engagement process occurred over a roughly two month period from Feb 24 through April 20, 2017. Specific committee and public meeting dates are shown below.

### Friday, February 24

9AM to noon – project area tour with steering committee members and executive committee members.

1 PM / 2 PM to 4 PM – programming and brainstorming session with executive committee and steering committee. Reading City Hall Chambers.

*Public Opinion Survey ran from Feb. 24 to March 25*

### Saturday, February 25

Open house charrette 10 AM to 4 PM – analysis maps and plans on display; formal presentations at 11 AM and 2 PM. Develop program from community with brainstorming sessions. Reading City Hall Chambers.

### Thursday, March 9

4PM to 6PM and 7PM to 9PM – Two identical meetings to present initial design concepts to the community. Attendees included the public and both the executive and steering committee. Based on feedback from meetings, the Consultant Team proceeded with the development of the Draft Master Plan. The meeting was held at Reading Liederkrantz.



Public Meeting 3 at the City of Reading Council Chambers

### Saturday March 25

Open house charrette 10 AM to 4PM. Presentation of the Draft Master Plan. Formal presentations at 11 AM and 2 PM. Reading City Hall Chambers.

Two week draft master plan comment period. March 25 until April 8th – comment via email.

### Monday April 10

2 PM to 4 PM - Executive and Steering Committee Meeting. Agree on changes to the Draft Master Plan. Reading City Hall Chambers.

### Thursday April 20

7 PM to 9 PM – Presentation of Final Master Plan. Stokesay Castle.

Meetings were well attended. Meeting attendance lists and meeting notes are contained in the appendix of this master plan report.



# COMMUNITY DESIGN MEETING

## MOUNT PENN PRESERVE MASTER PLAN

Come share your ideas, vision, and stories

Stay current with the most recent plans and ideas at: [www.mppennpreserve.org](http://www.mppennpreserve.org)

### MEETING DATES AND LOCATIONS

**Meeting 1** Saturday, February 25th  
 Programming and Brainstorming  
 Morning Session: 10AM - 1PM  
 -or-  
 Afternoon Session: 1PM - 4PM  
**Reading City Hall**  
 815 Washington Street, Reading  
 Free Parking at: DoubleTree Parking Garage  
 701 Penn Street, Reading

**Meeting 2** Thursday, March 9th  
 Present initial design concepts  
 Discussion and feedback  
 Meeting 1: 4PM-6PM  
 -or-  
 Meeting 2: 7PM-9PM  
**Reading Liederkrantz**  
 143 Spook Lane, Reading

**Meeting 3** Saturday, March 25th  
 Present draft plan  
 Discussion and feedback  
 Morning Session: 10AM - 1PM  
 -or-  
 Afternoon Session: 1PM - 4PM  
**Reading City Hall**  
 815 Washington Street, Reading  
 Free Parking at: DoubleTree Parking Garage  
 701 Penn Street, Reading

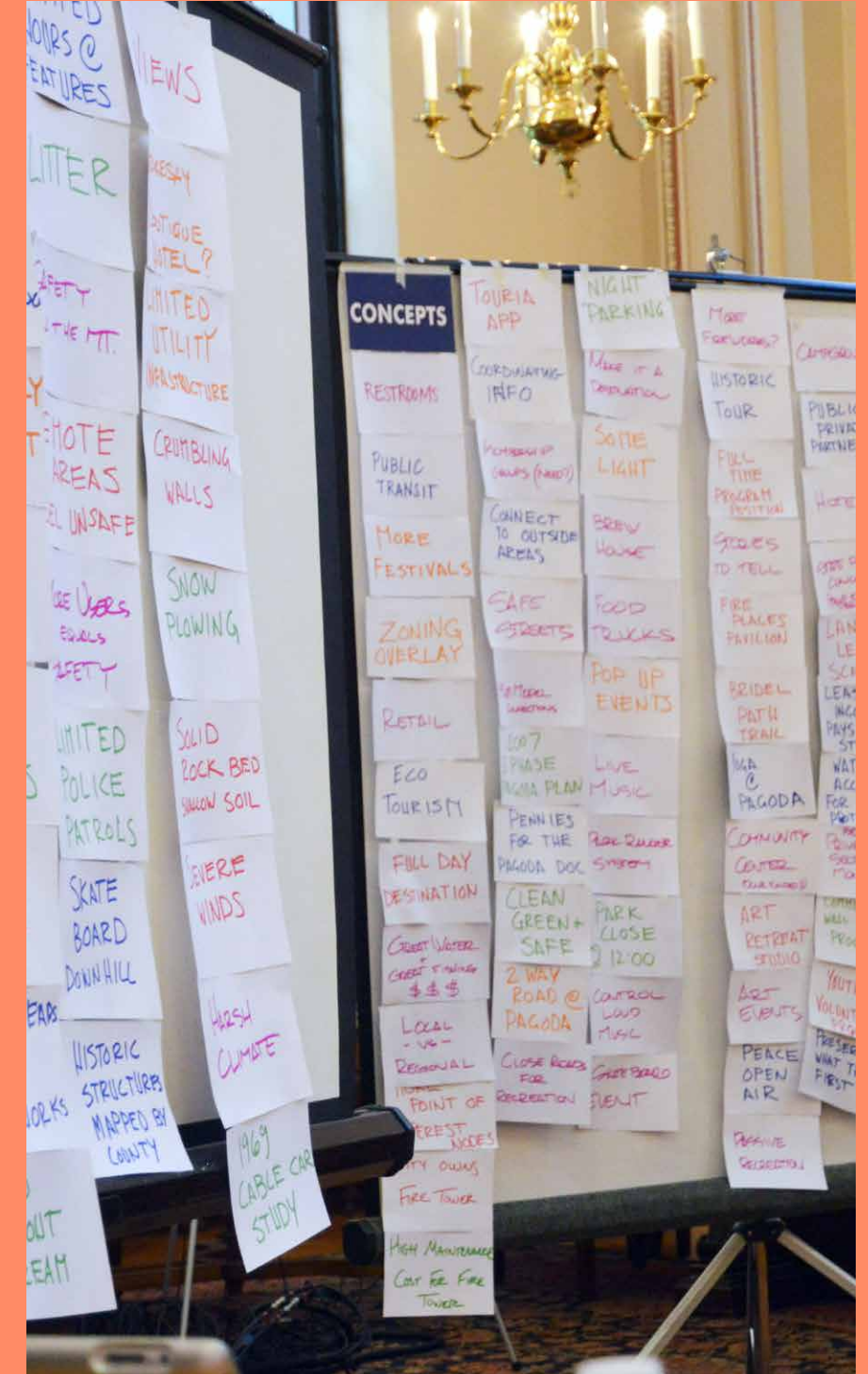
**Meeting 4** Thursday, April 20th  
 Present final plan  
 7PM-9PM  
**Stokesay Castle and The Knight's Pub**  
 141 Stokesay Castle Lane, Reading



Executive Committee Meeting



Site Visit with Commissioner Kevin Barnhardt, Scott Kauffman, and the Consultant Team



Public Goals, Facts, and Concepts from Public Meeting 1

Meetings flyers were created and distributed to advertise the project





# 4

## MASTER PLAN INVENTORY AND ANALYSIS



William Penn Memorial Fire Tower

## Regional Map

For planning purposes, the project area limits were set along major roadways that surround the mountain. This area is approximately 4,000 acres and in addition to the publically owned lands on the mountain, the study area also includes residential neighborhoods and private lands.

The Location Map shows that the Mount Penn Preserve enjoys easy access for the regional transportation routes and local roads. Easy access to the Preserve can be had from Rt. 422, Rt. 222, Rt. 12, Rt. 51, Rt. 562, and Rt. 153.

The Mount Penn Preserve is within easy distance for day trippers who wish to experience its attributes. Travel times from various locations to the Mount Penn Preserve are as follows:

| Location        | Distance   | Approximate Drive Time |
|-----------------|------------|------------------------|
| Wilkes-Barre    | 78.2 miles | 1 hour, 51 minutes     |
| Harrisburg      | 66.5 miles | 1 hour, 16 minutes     |
| Hershey         | 60.1 miles | 1 hour, 10 minutes     |
| Philadelphia    | 56.6 miles | 1 hour, 19 minutes     |
| Easton          | 53.0 miles | 1 hour, 17 minutes     |
| Bethlehem       | 45.5 miles | 1 hour, 10 minutes     |
| King of Prussia | 39.4 miles | 53 minutes             |
| Allentown       | 37.6 miles | 1 hour, 0 minutes      |
| Lancaster       | 36.6 miles | 50 minutes             |
| Pottsville      | 36.0 miles | 1 hour, 2 minutes      |
| Lebanon         | 31.1 miles | 56 minutes             |
| Pottstown       | 17.3 miles | 34 minutes             |

Once you are on the Mountain, there are only a few roads that traverse it giving visitors the gift of feeling out in the wilderness. Sections of the Preserve seem far away and remote while some of the most beautiful and historic areas of the Preserve are in close proximity to residential neighborhoods.

## Places Map

At its essence, the Mount Penn Preserve is an amalgamation of special places that create unique experiences and memories.

Each of these places holds a special meaning to each person who visits them. Life-long Reading-area residents recount riveting stories of their family's experiences in the Preserve. First time visitors are always amazed by the incredible views from the Pagoda or Fire Tower. Cyclists tackle the challenging inclines of the Mountain's roads, and who can forget attending Oktoberfest?

The Places Map inventories the most significant locations on the Mountain. These are the locations that have well-known and identifiable names. Many of these well-known locations have historic significance. Others are of more recent origin that were created or adapted to serve more recent recreational or open space needs. There are also favorite places for visitors that have no names, but hold meaning for many who frequent the mountain.

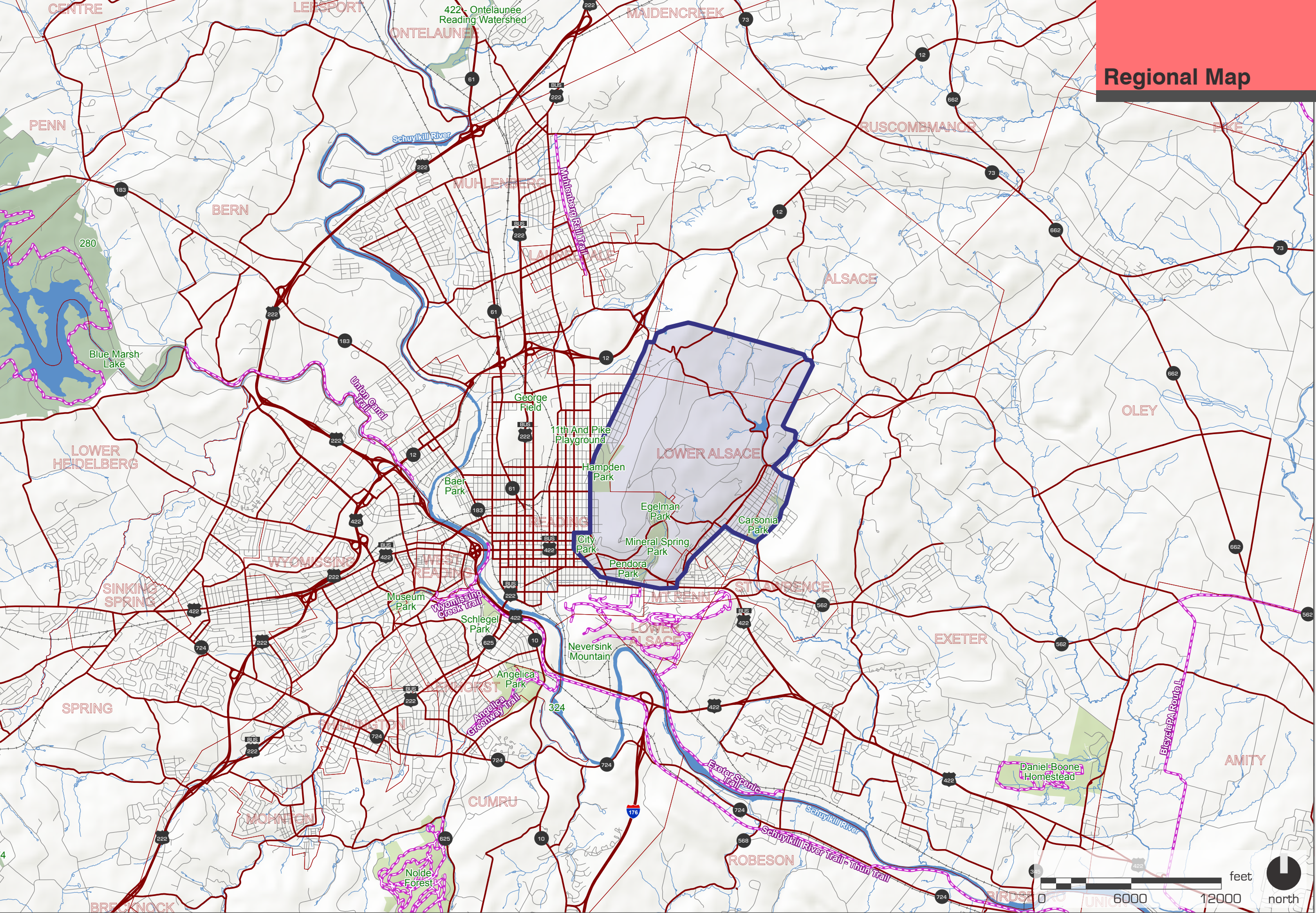
Major locations shown on the map are listed below:

- Angora Fruit Farm
- Antietam High School
- Antietam Lake Park
- Aulenbach's Cemetery
- Camp Lily
- Carsonia Park
- City Park
- Egelman's Park
- Former Mineral Spring Hotel Building
- Hampden Park
- Intel's Pennside Drive-In (cruise dates found in appendix)
- Mineral Spring Park
- Mountain Springs Restaurant and Captain's Cove
- Olivet Boys and Girls Club
- The Pagoda
- Pandora Park
- Reading High School
- Reading Liederkrantz
- Rotary Park
- Stokesay Castle
- William Penn Memorial Fire Tower

# Regional Map

## Legend

-  local road
-  state road
-  US route
-  railroad
-  municipalities
-  study area
-  water
-  regional trails
-  parkland
-  gameland



# Places Map

- Legend**
- road
  - parcel line
  - municipalities
  - study area
  - water



## Natural Features

The Natural Features Map focuses on the topographic features of the Mount Penn Preserve. In terms of topography, areas that are relatively level or flat are in limited supply on the Mountain. These more level areas are important since if new activity areas or facilities are to be considered on the Mountain, these areas are more easily able to accommodate new facilities with the least negative impact to the mountain's natural resources. (Please note that some of the light green areas on the map are developed as residential properties. These are not proposed for Preserve open space or recreational use)

## Ownership and Circulation

The Mount Penn Preserve public land ownership is divided amongst six (6) public entities. They are, in terms of most land ownership to the least land ownership:

- City of Reading
- County of Berks
- Reading Area Water Authority (RAWA)
- Mt. Penn Borough Municipal Authority
- Reading School District
- Berks Nature

In terms of municipal boundaries, The Mount Penn Preserve encompasses parts of The City of Reading, Lower Alsace Township, Alsace Township, and Mt. Penn Borough.

Major roadways through the Mount Penn Preserve include:

- Skyline Drive
- Duryea Drive
- Antietam Road
- Angora Road
- Hill Road
- List Road
- Mineral Spring Road
- Spook Lane
- Wanner Road

There are many miles of mountain bike trails within the Mount Penn Preserve. Many of these are maintained by the Berks Area Mountain



Map was generated by and is property of BAMBA (Berks Area Mountain Biking Association)

Biking Association (BAMBA). In 2015, the International Mountain Biking Association (IMBA) designated the Greater Reading Area a Bronze Level Ride Center. This is one of only 37 ride centers worldwide. This designation is important in attracting enthusiasts from a wide area. BAMBA has a detailed trail map that rates trails for hiking and mountain biking in terms of difficulty.

## Historic Features Map

The Mount Penn Preserve is steeped in rich history. There are many sites on the Mt. Penn Preserve that are recognized for their historic significance – and there are many more sites that are part of the cultural heritage of the Mountain and the community.

There are three National Historic Register sites. They are the Pagoda, the Lindbergh Viaduct and the Peter D. Wanner House. There are five sites that are eligible for listing on the National Historic Register. They are The Park Line Historic District; The Penn's Common Historic District; The Pandora Park Channel; the William Penn Memorial Firetower; and the Antietam Lake and Watershed and Oblinger Mill and Dam site.

The County of Berks also lists 168 sites or structures that have historic significance. They are located on the Historic Features Map and listed on the accompanying chart. These include well known locations such as Reading Liederkrantz, Carsonia Park, Stokesay Castle, Thomas Steigerwalt Winery, Pennside Drive-In and many others.

# Natural Features Map



## Legend

- road
- 10' contours
- municipalities
- study area
- water
- wetland
- floodplain

## Slopes

- 0% - 5% potential use area
- 5% - 8%
- 8% - 15%
- 15% - 25%
- 25%+





# Circulation and Ownership Map



- Legend**
- road
  - parcel line
  - municipalities
  - study area
  - water
  - - - existing trail
  - - - existing major trail
  - Earl Trust Lands
- Ownership**
- City of Reading
  - Berks County
  - Berks Nature
  - Reading Water Authority
  - Mount Penn Borough Municipal Authority
  - Reading School District

# Historic Features Map



- ### Legend
- road
  - parcel line
  - municipalities
  - study area
  - water
  - national historic register (listed site)
  - county listed historic site
  - county listed historic district
  - approximate location of historic gravity railroad

## County Listed Historic Sites

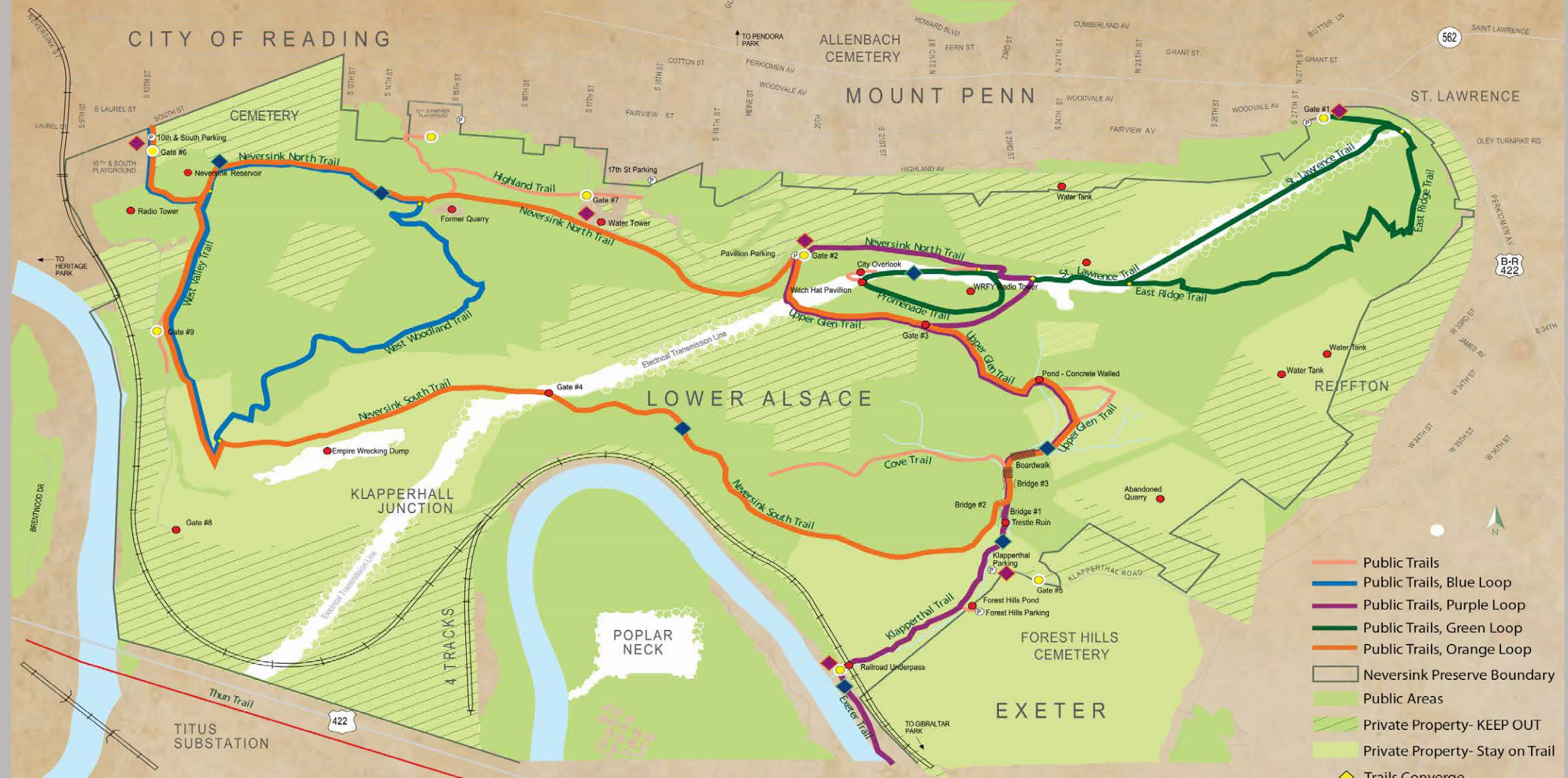
| Number | Historic Name                              | Number | Historic Name                                 |
|--------|--------------------------------------------|--------|-----------------------------------------------|
| 0      | Dehart Farm                                | 85     | Bridge                                        |
| 1      | Majestic Theater                           | 86     | Breiner Paper Mill                            |
| 2      | Barth Farm and Vineyard                    | 87     | Carsonia Park Site                            |
| 3      | Aulenbach's Cemetery                       | 88     | Gechters Washington House Hotel               |
| 4      | Dr. Martin Luther Bertolette House         | 89     | George and Theresa Geise Property             |
| 5      | Levan Farm                                 | 90     | Hill Grist Mill                               |
| 6      | Dengler House                              | 91     | Klapperthal Pavilion Site                     |
| 7      | Faith Lutheran Church                      | 92     | Neversink Sunday school                       |
| 8      | Earl Gables                                | 93     | Philip Moyer Tilt-Hammer                      |
| 9      | Maurer Tract                               | 94     | Ritter Mill                                   |
| 10     | 1924 Perkiomen Ave.                        | 95     | Endlich Tenant House                          |
| 11     | Stanley Boyer Property                     | 96     | Hill Mill                                     |
| 12     | Mt Penn Tavern                             | 97     | Bingaman School House                         |
| 13     | Dengler House                              | 98     | Antietam Lake and Dam                         |
| 14     | Mt Penn High School                        | 99     | Kerr Mansion                                  |
| 15     | Schaeffer Farm                             | 100    | Cox House                                     |
| 16     | Lutz Funeral Home Property                 | 101    | Spring House on Old Friedensburg Road         |
| 17     | Gately Bartlett Property                   | 102    | Jarred Dautrich                               |
| 18     | Clark House                                | 103    | Jarred Dautrich                               |
| 19     | Green Mansion                              | 104    | Seidel's School                               |
| 20     | Chestnut Hill Garage                       | 105    | Louis Grebe House                             |
| 21     | Pennside Presbyterian Church               | 106    | Schoolhouse-Log                               |
| 22     | Woodvale Mansion                           | 107    | Stony Creek School                            |
| 23     | Mt Penn Filtration Beds                    | 108    | Louis Kraemer House                           |
| 24     | Merlin D. Ziegler                          | 109    | Al Snyder-Blacksmith                          |
| 25     | Elmer E. Palm House                        | 110    | 106 Old Angora Road Property                  |
| 26     | Palm Organ Works                           | 111    | Kraemer Barn                                  |
| 27     | East Reading R.R. Company Power Substation | 112    | Wannars and Hartmans Mills                    |
| 28     | Mt. Penn Water Authority-Circa 1920        | 113    | Stony Creek Mills                             |
| 29     | Gulf Gas Station                           | 114    | Bixler's Lodge                                |
| 30     | Daniel Albright Carriage Works             | 115    | Snyder and Hill General Store                 |
| 31     | Daniel Albright ?                          | 116    | Martin L. Hill House                          |
| 32     | Woodvale Primary School                    | 117    | The Fick House-James Washington Fick          |
| 33     | Mt. Penn Garage (Originally)               | 118    | William Penn Memorial Firetower               |
| 34     | Charles Schlegel Mansion                   | 119    | Folk Store                                    |
| 35     | Mt. Penn's 2nd Post Office                 | 120    | The Masser Home                               |
| 36     | Roller skating rink                        | 121    | Reiniger Farm and Winery - Daniel Reiniger    |
| 37     | Richard Nowotarski                         | 122    | Bethany Lutheran Church                       |
| 38     | Tidewater Gas Station                      | 123    | Thomas Steigerwalt Winery                     |
| 39     | Alvah Schaeffer House-1st                  | 124    | Amos Lorah House                              |
| 40     | Wentzel Farm (1860)                        | 125    | Mountain Spring Association                   |
| 41     | Reiffon Dairy Milk Transfer Bldg - 1920    | 126    | Mount Penn Dam #3                             |
| 42     | Leinbach Hardware                          | 127    | Pleasant View Hotel                           |
| 43     | Joshua Leinbach Home                       | 128    | Spuhler Farm - Jacob Grim and John M. Spuhler |
| 44     | Endlich Tenant House                       | 129    | George Reinger                                |
| 45     | Gary L. Reinert Property                   | 130    | Hilltop One Room School House                 |
| 46     | Blankenbiller Log Cabin                    | 131    | Pennside Drive - In                           |
| 47     | Daniel Hartman Farm                        | 132    | Melthorn - built by Fichthorn                 |
| 48     | Conrad Log House                           | 133    | Carsonia Park Office                          |
| 49     | Hartman Farm                               | 134    | Melthorn - built by Fichthorn                 |
| 50     | Kinsey Farm                                | 135    | Weitzles Tavern                               |
| 51     | Mcknight's Mansion                         | 136    | Liederkrantz                                  |
| 52     | F.J. Paucski Property                      | 137    | Liederkrantz                                  |
| 53     | James Ripley Fehr Property                 | 138    | Stokesay Castle                               |
| 54     | Fies Tavern                                | 139    | Jerry and Bertha Lessig                       |
| 55     | Hartman Farm                               | 140    | Bavarian Beer Garden-Carsonia Park            |
| 56     | Zions Evangelical Lutheran Church          | 141    | Seitz's Schoolhouse                           |
| 57     | Spies Churches                             | 142    | Cheese Factory                                |
| 58     | Kerper School                              | 143    | Carsonia Inn                                  |
| 59     | Zimmerman Forge                            | 144    | Michael and Denise Gierula                    |
| 60     | Bridge                                     | 145    | Jessie and Sarah Wentzel                      |
| 61     | Twin Churches Grace Alsace UCC             | 146    | Spring House                                  |
| 62     | Highland House Site                        | 147    | Arthur Angstadt                               |
| 63     | White House Hotel                          | 148    | Arthur Angstadt                               |
| 64     | Levan Homestead                            | 149    | G.C. Freeman Home                             |
| 65     | Schwartzwold Church                        | 150    | Philip Seidel Forge                           |
| 66     | Donald D. Hafer Property                   | 151    | Louis Kraemer and Company                     |
| 67     | John Abraham-Hoskyns Property              | 152    | Endlich Tenant House                          |
| 68     | Bruce Grim Property                        | 153    | Burkhart's Forge                              |
| 69     | J. Russell Crossley Property               | 154    | Hautberg                                      |
| 70     | Hill Mill                                  | 155    | Bridge                                        |
| 71     | Oley Turnpike Tollhouse #1                 | 156    | Pavillon-McLvain                              |
| 72     | Jackson-Spatz House                        | 157    | Ritter Mill                                   |
| 73     | Walter Strauss Property                    | 158    | Brumbach Woolen Mills                         |
| 74     | J. Howard Griesemer Property               | 159    | St Lawrence Public School                     |
| 75     | A.M. Homan Property                        | 160    | Abraham Stauffer House                        |
| 76     | Charles A. Faust Property                  | 161    | John F. Lutz Furniture Co. and Funeral Home   |
| 77     | Jacksonwald School                         | 162    | Patriotic Order Sons of America Lodge         |
| 78     | Leroy Hauseman Property                    | 163    | Ruth German-Walker Property                   |
| 79     | Leiby House                                | 164    | Oley Turnpike Marker                          |
| 80     | Schwambach House                           | 165    | St Lawrence Community Hall                    |
| 81     | Ritter House                               | 166    | Bridge                                        |
| 82     | Rimby Farm                                 | 167    | General Store                                 |
| 83     | Eberly House                               | 168    | Village of St Lawrence                        |
| 84     | William Boone House                        |        |                                               |

## National Historic Register



Source: CRGIS (PennDOT and PHMC)

# Additional Data Sources NEVERSINK MOUNTAIN



### TRAIL LOOPS

**Blue Loop:** Begins at Gate 6, 10th and South Streets. Follows the Neversink North Trail to the West Woodland Trail, and West Valley Trail.  
Rating: Steep and Rocky. Trail Length 2.32 miles.  
Hiking Time: approx. 1.5 hours  
Points of Interest: Former Quarry View Point, Neversink Reservoir.

**Green Loop:** Begins at Gate 1, 27th Street. Follows the St. Lawrence Trail to the Promenade Trail loop, and East Ridge Trail.  
Rating: Easy. Trail Length: 2.66 miles.  
Hiking time: 1 hr.  
Points of Interest: Witch's Hat Pavillion.

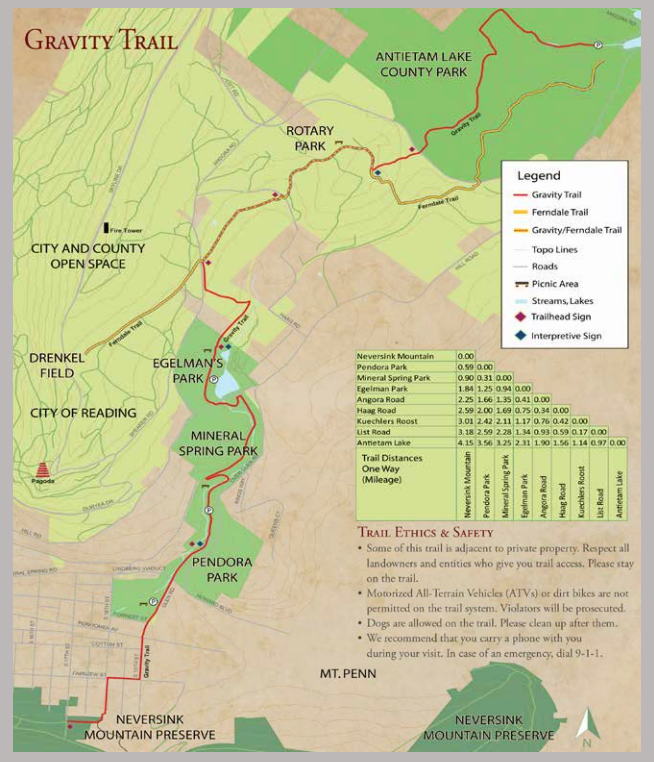
**Purple Loop:** Begins at the Exeter Trail, Gate 5-Forest Hills Pond Parking. Follows the Klapperthal Trail, to the Upper Glen Trail, and Neversink North Trail.  
Rating: Moderate. Trail Length: 3.47 miles.  
Hiking time: 1.5 hours  
Points of Interest: Klapperthal Park, Tressel, Witch's Hat Pavillion.

**Orange Loop:** Access trail from Gate 6 (10th & South St.) and Gate 5 (Klapperthal lot). Follows Neversink North Trail to the Upper Glen Trail, Neversink South Trail, and West Valley Trail.  
Rating: Long, Moderate. Trail Length: 4.49 miles.  
Hiking time: 3 hours.

### TRAIL DISTANCE

|                       |         |
|-----------------------|---------|
| East Ridge            | .85 mi  |
| St. Lawrence Trail    | .85 mi  |
| Neversink Trail North | 1.48 mi |
| Neversink Trail South | 1.5 mi  |
| Promenade Trail       | .5 mi   |
| West Woodland Trail   | .93 mi  |
| Upper Glen Trail      | .93 mi  |
| Klapperthal Trail     | .54 mi  |
| Cove Trail            | .47 mi  |
| West Valley Trail     | .54 mi  |
| Highland Trail        | .49 mi  |

- Public Trails
- Public Trails, Blue Loop
- Public Trails, Purple Loop
- Public Trails, Green Loop
- Public Trails, Orange Loop
- Neversink Preserve Boundary
- Public Areas
- Private Property- KEEP OUT
- Private Property- Stay on Trail
- Trails Converge
- Trailhead Sign
- Interpretive Sign
- Trailhead Sign
- Points of Reference
- Streams
- Boardwalk
- Bridge



### Forest Stewardship Plan NEVERSINK MOUNTAIN PRESERVE AND COMMUNITY FOREST

Prepared for  
The Berks County Conservancy

Prepared by  
Andrea Stevens  
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Natural Lands Trust  
1031 Palmyra Mill Road  
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Natural Lands Trust  
April 2012

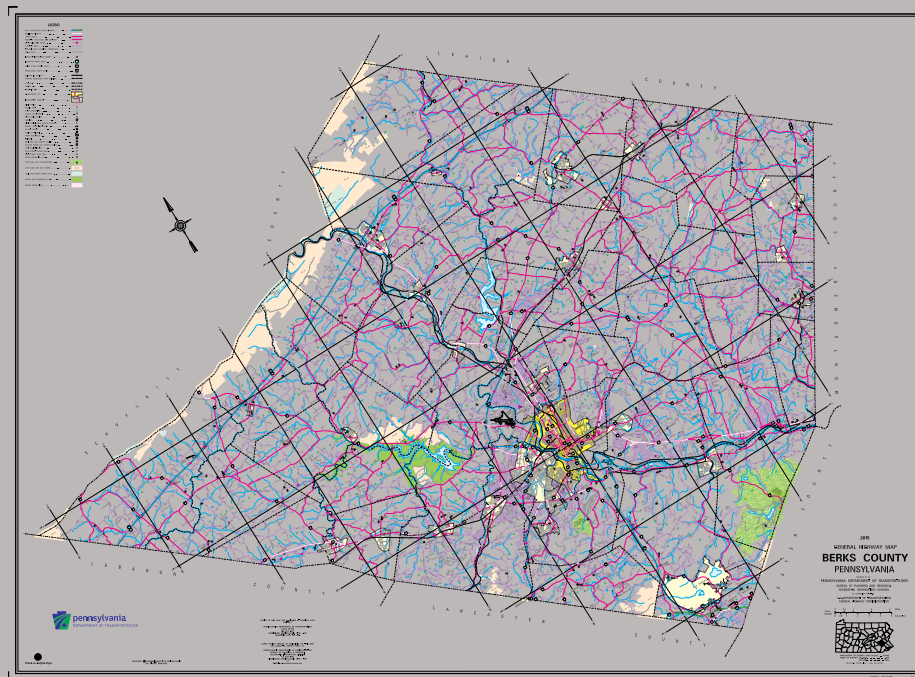
WILLIAM PENN FOUNDATION | Schuylkill Highlands | pennsylvania GOVERNMENT OF COMMONWEALTH AND NATURAL RESOURCES

This project was funded in part by a grant from Community Conservation Partnerships Program, under the administration of the Pennsylvania Department of Conservation and Natural Resources, Bureau of Recreation and the William Penn Foundation in support of the Schuylkill Highlands Mini-Grant Program administered jointly by Natural Lands Trust and Schuylkill River Heritage Association.

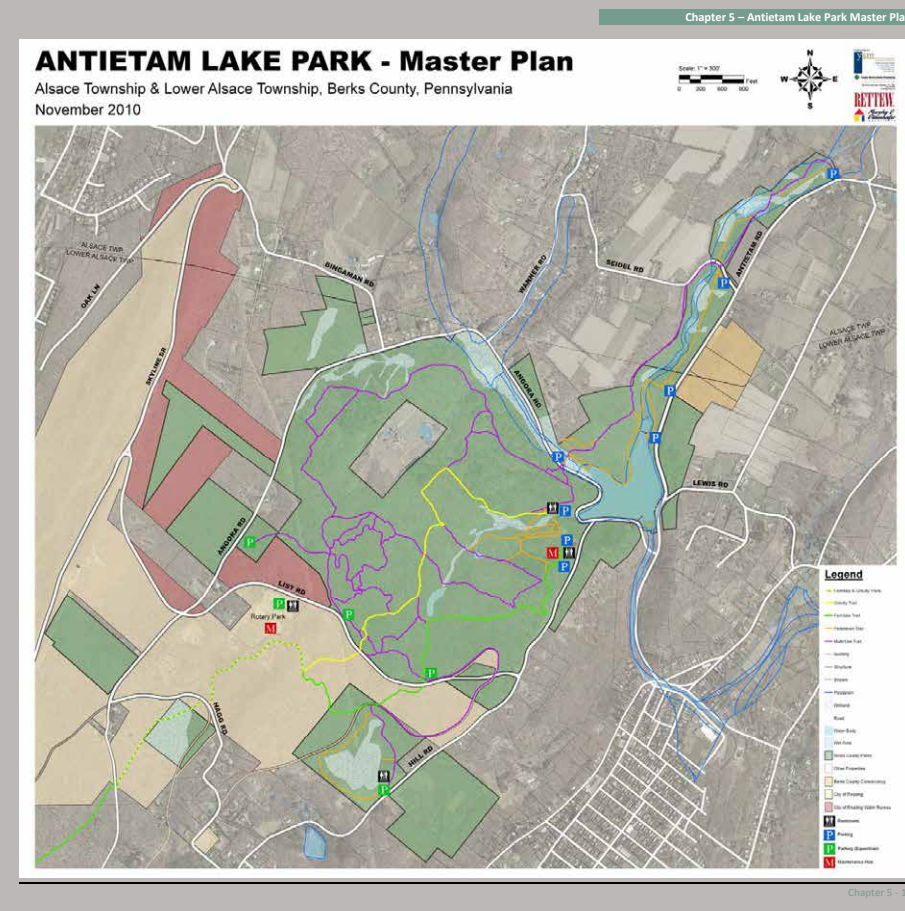
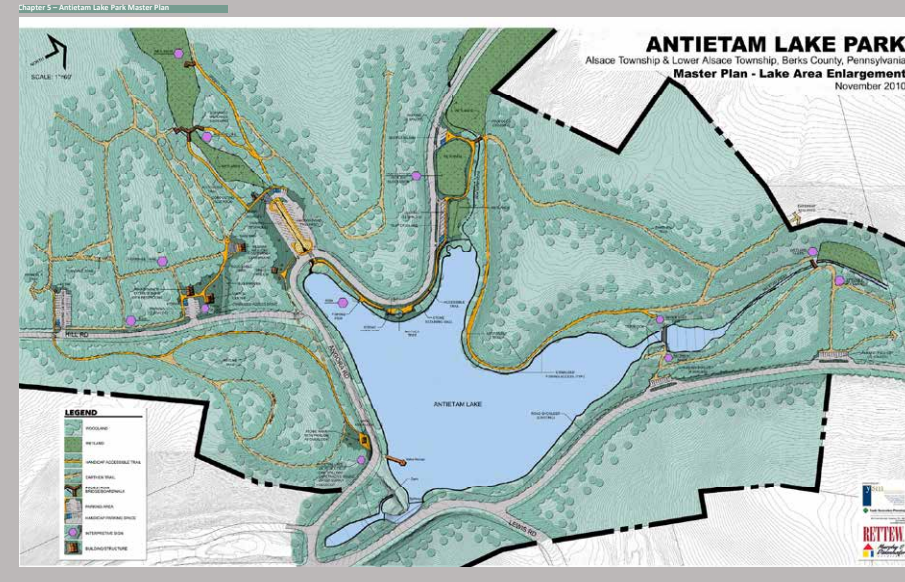
source: Berks County Planning Commission and Berks Nature (formerly Berks County Conservancy)



source: Strava - shows highly used biking and jogging routes



source: PennDOT - type 10 map



source: Antietam Lake Park Master Plan - completed in 2010

## Partners Chart

The Partners Charts lists a multitude of existing and potential stakeholders who have an interest in the future and the preservation of the Mount Penn Preserve. For planning purposes, the partners are divided into the following categories:

- State Agencies
- Foundations
- Non-Profits
- Legislators
- Business and Tourism
- Municipalities
- Berks County Agencies
- Educational Institutions

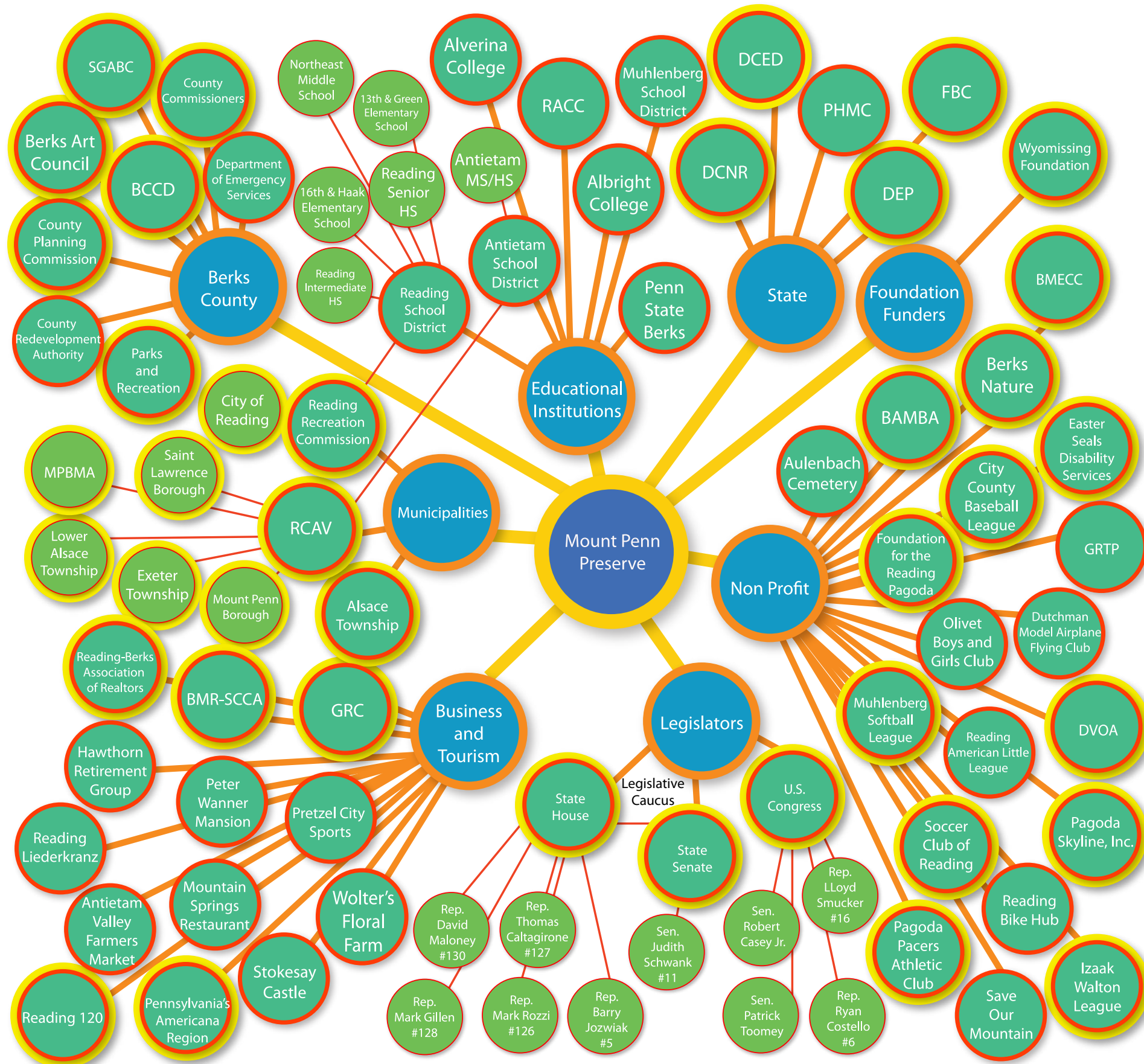
It will be critical to the future of the Mount Penn Preserve to involve as many of the partners as possible. Some partners may contribute funding for facilities or programs. Others may offer volunteer services. It is imperative that the Berks County Department of Emergency Services be informed as improvements to trails and wayfinding are being proposed. Business and tourism stakeholders may help to add to the amenities on the Mountain. Still others can offer political or strategic support in obtaining funding and cooperation in the Mount Penn Preserve.

The website for the Mount Penn Preserve Master plan is: [www.mtpennpreserve.org](http://www.mtpennpreserve.org)

## Mount Penn Preserve Events Calendar

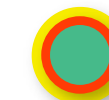
The Mount Penn Preserve Events Calendar illustrates the many events and programs that typically occur on the Mountain each year. This is the first such comprehensive calendar developed for the Mount Penn Preserve. The Calendar should be a fluid document that will need to be updated several times annually so that area residents and visitors can better plan their visits and activities in the Mount Penn Preserve. While initially, this information can be available on the Mount Penn Preserve County Web Page, it can eventually make its way on the Mount Penn Preserve App, one of the recommendations of this master plan study.

# Partners Chart



## Abbreviation Key

- BAMBA: Berks Area Mountain Biking Association
- BCCD: Berks County Conservation District
- BMECC: Blue Mountain Eagle Climbing Club
- BMR-SCCA: Blue Mountain Region of the Sports Car Clubs of America
- DCED: Department of Community and Economic Development
- DCNR: Department of Conservation and Natural Resources
- DVOA: Delaware Valley Orienteering Association
- DEP: Department of Environmental Protection
- FBC: Fish and Boat Commission
- GRC: Greater Reading Chamber of Commerce and Industry
- GRTP: Greater Reading Trail Partnership
- MPBMA: Mount Penn Borough Municipal Authority
- PHMC: Pennsylvania Historical and Museum Commission
- RACC: Reading Area Community College
- RCAV: Recreation Commission of the Antietam Valley
- SGABC: Smart Growth Alliance of Berks County

 Existing or Potential Funders of Mount Penn Events / Activities / or Facilities

- Antietam Valley Community Partnership
- Berks Area Mountain Biking Association
- Berks Art Council
- Berks County
- Blue Mountain Region of the Sports Car Clubs
- City of Reading
- Foundation for the Reading Pagoda
- Pagoda Pacers Athletic Club
- Pagoda-Skyline Inc.
- Pretzel City Sports
- Private Partner
- Reading Liederkranz
- German Singing % Sport Society

| January      |    |               |    |            |    |            |    |
|--------------|----|---------------|----|------------|----|------------|----|
| January 2017 |    | February 2017 |    | March 2017 |    | April 2017 |    |
| Su           | Mo | Tu            | We | Th         | Fr | Sa         | Su |
| 1            | 2  | 3             | 4  | 5          | 6  | 7          | 8  |
| 8            | 9  | 10            | 11 | 12         | 13 | 14         | 15 |
| 16           | 17 | 18            | 19 | 20         | 21 | 22         | 23 |
| 24           | 25 | 26            | 27 | 28         | 29 | 30         | 31 |

| Sunday                                   | Monday | Tuesday | Wednesday                                        | Thursday                  | Friday                   | Saturday                                                                                                   |
|------------------------------------------|--------|---------|--------------------------------------------------|---------------------------|--------------------------|------------------------------------------------------------------------------------------------------------|
| Jan 1, 17<br>Gift Shop Open              | 2      | 3       | 4<br>German Language                             | 5                         | 6                        | 7<br>Antietam Farmers Market                                                                               |
| 8<br>Gift Shop Open                      | 9      | 10      | 11<br>Deutscher Gemütlichk<br>Pagoda-Skyline Inc | 12                        | 13                       | 14<br>Gift Shop Open                                                                                       |
| 15<br>Gift Shop Open                     | 16     | 17      | 18<br>Our Culinary Tour                          | 19<br>Grimm's Fairy Tales | 20<br>Membership Meeting | 21<br>Gift Shop Open<br>Schnitzfest<br>William Penn Memorial<br>Fire Tower Open<br>Antietam Farmers Market |
| 22<br>Chilly Cheek 11K<br>Gift Shop Open | 23     | 24      | 25<br>TRIVIA NIGHT                               | 26<br>Thirsty Thursdays   | 27<br>Kermit in the Haus | 28<br>Gift Shop Open                                                                                       |
| 29<br>Gift Shop Open                     | 30     | 31      | Feb 1                                            | 2                         | 3                        | 4                                                                                                          |

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| February      |    |            |    |            |    |          |    |
|---------------|----|------------|----|------------|----|----------|----|
| February 2017 |    | March 2017 |    | April 2017 |    | May 2017 |    |
| Su            | Mo | Tu         | We | Th         | Fr | Sa       | Su |
| 5             | 6  | 7          | 8  | 9          | 10 | 11       | 12 |
| 13            | 14 | 15         | 16 | 17         | 18 | 19       | 20 |
| 21            | 22 | 23         | 24 | 25         | 26 | 27       | 28 |
| 29            | 30 | 31         |    |            |    |          |    |

| Sunday                                   | Monday | Tuesday | Wednesday                                       | Thursday                  | Friday                   | Saturday                                                                            |
|------------------------------------------|--------|---------|-------------------------------------------------|---------------------------|--------------------------|-------------------------------------------------------------------------------------|
| Jan 29                                   | 30     | 31      | Feb 1<br>German Language                        | 2<br>Ground Hog Day       | 3                        | 4<br>Gift Shop Open<br>Antietam Farmers Market                                      |
| 5<br>Gift Shop Open                      | 6      | 7       | 8<br>Deutscher Gemütlichk<br>Pagoda-Skyline Inc | 9<br>Kermit in the Haus   | 10<br>Kermit in the Haus | 11<br>Full Moon Hike &<br>Lunar Eclipse<br>Gift Shop Open<br>Valentine's Day Dinner |
| 12<br>Gift Shop Open                     | 13     | 14      | 15<br>Our Culinary Tour                         | 16<br>Grimm's Fairy Tales | 17<br>Board Meeting      | 18<br>Gift Shop Open<br>William Penn Memorial<br>Fire Tower Open                    |
| 19<br>Gift Shop Open                     | 20     | 21      | 22<br>TRIVIA NIGHT                              | 23<br>Thirsty Thursdays   | 24<br>Kermit in the Haus | 25<br>Gift Shop Open<br>Karneval / Fasching                                         |
| 26<br>Gift Shop Open<br>Ugly Mudder 6.5K | 27     | 28      | Mar 1                                           | 2                         | 3                        | 4                                                                                   |

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| March 2017 |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|
| Su         | Mo | Tu | We | Th | Fr | Sa |
| 5          | 6  | 7  | 8  | 9  | 10 | 11 |
| 12         | 13 | 14 | 15 | 16 | 17 | 18 |
| 19         | 20 | 21 | 22 | 23 | 24 | 25 |
| 26         | 27 | 28 | 29 | 30 | 31 |    |
| April 2017 |    |    |    |    |    |    |
| Su         | Mo | Tu | We | Th | Fr | Sa |
| 2          | 3  | 4  | 5  | 6  | 7  | 8  |
| 9          | 10 | 11 | 12 | 13 | 14 | 15 |
| 16         | 17 | 18 | 19 | 20 | 21 | 22 |
| 23         | 24 | 25 | 26 | 27 | 28 | 29 |
| 30         |    |    |    |    |    |    |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| Feb 26 | 27     | 28      | Mar 1     | 2        | 3      | 4        |
| 5      | 6      | 7       | 8         | 9        | 10     | 11       |
| 12     | 13     | 14      | 15        | 16       | 17     | 18       |
| 19     | 20     | 21      | 22        | 23       | 24     | 25       |
| 26     | 27     | 28      | 29        | 30       | 31     | Apr 1    |

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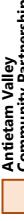



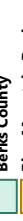
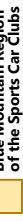

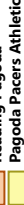



| April 2017 |    |    |    |    |    |    |
|------------|----|----|----|----|----|----|
| Su         | Mo | Tu | We | Th | Fr | Sa |
| 2          | 3  | 4  | 5  | 6  | 7  | 8  |
| 9          | 10 | 11 | 12 | 13 | 14 | 15 |
| 16         | 17 | 18 | 19 | 20 | 21 | 22 |
| 23         | 24 | 25 | 26 | 27 | 28 | 29 |
| 30         |    |    |    |    |    |    |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| Mar 26 | 27     | 28      | 29        | 30       | 31     | Apr 1    |
| 2      | 3      | 4       | 5         | 6        | 7      | 8        |
| 9      | 10     | 11      | 12        | 13       | 14     | 15       |
| 16     | 17     | 18      | 19        | 20       | 21     | 22       |
| 23     | 24     | 25      | 26        | 27       | 28     | 29       |
| 30     | May 1  | 2       | 3         | 4        | 5      | 6        |

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-  Antietam Valley Community Partnership
-  Berks Area Mountain Biking Association
-  Berks Art Council
-  Berks County
-  Blue Mountain Region of the Sports Car Clubs
-  City of Reading
-  Foundation for the Reading Pagoda
-  Pagoda Pacers Athletic Club
-  Pagoda-Skyline Inc.
-  Pretzel City Sports
-  Private Partner Reading Leadership German Singing % Sport Society



- Antietam Valley Community Partnership
- Berks Area Mountain Biking Association
- Berks Art Council
- Berks County
- Blue Mountain Region of the Sports Car Clubs
- City of Reading
- Foundation for the Reading Pagoda
- Pagoda Pacers Athletic Club
- Pagoda-Skyline Inc.
- Pretzel City Sports
- Private Partner
- Reading Liederkranz German Singing % Sport Society

## May

|                |           | June 2017 |    |    |    |    |    |    |
|----------------|-----------|-----------|----|----|----|----|----|----|
|                |           | Su        | Mo | Tu | We | Th | Fr | Sa |
| Apr 30 - May 6 | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| May 7 - 13     | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| May 14 - 20    | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| May 21 - 27    | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| May 28 - Jun 3 | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |

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## June

|                |           | July 2017 |    |    |    |    |    |    |
|----------------|-----------|-----------|----|----|----|----|----|----|
|                |           | Su        | Mo | Tu | We | Th | Fr | Sa |
| May 28 - Jun 3 | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| Jun 4 - 10     | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| Jun 11 - 17    | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| Jun 18 - 24    | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |
| Jun 25 - Jul 1 | Sunday    |           |    |    |    |    |    |    |
|                | Monday    |           |    |    |    |    |    |    |
|                | Tuesday   |           |    |    |    |    |    |    |
|                | Wednesday |           |    |    |    |    |    |    |
|                | Thursday  |           |    |    |    |    |    |    |
|                | Friday    |           |    |    |    |    |    |    |
|                | Saturday  |           |    |    |    |    |    |    |

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| July 2017      |    |    |    |    |    |    |
|----------------|----|----|----|----|----|----|
| Su             | Mo | Tu | We | Th | Fr | Sa |
| 2              | 3  | 4  | 5  | 6  | 7  | 8  |
| 9              | 10 | 11 | 12 | 13 | 14 | 15 |
| 16             | 17 | 18 | 19 | 20 | 21 | 22 |
| 23             | 24 | 25 | 26 | 27 | 28 | 29 |
| 30             | 31 |    |    |    |    |    |
| August 2017    |    |    |    |    |    |    |
| Su             | Mo | Tu | We | Th | Fr | Sa |
| 1              | 2  | 3  | 4  | 5  | 6  | 7  |
| 8              | 9  | 10 | 11 | 12 | 13 | 14 |
| 15             | 16 | 17 | 18 | 19 | 20 | 21 |
| 22             | 23 | 24 | 25 | 26 | 27 | 28 |
| 29             | 30 |    |    |    |    |    |
| September 2017 |    |    |    |    |    |    |
| Su             | Mo | Tu | We | Th | Fr | Sa |
| 1              | 2  | 3  | 4  | 5  | 6  | 7  |
| 8              | 9  | 10 | 11 | 12 | 13 | 14 |
| 15             | 16 | 17 | 18 | 19 | 20 | 21 |
| 22             | 23 | 24 | 25 | 26 | 27 | 28 |
| 29             | 30 |    |    |    |    |    |

| Sunday     | Monday                                | Tuesday                       | Wednesday                                                                    | Thursday                                          | Friday                                                             | Saturday                                                                                                  |
|------------|---------------------------------------|-------------------------------|------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|
| Jun 25     | 26                                    | 27                            | 28                                                                           | 29                                                | 30                                                                 | Jul 1                                                                                                     |
| 6/25 - 30  |                                       |                               |                                                                              |                                                   |                                                                    | Gift Shop Open<br>Antietam Farmers Market                                                                 |
| 2          | 3                                     | 4                             | 5                                                                            | 6                                                 | 7                                                                  | 8                                                                                                         |
| 7/2 - 7    | Gift Shop Open                        | Camp Lily<br>Independence Day | Camp Lily<br>German Language Cla<br>Biergarten open                          | Camp Lily<br>Day Summer Camp                      | Camp Lily<br>Free Concert<br>Biergarten open                       | Gift Shop Open<br>Antietam Farmers Market                                                                 |
| 9          | 10                                    | 11                            | 12                                                                           | 13                                                | 14                                                                 | 15                                                                                                        |
| 7/9 - 14   | Gift Shop Open                        | Camp Lily                     | Camp Lily<br>Deutscher Gemütlichk<br>Biergarten open<br>Pagoda-Skyling Inc M | Camp Lily<br>Day Summer Camp                      | Camp Lily<br>Free Concert<br>Biergarten open<br>Kermit in the Haus | Seeds To Sprouts<br>Garden Program<br>William Penn Memorial<br>Fire Tower Open<br>Antietam Farmers Market |
| 16         | 17                                    | 18                            | 19                                                                           | 20                                                | 21                                                                 | 22                                                                                                        |
| 7/16 - 21  | Gift Shop Open<br>AVCP Movie Night    | Camp Lily                     | Camp Lily<br>Biergarten open<br>Our Culinary Tour Thro                       | Camp Lily<br>Day Summer Camp                      | Board Meeting<br>Camp Lily<br>Free Concert<br>Biergarten open      | Gift Shop Open<br>Antietam Farmers Market                                                                 |
| 23         | 24                                    | 25                            | 26                                                                           | 27                                                | 28                                                                 | 29                                                                                                        |
| 7/23 - 28  | Gift Shop Open<br>RLK 132 Anniversary | Camp Lily                     | Camp Lily<br>Biergarten open<br>TRVIA NIGHT                                  | Camp Lily<br>Day Summer Camp<br>Thirsty Thursdays | Camp Lily<br>Free Concert<br>Kermit in the Haus                    | Gift Shop Open<br>Antietam Farmers Market                                                                 |
| 30         | 31                                    | Aug 1                         | 2                                                                            | 3                                                 | 4                                                                  | 5                                                                                                         |
| 7/30 - 8/4 | Gift Shop Open                        | Camp Lily                     | Camp Lily                                                                    | Camp Lily                                         | Camp Lily                                                          | Gift Shop Open                                                                                            |

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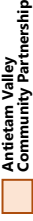
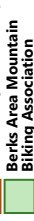


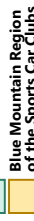

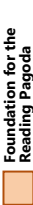
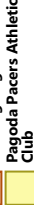


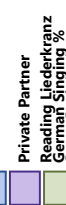
| August 2017    |    |    |    |    |    |    |
|----------------|----|----|----|----|----|----|
| Su             | Mo | Tu | We | Th | Fr | Sa |
| 6              | 7  | 8  | 9  | 10 | 11 | 12 |
| 13             | 14 | 15 | 16 | 17 | 18 | 19 |
| 20             | 21 | 22 | 23 | 24 | 25 | 26 |
| 27             | 28 | 29 | 30 | 31 |    |    |
| September 2017 |    |    |    |    |    |    |
| Su             | Mo | Tu | We | Th | Fr | Sa |
| 1              | 2  | 3  | 4  | 5  | 6  | 7  |
| 8              | 9  | 10 | 11 | 12 | 13 | 14 |
| 15             | 16 | 17 | 18 | 19 | 20 | 21 |
| 22             | 23 | 24 | 25 | 26 | 27 | 28 |
| 29             | 30 |    |    |    |    |    |

| Sunday         | Monday                                                          | Tuesday                         | Wednesday                                                                   | Thursday                     | Friday                            | Saturday                                                                                                   |
|----------------|-----------------------------------------------------------------|---------------------------------|-----------------------------------------------------------------------------|------------------------------|-----------------------------------|------------------------------------------------------------------------------------------------------------|
| Jul 30         | 31                                                              | Aug 1                           | 2                                                                           | 3                            | 4                                 | 5                                                                                                          |
| Jul 30 - Aug 5 |                                                                 | Camp Lily<br>National Night Out | Camp Lily<br>German Language<br>Bier Garden Open                            | Camp Lily<br>Day Summer Camp | Camp Lily<br>Bier Garden Open     | Gift Shop Open<br>Antietam Farmers Market                                                                  |
| 6              | 7                                                               | 8                               | 9                                                                           | 10                           | 11                                | 12                                                                                                         |
| Aug 6 - 12     | Gift Shop Open                                                  | Camp Lily                       | Camp Lily<br>Deutscher Gemütlichk<br>Bier Garden Open<br>Pagoda-Skyling Inc | Camp Lily                    | Camp Lily<br>Kermit in the Haus   | Gift Shop Open<br>Seeds To Sprouts<br>Garden Program<br>Antietam Farmers Market                            |
| 13             | 14                                                              | 15                              | 16                                                                          | 17                           | 18                                | 19                                                                                                         |
| Aug 13 - 19    | Half-Wit Half<br>Marathon<br>Gift Shop Open<br>AVCP Movie Night |                                 | Bier Garden Open<br>Our Culinary Tour                                       |                              | Board Meeting<br>Bier Garden Open | Duryea Hill Climb<br>Gift Shop Open<br>William Penn Memorial<br>Fire Tower Open<br>Antietam Farmers Market |
| 20             | 21                                                              | 22                              | 23                                                                          | 24                           | 25                                | 26                                                                                                         |
| Aug 20 - 26    | Duryea Hill Climb<br>Gift Shop Open                             |                                 |                                                                             | Thirsty Thursdays            | Kermit in the Haus                | Gift Shop Open<br>Antietam Farmers Market                                                                  |
| 27             | 28                                                              | 29                              | 30                                                                          | 31                           | Sep 1                             | 2                                                                                                          |
| Aug 27 - Sep 2 | Gift Shop Open                                                  |                                 | Bier Garden Open                                                            |                              |                                   |                                                                                                            |

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-  Antietam Valley Community Partnership
-  Berks Area Mountain Biking Association
-  Berks Art Council
-  Berks County
-  Blue Mountain Region of the Sports Car Clubs
-  City of Reading
-  Foundation for the Reading Pagoda
-  Pagoda Pacers Athletic Club
-  Pagoda-Skyline Inc.
-  Pretzel City Sports
-  Private Partner Reading Leadership German Singing Sport Society





## Relevant Planning Documents

### *Berks County Comprehensive Plan 2030*

The Berks County Comprehensive Plan 2030, also referred to as Berks Vision, serves as an update to the 2003 Comprehensive Plan. The plan has recommendations and guides for growth and development within the County. It assists the Berks County Planning Commission in evaluating development proposals and requests for grants and financial assistance. The vision plan's recommendations include:

- Taking full advantage of the county's geographic location along major roadways connecting Berks County to the Philadelphia Region, Lehigh Valley, New York / New Jersey Metro Region, Lancaster, and Baltimore / Washington Metro Region;
- Continuing to protect its rich agricultural land and heritage while expanding its parks and trail systems; and
- Expanding use of new technology to link the County's economic, educational, and social institutions, as well as promoting smart growth policies and practices to accomplish these goals.

Mount Penn is called out in the Comprehensive Plan as a significant recreation area that includes land owned by both the City of Reading and Berks County. The Plan specifically states that regional cooperation between the City and County is important and should be enhanced in the future.

The Plan can be found at: <http://www.co.berks.pa.us/Dept/Planning/Pages/Berks-County-Comprehensive-Plan.aspx>

### *City of Reading Comprehensive Plan, 2000*

The 2000 City of Reading Comprehensive Plan served as an update to the city's Master Plan in 1969. The Reading Planning Commission was able to identify several critical objectives that are in the plan. This includes a framework for both public and private sector decisions that seek to:

- Impact prioritization of resource allocation;
- Increase neighborhood and business stability; and
- Improve quality of life.

The Plan can be found at: [https://www.readingpa.gov/sites/default/files/CD/planning/comprehensive\\_plan\\_2000.pdf](https://www.readingpa.gov/sites/default/files/CD/planning/comprehensive_plan_2000.pdf)

### *City of Reading Comprehensive Plan, 2015 DRAFT*

The 2015 City of Reading Comprehensive Plan is in draft stage. The Plan is an overall set of policies for the development and preservation of the City. The intention of the plan is to establish Reading as a leading model for sustainable urban life. Plan goals that relate to the Mount Penn Preserve include:

- Promote compatible mixes of land uses in a way that reduces dependence upon motor vehicles for everyday needs;
- Promote good stewardship of natural resources and environmental sustainability; and
- Improve the quality of life for residents, including expanding recreation and arts opportunities.

The draft Plan can be found at: <https://www.readingpa.gov/sites/default/files/CD/planning/DRAFT%20City%20Comprehensive%20Plan%20December%202015.pdf>

### *The Joint Comprehensive Plan – Lower Alsace Township, Mount Penn Borough, 2006*

The Joint Comprehensive Plan between Lower Alsace and Mount Penn addresses issues at a regional level. The plan is used to identify common goals and objectives for land use, natural resources, housing and community facilities, open space and recreation, and preservation. The primary goals of the plan that are related to the Mount Penn Preserve include:

- Protect, preserve and enhance the natural and scenic resources for current and future generations, and provide physical access by Township and Borough residents for recreational and educational use;
- Identify, preserve, and enhance the historic, architectural, and cultural resources of the Township and Borough; and
- Provide open space and recreation in Mount Penn and Lower Alsace by protecting and preserving Neversink Mountain, the Antietam Lake area, Antietam Creek, the Mount Penn Borough Municipal Authority Watershed, Earl Trust properties, Mount Penn, and remaining wooded, rural areas in the Township and by retaining and planning recreation areas.

The Plan can be found at: <http://latownship.org/wp-content/uploads/2015/12/2006JointComprehensivePlan.pdf>

### *Joint Comprehensive Plan – Alsace, Oley, Ruscombmanor Township, 2009*

The Joint Comprehensive Plan of Alsace Township, Oley Township, and Ruscombmanor Township creates a unified approach to address development trends and pressures in the region. The plan's focus on recreation pertains to land use, community facilities and services, natural and scenic resources, and historic and cultural resources. Plan objectives include:

- Provide for open space preservation and recreation opportunities consistent with municipal goals and community needs;
- Identify unique characteristics of the area and provide a means of protecting these characteristics while providing for responsible, well-planned and managed development; and
- Integrate land use, open space, economic development, resources, recreation, utility and transportation planning into one cohesive document.

The Plan can be found at: <http://www.co.berks.pa.us/Dept/Planning/Pages/Alsace-Oley-RuscombmanorJointComprehensivePlan.aspx>





# 5

## MASTER PLAN PROGRAM

Mt. Penn Preserve Master Plan

Demographic Information

50%

1. Where do you live?

- City of Reading
- Alsace Township
- Bern Township
- Exeter Township
- Cumru Township
- Lower Alsace Township
- Muhlenberg Township
- Mount Penn Borough
- St. Lawrence Borough
- West Reading Borough
- Other (please specify)

2. What is your age?

- Under 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

3. How many people live in your household?

- 1
- 2
- 3
- 4
- 5
- 5+
- Other (please specify)

4. Tell us about the make up of your household, do any of the following apply:

|                                                                         | Yes                   | No                    |
|-------------------------------------------------------------------------|-----------------------|-----------------------|
| You have children under the age of 10 living in your household          | <input type="radio"/> | <input type="radio"/> |
| You have children between the age of 10 and 18 living in your household | <input type="radio"/> | <input type="radio"/> |
| You have adults over the age of 65 living in your household             | <input type="radio"/> | <input type="radio"/> |

Next

Powered by SurveyMonkey

See how easy it is to create a survey

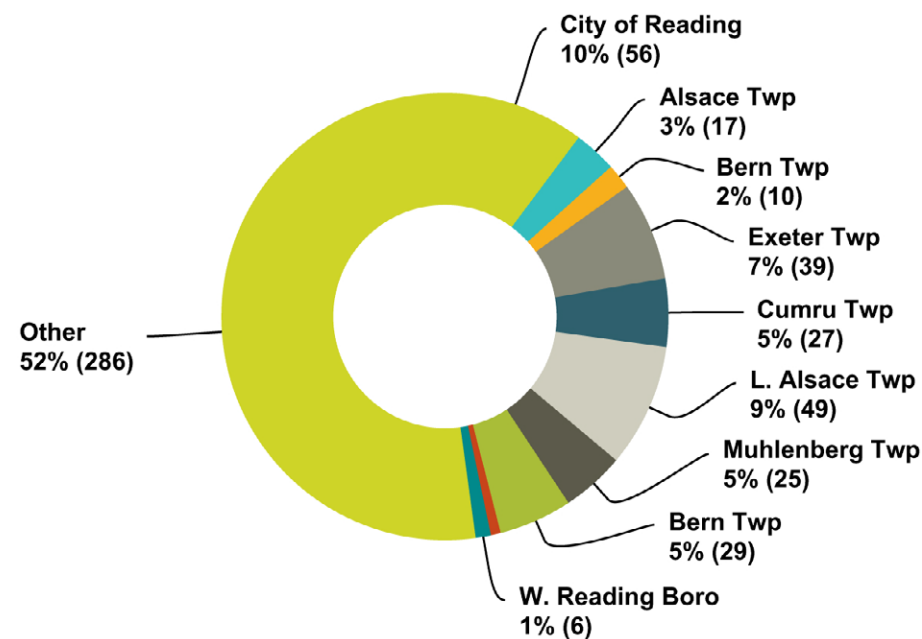
## Mount Penn Preserve Master Plan Public Opinion Survey

As a part of the Mount Penn Preserve Master Plan, a public opinion survey was completed. The survey was available from February 24th through April 8th, 2017. Over 500 people participated in the survey. The complete survey results and contained in the appendix of this master plan.

Select responses from the survey are noted below.

### Q: Where do you live?

Most people responding to the survey live within the Reading area but there were respondents from as far away as Washington DC, Long Island, NY, and San Diego, CA.



Q: In the past 12 months, have you or any members of your household participated in any of the following activities in the Mount Penn Preserve?

### The top 4 activities were

- Automobile driving for pleasure
- Hiking or walking the trails
- Taking out of town guests to the Pagoda or Fire Tower
- Parking and hanging out with friends at Pagoda.

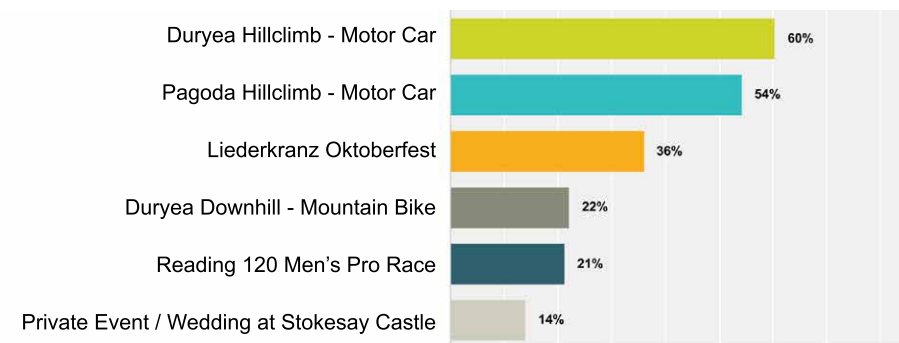




Q: In the past 24 months has any member of your household participated or been a spectator in any of the following events / activities in the Mount Penn Preserve?

**The top 6 activities were**

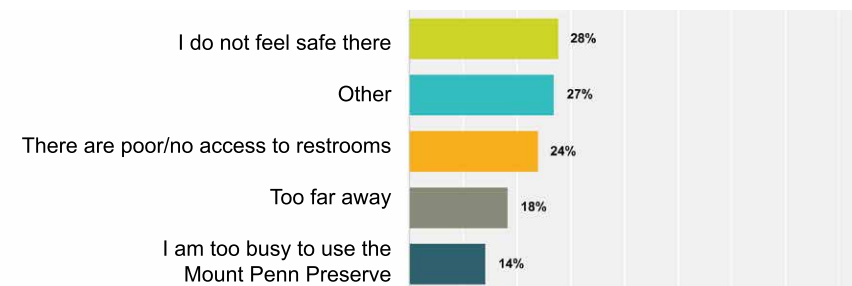
- The Duryea Motor Car Hillclimb
- The Pagoda Motor Car Hillclimb – Motor Car
- Reading Liederkrantz Oktoberfest
- Duryea Downhill Mountain Bike Race
- Reading 120 Men’s Pro Bike Race
- Private events or weddings at Stokesay Castle.



Q: If you or a member of your household has not visited the Mount Penn Preserve recently, or if you visit infrequently, what are the reasons that you do not visit?

**The top reasons were:**

- Not feeling safe there
- Poor / no access to restrooms
- It is too far away
- There too few events taking place on Mount Penn
- Too busy



Q: If you could create or recommend any types of new or improved facilities in the Mount Penn Preserve, what facilities would you recommend.

**The top five responses were:**

- Improved trails for hiking and mountain biking
- More restrooms
- More restaurants/eating places / bars
- More and improved parking
- Creating a major tourist / area destination on Mount Penn

Q: If you could create or recommend any types of new or improved activities or events in the Mount Penn Preserve, what activities or events would you recommend?

**The top five responses were:**

- New festivals (art, music, crafts, Ethnic, cultural, etc.)
- More concerts or plays
- Additional car races
- Seasonal restaurants and /or beer gardens
- Organized nature walks / birding events

Please see the appendix for complete survey results

## Committee and Public Meetings

The Mount Penn Preserve Master Plan process included a series of committee and public meetings. Attendance at the various meetings was as follows:

- February 15 Committee Meeting: 18
- February 24 Committee Meeting: 13
- February 25 Public Meeting #1: 36
- March 9 Public Meeting #2: 56
- March 25 Public Meeting #3: 35
- April 10 Committee Meeting: 15
- April 20 Public Meeting #4: 52

Agendas, attendance lists and meeting notes are contained in the appendix.



Public Meeting #1 - Attendees placed dots on the places in Mount Penn Preserve that they frequent



Public Meeting #1



## Public Meeting #2

A second public meeting was held on March 9, 2017 at the Reading Liederkrantz. During this meeting, preliminary recommendations were presented to the public for five distinct areas within the Preserve and for the Preserve as a whole. Following the presentation by the Consulting Team, each member of the public was given 30 dots to place by the recommendations they liked the most. Below are the top five most desired recommendations for each area:

### Skyline

1. Pagoda Parking Improvements
2. Pagoda Site Improvements
3. Additional Fire Tower Events
4. More Events at the Pagoda
5. Additional Restaurants

### Gravity Railroad

1. Dog Park at Egelman's Park
2. Egelman's Park Improvements
3. Mineral Spring Park Improvements
4. Pendora Park Improvements
5. Additional Restrooms / Additional Events and Festivals



Public Meeting #2 - Dots were placed on the recommendations within each zone that attendees saw as a high priority

### Central Mountain

1. Additional Restrooms
2. Zipline / Ropes Course
3. Additional Events and Festivals
4. Trailhead Improvements
5. Additional Restaurants / Group Campground

### Antietam

1. Wetland Boardwalks
2. Year Round Activities at Antietam Lake
3. Trailhead Improvements
4. Food Venue at Angora Fruit Farm
5. More Parking

## Mountain Village

1. Additional Events and Festivals
2. Group Campground
3. Additional Site Amenities
4. Additional Restrooms
5. Organized Hikes / Additional Restaurants

## Entire Mountain

1. Extend Park Ranger System
2. Additional Clean-up Efforts
3. Friends of Mount Penn Preserve
4. Bus Service
5. Interactive App

Final tallies from this meeting can be found in the appendix of the report.

| Concept Area | Which Recommendations Do You Like? | Recommendation                                                                                                                                                                                       | Description                                                                                                                                                                                                                |
|--------------|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SKYLINE      |                                    | Pagoda Parking Improvements                                                                                                                                                                          | Improve Skyline Drive circulation around the Pagoda to relocate vehicular traffic away from current parking                                                                                                                |
|              |                                    | Pagoda Site Improvements                                                                                                                                                                             | Improve Bridge Path and implement improvements below the Pagoda to include additional ADA compliant parking and a site program for public use                                                                              |
|              |                                    | Pagoda Addition                                                                                                                                                                                      | Explore an addition to the pagoda that is design in a tasteful and architecturally similar style to provides larger and ADA accessible rooms                                                                               |
|              |                                    | Additional Fire Tower Events                                                                                                                                                                         | Seek additional event opportunities for the Fire Tower. Examples include: food trucks, festivals, pop-up beer gardens, etc.                                                                                                |
|              |                                    | Boutique Hotel at the Fire Tower                                                                                                                                                                     | Conduct a feasibility study (including economic analysis, site survey, parking study, visual impact, etc.) for a Boutique Hotel located at the Fire Tower                                                                  |
|              |                                    | More Events at the Pagoda                                                                                                                                                                            | Seek additional event opportunities at the Pagoda that draw more and diverse users at all times of the day. Examples include: cherry blossom festival, sunset events, monthly fireworks in the summer, yoga at the pagoda. |
|              |                                    | Trail from City Park to the Pagoda                                                                                                                                                                   | Re-establish a pedestrian connection between City Park and the Pagoda                                                                                                                                                      |
|              |                                    | Motor Vehicle Speed Control                                                                                                                                                                          | Explore speed control measures along Skyline Drive                                                                                                                                                                         |
|              |                                    | Extend Pagoda's Hours of Operation                                                                                                                                                                   | Extend the Pagoda's hours of operations                                                                                                                                                                                    |
|              |                                    | ADA accessibility at the Pagoda                                                                                                                                                                      | Make the Pagoda ADA accessible                                                                                                                                                                                             |
|              |                                    | Additional / Reprogram the Pagoda                                                                                                                                                                    | Explore additional / different program opportunities for the Pagoda                                                                                                                                                        |
|              |                                    | Pagoda Chairlift                                                                                                                                                                                     | Implement a chairlift from City Park to the Pagoda                                                                                                                                                                         |
|              |                                    | Skatepark                                                                                                                                                                                            | Establish a skatepark                                                                                                                                                                                                      |
|              |                                    | Community Center                                                                                                                                                                                     | Conduct a Feasibility study for a community center within the preserve                                                                                                                                                     |
|              |                                    | Organized Hikes                                                                                                                                                                                      | Organized Hikes                                                                                                                                                                                                            |
|              |                                    | Trailhead Improvements                                                                                                                                                                               | provide improvements to trailhead parking lots that include: trash receptacles, information kiosks, etc.                                                                                                                   |
|              |                                    | More Parking                                                                                                                                                                                         | Explore additional parking and trailhead locations                                                                                                                                                                         |
|              |                                    | Additional Restrooms                                                                                                                                                                                 | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                                               |
|              | Zoning Overlay Districts           | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve            |                                                                                                                                                                                                                            |
|              | Additional Restaurants             | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                  |                                                                                                                                                                                                                            |
|              | Additional Site Amenities          | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc. |                                                                                                                                                                                                                            |

Public Meeting #2 - Dots were placed on the recommendations within each zone that attendees saw as a high priority (example above is the skyline zone)

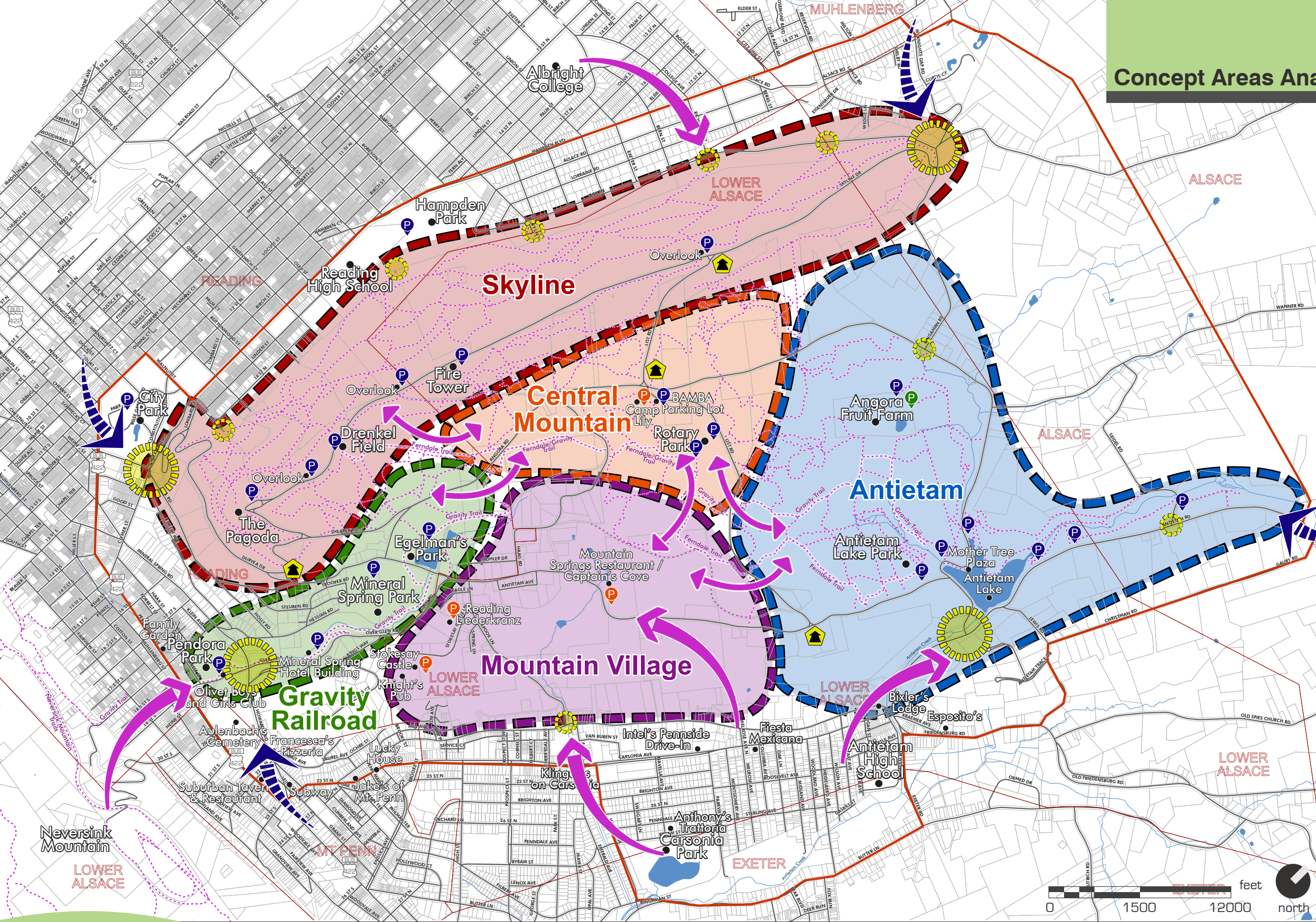




# 6

## PLAN RECOMMENDATIONS

# Concept Areas Analysis Map



### Legend

- road
- parcel
- municipalities
- study area
- water
- trails

### Concept Areas

- skyline
- gravity railroad
- antietam
- central mountain
- mountain village

### Concept Analysis

- public parking
- equestrian parking
- private parking
- major gateway
- minor gateway
- wayfinding
- vehicular connections
- pedestrian connections
- major internal circulation





## Plan Recommendations

For organizational purposes the master plan divided the Mount Penn Preserve into five (5) use areas. They have been named for some of the most identifiable landmarks on the Mountain.

1. *Skyline*
2. *Central Mountain*
3. *Antietam*
4. *Gravity Railroad*
5. *Mountain Village*

There is also a recommendations list that is applicable mountain-wide. These improvements include items such as programming, activities, Preserve-wide plans and transportation improvements.

The Master Plan recommendations are listed in a matrix that categorizes each improvement as follows:

**Recommendation number:** 1.1, 1.2, 1.3, 2.1, 3.1, etc. These numbers correspond to the use areas and are keyed to locations on the individual use area maps.

**Improvement type:** These are categorized as follows:

- Physical improvement
- Programming
- Events
- Signage and Wayfinding

**Recommendation and Description:** Concise description of the recommendation

**Priority:** 1. High; 2. Medium; 3. Low These relative values will assist stakeholders to create a strategy for prioritization of the most important projects to undertake in each use area.

For example, high priority projects are sometimes those with a low cost that can be accomplished with a relatively modest investment. In other cases, high priorities are projects that will create a new amenity on the mountain that serves a new user group or introduces a new

activity or amenity into the Preserve.

**Cost:** Costs are divided into three categories:

- **Low** – less than \$50,000.00. These projects are often planning or design studies or programmatic activities (such as periodic mountain trash clean ups) or activities or events paid for by the private sector (food trucks or seasonal restaurants), issuing requests for letters of interest (LOI) for projects by private sector entrepreneurs, or costs for additional annual recreational programming.
- **Medium** – between \$50,000.00 and \$500,000.00. These projects are generally small to mid-size capital improvement projects or larger organizational and information management costs. Examples might be mulching toilets at trailheads, a new playground or the establishment of a dog park.
- **High** – Greater than \$500,000.00. These are large capital projects. Examples include a new parking and outdoor use area at the Pagoda, or stairway connection from City Park to the Pagoda.

Most projects can also be phased to reduce costs in any one year.

**Implementation or Action Timeline:** Implementation is divided into three categories:

- **Immediate Term: 0-3 years:** These actions are those that can be carried out quickly, generally at “low” cost. Examples include:
  - Information management
  - Organizational / administrative tasks
  - Fund raising / grant application preparation / local government budgeting
  - Volunteer projects such as clean-up, trail repair, landscaping, etc.
  - Concept Design / Master Plans
  - Issue requests for Letters of Interest (LOI) to private sector businesses for amenity projects
  - Develop Request for Proposals (RFPs) for public sector projects
  - No Action – for recommendations that will occur later in the implementation timetable.

- **Mid - Term: 3-8 years:** These actions either rely on immediate term completed work or are the initiation of lower priority projects. Examples include:

- Completion of facility master plans for public sector improvement projects, obtaining grant funding for construction and in some cases construction of phase 1 improvements
- Negotiations with private sector entrepreneurs for completion of private sector amenities. Project financing and construction.
- Construction documents for early implementation public projects that have obtained funding.
- Implement phase 1 of signage and wayfinding improvements.

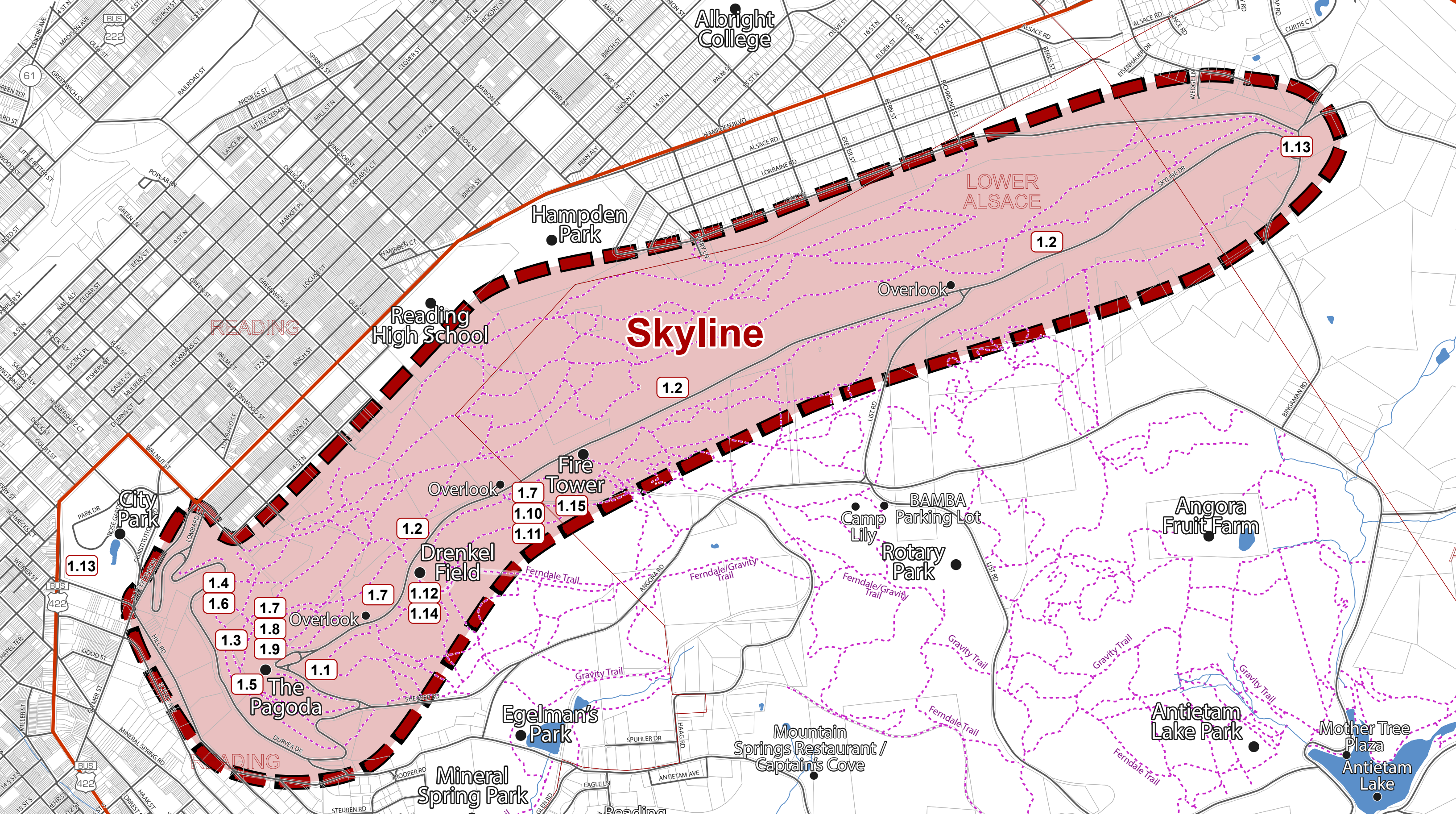
- **Long – Term: 8+ years:** These actions rely both on previous progress and also will initiate low priority projects. Examples include:

- Continued planning and construction of public sector projects
- Second and third phases of earlier construction projects
- Continued grant writing, facility maintenance and administrative work.

**Partners:** This column lists initial ideas for partners for specific projects. The partners list will expand as more details are developed for each project.

# SKYLINE





| Key  | Improvement Type     | Recommendation                             | Description                                                                                                                                               | Priority  |
|------|----------------------|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 1.1  | Physical Improvement | Pagoda Circulation Improvements            | Improve Skyline Drive vehicular circulation at the Pagoda; create two-way travel lane to reroute vehicular traffic out of parking area                    | 1. High   |
| 1.2  | Physical Improvement | Wall Repair                                | Repair walls along Skyline Drive                                                                                                                          | 3. Low    |
| 1.3  | Physical Improvement | Pagoda Event Areas / Site Improvements     | Create an events gathering area below the Pagoda, improved ADA site access and parking via Bridle Path.                                                   | 1. High   |
| 1.4  | Physical Improvement | Trail from City Park to the Pagoda         | Reestablish a pedestrian connection between City Park and the Pagoda                                                                                      | Low       |
| 1.5  | Physical Improvement | Pagoda Addition / Restaurant               | Design Pagoda addition / historically compatible / provide indoor events / activity spaces / ADA accessible                                               | 2. Medium |
| 1.6  | Physical Improvement | Pagoda Chairlift                           | Provide a chairlift from City Park to the Pagoda                                                                                                          | 3. Low    |
| 1.7  | Physical Improvement | Trail Connection from Pagoda to Fire Tower | Explore improved routes and signage to connect the Pagoda and Fire Tower for trail users                                                                  | 1. High   |
| 1.8  | Events               | Additional / Reprogram the Pagoda          | Explore additional / different program opportunities and events for the Pagoda (i.e. seasonal fireworks, yoga, art shows, sunset events, festivals, etc.) | 1. High   |
| 1.9  | Programming          | Extend Pagoda's Hours of Operation         | Extend the Pagoda's hours of operations                                                                                                                   | 1. High   |
| 1.10 | Events               | Pop-up Programs at Fire Tower              | Work with partners to schedule regular events at the Fire Tower (i.e. Pop-up food events, seasonal restaurants food vendors and festivals)                | 1. High   |
| 1.11 | Physical Improvement | Boutique Hotel at the Fire Tower           | Develop a Boutique Hotel and Restaurant at the Fire Tower site                                                                                            | 1. High   |
| 1.12 | Physical Improvement | Trailhead Improvement at Drenkel Field     | Develop Ferndale and A-Line Trail trailhead at existing parking lot at Drenkel Field; trail kiosk and composting restrooms.                               | 1. High   |
| 1.13 | Physical Improvement | Mount Penn Preserve Gateway                | Establish a gateway to the Mount Penn Preserve at City Park and at McKnight's Gap                                                                         | 3. Low    |
| 1.14 | Physical Improvement | Skate park at Drenkel Field                | Establish a skate park at Drenkel Field                                                                                                                   | 3. Low    |
| 1.15 | Physical Improvement | Gravity Sports at Spuhler Lane             | Repave Spuhler Lane for Gravity Racing (Soap Box Derby) and other Gravity Sports                                                                          | 1. High   |

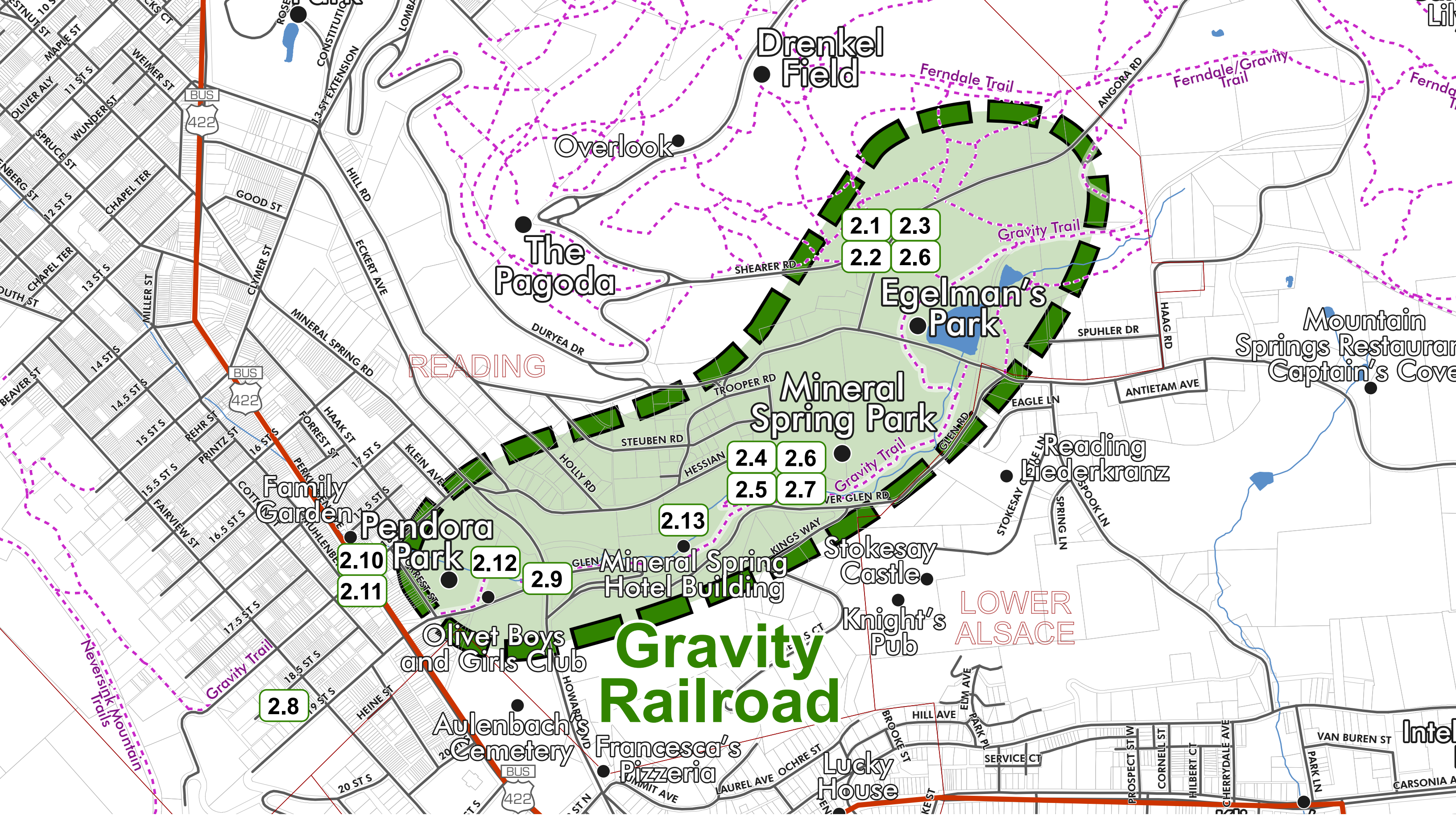
# SKYLINE

| Key  | Cost - Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000  | Immediate-Term 0-3 Years                                                                                  | Mid-Term 3-8 Years                                                                 | Long-Term 8+ Years                         | Partners                                                                 |
|------|--------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------------------|
| 1.1  | Medium                                                             | Engineer / Design / Construction Drawings                                                                 | Implementation / Construction                                                      | Maintenance                                | City of Reading / Pagoda Foundation                                      |
| 1.2  | High                                                               | On-going / Focus on highest visibility locations                                                          | On-going                                                                           | On-going                                   | City of Reading / Local Contractors / Volunteers                         |
| 1.3  | High                                                               | Pagoda Area Master Plan                                                                                   | Fundraising / Phase 1 Implementation                                               | Phase 2 Implementation                     | City of Reading / DCNR / DCED/ PennVEST / Area Foundations               |
| 1.4  | High                                                               | Pagoda Area Master Plan                                                                                   | Implementation                                                                     | Maintenance                                | City of Reading / Pagoda Foundation                                      |
| 1.5  | High                                                               | No action                                                                                                 | Design / Fundraising                                                               | Implementation                             | City of Reading / Pagoda Foundation / Area Foundations                   |
| 1.6  | High                                                               | No action                                                                                                 | Design / Fundraising                                                               | Implementation                             | City of Reading / Pagoda Foundation                                      |
| 1.7  | Medium                                                             | Planning and design                                                                                       | Implementation                                                                     | Maintenance                                | City of Reading / Lower Alsace                                           |
| 1.8  | Low                                                                | Create New Partnerships / Implementation                                                                  | Create New Partnerships / Implementation                                           | Create New Partnerships / Implementation   | City of Reading / Pagoda Foundation / local business / local groups      |
| 1.9  | Low                                                                | Foster New Partnerships / Implementation                                                                  | Foster New Partnerships / Implementation                                           | Foster New Partnerships / Implementation   | Pagoda Foundation / Local Colleges or High schools / Other Organizations |
| 1.10 | Low - Private sector businesses and entrepreneurs bear most costs  | Issue request for letter of interest (LOI) from restaurants, vendors, food truck vendors / area breweries | Implementation                                                                     | Implementation                             | Pagoda Skyline Inc. / Lower Alsace / Private Businesses                  |
| 1.11 | High - Private sector businesses and entrepreneurs bear most costs | Issue request for letter of interest (LOI) from restaurants, hotels, local entrepreneurs                  | Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector | Financing and Construction                 | Private Operators / Lower Alsace / Pagoda Skyline Inc.                   |
| 1.12 | Medium                                                             | Feasibility Study / Implementation                                                                        |                                                                                    |                                            | City of Reading / Lower Alsace / Skyline Incs                            |
| 1.13 | Medium - Part of Mountain-wide signage and wayfinding plan         | Create RFP - Seek grant funding                                                                           | Retain design consultant, implement phase 1 signage                                | Implement phase 2 signage                  |                                                                          |
| 1.14 | Medium                                                             | No action                                                                                                 | Seek Design Funding - Complete Design                                              | Seek Construction Funding - Implementation | City of Reading / Flying Dutchmen                                        |
| 1.15 | Low                                                                | Seek Design Funding - Complete Design                                                                     |                                                                                    |                                            | City of Reading / Reading Gravity Racing League                          |

# SKYLINE

# GRAVITY RAILROAD





| Key  | Improvement Type     | Recommendation                                      | Description                                                                                                                                        | Priority  |
|------|----------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2.1  | Physical Improvement | Dog Park at Egelman's Park                          | Establish a dog park at Egelman's Park that increases use at all times of the day                                                                  | 1. High   |
| 2.2  | Physical Improvement | Playground at Egelman's Park                        | Establish a destination large scale playground at Egelman's Park                                                                                   | 2. Medium |
| 2.3  | Programming          | Egelman's Park Programming                          | Establish programming opportunities at Egelman's Park that increase overall usage                                                                  | 1. High   |
| 2.4  | Physical Improvement | Mineral Spring Park Improvements                    | Seek improvements at Mineral Spring Park that increase usage and preserve park heritage                                                            | 3. Low    |
| 2.5  | Programming          | Mineral Spring Park Programming                     | Seek new programming opportunities at Mineral Spring Park that increases usage                                                                     | 2. Medium |
| 2.6  | Physical Improvement | Restrooms                                           | Implement ADA compliant restrooms at Egelman's Park and Mineral Spring Park                                                                        | 3. Low    |
| 2.7  | Physical Improvement | Trailhead Improvements at Mineral Spring Park       | Provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                            | 1. High   |
| 2.8  | Physical Improvement | Improve Trail Connections to Neversink Mountain     | Improve connections between Neversink Mountain and the Mount Penn Preserve with improved wayfinding signage, trail routes, and safe road crossings | 1. High   |
| 2.9  | Physical Improvement | Mount Penn Preserve Gateway                         | Establish a gateway to the Mount Penn Preserve at the entrance to Mineral Spring Park                                                              | 3. Low    |
| 2.10 | Physical Improvement | Pendora Park Improvements                           | Seek improvements a at Pendora Park                                                                                                                | 3. Low    |
| 2.11 | Programming          | Pendora Park Improvements                           | Seek programming opportunities at Pendora Park                                                                                                     | 1. High   |
| 2.12 | Programming          | Boy's and Girl Club Programs                        | Work with the Boy's and Girl's club to develop programs that involve Mount Penn Preserve                                                           | 1. High   |
| 2.13 | Physical Improvement | Private Sector Investment at East End Athletic Club | Encourage new private sector investment at the recently vacated East End Athletic Club facility adjacent to Mineral Spring Park.                   | 1. High   |

# GRAVITY RAILROAD

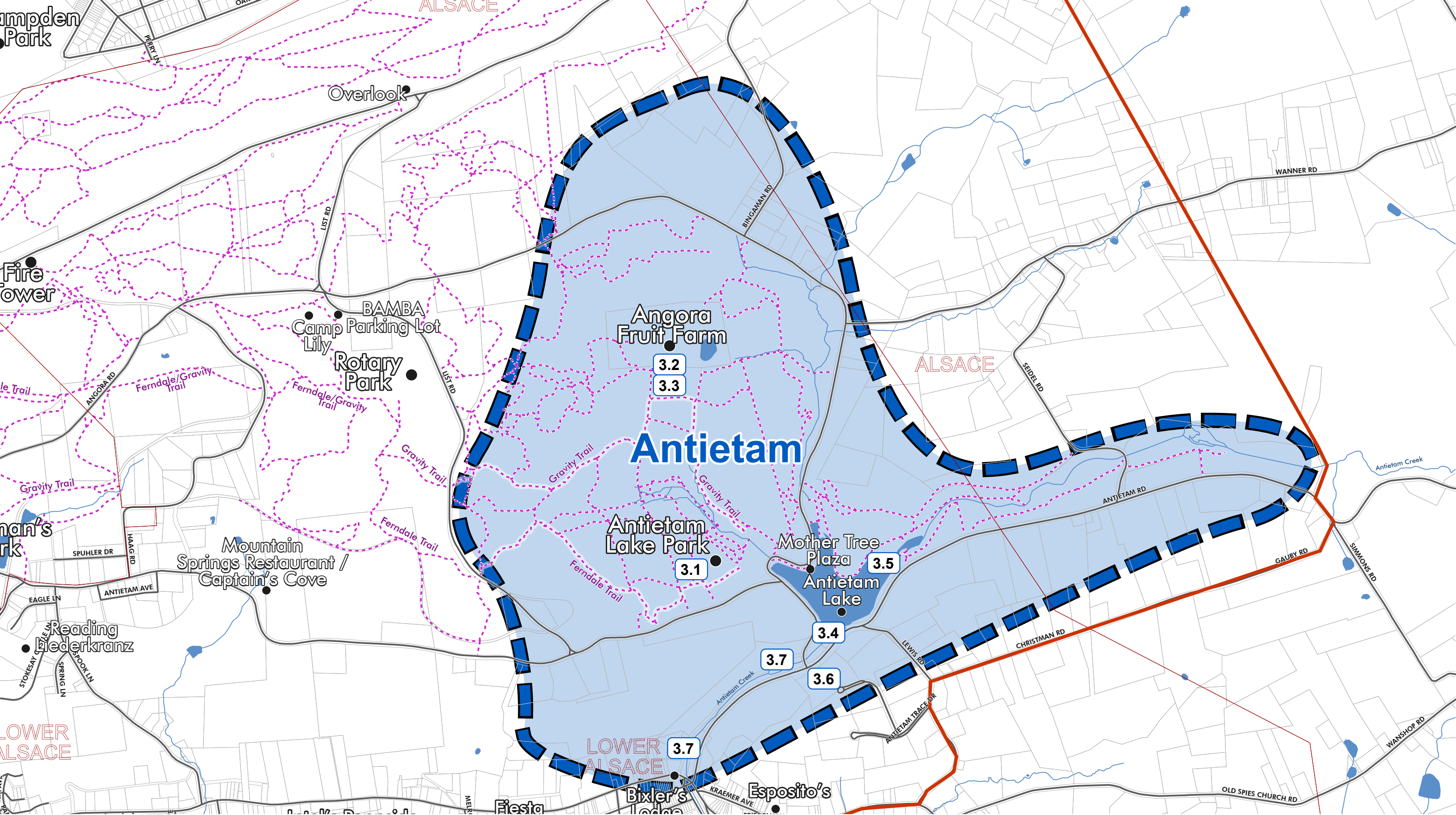


| Key  | Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000                                                                            | Immediate-Term 0-3 Years                                                                                  | Mid-Term 3-8 Years                                                                                | Long-Term 8+ Years                                                           | Partners                                             |
|------|--------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|------------------------------------------------------|
| 2.1  | Medium                                                                                                                                     | Seek funding for Egelman's Park Master Plan                                                               | Complete Master Plan, Seek Construction funding for dog park, build dog park                      | Maintenance                                                                  | City of Reading / Reading Recreation Authority (RRA) |
| 2.2  | Medium                                                                                                                                     | Seek funding for Egelman's Park Master Plan                                                               | Complete Master Plan                                                                              | Seek Construction funding, build playground                                  | City of Reading / RRA                                |
| 2.3  | Low                                                                                                                                        | Seek to direct food events and festivals to this location. Explore creating of a summer day camp for kids | Seek funding Partners for pilot programming events and activities                                 | Maintain programs and events                                                 | City of Reading / RRA                                |
| 2.4  | Medium                                                                                                                                     | No action                                                                                                 | Mineral Spring Park Master Plan                                                                   | Complete Master Plan, Seek Construction funding for dog park, build dog park | City of Reading / RRA                                |
| 2.5  | Low                                                                                                                                        | Enlist new partners to hold events and activities at the park                                             | Seek funding Partners for pilot programming events and activities                                 | Maintain programs and events                                                 | City of Reading / RRA / Boys and Girls Club / BAMBA  |
| 2.6  | Medium                                                                                                                                     | Egelman's Park and Mineral Spring Park Master Plan                                                        | funding and implementation                                                                        | Maintenance                                                                  | City of Reading / RRA                                |
| 2.7  | Low                                                                                                                                        | Plan trailhead improvements - Seek funding                                                                | Implementation                                                                                    | Maintenance                                                                  | City of Reading / RRA/ BAMBA                         |
| 2.8  | Low - Separate plan or part of Mountain-wide signage and wayfinding plan                                                                   | Seek Funding                                                                                              | Design and Implementation                                                                         | Maintenance                                                                  | City of Reading / Berks Nature                       |
| 2.9  | Medium - part of Mountain-wide signage and wayfinding plan                                                                                 | Create RFP - Seek grant funding                                                                           | Retain design consultant, implement phase 1 signage                                               | Implement phase 2 signage                                                    | City of Reading                                      |
| 2.10 | Medium                                                                                                                                     | No Action                                                                                                 | Seek funding for and complete master plan                                                         | Phase 1 improvements                                                         | City of Reading / Olivet Boys and Girls Club         |
| 2.11 | Low                                                                                                                                        | Enlist new partners to hold events and activities at the park                                             | Seek funding Partners for pilot programming events and activities                                 | Maintain programs and events                                                 | City of Reading / Olivet Boys and Girls Club         |
| 2.12 | Low - In kind service activities - community building - enlist club members as volunteers for special events and festivals on the Mountain | Focus on projects in Pendora and Mineral Spring Park                                                      | Focus on projects in Pendora and Mineral Spring Park                                              | Expand programs into other areas of park                                     | City of Reading / Olivet Boys and Girls Club         |
| 2.13 | Low - Private sector businesses and entrepreneurs bear most costs                                                                          | Issue request for letter of interest (LOI) from restaurants, & local entrepreneurs                        | Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector Implementation | Building Improvements and operation                                          | Private Operator / City of Reading                   |

# GRAVITY RAILROAD

# ANTIETAM





| Key | Improvement Type     | Recommendation                                           | Description                                                                                                                              | Priority |
|-----|----------------------|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 3.1 | Programming          | Year Round Activities at Antietam Lake                   | Work with Berks County to provide programming opportunities year round at Antietam Lake                                                  | 3. Low   |
| 3.2 | Physical Improvement | Food Venue at Angora Fruit Farm                          | Work with Berks County to create a permanent, seasonal, or pop-up food venue at Angora Fruit Farm that utilizes locally grown food.      | 1. High  |
| 3.3 | Physical Improvement | Angora Farm Master Plan                                  | Seek improvements to facilitate additional programming opportunities at Angora Fruit Farm                                                | 3. Low   |
| 3.4 | Physical Improvement | Viewing Platform at Dam                                  | Improve the viewing platform above the seven step dam at Antietam Lake - according to Master Plan                                        | 3. Low   |
| 3.5 | Physical Improvement | Wetland Boardwalks                                       | Implement boardwalks in wetland areas that bring users close to nature while protecting these sensitive areas - according to Master Plan | 3. Low   |
| 3.6 | Physical Improvement | Mount Penn Preserve Gateway                              | Establish a gateway to the Mount Penn Preserve at the intersection of Antietam Road and Angora Road                                      | 3.; Low  |
| 3.7 | Physical Improvement | Trail Connection from Antietam Lake Park to Lower Alsace | Explore a trail connection from Lower Alsace to Lake Antietam along Antietam Road                                                        | 1. High  |

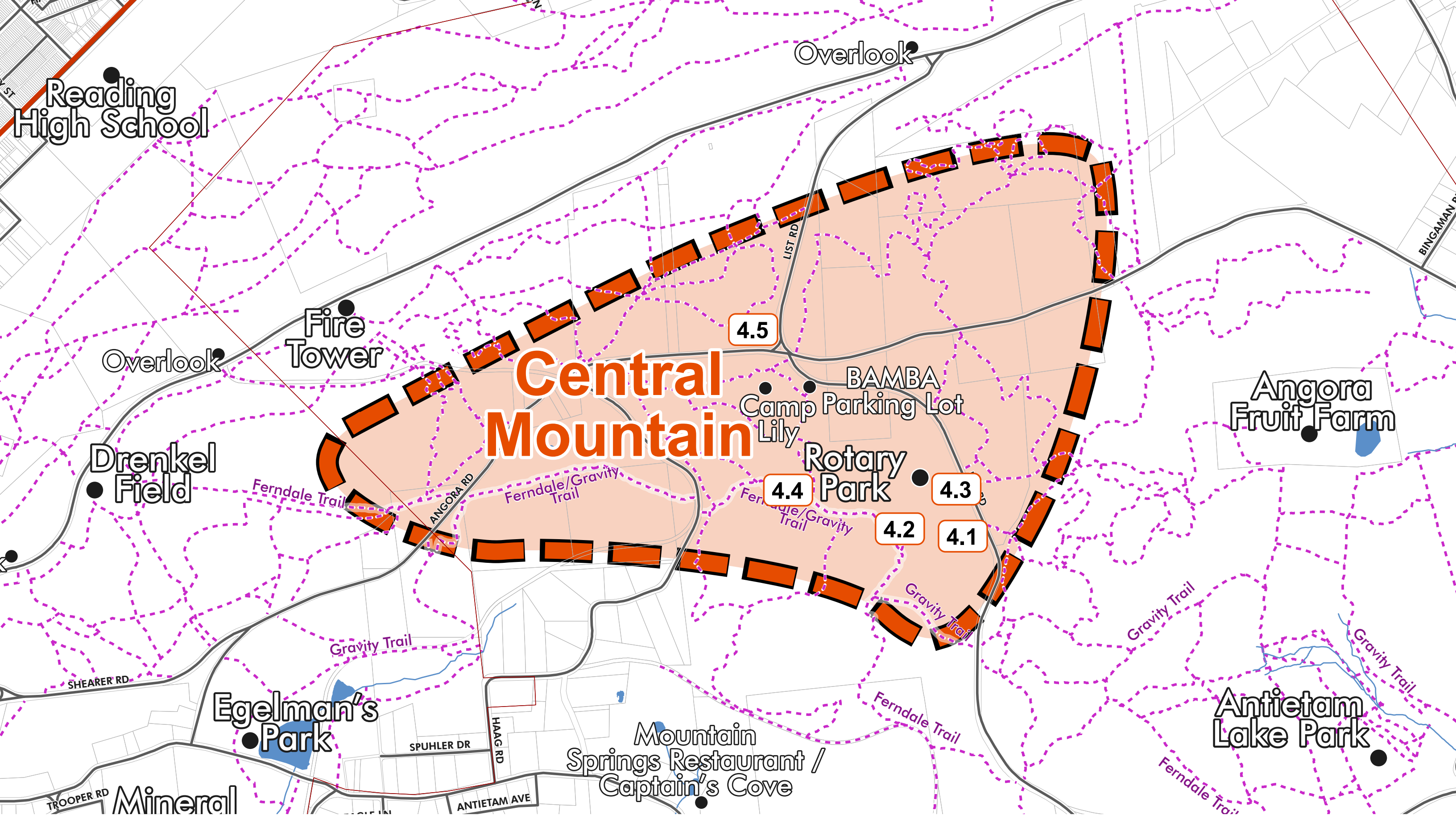
# ANTIETAM

| Key | Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000   | Immediate-Term 0-3 Years                                                           | Mid-Term 3-8 Years                                                                 | Long-Term 8+ Years                             | Partners                                                                   |
|-----|-------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------|----------------------------------------------------------------------------|
| 3.1 | Low                                                               | Foster New Partnerships / Implementation                                           |                                                                                    |                                                | Lower Alsace / Berks County / Local arts, outdoors and other organizations |
| 3.2 | Low - Private sector businesses and entrepreneurs bear most costs | Issue request for letter of interest (LOI) from restaurants, & local entrepreneurs | Negotiations with Private Sector - Planning, Design, Feasibility by Private Sector | Continued operation and maintenance            | Private Operator / Lower Alsace / Berks County                             |
| 3.3 | Medium                                                            | Angora Fruit Farm Master Plan                                                      | Implementation                                                                     | Implementation                                 | Berks County                                                               |
| 3.4 | Medium                                                            | No Action                                                                          | Seek funding for design and engineering                                            | Seek funding for construction - Implementation | Lower Alsace / Berks County                                                |
| 3.5 | Medium                                                            | No Acton                                                                           | Seek funding for design and engineering                                            | Seek funding for construction - Implementation | Lower Alsace / Berks County                                                |
| 3.6 | Medium - part of Mountain-wide signage and wayfinding plan        | Create RFP - Seek grant funding                                                    | Retain design consultant, implement phase 1 signage                                | Implement phase 2 signage                      | Lower Alsace / Berks County                                                |
| 3.7 | Medium                                                            | Create RFP - Seek grant funding - Seek trail easement from landowners              | Retain design consultant, implement trail improvements                             | Maintenance                                    | Private Landowners / Lower Alsace / Berks County                           |

# ANTIETAM

# CENTRAL MOUNTAIN





| Key | Improvement Type     | Recommendation                           | Description                                                                                                                                                                        | Priority  |
|-----|----------------------|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 4.1 | Physical Improvement | Zip line / Ropes Course                  | Implement a zip line and / or ropes course. Adhere to ADA guidelines.                                                                                                              | 3. Low    |
| 4.2 | Physical Improvement | Open Rotary Park Restrooms to the Public | Open Rotary Park to the public including public restroom access, rental opportunities for the pavilion, and additional field programming opportunities                             | 1. High   |
| 4.3 | Physical Improvement | Trailhead Improvements at Rotary Park    | Establish a trailhead at Rotary Park and seek improvements to the existing parking lot including formalizing parking, trash receptacles, information kiosks, and trail connections | 1. High   |
| 4.4 | Physical Improvement | Group Campground                         | Provide for an unformalized group camping area utilizing existing facilities found west of Rotary Park                                                                             | 2. Medium |
| 4.5 | Physical Improvement | Community Center                         | Explore the possibility of implementing a community center within the Central Mountain Area of Mount Penn Preserve                                                                 | 3. Low    |

# CENTRAL MOUNTAIN

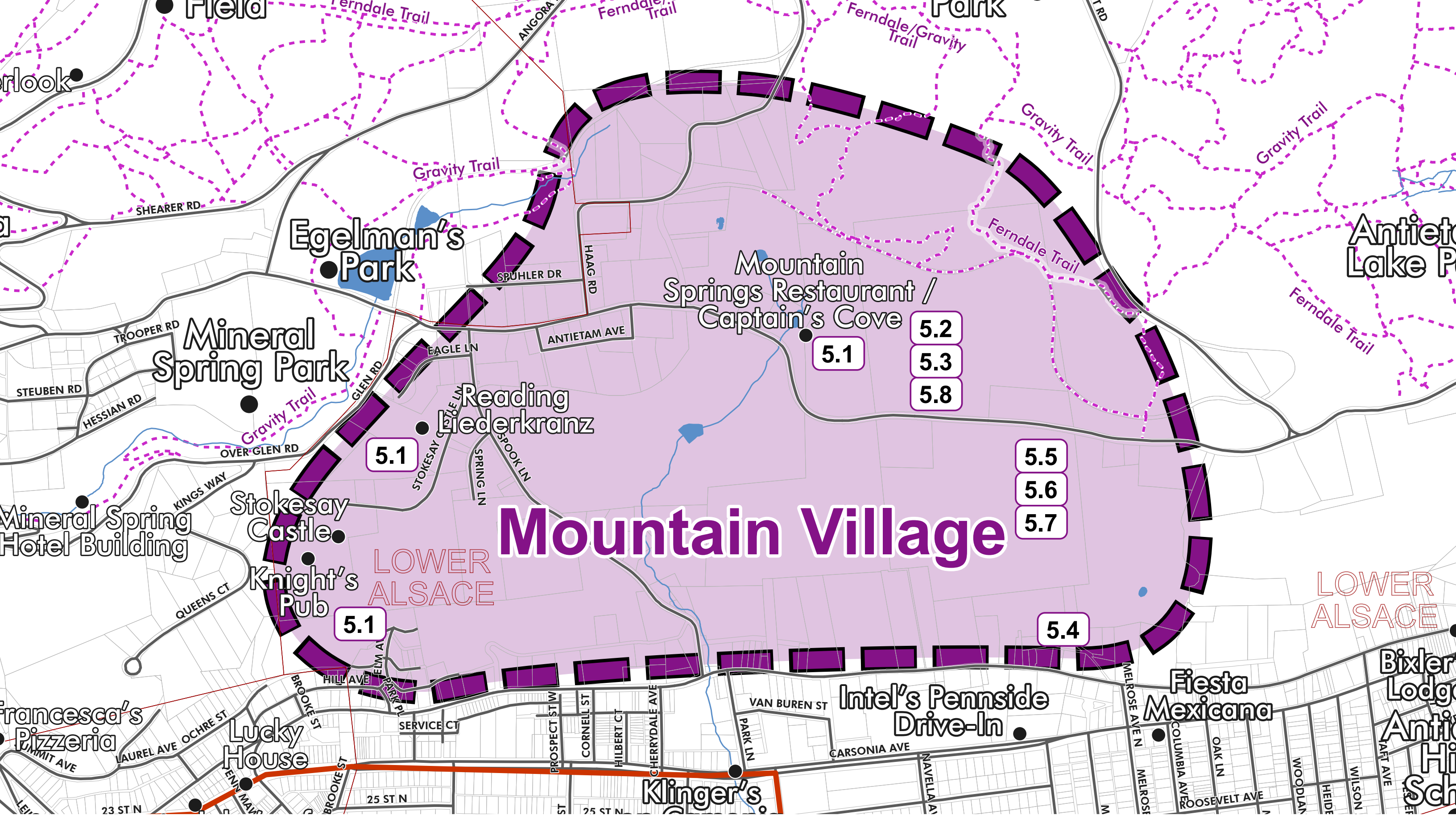


| Key | Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000 | Immediate-Term 0-3 Years                                                                                                | Mid-Term 3-8 Years                  | Long-Term 8+ Years                                                      | Partners                                          |
|-----|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------------------------------------------|---------------------------------------------------|
| 4.1 | Medium                                                          | No action                                                                                                               | Planning / Funding / Implementation | Implementation                                                          | Private Operator / Lower Alsace / City of Reading |
| 4.2 | Low                                                             | Work out arrangements for supervision and maintenance. Start on weekends. Seek funding for increased maintenance costs. | Maintenance                         | Maintenance                                                             | Lower Alsace / Reading Area Little League (RALL)  |
| 4.3 | Low                                                             | Seek funding, plan and implement                                                                                        | Maintenance                         | Maintenance                                                             | Lower Alsace / RALL                               |
| 4.4 | Low                                                             | Planning / Funding                                                                                                      | Implementation                      | Maintenance                                                             | Lower Alsace / City of Reading / Scouts           |
| 4.5 | High                                                            | No Action                                                                                                               | Seek funds for feasibility study    | If feasible, seek construction funding, site and private sector partner | Private Operator / Lower Alsace / City of Reading |

# CENTRAL MOUNTAIN

# MOUNTAIN VILLAGE





| Key | Improvement Type     | Recommendation                     | Description                                                                                                                                                                                                       | Priority  |
|-----|----------------------|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 5.1 | Events               | Additional Events and Festivals    | Explore additional event / festival opportunities in the Mountain Village Area. Work with private businesses to coordinate events and festivals and provide additional opportunities                              | 2. Medium |
| 5.2 | Physical Improvement | Group Campground                   | Provide for an unformalized group camping area on Berks County land north of Hill Road                                                                                                                            | 2. Medium |
| 5.3 | Physical Improvement | Additional Restrooms               | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                                      | 2. Medium |
| 5.4 | Physical Improvement | Trail Connection to Lower Alsace   | Explore the possibility of implementing a trail connection along an existing paper street between Lower Alsace and Berks County owned land along Hill Road (easement required)                                    | 2. Medium |
| 5.5 | Physical Improvement | Community Gardens                  | Implement community gardens and establish an organization structure to oversee management and maintenance of the community garden                                                                                 | 3. Low    |
| 5.6 | Physical Improvement | Equestrian Parking Trailhead       | Explore additional equestrian parking opportunities with ADA compliant restrooms, and connections to equestrian trails                                                                                            | 2. Medium |
| 5.7 | Physical Improvement | Trailhead and Parking Improvements | Explore additional parking and trailhead locations with trash receptacles, information kiosks, ADA compliant restrooms, and connections to existing trails. Revisit overflow parking arrangements on County land. | 3. Low    |
| 5.8 | Physical Improvement | Frisbee Golf                       | Explore opportunities to implement a frisbee golf course.                                                                                                                                                         | 2. Medium |

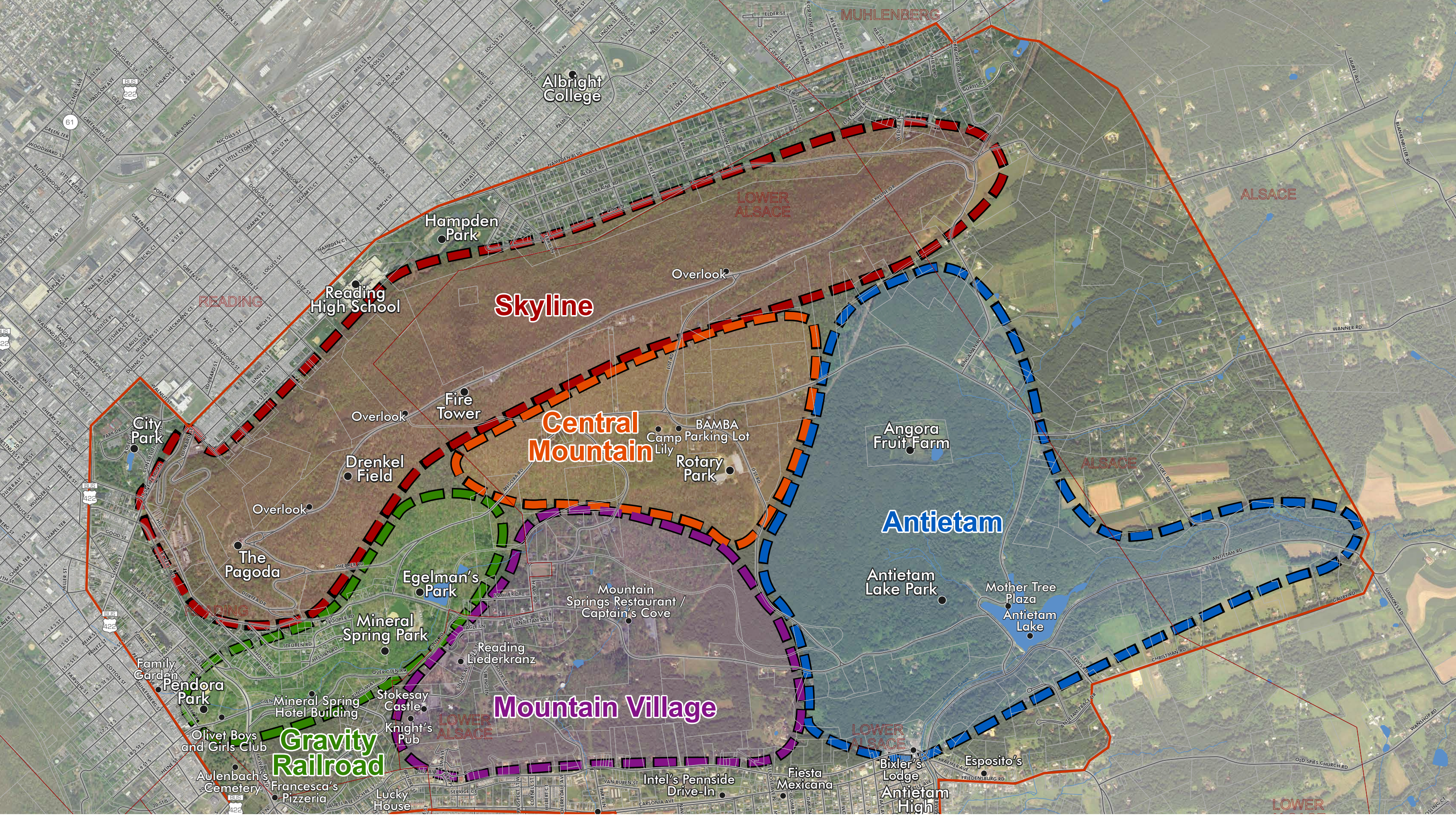
# MOUNTAIN VILLAGE

| Key | Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000 | Immediate-Term 0-3 Years                 | Mid-Term 3-8 Years                                | Long-Term 8+ Years | Partners                                                       |
|-----|-----------------------------------------------------------------|------------------------------------------|---------------------------------------------------|--------------------|----------------------------------------------------------------|
| 5.1 | Low - mostly private sector costs                               | Foster New Partnerships / Implementation | Implementation                                    | Implementation     | Lower Alsace / Berks County                                    |
| 5.2 | Low                                                             | Planning / Funding                       | Implementation                                    | Maintenance        | Lower Alsace / Berks County                                    |
| 5.3 | Medium                                                          | Seek Funding                             | Phased Implementation                             | Maintenance        | Private Operators / Lower Alsace / Berks County                |
| 5.4 | Medium                                                          | No Action                                | Planning / Funding                                | Implementation     | Private Landowners / Lower Alsace / Berks County               |
| 5.5 | Low                                                             | Foster New Partnerships / Implementation |                                                   |                    | Private Operators / Lower Alsace / Berks County / Berks Nature |
| 5.6 | Medium                                                          | Seek funding for planning and design     | Complete Planning and obtain construction funding | Implementation     | Berks County                                                   |
| 5.7 | Medium                                                          | No Action                                | Planning / Funding                                | Implementation     | Lower Alsace / Berks County                                    |
| 5.6 | Low                                                             | Planning / Funding / Implementation      | Maintenance                                       | Maintenance        | Berks County                                                   |

# MOUNTAIN VILLAGE

# ENTIRE MOUNTAIN





| Key  | Improvement Type                     | Recommendation                                           | Description                                                                                                                                                                                          | Priority  |
|------|--------------------------------------|----------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 6.1  | Programming                          | Extend Municipal Policing throughout Mount Penn Preserve | Determine methods and sources to help fund additional policing throughout the Mount Penn Preserve                                                                                                    | 1. High   |
| 6.2  | Programming                          | Additional Clean-up Efforts                              | Work with local organizations to clean-up the mountain and the negative perception of the area                                                                                                       | 1. High   |
| 6.3  | Programming                          | Friends of Mount Penn Preserve                           | Establish a volunteer organization dedicated to the well-being and preservation of the Preserve - Organize volunteer work efforts                                                                    | 1. High   |
| 6.4  | Programming                          | Bus Service                                              | Establish bus service to destinations within the Preserve and make necessary improvements to implement safe and ADA accessible bus stops                                                             | 2 Medium  |
| 6.5  | Programming                          | Interactive App                                          | Develop an interactive app for events, activities and places on Mount Penn                                                                                                                           | 1. High   |
| 6.6  | Physical Improvement                 | E-Bike Program                                           | Explore Electric Bike (E-Bike) share programs throughout the Mount Penn Preserve and adjacent municipalities                                                                                         | 3. Low    |
| 6.7  | Physical Improvement / Programming   | Decrease Conflicts between Pedestrians and Vehicles      | Implement safety improvements and education programs that decrease vehicular and trail user conflicts                                                                                                | 1. High   |
| 6.8  | Physical Improvement / Programming   | Remove Invasive Species                                  | Implement an invasive species removal program. Work with local schools and colleges and organizations                                                                                                | 2. Medium |
| 6.9  | Programming                          | Create the 'Mount Penn Preserve Partnership'             | Implement an organizational structure to set priorities for physical improvements and programs, and to organize and disperse information about all events and activities in the Mount Penn Preserve  | 1. High   |
| 6.10 | Signage and Wayfinding               | Wayfinding                                               | Develop uniform signage standards and locate wayfinding signage at key locations, intersections and trailheads                                                                                       | 1, High   |
| 6.11 | Physical Improvement                 | Regional Trail Connections Plan                          | Conduct a trails plan for the Preserve that also explores connections to adjacent destinations and regional trail systems                                                                            | 2. Medium |
| 6.12 | Signage and Wayfinding / Programming | Mount Penn Branding                                      | Establish a brand for the Mount Penn Preserve with the creation of a logo and through the use of social media (#mtpennpreserve). Establish identities for individual areas within the Preserve       | 1 High    |
| 6.13 | Physical Improvement                 | Photo Stops                                              | Create 'photo stops' at different locations through the preserve                                                                                                                                     | 3. Low    |
| 6.14 | Physical Improvement / Programming   | Trail Difficulty Standards                               | Work with local organizations to establish trail standards that indicate difficulty and promote 'hiking-only' routes                                                                                 | 3. Low    |
| 6.15 | Programming                          | Regional Tours                                           | Work with regional destinations (such as Hawk Mountain, Schuylkill Highlands, Port Clinton Train) to organize regional bus tours                                                                     | 3. Low    |
| 6.16 | Events                               | Additional Events and Festivals                          | Explore additional event / festival opportunities throughout the entire mountain (i.e. Gravity Railroad Food Festival)                                                                               | 1. High   |
| 6.17 | Programming                          | Organized Hikes                                          | Work with local organizations, Municipalities, and Berks County to schedule regular organized hikes throughout the Preserve.                                                                         | 2. Medium |
| 6.18 | Programming                          | Zoning Overlay Districts                                 | Establish zoning overlay districts for mountain design standards                                                                                                                                     | 3. Low    |
| 6.19 | Physical Improvement / Programming   | Additional Site Amenities                                | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc. | 3. Low    |
| 6.20 | Programming                          | Occasional Road Closures                                 | Plan for occasional closures to Mount Penn roadways for athletic and recreational use. These might include soapbox derby, drift trikes, biking, etc.                                                 | 2. Medium |
| 6.21 | Physical Improvement                 | Security Cameras on Mount Penn                           | Begin with security cameras at Pagoda and Fire Tower, tie into police monitoring system                                                                                                              | 1. High   |
| 6.22 | Programming                          | Enforce Quality of Life Crimes                           | These illegal activities include excessive noise, trash dumping, illicit sexual activity, alcohol and drug abuse                                                                                     | 1. High   |

# ENTIRE MOUNTAIN



| Key  | Cost Low: <\$50,000 Medium: \$50,000-\$500,000 High: >\$500,000 | Immediate-Term 0-3 Years                                                                                                                                                           | Mid-Term 3-8 Years                                           | Long-Term 8+ Years        | Partners                                                                                                             |
|------|-----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|---------------------------|----------------------------------------------------------------------------------------------------------------------|
| 6.1  | Medium                                                          | Seek / set aside funding for additional personnel costs                                                                                                                            | Mount Penn Patrols                                           | Mount Penn Patrols        | Lower Alsace / City of Reading / Berks County                                                                        |
| 6.2  | Low                                                             | Foster New Partnerships / Implementation                                                                                                                                           | Implementation                                               | Implementation            | Volunteers / School Groups / Service Organizations / Lower Alsace / Alsace / City of Reading / Berks County          |
| 6.3  | Low                                                             | Foster New Partnerships / Implementation - Local government to provide logistics support (Do not confuse with umbrella organization)                                               | Implementation                                               | Implementation            | Private Operators / Lower Alsace / Alsace / City of Reading / Berks County                                           |
| 6.4  | Medium                                                          | Work with local operators to determine feasibility and funding sources - begin with summer weekend service                                                                         | Implementation                                               | Implementation            | Lower Alsace / City of Reading / Berks County / SCTA                                                                 |
| 6.5  | Medium                                                          | Funding for software company                                                                                                                                                       | Develop and implement App                                    | Develop and implement App | Lower Alsace / Alsace / City of Reading / Berks County / Tourism Center                                              |
| 6.6  | Medium - although most costs by Private Sector                  | No action                                                                                                                                                                          | Request letters of interest from possible vendors            | Implementation            | Private Operators / Lower Alsace / Alsace / City of Reading / Berks County                                           |
| 6.7  | Low                                                             | Partner with organization to organize and run workshops - obtain funding                                                                                                           | Implement Program                                            | Implement Program         | Lower Alsace / Alsace / City of Reading / Berks County / Berks County Department of Emergency Services (DES)         |
| 6.8  | Low                                                             | Foster New Partnerships / Training / Implementation                                                                                                                                | Implementation                                               | Implementation            | Lower Alsace / Alsace / City of Reading / Berks County / Regional Colleges                                           |
| 6.9  | Medium                                                          | Partner organizations to meet bi-monthly for 1 year to determine structure, membership, responsibilities and governance. Determine legal structure if any. Establish organization. | Governance                                                   | Governance                | All local governments, non-profits and other Mount Penn Preserve Organizations                                       |
| 6.10 | Medium - part of Mountain-wide signage and wayfinding plan      | Create RFP - Seek Grant funding                                                                                                                                                    | Retain design consultant, implement phase 1 signage          | Implement phase 2 signage | Lower Alsace / Alsace / City of Reading / Berks County / Berks County Department of Emergency Services (DES)         |
| 6.11 | Low for planning / medium for implementation                    | No Action                                                                                                                                                                          | Seek planning funding - complete plan                        | Implementation            | Lower Alsace / Alsace / City of Reading / Berks County                                                               |
| 6.12 | Medium - combine with signage and wayfinding system             | Create RFP - Seek Grant funding                                                                                                                                                    | Retain design consultant, implement logo and phase 1 signage | Implement phase 2 signage | Private Operators / Lower Alsace / Alsace / City of Reading / Berks County                                           |
| 6.13 | Low                                                             | Combine with signage and wayfinding system                                                                                                                                         | Implementation                                               | Maintenance               | Lower Alsace / Alsace / City of Reading / Berks County                                                               |
| 6.14 | Low                                                             | Foster New Partnerships / Implementation                                                                                                                                           | Implementation                                               | Implementation            | BAMBA / Lower Alsace / Alsace / City of Reading / Berks County / Berks County Department of Emergency Services (DES) |
| 6.15 | Low                                                             | Foster New Partnerships / Implementation                                                                                                                                           | Implementation                                               | Implementation            | Regional Organizations / Visitors Bureau                                                                             |
| 6.16 | Low                                                             | Foster New Partnerships / Implementation                                                                                                                                           | Implementation                                               | Implementation            | Private Operators / Lower Alsace / Alsace / City of Reading / Berks County                                           |
| 6.17 | Low                                                             | Foster New Partnerships / Implementation                                                                                                                                           | Implementation                                               | Implementation            | Volunteer organizations                                                                                              |
| 6.18 | Low                                                             | No Action                                                                                                                                                                          | Model Ordinance by County Planning Commission                | Implementation            | Berks County                                                                                                         |
| 6.19 | Low                                                             | No Action                                                                                                                                                                          | Create design standards                                      | Implementation            | Lower Alsace / Alsace / City of Reading / Berks County                                                               |
| 6.16 | Low                                                             | Scheduling / Trial Basis                                                                                                                                                           | Scheduling                                                   | Scheduling                | All local governments, non-profits and other Mount Penn Preserve Organizations                                       |
| 6.17 | Medium                                                          | Seek Funding for initial camera locations                                                                                                                                          | Maintenance                                                  | Maintenance               | Lower Alsace / Alsace / City of Reading / Berks County / Other Municipalities                                        |
| 6.18 | Low                                                             | Get police buy-in                                                                                                                                                                  | Continue Enforcement                                         | Continue Enforcement      | Lower Alsace / Alsace / City of Reading / Berks County / Other Municipalities                                        |

# ENTIRE MOUNTAIN

## Priority Recommendations

The Mount Penn Preserve Master Plan contains over 65 specific recommendations that include Physical Improvements, Events, Programming, Signage and Wayfinding, Information Management and Organization Structure. The Master Plan Team and the Executive and Steering Committee reviewed all of these recommendations and agreed on ten priority recommendations on which to initially focus.

These priority recommendations, presented in no particular order, are a mix of recommendation types. Some are big ideas while others are small but important steps to move the plan into implementation. These priorities were selected to provide a balance of initiative types that would also have a good chance of success and be catalysts for other actions. As additional Mount Penn Preserve initiatives evolve, these priorities are likely to be revised based on community interest and specific funding opportunities. This priority list in no way prevents or is meant to discourage the Mount Penn Preserve Partnership from advancing other recommendations contained in the Master Plan.

### Priority Recommendations

- Create The Mount Penn Preserve Partnership
- Communication Management / Information Dissemination
- Boutique Hotel Request for Letters of Interest
- Mineral Spring Hotel Building Request for Letters of Interest
- Pagoda Site Master Plan
- Create Stewardship Projects with Boys and Girls Club & Other Organizations
- Egelman's Park Master Plan (with Dog Park ASAP)
- Plan and Build Trail Connections – Lower Alsace to the Preserve
- Rotary Park – Parking & Restrooms more available to the public
- Expand Municipal Policing on Mount Penn

**Create The Mount Penn Preserve Partnership** – The group should begin as an informal organization of local governments, non-profit organizations and private businesses. One of the first tasks of the Partnership will be to present the Master Plan to each local government's governing body, not as finished plan, but as a working document with a common vision. Initial goals for the Partnership will be to meet regularly to build working relationships, trust and cohesion toward achieving common goals and priorities. As the partnership evolves, a more formal structure may be appropriate. Several organizational models are referenced as examples in the Master Plan.

**Communication Management / Information Dissemination** – Over the short term, work with Visit Pennsylvania's Americana Region to be temporary caretakers of the Mount Penn Preserve Calendar and assist with the dissemination of information and events in the Mount Penn Preserve. Begin to explore the costs to establish, populate and maintain the Mount Penn Preserve Partnership Web site that will permanently take over the on-going task of the Mount Penn Events Calendar and information management. Once web site is established, create the Mount Penn Preserve App so that visitors to the Preserve can access information. Also, the Partnership should create strategic alliances with other regional recreation and tourist destinations to spread the word about the Mount Penn Preserve.

**Boutique Hotel Request for Letters of Interest** - Obtain City of Reading approvals to develop a non-binding Request for Letters of Interest (RFLOI) to develop a boutique hotel and restaurant at the William Penn Fire Tower site, which is the former site of a hotel. The new hotel would be modeled after The Nature Inn, a green facility, located at Bald Eagle State Park in Central Pennsylvania. This request to the private sector would help ascertain if there is a market for this facility and if there is interest in its' development. This low-cost task will help identify challenges (including utilities) associated with the hotel's development as well as a potential path forward for this destination facility.

**Mineral Spring Hotel Building Request for Letters of Interest** - Obtain City of Reading approvals to develop a non-binding Request for Letters of Interest (RFLOI) to utilize the former hotel building for several possible uses. Solicit letters of interest from restaurant, fraternal, and non-profit organizations. It is important to have a dynamic and viable

occupant of this historic structure that will add vitality to Mineral Spring Park while it provides eyes, ears and a visible presence in the park. This low-cost task will help identify challenges associated with the building's adaptive reuse as well as a potential path forward toward reimagining a new use for this community asset.

**Pagoda Site Master Plan** - Meet with DCNR & DCED representatives to explore ideas toward developing a master site plan for the Pagoda site that includes new parking and the development of an outdoor use area below the Pagoda. Include concept diagrams and a location for an "addition" to the Pagoda that would enhance the viability of the structure for events, exhibits and meetings. The master plan would identify site and infrastructure costs as well as examining possible locations for the new building. Prepare April and May 2018 Planning Grant applications to DCNR and DCED respectively for matching grants that would require little or no local funds (\$100,000.00 estimated cost). With successful grant applications, select a planning consultant in the spring of 2018 and complete the Master Plan by March 2019. Follow up with development grant applications toward Phase 1 site construction in 2021.

**Create Stewardship Projects with Boys and Girls Club and Other Organizations** - Reach out to the Boys and Girls Club, area colleges and universities, Berks County Conservation District and other educational and civic organization to work with area naturalists and conservation-minded professionals to identify stewardship projects on Mount Penn. Link projects to grade-level science curricula. Go beyond park clean-up projects and create real stewardship initiatives. Plan on multi-year programs to create future stewards of the Mount Penn Preserve.

**Egelman's Park Master Plan (with a Dog Park ASAP)** – Identified as a great but underutilized (and therefore perceived as unsafe) park; create a master plan for the facility that includes a dog park to attract a new user group to the park. Meet with area park managers and professionals to locate, plan, fund and construct the dog park. Prepare April and May '19 Planning Grant applications to DCNR / DCED for matching grants to fund the estimated \$50,000.00 planning costs. Complete the master plan in March 2021 and fund phase 1 construction in 2022.

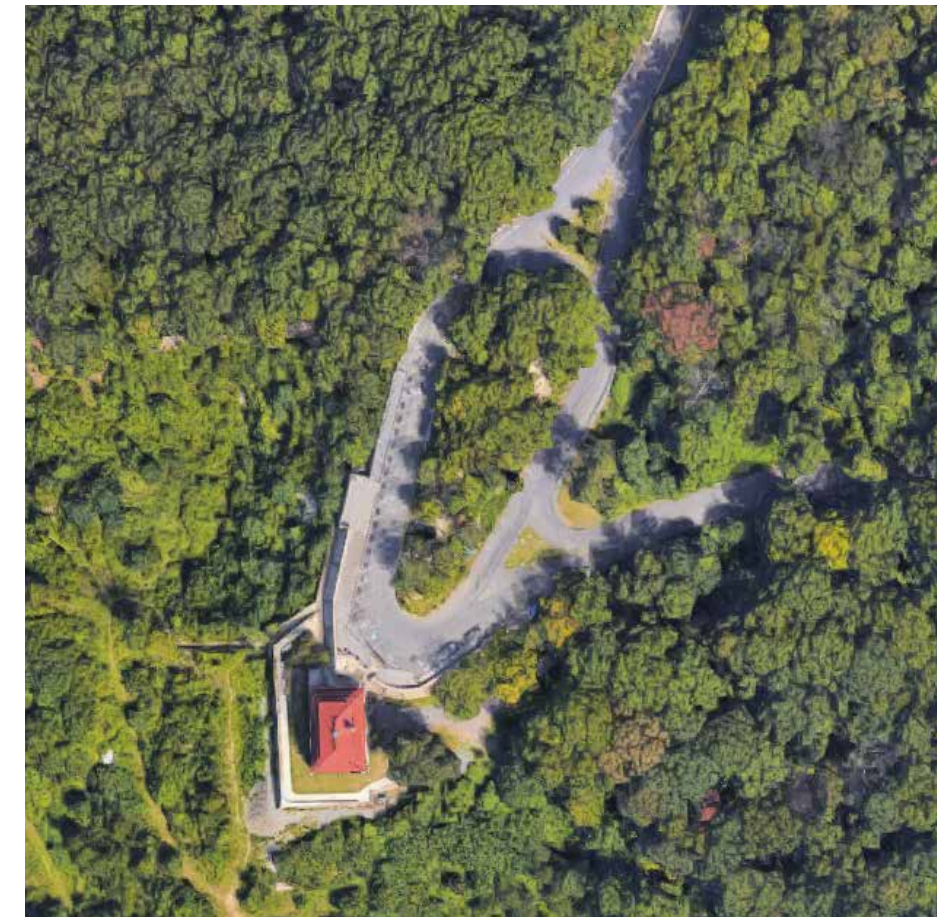
**Plan and Build New Trail Connections, Lower Alsace Township to the Preserve** - Meet with property owners concerning possible trail easements to the park. Conduct feasibility assessment to determine routes and costs. Secure easements, develop plans, obtain funding and build trails. These connections will connect residential areas with the Preserve without motor vehicle use.

**Rotary Park: Make Parking and Restrooms more available to the public** - Work with Reading Area Little League and other partner organizations to make facilities more available to the public on non-game days. Explore solutions for surveillance, maintenance costs and safety.

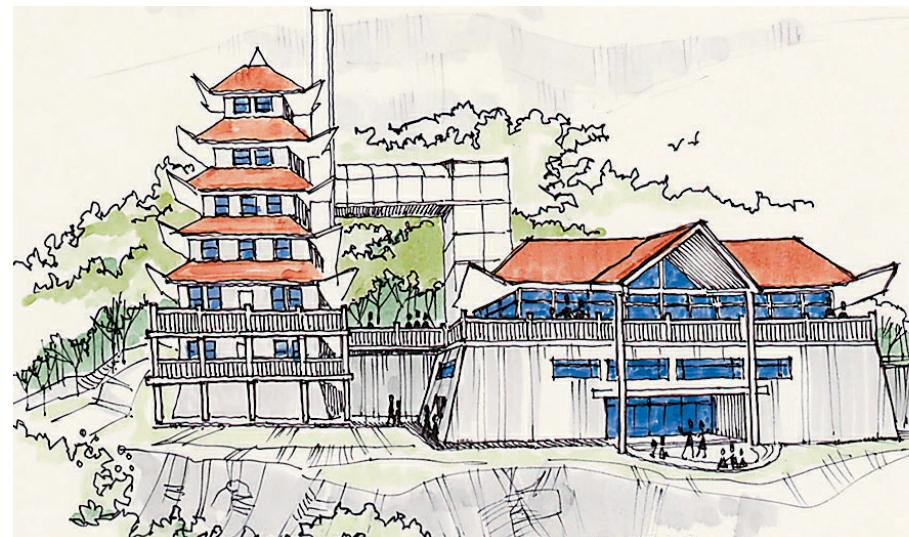
**Expand Municipal Policing on Mount Penn** – Safety and perceptions of safety on Mount Penn were important discussions during the master planning. Initiate a dialogue among the Mount Penn Preserve Partnership about ways to increase the frequency of police patrols in the Preserve. Develop a memorandum of understanding among all parties about the intent to attain this goal. Explore creating a “Mount Penn Auxiliary” program modeled after the town watch model. Investigate funding options from public and private sector organizations and explore cost sharing ideas for expanded patrols.



Downhill Trikes - currently a popular activity on the mountain



Aerial view of the Pagoda and its environs



Sketch of Conceptual Extension to Pagoda - Completed by Lee Olsen



The Nature Inn at Bald Eagle State Park - this type of boutique hotel is an example of the type of facility that may be appropriate on Mount Penn



Dog Park



Mineral Spring Hotel Building





**MOUNT PENN  
PRESERVE**  
HINDING, PA

# 7

## **ORGANIZATIONAL STRUCTURE**

## Organizational Structure

While all of the local governments and non-profit organizations have played and continue to play important roles in the protection, preservation and enhancement of the Mount Penn Preserve, the lack of a unified vision for the Preserve has been a limitation to achieving the great potential that the Mount Penn Preserve holds. Each government organization has sought and obtained grants and / or has allocated funds from its budget to maintain or improve facilities on the Mountain. These efforts are to be lauded, despite the fact that each is largely accomplished within a context that does not consider the Mount Penn Preserve as a whole. However, despite these efforts, many facilities on the mountain continue to decline.

As funding agencies, foundations and individuals contribute towards facility or infrastructure improvements, they do so without understanding the effects of this work on the Preserve as a whole. What is the big picture? What is the ultimate vision for this priceless community resource?

There are some obvious deficiencies about several aspects of the idea that we call the Mount Penn Preserve that this master plan seeks to correct.

**Unified Vision for the Mount Penn Preserve.** This master plan is a start to creating a unified vision for the future of the Preserve. Ideas and recommendations contained in this master plan must be further refined and advanced toward implementation. There must be an organization, agency, person or entity to continue to move these ideas forward and to apply for grants, disseminate information, coordinate events, manage projects and perform a long list of tasks to keep this initiative from withering and dying. During master plan committee and public meetings, there appeared to be universal agreement that some entity or person(s) must be responsible for these many tasks. While many organizations deeply involved in the Mount Penn Preserve are run by volunteers, this is not a sustainable model for a Preserve-wide organization or entity.

**Information Management.** This master plan appears to have assembled for the first time an annual calendar of events that occur on the mountain. It has been assembled from multiple sources and it

is probably incomplete. Today, this information needs to be available instantaneously on-line for residents, day-trippers and tourists. Where do mountain bikers go for lunch? Where can trail runners enjoy a great meal after a big race? Where do I stay if I want to make a two-day mountain bike trail excursion? Who will develop, maintain, update and host a website for this information?

**Events Coordination.** There are many events held on the mountain each year. Oktoberfest, the Duryea Road Race, Easter Morning Services at the William Penn Memorial Fire Tower to name just a few. Each event must obtain permits and permissions from various local governments and agencies to provide for security, traffic control, parking, transportation, emergency services, fire protection, etc. Could there be a central clearinghouse or agency or individual who could streamline this process that might make this task less cumbersome for organizations and that would encourage other groups to initiate new events and festivals?

**Competitive Funding Priorities.** Each local government and non-profit group regularly seeks funding for various worthy projects. Each of these efforts is usually separate and completed in the vacuum of one agency and one project. This can be confusing to funding agencies and foundations who may ask, “How does this fit into the Preserve’s big picture”? “How does the money we contribute this year dovetail with funding two years ago, or what we might contribute three years from now”? In order to seek larger grants and grants that have a high likelihood of continuation, The Mount Penn Preserve needs to develop not only a long term vision – which this master plan begins to accomplish – but also funding and project priorities that are Preserve-wide and multi-year. Additionally, most funders reward grant applicants that are multi-municipal or multi-agency since it shows intergovernmental cooperation and a regional approach to quality of life improvements.

**Intergovernmental, Agency and Non-Profit Communication.** One of the issues that become apparent during the master plan process was that there is inadequate communication among the many local governments, agencies and non-profits who maintain, enhance, utilize, and promote the Mount Penn Preserve. This is no one’s fault – it is just that a mechanism for stakeholders to regularly communicate the challenges and successes that they each experience has never been established. This must change.

**Allow for Private Sector Investment.** If we learn nothing else from the colorful history of the Mount Penn Preserve, we need to remember that it was largely private sector businesses that created hotels, wineries, transportation infrastructure, restaurants and places of amusement. These for-profit businesses were the economic engines of the mountain and created the reasons why residents and tourists returned to the mountain over and over and over. The master plan proposes that there is a role today for new private sector investment in the Mount Penn Preserve. Grants and local governments alone cannot accomplish all of the heavy lifting that is necessary to create a critical mass of facilities and amenities on the mountain while its natural wonders are also preserved. There are countless examples of public-private partnerships in open space and parklands that accomplish these worthwhile objectives.

The Mount Penn Preserve Master Plan meeting discussions devoted significant time to the idea of establishing an umbrella organization that would coordinate the many activities and needs in the Mount Penn Preserve.

Honest skepticism was voiced about local governments “losing control” over their piece of the Mountain. Conversations about “what we would be losing” did occur. However, the voices about “what we would be gaining” were more numerous and there is real energy and excitement about the idea of a coordinated mountain-wide organization that can take this master plan and advance it to fruition.

## Create the Mount Penn Preserve Partnership

The master plan strongly recommends that the project stakeholders create the Mount Penn Preserve Partnership. On the facing page, we have listed 8 organizations in the Commonwealth that were organized to coordinate the efforts of several agencies that have similar missions toward goals similar to those expressed in this master plan. Some of these organizations are municipal while others are non-profit.

Mount Penn Preserve stakeholders should schedule a series of meetings to discuss the most advantageous framework for this organization. We suggest that these meetings should begin in May of 2017 with the goal of having an organizational agreement by December 1, 2017.

| Organization Name (Web Hyperlink)                                       | Date of Creation                        | Mailing Address                                                                                    | Other Contact Information                    | Organization | Mission / Goal                                                                                                                                                                                                                                                                                     | Members (Web Hyperlink)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Partners: Non-Profit / Municipal    |
|-------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------------------------|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <a href="#">Allegheny Commons</a>                                       | 2000                                    | Allegheny Commons Initiative<br>45 S 23rd Street<br>Pittsburgh, PA 15203                           | (412) 682 7275<br>etobin@pittsburghparks.org | Non-Profit   | To provide advocacy, planning, fundraising and project management and serves as a liaison to the community and the City of Pittsburgh through a 4 pronged approach: design, program, promote, and organize.                                                                                        | <a href="#">The Northside Leadership Conference</a><br><a href="#">The Pittsburgh Parks Conservancy</a><br><a href="#">City of Pittsburgh</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Both                                |
| <a href="#">Allegheny Trail Alliance</a>                                | 1995                                    | Allegheny Trail Alliance<br>P.O. Box 501<br>Latrobe, PA 15650                                      | admin@GAPtrail.org                           | Non-Profit   | Charged with promoting and enhancing the Great Allegheny Passage, a 150-mile multiple use rail-trail system between Cumberland, MD and Pittsburgh, PA and the 52-mile Montour Trail to provide a connection to the Pittsburgh International Airport.                                               | <a href="#">Mountain Maryland Trails from Cumberland to the Mason-Dixon Line</a><br><a href="#">Ohioyle State Park from Confluence to Connellsville</a><br><a href="#">Regional Trail Corporation from Connellsville to McKeesport</a><br><a href="#">Steel Valley Trail Council from Clairton to Homestead</a><br><a href="#">Friends of the Riverfront from Homestead to Pittsburgh</a><br><a href="#">Montour Trail Council from Coraopolis to Clairton</a>                                                                                                                                                                                                                                       | Both                                |
| <a href="#">CRPR Authority Board - State College</a>                    | 1966                                    | The Centre Region Parks & Recreation Authority<br>2643 Gateway Drive #1<br>State College, PA 16801 | (814) 231 3071<br>crpr@crcog.net             | Municipal    | To serve Centre Region residents of all ages throughout the year with a variety of recreation opportunities for enriching their lives through the use of programs and facilities, leadership resources and technical assistance services for participating municipalities, individuals and groups. | <a href="#">Township of Patton</a><br><a href="#">Township of Ferguson</a><br><a href="#">Township of College</a><br><a href="#">Township of Harris</a><br><a href="#">Borough of State College</a><br><a href="#">SC Area School District</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Municipal (and one school district) |
| <a href="#">Hilltop Alliance</a>                                        | 2009                                    | Hilltop Alliance<br>831 East Warrington Avenue,<br>Second Floor<br>Pittsburgh, PA 15210            | (412) 586 5807                               | Non-Profit   | To connect neighborhood based organizations and leverage their individual efforts, creating a shared vision and voice for the Hilltop, thereby preserving and creating Hilltop assets                                                                                                              | <a href="#">Allentown Community Development Corporation</a><br><a href="#">Beltzhoover Civic Association</a><br><a href="#">Carrick Community Council</a><br><a href="#">Hilltop Economic Development Corporation</a><br><a href="#">Knoxville Community Council</a><br><a href="#">Mount Oliver City / Saint Clair Community Group</a><br><a href="#">Mount Washington Community Development Corporation</a><br><a href="#">South Side Slopes Neighborhood Associations</a>                                                                                                                                                                                                                         | Non-Profit                          |
| <a href="#">PA Route 6 Alliance</a>                                     | 2003                                    | PA Route 6 Alliance<br>P.O. Box 180<br>Galeton, PA 16922                                           | (814) 435 7706                               | Non-Profit   | To manage the PA Route 6 Heritage Corridor and to implement the Management Action Plan, branding and marketing plans, community development programs and other planning efforts along the corridor                                                                                                 | <a href="#">VisitErie</a><br><a href="#">Crawford County Convention &amp; Visitors Bureau</a><br><a href="#">Warren County Visitors Bureau</a><br><a href="#">Potter County Visitors Association</a><br><a href="#">Alleghany National Forest Vacation Bureau</a><br><a href="#">Tioga County Visitors Bureau</a><br><a href="#">Bradford County Tourism Promotion Agency</a><br><a href="#">Endless Mountains Visitors Bureau</a><br><a href="#">Lackawanna County Convention &amp; Visitors Bureau</a><br><a href="#">Pocono Mountains Visitors Bureau</a>                                                                                                                                         | Visitors Bureaus                    |
| <a href="#">Philadelphia Parks Alliance</a>                             | 1983 (originally "Friends of the Park") | Philadelphia Parks Alliance<br>P.O. Box 12677<br>Philadelphia, PA 19129                            | (215) 879 8159<br>friends@philaparks.org     | Non-Profit   | To champion the public's interest in outstanding parks, recreation, and open spaces - key to making Philadelphia a healthy, vibrant and sustainable city for all.                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                     |
| <a href="#">Westmoreland County, PA - Parks and Recreation Alliance</a> |                                         | Westmoreland County Parks and Recreation<br>194 Donohoe Road<br>Greensburg, PA 15601               | (724) 830 3959                               | Municipal    | To unite and support area professionals and promote parks and recreation services in Westmoreland County through cooperation, networking, joint programming efforts, and regional development.                                                                                                     | <a href="#">PA DCNR</a><br><a href="#">Greensburg</a><br><a href="#">Hempfield</a><br><a href="#">Latrobe-GLSD</a><br><a href="#">Murysville</a><br><a href="#">North Huntingdon Township</a><br><a href="#">Penn Trafford</a><br><a href="#">PRPS</a><br><a href="#">Westmoreland County</a><br><a href="#">Mount Pleasant Borough</a>                                                                                                                                                                                                                                                                                                                                                              | Both                                |
| <a href="#">York County Rail Trail Authority</a>                        | July 1, 1905                            | York County Rail Trail Authority<br>P.O. Box 335<br>Seven Valleys, PA 17360                        | (717) 428 0999                               | Municipal    | To identify linear corridors that offer opportunities for conversion into trails, assess potential for development, and proceed with engineering and development of those corridors found to be conducive to nonmotorized transportation.                                                          | <a href="#">PA Bicycle Access Council</a><br><a href="#">PA Department of Conservation and Natural Resources</a><br><a href="#">PA Historical and Museum Commission</a><br><a href="#">PA Department of Transportation</a><br><a href="#">York County Convention and Visitors Bureau</a><br><a href="#">York County Department of Parks and Recreation</a><br><a href="#">York County Planning Commission</a><br><a href="#">York County</a><br><a href="#">York County Community Foundation</a><br><a href="#">Pennsylvania Greenways and Trails</a><br>Maryland's NCR Trail<br><a href="#">Rails-to-Trails Conservancy</a><br><a href="#">American Trails</a><br><a href="#">Explore PA Trails</a> | Both                                |







# 8

## FUNDING STRATEGIES AND FUNDING SOURCES



## Funding Strategies and Funding Sources

The key to creating a successful long term funding strategy for the Mount Penn Preserve includes the following actions:

- **Cooperate** as a partnership of organizations with a unified vision for the future of the Mount Penn Preserve;
- **Agree** to common fundraising goals for projects that are calendar specific and that plan into the future for at least five (5) years;
- **Meet** with funding agencies that are likely to be the subject of recurring applications from the Mount Penn Preserve Alliance. Some of these agencies are noted in this section of the report;
- **Create** a single point of contact or single agency that prepares grant applications on behalf of the Mount Penn Preserve Alliance to ensure continuity of messaging and content;
- **Leverage** funding sources against each other;
- **Avoid** utilizing local funds without leveraging these monies with matching grants;
- **Update** the five-year funding strategy annually to maintain accuracy and to incorporate new funding programs or opportunities into the plan;
- **Create** seamless opportunities for private sector investment in creating new desired amenities and facilities in the Mount Penn Preserve. Assist private sector interests to navigate through any zoning, regulatory or other obstacles toward creating these amenities.

The Commonwealth of Pennsylvania has several agencies that have

grant programs that could be applicable to projects in the Mount Penn Preserve. Finding the Green!, 2016-2017 ([http://www.dcnr.state.pa.us/cs/groups/public/documents/document/dcnr\\_20028890.pdf](http://www.dcnr.state.pa.us/cs/groups/public/documents/document/dcnr_20028890.pdf)) edition as compiled by the Pennsylvania Growing Greener Coalition lists many potential sources of funds. Rather than duplicate the information contained in the appendix, readers should consult this guide for detailed information.

Agencies that have grant programs that will be most applicable to the Mount Penn Preserve include:

- **Department of Conservation and Natural Resources (DCNR)** through their Community Conservation Partnership Program (C2P2)
- **Department of Community and Economic Development (DCED)** through the Commonwealth Finance Agency (CFA) and their Greenways, Recreation and Parks program.
- **Pennsylvania Infrastructure Investment Authority (PennVEST)** that offers both grants and low cost loans for water-related projects including wastewater systems, stormwater drainage, water quality and related issues.
- **Pennsylvania Department of Environmental (DEP)** for stormwater BMPs, Watershed protections grants, environmental education grants and others.
- **Pennsylvania Department of Transportation (PennDOT)** through the Transportation Alternative Program (TAP), multi-modal funds that are administered through various agencies.
- **Marcellus Legacy Fund\***, administered through Berks County.
- **The Redevelopment Assistance Capital Program (RACP)** for the construction of regional economic, cultural, civic, recreational, and historical improvement projects that promote economic development in the local economy.

\* Historically Marcellus Shale money has been utilized for capital improvements to County Parks. This money may not be available to municipalities and other organizations.







# 9

## APPENDIX

## Appendix List:

### 1. Public Meetings Record

- a. October 19, 2016 – Kick Off
  - i. Meeting Notes
- b. January 17, 2017 – Executive Committee
  - i. Meeting Notes
- c. February 15, 2017 – Committee Project Kick Off
  - i. Meeting Notes
  - ii. Sign In
  - iii. Brainstorming: Card Technique
- d. February 24, 2017 – Committee Meeting 2
  - i. Agenda
  - ii. Sign In
  - iii. Brainstorming: Card Technique
- e. February 25, 2017 – Public Meeting 1
  - i. Agenda
  - ii. Sign In
  - iii. Brainstorming: Card Technique
- f. March 9, 2017 – Public Meeting 2
  - i. Agenda
  - ii. Meeting Notes
  - iii. Sign In
- g. March 25, 2017 – Public Meeting 3
  - i. Agenda
  - ii. Meeting Notes
  - iii. Sign In
- h. April 10, 2017 – Committee Meeting 3
  - i. Agenda
  - ii. Meeting Notes
  - iii. Sign In

- i. April 20, 2017 – Public Meeting 4
  - i. Meeting Notes
  - ii. Sign In

### 2. Mt. Penn Preserve Master Plan Survey Results

### 3. Skyline Drive Improvement Project Map

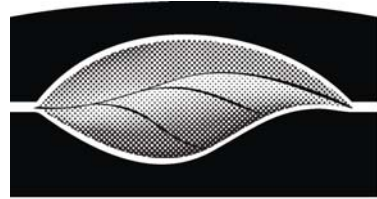
### 4. News Articles

- a. August 31, 2016 - Reading-Berks Association of REALTORS® Awarded \$15,000 Smart Growth Action Grant to Assist with Mt. Penn Preserve Project
- b. February 16, 2017 - Public Invited to Mount Penn Preserve Community Design Meetings
- c. March 6, 2017 - Kelly's Korner Fans Envision a Bigger Role for Reading's Mountains
- d. March 10, 2017 - Public Weighs in on Mount Penn Preserve Master Plan

### 6. Public Meeting 2, Recommendations Chart Tallies

### 7. Intel's Pennside Drive-in 2017 Cruise Dates

### 8. Albright College Mount Penn Preserve Study



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## MEETING NOTES

|           |                                  |                    |                       |
|-----------|----------------------------------|--------------------|-----------------------|
| Project:  | Mt. Penn Preserve Master Plan    | Project No.:       | 16080.00              |
| Location: | Berks County Planning Commission | Meeting Date/Time: | Oct 19, 2016<br>10 am |
| Re:       | Project start up                 | Issue Date:        | 10/20/16              |

### ATTENDEES:

Commissioner Kevin Barnhardt  
 Lee Olsen, Planning Commission Chairman  
 Shannon Rossiter, Director, Planning Commission  
 Peter Simone, Simone Collins Inc.

### NOTES:

1. Simone Collins (SC) received the requested retainer (thank you)
2. This is a private effort, with the assistance of the County Planning Commission
3. There is an executive committee and a steering committee. During the master plan, they will function like a single committee. Lee will forward list of both committees to SC.
4. Lee has a copy of a 1968 study and other materials that his office will scan and distribute.
5. There are meeting minutes of the May 3, 2016 meeting about the mountain master plan on the County web site.
6. The following meeting schedule as agreed to (and transmitted by email on October 19<sup>th</sup>).

### Monday, Nov 7<sup>th</sup> – Charrette day 1

- 9am to noon – SC team and key stakeholder tour of Mt. Penn Reserve facilities.
- 2 pm to 5 pm – visioning meeting with county, townships, city and other key stakeholders (Ex. Committee & Steering Committee)
  - Space for 25+
- 7 pm to 9 pm – community visioning meeting

- Space for 100

### Monday Nov 14<sup>th</sup>, Charrette day 2

- 2 pm to 5 pm - meeting with county, townships, city and other key stakeholders – present initial planning and design concepts for review, markup and discussion. (Ex. Committee & Steering Committee.)
  - Space for 25+

### Thursday, Nov 17<sup>th</sup> – Charrette day 3

- 9 am –noon - present and discuss draft plan to county, townships, city and others (Ex. Committee & Steering Committee.)
  - Space for 25+
- Noon to 7 pm – Plan refinements as appropriate by SC team
- 7 pm to 9 pm – Present draft plan to community
  - Space for 100
- Post plan to project website. 1 week comment period.

### Thursday, December 1 – Charrette day 4

- Present final plan to community at open house 5-9 pm
  - Space for 100

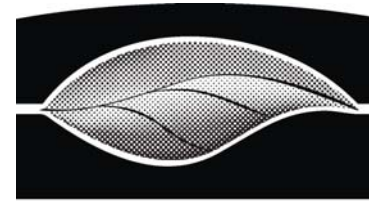
(Alternate dates Dec 5 or 6, but only if needed)

7. SC Staff (4 persons) plans to tour the entire project area on **Friday, Nov. 4<sup>th</sup>**. We will probably begin at 9am and go all day. Interested staff members from the County Planning Commission are more than welcome to join us. We will be in a minivan and can accommodate 1 or 2 others. If additional staff joins us, they will need to provide their own transport. We will plan to drive and walk (wear hiking shoes) and we may bring bikes with us too, if the weather cooperates. We will hold this date rain or shine unless there is a hurricane.
8. **SC to prepare meeting notice poster for distribution by the County.**
9. Lorne Possinger of DCNR will be invited by the County to the meetings. The county plans to submit for a peer-to-peer grant to follow the master plan. Future grant applications in the spring of 2017 are probable.
10. Lower Alsace Township has a DCED / PennDOT grant to affect improvements to Skyline Drive.
11. Commissioner Barnhardt feels that there is tremendous energy to move this initiative forward.
12. The German Club, Stokesay and the Captain's Cover are 3 existing restaurants /event facilities on the mountain that are popular.
13. Craig Phiefer is City of Reading Zoning official who is an avid biker.
14. Berks Arts Council currently has a summer series of 4 concerts.
15. There is a county jazz festival that has about 35 concerts at various locations over a 10 day period. This brings in \$6m to \$10 million to the local economy.

16. Khalid Mumin (484 258 7030) is superintendent of schools.
17. SC to develop an on-line survey for the master plan (as one of the first things done, will need county staff review).
18. Linda Kelleher is the Reading City Clerk and has lots of contract and local knowledge.
19. Beth Burkovich, GISP is the head of county GIS. SC should contact Beth for base information. [bburkovich@countyofberks.com](mailto:bburkovich@countyofberks.com) 610 478 6300 X 6317.
20. Cheryl Auchenbach is another key staff person. She oversaw the Antietam Park Master Plan.
21. Lee / Shannon / Kevin will coordinate media coverage with the Reading Eagle (Dan Kelly?) and TV channel 69. **SC to assist in preparing press releases.**
22. The Gore Fruit Farm is to become the County Env. Education Center.
23. There is a Bass hatchery on the mountain operated by the PA Fish & Boat Commission.
24. There will be a national orienteering event on the mountain in 2017.
25. There is a new parking / trail head area being built by the county at Antietam Park.
26. BAMBAs is the Berks Areas Mountain Biking Association. Lots of members who do lots of work on the trails.
27. There is an annual criterion bike race on the mountain each summer.
28. Lots of teenagers / young adults hang out on the mountain and play recorded music.
29. Reading Hospital has a running race on the mountain.
30. The Duryea "downhill" is a foot race down the mountain.
31. The Duryea "uphill" is a race car event up the mountain.
32. Berks County Planning Commission has a list (of mountain and/or area events) that will send Lee and then forward to SC.
33. Lack of parking is perceived as a limiting factor on the mountain.
34. Castlewood is a residential area on the mountain that feels the effects of increased visitor use.
35. Shannon mentioned that there are additional restaurants near the mountain that might benefit from more use on the mountain.
36. Reading Bike-Hub is a bike shop / advocacy organization. David Pose.

This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,  
 SIMONE COLLINS, INC.  
 LANDSCAPE ARCHITECTURE  
 Peter Simone, RLA, FASLA  
 President



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## MEETING NOTES

|           |                                             |                    |                                    |
|-----------|---------------------------------------------|--------------------|------------------------------------|
| Project:  | <b>Mt. Penn Master Plan</b>                 | Project No.:       | <b>16080.10</b>                    |
| Location: | <b>Penn Room City Hall, Reading</b>         | Meeting Date/Time: | <b>1/17/17<br/>3:30 to 4:45 PM</b> |
| Re:       | <b>Project start up Executive Committee</b> | Issue Date:        | <b>1/19/17</b>                     |

### ATTENDEES:

Mark Dudash - [markdudash@verizon.net](mailto:markdudash@verizon.net)  
 Jeff Waltman - [jef98f@aol.com](mailto:jef98f@aol.com)  
 Linda Kelleher - [linda.kelleher@readingpa.gov](mailto:linda.kelleher@readingpa.gov)  
 Mike Reinert - [miker@wfmz.com](mailto:miker@wfmz.com)  
 Wesley Stefanick - [wesleys@realestateinderles.com](mailto:wesleys@realestateinderles.com)  
 Corrie Crupi - [Secretary@latownship.org](mailto:Secretary@latownship.org)  
 Kevin Barnhardt - [Kbarnhardt@countyofberks.com](mailto:Kbarnhardt@countyofberks.com)  
 Shannon Rossman - [srossman@countyofberks.com](mailto:srossman@countyofberks.com)  
 Kim Mallatratt - [kimm@alsacetownship.org](mailto:kimm@alsacetownship.org)  
 Phil Kline - [phil@securityfirstinc.com](mailto:phil@securityfirstinc.com)  
 Lee Olsen - [lolsen@odgarchitects.com](mailto:lolsen@odgarchitects.com)  
 Peter Simone - [psimone@simonecollins.com](mailto:psimone@simonecollins.com)

### NOTES:

1. Lee Olsen opened the meeting. Future meetings will include both the Executive and Steering Committee combined.
2. Pete S. of Simone Collins (SC) gave a brief PowerPoint presentation to review the master plan process.



3. SC passed out a list of known partners / stakeholders. **The Committee will suggest additional stakeholders. This should be provided to SC by the end of January.**
4. Kevin B. suggested “Enhance Visitation” rather than “Increase Visitation” as one of the project goals.
5. Venues for the public meetings will be at the Reading City Hall Council Chambers, Liederkrantz and Stokesay. Parking for the City Hall meetings will be provided free of charge at the DoubleTree Hotel Garage located 1 block from City Hall. **SC will provide a revised meeting flyer.**
6. **SC will produce an events calendar of all events on Mt. Penn. This will be available at the master plan meetings.**
7. A website was created for the Mt. Penn Preserve through the County website: [www.mtpennpreserve.org](http://www.mtpennpreserve.org). Municipal websites will link to the County web site for the most recent information on the master plan. **SC will provide a link to the user survey, which will be posted to the County web site and all Municipal websites.**
8. **SC will provide a draft press release for Lee, Kevin and Shannon to review. SC will revise meeting dates & locations on the poster for distribution by all Committee members to constituents.**
9. **Kevin B will send the meeting poster to the list of attendees from the May 2016 meeting. The Committee will ask for and coordinate RSVPs for public meetings to gauge meeting attendance.**
10. **The Committee will handle refreshments for all meetings.**
11. SC mentioned the BAMBA (Berks Area Mountain Bike Association) map will be used since it is a good map.
12. **SC will identify “flat” or gently sloping areas on Mt. Penn that might accommodate future development of a facility or other feature.**
13. The PA Trails Conference will be held in Reading in September 2017.
14. There is a Downtown Improvement District (DID) in Reading.
15. The question was asked: Do we need to “rebrand” Mt. Penn Preserve with a new name, i.e. Mt. Penn Recreation and Entertainment District? Should we have a naming contest as a part of the master plan?
16. Pete S. mentioned the lack of bus service to Mt. Penn. The Committee mentioned there is bus service for some events.
17. Kevin B. cautioned that BARTA can only provide service if private carriers cannot do so. This is due to federal funding that BARTA receives.
18. If we look at bus services, small vehicles may work better than full size buses.
19. Cannot access and utilize the Pagoda during some events. This is due to a lack of parking and / or access)

**20. A Joint Committee meeting will be held at 3:30 PM on Wednesday, Feb. 15<sup>th</sup>. SC will go over the program and schedule for Public Meetings with the entire Committee.**

**21. Lee O. will send SC a complete list of both Committees. This will include names and emails.**

**22. The Committee will review the draft user survey and suggest revisions. SC will need these revision by the end of January.** Both Kevin B. and Corrie C. provided SC with some revisions at the meeting.

23. A list of organizations that have Facebook pages was provided. Some organizations have other resources and social media tools available. The list of organizations with Facebook is provided below:

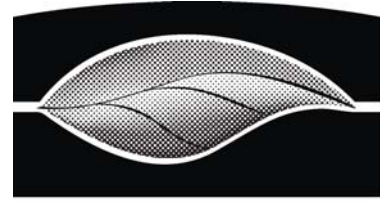
- a. Borough of Mt Penn
- b. Berks County Planning Commission
- c. Berks County Parks and Recreation Department
- d. Lower Alsace Township
- e. City of Reading (also can provide an email blast and newsletter)

This report represents the Professional’s summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,  
SIMONE COLLINS, INC.  
LANDSCAPE ARCHITECTURE



Peter Simone, RLA, FASLA  
President



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## MEETING NOTES

|           |                                         |                        |                            |
|-----------|-----------------------------------------|------------------------|----------------------------|
| Project:  | Mt. Penn Master Plan                    | Project No.:           | 16080.10                   |
| Location: | Reading Council Chambers<br>Reading, PA | Meeting Date/<br>Time: | 2/15/17<br>3:30 to 5:00 PM |
| Re:       | Joint Committee Meeting                 | Issue Date:            | 2/16/17                    |

### ATTENDEES:

See Attached Sign-in Sheet

### NOTES:

1. Kevin Barnhardt introduced the project and team. One of the emphases of the study will be bringing groups together.
2. Lee Olsen stated the Pagoda Foundation is committed to two (2) main points: no preconceived ideas and the final plan will not sit on desk and collect dust.
3. Peter Simone of Simone Collins (SC) gave a presentation on the overall study process. Pete discussed the schedule for project and how the first committee and public meeting will be run.
4. The plan includes all the different municipalities (City of Reading, Alsace Township, Lower Alsace Township, and Mt. Penn Borough) and Berks County.
5. A question was asked who would be responsible for implementing ideas from the final plan? Pete stated this might be an opportunity for a joint recreation authority. Ultimately each municipality might be responsible for select improvements within their jurisdiction.
6. Lee mentioned that a second charrette will be done to explore funding options. This charrette will be a peer review and look at when and how to fund.
7. A question was asked what is the organization that runs the preserve? Lee stated that maybe the Pagoda Foundation restructures itself and encompasses all of the preserve.
8. It was stressed that municipalities remain as active participants in the process.
9. SC distributed the survey to the Joint Committee. The Committee should email comments / revisions back by this Monday.

10. Pete reviewed some housekeeping items such as tables, chairs, extra rooms for breakout sessions, food options, etc. This will need to be worked out with the City and Berks County.
11. Kevin stated the project area extends beyond just the mountain. It also includes areas such as Carsonia Park, City Park, Antietam Lake Park, and more.
12. Pete stated that according to Corrie Crupi's Footprints on the Mountain book, which explores the history of Mountain Penn, there use to be many taverns and eating places available on and around the Mountain.
13. Pete stated that there might be opportunities for seasonal and pop-up events.
14. Pete mentioned that maybe there is weekend bus service to the Mountain.
15. **SC will look at flat areas through a slope analysis of the Mountain for areas that might support development or events.** An example would be for festivals.
16. It was mentioned that the preserve will need to attract State and private sector funding. The key question will be how to attract the private sector.
17. Corrie had presented about preserving the fire tower back in the 1990s.
18. It was stated that security will be a concern. There is currently a lot of bad and undesirable activity on the mountain. Generally more people is the best security measure.
19. It was suggested that a structure or organization needs to be in place to respect and protect the history of the preserve.
20. There was a general consensus to not allow the preserve to turn into a business district.
21. It was mentioned that roads do get used heavily throughout the mountain.
22. **SC will distribute the poster to the committee.** Kevin emphasized to the joint committee to share this information with anyone. Including through the use of social media.
23. Kevin stated that realistically it will probably be 10 years for real noticeable change to take place.
24. Pete stated that because of that, the study will look at early implementation projects. These would be small inexpensive projects that might utilize volunteers.
25. A member of Berks Nature spoke about lands throughout the mountain that is part of the Earl trust. This land was given to the city, but has restrictions on development. Berks Nature provided SC with maps of the trust parcels.
26. SC asked for the joint committee to RSVP regarding the morning car tour on February 24<sup>th</sup>. Pete stressed that attending the afternoon work session is most important.
27. The joint committee work session February 24<sup>th</sup> will be similar / identical to how the public work session on Saturday February 25<sup>th</sup> will be run.
28. Pete asked the committee to not assume the study team knows stuff. More information is better than less.

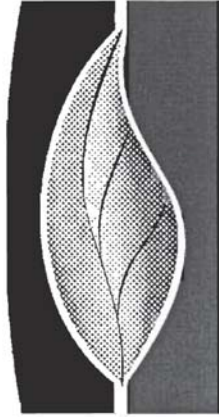
- 29. A question was asked about connecting to outside areas and how large of an area does this study include? Pete stated that the study team will look at how people get to the mountain from the region. This will include vehicular as well as pedestrian and bicycle connectivity. The study team will also look at a connections to Neversink Mountain.
- 30. Rich name stated that on Saturday April 22<sup>nd</sup> there will be a clean-up on the mountain. The city provides some equipment (brush hog, etc) and the group usually gets about 30 volunteers. Rich stated that more volunteers means more clean-up capability. **SC will promote this.** The clean-up effort meets at the old city recycling center (13th and Lombard street) at 830 am.
- 31. The city's capacity to take care of the mountain is limited. Volunteers are necessary.
- 32. Free parking will be available starting February 24th at the Double Tree parking garage.

This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,  
SIMONE COLLINS, INC.  
LANDSCAPE ARCHITECTURE



Peter Simone, RLA, FASLA  
President



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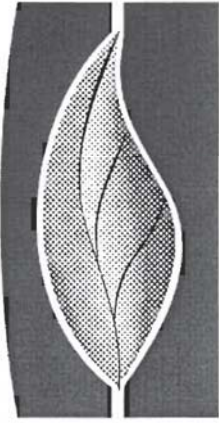
**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
Location: Council Chambers, City Hall, City of Reading Date: 02.15.2017  
Topic: Committee Project Kick-off Meeting Time: 3-5 PM

Please put a check by your name or add you name to the list.

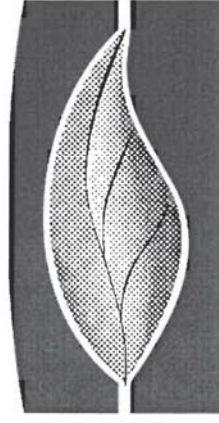
| NAME                 | ORGANIZATION                          | EMAIL | COMMITTEE STATUS                               |
|----------------------|---------------------------------------|-------|------------------------------------------------|
| 1. Kevin Barnhardt ✓ | County of Berks                       |       | Mt Penn Preserve Executive Committee Member    |
| 2. Lee Olsen ✓       | Olsen Design Group, Architects        |       | Mt Penn Preserve Executive Committee Member    |
| 3. Wes Stefanick ✓   | Reading-Berks Association of Realtors |       | Mt Penn Preserve Executive Committee Member    |
| 4. Shannon Rossman ✓ | Berks County Planning Commission      |       | Mt Penn Preserve Executive Committee Member    |
| 5. Mike Reinert      | Pagoda-Skyline                        |       | Mt Penn Preserve Executive Committee Member    |
| 6. Phil Kline        | Alsace Township                       |       | Mt Penn Preserve Executive Committee Member    |
| 7. Kim Mallatratt ✓  | Alsace Township                       |       | Mt Penn Preserve Executive Committee Member    |
| 8. Mark Dudash       | Mt. Penn Borough                      |       | Mt Penn Preserve Executive Committee Member    |
| 9. Theresa Christof  | Mt. Penn Borough                      |       | Mt Penn Preserve Executive Committee Alternate |

BARRY?



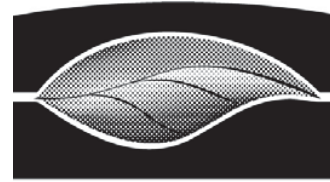
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| NAME                             | ORGANIZATION                                     | EMAIL | COMMITTEE STATUS                            |
|----------------------------------|--------------------------------------------------|-------|---------------------------------------------|
| 10. Corri Crupi ✓                | Lower Alsace Township                            |       | Mt Penn Preserve Executive Committee Member |
| 11. Linda Kelleher ✓             | City of Reading                                  |       | Mt Penn Preserve Executive Committee Member |
| 12. Jeff Waltman                 | City of Reading                                  |       | Mt Penn Preserve Executive Committee Member |
| 13. Marcia Goodman-Hinnershitz ✓ | City of Reading                                  |       | Mt Penn Preserve Executive Committee Member |
| 14. Peter Simone ✓               | Simone Collins                                   |       | Design Team                                 |
| 15. Melissa Barley               | Simone Collins                                   |       | Design Team                                 |
| 16. Geoff Creary ✓               | Simone Collins                                   |       | Design Team                                 |
| 17. Ryan Parisi ✓                | Simone Collins                                   |       | Design Team                                 |
| 18. Sarah Leeper ✓               | Simone Collins                                   |       | Design Team                                 |
| 19. Jay Sockel                   | Lower Alsace                                     |       |                                             |
| 20. MARK FAUST                   | LOWER ALSACE<br>PAGODA SKYLINE<br>AULENBACH CEM. |       |                                             |
| 21. MIKE FRANKHOUSEL             | PAGODA                                           |       |                                             |
| 22. LARRY DRUGAS                 | PACERS                                           |       |                                             |



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| NAME                   | ORGANIZATION     | EMAIL | COMMITTEE STATUS |
|------------------------|------------------|-------|------------------|
| 23. Donna Hey          | COB/PACERS       |       |                  |
| 24. Ann Sellers        | PERDINIAN EAG    |       |                  |
| 25. ABILEY SHOWERS     | BCPC             |       |                  |
| 26. BETH BURKOVICH     | BCPC             |       |                  |
| 27. Cheryl Auchincloss | Lower Alsace     |       |                  |
| 28. Tom Orth           | Lower Alsace     |       |                  |
| 29. Richard Ferhart    | Lower Alsace Top |       |                  |
| 30. Ann Piper          | BCPC             |       |                  |
| 31. Brendan Leiker     | BC Parks/Doc     |       |                  |
| 32. CHRISTOPHER STROES | BC PARKS         |       |                  |
| 33. ARRY ELOY          | Becks Netel      |       |                  |
| 34. Rich Rock          | BMR-SCCA         |       |                  |
| 35. Cindy Keuffman     | PAGODA           |       |                  |



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## BRAINSTORMING SESSION: CARD TECHNIQUE

Project: **Mt. Penn Preservation  
Master Plan**

Project  
No.: **16080.10**

Location: **City of Reading  
Council Chambers  
Reading, PA**

Meeting  
Date/Time: **2/15/17  
3:30 to 5:00 PM**

Topic: **Joint Committee Meeting**

Issue  
Date: **3/22/17**

### ATTENDEES:

See Sign-In Sheet

### GOALS:

- Enhance Quality of Life
- Enhance Use of Mt Penn Preserve
- Environmental Preservation
- Make Mt Penn Preserve a Destination
- Preserve History
- Reach Out to Young and Old
- Regional Economic Development
- Resource Preservation
- Pagoda Pay for itself

### FACTS:

- Scouts Used To Camp at Pagoda
- Severe Winds
- Felt Right
- Wild Trout Stream
- Skateboard Downhill
- Views
- Roads Closed @ Events
- 5.8 Square Mile Study Area

|      | NAME             | ORG             | EMAIL |
|------|------------------|-----------------|-------|
| 36   | POLLY CORVAIA    | PAGODA PACERS   |       |
| 37   |                  |                 |       |
| 38 * | PAT SHANNON      | PSI GMM         |       |
| 39   | SCOTT KAUFMAN    | PAGODA          |       |
| 40   | BURRY GROEBEL    | AVCP            |       |
| 41   | CRAIG FEIFER     | CITY OF READING |       |
| 42   | RALPH E. JOHNSON | CITY OF READING |       |

- 1969 Cable Car Study
- Pagoda Skyline BBQ (4/29)
- Earth Day Cleanup
- New Year's Eve Fireworks
- Peace, Open Air
- Historic Structures Mapped by County
- Stokesay Boutique Hotel
- Limited Hours at Features
- 2007, 3 Phase Pagoda Plan
- Limited Utility Infrastructure
- Trails App (With Hospital)

- Culturally Significant
- Harsh Climate
- Litter
- Police Patrol
- Limited Police Patrol
- Remote Areas Feel Unsafe
- Safety on the Mountain
- Snow Plowing
- Solid Rock Bed, Shallow Soil
- Crumbling Walls
- Multi-Municipal Partner Planning

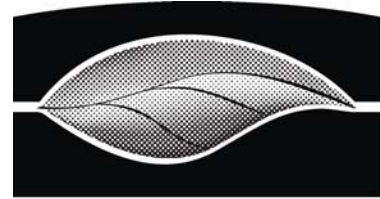
- Coordinating Information
- Local vs Regional
- Full time Program Position
- Stories to Tell
- Fire Tower High Maintenance Cost
- Daily Fee/ Toll (Volunteers Free)
- Water Access for Fire Protection
- Park Close 12:00 AM
- Night "Parking"
- Some Light
- Control Loud Music
- Park Ranger System
- Preserve What is There First

- Close Roads for Recreation
- Community Wall Repair Program
- Rent the Pagoda
- Lease Land
- Lease Income Pays for Staff
- Safe Streets
- Clean Green and Safe
- Membership Groups (Need?)
- Pennies for the Pagoda Doc
- Youth Volunteer Programs
- Use Private Sector Money
- Public/ Private Partner Ed.
- Pagoda Writers club, 1st Saturday

#### CONCEPTS:

- Full Day Destination
- Make it a Destination
- More Fireworks?
- Great Fishing
- Fishing
- Food Trucks
- Live Music
- Passive Recreation
- More Point of Interest Notes
- Ropes Course
- Eco Tourism
- Historic Tour
- Great Water
- Yoga at the Pagoda
- Zip Line
- Access to Pagoda
- Winter Access?
- Multi-Modal Connections
- Better Parking
- Public Transit
- Double Decker Bus
- Tram Service
- Good Road Network
- 2 Way Road at Pagoda
- Gateway Entrance
- Signage

- Connect to Schuylkill River
- Bridel Path Trail
- Connect to Outside Areas
- Art Events
- More Festivals
- Pop Up Events
- Skateboard Event
- Haunted Tours
- Art Retreat Studio
- Chair Lift
- Community Center (DCNR Funded?)
- Design Standards
- City Owns Fire Tower
- Fireplaces
- Campground
- Hotel
- State Park Concept (Bald Eagle Park)
- Horse Trailer Parking
- Pavilion
- Photo Stops
- Backyard Mountain Recreation
- Brew House
- Restrooms
- Zoning Overlay
- Touria App



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## MEETING AGENDA

|           |                                                           |               |                                       |
|-----------|-----------------------------------------------------------|---------------|---------------------------------------|
| Project:  | <b>Mt Penn Preserve Master Plan</b>                       | Project No.:  | <b>16080.10</b>                       |
| Location: | <b>City of Reading<br/>Council Chambers<br/>City Hall</b> | Meeting Date: | <b>02.24.2017<br/>1:00 PM-4:00 PM</b> |
| Re:       | <b>Committee Meeting 2 -<br/>Brainstorming</b>            |               |                                       |

### This Afternoon's Schedule:

**1:00-1:45 Information Stations** – Please take this time to visit each station and share your thoughts and ideas

**SIGN-IN – If you have not already:**

- Please sign-in, and
- Make yourself a name tag

**WHERE? Places Map:**

- Tell us where you go on Mt Penn.
- Pick up 3 dots and put them on the places map to tell us where you go the most.

**WHAT? Make a Card:**

- Write / draw your ideas for Mt. Penn
  - The 1 thing I LOVE About Mt. Penn is...
  - The 1 NEW thing I would like to see at Mt Penn is...

**WHO? Project Partners**

- Please review the Calendar of Events
  - Add any events that we have missed to the clip board.

**WHEN? Event Calendars**

- Please review the Partners Network
  - Add any partners that we have missed to the clip board.

**WHY? Online Opinion Survey**

- If you do not have access to a computer please take the survey today or,
- Take the survey at the following link within the next week:  
<https://www.surveymonkey.com/r/MtPenn>

### Info station Project Site Maps

- Please review the project maps:
  - Regional Map
  - Circulation Map
  - Natural Features Map

**1:45-2:30 Presentation** – Please take a seat for a brief presentation

- Presentation
  - Introductions
  - Project Committees
  - Project Design Team
  - Master Planning Process
  - Brain Storming Process
- Clarifying Questions about the Process

**2:30 - 3:15 Breakout Groups** – Each group will brainstorm ideas for Mt Penn.

- Brainstorm
  - Goals
  - Facts
  - Concepts
- Questions to get ideas going
  - Big idea – if you could do anything what would it be?
  - Connections – How do you get to there?
  - Icons – What are the icons of Mt Penn?
  - Themes – What do you think of when you hear Mt. Penn?
  - Re-brand – If you could rebrand Mt. Penn Preserve what would it be?

**3:15-3:35 Report Back** – Provide Summary of Brainstorming to Whole Group

- Team Facilitator will provides 5 min summary of group's ideas

**3:35-3:45 Closing Thoughts**

- Next Meeting: Public Meeting 2 Concepts Review
  - Thursday, March 9<sup>th</sup>, Reading Liederkrantz
  - 4-6 PM & 7-9 PM (Attend one session - both will present the same information)
- Please take the survey here or at home and share the link with friends:
  - <https://www.surveymonkey.com/r/MtPenn>
- Thank you for your time and your ideas today!

**Simone Collins Contact info:**

Contact us anytime with your ideas and suggestions

Peter Simone, RLA, FASLA  
610-239-7601  
[psimone@simonecollins.com](mailto:psimone@simonecollins.com)

Sarah Leeper, RLA  
610-239-7601  
[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

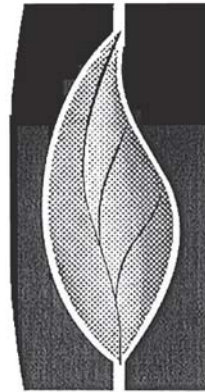
Geoff Creary, Landscape Architect  
610-239-7601  
[gcreary@simonecollins.com](mailto:gcreary@simonecollins.com)

Ryan Parisi, Landscape Architect  
610-239-7601  
[rparisi@simonecollins.com](mailto:rparisi@simonecollins.com)

Melissa Barley, landscape architect  
610-239-7601  
[mbarley@simonecollins.com](mailto:mbarley@simonecollins.com)

**Project Schedule:**

| Meeting                                        | Date & Time                                        | Location                          | Meeting Subject              |
|------------------------------------------------|----------------------------------------------------|-----------------------------------|------------------------------|
| Joint Executive and Steering Committee Meeting | Wed, Feb 15 <sup>th</sup><br>3-5 PM                | City Hall                         | Project Kick-off             |
| Joint Executive and Steering Committee Meeting | Fri, Feb 24 <sup>th</sup><br>9-11 AM & 1-4 PM      | City Hall                         | Programing and Brainstorming |
| Public Meeting 1                               | Sat, Feb 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM   | City Hall                         | Programing and Brainstorming |
| Public Meeting 2                               | Thurs, March 9 <sup>th</sup><br>4-6 PM & 7-9 PM    | Reading<br>Liederkrantz           | Site Concepts                |
| Public Meeting 3                               | Sat, March 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM | City Hall                         | Draft Plan                   |
| Joint Executive and Steering Committee Meeting | Mon, April 10 <sup>th</sup><br>2-4 PM              | City Hall                         | Working Meeting              |
| Public Meeting 4                               | Thurs, April 20 <sup>th</sup><br>7-9 PM            | Stokesay Castle /<br>Knight's Pub | Final Plan                   |



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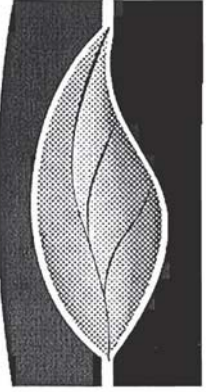
**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
Location: Council Chambers, City Hall, City of Reading Date: 02.24.2017  
Topic: Joint Committee Meeting 2 – Brain Storming Time: 1-4 PM

Please put a check by your name.

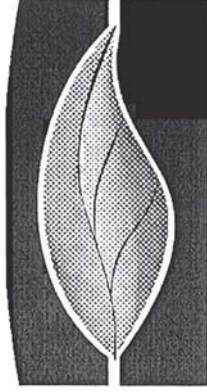
| Here                                | Last Name            | First Name | Organization                           | Email | Committee                      |
|-------------------------------------|----------------------|------------|----------------------------------------|-------|--------------------------------|
| <input checked="" type="checkbox"/> | Barnhardt            | Kevin      | County of Berks                        |       | Executive Committee / Co-Chair |
| <input type="checkbox"/>            | Olsen                | Lee        | Olsen Design Group, Architects         |       | Executive Committee / Co-Chair |
| <input checked="" type="checkbox"/> | Christof             | Theresa    | Mt. Penn Borough                       |       | Executive Committee            |
| <input checked="" type="checkbox"/> | Crupi                | Corri      | Lower Alsace Township                  |       | Executive Committee            |
| <input type="checkbox"/>            | Dudash               | Mark       | Mt. Penn Borough                       |       | Executive Committee            |
| <input type="checkbox"/>            | Goodman-Hinnerschitz | Marcia     | City of Reading                        |       | Executive Committee            |
| <input type="checkbox"/>            | Kelleher             | Linda      | City of Reading                        |       | Executive Committee            |
| <input type="checkbox"/>            | Kline                | Phil       | Alsace Township                        |       | Executive Committee            |
| <input checked="" type="checkbox"/> | Mallatratt           | Kim        | Alsace Township                        |       | Executive Committee            |
| <input checked="" type="checkbox"/> | Reinert              | Mike       | Pagoda-Skyline                         |       | Executive Committee            |
| <input checked="" type="checkbox"/> | Rossmann             | Shannon    | Reading-Berks Association of Realtors  |       | Executive Committee            |
| <input type="checkbox"/>            | Stefanick            | Wes        | Reading -Berks Association of Realtors |       | Executive Committee            |
| <input type="checkbox"/>            | Waltman              | Jeff       | City of Reading                        |       | Executive Committee            |
| <input type="checkbox"/>            | Auchenbach           | Cheryl     | Lower Alsace Township                  |       | Steering Committee             |
| <input type="checkbox"/>            | Burkovich            | Beth       | Berks County Planning Commission       |       | Steering Committee             |





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|   |             |             |                                        |  |                   |
|---|-------------|-------------|----------------------------------------|--|-------------------|
|   | Corvaia     | Polly       | Pagoda pacers                          |  | Steering Comittee |
|   | Drogo       | Larry       | Pagoda Pacers                          |  | Steering Comittee |
|   | Faust       | Mark        | Lower Alsace Township                  |  | Steering Comittee |
|   | Frankhouser | Mike        | Pagoda Skyline; Aulenbach Cemetary     |  | Steering Comittee |
|   | Gerhart     | Richard     | Lower Alsace Township                  |  | Steering Comittee |
|   | Groebl      | Barry       | Antietam Valley Community Partnership  |  | Steering Comittee |
|   | Hey         | Donna       | COB / Pacers                           |  | Steering Comittee |
|   | Johnson     | Ralph       | City of Reading                        |  | Steering Comittee |
|   | Kauffman    | Cindy       | Pagoda                                 |  | Steering Comittee |
| ✓ | Kauffman    | Scott       | Pagoda                                 |  | Steering Comittee |
|   | Lederer     | Brendan     | Berks County Parks and Rec             |  | Steering Comittee |
|   | Lloyd       | Larry       | Berks Nature                           |  | Steering Comittee |
|   | Orth        | Tom         | Lower Alsace Township                  |  | Steering Comittee |
|   | Peiffer     | Craig       | City of Reading                        |  | Steering Comittee |
|   | Piper       | Alan        | BCPC                                   |  | Steering Comittee |
|   | Rock        | Rich        | BMR-SCCA                               |  | Steering Comittee |
| ✓ | Sellers     | Ann         | Reading Environmental Advisory Council |  | Steering Comittee |
| ✓ | Shannon     | Pat         | Alvernia University                    |  | Steering Comittee |
|   | Showers     | Ashely      | Berks County Planning Commission       |  | Steering Comittee |
|   | Socket      | Jay         | Lower Alsace Township                  |  | Steering Comittee |
|   | Stress      | Christopher | Berks County Parks and Rec             |  | Steering Comittee |



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**MEETING SIGN IN SHEET**

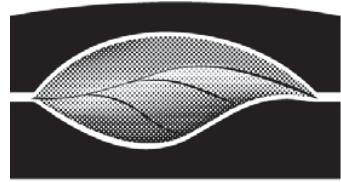
Project: Mt Penn Preserve Master Plan Project: 16080.10

Location: Council Chambers, City Hall, City of Reading Date: 02.24.2017

Topic: Joint Committee Meeting 2 - Brainstorming Time: 1-4 PM

Please put a check by your name or add you name to the list.

|    | NAME                  | ORGANIZATION            | EMAIL | COMMITTEE STATUS |
|----|-----------------------|-------------------------|-------|------------------|
| 1. | <i>Cindy Kauffman</i> | <i>Pagoda</i>           |       | <i>steering</i>  |
| 2. | <i>PAT SHANNON</i>    | <i>PSI Bank</i>         |       |                  |
| 3. | <i>Carrie Dupi</i>    | <i>lower Alsace Twp</i> |       | <i>Executive</i> |
| 4. |                       |                         |       |                  |
| 5. |                       |                         |       |                  |
| 6. |                       |                         |       |                  |
| 7. |                       |                         |       |                  |
| 8. |                       |                         |       |                  |
| 9. |                       |                         |       |                  |



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## BRAINSTORMING SESSION: CARD TECHNIQUE

|           |                                                                |                    |                       |
|-----------|----------------------------------------------------------------|--------------------|-----------------------|
| Project:  | <b>Mt. Penn Preservation Master Plan</b>                       | Project No.:       | <b>16080.10</b>       |
| Location: | <b>City of Reading Council Chambers City Hall, Reading, PA</b> | Meeting Date/Time: | <b>2/24/2017</b>      |
| Topic:    | <b>Committee Meeting 2</b>                                     | Issue Date:        | <b>March 22, 2017</b> |

### ATTENDEES:

See Sign-In Sheet

### CONCEPTS:

- Coordinate information – what to do? Where to go?
- Connect to the outlying areas
- Multimodal
- Valedrone in Trexlertown
- Not safe to ride bike on may streets
- There is no regular bus service
- Events have service (Oktoberfest)
- Clash between bikers and vehicles
- How to access if the roads are closed
- Get map of phased improvements for Pagoda from Cindy (Scott's wife)
- Where can we build something of value
- Remove loop of parking near pagoda
- Perception of safety, liability, littering (address small stuff first)
- Make clean, green, and safe
- Make it a destination and people go there, then bad things go away
- Not a safe feeling in Mineral Spring
- Brew house at east end
- Not going to be able to brighten the place up like downtown
- Lots of teenagers, young 20s, playing music, they hang out here
- Does this make it unsafe or uncomfortable

- Tower does not need upgrade to do any event there, there is already space
- Do current music places look for place to perform
- Park ranger or warden since the mountain is 4 different munic
- Fairmount park has ranger system, funded by William Penn Foundation
- Maybe just a weekend
- Police use to have an office at the pagoda
- Close parts of the mountain at 11 or midnight (Skyline Drive)
- People do skateboard down the mountain
- Downhill longboard events? Are there any
- Have to work with multiple municipalities when you want to do an event
- Fireworks on New Year's Eve
- SC to make historic structures map
- Develop an app, shows features of mountain
- Talk with DCNR about a pilot program to fund an information program
- Bridle trail – well marked – still fire places – pavilion
- Draw for yoga, spiritual based at pagoda
- What activities can we promote for ADA individuals or inactive / non-outdoorsy individuals
- Community center
- Lots of indoor activities
- Recreational community center
- Doe any townships have a community center?
- Carsonia park – long empty room, kitchen, farmers market
- Small building at Pendorra park
- Lots of people come just for the peace and open area
- Very passive place, for some its very active
- Right now people get out of their
- Private developer put a campground in
- Get the private sector involved
- Lots of good models
- Incentives for private developments
- Education
- State parks system does a very good job to attract people
- Bald Eagle State Park
- 2 campgrounds, lots of trails, lake
- Jack from Stokesay has idea to build a boutique hotel
- Generate enough income from a land lease to pay for a manager
- Utility constraints
- SC look into more????
- Currently bidding the skyline Road
- Hopefully start at Pagoda and go north
- Rumble stripes to separate the bikes
- Crumbling walls become a nuisance after a wall
- Snow removal damages the walls
- Votech schools do projects to repair

- Youth volunteers that are consistent
- Zipline and ropes course
- Phoenix are fee or toll to access the mountain
- Volunteers access for free
- Connectivity
- Connect to Schuylkill River
- Rock climbing in Birdsboro (known all over the country)
- Natural face, reservoir property
- Solid Rock on the mountain, hard to plant things
- Cautious about what to do that affects wildlife
- Love the rocks
- About a 10-degree difference from city
- Mountain springs restaurant feels colder
- Cable car system, new mayor might reinvigorate
- 1969 study
- Evaluate if it has merit
- From city park to pagoda... zipline down
- Tram service to mountain that stops at different areas
- Hard for buses to make some turns
- People travel for mountain biking and fishing
- Engleman's lake
- Antietam is trout
- Photo stops on trails
- Convenient location of the preserve – promote as a destination
- Signage at the locations
- Directional signage coming up the mountain
- Stolen
- Mt Penn Writers club uses the pagoda
- Have meetings, talk about writing, little sessions
- They use it for free
- Haunted tours
- Cub scouts use to camp at pagoda
- Figure a way to make the pagoda to pay for itself
- Can rent the pagoda
- Get people to the main floor - ADA
- Priority projects, what things can we do first
- Best return on investment
- Masterplan will have short term and long term projects
- City owns the fire tower
- Who is responsible / owns the walls
- Do we need to have people traveling up there this wintertime
- High maintenance cost for fire tower
- BBQ in April
- Clean up at mountain (BMR)
- Trail from Lake to Mount Penn
- Send committee maps
- Make change to Camp Lily



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## MEETING AGENDA

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**  
 Location: **City of Reading Council Chambers City Hall** Meeting Date: **02.25.2017** Time: **10:00 AM-1:00 PM**  
 Re: **Public Meeting 1 - Brainstorming**

### This Mornings' Schedule:

- 10:00-10:45 Information Stations** – Please take this time to visit each station and share your thoughts and ideas
- SIGN-IN – If you have not already:**
- Please sign-in, and
  - Make yourself a name tag
- WHERE? Places Map:**
- Tell us where you go on Mt Penn.
  - Pick up 3 dots and put them on the places map to tell us where you go the most.
- WHAT? Make a Card:**
- Write / draw your ideas for Mt. Penn
    - The 1 thing I LOVE About Mt. Penn is...
    - The 1 NEW thing I would like to see at Mt Penn is...
- WHO? Project Partners**
- Please review the Calendar of Events
    - Add any events that we have missed to the clip board.
- WHEN? Event Calendars**
- Please review the Partners Network
    - Add any partners that we have missed to the clip board.
- WHY? Online Opinion Survey**
- If you do not have access to a computer please take the survey today or,
  - Take the survey at the following link within the next week:  
<https://www.surveymonkey.com/r/MtPenn>

**Info station** Project Site Maps

- Please review the project maps:
  - Regional Map
  - Circulation Map
  - Natural Features Map

**10:45-11:30 Presentation** – Please take a seat for a brief presentation

- Presentation
  - Introductions
  - Project Committees
  - Project Design Team
  - Master Planning Process
  - Brain Storming Process
- Clarifying Questions about the Process

**11:30 - 12:15 Breakout Groups** – Each group will brainstorm ideas for Mt Penn.

- Brainstorm
  - Goals
  - Facts
  - Concepts
- Questions to get ideas going
  - Big idea – if you could do anything what would it be?
  - Connections – How do you get to there?
  - Icons – What are the icons of Mt Penn?
  - Themes – What do you think of when you hear Mt. Penn?
  - Re-brand – If you could rebrand Mt. Penn Preserve what would it be?

**12:15-12:35 Report Back** – Provide Summary of Brainstorming to Whole Group

- Team Facilitator will provide 5 min summary of group's ideas

**12:35-12:45 Closing Thoughts**

- Next Meeting: Public Meeting 2 Concepts Review
  - Thursday, March 9<sup>th</sup>, Reading Liederkrantz
  - 4-6 PM & 7-9 PM (Attend one session - both will present the same information)
- Please take the survey here or at home and share the link with friends:
  - <https://www.surveymonkey.com/r/MtPenn>
- Thank you for your time and your ideas today!

**Simone Collins Contact info:**

Contact us anytime with your ideas and suggestions

Peter Simone, RLA, FASLA  
610-239-7601  
[psimone@simonecollins.com](mailto:psimone@simonecollins.com)

Sarah Leeper, RLA  
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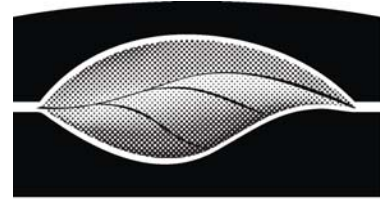
Geoff Creary, Landscape Architect  
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[gcreary@simonecollins.com](mailto:gcreary@simonecollins.com)

Ryan Parisi, Landscape Architect  
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[rparisi@simonecollins.com](mailto:rparisi@simonecollins.com)

Melissa Barley, landscape architect  
610-239-7601  
[mbarley@simonecollins.com](mailto:mbarley@simonecollins.com)

**Project Schedule:**

| Meeting                                        | Date & Time                                        | Location                       | Meeting Subject              |
|------------------------------------------------|----------------------------------------------------|--------------------------------|------------------------------|
| Joint Executive and Steering Committee Meeting | Wed, Feb 15 <sup>th</sup><br>3-5 PM                | City Hall                      | Project Kick-off             |
| Joint Executive and Steering Committee Meeting | Fri, Feb 24 <sup>th</sup><br>9-11 AM & 1-4 PM      | City Hall                      | Programing and Brainstorming |
| Public Meeting 1                               | Sat, Feb 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM   | City Hall                      | Programing and Brainstorming |
| Public Meeting 2                               | Thurs, March 9 <sup>th</sup><br>4-6 PM & 7-9 PM    | Reading Liederkrantz           | Site Concepts                |
| Public Meeting 3                               | Sat, March 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM | City Hall                      | Draft Plan                   |
| Joint Executive and Steering Committee Meeting | Mon, April 10 <sup>th</sup><br>2-4 PM              | City Hall                      | Working Meeting              |
| Public Meeting 4                               | Thurs, April 20 <sup>th</sup><br>7-9 PM            | Stokesay Castle / Knight's Pub | Final Plan                   |



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## MEETING AGENDA

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**  
 Location: **City of Reading Council Chambers City Hall** Meeting Date: **02.25.2017** Time: **1:00 PM-4:00 PM**  
 Re: **Public Meeting 1 - Brainstorming**

### This Afternoon's Schedule:

- 1:00-1:45 Information Stations** – Please take this time to visit each station and share your thoughts and ideas
- SIGN-IN** – **If you have not already:**
- Please sign-in, and
  - Make yourself a name tag
- WHERE?** **Places Map:**
- Tell us where you go on Mt Penn.
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<https://www.surveymonkey.com/r/MtPenn>

### Info station Project Site Maps

- Please review the project maps:
    - Regional Map
    - Circulation Map
    - Natural Features Map
- 1:45-2:30 Presentation** – Please take a seat for a brief presentation
- Presentation
    - Introductions
    - Project Committees
    - Project Design Team
    - Master Planning Process
    - Brain Storming Process
  - Clarifying Questions about the Process
- 2:30 - 3:15 Breakout Groups** – Each group will brainstorm ideas for Mt Penn.
- Brainstorm
    - Goals
    - Facts
    - Concepts
  - Questions to get ideas going
    - Big idea – if you could do anything what would it be?
    - Connections – How do you get to there?
    - Icons – What are the icons of Mt Penn?
    - Themes – What do you think of when you hear Mt. Penn?
    - Re-brand – If you could rebrand Mt. Penn Preserve what would it be?
- 3:15-3:35 Report Back** – Provide Summary of Brainstorming to Whole Group
- Team Facilitator will provides 5 min summary of group's ideas
- 3:35-3:45 Closing Thoughts**
- Next Meeting: Public Meeting 2 Concepts Review
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  - Please take the survey here or at home and share the link with friends:
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  - Thank you for your time and your ideas today!

**Simone Collins Contact info:**

Contact us anytime with your ideas and suggestions

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Sarah Leeper, RLA  
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[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

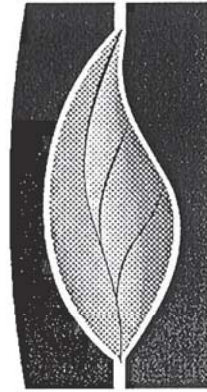
Geoff Creary, Landscape Architect  
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Ryan Parisi, Landscape Architect  
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Melissa Barley, landscape architect  
610-239-7601  
[mbarley@simonecollins.com](mailto:mbarley@simonecollins.com)

**Project Schedule:**

| Meeting                                        | Date & Time                                        | Location                          | Meeting Subject              |
|------------------------------------------------|----------------------------------------------------|-----------------------------------|------------------------------|
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| Joint Executive and Steering Committee Meeting | Mon, April 10 <sup>th</sup><br>2-4 PM              | City Hall                         | Working Meeting              |
| Public Meeting 4                               | Thurs, April 20 <sup>th</sup><br>7-9 PM            | Stokesay Castle /<br>Knight's Pub | Final Plan                   |



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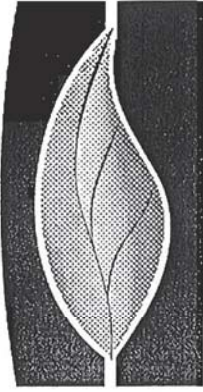
**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
Location: Council Chambers, City Hall, City of Reading Date: 02.25.2017  
Topic: Public Meeting 2 - Brainstorming Time: 10 AM-1 PM

Please put a check by your name or add you name to the list.

| NAME                                  | EMAIL |
|---------------------------------------|-------|
| 1. Mitch Raczky                       |       |
| 2. Charles P. Rangelia                |       |
| 3. Doug Wenzel Pagoda Skilling        |       |
| 4. David Osgood Albright College      |       |
| 5. BOB FRYER FLYING DUTCHMAN          |       |
| 6. Q and Woodbat Flying Dutchman      |       |
| 7. Mike Stanhousen Steering Committee |       |
| 8. Debra Soala                        |       |
| 9. Jim Frank                          |       |

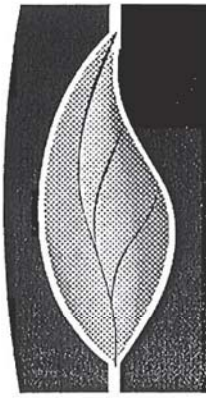
AM 1



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|     | NAME                    | EMAIL |
|-----|-------------------------|-------|
| 10. | Lorne Crupi             |       |
| 11. | MIKE REINERT            |       |
| 12. | Shannon Rossman         |       |
| 13. | Fred Moreadith - BAMBIA |       |
| 14. | Nicholas Ney            |       |
| 15. |                         |       |
| 16. |                         |       |
| 17. |                         |       |
| 18. |                         |       |
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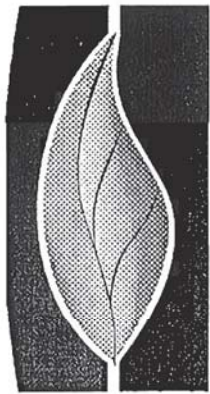
AM<sup>2</sup>



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|     | NAME                 | EMAIL |
|-----|----------------------|-------|
| 77. | Melissa Fogarty      |       |
| 78. | POLLY CORVIA         |       |
| 79. | Tom ORTA             |       |
| 80. | LINDA ENSORS ROXBURY |       |
| 81. | RITA                 |       |
| 82. | Pat Reyes            |       |
| 83. | Ben Schiavone        |       |
| 84. | Amy Schiavone        |       |
| 85. | LINDA KELLEHER       |       |
| 86. | Lae Ogan             |       |
| 87. | Kristine Marino      |       |
| 88. | Crystal Suto         |       |
| 89. | Jim Mann             |       |

AM<sup>7</sup>



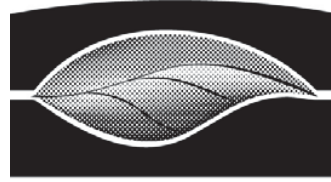
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**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
 Location: Council Chambers, City Hall, City of Reading Date: 02.25.2017  
 Topic: Public Meeting 2 - Brainstorming Time: 1-4 PM

Please put a check by your name or add you name to the list.

|    | NAME                       | EMAIL |
|----|----------------------------|-------|
| 1. | Rich Roer                  |       |
| 2. | Kevin S. Kesch             |       |
| 3. | Rebecca Reppert            |       |
| 4. | Marcia Goodman-Happershitz |       |
| 5. | Richard W Hinnerferber     |       |
| 6. | Craig Peffer               |       |
| 7. | Cheryl Auchterbach         |       |
| 8. | Mark J. Jundach            |       |
| 9. | BEN Simpson                |       |



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**BRAINSTORMING SESSION: CARD TECHNIQUE**

Project: **Mt. Penn Preservation Master Plan** Project No.: **16080.10**  
 Location: **City of Reading Council Chambers City Hall, Reading, PA** Meeting Date/Time: **2/25/17**  
 Topic: **Public Meeting 1** Issue Date: **March 22, 2017**

**ATTENDEES:**

See Sign-In Sheet

**GOALS:**

- Enhance Use of Mt Penn Preserve
- Regional Economic Development
- Resource Preservation
- Low Impact Design
- Preserve Wildlife Habitat
- Get Volunteers Involved
- No Additional Development
- Enhance Use of Mt Penn Preserve
- Regional Economic Development
- Resource Preservation
- Conserve Theme
- Mountain For Everyone

**FACTS:**

- Dog Walkers
- 0% to 100% in past 20 years
- Engleman's Under Utilized
- BAMBA Has Trail Map Kiosks for All Users
- BAMBA Looking for Grants to Map Neversink
- Minimal Roads Good
- Rt 61 Railroad to Port Clinton
- Traffic vs Wildlife
- Colebrook Dale Train Mud Ball Run
- Historic Amphitheater Location
- Pagoda On National Register as Lighthouse
- Only Pagoda East of Mississippi River
- Peace Rock
- Trail Difficulty Rank for All Users
- Spirit of Cooperation
- Culturally Significant
- Quiet Natural Area
- April 22nd Cleanup



- March 18th Pagoda Cleanup
- Day of Caring at Pagoda
- First Conservation Group 1914
- Invasive Species at Edges
- County Park Rangers Are Active Throughout Preserve
- Berks County Park Ranger
- Need Access to Security
- 5.8 Square Mile Study Area
- Multi-Municipal/ Partner Planning
- Hunting vs Poaching
- Berks Nature Sign Standards
- SRT Signage Standards
- Mt Penn Trails Extend Beyond Project Area
- Truck Traffic Routes Through Mt Penn
- RACC Bridge Concerns

- Daniel Boone Homestead
- Markers Still Present At Gravity Railroad
- Infrastructure Challenges
- Nature Center Functions as Welcome Center
- Culturally Significant
- Strong Historic PA Ties
- Ongoing Studies
- Conservation Movement, 1910s
- Outside Mountain Bike Organizations Disturb the Land
- Homeless Live Near Rock Quarry
- Lack of No Hunting Signs in city
- Bad Reputation
- 5.8 Square Mile Study Area
- Multi-Municipal/ Partner Planning

- Hashtag #MtPennPreserve
- Mt Penn History
- Market Mt Penn
- Places to Go?
- Negative Perception of Reading
- Develop Event Habits
- Target User Groups
- Self Sustaining
- Volunteer Maintenance
- Expand on Existing Business
- More People = Safer
- Security
- Park Ranger System
- More Cleanup Days
- Paid Staff @ Pagoda
- Annual User Fee
- Keep Mountain Free
- Use Grants
- Do not Over Use
- Pagoda World Class- Capitolize
- Sensitive Design Standards at Pagoda
- Fundraiser Events on the Mountain
- More Eyes and Ears on the Park
- Trail Assessment (for Students)
- Secure Mountain First
- Infrastructure Improvement
- Permaculture Planting
- Brew Pubs
- Mt. Penn Preserve vs Borough
- Aulenbach Cemetary Partner
- Chester County Trail Club
- Appaclachian Trail Group Ties w/ Reading
- Find Funding
- Business Improvement District
- School Involvement
- Invlove Colleges
- Private Sector Involment
- Entreprenuer Investment
- Entreprenuer Investment
- Asking Businesses for Materials and Time
- Bird Watching
- Center of Activity at Fire Tower
- Drift Trikes

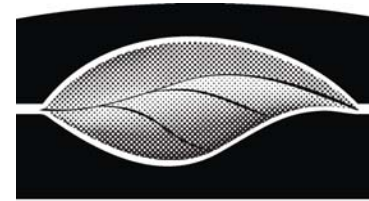
- Fishing Year-Round
- Restock Antietam Lake Year-Round
- Food Trucks
- Restaurants
- Frisbee Golf
- Geocaching
- Horse Rides
- More Festivals
- Mushroom Farming
- Mushroom Farming Lead to Theft?
- Mushroom Hunting
- Mushroom Hunting Tour
- Service Projects
- Edible Tour Hike
- Historic Tours
- Seasonal Access
- Tower Access is Essential
- ADA Access off Duryea Drive
- Bike Route Study
- City Bike Routes to Mt Penn
- Connect to Schuylkill River Trail
- Connect To the City Core
- Connect to Thun Trail (SRT)
- Key Connection From City Park to Pagoda
- Steps from City Park to Pagoda
- Connect to Neversink Mountain
- Control Trail Building
- From River to Mountain (Theme)
- Millings Use: Rotary Parking lot
- Public Transit
- Do Not Plow Roads
- Signage
- Speed Control
- Traffic Management
- Millings Use: Spuhler Road trail
- Fall Foliage Drive
- Gravity Railroad Food Festival
- Multiple Octoberfest Locations
- Small Events
- Tie Fire Tower Into Hawk Mt Sanctuary
- Career Technology Centers
- Education Center
- Garden at Pagoda

## CONCEPTS:

- Bike Rental (Electric and Pedal)
- Promote Horseback Riding
- Performances Music/ Arts
- Tourist Destination
- Zip Line
- Hiking
- Vacation Spot
- Fishing
- City Hikes
- Celebrate Diversity
- Attract People Everyday
- Sunset Festival Everyday
- Education Hub on Mountain
- Greater Reading Trail System
- Connections to Schuylkill River Trail
- Bus Service
- Trails that Connct Places on Mt Penn
- Good Trail Connections
- Hiking-Only Trails
- Public Transit
- Taxi Service
- Mini Bus
- Mountain Photo Art Day

- Art Show
- Outdoor Movie Night
- Regional Events
- Cultural Events
- Cherry Blossom Festival
- More Festivals
- More Kiosks
- Ski Lift
- Visitors Bureau
- Eco Lodge
- Bald Eagle State Park As Model
- New Gravity Railroad
- Stage Below Pagoda
- Community Center
- Bike Slopes
- Extend Pagoda Hours
- Bernhart Park
- ATV Park
- Fire Tower Restaurant
- Full Service Restaurant at Pagoda
- Dog Park
- Restrooms
- Mt Penn App

- Hillside Playground Reservoir
- Historic Structures
- Millings Use: other places
- Museum at Pagoda Quarries
- Pittsburg as Model
- Priority: Preserve Mt Spring Hotel
- Ranger Station at Fire Tower
- Recreate Gravity Railroad
- Restrooms
- Rose Gardens
- Coordination
- Event Coordination
- Structure Information Gatherings
- Mt Penn Preserve Logo
- Information Management
- Work Together
- Control Invasive Species
- Develop Respect For Each Other
- Use of County Rangers
- Self-Policing
- Stencil Signs on Road
- Americorp
- Boy Scouts Help Preserve
- Delaware Valley Orienteering
- Eagle Scout Projects
- Grade School/ College Partnership
- Partner with Master Gardeners
- Private Sector Investment
- Spuhler Road



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## MEETING AGENDA

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Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**

Location: **Reading Liederkrantz** Meeting Date: **03.09.2017**

Re: **Public Meeting #2  
 Concept Review**

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### Meeting Agenda:

#### 1. Introductions

- Project Committees
- Project Design Team

#### 2. Project Background

- Master Planning Process
- Schedule
- Public meeting 1 Results

#### 3. Organizational Structures Options

#### 4. Types of Facilities and Activities

#### 5. Choose your priorities

#### 6. Next Steps

### Online Opinion Survey:

- If you do not have access to a computer please take the survey today or,
- Take the survey at the following link within the next week:

<https://www.surveymonkey.com/r/MtPenn>

**Simone Collins Contact info:**

Contact us anytime with your ideas and suggestions

Peter Simone, RLA, FASLA  
610-239-7601  
[psimone@simonecollins.com](mailto:psimone@simonecollins.com)

Sarah Leeper, RLA  
610-239-7601  
[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

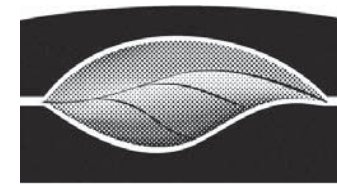
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Ryan Parisi, Landscape Architect  
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Melissa Barley, landscape architect  
610-239-7601  
[mbarley@simonecollins.com](mailto:mbarley@simonecollins.com)

**Project Schedule:**

| Meeting                                        | Date & Time                                        | Location                       | Meeting Subject                   |
|------------------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------|
| Joint Executive and Steering Committee Meeting | Wed, Feb 15 <sup>th</sup><br>3-5 PM                | City Hall                      | Project Kick-off ✓                |
| Joint Executive and Steering Committee Meeting | Fri, Feb 24 <sup>th</sup><br>9-11 AM & 1-4 PM      | City Hall                      | Programing and ✓<br>Brainstorming |
| Public Meeting 1                               | Sat, Feb 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM   | City Hall                      | Programing and ✓<br>Brainstorming |
| Public Meeting 2                               | Thurs, March 9 <sup>th</sup><br>4-6 PM & 7-9 PM    | Reading Liederkrantz           | Concepts                          |
| Public Meeting 3                               | Sat, March 25 <sup>th</sup><br>10 AM-1 PM & 1-4 PM | City Hall                      | Draft Plan                        |
| Joint Executive and Steering Committee Meeting | Mon, April 10 <sup>th</sup><br>2-4 PM              | City Hall                      | Working Meeting                   |
| Public Meeting 4                               | Thurs, April 20 <sup>th</sup><br>7-9 PM            | Stokesay Castle / Knight's Pub | Final Plan                        |



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MEETING NOTES

Project: **Mt Penn Preserve Master Plan** Project No.: **16080.10**  
Location: **Reading Liederkrantz 143 Spook Lane, Reading, PA** Meeting Date: **03.09.2017**  
Topic: **Public Meeting #2 Concept Review**

ATTENDEES

See sign-in sheet

NOTES

4-6 PM

1. Pete reviews the project background and the progress so far.
2. Rotary Park is used for sports leagues. It is owned by the city, and managed by the city. The parking lot should be open more often, and the bathrooms should be open more often.
3. A coordination app would be a great asset for Mt Penn. It is very expensive to advertise with the visitor's bureau. An app would be a single location for people looking for events on the mountain, or information about history, where to eat, and trails on the mountain.
4. The Pagoda Skyline Inc. has been working for a year to get the Fire Tower refurbished with added restrooms. They approached private vendors to do so.
5. Donors are reluctant to invest money in improvements. Peter Simone: Many times donors are hesitant because they want to see a master plan to know that their money is used wisely.
6. A Mt Penn Preserve central organizational structure comprised of municipalities would be valuable in managing the preserve. Individual groups are sometimes reluctant to get involved because they are aware of what they may lose. Municipalities would need to be reminded of what they would gain from such a partnership. Organizations can restrict development.

7. A Mt Penn Preserve Collective with all factions of those involved with the Preserve represented could break out into topic groups during meetings to discuss events, and organization.
8. Train service between Reading and Philly tourists would create a loop of tourists: people would visit Reading and Reading residents could travel efficiently.
9. An obstacle will be to overcome the distrust of the county in the community. Commissioner Bernhardt: The County supports the efforts of the committee on the project and they want to see it thrive.
10. There are few others besides the county who have the capacity to manage Mt Penn Preserve. Reading Recreation Commission is great but this project might be too large for them to handle, and this project is outside of their charge. The Recreation Commission of the Antietam Valley is too small to take on a project of this size.
11. Great Allegheny passage brought tourism to suffering towns because they were forced to work together and set a vision and priorities.
12. There are mechanisms and vehicles are available to pull together commissions or entities around a central idea and have a set of rules the follow, such as the Delaware River Basin Commission. We are not asking people to give something up, instead we are asking them what can we all gain?
13. There should be an umbrella group to oversee and market the preserve (LLC-DRBC). This could be an opportunity for conflicting groups to work through past issues for the good of the Preserve.
14. Because the mountain is a regional destination, there should be a vote to put county money into these projects.
15. Be good neighbors and respect private property owners within the Preserve.
16. The project should establish priorities and a clear vision for the mountain. One priority is to focus on the first steps to give people manageable goals to pursue.
17. The Preserve needs horse trailer parking in a safe location away from bicycle or car traffic.
18. Promote trail etiquette between pedestrians, horse riders, and cyclists.
19. Control unauthorized trail construction, and maintain viable trails with erosion control.
20. Advertise
21. Unite the municipalities on an executive committee.
22. Establish the Pagoda Foundation as a larger encompassing organization.

23. The Visitor's Bureau could partner with the county as a whole in a non-political capacity.
24. Initiate and manage trash removal on the mountain.
25. No central authority
26. What are the benefits of the municipalities giving up authority?
27. Private entities are doing their own events.
28. We should promote Mt Penn Preserve beyond Berks County.
29. We need to level the playing field for all organizations.
30. Information Clearing House
31. Grants are going to be very beneficial for maintenance and organization.
32. Create an advisory committee

7-9 PM

1. **SC to share the calendar we made on the county website for the community to see.**
2. The county and visitors center could promote the mountain as a regional destination. Partner with the convention center.
3. A joint municipal core could organize and hold the city and county accountable.
4. There should be a full time employee managing the mountain. One attendee said he does not want a coordination employee with so much authority that they could potentially favor one group over another. This employee should seek private gifts, grants, and general funding for the mountain. Use the Main Street Manager model.
5. Spuhler Road is a possible route for drift trikes.
6. There should be no new development anywhere.
7. Names like Pendera Park and Carsonia Park preserve history. More historic names would be a reminder of the past.
8. Instead of Mt Penn Preserve, call the area Antietam Mt Penn Preserve.
9. Establish a sense of ownership among preserve users to eliminate and discourage dumping and littering.
10. Circulate information about future meetings/ surveys through social clubs, because the voices of a sizable portion of the Berks County population are not present tonight.

11. Schuylkill Highlands

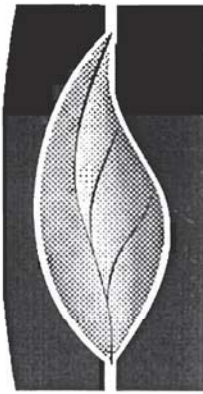
12. Establish rules and regulations that would fall under organizational structure.

This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,

*Melissa Barley*

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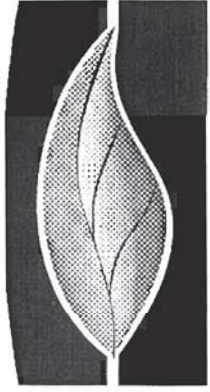
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MEETING SIGN IN SHEET

Project: Mt Penn Preserve Master Plan Project: 16080.10  
Location: Reading Liederkrantz, 143 Spook Lane, Reading Date: 03.09.2017  
Topic: Public Meeting 2 - Concept Review Time: 4 PM - 6 PM

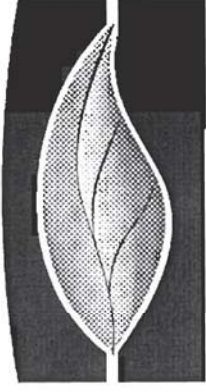
Please put a check by your name or add you name to the list.

|     | NAME                 | EMAIL |
|-----|----------------------|-------|
| 1.  | Pat Schleicher       |       |
| 2.  | Jack Peider          |       |
| 3.  | CHRISTOPHER STROSE   |       |
| 4.  | Bob Fayer            |       |
| 5.  | Dan & Woodward       |       |
| 6.  | Lee C. O'Connell AIA |       |
| 7.  | Am. Keller           |       |
| 8.  | Mike Frankham        |       |
| 9.  | Dawn Wivell          |       |
| 90. | LINDA KELLER         |       |



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| NAME                       | EMAIL |
|----------------------------|-------|
| 10. Owen Bieber            |       |
| 11. Annemette Zieker       |       |
| 12. Mike Reinert           |       |
| 13. Rick Heckman           |       |
| 14. David Orsogal          |       |
| 15. Rebecca Reppert        |       |
| 16. Boots Fehr             |       |
| 17. JAMES + CHRISTINE LEMP |       |
| 18. Ralph E. Johnson       |       |
| 19. Crystal Setz           |       |
| 20. Linda + Tom Orth       |       |
| 21. Rayonna Close          |       |
| 22. Shannon Rossman        |       |
| 23. Ashley Showers         |       |
| 24. Melissa Eggert         |       |



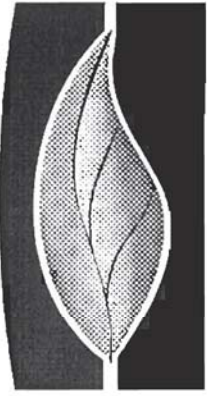
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**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
 Location: Reading Liederkrantz, 143 Spook Lane, Reading Date: 03.09.2017  
 Topic: Public Meeting 2 - Concept Review Time: 7 - 9 PM

Please put a check by your name or add you name to the list.

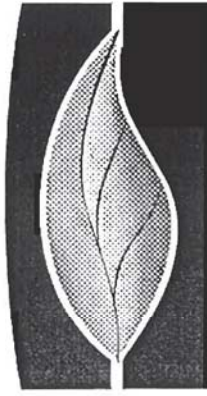
| NAME                         | EMAIL |
|------------------------------|-------|
| 1. Bill Dingley              |       |
| 2. Cindy Kauffman            |       |
| 3. Scott Kaufman             |       |
| 4. Doug Wentzel Poocda skyna |       |
| 5. POLLY CORVAIA             |       |
| 6. Jim Mann                  |       |
| 7.                           |       |
| 8.                           |       |
| 9.                           |       |



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| 10. | MATT MCGOUGH     |       |
| 11. | Barbara Kurr     |       |
| 12. | Beth Burkonich   |       |
| 13. | Ron Horn         |       |
| 14. | Harris Williams  |       |
| 15. | Samantha Colombo |       |
| 16. | Nicholas Mey     |       |
| 17. | Kristine Marino  |       |
| 18. | Danna Hey        |       |
| 19. | Alexandra Hogan  |       |
| 20. | Susan Mumb       |       |
| 21. | Cemel Cuspi      |       |
| 22. | Rita Rock        |       |
| 23. | Justin Blatt     |       |

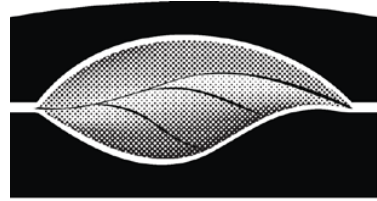
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| 24. | Tom Wateke            |       |
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| 26. | Jean Dierolf          |       |
| 27. | Kevin Scheriff        |       |
| 28. | Storme Reed           |       |
| 29. | Marilyn Appershite    |       |
| 30. | Kathleen Hospodar     |       |
| 31. | Michael Kozicki       |       |
| 32. | Kristen Subbobiene    |       |
| 33. | Donna E. Kwas         |       |
| 34. | Maria J. Jank         |       |
| 35. |                       |       |
| 36. |                       |       |
| 37. |                       |       |

3



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## MEETING NOTES

|           |                                                      |                    |                                         |
|-----------|------------------------------------------------------|--------------------|-----------------------------------------|
| Project:  | <b>Mount Penn Preserve Master Plan</b>               | Project No.:       | <b>16080.10</b>                         |
| Location: | <b>Reading City Hall</b>                             | Meeting Date/Time: | <b>03.25.2017<br/>10AM – 1PM, 1-4PM</b> |
| Re:       | <b>Public Meeting #3<br/>Draft Plan Presentation</b> | Issue Date:        | <b>03.27.2017</b>                       |

### ATTENDEES:

See sign-in sheet

### NOTES:

10 AM – 1 PM

1. Presentation given by Peter Simone
2. Clean, Green and Safe is needed for the MPP
3. Rangers do not have enforcement power. Commissioner Kevin Bar
4. Give fire department a set of plans for mark up and review
5. Add disc golf to one of the use areas (if not in there already)
6. Get the natural use inventory from Albright students.
7. Osgood from Albright discussed environmental study being conducted by students for CAPStone project.

Q&A 11:15

1. Lower Alsace looking for a compost area that could be used in conjunction with a gardening area.
2. Does the alliance drive the projects? What does the driving of the projects? **Cooperation, information and marketing. Bikers and October fest goers.**
3. Second project: pure review study. Allow the alliance the flexibility to implement these projects.
4. More is better.
5. How do you fund the person who runs the alliance? This has been done by others and could work for this project.
6. Repaving is a good example of cooperation of the Mount Penn entities.

7. One million dollars will be needed every 25 years to maintain the Pagoda.
8. Yearly meetings should happen with all of the stakeholders to get thoughts compiled
9. The draft plan will be available on the county and city visitors borough websites plus various other websites.
10. Q: What happens when Simone Collins is done?

Kevin: the executive committee will continue with forming the alliance, and progress from there with short and long term goals. Learn how these other organizations operate - York County Trail Authority and State College CRPR Authority Board are good examples. Need to start with small steps to see success.

1-4 PM

Note: Cheryl: change on the PowerPoint presentation committee slide.

Note: Add bars and Restaurants labels in the southern area to maps as per Mike's suggestion (Geoff has notes)

Note: Put Lees sketch back into the report (it's currently missing)

Note: Item 3.1 is on the map/list twice.

1. **Recommendation for downhill user groups?**
2. Recommendation for parcel acquisition study
3. Recommendation for electric bike rental
4. Campground would it be an overnight campground - use as an alternative to the AT camping. Use for group camping, not individuals.
5. Yoga classes at the Pagoda
6. Funding for the paid persons position for the alliance. Any suggestions? County: per grant program.
7. Q: Does Americore have anything?  
Answer: don't know, will look into.
8. Facilitating a website, that has GIS mapping. Restaurants and historic sites, are there specific funding services for those?  
Answer: the county could possibly host the website. **Agency**
9. Local municipalities could put up the events on the township calendar
10. Start a Facebook page.
11. Leave survey up until April 10th? Or take down to get the information incorporated in the report?
12. Mike: concerns over insurance, how does a large scale area get covered by insurance? Who's responsible and who pays?



Answer: PA Recreation Act protects municipalities from claims. Zip lines are run by private owners, but we don't know the specifics to each agencies carrier.

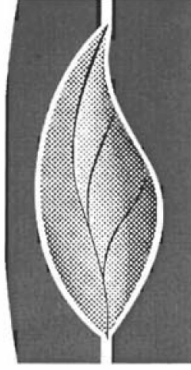
13. Safety issues at the pagoda: Are the stairs going to be made safer?  
 Answer: We are not at a detailed level yet.

This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,

[Name]

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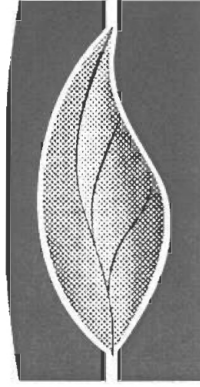


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**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
 Location: City Hall, City of Reading Date: 03.25.2017  
 Topic: Public Meeting #3 - Draft Plan Review Time: 1-3 PM

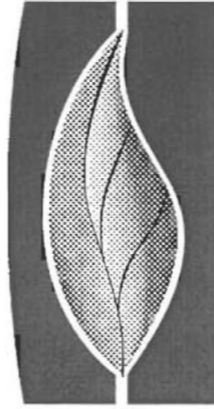
|     | NAME             | EMAIL |
|-----|------------------|-------|
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| 2.  | Carrie Crupi     |       |
| 3.  | Sise T. Seiwald  |       |
| 4.  | Shannon Rossman  |       |
| 5.  | Rick Rock        |       |
| 6.  | Ann Sellers      |       |
| 7.  | Teresa Christof  |       |
| 8.  | Mike Frankhouser |       |
| 9.  | PAT SHANNON      |       |
| 10. | Mark Judask      |       |
| 25. | Lee C. Olgun AIA |       |



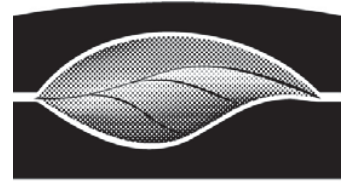
**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
Location: City Hall, City of Reading Date: 03.25.2017  
Topic: Public Meeting #3 - Draft Plan Review Time: 10 AM -1 PM

|     | NAME                | EMAIL |
|-----|---------------------|-------|
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| 2.  | Adrian Koerner      |       |
| 3.  | Kevin S Leach       |       |
| 4.  | Charles P. Rampolla |       |
| 5.  | Armelvy Snowens     |       |
| 6.  | CHRISTOPHER STREES  |       |
| 7.  | Justin Blaff        |       |
| 8.  | Melissa Eggert      |       |
| 9.  | KEVIN BRUNHARDT     |       |
| 10. | AGORA OGDEN HUNTER  |       |



|     | NAME           | EMAIL |
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| 12. | James Beebe    |       |
| 13. | LARRY DARGO    |       |
| 14. | Polly CORVIA   |       |
| 15. | DAVID MOODHART |       |
| 16. | Nicholas Ney   |       |
| 17. | Alyson Hutter  |       |
| 18. | David Osgood   |       |
| 19. | Jim Mann       |       |
| 20. | Renee Mackunis |       |
| 21. | Stormi Kell    |       |
| 22. | TOM O'NEAL     |       |
| 23. | Hannah Waldman |       |
| 24. | Wes Stefanick  |       |



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## MEETING NOTES

|           |                                                         |              |                   |
|-----------|---------------------------------------------------------|--------------|-------------------|
| Project:  | <b>Mount Penn Preserve Master Plan</b>                  | Project No.: | <b>16080.10</b>   |
| Location: | <b>City Hall<br/>City of Reading, Reading PA</b>        | Meeting Date | <b>04.10.2017</b> |
| Topic:    | <b>Joint Committee Meeting #2<br/>Draft Plan Review</b> |              |                   |

## ATTENDEES

See sign-in sheet

## NOTES

1. Pete reviewed the project background and the progress so far.
2. Simone Collins' plan over next 9 days is to finalize the plan and present it to the public on April 20<sup>th</sup>.
3. Shannon Rossman stated the name of the organization could be Mount Penn Preserve Partnership. There was a lot of discussion. This name was agreed to by those in attendance.
4. Pete noted that the plan should be presented to the governing bodies of each municipality and the full board of County Commissioners.
5. The Partnership could be relatively informal at first, with a more formal structure as the group evolves.
6. Shannon stated the organization is really a private/public partnership.
7. Pete stated that the group could work with Crystal Seitz of the Americana Visitors Bureau to handle initial Mount Penn Events listing.
8. Pete stated that the Partnership should determine the costs to set up and populate and maintain a website. An app could follow.
9. Kevin stated that pushing for things now, like a hotel, is better than waiting. If we delay, the idea could be lost.

10. Kevin suggested a new name for the defunct "East End Athletic Club". We agreed to call it Mineral Spring Hotel Building.
11. The Partnership should work with the City of Reading and the other municipalities on priorities when seeking public grant funding.
12. It was stated that there is not presently a 5 year capital improvement plan for the Pagoda.
13. Lee stated that the Pagoda Foundation needs to expand fundraising.
14. A master plan for the Pagoda site (as proposed by the draft master plan) might be a help fundraising to improve the building.
15. Corrie Crupi stated phase 1 should be the building expansion and parking. It was agreed that a Pagoda area site master plan should include the idea of a building addition so that the new building can be located and utility costs can be estimated. It was agreed that infrastructure will need to be studied with any proposed site improvements.
16. Pete stated that the priority list that SC created is not numbered and does not prioritize the priorities.
17. Mike Reinert, President of Pagoda-Skyline, Incorporated, stated that Pagoda-Skyline has seed money for a history museum, but the money needs to be used for that purpose.
18. Pagoda building maintenance might be a part of the master plan. Maintenance is a substantial cost.
19. Lee Olsen suggested that valet parking could be used for events at the Pagoda. Cars could be parked at the Fire Tower or some other remote site.
20. Pete mentioned the idea of partnering with the Boys and Girls Clubs for programming or volunteer work tasks in the Preserve. This could create stewards for the Preserve well into the future. Jen Brooks is doing various partnership programs at Angora Fruit Farm, and should be able to do that with the Boys and Girls Club. Penn State Extension is doing a watershed project, which may be another institution to partner with for volunteer projects. There may be others.
21. The Preserve master plan recommends a Master Plan at Egelman's Park with a proposed dog park as an early implementation project. Dog Parks are relatively low cost to implement.
22. Pete discussed the trail connection priority. The property owner between Lower Alsace and Berks County Earl Trust land is potentially open to a trail easement. The other trail connection discussed is along an old road from Lower Alsace to Antietam Lake. Kevin stated this could be a connection to the caretaker's house, which is being taken down and converted to an overlook.
23. The recommendations of police surveillance in the Preserve should be a high priority. Kevin stated getting to and from the mountain takes time for the police. There could be an agreement that monitoring the Preserve would be rotated amongst municipalities. There was an agreement to revise the recommendation to expand County Ranger program to a wider, multi-municipal effort to increase police surveillance in the Preserve.
24. There was a suggestion to start a Main Street program at 23<sup>rd</sup> Street and Perkiomen Ave, and along Carsonia Ave. This could help promote the Preserve. Related suggestions to build a visitor's center or a kiosk at the base of the mountain. Pete stated that the recommendation for

signage and wayfinding may address some of these concerns for better visibility for the Preserve.

25. The County is planning to submit a grant to update the Park and Recreation Plan in 2018. Could be bundled potentially with the proposed trail connections?
26. There is a fear by some of the open water at Egelman's Park. The lake is deeper than the one at Carsonia.
27. Lower Alsace tried to buy Egelman's Park but the City never sold the park
28. Lee said one of the previously planned "next steps" after the Preserve Master Plan, is to do a peer to peer program with DCNR. They would help determine how to work with the plan and accomplish it over time. This will answer the question "now what?" DCNR could help inform what kind of organization this should be. **Pete will contract DCNR.**
29. Pete stated that the DCNR C2P2 program has separate money pots for non-profits and local governments. They give more money to local governments.
30. Is there a potential of shutting down skyline drive? Has this idea been thought about? **This will be added to the master plan recommendations and is an operational issue.**
31. Security cameras at the Fire Tower and Pagoda could be hooked into City Hall's security as an added safety measure. **This should be added to the plan recommendations.**
32. Police seem unwilling to go after petty crime when it is reported in the Preserve, since they have more pressing serious crime issues.
33. **SC will add a Master Plan recommendation about enforcing quality of life crime issues.**
34. The Partnership needs to encourage people to call the police over and over again.
35. It was stated that positive activity in the Preserve discourages negative activity.
36. Kevin asked if the top 10 suggested priorities was informed by the dots placed by meeting attendees at Public Meeting #2. Pete stated that SC reviewed the recommendations and dots and prioritized recommendations based on professional experience to produce a priority list that has both long term and short term projects and both low cost and more expensive initiatives.
37. **SC to update survey monkey results in report.**
38. A Velodrome complex might be constructed near the Preserve on the Albright College Campus.
39. Part of the presentation on April 20<sup>th</sup> should be done by executive committee member(s) as a symbolic hand-off from the consultant team to the community. This could be Lee, Kevin, or Shannon.
40. The Committee will need to address questions at the final public meeting.
41. The Committee should get this plan in front of governing bodies and discuss steps about moving the plan forward.
42. The Committee should establish internal meeting dates to move the plan forward.
43. Corrie said a new group has emerged to use the mountain, a Soap Box Derby. They want to close Skyline Drive around the Fire Tower and use it for events. They will be at the next Public Meeting.

44. The idea of periodically closing Preserve roads was brought up. This has been discussed at meetings. **This should be in the master plan as an operational issue / suggestion.**

**45. SC will get all files to the County when completed so the County can continue to revise and update the plan.**

**46. Pete asked if the committee wants to announce actual meetings for the future partnership at the public meeting on April 20th? The Committee should let SC know in the next couple days.**

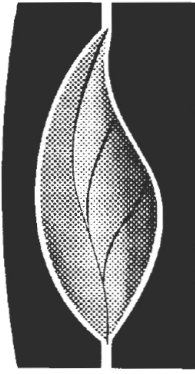
This report represents the Professional's summation of the proceedings and is not a transcript. Unless written notice of any correction or clarification is received by the Professional within ten days of issue, the report shall be considered factually correct and shall become part of the official project record.

Sincerely,



SIMONE COLLINS  
LANDSCAPE ARCHITECTURE

Ryan Parisi, ASLA  
Landscape Architect



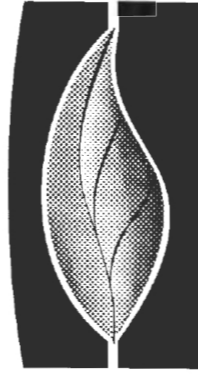
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**MEETING SIGN IN SHEET**

Project: Mt Penn Preserve Master Plan Project: 16080.10  
 Location: Council Chambers, City Hall, City of Reading Date: 04.10.2017  
 Topic: Joint Committee Meeting – Draft Plan Review Time: 2-4 PM

Please put a check by your name.

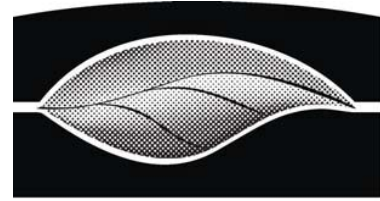
| Here | Last Name            | First Name | Organization                                                 | Email | Committee                      |
|------|----------------------|------------|--------------------------------------------------------------|-------|--------------------------------|
| ✓    | Barnhardt            | Kevin      | County of Berks                                              |       | Executive Committee / Co-Chair |
| ✓    | Olsen                | Lee        | Olsen Design Group, Architects                               |       | Executive Committee / Co-Chair |
| ✓    | Christof             | Theresa    | Mt. Penn Borough                                             |       | Executive Committee            |
| ✓    | Crupi                | Corri      | Lower Alsace Township                                        |       | Executive Committee            |
| ✓    | Dudash               | Mark       | Mt. Penn Borough                                             |       | Executive Committee            |
|      | Goodman-Hinnerschitz | Marcia     | City of Reading                                              |       | Executive Committee            |
|      | Kelleher             | Linda      | City of Reading                                              |       | Executive Committee            |
|      | Kline                | Phil       | Alsace Township                                              |       | Executive Committee            |
| ✓    | Mallatratt           | Kim        | Alsace Township                                              |       | Executive Committee            |
| ✓    | Reinert              | Mike       | Pagoda-Skyline                                               |       | Executive Committee            |
| ✓    | Rossmann             | Shannon    | <del>Reading-Berks Association of Realtors</del> <i>BCPC</i> |       | Executive Committee            |
| ✓    | Stefanick            | Wes        | Reading - Berks Association of Realtors                      |       | Executive Committee            |
|      | Waltman              | Jeff       | City of Reading                                              |       | Executive Committee            |
|      | Auchenbach           | Cheryl     | <del>Lower Alsace Township</del> <i>BCPC</i>                 |       | Executive Committee            |
|      |                      |            |                                                              |       | Steering Committee             |



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|   |             |             |                                        |  |                    |
|---|-------------|-------------|----------------------------------------|--|--------------------|
| ✓ | Burkovich   | Beth        | Berks County Planning Commission       |  | Steering Committee |
|   | Corvaia     | Polly       | Pagoda pacers                          |  | Steering Committee |
|   | Drogo       | Larry       | Pagoda Pacers                          |  | Steering Committee |
|   | Faust       | Mark        | Lower Alsace Township                  |  | Steering Committee |
| ✓ | Frankhouser | Mike        | Pagoda Skyline; Aulenbach Cemetary     |  | Steering Committee |
|   | Gerhart     | Richard     | Lower Alsace Township                  |  | Steering Committee |
|   | Groebel     | Barry       | Antietam Valley Community Partnership  |  | Steering Committee |
|   | Hey         | Donna       | COB / Pacers                           |  | Steering Committee |
|   | Johnson     | Ralph       | City of Reading                        |  | Steering Committee |
|   | Kauffman    | Cindy       | Pagoda                                 |  | Steering Committee |
| ✓ | Kauffman    | Scott       | Pagoda                                 |  | Steering Committee |
|   | Lederer     | Brendan     | Berks County Parks and Rec             |  | Steering Committee |
|   | Lloyd       | Larry       | Berks Nature                           |  | Steering Committee |
|   | Orth        | Tom         | Lower Alsace Township                  |  | Steering Committee |
|   | Peiffer     | Craig       | City of Reading                        |  | Steering Committee |
| ✓ | Piper       | Alan        | BCPC                                   |  | Steering Committee |
|   | Rock        | Rich        | BMR-SCCA                               |  | Steering Committee |
|   | Sellers     | Ann         | Reading Environmental Advisory Council |  | Steering Committee |
| ✓ | Shannon     | Pat         | Alvernia University                    |  | Steering Committee |
|   | Showers     | Ashely      | Berks County Planning Commission       |  | Steering Committee |
|   | Socket      | Jay         | Lower Alsace Township                  |  | Steering Committee |
|   | Stress      | Christopher | Berks County Parks and Rec             |  | Steering Committee |

*Gerhard Rise*  
*Berks-Intgomery Bridge*  
*Club Unit 119*  
*would like to volunteer*



## MEETING NOTES

|           |                                            |                    |                   |
|-----------|--------------------------------------------|--------------------|-------------------|
| Project:  | <b>Mount Penn Preserve Master Plan</b>     | Project No.:       | <b>16080.10</b>   |
| Location: | <b>Stokesay Castle / Knight's Pub</b>      | Meeting Date/Time: | <b>04.20.2017</b> |
| Re:       | <b>Public Meeting #4 Final Plan Review</b> | Issue Date:        | <b>05.16.2017</b> |

### ATTENDEES:

See Attached sign-in sheet

### NOTES:

1. Lee Olsen introduced the meeting and thanked everyone for their hard work over the past year to move forward the Mount Penn Preserve. He stressed that the master plan report "will not sit on a shelf collecting dust" but that it will be the tool towards the next steps of implementation. Special thanks were made to the Reading-Berks Association of Realtors, Berks County and the City of Reading for their time spent on the planning process including Shannon Rossman, Linda Kelleher, Wesley Stefanick, and Kevin Barnhardt.
2. Peter S. presented the PowerPoint presentation reviewing the master plan process and the top ten priority recommendations. He stated that priorities are not ranked in a specific order but are a selection of some easily attainable goals, strong communities needs, and big idea projects. He noted that priorities can and will change over the years and the planning process must remain opportunistic and match priorities to available funding programs. Following the presentation he floor was opened to questions.
3. John King of the Reading Gravity Racing League (Soap Box Derby) stated that his organization is currently in the process of planning their first race on along Oak Lane for Father's Day; they are working with Lower Alsace Township to obtain permits.
  - a. He stated that the original soap box derby races date back to 1976 and where held on Spuhler Lane. He noted that he has been in contact with the mayor to explore the idea of restoring the pavement along Spuhler Lane for use for gravity enthusiasm sports. Current estimates for the road repair are \$35,000
  - b. He requested that the recommendation to repair this road for the use of The Gravity Racing League be added to the report.
4. Alyson Hutter inquired if there is a hierarchy of trails currently on the mountain. She also stated that as a Reading High school and Kutztown University Graduate

she feels it is important that the Mount Penn Preserve look to the greater county for partners.

- a. It was noted that the current trails plans developed by BAMBA do denote a hierarchy of trails for all users groups, not just mountain bikers. Shannon Rossman stated that the County has utilized the BAMBA trail map and added it to the County GIS mapping.
  - b. Kevin Barnhardt noted that the steering committee is open to all and they need more members to become involved and to join the committee. Shannon R. noted that often a specific recommendation needs a given volunteer to champion that cause.
5. Hoiner Willams inquired why the plan recommendation shifted the added security for the Preserve from the County Ranger system to the municipal police force.
    - a. Kevin B. noted that the County Rangers do not have enforcement power and that the state does not allow rangers to have policing authority. He noted that County Sheriffs are encouraged to travel over the mountain when serving warrants
    - b. It was noted that the City of Reading has Mount Penn as part of a patrol district.
  6. Hoiner Willams stated his concern that the ideas generated for the master plan originated from a select group of people.
    - a. Pete S. stated that all ideas were generated from the public that attended planning meetings and participated in the online opinion survey in a transparent process.
    - b. Shannon R. stressed that the master plan only identifies desired concepts - nothing is set in stone in this plan.
  7. Hoiner Willams stated that grant funding is often limited to capital improvements and not for maintenance of improvements. He stated the frustration of seeing Engelman Park improvements decline due to deferred maintenance.
    - a. Kevin B. agreed with the concern stating that long term plans should look towards sustainable improvements noting that there is a lot of hard work ahead to keep the community involved to move forward and create a long-term plan.
  8. Marcia Goodman-Hinnershitz thanked all those who have worked on the process and attended public meetings from both sides of the mountain, with a particular thanks to the younger participants.
    - a. She suggested that the master plan for the Pagoda should be revisited – the first phase is completed but the second and third phase recommendations should be reviewed and updated as required.
    - b. She also challenged everyone involved in the process to get out and walk the trails and be a part of what is happening.
  9. Samantha Colombo stated the importance that the mountain be accessible to all user groups and was concerned that the meeting attendees did not reflect the demographics of the surrounding area.
    - a. It was noted that City and County staff had reached out to the Hispanic center as well as translated meeting notices. We would welcome additional ideas on how to encourage attendance.

- b. Lee O. stated that the demographics of Reading have changed but the city still “has the good bones of a city”. He noted that Reading will never be what it was but that moving forward it is important to create a safe, clean, vibrant city for all its people. He stressed the importance for people to be a part of the community and, get more involved.
10. Kevin Lerch inquired what would be the ongoing role of the two committees and how would they carry on into the next steps.
    - a. Kevin B. recommended monthly meetings of the executive committee, comprised of representatives of the local municipalities; and quarterly meetings of the steering committee are held. More input from the community is needed to keep the ball moving
    - b. Lee O. suggested that some of the next steps would involve organizing the committee structure, to create subcommittees within steering committee to focus on moving forward key recommendations.
  11. Rebecca Reppert noted the importance of getting more young people involved in activities on the mountain. She suggested simple ways to engage people such as bringing friends to the spring clean-up or the Fire Tower BBQ fund raiser. She noted that there is legacy of volunteerism on the mountain and this spirit needs to be carried forward.
  12. The proposed velodrome site near Albright College was discussed and the importance that it link to the mountain. New visitors to the area will be looking for activities.
  13. It was noted that moving forward there will need to address and resolve potential usage conflicts.
  14. It was stated that the excitement for Mount Penn Preserve is heading in the right direction. It is important that this excitement reaches out the grade / high school / college students
  15. It was noted that in the short term the Mount Penn Preserve Activities Schedule will be maintained by the Visitor Bureau; but that in the long term this schedule should be set up on a separate web site. Eventually, maintaining this information may require a specific staff position.
  16. Tom McMahon acknowledged the work to preserve Antietam Lake undertaken by Tommy Worth and Marcia Goodman-Hinnershitz 12 years ago, and how it has help to lead to today’s Mt Penn Preserve Master Plan.
    - a. He stated that the Pagoda Foundation is exploring some functional changes such as including an information center to create a central location for information to the community.
    - b. He noted that inclusion is a big concern for the process moving forward. He warned however to not look past a good idea due to the fear that people did not show up to be part of the process.
    - c. He mentioned the importance of grassroots processed such as Pennies for the Pagoda to help establish local buy in and support.
  17. Linda Minotto stated that she lived on Haag Road and expressed concern that she had not been aware of the planning process until now. She is worried that proposed improvements will have a negative impact on day to day life on the mountain.

- a. It was noted that announcements for the meetings included newspaper, television, municipal websites, social media and posted flyers. However it is always difficult to reach everyone.
  - b. It was noted that for Social Media the handle #MtPennPreserve had been created to help promote the preserve and the planning process.
18. James Oswald stated that using the word “preserve” suggests maintaining in the original or existing state. He stressed concerns that too much was being proposed in the Preserve. He expressed concern in the feasibility of a Hotel at the fire tower and felt it would conflict with current uses such as the road races. He noted concern that the current investment of the road paving and how construction of a new hotel would adversely affect the roads improvements.
    - a. Lee O. stated that the Request for Letters of Interest was a first step to see if a hotel is even economically feasible. He cited the example of the downtown Double Tree Hotel being a 10 years process from the Market Study to finish building; meaning there would be a period of 5-7years before there was construction along Skyline Drive if any.
    - b. Kevin B. stated that the overall philosophy of the master plan is to get more people onto the mountain and to create safe activity locations. The feasibility study would need to address how the hotel would work with the hill climb and existing infrastructure.
    - c. John King noted that the Fire Tower area is listed as a parks and recreation space and they had spoken with the Mayor Scott to make improvements for the Soap box Derby in this area. He stated that Mayor Scott has approved “doing what is needed” up there for the derby. John K. asked for clarification on the ownership and management of this area.
      - i. Marcia G. stated that the area is owned by the City but is located in Lower Alsace Township.
  19. Crystal Seitz stated that she grew up in Stoney Creek in Alsace Township and runs the Visitors Bureau. She noted that the master plan gives control to all of us to pick and choose the recommendations that we want to move forward. She stated that the Earl Pool Bird Sanctuary is not far from Mount Penn Preserve.
  20. Rich Rock stated that the preserve cleanup is on Saturday at 8:30am

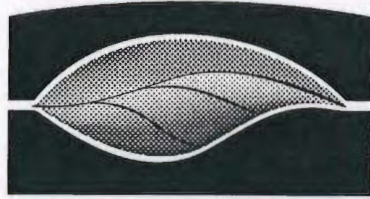
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Sincerely,

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LANDSCAPE ARCHITECTURE



Sarah R. Leeper



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**MEETING SIGN IN SHEET**

Project: **Mt Penn Preserve Master Plan**

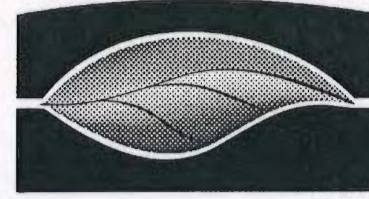
Projec **16080.10**

Location **Stokesay Castle / Knight's Pub**

Date: **04.20.2017**

Topic: **Public Meeting #4 - Final Plan Review**

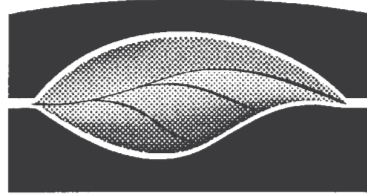
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| 23. <b>Robert Fryer</b>                          |                                       |
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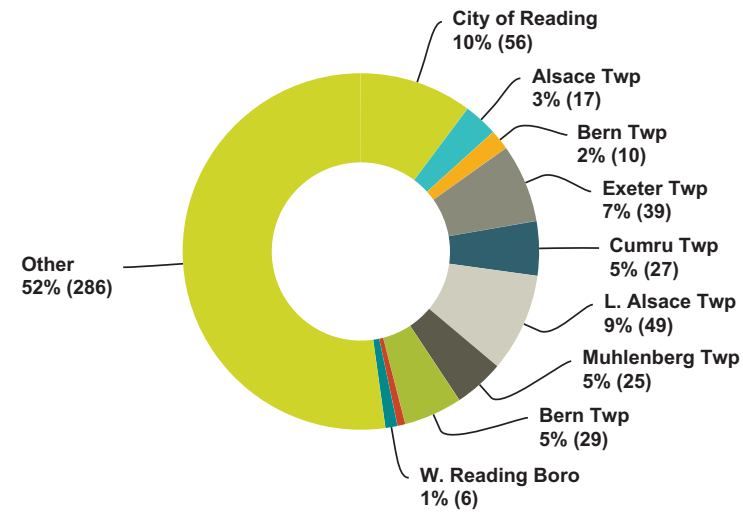


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| 48. | Emily Phillips      | emily.phillips001@albright.edu  |
| 49. | SAMANTHA COLOMBO    | samantha.colombo01@albright.edu |
| 50. | Stanna Reed         | msbizreed@dotmail.com           |
| 51. | Ralph E. Johnson    | ralph.johnson@readingpa.gov     |
|     | NAME                | EMAIL                           |
| 52. | Justin Blatt        | blattjustin@hotmail.com         |
| 53. | Jim + SANDY ARNDT   | JARNDT@COMCAST.NET              |

### Q1 Where do you live?

Answered: 548 Skipped: 5



| Answer Choices   | Responses | Count      |
|------------------|-----------|------------|
| City of Reading  | 10%       | 56         |
| Alsace Twp       | 3%        | 17         |
| Bern Twp         | 2%        | 10         |
| Exeter Twp       | 7%        | 39         |
| Cumru Twp        | 5%        | 27         |
| L. Alsace Twp    | 9%        | 49         |
| Muhlenberg Twp   | 5%        | 25         |
| Bern Twp         | 5%        | 29         |
| St Lawrence Boro | 1%        | 4          |
| W. Reading Boro  | 1%        | 6          |
| Other            | 52%       | 286        |
| <b>Total</b>     |           | <b>548</b> |

| # | Other (please specify)     | Date               |
|---|----------------------------|--------------------|
| 1 | Mt. Holly springs, Pa.     | 4/12/2017 11:25 AM |
| 2 | Fleetwood                  | 4/9/2017 3:58 PM   |
| 3 | schuylkill county          | 4/6/2017 10:38 PM  |
| 4 | Pike township Berks county | 4/6/2017 11:55 AM  |
| 5 | pottstown                  | 4/5/2017 1:32 PM   |
| 6 | Pittsburgh                 | 4/4/2017 7:47 PM   |
| 7 | Berks County               | 4/4/2017 1:08 PM   |

|    |                              |                    |
|----|------------------------------|--------------------|
| 8  | Lockport, New York           | 4/2/2017 11:15 AM  |
| 9  | Robeson township             | 4/2/2017 10:21 AM  |
| 10 | Wyomissing                   | 4/1/2017 7:51 PM   |
| 11 | Ontelaunee Twp               | 4/1/2017 3:11 PM   |
| 12 | Spring Township              | 3/31/2017 4:46 PM  |
| 13 | Centre Township              | 3/31/2017 3:00 PM  |
| 14 | Spring Township              | 3/31/2017 11:52 AM |
| 15 | Shillington                  | 3/30/2017 3:36 PM  |
| 16 | walnutport, pa               | 3/29/2017 11:07 PM |
| 17 | Wyomissing                   | 3/26/2017 11:16 AM |
| 18 | chester county               | 3/25/2017 10:10 AM |
| 19 | Fleetwood, PA                | 3/24/2017 4:53 PM  |
| 20 | Pittsburgh                   | 3/24/2017 3:46 PM  |
| 21 | Caernarvon Township          | 3/24/2017 2:29 PM  |
| 22 | Connecticut                  | 3/23/2017 7:16 AM  |
| 23 | Lancaster                    | 3/22/2017 4:56 PM  |
| 24 | Pittsburgh                   | 3/22/2017 3:51 PM  |
| 25 | Spring Township              | 3/22/2017 1:52 PM  |
| 26 | Union Township               | 3/22/2017 11:37 AM |
| 27 | Oley                         | 3/21/2017 1:15 PM  |
| 28 | Shillington                  | 3/21/2017 11:16 AM |
| 29 | Kutztown                     | 3/20/2017 6:08 PM  |
| 30 | Lancaster                    | 3/19/2017 8:45 PM  |
| 31 | Wyomissing                   | 3/19/2017 8:24 PM  |
| 32 | Baltimore                    | 3/19/2017 1:54 PM  |
| 33 | York, PA                     | 3/18/2017 11:58 PM |
| 34 | Perkiomenville               | 3/18/2017 2:10 PM  |
| 35 | Akron borough                | 3/17/2017 8:43 PM  |
| 36 | Bucks County                 | 3/16/2017 11:51 PM |
| 37 | Oley                         | 3/16/2017 7:03 PM  |
| 38 | Pittsburgh, Pa               | 3/16/2017 7:01 PM  |
| 39 | New England                  | 3/16/2017 6:27 PM  |
| 40 | Hamburg Borough              | 3/16/2017 2:37 PM  |
| 41 | Greensburg, PA               | 3/16/2017 6:57 AM  |
| 42 | Wyomissing                   | 3/16/2017 6:12 AM  |
| 43 | Spring township              | 3/15/2017 6:41 AM  |
| 44 | Spring Township              | 3/15/2017 12:28 AM |
| 45 | Both Alsace and Lower Alsace | 3/14/2017 8:18 PM  |
| 46 | Birdboro Borough             | 3/14/2017 4:53 PM  |
| 47 | Philadelphia                 | 3/14/2017 3:33 PM  |
| 48 | Prospect, PA                 | 3/14/2017 12:11 PM |

Mt. Penn Preserve Master Plan

SurveyMonkey

|    |                         |                    |
|----|-------------------------|--------------------|
| 49 | Spring Township         | 3/14/2017 9:08 AM  |
| 50 | Oxford                  | 3/14/2017 3:13 AM  |
| 51 | Quakertown              | 3/13/2017 3:35 PM  |
| 52 | Lebanon County          | 3/13/2017 2:59 PM  |
| 53 | Pittsburgh              | 3/13/2017 2:26 PM  |
| 54 | Both Reading and Bern   | 3/13/2017 1:14 PM  |
| 55 | another associated area | 3/13/2017 11:54 AM |
| 56 | Robeson                 | 3/13/2017 9:49 AM  |
| 57 | cressona pa             | 3/13/2017 9:13 AM  |
| 58 | Virginia Beach, VA      | 3/13/2017 9:07 AM  |
| 59 | Pittsburgh              | 3/13/2017 8:44 AM  |
| 60 | Allegany, NY            | 3/13/2017 8:36 AM  |
| 61 | harrisburg              | 3/13/2017 8:04 AM  |
| 62 | tilden                  | 3/13/2017 12:34 AM |
| 63 | Pittsburgh              | 3/13/2017 12:12 AM |
| 64 | Laureldale              | 3/12/2017 10:01 PM |
| 65 | Whitehall pa            | 3/12/2017 9:55 PM  |
| 66 | Virginia                | 3/12/2017 9:28 PM  |
| 67 | Pittsburgh              | 3/12/2017 9:17 PM  |
| 68 | Pittsburgh              | 3/12/2017 8:43 PM  |
| 69 | Harrisburg,Pa           | 3/12/2017 7:54 PM  |
| 70 | chester county          | 3/12/2017 7:41 PM  |
| 71 | Pgh pa                  | 3/12/2017 7:38 PM  |
| 72 | Lower Swatara Township  | 3/12/2017 6:16 PM  |
| 73 | charleston wv           | 3/12/2017 6:11 PM  |
| 74 | Ohio                    | 3/12/2017 5:24 PM  |
| 75 | Bethlehem               | 3/12/2017 3:12 PM  |
| 76 | Pittsburgh, PA          | 3/12/2017 2:55 PM  |
| 77 | Akron borough           | 3/12/2017 2:45 PM  |
| 78 | Philadelphia            | 3/12/2017 2:40 PM  |
| 79 | New Hampshire           | 3/12/2017 1:42 PM  |
| 80 | Montgomery County       | 3/12/2017 1:42 PM  |
| 81 | New Hampshire           | 3/12/2017 1:28 PM  |
| 82 | Pittsburgh, PA          | 3/12/2017 1:18 PM  |
| 83 | Western Md              | 3/12/2017 12:22 PM |
| 84 | Valley Forge            | 3/12/2017 12:16 PM |
| 85 | Lehigh county           | 3/12/2017 12:12 PM |
| 86 | Pittsburgh              | 3/12/2017 11:26 AM |
| 87 | Skillman, New Jersey    | 3/12/2017 11:26 AM |
| 88 | Philadelphia            | 3/12/2017 11:19 AM |
| 89 | Wadsworth, Ohio         | 3/12/2017 10:47 AM |

Mt. Penn Preserve Master Plan

SurveyMonkey

|     |                     |                    |
|-----|---------------------|--------------------|
| 90  | Northern Virginia   | 3/12/2017 10:39 AM |
| 91  | York pa             | 3/12/2017 10:18 AM |
| 92  | Hagerstown MD       | 3/12/2017 10:03 AM |
| 93  | Weatherly, PA       | 3/12/2017 9:39 AM  |
| 94  | Allegheny Co.       | 3/12/2017 9:20 AM  |
| 95  | Montgomery County   | 3/12/2017 9:10 AM  |
| 96  | bucks county        | 3/12/2017 9:07 AM  |
| 97  | Weatherly PA 18255  | 3/12/2017 9:02 AM  |
| 98  | Newark, DE          | 3/12/2017 8:59 AM  |
| 99  | Easley, SC          | 3/12/2017 8:57 AM  |
| 100 | pgh.                | 3/12/2017 8:43 AM  |
| 101 | Walden ny           | 3/12/2017 8:42 AM  |
| 102 | Rochester, NY       | 3/12/2017 8:39 AM  |
| 103 | Spring township     | 3/12/2017 8:37 AM  |
| 104 | Pottstown           | 3/12/2017 8:34 AM  |
| 105 | East Coventry Twsp  | 3/12/2017 8:12 AM  |
| 106 | Macungie            | 3/12/2017 8:03 AM  |
| 107 | Columbia, PA        | 3/12/2017 7:54 AM  |
| 108 | Delaware            | 3/12/2017 7:51 AM  |
| 109 | Gettysburg          | 3/12/2017 7:20 AM  |
| 110 | Hershey, PA         | 3/12/2017 7:12 AM  |
| 111 | Lansdale, Pa        | 3/12/2017 4:50 AM  |
| 112 | Allentown, PA       | 3/12/2017 4:06 AM  |
| 113 | Bear creek pa       | 3/12/2017 1:18 AM  |
| 114 | wellsville pa       | 3/12/2017 12:45 AM |
| 115 | Montgomery County   | 3/12/2017 12:44 AM |
| 116 | Lebanon, PA         | 3/11/2017 11:53 PM |
| 117 | Perkasie            | 3/11/2017 11:47 PM |
| 118 | Connecticut         | 3/11/2017 11:28 PM |
| 119 | VA                  | 3/11/2017 11:15 PM |
| 120 | Pittsburgh, PA      | 3/11/2017 11:00 PM |
| 121 | Weatherly, Pa       | 3/11/2017 10:41 PM |
| 122 | Earl township       | 3/11/2017 10:33 PM |
| 123 | Quakertown          | 3/11/2017 10:33 PM |
| 124 | Armstrong county pa | 3/11/2017 10:18 PM |
| 125 | Apollo PA           | 3/11/2017 10:16 PM |
| 126 | Mays Landing, NJ    | 3/11/2017 10:13 PM |
| 127 | Honey Brook         | 3/11/2017 10:04 PM |
| 128 | 06880               | 3/11/2017 9:51 PM  |
| 129 | Royersford          | 3/11/2017 9:43 PM  |
| 130 | Long Island, NY     | 3/11/2017 9:36 PM  |

Mt. Penn Preserve Master Plan

SurveyMonkey

|     |                        |                    |
|-----|------------------------|--------------------|
| 131 | Pottstown              | 3/11/2017 9:32 PM  |
| 132 | Downingtown, PA        | 3/11/2017 9:25 PM  |
| 133 | Lansdale, PA           | 3/11/2017 9:19 PM  |
| 134 | Harrisburg             | 3/11/2017 9:10 PM  |
| 135 | Pittsburgh             | 3/11/2017 9:09 PM  |
| 136 | wilmington de          | 3/11/2017 9:08 PM  |
| 137 | Heidelberg Twsp        | 3/11/2017 9:07 PM  |
| 138 | York, PA               | 3/11/2017 9:06 PM  |
| 139 | West Chester borough   | 3/11/2017 9:06 PM  |
| 140 | Bucks county           | 3/11/2017 9:01 PM  |
| 141 | Great Valley, PA       | 3/11/2017 8:53 PM  |
| 142 | North Carolina         | 3/11/2017 8:46 PM  |
| 143 | Pittsburgh             | 3/11/2017 8:39 PM  |
| 144 | pittsburgh             | 3/11/2017 8:37 PM  |
| 145 | Morgantown             | 3/11/2017 8:31 PM  |
| 146 | Pottstown              | 3/11/2017 8:20 PM  |
| 147 | Washington DC          | 3/11/2017 8:16 PM  |
| 148 | Pittsburgh             | 3/11/2017 8:12 PM  |
| 149 | Chester county         | 3/11/2017 8:07 PM  |
| 150 | Worcester Pa.          | 3/11/2017 8:05 PM  |
| 151 | Chester county         | 3/11/2017 7:56 PM  |
| 152 | Weatherly, PA          | 3/11/2017 7:55 PM  |
| 153 | Weatherly              | 3/11/2017 7:54 PM  |
| 154 | AMITY township         | 3/11/2017 7:52 PM  |
| 155 | Torrington, CT         | 3/11/2017 7:42 PM  |
| 156 | Orwigsburg, PA         | 3/11/2017 7:41 PM  |
| 157 | NJ                     | 3/11/2017 7:40 PM  |
| 158 | Perkasie.PA            | 3/11/2017 7:40 PM  |
| 159 | Hunlock Creek, PA      | 3/11/2017 7:35 PM  |
| 160 | Pittsburgh             | 3/11/2017 7:34 PM  |
| 161 | Callery                | 3/11/2017 7:13 PM  |
| 162 | Pittsburgh             | 3/11/2017 7:12 PM  |
| 163 | North Carolina         | 3/11/2017 7:00 PM  |
| 164 | Lancaster, Pa          | 3/11/2017 6:57 PM  |
| 165 | Mullica Hill, NJ       | 3/11/2017 6:55 PM  |
| 166 | Perkasie, Bucks County | 3/11/2017 6:36 PM  |
| 167 | Lancaster county       | 3/11/2017 5:00 PM  |
| 168 | Pittsburgh             | 3/11/2017 4:44 PM  |
| 169 | Carlisle, PA           | 3/11/2017 3:59 PM  |
| 170 | Ruscomanor Twp         | 3/11/2017 1:14 PM  |
| 171 | fleetwood, pa          | 3/11/2017 12:32 PM |

Mt. Penn Preserve Master Plan

SurveyMonkey

|     |                                             |                    |
|-----|---------------------------------------------|--------------------|
| 172 | Pottstown                                   | 3/11/2017 11:03 AM |
| 173 | Fleetwood                                   | 3/11/2017 8:26 AM  |
| 174 | Milford, PA                                 | 3/10/2017 10:23 PM |
| 175 | Wyomissing                                  | 3/10/2017 7:12 PM  |
| 176 | lower pottsgrove towbship                   | 3/10/2017 5:03 PM  |
| 177 | California (grew up in reading area)        | 3/10/2017 2:45 PM  |
| 178 | Fleetwood                                   | 3/10/2017 12:13 PM |
| 179 | Maidencreek Township                        | 3/10/2017 12:03 PM |
| 180 | Earl                                        | 3/10/2017 12:02 PM |
| 181 | lower heidelberg                            | 3/10/2017 10:51 AM |
| 182 | Topton                                      | 3/10/2017 10:40 AM |
| 183 | Shillington, PA                             | 3/10/2017 10:33 AM |
| 184 | Sanatoga. Had lived in Exeter for 10 years. | 3/10/2017 7:45 AM  |
| 185 | Maidencreek Twp                             | 3/10/2017 7:32 AM  |
| 186 | Mt Laurel, NJ                               | 3/10/2017 4:42 AM  |
| 187 | Wyomissing                                  | 3/10/2017 2:37 AM  |
| 188 | Womelsdorf PA                               | 3/10/2017 12:24 AM |
| 189 | Shillington                                 | 3/9/2017 11:27 PM  |
| 190 | Muhlenberg Twp                              | 3/9/2017 10:38 PM  |
| 191 | Upper bern                                  | 3/9/2017 8:43 PM   |
| 192 | union Township                              | 3/9/2017 7:34 PM   |
| 193 | Richmond Township                           | 3/9/2017 6:39 PM   |
| 194 | Shoemakersville                             | 3/9/2017 5:43 PM   |
| 195 | Oley Township                               | 3/9/2017 2:44 PM   |
| 196 | spring township                             | 3/9/2017 2:17 PM   |
| 197 | Wyomissing Borough                          | 3/9/2017 8:28 AM   |
| 198 | Wyomissing                                  | 3/8/2017 1:15 PM   |
| 199 | Lititz, PA                                  | 3/7/2017 1:07 PM   |
| 200 | Ontelaunee Township                         | 3/6/2017 12:19 AM  |
| 201 | Mohnton                                     | 3/5/2017 2:19 PM   |
| 202 | Wyomissing                                  | 3/4/2017 5:19 PM   |
| 203 | Union Twp.                                  | 3/4/2017 11:27 AM  |
| 204 | maidencreek twnshp                          | 3/4/2017 8:33 AM   |
| 205 | Pennside                                    | 3/3/2017 5:51 PM   |
| 206 | Hamburg Borough                             | 3/3/2017 4:56 PM   |
| 207 | Hamburg                                     | 3/3/2017 4:15 PM   |
| 208 | Spring                                      | 3/3/2017 9:16 AM   |
| 209 | Spring Township                             | 3/3/2017 8:55 AM   |
| 210 | Spring Township                             | 3/3/2017 8:22 AM   |
| 211 | West Lawn                                   | 3/3/2017 7:23 AM   |
| 212 | North Heidelberg                            | 3/2/2017 8:12 PM   |

Mt. Penn Preserve Master Plan

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|     |                                           |                    |
|-----|-------------------------------------------|--------------------|
| 213 | Spring Township                           | 3/2/2017 6:08 PM   |
| 214 | Spring twp                                | 3/2/2017 4:42 PM   |
| 215 | Pike Township                             | 3/2/2017 4:37 PM   |
| 216 | Fleetwood                                 | 3/2/2017 4:37 PM   |
| 217 | Downingtown                               | 3/2/2017 4:35 PM   |
| 218 | Malvern, Pennsylvania                     | 3/2/2017 4:16 PM   |
| 219 | penn township                             | 3/2/2017 1:07 PM   |
| 220 | Brecknock Township                        | 3/2/2017 11:02 AM  |
| 221 | Amity                                     | 3/1/2017 10:13 PM  |
| 222 | Oley                                      | 3/1/2017 9:10 PM   |
| 223 | Spring Twp                                | 3/1/2017 7:46 PM   |
| 224 | Ephrata                                   | 3/1/2017 7:17 PM   |
| 225 | nj formerly exeter                        | 3/1/2017 7:00 PM   |
| 226 | wyomissing                                | 3/1/2017 6:44 PM   |
| 227 | amity                                     | 3/1/2017 4:14 PM   |
| 228 | Shillington                               | 3/1/2017 3:51 PM   |
| 229 | Spring twp                                | 3/1/2017 3:09 PM   |
| 230 | Shillington                               | 3/1/2017 3:07 PM   |
| 231 | Sinking Spring                            | 3/1/2017 12:31 PM  |
| 232 | Logansport, IN former Muhlenberg Township | 3/1/2017 10:24 AM  |
| 233 | Birdsboro                                 | 3/1/2017 9:41 AM   |
| 234 | Hamburg                                   | 3/1/2017 9:05 AM   |
| 235 | Wyomissing                                | 3/1/2017 8:24 AM   |
| 236 | Lincoln University, PA                    | 3/1/2017 7:27 AM   |
| 237 | Laureldale                                | 3/1/2017 12:42 AM  |
| 238 | Ruscombmanor township                     | 2/28/2017 11:57 PM |
| 239 | Oley Township                             | 2/28/2017 11:41 PM |
| 240 | Fleetwood PA                              | 2/28/2017 10:21 PM |
| 241 | Robeson township                          | 2/28/2017 10:03 PM |
| 242 | Williamsburg VA                           | 2/28/2017 9:49 PM  |
| 243 | Douglassville                             | 2/28/2017 9:47 PM  |
| 244 | Haddon twp Nj                             | 2/28/2017 9:30 PM  |
| 245 | Stockertown                               | 2/28/2017 9:19 PM  |
| 246 | East Earl                                 | 2/28/2017 9:14 PM  |
| 247 | Just outside berks county                 | 2/28/2017 8:58 PM  |
| 248 | Boyertown                                 | 2/28/2017 8:39 PM  |
| 249 | Northampton, PA                           | 2/28/2017 8:38 PM  |
| 250 | San Diego                                 | 2/28/2017 8:27 PM  |
| 251 | Blandon, Maiden creek Township            | 2/28/2017 8:22 PM  |
| 252 | Robeson Twp.                              | 2/28/2017 7:20 PM  |
| 253 | Maiden creek township                     | 2/28/2017 7:19 PM  |

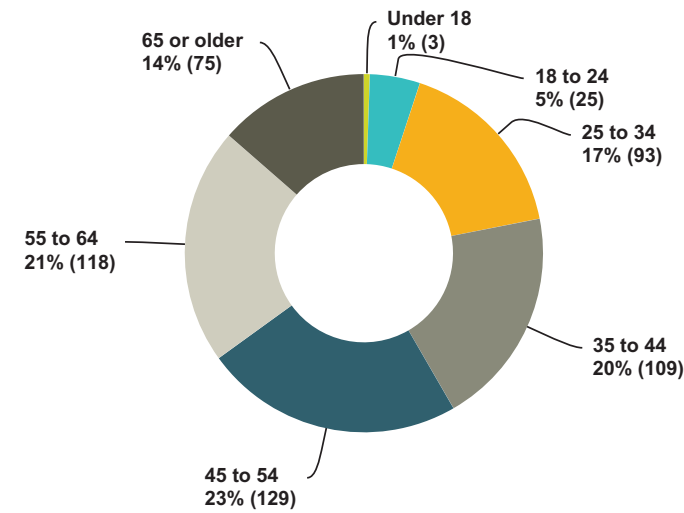
Mt. Penn Preserve Master Plan

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|     |                                                                                  |                    |
|-----|----------------------------------------------------------------------------------|--------------------|
| 254 | Grew up in Mt Penn and have spent mucho time at Nature Center and Lake           | 2/28/2017 6:27 PM  |
| 255 | North Heidelberg Township                                                        | 2/28/2017 6:06 PM  |
| 256 | Robeson Township                                                                 | 2/28/2017 5:45 PM  |
| 257 | Kenhorst Borough                                                                 | 2/28/2017 5:38 PM  |
| 258 | Wyomissing Borough                                                               | 2/28/2017 4:25 PM  |
| 259 | Mohnton                                                                          | 2/28/2017 4:22 PM  |
| 260 | Mohnton                                                                          | 2/28/2017 4:12 PM  |
| 261 | Fleetwood                                                                        | 2/28/2017 2:31 PM  |
| 262 | Montgomery County                                                                | 2/28/2017 12:20 PM |
| 263 | Mohnton                                                                          | 2/28/2017 11:28 AM |
| 264 | Lancaster County                                                                 | 2/28/2017 8:08 AM  |
| 265 | Earl Township                                                                    | 2/27/2017 10:07 PM |
| 266 | Whitehall pa                                                                     | 2/27/2017 9:38 PM  |
| 267 | Shillington                                                                      | 2/27/2017 8:48 PM  |
| 268 | Penn Valley                                                                      | 2/27/2017 7:58 PM  |
| 269 | lowse heidelberg                                                                 | 2/27/2017 7:08 PM  |
| 270 | Amity Twp                                                                        | 2/27/2017 6:16 PM  |
| 271 | Live in NJ but still own our house in City of reading which we rent out for now. | 2/27/2017 5:40 PM  |
| 272 | Brecknock Township                                                               | 2/27/2017 4:37 PM  |
| 273 | Albany Township                                                                  | 2/27/2017 3:50 PM  |
| 274 | Oley Township                                                                    | 2/27/2017 3:18 PM  |
| 275 | Tilden Township                                                                  | 2/27/2017 2:19 PM  |
| 276 | Spring Township                                                                  | 2/27/2017 2:08 PM  |
| 277 | Maiden creek Township                                                            | 2/27/2017 10:58 AM |
| 278 | Sinking Spring                                                                   | 2/27/2017 9:58 AM  |
| 279 | Spring Township                                                                  | 2/26/2017 11:16 AM |
| 280 | Robeson Township                                                                 | 2/25/2017 1:11 PM  |
| 281 | Shillington                                                                      | 2/25/2017 10:18 AM |
| 282 | Sprig Township                                                                   | 2/24/2017 4:30 PM  |
| 283 | Richmond twp                                                                     | 2/24/2017 4:25 PM  |
| 284 | Wyomissing Borough                                                               | 2/24/2017 4:06 PM  |
| 285 | Schuylkill County                                                                | 2/24/2017 3:56 PM  |
| 286 | south heidelberg                                                                 | 2/24/2017 1:16 PM  |

### Q2 What is your age?

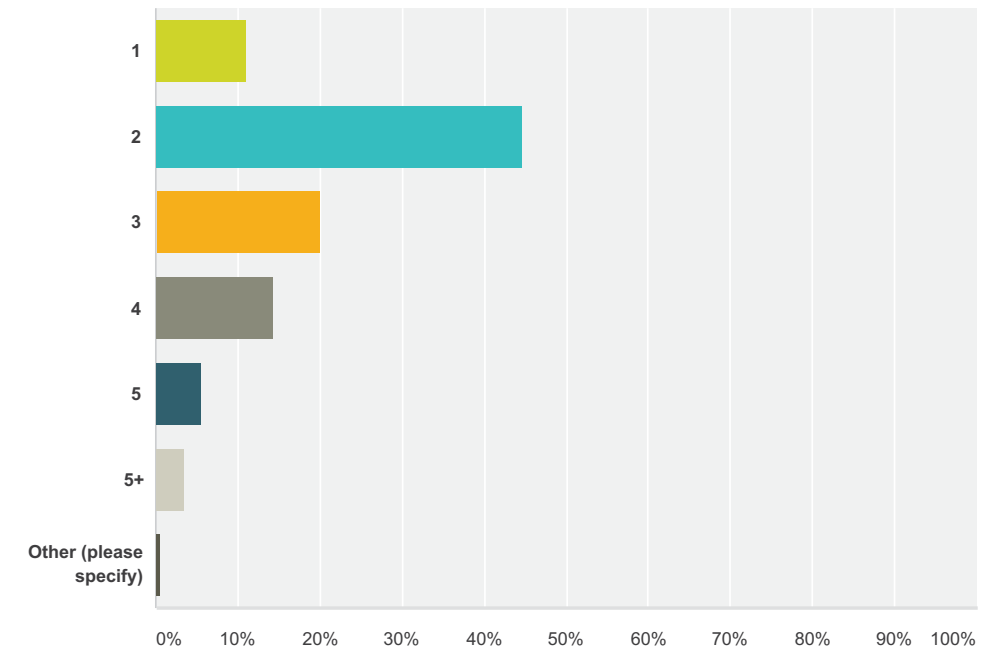
Answered: 552 Skipped: 1



| Answer Choices | Responses | Count      |
|----------------|-----------|------------|
| Under 18       | 1%        | 3          |
| 18 to 24       | 5%        | 25         |
| 25 to 34       | 17%       | 93         |
| 35 to 44       | 20%       | 109        |
| 45 to 54       | 23%       | 129        |
| 55 to 64       | 21%       | 118        |
| 65 or older    | 14%       | 75         |
| <b>Total</b>   |           | <b>552</b> |

### Q3 How many people live in your household?

Answered: 551 Skipped: 2

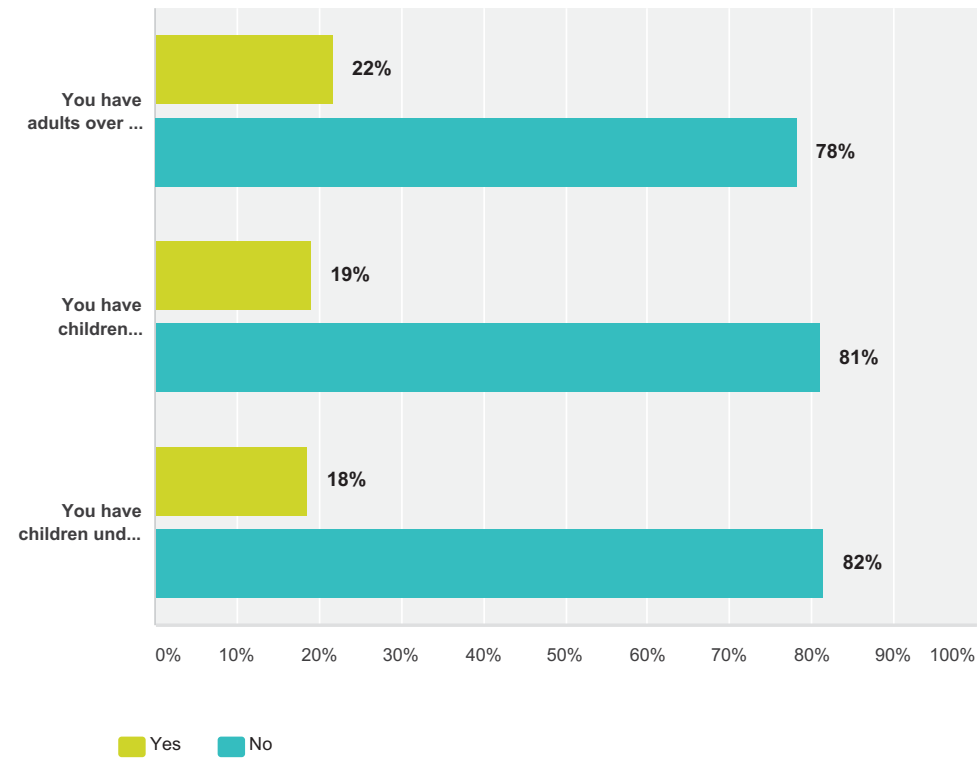


| Answer Choices         | Responses | Count      |
|------------------------|-----------|------------|
| 1                      | 11.07%    | 61         |
| 2                      | 44.65%    | 246        |
| 3                      | 20.15%    | 111        |
| 4                      | 14.34%    | 79         |
| 5                      | 5.63%     | 31         |
| 5+                     | 3.63%     | 20         |
| Other (please specify) | 0.54%     | 3          |
| <b>Total</b>           |           | <b>551</b> |

| # | Other (please specify) | Date               |
|---|------------------------|--------------------|
| 1 | 6                      | 3/12/2017 10:47 AM |
| 2 | Family is grown        | 2/28/2017 6:27 PM  |
| 3 | No answer              | 2/28/2017 6:06 PM  |

### Q4 Tell us about the make up of your household, do any of the following apply:

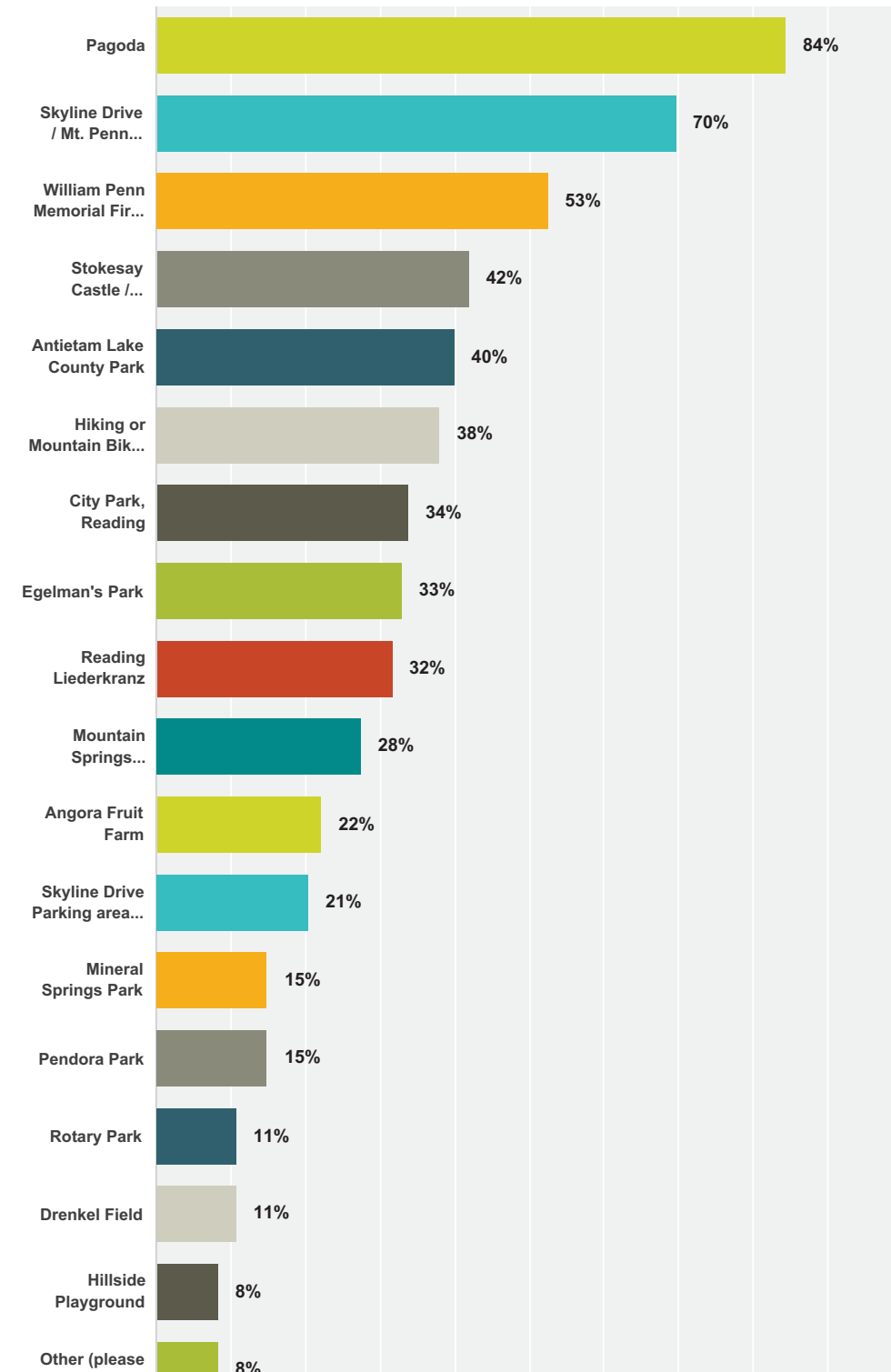
Answered: 540 Skipped: 13

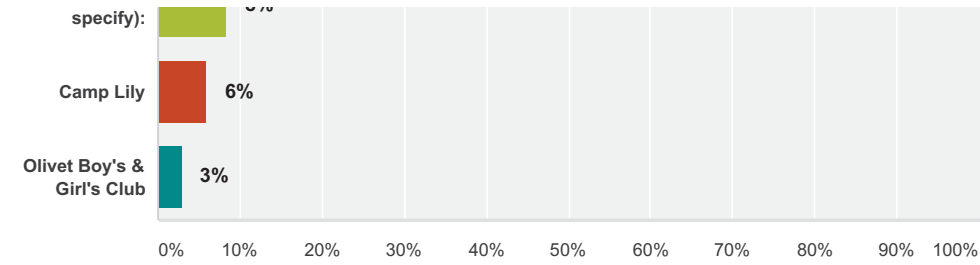


|                                                                         | Yes        | No         | Total | Weighted Average |
|-------------------------------------------------------------------------|------------|------------|-------|------------------|
| You have adults over the age of 65 living in your household             | 22%<br>114 | 78%<br>409 | 523   | 0.00             |
| You have children between the age of 10 and 18 living in your household | 19%<br>99  | 81%<br>420 | 519   | 0.00             |
| You have children under the age of 10 living in your household          | 18%<br>96  | 82%<br>423 | 519   | 0.00             |

### Q5 In the past 12 months, have you or members of your household visited any of the following facilities in the Mt. Penn Complex? (Please check all that apply.)

Answered: 434 Skipped: 119





| Answer Choices                                                        | Responses |
|-----------------------------------------------------------------------|-----------|
| Pagoda                                                                | 84% 366   |
| Skyline Drive / Mt. Penn Roads (driving for pleasure)                 | 70% 303   |
| William Penn Memorial Fire Tower                                      | 53% 228   |
| Stokesay Castle / Knight's Pub                                        | 42% 182   |
| Antietam Lake County Park                                             | 40% 174   |
| Hiking or Mountain Bike Trails                                        | 38% 165   |
| City Park, Reading                                                    | 34% 147   |
| Egelman's Park                                                        | 33% 143   |
| Reading Liederkranz                                                   | 32% 138   |
| Mountain Springs Restaurant /Captains Cove                            | 28% 120   |
| Angora Fruit Farm                                                     | 22% 96    |
| Skyline Drive Parking areas (hang out / listen to music/ see friends) | 21% 89    |
| Mineral Springs Park                                                  | 15% 64    |
| Pendora Park                                                          | 15% 64    |
| Rotary Park                                                           | 11% 47    |
| Drenkel Field                                                         | 11% 47    |
| Hillside Playground                                                   | 8% 36     |
| Other (please specify):                                               | 8% 36     |
| Camp Lily                                                             | 6% 25     |
| Olivet Boy's & Girl's Club                                            | 3% 13     |
| <b>Total Respondents: 434</b>                                         |           |

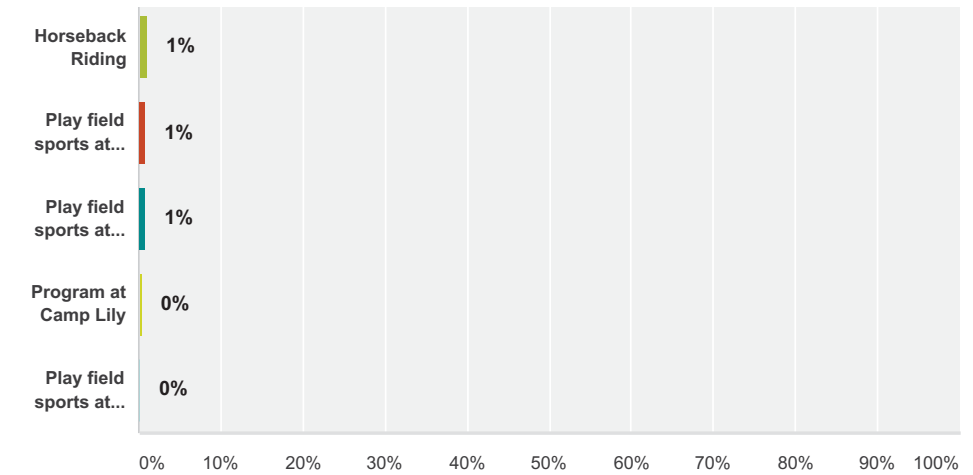
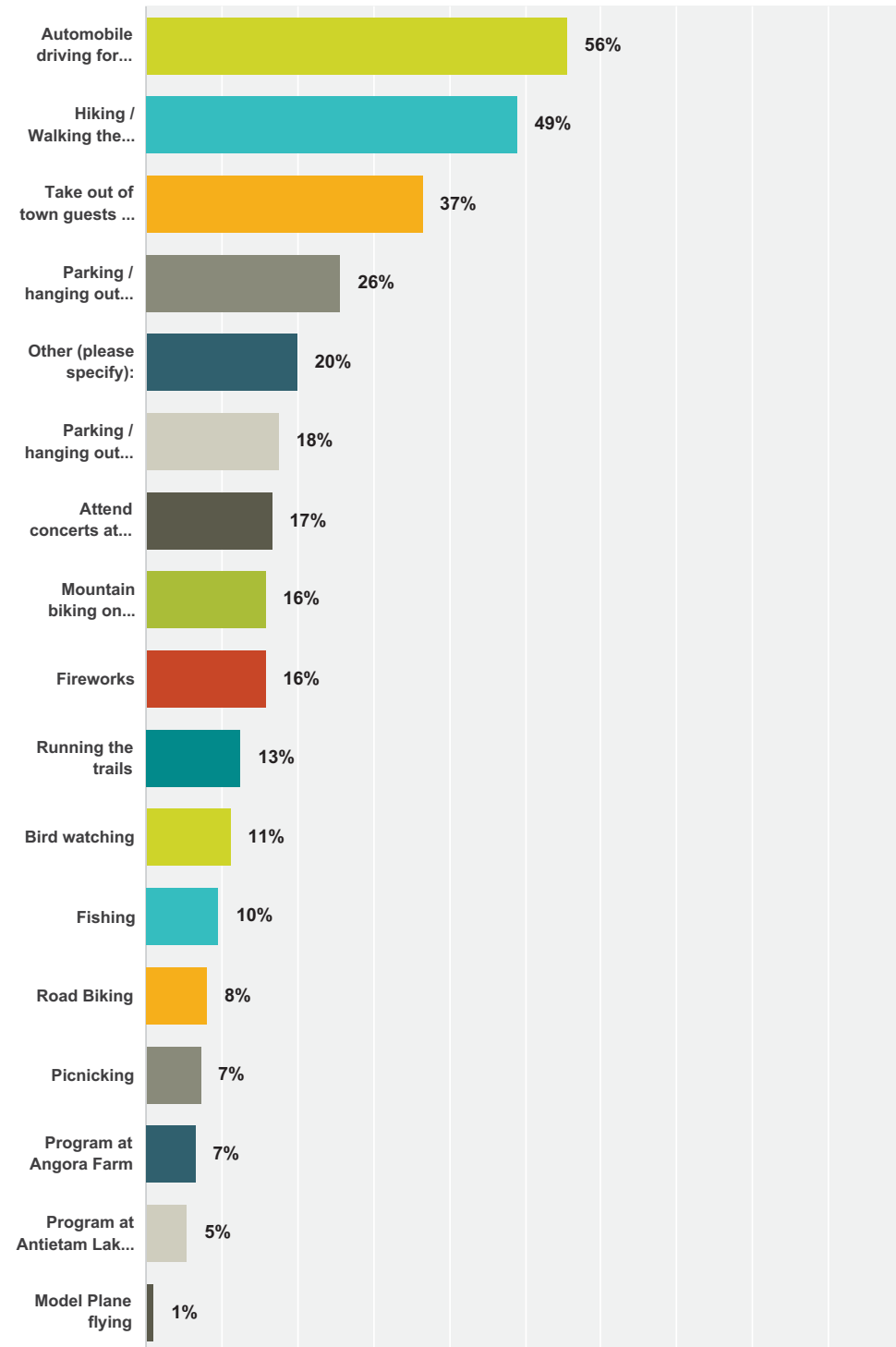
| # | Other (please specify):          | Date               |
|---|----------------------------------|--------------------|
| 1 | 2 hillclimbs                     | 4/12/2017 11:28 AM |
| 2 | Reading Hill Climbs              | 4/6/2017 12:03 PM  |
| 3 | East End A/C                     | 4/1/2017 8:10 PM   |
| 4 | Motorycycling                    | 3/24/2017 7:23 AM  |
| 5 | Gringsmill/bluemarsh             | 3/19/2017 8:38 PM  |
| 6 | PHA hill climb pagoda and dureya | 3/19/2017 1:59 PM  |

|    |                                                            |                    |
|----|------------------------------------------------------------|--------------------|
| 7  | Pagoda and Duryea Hillclimb to race.                       | 3/17/2017 8:47 PM  |
| 8  | My wife and I race in both the Pagoda and Duryea Hillclimb | 3/16/2017 7:05 PM  |
| 9  | Barnhart Reservoir                                         | 3/16/2017 7:05 PM  |
| 10 | No "other"                                                 | 3/13/2017 5:53 PM  |
| 11 | None, but drove by                                         | 3/12/2017 10:07 PM |
| 12 | Pagoda & Duryea Hillclimbs                                 | 3/12/2017 10:54 AM |
| 13 | Reading Hill Climbs                                        | 3/11/2017 11:10 PM |
| 14 | Duryea and Pagoda Hillclimb                                | 3/11/2017 9:40 PM  |
| 15 | STPR2016                                                   | 3/11/2017 9:37 PM  |
| 16 | Hill climb s                                               | 3/11/2017 9:14 PM  |
| 17 | Hillclimbing twice per year                                | 3/11/2017 8:23 PM  |
| 18 | Both Reading hillclimbs                                    | 3/11/2017 6:41 PM  |
| 19 | Reading hillclimbs                                         | 3/11/2017 5:03 PM  |
| 20 | Carsonia Lake                                              | 3/11/2017 6:55 AM  |
| 21 | flying dutchman airplane feild                             | 3/10/2017 5:27 PM  |
| 22 | Have not visited any of the above.                         | 3/10/2017 12:33 PM |
| 23 | no                                                         | 3/10/2017 11:09 AM |
| 24 | Nevermind mountain                                         | 3/10/2017 8:04 AM  |
| 25 | Running on Skyline Drive/ Mt Penn roads                    | 3/6/2017 12:26 AM  |
| 26 | Carsonia Lake Park                                         | 3/5/2017 4:17 PM   |
| 27 | none                                                       | 3/3/2017 9:34 AM   |
| 28 | CARSONIA PARK/FARMER'S MARKET                              | 3/3/2017 8:31 AM   |
| 29 | Many others                                                | 3/2/2017 4:40 PM   |
| 30 | Suburban Tavern                                            | 3/2/2017 1:11 PM   |
| 31 | fighting brush fires as a wildland firefighter             | 3/2/2017 8:18 AM   |
| 32 | Reading hill climbs, dow nhill bike races                  | 3/1/2017 11:04 AM  |
| 33 | Antietam Farmers Market                                    | 2/28/2017 11:45 PM |
| 34 | Hillclimbs                                                 | 2/28/2017 11:24 PM |
| 35 | drive to work over thee mountain every day                 | 2/25/2017 10:19 AM |
| 36 | Skyline Drive / bicycling                                  | 2/24/2017 5:28 PM  |



**Q6 In the past 12 months, have you or any members of your household participated in any of the following activities in the Mt. Penn Complex? (Please check all that apply.)**

Answered: 405 Skipped: 148



| Answer Choices                                                | Responses | Count |
|---------------------------------------------------------------|-----------|-------|
| Automobile driving for pleasure                               | 56%       | 225   |
| Hiking / Walking the Trails                                   | 49%       | 199   |
| Take out of town guests to Pagoda or Fire Tower               | 37%       | 148   |
| Parking / hanging out with friends at Pagoda                  | 26%       | 104   |
| Other (please specify):                                       | 20%       | 81    |
| Parking / hanging out with friends at Skyline Drive Overlooks | 18%       | 71    |
| Attend concerts at City Park Band shell                       | 17%       | 68    |
| Mountain biking on trails                                     | 16%       | 64    |
| Fireworks                                                     | 16%       | 64    |
| Running the trails                                            | 13%       | 51    |
| Bird watching                                                 | 11%       | 46    |
| Fishing                                                       | 10%       | 39    |
| Road Biking                                                   | 8%        | 33    |
| Picnicking                                                    | 7%        | 30    |
| Program at Angora Farm                                        | 7%        | 27    |
| Program at Antietam Lake Park                                 | 5%        | 22    |
| Model Plane flying                                            | 1%        | 4     |
| Horseback Riding                                              | 1%        | 4     |
| Play field sports at Pendora Park                             | 1%        | 3     |
| Play field sports at Engelman Park                            | 1%        | 3     |
| Program at Camp Lily                                          | 0%        | 2     |
| Play field sports at Rotary Park                              | 0%        | 1     |
| <b>Total Respondents: 405</b>                                 |           |       |

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| #  | Other (please specify):                                      | Date               |
|----|--------------------------------------------------------------|--------------------|
| 1  | 2 hillclimbs                                                 | 4/12/2017 11:28 AM |
| 2  | hillclimb events                                             | 4/6/2017 10:44 PM  |
| 3  | Reading SCCA Hill Climbs                                     | 4/6/2017 12:03 PM  |
| 4  | Hill Climbing                                                | 4/2/2017 11:17 AM  |
| 5  | Volunteer Projects, trail maintenance and clean up           | 4/1/2017 8:10 PM   |
| 6  | hillclimbs                                                   | 3/29/2017 11:11 PM |
| 7  | Motorcycling                                                 | 3/24/2017 7:23 AM  |
| 8  | Hillclimb                                                    | 3/23/2017 7:18 AM  |
| 9  | Captain's Cove restaurant                                    | 3/22/2017 1:57 PM  |
| 10 | Racing PHA hill climb race                                   | 3/19/2017 1:59 PM  |
| 11 | racing the hillclimbs                                        | 3/17/2017 8:47 PM  |
| 12 | Pagoda and Duryea Hillclimb                                  | 3/16/2017 7:05 PM  |
| 13 | Pennsylvania Hillclimb Assn. hillclimb events                | 3/16/2017 7:01 AM  |
| 14 | hillclimb                                                    | 3/13/2017 8:06 AM  |
| 15 | SCCA racing events up the hill                               | 3/13/2017 8:04 AM  |
| 16 | No, but may this year                                        | 3/12/2017 10:07 PM |
| 17 | Racing up the hill                                           | 3/12/2017 7:48 PM  |
| 18 | Driving in and working both BMR Hillclimbs                   | 3/12/2017 7:46 PM  |
| 19 | racing in the Pagoda and Duryea hillclimbs                   | 3/12/2017 5:10 PM  |
| 20 | Racing                                                       | 3/12/2017 3:07 PM  |
| 21 | Hillclimbs                                                   | 3/12/2017 12:19 PM |
| 22 | Pagoda & Duryea Hill Climbs                                  | 3/12/2017 9:29 AM  |
| 23 | We enjoy going to Pagoda & Duryea Hillclimbs son is a driver | 3/12/2017 9:28 AM  |
| 24 | Duryea and Pagoda SCCA Hillclimbs                            | 3/12/2017 9:12 AM  |
| 25 | hillclimb                                                    | 3/12/2017 8:51 AM  |
| 26 | Pagoda Hill climb                                            | 3/12/2017 8:49 AM  |
| 27 | Pagoda & Duryea Hillclimbs                                   | 3/12/2017 8:19 AM  |
| 28 | pha hillclimb                                                | 3/12/2017 12:52 AM |
| 29 | Hill climbs                                                  | 3/11/2017 11:59 PM |
| 30 | Spectating and participating in Hillclimb events             | 3/11/2017 11:32 PM |
| 31 | Automotive Hillclimb                                         | 3/11/2017 11:29 PM |
| 32 | Reading Hill Climbs                                          | 3/11/2017 11:10 PM |
| 33 | Pagoda and Duryea Hillclimbs                                 | 3/11/2017 10:35 PM |
| 34 | Hill climb                                                   | 3/11/2017 10:23 PM |
| 35 | Watch the automobile hill climb                              | 3/11/2017 10:15 PM |
| 36 | Duryea and Pagoda Hillclimb                                  | 3/11/2017 9:40 PM  |
| 37 | Hillclimbing with the PA Hillclimb Association               | 3/11/2017 9:27 PM  |
| 38 | Hill climb                                                   | 3/11/2017 9:14 PM  |
| 39 | pagoda hill climb                                            | 3/11/2017 9:11 PM  |
| 40 | Scca Hill climb events                                       | 3/11/2017 8:57 PM  |

Mt. Penn Preserve Master Plan

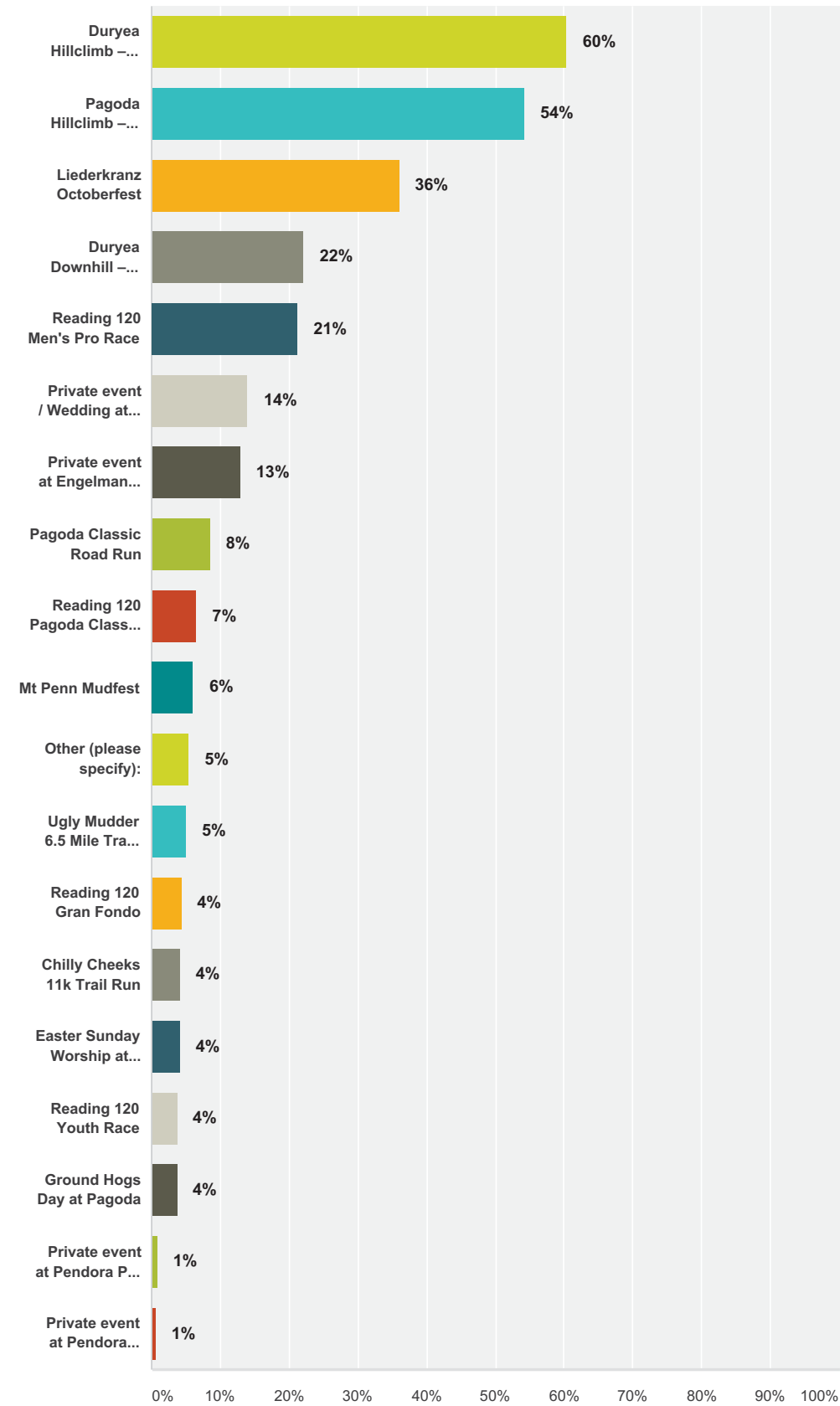
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|    |                                                                                                                                                                                                                                                                                                                                                                                                                                     |                    |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 41 | PHA hillclimb events                                                                                                                                                                                                                                                                                                                                                                                                                | 3/11/2017 8:36 PM  |
| 42 | SCCA Hillclimb                                                                                                                                                                                                                                                                                                                                                                                                                      | 3/11/2017 8:24 PM  |
| 43 | Hill climbing                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/11/2017 8:19 PM  |
| 44 | Pogada and Duryea hillclimbs as a driver                                                                                                                                                                                                                                                                                                                                                                                            | 3/11/2017 8:14 PM  |
| 45 | Pagoda and Dureya Hill Climb                                                                                                                                                                                                                                                                                                                                                                                                        | 3/11/2017 7:59 PM  |
| 46 | Pagoda/Duryea hillclimb                                                                                                                                                                                                                                                                                                                                                                                                             | 3/11/2017 7:58 PM  |
| 47 | Scca hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/11/2017 7:57 PM  |
| 48 | Reading Hill Climb Participant                                                                                                                                                                                                                                                                                                                                                                                                      | 3/11/2017 7:42 PM  |
| 49 | PHA hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                                      | 3/11/2017 7:38 PM  |
| 50 | Hillclimbs and hill clean up days                                                                                                                                                                                                                                                                                                                                                                                                   | 3/11/2017 6:41 PM  |
| 51 | Pagoda and Duryea Hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                        | 3/11/2017 6:40 PM  |
| 52 | Reading hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/11/2017 5:03 PM  |
| 53 | We attend the Pa Hill Climbs (Pagoda & Duryea Drive) every year.                                                                                                                                                                                                                                                                                                                                                                    | 3/11/2017 4:05 PM  |
| 54 | Pagoda and Duryea Hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                        | 3/11/2017 1:18 PM  |
| 55 | duryea hillclimb                                                                                                                                                                                                                                                                                                                                                                                                                    | 3/11/2017 12:36 PM |
| 56 | Reading 120                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/11/2017 7:22 AM  |
| 57 | no                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/10/2017 11:09 AM |
| 58 | volunteer trash clean up in parks and pagoda                                                                                                                                                                                                                                                                                                                                                                                        | 3/9/2017 6:08 PM   |
| 59 | Dog walking                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/5/2017 4:17 PM   |
| 60 | Reading Occasional Cocktail Club parties at the Pagoda                                                                                                                                                                                                                                                                                                                                                                              | 3/3/2017 5:56 PM   |
| 61 | Volunteering cleaning up and also painting the Pagoda Sign                                                                                                                                                                                                                                                                                                                                                                          | 3/2/2017 4:48 PM   |
| 62 | Geocaching                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/2/2017 4:10 PM   |
| 63 | Dining                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/2/2017 1:11 PM   |
| 64 | Hill climbs, down hill bike races                                                                                                                                                                                                                                                                                                                                                                                                   | 3/1/2017 11:04 AM  |
| 65 | Meeting about Fire Tower and Pagoda, cleanup at Aulenbach Cemetery, ghost tour at Aulenbach Cemetery                                                                                                                                                                                                                                                                                                                                | 3/1/2017 10:48 AM  |
| 66 | Hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                                          | 2/28/2017 11:24 PM |
| 67 | Z                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2/28/2017 9:29 PM  |
| 68 | any activities or events at Pagoda                                                                                                                                                                                                                                                                                                                                                                                                  | 2/28/2017 4:41 PM  |
| 69 | Just relaxing by the lake                                                                                                                                                                                                                                                                                                                                                                                                           | 2/28/2017 4:06 PM  |
| 70 | Pagoda and Duryea Hillclimb                                                                                                                                                                                                                                                                                                                                                                                                         | 2/28/2017 2:36 PM  |
| 71 | I live very close to the mountain and Skyline Drive area so I drive those roads on a daily or weekly basis even though I am not always participating in an event. I can also see the fireworks from my home so I watch them there instead of going up to Skyline Drive. In addition, I used to fish at Antietam Lake and I think the improvements there are first class and will encourage more folks to utilize that area as well. | 2/28/2017 1:00 PM  |
| 72 | Pagoda and Duryea Hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                        | 2/27/2017 8:52 PM  |
| 73 | Hill Climb                                                                                                                                                                                                                                                                                                                                                                                                                          | 2/27/2017 7:51 PM  |
| 74 | hill climb racing                                                                                                                                                                                                                                                                                                                                                                                                                   | 2/27/2017 7:10 PM  |
| 75 | Race Pagoda and Duryea Hillclimbs                                                                                                                                                                                                                                                                                                                                                                                                   | 2/27/2017 5:44 PM  |
| 76 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2/27/2017 3:56 PM  |
| 77 | Outside groves at mountain restaurants                                                                                                                                                                                                                                                                                                                                                                                              | 2/27/2017 12:48 PM |
| 78 | Will do more now that I have retired.                                                                                                                                                                                                                                                                                                                                                                                               | 2/25/2017 10:30 AM |
| 79 | walking dog                                                                                                                                                                                                                                                                                                                                                                                                                         | 2/25/2017 10:19 AM |

|    |                                        |                   |
|----|----------------------------------------|-------------------|
| 80 | Observing Reading 120 bike race        | 2/24/2017 5:28 PM |
| 81 | Groundhog Day at the Pagoda with Patty | 2/24/2017 4:16 PM |

**Q7 In the past 24 months (2 years), has any member of your household participated or been a spectator in any of the following events / activities in the Mt. Penn Complex? (Please check all that apply.)**

Answered: 366 Skipped: 187



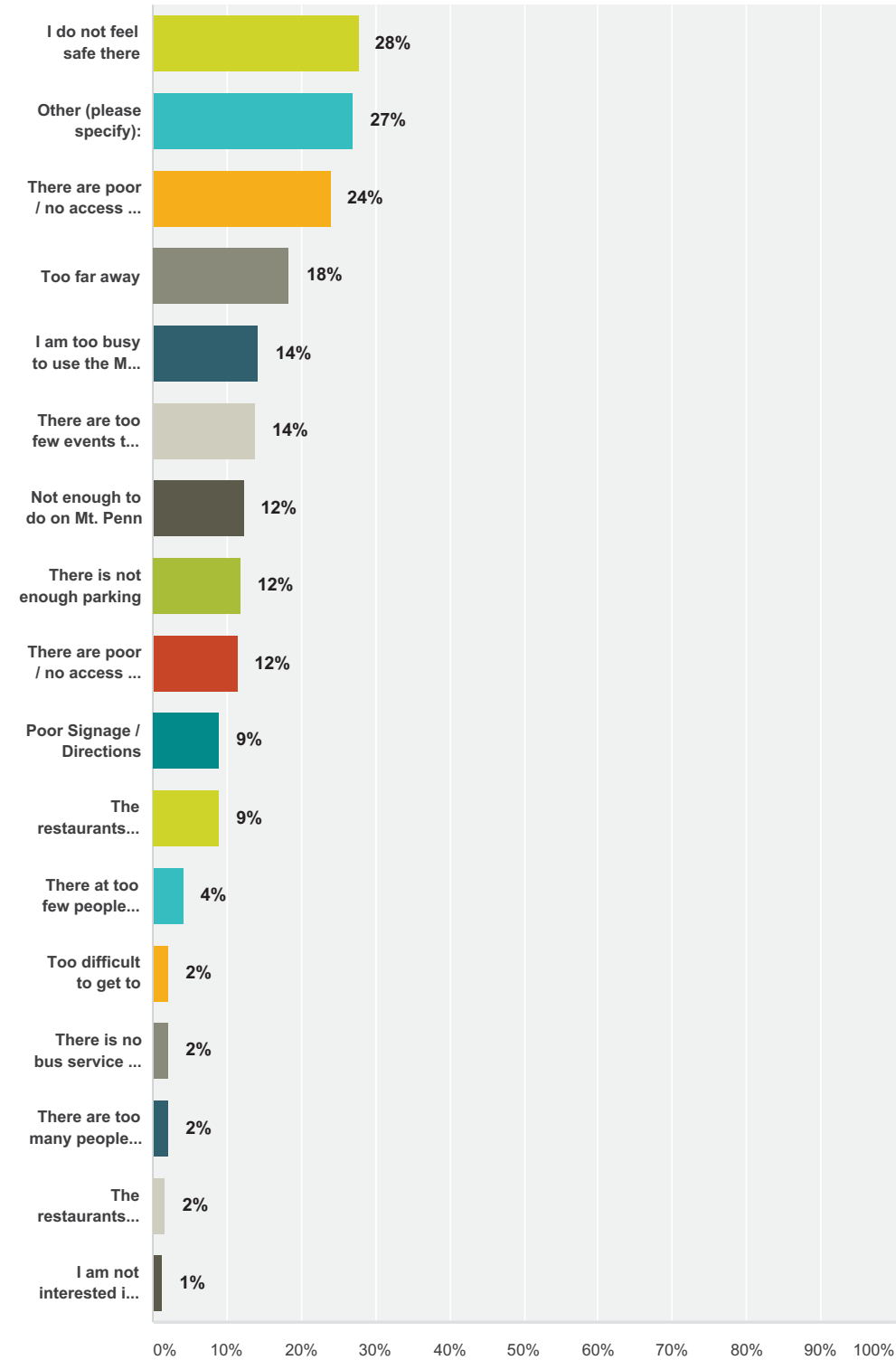
| Answer Choices                                            | Responses |
|-----------------------------------------------------------|-----------|
| Duryea Hillclimb – Motor Car                              | 60% 221   |
| Pagoda Hillclimb – Motor Car                              | 54% 199   |
| Liederkrantz Octoberfest                                  | 36% 132   |
| Duryea Downhill – Mountain Bike                           | 22% 81    |
| Reading 120 Men's Pro Race                                | 21% 78    |
| Private event / Wedding at Stokesay Castle                | 14% 51    |
| Private event at Engelman Park Pavilion                   | 13% 47    |
| Pagoda Classic Road Run                                   | 8% 31     |
| Reading 120 Pagoda Classic Road Run                       | 7% 24     |
| Mt Penn Mudfest                                           | 6% 22     |
| Other (please specify):                                   | 5% 20     |
| Ugly Mudder 6.5 Mile Trail Run                            | 5% 18     |
| Reading 120 Gran Fondo                                    | 4% 16     |
| Chilly Cheeks 11k Trail Run                               | 4% 15     |
| Easter Sunday Worship at William Penn Memorial Fire Tower | 4% 15     |
| Reading 120 Youth Race                                    | 4% 14     |
| Ground Hogs Day at Pagoda                                 | 4% 14     |
| Private event at Pendora Park Pavilion                    | 1% 3      |
| Private event at Pendora Field House                      | 1% 2      |
| <b>Total Respondents: 366</b>                             |           |

| #  | Other (please specify):                                                        | Date               |
|----|--------------------------------------------------------------------------------|--------------------|
| 1  | local bike shop Demo Day                                                       | 4/1/2017 8:10 PM   |
| 2  | Ghouls and Fools night time Trail run                                          | 3/21/2017 10:12 AM |
| 3  | No                                                                             | 3/12/2017 10:07 PM |
| 4  | Ghost walk at Fire Tower                                                       | 3/12/2017 9:29 AM  |
| 5  | Blue Mountain Region SCCA and Pennsylvania Hillclimb Association hill cleanup. | 3/11/2017 9:40 PM  |
| 6  | Stokesay private event                                                         | 3/11/2017 7:57 PM  |
| 7  | Annual get together soon on new years day                                      | 3/11/2017 6:41 PM  |
| 8  | None                                                                           | 3/10/2017 12:33 PM |
| 9  | no                                                                             | 3/10/2017 11:09 AM |
| 10 | Labor Pains trail race at Liederkrantz                                         | 3/6/2017 12:26 AM  |
| 11 | Reading Hospital Road Run                                                      | 3/5/2017 10:32 PM  |
| 12 | none                                                                           | 3/3/2017 9:34 AM   |
| 13 | Dark and Dirty Race                                                            | 3/2/2017 6:16 PM   |
| 14 | Reading Hospital Half Marathon / 5k                                            | 3/2/2017 11:49 AM  |
| 15 | Labor Pains Endurance Race                                                     | 3/1/2017 4:02 PM   |

|    |                                                                             |                   |
|----|-----------------------------------------------------------------------------|-------------------|
| 16 | Putting out and removing flags on veterans at Cemetery, Maintenance as well | 3/1/2017 10:48 AM |
| 17 | No would like to attend, didn't know those events were happening.           | 3/1/2017 7:41 AM  |
| 18 | group mountain bike trail rides                                             | 2/28/2017 9:38 PM |
| 19 | Private events at the Pagoda; dinner at Stokesay and Liederkrantz           | 2/28/2017 4:41 PM |
| 20 | N/A                                                                         | 2/27/2017 3:56 PM |

**Q8 If you or a member of your household has not visited the Mt. Penn Preserve recently, or if you visit infrequently, what are the reasons that you do not visit? (Please check all that apply)**

Answered: 234 Skipped: 319



| Answer Choices           | Responses |
|--------------------------|-----------|
| I do not feel safe there | 28% 65    |
| Other (please specify):  | 27% 63    |

|                                                                                         |     |    |
|-----------------------------------------------------------------------------------------|-----|----|
| There are poor / no access to restrooms                                                 | 24% | 56 |
| Too far away                                                                            | 18% | 43 |
| I am too busy to use the Mt. Penn Complex                                               | 14% | 33 |
| There are too few events that take place on Mt. Penn                                    | 14% | 32 |
| Not enough to do on Mt. Penn                                                            | 12% | 29 |
| There is not enough parking                                                             | 12% | 28 |
| There are poor / no access to food / concession                                         | 12% | 27 |
| Poor Signage / Directions                                                               | 9%  | 21 |
| The restaurants (Stokesay / Captain's Cove / Other) are too expensive                   | 9%  | 21 |
| There at too few people there                                                           | 4%  | 10 |
| Too difficult to get to                                                                 | 2%  | 5  |
| There is no bus service to Mt. Penn destinations                                        | 2%  | 5  |
| There are too many people there                                                         | 2%  | 5  |
| The restaurants (Stokesay / Captain's Cove / Other) do not serve food that interests me | 2%  | 4  |
| I am not interested in public parks or recreation                                       | 1%  | 3  |

**Total Respondents: 234**

| #  | Other (please specify):                                                                                                                         | Date               |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | I was unaware of activities that are scheduled.                                                                                                 | 4/4/2017 1:19 PM   |
| 2  | Lobster at Stokesay was quite tough.                                                                                                            | 3/30/2017 3:52 PM  |
| 3  | Many of these activities we did when we were younger. Now we travel a lot and are away from home.                                               | 3/25/2017 3:40 PM  |
| 4  | Didn't know much about it till now.                                                                                                             | 3/24/2017 3:48 PM  |
| 5  | Drinking, loud music at Pagoda                                                                                                                  | 3/24/2017 7:43 AM  |
| 6  | Honestly, we have no idea these events are occurring. There is no advertising or outreach made available.                                       | 3/24/2017 7:23 AM  |
| 7  | Speaking for others. I don't think most of the County population knows what exists on the mountain like excellent mt. biking and hiking trails. | 3/21/2017 10:12 AM |
| 8  | Advertise events                                                                                                                                | 3/19/2017 8:38 PM  |
| 9  | We love to visit the area.                                                                                                                      | 3/18/2017 2:16 PM  |
| 10 | I don't know/hear about events.                                                                                                                 | 3/16/2017 2:40 PM  |
| 11 | people ruin the Pagoda area - being loud and inconsiderate of others, large crowds of teens/young adults that intimidate families, etc.         | 3/15/2017 12:32 AM |
| 12 | Visited many times in my life. Take it for granted                                                                                              | 3/14/2017 9:29 PM  |
| 13 | None apply                                                                                                                                      | 3/13/2017 5:53 PM  |
| 14 | I go frequently                                                                                                                                 | 3/13/2017 1:28 PM  |
| 15 | Just didnt go to any yet                                                                                                                        | 3/12/2017 10:07 PM |
| 16 | not enough vaction time                                                                                                                         | 3/12/2017 8:47 PM  |
| 17 | I visit often                                                                                                                                   | 3/12/2017 7:07 PM  |
| 18 | work obligations                                                                                                                                | 3/12/2017 6:14 PM  |
| 19 | Busy schedule                                                                                                                                   | 3/12/2017 3:07 PM  |

Mt. Penn Preserve Master Plan

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|    |                                                                                                                                                                                                                                                                                                                                                                                    |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 20 | Does not apply                                                                                                                                                                                                                                                                                                                                                                     | 3/12/2017 12:19 PM |
| 21 | Not enough awareness of the activities to get it "on the radar" for a day trip. I loved visiting there when I was a student at Berks Campus and will return this summer.                                                                                                                                                                                                           | 3/12/2017 11:31 AM |
| 22 | There are always people that show up at night and blast their music.                                                                                                                                                                                                                                                                                                               | 3/12/2017 11:23 AM |
| 23 | I just live too far away to visit more often.                                                                                                                                                                                                                                                                                                                                      | 3/12/2017 10:54 AM |
| 24 | Enjoy this area nothing we do not like!                                                                                                                                                                                                                                                                                                                                            | 3/12/2017 9:28 AM  |
| 25 | We used to sleep overnight( thru Monday) for the hillclimb events, but recently quit staying sunday nights because we don't feel safe anymore.                                                                                                                                                                                                                                     | 3/12/2017 8:51 AM  |
| 26 | Not applicable                                                                                                                                                                                                                                                                                                                                                                     | 3/11/2017 8:57 PM  |
| 27 | we come to participate in the pagoda+duryea hill climbs. other than that its a four+ hour trip or we would most likely visit more often                                                                                                                                                                                                                                            | 3/11/2017 8:46 PM  |
| 28 | People dont have any respect for the entire area, trash everywhere, cars speeding and not obeying stop signs etc. Its turned into a place for visitors to hang out and Party. Drugs, loud music, and illegal activity. Its a disgrace, people just don't respect nature, with animals being poached. Seems its just a big playground for thugs. Like being in center city reading! | 3/11/2017 7:15 AM  |
| 29 | It would be nice to see restaurants along skyline drive looking down on the city. More events held along skyline that you would want to come to and hangout, Example bring together different food events like ethnic food events, with Hispanic, Asian, Italian, Greek, Polish, German, etc. Hot Rod shows over the summer with food.                                             | 3/10/2017 12:33 PM |
| 30 | Upcoming events and activities not presented to the public efficiently. Would love to attend events, but need to know about them in order to do so.                                                                                                                                                                                                                                | 3/10/2017 10:44 AM |
| 31 | Public hunting by lottery or permit and archery only should be permitted                                                                                                                                                                                                                                                                                                           | 3/10/2017 10:21 AM |
| 32 | I love hiking the trails. I'll usually hike from Neversink, take a short detour through Mt.Penn and cross to Pendora Park and hike that to Antietam Lake. Sometimes I'll walk through Antietam and St. Lawrence back to Neversink just to get a look at the neighborhood homes (older homes).                                                                                      | 3/10/2017 8:04 AM  |
| 33 | Husband & I have extreme difficulty walling                                                                                                                                                                                                                                                                                                                                        | 3/10/2017 1:16 AM  |
| 34 | We just haven't yet                                                                                                                                                                                                                                                                                                                                                                | 3/9/2017 9:01 PM   |
| 35 | Safety                                                                                                                                                                                                                                                                                                                                                                             | 3/9/2017 8:47 PM   |
| 36 | To clarify the above answer, we enjoy visiting at night to enjoy the view. Sometimes the other visitors in the area portray an image of doing things that are not permitted                                                                                                                                                                                                        | 3/9/2017 6:43 PM   |
| 37 | We have a sailboat on the Chesapeake that we live on part-time during the summer months                                                                                                                                                                                                                                                                                            | 3/8/2017 3:17 PM   |
| 38 | Too much going on in the western side of the county that is easy to get to and we know well such as Wyomissing walking trails, West Reading, Museum, Blue Marsh area, Nolde Forest etc.                                                                                                                                                                                            | 3/8/2017 1:47 PM   |
| 39 | No readily available trail maps.                                                                                                                                                                                                                                                                                                                                                   | 3/7/2017 1:10 PM   |
| 40 | Just dont think about it.                                                                                                                                                                                                                                                                                                                                                          | 3/4/2017 8:37 AM   |
| 41 | Never thought about it. Not advertised enough.                                                                                                                                                                                                                                                                                                                                     | 3/3/2017 9:34 AM   |
| 42 | Advertising - I was not aware of a majority of these events. I would definitely participate if I knew when they were happening.                                                                                                                                                                                                                                                    | 3/3/2017 8:30 AM   |
| 43 | No knowledge of the events                                                                                                                                                                                                                                                                                                                                                         | 3/2/2017 6:23 PM   |
| 44 | Live on a farm, lots of work to keep up. I get tired,                                                                                                                                                                                                                                                                                                                              | 3/2/2017 9:14 AM   |
| 45 | have had a chance to visit                                                                                                                                                                                                                                                                                                                                                         | 3/2/2017 7:24 AM   |
| 46 | Large groups of people hanging out, playing loud music at the pagoda and in the area make me uncomfortable.                                                                                                                                                                                                                                                                        | 3/2/2017 6:23 AM   |
| 47 | No idea where it is.                                                                                                                                                                                                                                                                                                                                                               | 3/1/2017 8:09 PM   |
| 48 | security or feeling safe around pagoda. need police presence                                                                                                                                                                                                                                                                                                                       | 3/1/2017 4:19 PM   |
| 49 | Litter and trash dumping, sexual activity                                                                                                                                                                                                                                                                                                                                          | 3/1/2017 11:04 AM  |
| 50 | Not aware of activities. Not on my radar.                                                                                                                                                                                                                                                                                                                                          | 3/1/2017 7:50 AM   |

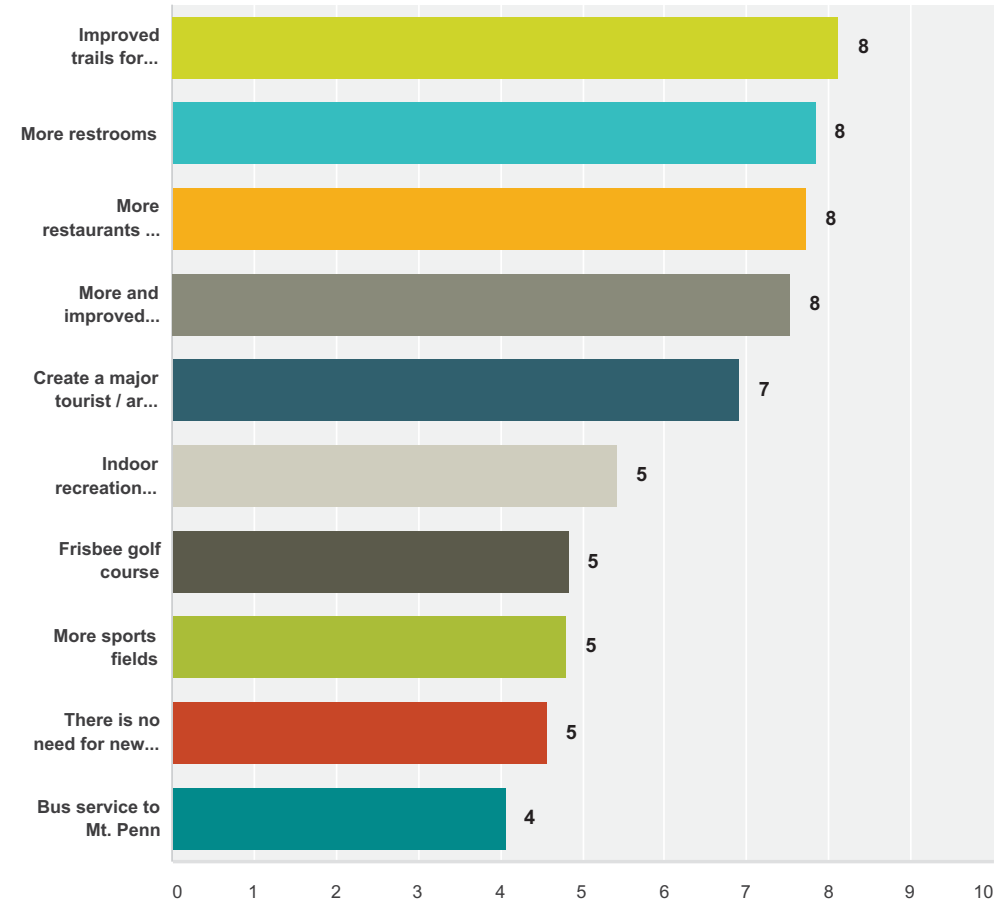
Mt. Penn Preserve Master Plan

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|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                    |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 51 | Trails are not all marked well, there are "rogue" or unofficial trails that need to be removed. Also an updated trail map is needed.                                                                                                                                                                                                                                                                                                                                                 | 3/1/2017 7:44 AM   |
| 52 | Didn't know about Mt. Penn                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/1/2017 7:41 AM   |
| 53 | Criminal activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 2/28/2017 8:55 PM  |
| 54 | Poor road condition, walls unsightly, falling down                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2/28/2017 8:00 PM  |
| 55 | New to the area and unfamiliar with what is available                                                                                                                                                                                                                                                                                                                                                                                                                                | 2/28/2017 6:52 PM  |
| 56 | too busy managing the Pagoda                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 2/28/2017 4:41 PM  |
| 57 | Just moved here.                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2/28/2017 4:29 PM  |
| 58 | My brother and I grew up playing sports in youth leagues, high school, and adult rec leagues on almost every field or park in the Mt. Penn Preserve area (Egelman's, Pendora, Hillside, Rotary). We are no longer involved in those leagues or some of the leagues are defunct so we don't have a reason to be up there as frequently as we used to be. My schedule right now does not allow for much free time, otherwise I would probably utilize the trails on the mountain more. | 2/28/2017 1:00 PM  |
| 59 | I didn't realize there was so much to do in the area, and activities I intended to do were pushed by the wayside for other things.                                                                                                                                                                                                                                                                                                                                                   | 2/28/2017 9:09 AM  |
| 60 | No desire at this time.                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2/27/2017 3:56 PM  |
| 61 | I never hear about upcoming events.                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 2/27/2017 10:00 AM |
| 62 | Too much to do, so little time.                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 2/25/2017 10:30 AM |
| 63 | I was not aware of the variety of things available.                                                                                                                                                                                                                                                                                                                                                                                                                                  | 2/24/2017 4:34 PM  |

**Q9 If you could create or recommend any types of new or improved facilities in the Mt. Penn Complex, what facilities would you recommend? (Please list in priority order, 1 being your top facility)**

Answered: 379 Skipped: 174



|                                                       | 1            | 2            | 3            | 4            | 5            | 6           | 7           | 8           | 9           | 10          | Total | Score |
|-------------------------------------------------------|--------------|--------------|--------------|--------------|--------------|-------------|-------------|-------------|-------------|-------------|-------|-------|
| Improved trails for hiking and mountain biking        | 37.50%<br>84 | 15.18%<br>34 | 15.63%<br>35 | 9.82%<br>22  | 11.16%<br>25 | 4.46%<br>10 | 1.79%<br>4  | 2.23%<br>5  | 0.89%<br>2  | 1.34%<br>3  | 224   | 8.12  |
| More restrooms                                        | 20.80%<br>52 | 27.20%<br>68 | 20.40%<br>51 | 12.40%<br>31 | 6.80%<br>17  | 3.60%<br>9  | 3.60%<br>9  | 2.00%<br>5  | 0.80%<br>2  | 2.40%<br>6  | 250   | 7.86  |
| More restaurants / eating places / bars               | 31.00%<br>71 | 20.96%<br>48 | 13.97%<br>32 | 7.86%<br>18  | 6.55%<br>15  | 6.55%<br>15 | 4.37%<br>10 | 3.93%<br>9  | 1.31%<br>3  | 3.49%<br>8  | 229   | 7.73  |
| More and improved parking                             | 12.56%<br>28 | 24.66%<br>55 | 20.18%<br>45 | 17.94%<br>40 | 8.52%<br>19  | 8.07%<br>18 | 4.48%<br>10 | 2.69%<br>6  | 0.90%<br>2  | 0.00%<br>0  | 223   | 7.54  |
| Create a major tourist / area destination on Mt. Penn | 27.40%<br>57 | 12.50%<br>26 | 9.13%<br>19  | 12.98%<br>27 | 10.58%<br>22 | 5.29%<br>11 | 3.37%<br>7  | 5.77%<br>12 | 6.73%<br>14 | 6.25%<br>13 | 208   | 6.91  |

|                                                 |              |             |              |              |              |              |              |              |              |              |     |      |
|-------------------------------------------------|--------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----|------|
| Indoor recreation facility                      | 5.41%<br>8   | 8.11%<br>12 | 14.19%<br>21 | 8.11%<br>12  | 9.46%<br>14  | 13.51%<br>20 | 13.51%<br>20 | 13.51%<br>20 | 12.84%<br>19 | 1.35%<br>2   | 148 | 5.43 |
| Frisbee golf course                             | 1.86%<br>3   | 8.07%<br>13 | 7.45%<br>12  | 13.66%<br>22 | 8.07%<br>13  | 8.70%<br>14  | 16.15%<br>26 | 15.53%<br>25 | 14.29%<br>23 | 6.21%<br>10  | 161 | 4.84 |
| More sports fields                              | 0.00%<br>0   | 8.63%<br>12 | 7.91%<br>11  | 4.32%<br>6   | 11.51%<br>16 | 15.83%<br>22 | 20.14%<br>28 | 20.86%<br>29 | 7.19%<br>10  | 3.60%<br>5   | 139 | 4.81 |
| There is no need for new or improved facilities | 24.10%<br>40 | 7.23%<br>12 | 2.41%<br>4   | 3.61%<br>6   | 3.01%<br>5   | 3.01%<br>5   | 2.41%<br>4   | 2.41%<br>4   | 4.82%<br>8   | 46.99%<br>78 | 166 | 4.57 |
| Bus service to Mt. Penn                         | 3.36%<br>5   | 4.70%<br>7  | 4.03%<br>6   | 4.70%<br>7   | 10.74%<br>16 | 10.74%<br>16 | 10.74%<br>16 | 12.08%<br>18 | 30.87%<br>46 | 8.05%<br>12  | 149 | 4.08 |



### Q10 Are there any new or improved facilities in the Mt. Penn Complex that you would you recommend?

Answered: 122 Skipped: 431

| #  | Responses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Date               |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | I would recommend we improve facilities in and around already existing improvements--mainly around the Pagoda, Firetower, Egleman's Park, Rotary Park and Antietam Lake Park/Angora Fruit Farm. I think developing new facilities will detract from the very thing that attracts people to the mountain. New facilities along Skyline, Angora, List, Hill or Haag Roads are not needed, will not improve the mountain, and will negatively impact the serenity of the area which is it's main attraction. The facilities listed above, along with the restaurants, should provide sufficient infrastructure for a popular tourist attraction, if the facilities were upgraded and had the resources to be available to the public. I would definitely recommend improving the facilities at Egleman's, Rotary, Pagoda, and Firetower, along with continuing the exceptional improvements at Antietam/Angora FF. | 4/6/2017 5:43 PM   |
| 2  | More trash receptacles and more volunteer services to keep it clean. (scouts, churches, probation, etc...)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 4/4/2017 1:19 PM   |
| 3  | Water Fountain and restrooms at the BAMBAs lot on List Road                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 4/1/2017 8:10 PM   |
| 4  | As a Rdg Rotarian who contributed to Rotary Park I find it underutilized in colder weather.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/30/2017 3:52 PM  |
| 5  | No. I think the current mix of facilities and open space is just right. I wouldn't change a thing.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/27/2017 2:21 PM  |
| 6  | Improved roads and general infrastructure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/25/2017 3:40 PM  |
| 7  | Eco lodge at Fire Tower for outdoor enthusiasts: hikers, bird watchers, bikers. No motor sports. Gravity RR accessing Skyline Drive                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/24/2017 7:43 AM  |
| 8  | We have found, since moving here 7 years ago, that there is VERY little camaraderie (neighbor to neighbor...). It is like an Ole Boys club up here. Those who have been here all their lives know everyone and what's available. Without a Welcome Wagon effort, newbies are left in the dark. Perhaps a dog park where people can take their pets would be a way to generate interactions and collaboration. Animals usually bring the best out in people.                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/24/2017 7:23 AM  |
| 9  | Rebuild walls, clean up trash, trim some of the trees at viewing areas.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/22/2017 11:47 AM |
| 10 | After viewing your slide presentation, Outdoor enthusiast focus, like downhill trike/skateboard/biking would be unique. More mt. biking challenges like the table top and rolling hills that are currently on one of the mt. biking trails. It's awesome and no one in berks county knows its there.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/21/2017 10:12 AM |
| 11 | Pool                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/20/2017 8:18 PM  |
| 12 | Greenhouse, children's garden                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/19/2017 9:48 PM  |
| 13 | Picnic in the hills ice cream social soft pretzel and a soda day poetry in thehills                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/19/2017 8:38 PM  |
| 14 | N/A                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/18/2017 2:16 PM  |
| 15 | Cleaner restrooms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/17/2017 8:47 PM  |
| 16 | bathrooms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/16/2017 7:08 PM  |
| 17 | Outdoor water park on the side of the mountain in cooperation with RAWA for all city/county residents; similar to that of Camel beach.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/16/2017 7:05 PM  |
| 18 | a police station or outpost                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/15/2017 12:32 AM |
| 19 | Make more of a presentation of the Pagoda; history; identify sights with photos under plexiglass that ID what you can see in that direction. Possibly some old photos of gone hotels/resorts when looking toward Neversink                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 3/14/2017 9:29 PM  |
| 20 | No. We do need to have the trash picked up more along the roads in the area. It looks horrible. We don't need anymore attractions. Too many shady characters already hanging around this area.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/14/2017 8:26 PM  |
| 21 | Hotel/restaurant/bar, shops, galleries, museum                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/13/2017 5:53 PM  |
| 22 | Casual dining facility, moderately priced with a tavern.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/13/2017 9:55 AM  |
| 23 | some sort of security or improved police presence at the pagoda to reduce the drug and gang activity up there                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/13/2017 9:19 AM  |

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 24 | Use of the recycling center as paddock parking for hill climb auto races.                                                                                                                                                                                                                                                                                                                                                                                  | 3/13/2017 9:13 AM  |
| 25 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/12/2017 8:47 PM  |
| 26 | A hotel by the fire tower overlooking the county                                                                                                                                                                                                                                                                                                                                                                                                           | 3/12/2017 5:56 PM  |
| 27 | Nope                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/12/2017 3:07 PM  |
| 28 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/12/2017 12:19 PM |
| 29 | Consider providing "Team Building" services for businesses and other groups. Provide the confidence of a safe environment.                                                                                                                                                                                                                                                                                                                                 | 3/12/2017 11:56 AM |
| 30 | Allow the reading hill climb events to remain I spread alot of money in the city and so do my friends those weekends                                                                                                                                                                                                                                                                                                                                       | 3/12/2017 11:20 AM |
| 31 | Add another automotive hill climb                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/12/2017 10:59 AM |
| 32 | Just an idea, after spending the last 5 years (and this would be the 6th year attending hillclimb races, a local non-profit group could set up a tent at water tower during Duryea Hillclimb, We camp up there, as our son is a driver, and we are approached by so many visitors that are shuttled up to tower if we are selling drinks. I always thought a tent with drinks and snacks would be a great money maker for a local non-profit organization. | 3/12/2017 9:28 AM  |
| 33 | love the view from the tower!                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/12/2017 8:51 AM  |
| 34 | Community Bio Dome for year round gardening and events                                                                                                                                                                                                                                                                                                                                                                                                     | 3/12/2017 3:39 AM  |
| 35 | None                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/11/2017 11:29 PM |
| 36 | A dog park, an outdoor amphitheater similar to wolf trap in DC, during winter close some roads and have snow machines for winter skiing/snowboards, snow tubing on the roads bathrooms POLICE OUT POST                                                                                                                                                                                                                                                     | 3/11/2017 11:20 PM |
| 37 | Better trail markings for the mountain biking trails.                                                                                                                                                                                                                                                                                                                                                                                                      | 3/11/2017 10:15 PM |
| 38 | Restrooms                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/11/2017 9:47 PM  |
| 39 | More Rally and Hillclimb events!                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/11/2017 9:37 PM  |
| 40 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/11/2017 8:57 PM  |
| 41 | bathroom/shower facilities for hill climb camping area (near the William Penn fire tower)                                                                                                                                                                                                                                                                                                                                                                  | 3/11/2017 8:46 PM  |
| 42 | Repave the roads                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/11/2017 8:36 PM  |
| 43 | Shower                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/11/2017 7:58 PM  |
| 44 | I'm not sure if these count as new or improved, but I always recommend touring the Pagoda and climbing the Fire Tower. It is wonderful that these landmarks are so well preserved and also that they are open to the public!                                                                                                                                                                                                                               | 3/11/2017 7:18 PM  |
| 45 | Continue the hill climbs!!!                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/11/2017 5:03 PM  |
| 46 | Expand pit spaces for the hill climbs. This would allow a bit more room for spectators to mingle with the drivers and crews of the race cars. Not sure how, unless the recycle center lot is available.                                                                                                                                                                                                                                                    | 3/11/2017 4:05 PM  |
| 47 | #1 would be to make it safe! I grew up on the 200 block of 11th Street in Reading and really enjoyed hiking to the Pagoda, playing in City Park, etc, but now I don't go near those places because of the drug use. It is SO sad because I have fond memories.                                                                                                                                                                                             | 3/11/2017 8:38 AM  |
| 48 | Law enforcement!                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/11/2017 7:15 AM  |
| 49 | ATV riding                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/11/2017 12:09 AM |
| 50 | An improvment I would like to recommend for the Pagoda is something that keeps birds from crashing into the windows. When I worked there I kept lots of things in the windows, but there was an article in Reading Eagle about an alternative to that, something to be purchased. It is probably expensive, but it will be worth it. Tourists seeing dead and wounded birds lying about would not be good.                                                 | 3/10/2017 10:12 PM |
| 51 | telescopes at all veiwing areas like back in the 70s                                                                                                                                                                                                                                                                                                                                                                                                       | 3/10/2017 5:27 PM  |
| 52 | cable car!                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/10/2017 2:34 PM  |
| 53 | More events along Skyline during the summer and restaurants.                                                                                                                                                                                                                                                                                                                                                                                               | 3/10/2017 12:33 PM |
| 54 | Bandshell/Amphitheatre                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/10/2017 10:43 AM |
| 55 | Hunting                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 3/10/2017 10:21 AM |
| 56 | Anything kid friendly. Either improved parks/playgrounds or an indoor facility at no/low cost to the visitors                                                                                                                                                                                                                                                                                                                                              | 3/10/2017 8:48 AM  |

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|    |                                                                                                                                                                                                                                                                                                                                                                                                              |                   |
|----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 57 | Better marking of the trails and maybe a Google app maps of the trial areas.                                                                                                                                                                                                                                                                                                                                 | 3/10/2017 8:18 AM |
| 58 | I would look to renovate the current standing pavilion's, without taking away from their historic characteristics.                                                                                                                                                                                                                                                                                           | 3/10/2017 8:04 AM |
| 59 | Festivals, events, organized nature walks, activities for children, food trucks, restrooms. Make it safer park Rangers on horse back. No beer garden already have one. Alcohol on that road is dangerous                                                                                                                                                                                                     | 3/10/2017 7:09 AM |
| 60 | Better security for hikers and nature lovers                                                                                                                                                                                                                                                                                                                                                                 | 3/9/2017 9:47 PM  |
| 61 | No there should not be anymore money spent on these projects. The tax payers of lower Alsace should be refunded. We pay a Antietam lake tax every year nobody else.                                                                                                                                                                                                                                          | 3/9/2017 9:25 PM  |
| 62 | All                                                                                                                                                                                                                                                                                                                                                                                                          | 3/9/2017 8:42 PM  |
| 63 | Caretakers house into an eatery                                                                                                                                                                                                                                                                                                                                                                              | 3/9/2017 8:29 PM  |
| 64 | Pavilions at the fire tower; Pagoda; City Park. Restrooms at the fire tower; Pagoda. Improve pavilions at Mineral Springs Park                                                                                                                                                                                                                                                                               | 3/9/2017 6:10 PM  |
| 65 | Racing cars on any given night, litter, noise, and loitering at Pagoda/skyline is an embarrassment to the area. I pick up trash litter daily in Hessian Camp from cars driving up to the Pagoda.                                                                                                                                                                                                             | 3/9/2017 6:08 PM  |
| 66 | Better internal marketing of things to do and what's available. Themed tours fishing, bicycling, historic, hiking etc.                                                                                                                                                                                                                                                                                       | 3/8/2017 1:47 PM  |
| 67 | I think that signage should definitely be improved.                                                                                                                                                                                                                                                                                                                                                          | 3/7/2017 2:20 PM  |
| 68 | An environmental education center near the Fire Tower. Amphitheater near the pagoda                                                                                                                                                                                                                                                                                                                          | 3/7/2017 2:10 PM  |
| 69 | more and easier to access locations at the lake for fishing.                                                                                                                                                                                                                                                                                                                                                 | 3/6/2017 3:34 PM  |
| 70 | Places to get drinking water along trails                                                                                                                                                                                                                                                                                                                                                                    | 3/6/2017 12:26 AM |
| 71 | The road could be repaved. It's a beautiful area and more opportunities for residents and visitors to enjoy the outdoors would be lovely                                                                                                                                                                                                                                                                     | 3/5/2017 10:32 PM |
| 72 | Arts center, indoor sports complex, theatre and concert venue                                                                                                                                                                                                                                                                                                                                                | 3/5/2017 4:17 PM  |
| 73 | No                                                                                                                                                                                                                                                                                                                                                                                                           | 3/4/2017 10:19 AM |
| 74 | Benches along on the hiking trails, more parking, signage and trail markers, bathrooms and water facilities, picnic areas, and camping areas                                                                                                                                                                                                                                                                 | 3/3/2017 1:32 PM  |
| 75 | A line                                                                                                                                                                                                                                                                                                                                                                                                       | 3/2/2017 8:13 PM  |
| 76 | Better trail signage.                                                                                                                                                                                                                                                                                                                                                                                        | 3/2/2017 6:16 PM  |
| 77 | I feel it would be great to have a Zip line and an incline on the mountain, it ties in well with outdoor recreation since that is one of our top niches. Perhaps a skatepark that also includes a pump track and rollerskating too. (Think of Venice Beach, it's a huge attractions and they have many pro events surrounding that).                                                                         | 3/2/2017 6:12 PM  |
| 78 | Not sure                                                                                                                                                                                                                                                                                                                                                                                                     | 3/2/2017 5:14 PM  |
| 79 | FREE ONLINE TRAIL MAP NEEDED! Windmills on top of the mountain could be a great source of clean energy for the city, if they didn't significantly interfere with hiking trails. Trail maintenance has improved recently due to BAMBA, but more trails need to be clearly marked / blazed with corresponding maps. Regular garbage cleanup, especially near Pagoda but all along Skyline, is urgently needed. | 3/2/2017 11:49 AM |
| 80 | Restoration of the Egelsman's Park Pavilion and improved parking at this facility.                                                                                                                                                                                                                                                                                                                           | 3/2/2017 11:12 AM |
| 81 | Better parking, less trash and noise at night, better security.                                                                                                                                                                                                                                                                                                                                              | 3/2/2017 8:57 AM  |
| 82 | open it to hunting                                                                                                                                                                                                                                                                                                                                                                                           | 3/2/2017 8:18 AM  |
| 83 | No... it's quaintness and quiet wilderness amidst the city IS it's charm! Bringing more civilization to it will completely take that away.                                                                                                                                                                                                                                                                   | 3/1/2017 11:07 PM |
| 84 | What is the Mt. Penn complex?                                                                                                                                                                                                                                                                                                                                                                                | 3/1/2017 8:09 PM  |
| 85 | No                                                                                                                                                                                                                                                                                                                                                                                                           | 3/1/2017 7:22 PM  |
| 86 | need security                                                                                                                                                                                                                                                                                                                                                                                                | 3/1/2017 4:19 PM  |
| 87 | Signage for trails and facilities. Structural improvements and grounds keeping at parks. Safer parking areas. A facility within trail system with running water.                                                                                                                                                                                                                                             | 3/1/2017 3:58 PM  |
| 88 | small visitor's center with maps, lectures, demonstrations, guided walks...                                                                                                                                                                                                                                                                                                                                  | 3/1/2017 1:55 PM  |

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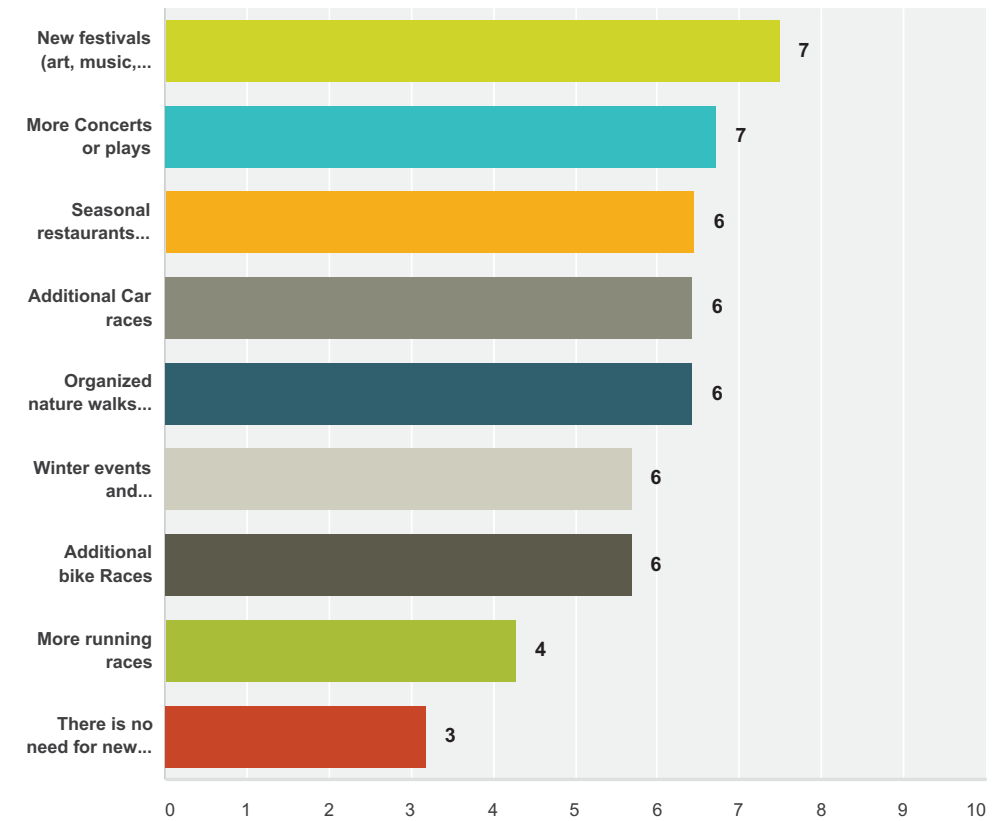
SurveyMonkey

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                 |                    |
|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 89  | Pagoda area needs better signage. Confusing to some visitors.                                                                                                                                                                                                                                                                                                                                                                   | 3/1/2017 1:49 PM   |
| 90  | Make it a park, charge admission, allow a charge for using different areas, 1 area for biking and hiking, 1 area for horses, 1 area for picnics, 1 area for ATV and motorcycle use for a charge, Have a person driving around to make sure no crazy stuff is going on                                                                                                                                                           | 3/1/2017 11:04 AM  |
| 91  | Pie in the Sky, cable car from city park to Pagoda, easy trail from Pagoda to Fire Tower (may be taken care of with new paving of Skyline Drive), Need one unified map of all trails (hike, bike, horse, and race car) with emphasis on spectator availability and access                                                                                                                                                       | 3/1/2017 10:48 AM  |
| 92  | I love what has been done around the Antietam Lake thus far, but wouldn't love to see more a "sidewalk" put in so you could loop around the whole lake without fear of getting hit!                                                                                                                                                                                                                                             | 3/1/2017 9:02 AM   |
| 93  | More wheelchair accessible                                                                                                                                                                                                                                                                                                                                                                                                      | 3/1/2017 8:52 AM   |
| 94  | No! Leave it alone. The county and city can't keep it clean as it is.                                                                                                                                                                                                                                                                                                                                                           | 3/1/2017 7:15 AM   |
| 95  | A cafe at the tower and shuttle                                                                                                                                                                                                                                                                                                                                                                                                 | 2/28/2017 10:23 PM |
| 96  | I know at one time there was discussion regarding an outdoor classroom-picnic space overlooking Antietam Lake. I would love to see something like that.                                                                                                                                                                                                                                                                         | 2/28/2017 10:19 PM |
| 97  | Camping                                                                                                                                                                                                                                                                                                                                                                                                                         | 2/28/2017 10:06 PM |
| 98  | A gondola from 5th and Penn to the Pagoda would be an amazing addition and spur tourism to downtown helping revitalize it.                                                                                                                                                                                                                                                                                                      | 2/28/2017 9:51 PM  |
| 99  | Improvements to & maintenance of the existing parks is needed. Egelman and Mineral Spring Parks have been neglected for quite a while. These areas have parking, when open                                                                                                                                                                                                                                                      | 2/28/2017 9:38 PM  |
| 100 | Maybe bathrooms/running water/water fountains                                                                                                                                                                                                                                                                                                                                                                                   | 2/28/2017 9:29 PM  |
| 101 | It's hard to answer this question. I'd like to see better parking, more restaurants/eating places and a major tourist attraction in Reading, but I'm having trouble picturing where that would be on the mountain. I love the mtn as a place for nature activities. Penn Street, on the other hand, needs to be improved. Get rid of the pawn shops and add Bakeries, taverns, coffee shops, retail stores, etc.                | 2/28/2017 9:14 PM  |
| 102 | Increased security by police or armed security                                                                                                                                                                                                                                                                                                                                                                                  | 2/28/2017 8:55 PM  |
| 103 | The Antietam lake and orchard                                                                                                                                                                                                                                                                                                                                                                                                   | 2/28/2017 8:50 PM  |
| 104 | Turn Egleman's Park in to a Mountain Bike Destination with a skills park and pump track.                                                                                                                                                                                                                                                                                                                                        | 2/28/2017 8:28 PM  |
| 105 | Lower parking lot at lake                                                                                                                                                                                                                                                                                                                                                                                                       | 2/28/2017 8:26 PM  |
| 106 | Stokesay, Liederkrantz, captain's cove                                                                                                                                                                                                                                                                                                                                                                                          | 2/28/2017 8:00 PM  |
| 107 | Park rangers for security. I worked at the Teading nature center and often would hike on weekends... still do... and had several creepy men try to follow me. As a parent who wants to share the beautiful area with my child I don't feel safe.                                                                                                                                                                                | 2/28/2017 7:24 PM  |
| 108 | a "Welcome Center" with restrooms and information about the Preserve and surrounding areas                                                                                                                                                                                                                                                                                                                                      | 2/28/2017 4:41 PM  |
| 109 | Possible Skateboard Park Eco lodge                                                                                                                                                                                                                                                                                                                                                                                              | 2/28/2017 4:06 PM  |
| 110 | The Bingaman Nature Center is being improved as part of the Antietam Lake Park improvements; however, I don't think many people know the Center exists or can be utilized. I think Angora Fruit Farm is also a new and improved hidden gem.                                                                                                                                                                                     | 2/28/2017 1:00 PM  |
| 111 | None                                                                                                                                                                                                                                                                                                                                                                                                                            | 2/28/2017 12:32 PM |
| 112 | No                                                                                                                                                                                                                                                                                                                                                                                                                              | 2/27/2017 3:56 PM  |
| 113 | A dog park. The closest dog park is in Exeter, about 20 minutes away.                                                                                                                                                                                                                                                                                                                                                           | 2/27/2017 9:16 AM  |
| 114 | Stabilize and improve retaining walls along Skyline, cleanup trash dumping, create a signage system for both road "entry points" and trail system, create signage for rules (no dumping, littering, emergency phone numbers, reporting problems, etc.), better lighting for certain areas, create restrooms at key point(s), create marketing program for Mt. Penn as part of Nevesink Mt./Mt. Penn/Antietam/Thun Trail system. | 2/26/2017 5:19 PM  |
| 115 | ATV park, dog park, craft beer pub                                                                                                                                                                                                                                                                                                                                                                                              | 2/26/2017 11:30 AM |
| 116 | An information building.                                                                                                                                                                                                                                                                                                                                                                                                        | 2/25/2017 1:21 PM  |
| 117 | Letter submitted to the steering cmte.                                                                                                                                                                                                                                                                                                                                                                                          | 2/25/2017 1:14 PM  |
| 118 | no                                                                                                                                                                                                                                                                                                                                                                                                                              | 2/25/2017 10:31 AM |

|     |                                                                                                                 |                    |
|-----|-----------------------------------------------------------------------------------------------------------------|--------------------|
| 119 | low impact eco-lodge/hotel at fire tower. No motorized sports for low carbon footprint                          | 2/25/2017 10:19 AM |
| 120 | history center, asian garden & cherry trees near pagoda, maps and better marking of trails                      | 2/25/2017 10:12 AM |
| 121 | anything that ties the existing facilities together and is a complement to the existing facilities              | 2/24/2017 4:16 PM  |
| 122 | build an addition to the Pagoda to incorporate cultural, retail and foodservice facilities to capture the views | 2/24/2017 1:39 PM  |

**Q11 If you could create or recommend any types of new or improved activities or events in the Mt. Penn Complex , what activities or events would you recommend? (Please list in priority order, 1 being your top activity/event)**

Answered: 388 Skipped: 165



|                                                            | 1             | 2            | 3            | 4            | 5            | 6           | 7            | 8            | 9           | Total | Score |
|------------------------------------------------------------|---------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|-------------|-------|-------|
| New festivals (art, music, crafts, Ethnic, cultural, etc.) | 35.98%<br>86  | 24.27%<br>58 | 15.06%<br>36 | 13.39%<br>32 | 5.44%<br>13  | 2.51%<br>6  | 1.26%<br>3   | 1.67%<br>4   | 0.42%<br>1  | 239   | 7.49  |
| More Concerts or plays                                     | 20.62%<br>40  | 22.16%<br>43 | 19.59%<br>38 | 14.95%<br>29 | 7.73%<br>15  | 5.67%<br>11 | 4.12%<br>8   | 4.64%<br>9   | 0.52%<br>1  | 194   | 6.73  |
| Seasonal restaurants and/or beer gardens                   | 16.03%<br>38  | 21.10%<br>50 | 21.52%<br>51 | 13.50%<br>32 | 10.97%<br>26 | 4.64%<br>11 | 5.06%<br>12  | 5.06%<br>12  | 2.11%<br>5  | 237   | 6.46  |
| Additional Car races                                       | 47.44%<br>102 | 8.37%<br>18  | 3.26%<br>7   | 3.26%<br>7   | 4.65%<br>10  | 7.44%<br>16 | 6.51%<br>14  | 14.42%<br>31 | 4.65%<br>10 | 215   | 6.42  |
| Organized nature walks / birding events                    | 21.58%<br>41  | 18.95%<br>36 | 14.74%<br>28 | 14.21%<br>27 | 11.58%<br>22 | 4.21%<br>8  | 6.84%<br>13  | 4.21%<br>8   | 3.68%<br>7  | 190   | 6.42  |
| Winter events and opportunities                            | 5.46%<br>10   | 15.30%<br>28 | 21.86%<br>40 | 18.58%<br>34 | 10.38%<br>19 | 7.65%<br>14 | 12.02%<br>22 | 7.10%<br>13  | 1.64%<br>3  | 183   | 5.70  |

|                                                           |              |              |              |            |              |              |              |              |              |     |      |
|-----------------------------------------------------------|--------------|--------------|--------------|------------|--------------|--------------|--------------|--------------|--------------|-----|------|
| Additional bike Races                                     | 13.58%<br>22 | 19.14%<br>31 | 12.35%<br>20 | 5.56%<br>9 | 9.88%<br>16  | 15.43%<br>25 | 16.67%<br>27 | 5.56%<br>9   | 1.85%<br>3   | 162 | 5.69 |
| More running races                                        | 3.60%<br>5   | 10.07%<br>14 | 5.76%<br>8   | 5.04%<br>7 | 14.39%<br>20 | 20.14%<br>28 | 14.39%<br>20 | 22.30%<br>31 | 4.32%<br>6   | 139 | 4.28 |
| There is no need for new or improved activities or events | 15.45%<br>19 | 4.07%<br>5   | 4.07%<br>5   | 1.63%<br>2 | 2.44%<br>3   | 5.69%<br>7   | 2.44%<br>3   | 2.44%<br>3   | 61.79%<br>76 | 123 | 3.19 |

**Q12 Are there any new or improved activities or events at the Mt. Penn Complex that you would you recommend?**

Answered: 102 Skipped: 451

| #  | Responses                                                                                                                                                     | Date               |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | More fully utilize the existing infrastructure for events such as hikes, festivals and winter events.                                                         | 4/6/2017 5:43 PM   |
| 2  | Area for family gatherings/picnics.                                                                                                                           | 4/4/2017 1:19 PM   |
| 3  | expanded parking at the Pagoda                                                                                                                                | 4/1/2017 8:10 PM   |
| 4  | Getting people in prison (or elsewhere) to repair the stone walls that WPA attendees built so well in the 1930's!                                             | 3/30/2017 3:52 PM  |
| 5  | No                                                                                                                                                            | 3/25/2017 3:40 PM  |
| 6  | advertise, promote, market the area and keep area clean                                                                                                       | 3/25/2017 1:58 PM  |
| 7  | Frisbee golf, campgrounds (Angora Farm, Rotary Park)                                                                                                          | 3/25/2017 1:22 PM  |
| 8  | Advertisement. Get the word out. Reading this was an eye opener for us. Who knew!                                                                             | 3/24/2017 7:23 AM  |
| 9  | Arts in Aug like my gretna holds                                                                                                                              | 3/19/2017 8:38 PM  |
| 10 | Volunteer clean up days                                                                                                                                       | 3/18/2017 2:16 PM  |
| 11 | bathrooms                                                                                                                                                     | 3/16/2017 7:08 PM  |
| 12 | No                                                                                                                                                            | 3/16/2017 7:05 PM  |
| 13 | Better publicity                                                                                                                                              | 3/16/2017 2:40 PM  |
| 14 | No. I just think the Police should crack down on the hoodlums hanging at the Pagoda at night blasting their stereos. Good folks don't feel safe there at all. | 3/14/2017 8:26 PM  |
| 15 | More art/music festivals ontop of the mountain instead of in city park                                                                                        | 3/13/2017 5:53 PM  |
| 16 | art shows and crafts like you used to have in the Pagoda, with a gift shop                                                                                    | 3/13/2017 9:55 AM  |
| 17 | More hill climbs!                                                                                                                                             | 3/13/2017 12:15 AM |
| 18 | Star watching                                                                                                                                                 | 3/12/2017 10:07 PM |
| 19 | Vintage car grand Prix like in pittsburgh                                                                                                                     | 3/12/2017 10:00 PM |
| 20 | Duryea and Pagoda Hill Climbs                                                                                                                                 | 3/12/2017 9:31 PM  |
| 21 | no                                                                                                                                                            | 3/12/2017 8:47 PM  |
| 22 | No                                                                                                                                                            | 3/12/2017 5:56 PM  |
| 23 | No                                                                                                                                                            | 3/12/2017 12:19 PM |
| 24 | People need to feel safe.                                                                                                                                     | 3/12/2017 11:56 AM |
| 25 | Add an automotive road race                                                                                                                                   | 3/12/2017 10:59 AM |
| 26 | N/A                                                                                                                                                           | 3/12/2017 9:28 AM  |
| 27 | Keep the automotive history alive/Hill Climb etc.                                                                                                             | 3/12/2017 8:42 AM  |
| 28 | Camp Grounds                                                                                                                                                  | 3/12/2017 3:39 AM  |
| 29 | Regional car,truck,van shows. Cruse nights                                                                                                                    | 3/11/2017 11:58 PM |
| 30 | None                                                                                                                                                          | 3/11/2017 11:29 PM |
| 31 | a dog park would be great. Trash cans to help keep the area clean                                                                                             | 3/11/2017 11:20 PM |
| 32 | None, keep the area the same.                                                                                                                                 | 3/11/2017 10:37 PM |
| 33 | An enduro mountain bike race. Weekend bus shuttles for mountain biking, and more amateur car and bike races.                                                  | 3/11/2017 10:15 PM |

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|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                    |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 34 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/11/2017 8:57 PM  |
| 35 | More PHA hillclimbs.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/11/2017 8:14 PM  |
| 36 | Weekend cruise nights                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/11/2017 7:42 PM  |
| 37 | Public Ski Slope                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/11/2017 7:02 PM  |
| 38 | I highly recommend the auto hill climbs as they are the best of the series for spectators. The shuttle bus is a very nice touch.                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/11/2017 4:05 PM  |
| 39 | AGAIN - Safety is a #1 concern!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/11/2017 8:38 AM  |
| 40 | Law enforcement! Roads cant handle more traffic, you cant drive to the grocery store without fearing for your life with speeding cars and drivers on the wrong side of the road. Its just a matter of time till someone dies n a traffic accident.                                                                                                                                                                                                                                                                                                                                                             | 3/11/2017 7:15 AM  |
| 41 | Keep it quiet                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/11/2017 12:09 AM |
| 42 | Lectures on nature, wildlife of the area, history of the area, well-known people thru the history of Berks, Charlie Adams, art exhibits, talks with the mayor, crafting classes, educational opps for kids. Work with Yocum institute, Berks Arts Council, Olivets, etc.                                                                                                                                                                                                                                                                                                                                       | 3/10/2017 10:12 PM |
| 43 | more open area for kite flying/ stunt kites, frisbees.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/10/2017 5:27 PM  |
| 44 | All                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/10/2017 12:43 PM |
| 45 | Ethnic events that bring everyone together. Need police presence so everyone feels safe.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/10/2017 12:33 PM |
| 46 | I feel on certain dates and certain areas permit archery should be allowed for Berks county residents if they draw a permit.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/10/2017 11:51 AM |
| 47 | Hunting Archery                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/10/2017 10:21 AM |
| 48 | no suggestions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/10/2017 8:48 AM  |
| 49 | No chain or corporate restaurant's. You want to obtain and preserve the scenic nature of the surrounding land.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/10/2017 8:04 AM  |
| 50 | Scavenger hunts, historical events, Limit cultural events, they segregate too many people make events universally inclusive.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/10/2017 7:09 AM  |
| 51 | Astronomical gatherings / sunset social activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/9/2017 10:44 PM  |
| 52 | All                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/9/2017 8:42 PM   |
| 53 | Improved fishing at the lake                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/9/2017 8:29 PM   |
| 54 | Mountain fest at Fire Tower in Sept / Oct. Bird watching / counts. Developments of natural springs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/9/2017 6:10 PM   |
| 55 | Historic slideshows Bluegrass festival historic markers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/9/2017 6:08 PM   |
| 56 | Food truck festival along skyline drive in conjunction with other activities to educate people about the area and efforts to make improvements.                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/9/2017 2:54 PM   |
| 57 | environmental education programs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/7/2017 2:10 PM   |
| 58 | tours of the mountain to explore history, nature, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/6/2017 3:34 PM   |
| 59 | National Arts Fests, national acts for concerts                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/5/2017 4:17 PM   |
| 60 | promote the natural features, make safety a consideration in planning for urban visitors                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/4/2017 11:36 AM  |
| 61 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/4/2017 10:19 AM  |
| 62 | Motorcycle races/events.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/3/2017 7:03 AM   |
| 63 | Endure bike race                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/2/2017 8:13 PM   |
| 64 | Meh                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/2/2017 6:16 PM   |
| 65 | I feel that we could be doing so much more and attract more folks to Mt. Penn if the Pagoda were open daily. People love to visit our beloved landmark, they're quite fascinated with it as it's the only Pagoda in the world that has a fireplace and chimney. Visitors come from all over the world and many bus groups are interested too. The local community visits it as well. Also, I feel that we could develop more history walking tours surrounding the history of Neversink Mountain and Antietam Lake. We have so many beautiful mountains that offer some of the most breathtaking scenic views! | 3/2/2017 6:12 PM   |
| 66 | Not sure                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/2/2017 5:14 PM   |

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|-----|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 67  | Not sure if City Park is included in this, but if so, more use of that area for concerts and outdoor festivals.                                                                                                                                                                            | 3/2/2017 11:49 AM  |
| 68  | Open it to hunting                                                                                                                                                                                                                                                                         | 3/2/2017 8:18 AM   |
| 69  | More "history of the land" things and kids outdoor events                                                                                                                                                                                                                                  | 3/1/2017 11:07 PM  |
| 70  | Ingress                                                                                                                                                                                                                                                                                    | 3/1/2017 10:22 PM  |
| 71  | Mo                                                                                                                                                                                                                                                                                         | 3/1/2017 7:22 PM   |
| 72  | Car shows, craft shows,thing for kids! Things grandparents can do with kids!                                                                                                                                                                                                               | 3/1/2017 6:17 PM   |
| 73  | plein air and nature painting opportunities...art in the park...history kiosks and guided historical tours...                                                                                                                                                                              | 3/1/2017 1:55 PM   |
| 74  | security                                                                                                                                                                                                                                                                                   | 3/1/2017 12:34 PM  |
| 75  | Yoga, outdoor music                                                                                                                                                                                                                                                                        | 3/1/2017 11:10 AM  |
| 76  | More nature activities, stewardship on the mountain, Pagoda gardens, food and entertainment                                                                                                                                                                                                | 3/1/2017 10:48 AM  |
| 77  | Keep pushing the community involvement! Organized hikes, run, bike rides and trail clean-ups are great!                                                                                                                                                                                    | 3/1/2017 9:02 AM   |
| 78  | More kids activities                                                                                                                                                                                                                                                                       | 3/1/2017 8:52 AM   |
| 79  | NO                                                                                                                                                                                                                                                                                         | 3/1/2017 7:15 AM   |
| 80  | Pagoda open more hours                                                                                                                                                                                                                                                                     | 3/1/2017 12:02 AM  |
| 81  | A cherry blossom tree festival, by planting cherry blossom trees along skyline drive to make it an annual blooming event and tourist attraction. The pagoda has no real relevance, so why not create some events and attractions that revolve around Japanese culture to MAKE it relevant? | 2/28/2017 11:24 PM |
| 82  | Would say cafe at the tower for people who visit or for bike riders                                                                                                                                                                                                                        | 2/28/2017 10:23 PM |
| 83  | -Maintenance & improvement of the existing park facilities are needed -Possibly some small parking improvements, - The complex already has ample opportunities for many types of activities                                                                                                | 2/28/2017 9:38 PM  |
| 84  | More cycling                                                                                                                                                                                                                                                                               | 2/28/2017 9:29 PM  |
| 85  | Enduro mountain bike race using city and count property's                                                                                                                                                                                                                                  | 2/28/2017 8:50 PM  |
| 86  | Mountain Biking!                                                                                                                                                                                                                                                                           | 2/28/2017 8:28 PM  |
| 87  | Art shows at Pagoda, need more parking though                                                                                                                                                                                                                                              | 2/28/2017 8:00 PM  |
| 88  | Clean up the trails .                                                                                                                                                                                                                                                                      | 2/28/2017 7:24 PM  |
| 89  | Signage of sites for history and photos                                                                                                                                                                                                                                                    | 2/28/2017 4:41 PM  |
| 90  | I think there are a good number of challenging trail/running races but it would be nice to see a 5K or something that is not necessarily geared toward more experienced runners.                                                                                                           | 2/28/2017 1:00 PM  |
| 91  | None                                                                                                                                                                                                                                                                                       | 2/28/2017 12:32 PM |
| 92  | Zip Line                                                                                                                                                                                                                                                                                   | 2/27/2017 4:38 PM  |
| 93  | No                                                                                                                                                                                                                                                                                         | 2/27/2017 3:56 PM  |
| 94  | Geocaching event. There are some geocaches already in the area, but an event may draw a bigger crowd to enjoy the area.                                                                                                                                                                    | 2/27/2017 9:16 AM  |
| 95  | Having an "Earth Day event" in order to promote green, sustainable practices while getting community together                                                                                                                                                                              | 2/25/2017 1:21 PM  |
| 96  | Letter submitted to the steering cmte.                                                                                                                                                                                                                                                     | 2/25/2017 1:14 PM  |
| 97  | Offer affordable access for seniors/non-drivers.                                                                                                                                                                                                                                           | 2/25/2017 10:30 AM |
| 98  | eco-lodge for outdoor enthusiasts, gravity rr from fire tower to pagoda and/or hampden park                                                                                                                                                                                                | 2/25/2017 10:19 AM |
| 99  | Plant cherry trees near pagoda and have resurrect cherry blossom festival at pagoda, some kind of winter event                                                                                                                                                                             | 2/25/2017 10:12 AM |
| 100 | Rebuilding the wall should be a priority.                                                                                                                                                                                                                                                  | 2/25/2017 10:09 AM |
| 101 | Antietam Lake Park                                                                                                                                                                                                                                                                         | 2/24/2017 4:16 PM  |
| 102 | more fireworks and celebratory visual events at christmas, new years,4th of july and the like                                                                                                                                                                                              | 2/24/2017 1:39 PM  |

### Q13 Do you have any additional thoughts or ideas you would like to share?

Answered: 144 Skipped: 409

| #  | Responses                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Date               |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1  | the original beautifull stone work needs restoration along thr drive.                                                                                                                                                                                                                                                                                                                                                                                                                                            | 4/6/2017 10:44 PM  |
| 2  | It appears from the plan that we are considering adding facilities for parking, bathrooms, trailheads and the like in many areas throughout the mountain, some of which may have negative impacts on residences or businesses already on the mountain. I would recommend that we prioritize improvements and expansion of existing facilities before contemplating the conversion of unused areas to create new facilities.                                                                                      | 4/6/2017 5:43 PM   |
| 3  | I believe gathering information from the general public living in the area is a great start. If properly executed, the area can be improved without destroying the natural beauty of the area. Keeping that balance is so important next to a city like Reading.                                                                                                                                                                                                                                                 | 4/4/2017 1:19 PM   |
| 4  | We don't get over there often because we are busy volunteering and doing other things. Not that we don't want to take advantage of what's offered.                                                                                                                                                                                                                                                                                                                                                               | 4/3/2017 1:08 PM   |
| 5  | On-line GIFT SHOP!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 4/2/2017 7:57 AM   |
| 6  | Mt. needs to be the attraction to, not the backdrop to Reading                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4/1/2017 8:10 PM   |
| 7  | A little exercise is good for all of us and prisoners might sleep better if they had some feeling of accomplishment!                                                                                                                                                                                                                                                                                                                                                                                             | 3/30/2017 3:52 PM  |
| 8  | Maintenance of existing roads, walls and general conditions. It's a matter of wanting to have pride in my surroundings.                                                                                                                                                                                                                                                                                                                                                                                          | 3/25/2017 3:40 PM  |
| 9  | cleanup volunteers for skyline drive                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/25/2017 1:58 PM  |
| 10 | Call it "Pagoda Park" and make it a county park that makes better use of the fields (Engelmans, Rotary, open fields off Hill Road near Mountain Springs overflow parking entrance).                                                                                                                                                                                                                                                                                                                              | 3/25/2017 1:22 PM  |
| 11 | There should be dedicated shuttle service from a parking area to the Preserve area (and within the Preserve attractions) to bring people up without having the provide parking and ruin the scenic beauty of the mountain. This service should be part of the fun of attending events and visiting tourist attractions and restaurants - perhaps a bus that looks like a trolley with windows that can open/be removed during nice weather.                                                                      | 3/24/2017 10:49 AM |
| 12 | The mountain was once a tourist retreat. It would benefit the community to return to this in a low impact environmental way. Although I would not want the Preserve to turn into a commercial mess.                                                                                                                                                                                                                                                                                                              | 3/24/2017 7:43 AM  |
| 13 | What ever you do, please get the word out to the community. It is SAFE and the beauty, the trails, the mt. biking opportunities are there. So few people (the Suburbanites) know that it exists.                                                                                                                                                                                                                                                                                                                 | 3/21/2017 10:12 AM |
| 14 | Improved trail maps and markings/blazes.                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/19/2017 8:51 PM  |
| 15 | bathrooms                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/16/2017 7:08 PM  |
| 16 | Thank you for allowing us to continue having the Duryea and Pagoda Hillclimbs. They are our favorite events of the entire year.                                                                                                                                                                                                                                                                                                                                                                                  | 3/16/2017 7:05 PM  |
| 17 | See #6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/16/2017 7:05 PM  |
| 18 | Keep the hill climb races going. Lots of history here. Main reason for going to Reading                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/16/2017 6:32 PM  |
| 19 | Better publicity. Don't know about stuff can't participate in it.                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/16/2017 2:40 PM  |
| 20 | Current residence have a major concern regarding the amount of traffic on the current roadways. There is a current lack of resources (police and ability to fix roadways) from surrounding townships to support heavy traffic flow. Residence have seen an influx of parties and individuals hanging out at the Pagoda, and the lack of policing from the City to deter certain behaviors. An increase in "tourist" related activities may be seen as a negative impact rather than a positive one to residence. | 3/16/2017 2:28 PM  |
| 21 | I really love watching the hill climb races with my son                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/15/2017 11:00 AM |
| 22 | There should be more safety measures and security around the trails and Mt. Penn area.                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/15/2017 6:49 AM  |
| 23 | pop-up style events, outdoor festivals, etc. don't have to be expensive & would bring a lot to do to the area -- and frankly the feeling of safety has to improve                                                                                                                                                                                                                                                                                                                                                | 3/15/2017 12:32 AM |

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                    |
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| 24 | Make maps/self guided tours explaining history and various features                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/14/2017 9:29 PM  |
| 25 | You need to post the properties " No hunting " because I always see poachers. You need to crack down of the scumbags throwing trash everywhere. Maybe more surveillance cameras around too. So people feel safer. Reading is a crime ridden City. I live outside of Reading in the Suburbs. I am embarrassed at the trash thrown all over. I clean all along my road and get three bags of trash every few days. The Police need to start cracking down on speeders on Angora road too. People go twice the speed limit. Joggers almost get hit all the time ! Tons of deer are hit too there because of the speeding. Please .... put Speed traps on that road !                                                                                                                                                                                                                                                                                         | 3/14/2017 8:26 PM  |
| 26 | Please keep the charm! Fix the stone walls.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/14/2017 4:58 PM  |
| 27 | Repave the entire route from city park to McNights gap road                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/13/2017 8:04 AM  |
| 28 | None keep up the good work!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/13/2017 12:15 AM |
| 29 | I see a major change at antietam. Looks great!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/12/2017 10:07 PM |
| 30 | no                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/12/2017 8:47 PM  |
| 31 | Park needs more maintenance, repair walls, roads, cut grass, repairs to picnic shelters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/12/2017 7:48 PM  |
| 32 | The reading hill climb events are about the only reason that I even come to Reading - even being a full time Albright Student living in Harrisburg.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/12/2017 6:18 PM  |
| 33 | i do plan to visit the area for the hillclimbs, when i do i usually arrive a day or two early to enjoy the local flavor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/12/2017 6:14 PM  |
| 34 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/12/2017 5:56 PM  |
| 35 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/12/2017 12:19 PM |
| 36 | Safety first.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/12/2017 11:56 AM |
| 37 | We love coming to Mt Penn to participate in both hillclimbs. It is a beautiful area to visit.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 3/12/2017 10:54 AM |
| 38 | I must say our family enjoys attending the Hillclimbs! We are very respectful of the area. We do camp up at the Fire Tower for Duryea and I will say area is probably left cleaner than when we arrive.My son has driven these hillclimbs for last 5 years and this year will be his 6th, he loves this Hillclimb along with many of the drivers. I only can hope these hillclimbs will continue in the coming years! I must say when we camp at water tower, the people that shuttle up to water tower during the Duryea race always think we are a vendor and ask about drinks for sale especially. I have always thought, if there was a non-profit group (like Boy scouts, Girl Scouts or church group) that would consider a tent up there to just sell drinks, they could make some money. Just an idea. Also another job johnny would be helpful. Must say though we do so enjoy these events!! And so hope they continue for many years to come!! | 3/12/2017 9:28 AM  |
| 39 | My family first participated in the Duryea Hillclimb in 1987 when we were living is Washington, DC. After my retirement to South Carolina in 2003, we have consistently raced the two events. I have raced on 17 different hills in the Pennsylvania Hillclimb Association, the Northwest Hillclimb Association, the Southeast Time Trial Association and the Western Canada's Knox Mountain Hillclimb. I can tell you that Duryea and Pagoda are America's best hillclimb events. The chief factors are the quality and challenge of the roads, the superb management of the PHA, and the reception of the community. I assure you that we would not travel 650 miles (one way) were this not the case. We'll see you soon at Pagoda.                                                                                                                                                                                                                    | 3/12/2017 9:12 AM  |
| 40 | The hill climb events are wonderful, we love visiting reading for these car events. It's fun because it brings all types of people of all ages. The community really hosts a great event that we love. Thank you.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/12/2017 8:49 AM  |
| 41 | I grew up outside Reading PA. Still visit from time to time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/12/2017 8:42 AM  |
| 42 | Really appreciate the support of PHA Hillclimb activities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/12/2017 8:41 AM  |
| 43 | Close SkyLine at night with gates at List Road and at Pagoda. There is no reason except criminal activity for people to be on SkyLine at Night.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/12/2017 3:39 AM  |
| 44 | improve ruff roads at top of skyline                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 3/12/2017 12:52 AM |
| 45 | As a out of townee who enjoys visiting the Reading area. I think the general upkeep of the facilities is important (no crumbling walls, no rough roads, etc) goes a long way into promoting the image & well being of Mt. Penn.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 3/11/2017 11:29 PM |
| 46 | During summer nites up by the Pagoda it's just filled with load music and I'm sure there are many other things going on there illegally so I feel there needs to be a Police Out Post to keep the people with not so good intentions away. Near the Pagoda or by the fire tower there needs to be some kind of amphitheater that can bring it good concerts/shows/plays along with possible different festivals . The terrain can be used to its advantage like wolf trap in DC area, also some kind of restraunt that can take advantge of the great views. The Reading area has a great history of what use to be but Reading just seems crappy as of now and we need to turn it around                                                                                                                                                                                                                                                                 | 3/11/2017 11:20 PM |

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| 47 | My husband & I were married at the Pagoda 31 years ago during the Duryea Hillclimb. We are both still racing there. Impressed with the improvements to the Pagoda & the road. Thanks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/11/2017 10:20 PM |
| 48 | Better marking and mapping of trails.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/11/2017 10:15 PM |
| 49 | Keep BMR Hill climbs alive! It's what showed me how beautiful the hills and the pagoda are now not only do I come out for the hill climbs I come out for the foot races and to take photos of the surrounding area.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/11/2017 9:17 PM  |
| 50 | please consider keeping all automotive events and possibly adding more. it is one of the few ways we are able to legally enjoy our hobby and the more events that are held the less likely someone is to drive in such ways that could harm the general public                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/11/2017 9:11 PM  |
| 51 | I heavily support the Duryea hillclimb events                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/11/2017 8:57 PM  |
| 52 | camping was very hard to do due to kids hanging out and blasting music all night on sky line dr. i cant complain much because as a teen i would have probably been there doing just that. but maybe additional patrols during race weekend to keep the area quiet so the race participants and thier families can sleep.... would be kinda cool.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 3/11/2017 8:46 PM  |
| 53 | We enjoy our trips to Reading to participate in the hillclimbs and hope they continue well into the future. The support of the town is amazing and adds to the enjoyment of the events. We make it a point to patronize Reading businesses as much as possible while we are in town. Thanks again for your hospitality.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/11/2017 8:19 PM  |
| 54 | I think Duryea and Pagoda Hill Climbs are great because they attract all different age groups. It's also good for families to have something to do together.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/11/2017 7:59 PM  |
| 55 | Just wish people had more respect and would clean up after themselves when hanging out at the pagoda at night                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/11/2017 7:57 PM  |
| 56 | Would love ot have better parking areas for the hill climb events as things get very crowded during those weekends. Maybe a real campground that can be used all year long?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/11/2017 7:42 PM  |
| 57 | I think it is fantastic that the complex can be used for so many different activities. I live too far away to participate in many of the events, and mainly am in the area for SCCA Hillclimb/car racing events these days (see below). I do hope we can continue running our events there, as they are the most popular events in our series. I read about the proposed bike lane, and while I fully support the addition of a bike lane, I have concerns about the proposed bike lane divider / rumble strips, and the effect on the hillclimb events, especially from a safety standpoint. Hopefully this is a non-issue. I was familiar with the Mt Penn Complex from long before I started participating in hillclimbs though. My parents lived in Shillington until about 5 years ago, and we used to drive up the hill quite frequently back then. I know they used to enjoy driving up themselves, and took all of their out of town visitors on a tour. I've also spent some time exploring your hiking trails, and wish I lived closer. I would love to have a park like this in my backyard. I hope this information is helpful. | 3/11/2017 7:18 PM  |
| 58 | Continue the hill climbs! These are very important to us!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/11/2017 5:03 PM  |
| 59 | need to reduce illicit activity on mountain. Too much "stuff" going on that keeps people away                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3/11/2017 11:08 AM |
| 60 | Hire police or at least Security Guards for the areas.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 3/11/2017 8:38 AM  |
| 61 | Pave the roads or no one will go on skyline drive. Doesn't appear that the township does any road maintenance or seasonal clean up for years now. Has affected many I know as the areas look decrepit and people won't visit                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/11/2017 7:22 AM  |
| 62 | Increase police enforcement. Been here many years and rarely see police. Its 25 mph speed limit and people drive like its a race track or freeway! Its a testing area for Readings wanna be racers and thugs showing off their hopped up imports. Ridiculous!!! Preserve these mountains and enforce NO HUNTING! Post the heck out of it. So much illegal hunting going on, dont be surprised if someone hiking or biking gets shot.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/11/2017 7:15 AM  |
| 63 | Most people who travel through Mt Penn do so through Perkiomen ave. unfortunately, that stretch looks "run down" enforce or update codes make businesses, landlords and homeowners maintain their properties, find common areas to landscape and look nice. People want to work close to home, feel safe, send their children to good schools and have things to do in their community. Look at Wyomissing.....nice homes, clean, safe, things to do, restaurants, bars, walking community, good schools, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/11/2017 7:14 AM  |
| 64 | Select cut the trees for regrowth.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/11/2017 12:09 AM |
| 65 | No matter the plans, please keep in mind the wildlife. Do not exploit, disturb, or take their space. I worked at Pagoda for 8 years, and walked the trails, and attended events. The area needs to be made safer, but not a lot more developed. Vaughn Spencer did an awful thing when he cut down so many trees and made it look like a bomb dropped up there. Do not add any additional fireworks. Ms. Crupi is a treasure; please value her input.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/10/2017 10:12 PM |
| 66 | total coverage of area by police cameras for safety.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/10/2017 5:27 PM  |
| 67 | i would love to see kayaking allowed in carsonia or antietam lake and the stocking of bass in both lakes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 3/10/2017 3:40 PM  |
| 68 | Park Ranger for hiking areas, for safety.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/10/2017 12:17 PM |

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| 69 | Bringing more outdoorsman to the preserve would increase volunteerism from the hunters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 3/10/2017 11:51 AM |
| 70 | Need to make it a safe place to attend events. Years back we used to go to Mt Penn overlook to view the nighttime lights during the holidays.                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/10/2017 11:09 AM |
| 71 | Reading needs to preserve the mountain as a retreat, as a natural location. Adding buildings and businesses will diminish the true beauty and attraction of the mountain.                                                                                                                                                                                                                                                                                                                                                                                              | 3/10/2017 10:39 AM |
| 72 | Hunting archery                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/10/2017 10:21 AM |
| 73 | no suggestions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/10/2017 8:48 AM  |
| 74 | I would hate to see too much commercial development in this area, such as restaurants, hotels, etc. I think that should be seriously limited and any development should be done in such a way to seem to be part of the landscape. The various trails are a rare gem for any city to have so close. It's beautiful to hike/walk or bike through. Even to drive through.                                                                                                                                                                                                | 3/10/2017 8:18 AM  |
| 75 | I look back on structures and activities that were present at these parks back in the day, and I wonder why we can't have these things now.(skating ring, arcade room, miniature roller coaster park.) all of which were at entrance ways to park and did not hinder the woods themselves. Also to have a small pub or dinning experience where you had to walk to get to entrance to make it seem like something special and hidden, that if you could bring your friends too it would be a unique experience.(. Reminiscent of the hermits den around Pendoria park. | 3/10/2017 8:04 AM  |
| 76 | Biggest problem is safety, I would love to spend time with my children but trash, loud music, kids hanging around is unnerving forget going up at night to see lights. Scarey.                                                                                                                                                                                                                                                                                                                                                                                         | 3/10/2017 7:09 AM  |
| 77 | I have lived in berks my whole life and have not been to this area since I was a teenager. What comes to mind to me is "not safe" and "dangerous roads" and not a place to take the kids. I love to take the kids on walking trails and this area has never even come to mind. I honestly didn't even know the pagoda was open the public anymore and never hear about events at this area until after they have occurred.                                                                                                                                             | 3/10/2017 2:47 AM  |
| 78 | My kids and I love the Pagoda, but it is a disgrace with all the litter. Solicit volunteer groups to clean it up. And keep the riffraff out at night.                                                                                                                                                                                                                                                                                                                                                                                                                  | 3/9/2017 10:44 PM  |
| 79 | Charge a fee to park. Give us some tax relief.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/9/2017 9:25 PM   |
| 80 | Pave Skyline Drive and improve the visibility at the lookouts.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/9/2017 8:42 PM   |
| 81 | I do not want to draw outside people into my area I bought a house here to relax                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/9/2017 7:21 PM   |
| 82 | Master plans are only effective with funding to complete any or all portions of plans. Examples of unfinished or not started: City Park / Riverfront                                                                                                                                                                                                                                                                                                                                                                                                                   | 3/9/2017 6:10 PM   |
| 83 | The trash, noise and loud cars racing (not from organized events) need to be addressed. I'd love to see the roads repaved and the walls maintained.                                                                                                                                                                                                                                                                                                                                                                                                                    | 3/9/2017 6:08 PM   |
| 84 | Is there a way to provide more secure parking at dusk and early evening along skyline without taking away from the view of the sunset and city lights?                                                                                                                                                                                                                                                                                                                                                                                                                 | 3/9/2017 2:54 PM   |
| 85 | Maybe there needs to be an Insiders Guide to Mount Penn Preserve. Great overlooks, secret spots, easy hikes, restaurants etc. Seems like a great place for those who know it well.                                                                                                                                                                                                                                                                                                                                                                                     | 3/8/2017 1:47 PM   |
| 86 | I think just an overall clean up of the area and a greater awareness of what Mt Penn has would be great for the community                                                                                                                                                                                                                                                                                                                                                                                                                                              | 3/8/2017 6:44 AM   |
| 87 | environmental education programs                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 3/7/2017 2:10 PM   |
| 88 | lighting/restrooms at parking areas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 3/6/2017 3:34 PM   |
| 89 | I would like to see improved stability of the walls, and look outs areas along the roads as well as more police or security lights or cameras.                                                                                                                                                                                                                                                                                                                                                                                                                         | 3/6/2017 11:56 AM  |
| 90 | Celebrate the beautiful arts heritage we have in and around Mt Penn by bringing more arts focused happenings and businesses in.                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/5/2017 4:17 PM   |
| 91 | The broken glass on the walkway below the Pagoda is dangerous and disgraceful. Arrest as many people as you need to discourage this practice.                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/4/2017 6:29 PM   |
| 92 | Maintain as a unique natural area for passive recreation - a valuable resource close to the city's residents providing a true nature ncounter                                                                                                                                                                                                                                                                                                                                                                                                                          | 3/4/2017 11:36 AM  |
| 93 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 3/4/2017 10:19 AM  |
| 94 | Thank you for caring enough to send a survey. Enjoy the weekend                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 3/3/2017 9:34 AM   |

Mt. Penn Preserve Master Plan

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| 95  | Get the homeless people off the mountain. Creates a security risk for those of us on the trails.                                                                                                                                                                                                                                                  | 3/3/2017 9:20 AM   |
| 96  | Better parking, marked trail and a couple bathrooms.                                                                                                                                                                                                                                                                                              | 3/2/2017 6:16 PM   |
| 97  | Most importantly, in order to pull this off I feel that we do need more security and patrolling on Mt. Penn as there have been many issues up there at nighttime. People need to feel safe and secure.                                                                                                                                            | 3/2/2017 6:12 PM   |
| 98  | No                                                                                                                                                                                                                                                                                                                                                | 3/2/2017 5:14 PM   |
| 99  | Safety, Safety, Safety. Need to feel safe . More rangers.                                                                                                                                                                                                                                                                                         | 3/2/2017 3:22 PM   |
| 100 | Most important priorities should be regular clean up, trail maintenance, trail markers, and a free online trail map. And please don't overdevelop. Additional restaurants and bars are not needed. Better to have people enjoy nature on the mountain, and then drink/dine in the city.                                                           | 3/2/2017 11:49 AM  |
| 101 | It is a great area---just needs more parking and less vandalism. If there are festivals and events up there---people will come. Just get rid of the riff raff.                                                                                                                                                                                    | 3/2/2017 8:57 AM   |
| 102 | Nature needs to stay natural.This push for commercialization on Mt.Penn is not warranted. Wildlife will be displaced, trails eroded, litter, vandalism, and more brush fires are what to expect                                                                                                                                                   | 3/2/2017 8:18 AM   |
| 103 | Cut down on the number of "kids" hanging out in groups in the public areas and creating a ruckus.                                                                                                                                                                                                                                                 | 3/2/2017 6:23 AM   |
| 104 | Just what's above.                                                                                                                                                                                                                                                                                                                                | 3/1/2017 11:07 PM  |
| 105 | There is no literature nor welcome package given to newcomers to tbe area and locals assume everyone knows what's what. A welcome package would be useful.                                                                                                                                                                                        | 3/1/2017 8:09 PM   |
| 106 | Yes,more mountain bike events                                                                                                                                                                                                                                                                                                                     | 3/1/2017 7:22 PM   |
| 107 | Have forest rangers do things to help our children learn about animals , trees, plants to help our environment.                                                                                                                                                                                                                                   | 3/1/2017 6:17 PM   |
| 108 | Armed security to keep city rats away from the area                                                                                                                                                                                                                                                                                               | 3/1/2017 5:37 PM   |
| 109 | Move some of the parking spaces away from the immediate vicinity of the pagoda... cars parked directly in front of it take away from photo opportunities and it's overall viewing pleasure                                                                                                                                                        | 3/1/2017 4:02 PM   |
| 110 | a 'new' Kuechler's Roost... how to clean out the weirdos parked in the lot at Engleman's? too many strange guys parked by themselves...                                                                                                                                                                                                           | 3/1/2017 1:55 PM   |
| 111 | no additional car or bike races, need to control the hours, need to control the new bike trails being blazed, need to control bulldozing and bringing in foreign objects in the park.                                                                                                                                                             | 3/1/2017 11:10 AM  |
| 112 | Security force on the mountain, no one owns all the mountain- there MUST be cooperation, the Mountain's environmental integrity is most important                                                                                                                                                                                                 | 3/1/2017 10:48 AM  |
| 113 | I love all the current restoration that has taken place up and around Mt. Penn! Keep up the hard work, and let's continue to work together to make our historical area beautiful again!                                                                                                                                                           | 3/1/2017 9:02 AM   |
| 114 | We appreciate the preserve                                                                                                                                                                                                                                                                                                                        | 3/1/2017 8:52 AM   |
| 115 | Patrol and control what is there. Its a mess. Glass, garbage, graffiti, furniture tossed over the broken stone walls.....its going downhillfast                                                                                                                                                                                                   | 3/1/2017 7:15 AM   |
| 116 | Refurbish the stone wall on skyline drive and clean up trash!                                                                                                                                                                                                                                                                                     | 2/28/2017 11:42 PM |
| 117 | See above. I have other ideas, but that's a good start. Make the pagoda relevant to the city.                                                                                                                                                                                                                                                     | 2/28/2017 11:24 PM |
| 118 | I am thrilled with the recent renovations at Antietam Lake. The inclusion of Angora Farm has been quite nice.                                                                                                                                                                                                                                     | 2/28/2017 10:19 PM |
| 119 | -The environmental and ecological characteristics of Mt Penn is what attracts most visitors. Having this natural resource adjoining the city is unique and should not be altered. -Are there any other compatible uses for the Drenkel flying field? How much is it used? I've only ever seen folks flying aircraft there once in the last decade | 2/28/2017 9:38 PM  |
| 120 | Very nice place with nice people typically                                                                                                                                                                                                                                                                                                        | 2/28/2017 9:29 PM  |
| 121 | Keep the criminals away.... this is a huge problem....no one listens!! I started seeing rangers there;however, not anymore and they are unarmed                                                                                                                                                                                                   | 2/28/2017 8:55 PM  |
| 122 | Not having events limited to 25 people on county property                                                                                                                                                                                                                                                                                         | 2/28/2017 8:50 PM  |
| 123 | More Mtb. ONLY trails! IMBA Designed Flow Trails. A Gondola ride for bike transfer from City Park to the Fire Tower.                                                                                                                                                                                                                              | 2/28/2017 8:28 PM  |
| 124 | Repair the roads and walls. Monitor the people and cars that are having meet ups there, it makes the area feel nsafe.                                                                                                                                                                                                                             | 2/28/2017 8:00 PM  |
| 125 | Security. Park rangers.                                                                                                                                                                                                                                                                                                                           | 2/28/2017 7:24 PM  |

Mt. Penn Preserve Master Plan

SurveyMonkey

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                    |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 126 | Greater police and or ranger presence.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 2/28/2017 6:44 PM  |
| 127 | Keep everything as natural as possible.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 2/28/2017 6:32 PM  |
| 128 | thanks for bringing attention to one of the most beloved areas of our community                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 2/28/2017 4:41 PM  |
| 129 | We just moved here and are really excited to know more about events. We would be most interested in festivals, concerts, as well as craft beer activities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 2/28/2017 4:29 PM  |
| 130 | Anything that would facilitate easy movement from one area of the Preserve to another would be helpful. It would be nice if people didn't have to park at one spot then drive to the next event or location, etc. That is unavoidable for some of the areas but maybe there is a way to make everything a little more accessible without requiring a ton of additional parking or driving. I also think more information on accessing the trails would be helpful. I am a lifelong resident of this area and I would be uncomfortable just heading up to the mountain and trying to figure out where the trails begin, end, etc.                                                                                                                     | 2/28/2017 1:00 PM  |
| 131 | Promotion beyond Berks County would improve awareness and possibly visitors.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 2/28/2017 12:32 PM |
| 132 | lets make this a must see while in Berks County                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 2/27/2017 7:51 PM  |
| 133 | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2/27/2017 3:56 PM  |
| 134 | Adding centralize parking areas with bus shuttle services                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 2/27/2017 12:48 PM |
| 135 | I think it is important to promote, promote, promote! Without having or having little of marketing/promotion of any event, it will not be successful. A Mount Penn Preserve website (not just a page), Facebook, Twitter, Instagram or some type other type of social media outreach is the easiest way to get the word out and fast. Having one "official" site on each social media platform may help tie some of these things together. Right now, all of the events seem to only be known via word of mouth or if you go to the individual event's page.                                                                                                                                                                                         | 2/27/2017 9:16 AM  |
| 136 | Think of and promote Mt. Penn as part of larger fabric of outdoor opportunities and trails in Reading: Mt. Penn, Neversink, Lake Antietam and the Riverfront Trails can/should be promoted under one "brand". Visitors and residents will better understand, and be attracted to, this wider and more varied array of outdoor opportunities, coupled with the nearby food/bars and historic districts. Signage, trails, mapping, website, stories, etc. should speak to this larger system of opportunities. Maybe something like "The Reading Nature Areas and Trail System". For instance, entry signs to Mt. Penn Nature Preserve should say (something like) "Entering Mt. Penn Nature Preserve, Part of the 'Reading Natural Areas and Trails'" | 2/26/2017 5:19 PM  |
| 137 | Consider selling naming rights for funding.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 2/26/2017 11:30 AM |
| 138 | Better marked trails that highlight historically, aesthetically and ecologically significant areas                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 2/25/2017 1:21 PM  |
| 139 | Letter submitted to the steering cmte.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 2/25/2017 1:14 PM  |
| 140 | Help people believe it is safe. Educate the public about the many assets of Reading and Mt. Penn.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | 2/25/2017 10:30 AM |
| 141 | Make it a tourist attraction without the commercialism and automobile traffic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2/25/2017 10:19 AM |
| 142 | Trash/dumping is a huge issue. Fine signs posted. Regular clean-ups. Trash bins.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2/25/2017 10:09 AM |
| 143 | there needs to be more coordination between all of the entities that have a vested interest in the Mt. Penn Preserve Area                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 2/24/2017 4:16 PM  |
| 144 | the idea of a cable car connector from city park up to the pagoda appeals to me.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2/24/2017 1:39 PM  |



**Q14 If you would like to receive updates regarding upcoming meetings pertaining to the master plan process, please provide us with your email address.**

Answered: 134 Skipped: 419

| #  | Responses                         | Date               |
|----|-----------------------------------|--------------------|
| 1  | crusaderchuck55@aol.com           | 4/6/2017 10:44 PM  |
| 2  | worralliv@aol.com                 | 4/6/2017 5:43 PM   |
| 3  | gmreider@aol.com                  | 4/6/2017 12:03 PM  |
| 4  | westonmb@verizon.net              | 4/1/2017 8:10 PM   |
| 5  | TWG526Court@Hotmail.com           | 3/30/2017 3:52 PM  |
| 6  | jillmahon@verizon.net             | 3/26/2017 11:18 AM |
| 7  | Janeabeth@gmail.com               | 3/25/2017 3:43 PM  |
| 8  | eyedocstu@yahoo.com               | 3/25/2017 3:40 PM  |
| 9  | kirklawrence@me.com               | 3/25/2017 1:32 PM  |
| 10 | jajfrank@gmail.com                | 3/24/2017 7:43 AM  |
| 11 | bkartotis@countyofberks.com       | 3/21/2017 10:12 AM |
| 12 | klo522@aol.com                    | 3/19/2017 9:48 PM  |
| 13 | mmyers17602@yahoo.com             | 3/19/2017 8:51 PM  |
| 14 | Biknman69@yahoo.com               | 3/19/2017 1:59 PM  |
| 15 | reddodge85@yahoo.com              | 3/17/2017 8:47 PM  |
| 16 | xjrock@comcast.net                | 3/16/2017 11:54 PM |
| 17 | markaubele@hotmail.com            | 3/16/2017 7:05 PM  |
| 18 | bada48@aol.com                    | 3/14/2017 9:29 PM  |
| 19 | Heathershouseofjewels@comcast.net | 3/14/2017 8:26 PM  |
| 20 | Laurarg61@gmail.com               | 3/14/2017 4:58 PM  |
| 21 | Zmajors84@gmail.com               | 3/13/2017 5:53 PM  |
| 22 | tskoda450@gmail.com               | 3/13/2017 3:38 PM  |
| 23 | Hldinst@comcast.net               | 3/13/2017 1:28 PM  |
| 24 | sdeturck@entecheng.com            | 3/13/2017 8:04 AM  |
| 25 | Dahn16@gmail.com                  | 3/12/2017 10:00 PM |
| 26 | weinheimerju@comcast.net          | 3/12/2017 7:48 PM  |
| 27 | Mtpenn1167@gmail.com              | 3/12/2017 5:56 PM  |
| 28 | No                                | 3/12/2017 12:19 PM |
| 29 | Ncb2dogs@comcast.net              | 3/12/2017 11:56 AM |
| 30 | dave@arborlea.com                 | 3/12/2017 11:31 AM |
| 31 | harleysue@pa.metrocast.net        | 3/12/2017 9:28 AM  |
| 32 | gbowland@gmail.com                | 3/12/2017 9:12 AM  |

|    |                                      |                    |
|----|--------------------------------------|--------------------|
| 33 | murphysplace2b@yahoo.com             | 3/12/2017 8:51 AM  |
| 34 | zaskarzerbe@hotmail.com              | 3/12/2017 8:43 AM  |
| 35 | jeb1803@comcast.net                  | 3/12/2017 8:19 AM  |
| 36 | geowit@verizon.net                   | 3/11/2017 11:59 PM |
| 37 | bqwall@yahoo.com                     | 3/11/2017 11:20 PM |
| 38 | Jon.zerbe@gmail.com                  | 3/11/2017 10:15 PM |
| 39 | stanvann@roadrunner.com              | 3/11/2017 8:51 PM  |
| 40 | Kristie.reid@verizon.net             | 3/11/2017 8:19 PM  |
| 41 | jmhntan5@yahoo.com                   | 3/11/2017 7:54 PM  |
| 42 | timurf@netzero.net                   | 3/11/2017 7:50 PM  |
| 43 | paul.havranek@gmail.com              | 3/11/2017 7:02 PM  |
| 44 | Lordoftheringsisimmortal@hotmail.com | 3/11/2017 6:59 PM  |
| 45 | rkase@ptd.net                        | 3/11/2017 12:36 PM |
| 46 | 73slam69@msn.com                     | 3/11/2017 12:09 AM |
| 47 | hartman_brenda@yahoo.com             | 3/10/2017 10:12 PM |
| 48 | n/a                                  | 3/10/2017 5:27 PM  |
| 49 | whippy6@gmail.com                    | 3/10/2017 12:43 PM |
| 50 | gerald.fuoti@versumaterials.com      | 3/10/2017 12:33 PM |
| 51 | jodies1963@yahoo.com                 | 3/10/2017 12:23 PM |
| 52 | ericaf@ptd.net                       | 3/10/2017 10:44 AM |
| 53 | calvinghess@gmail.com                | 3/10/2017 10:39 AM |
| 54 | heckler.dave@yahoo.com               | 3/10/2017 10:21 AM |
| 55 | melissak@thedvdream.com              | 3/10/2017 8:18 AM  |
| 56 | Jensenharley@yahoo.com               | 3/10/2017 8:04 AM  |
| 57 | margo.longacre@yahoo.com             | 3/10/2017 7:38 AM  |
| 58 | call4049@hotmail.com                 | 3/10/2017 7:09 AM  |
| 59 | Knwahs@comcast.net                   | 3/10/2017 4:07 AM  |
| 60 | mike.robertson69@gmail.com           | 3/9/2017 10:44 PM  |
| 61 | Cijn1541@verizon.net                 | 3/9/2017 9:25 PM   |
| 62 | Rgettis@aol.com                      | 3/9/2017 8:42 PM   |
| 63 | martikat@gmail.com                   | 3/9/2017 8:36 PM   |
| 64 | druzbas@dejazzd.com                  | 3/9/2017 7:42 PM   |
| 65 | drew.davis6@aol.com                  | 3/9/2017 6:44 PM   |
| 66 | davidbkurzweg@hotmail.com            | 3/9/2017 6:10 PM   |
| 67 | blattjustin@hotmail.com              | 3/9/2017 6:08 PM   |
| 68 | tmckeon@countyofberks.com            | 3/8/2017 1:47 PM   |
| 69 | eswoyer@gmail.com                    | 3/8/2017 1:12 PM   |
| 70 | Edward.ramsey001@albright.edu        | 3/8/2017 6:44 AM   |
| 71 | renee.mackunis001@albright.edu       | 3/7/2017 2:20 PM   |
| 72 | nick.ney1317@gmail.com               | 3/7/2017 2:10 PM   |
| 73 | mrconrail@gmail.com                  | 3/6/2017 3:34 PM   |

Mt. Penn Preserve Master Plan

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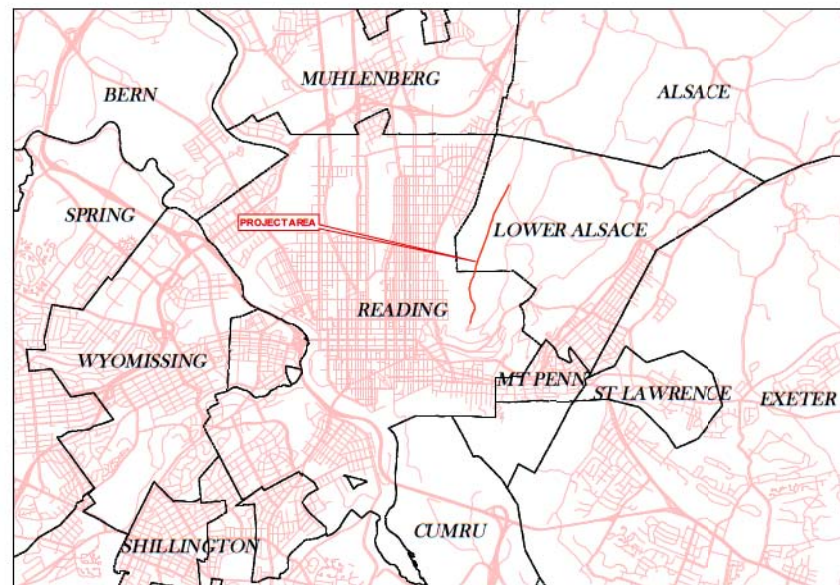
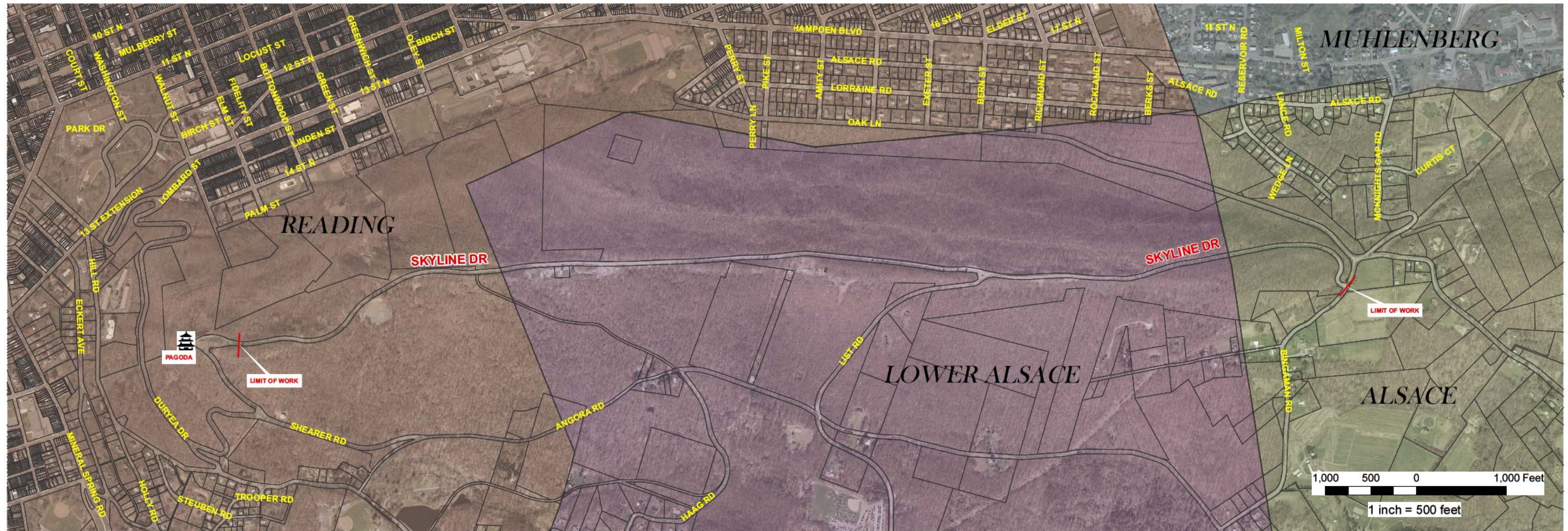
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|-----|----------------------------------------------------------------------------------|--------------------|
| 74  | 7elevendesigns@gmail.com                                                         | 3/4/2017 5:23 PM   |
| 75  | Daisy1972@yahoo.com                                                              | 3/4/2017 8:37 AM   |
| 76  | lisa115@ymail.com                                                                | 3/3/2017 1:32 PM   |
| 77  | kstyler@countyofberks.com                                                        | 3/3/2017 9:34 AM   |
| 78  | Charissa61@aol.com                                                               | 3/2/2017 10:13 PM  |
| 79  | Teresachristof@outlook.com                                                       | 3/2/2017 8:15 PM   |
| 80  | brass_coach@yahoo.com                                                            | 3/2/2017 6:16 PM   |
| 81  | margoderouchie@msn.com                                                           | 3/2/2017 6:12 PM   |
| 82  | helenehrun@yahoo.com                                                             | 3/2/2017 4:48 PM   |
| 83  | matthew.l.brophy@gmail.com                                                       | 3/2/2017 11:49 AM  |
| 84  | Tyuengling@gmail.com                                                             | 3/2/2017 11:08 AM  |
| 85  | lalutz@dejazzd.com                                                               | 3/2/2017 9:14 AM   |
| 86  | lechnerp@comcast.net                                                             | 3/2/2017 8:57 AM   |
| 87  | cmast80@yahoo.com                                                                | 3/2/2017 8:18 AM   |
| 88  | Oquipah@gmail.com                                                                | 3/1/2017 11:14 PM  |
| 89  | hljod.huskona@gmail.com                                                          | 3/1/2017 11:07 PM  |
| 90  | Jkoerner41@comcast.net                                                           | 3/1/2017 8:09 PM   |
| 91  | Tbunting@hkgroup.com                                                             | 3/1/2017 7:22 PM   |
| 92  | Donna 1813 @ Comcast .net                                                        | 3/1/2017 6:17 PM   |
| 93  | john.purcell@villanova.edu                                                       | 3/1/2017 4:19 PM   |
| 94  | cheryl.druckenmiller@gmail.com                                                   | 3/1/2017 3:58 PM   |
| 95  | p.kissling@gmail.com                                                             | 3/1/2017 12:22 PM  |
| 96  | control signage on the trails: i.e. you cannot put up signs that say "No Horses" | 3/1/2017 11:10 AM  |
| 97  | pat.shannon@alverina.edu                                                         | 3/1/2017 11:04 AM  |
| 98  | Alredy have it! Thank you                                                        | 3/1/2017 10:48 AM  |
| 99  | btschwenk@yahoo.com                                                              | 3/1/2017 10:29 AM  |
| 100 | Rockgrl38@gmail.com                                                              | 3/1/2017 9:02 AM   |
| 101 | krw42@psu.edu                                                                    | 3/1/2017 8:00 AM   |
| 102 | crmatthews@mac.com                                                               | 3/1/2017 7:44 AM   |
| 103 | Shariariel@hotmail.com                                                           | 3/1/2017 7:41 AM   |
| 104 | Jennbartley@gmail.com                                                            | 3/1/2017 3:23 AM   |
| 105 | s2mm929@comcast.net                                                              | 2/28/2017 11:45 PM |
| 106 | syzygy09@live.com                                                                | 2/28/2017 11:42 PM |
| 107 | diane_zerr@yahoo.com                                                             | 2/28/2017 11:24 PM |
| 108 | rootofjesse@gmail.com                                                            | 2/28/2017 10:36 PM |
| 109 | Readingbikehub1@gmail.com                                                        | 2/28/2017 10:23 PM |
| 110 | J_keiser2002@yahoo.com                                                           | 2/28/2017 9:51 PM  |
| 111 | jay.drasher@gmail.com                                                            | 2/28/2017 9:38 PM  |
| 112 | N/A                                                                              | 2/28/2017 9:29 PM  |
| 113 | Jmotze@hotmail.com                                                               | 2/28/2017 9:14 PM  |
| 114 | Fheinly@yahoo.com                                                                | 2/28/2017 8:50 PM  |

Mt. Penn Preserve Master Plan

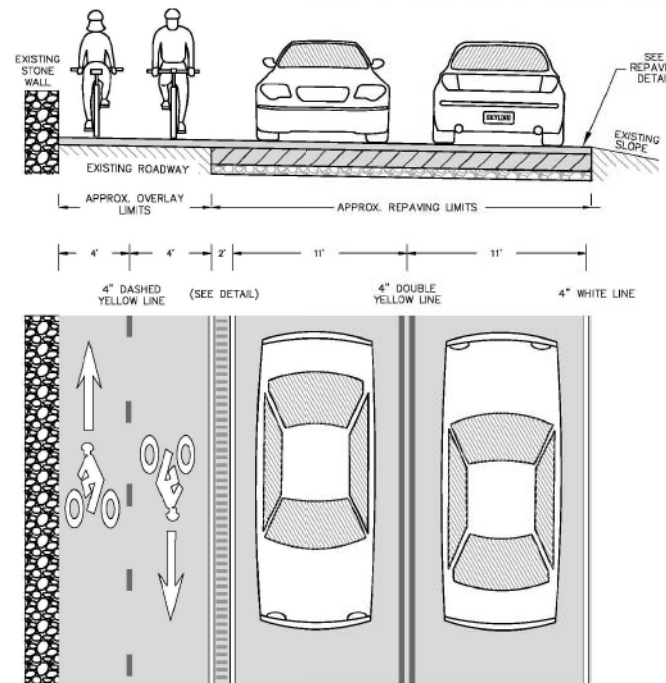
SurveyMonkey

|     |                                  |                    |
|-----|----------------------------------|--------------------|
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| 116 | clkuffman@comcast.net            | 2/28/2017 4:41 PM  |
| 117 | amburbe@gmail.com                | 2/28/2017 4:14 PM  |
| 118 | thelivinggoods@gmail.com         | 2/28/2017 3:54 PM  |
| 119 | kdaley21@gmail.com               | 2/28/2017 1:00 PM  |
| 120 | dkenwood@countyofberks.com       | 2/28/2017 12:32 PM |
| 121 | 49comet@gmail.com                | 2/27/2017 7:51 PM  |
| 122 | billnparts@yahoo.com             | 2/27/2017 6:20 PM  |
| 123 | dspgti@aol.com                   | 2/27/2017 5:44 PM  |
| 124 | kathyreichart@yahoo.com          | 2/27/2017 12:48 PM |
| 125 | jam508@lehigh.edu                | 2/26/2017 5:19 PM  |
| 126 | L.kelleher@ymail.com             | 2/26/2017 11:30 AM |
| 127 | benjamin.simpson001@albright.edu | 2/25/2017 1:21 PM  |
| 128 | kevinpianoman@aol.com            | 2/25/2017 1:14 PM  |
| 129 | lindaphred@yahoo                 | 2/25/2017 10:30 AM |
| 130 | jajfrank@gmail.com               | 2/25/2017 10:19 AM |
| 131 | deb@drawingboardgraphics.com     | 2/25/2017 10:12 AM |
| 132 | mje1366@comcast.net              | 2/25/2017 10:09 AM |
| 133 | drauch@georgeadissetley.com      | 2/24/2017 4:34 PM  |
| 134 | lolsen@odgarchitects.com         | 2/24/2017 1:39 PM  |

# Skyline Drive Improvements Project City of Reading, Lower Alsace Township & Alsace Township



**Location Map**  
1 inch = 5,000 feet



**SKYLINE DRIVE**  
**TYPICAL PROPOSED CROSS-SECTION & PLAN VIEW**  
SCALE: NONE

**Total Project Length = 12,851 feet**

**City of Reading = 3,148 feet**

**Lower Alsace Township = 8,103 feet**

**Alsace Township = 1,600 feet**

|                                                                                                               |                                |
|---------------------------------------------------------------------------------------------------------------|--------------------------------|
| LOWER ALSACE TOWNSHIP<br>1200 CARSONIA AVE, READING, PA 19606                                                 |                                |
| <b>SKYLINE DRIVE IMPROVEMENTS PROJECT</b>                                                                     |                                |
| LOWER ALSACE TOWNSHIP                                                                                         | BERKS COUNTY                   |
|                                                                                                               |                                |
| <b>GREAT VALLEY CONSULTANTS</b><br>75 COMMERCE DRIVE, WYOMISSING, PA 19610-1038<br>© 2015 ALL RIGHTS RESERVED |                                |
| ENGINEERS ♦ ARCHITECTS ♦ PLANNERS ♦ CONSULTANTS ♦ SURVEYORS                                                   |                                |
| DRAFTED BY: J. MILLER                                                                                         | SCALE: 1" = 500'               |
| CHECKED BY: S. ANDERSON                                                                                       | DATE: 7/23/2015                |
| PROJECTION: NAD83 STATE PLANE                                                                                 | DRAWING NUMBER: 3051-042-D-100 |



## PRESS RELEASE

For Immediate Release – August 31, 2016

For additional information, please contact Reading-Berks Association of REALTORS®, Inc. at (610) 375-8458.

### **Reading-Berks Association of REALTORS® Awarded \$15,000 Smart Growth Action Grant to Assist with Mt. Penn Preserve Project**

WYOMISSING, PA – The Reading-Berks Association of REALTORS® (R-BAR) was awarded a \$15,000 Smart Growth Action Grant from the National Association of REALTORS® (NAR) to assist the Mt. Penn Preserve project with a design charrette.

A design charrette is an intensive planning session where community leaders, citizens, planning professionals, and relevant stakeholders come together to develop a vision and action plan for a project.

2016 R-BAR president Eva Eisenbrown commented, “I am proud to announce that our association has been awarded a \$15,000 grant to fund a charrette that will ultimately lead to improving recreational opportunities on Mt. Penn for the homeowners and visitors of Reading and Berks County.”

Kevin Barnhardt, Berks County Commissioner, and Lee Olsen, President & CEO of Olsen Design Group Architects and President of the Pagoda Foundation, have recently spearheaded efforts to revitalize Mt. Penn as an attraction and destination in southeastern Pennsylvania. The grant will fund a one-and-a-half-day design charrette planning session. The outcome of the event will be a report, with graphics, delineating how the community at large sees the mountain being best utilized, an action plan with a schedule, and an overview of its potential organizational management.

“Realtors, like many other Berks County citizens, have at least once visited Mt. Penn, whether it be to visit the Pagoda, hike or bike the mountain’s trail system, take in a sunset, or climb the Fire Tower, Mt. Penn is the most recognizable recreational attraction in Berks County” said Wesley T. Stefanick, government affairs director of the Reading-Berks Association of Realtors®. “Unfortunately, over time, the mountain and its resources have been either underutilized or neglected. With the leadership of Commissioner Kevin Barnhardt and Pagoda Foundation president Lee Olsen, the potential of the mountain will once again be realized and ultimately improved as a destination for not just the citizens of Berks County, but the visitors we welcome here every day.”

NAR's Smart Growth Action Grants support a wide range of activities that support Realtor engagement in land-use or transportation-related issues with the primary goals of affecting public policies that support a more sustainable development paradigm as detailed in the 10 Smart Growth Principles. Learn more about smart growth from the Smart Growth Alliance of Berks County by visiting

[www.smartgrowthalliance.org](http://www.smartgrowthalliance.org). To learn more about the Mt. Penn Preserve project, visit [www.mtpennpreserve.org](http://www.mtpennpreserve.org).

The Reading-Berks Association of Realtors® is a professional trade association for licensed real estate practitioners. Membership in the organization is voluntary and consists of both residential and commercial agents and brokers as well as industry affiliates. R-BAR's membership currently consists of approximately 800+ real estate licensees, and only Realtor® members are authorized to use the trademark term, REALTOR®. The Reading-Berks Association of REALTORS® exists to serve its members. We uphold the high standards of the REALTOR® Code of Ethics. We advocate for private property rights and homeownership and strive to improve the quality of life in our communities.

(610) 375-8458 [www.realestateinberks.com](http://www.realestateinberks.com)

###

# Public invited to Mount Penn Preserve community design meetings

By: [Dawn Wivell](#)

Posted: Feb 16, 2017 01:30 PM EST

Updated: Feb 16, 2017 01:30 PM EST

READING, Pa. - At the Berks County commissioners' weekly board meeting on Thursday, Commissioner Kevin S. Barnhardt invited the community to attend one of [four community design meetings](#) scheduled for February and March.

The purpose of the meetings is to brainstorm ideas and to get input from the public to help create a Mount Penn Preserve master plan.

"We want to get everyone's perspective," Barnhardt said.

After the commissioners' meeting, Barnhardt shared that they are in the preliminary stages of the plan and that the final strategic plan may not include radical changes, but simply address ways to preserve and enhance the facilities on Mount Penn.

"Many groups have been working independently" to improve the area, Barnhardt said. This is an effort to "combine forces."

Barnhardt also shared that better recreational facilities help improve the quality of life for Berks County residents.

"The remoteness of the area is both a blessing and a curse," and said bringing more activity to the area will make it a safer place, He admitted.

The Mount Penn Preserve executive committee has representatives from Alsace and Lower Alsace townships, Mount Penn Borough, Reading, the Reading Berks Association of Realtors, Pagoda-Skyline Inc., and Berks County. The Reading Liederkranz, Stokesay Castle, and Captain's Cove have also been involved in the discussions.

The meetings are scheduled for Saturday, February 25, from 10 a.m. to 1 p.m. or 1 p.m. to 4 p.m. at Reading City Hall; Thursday, March 9, from 4 p.m. until 6 p.m. or 7 p.m. to 9 p.m. at the Reading Liederkranz in Lower Alsace Township; Saturday, March 25, from 10 a.m. to 1 p.m. or 1 p.m. to 4 p.m. at Reading City Hall; or Thursday, April 20, from 7 p.m. until 9 p.m. at Stokesay Castle and the Knight's Pub in Lower Alsace Township.

For more information, go to [mtpennpreserve.org](http://mtpennpreserve.org).

During the commissioners' meeting, Chairman Christian Y. Leinbach also expressed his sadness at the passing of Albert Boscov.

"He was a unique and very special individual," Leinbach said. "He treated everyone with respect. He will be seriously missed."

# Kelly's Korner: Fans envision a bigger role for Reading's mountains

Monday March 6, 2017 12:01 AM

By [Dan Kelly](#)  
READING, PA

Every now and then it feels good to daydream about things that might be.

I caught myself doing that the other day when I was talking to Reading architect Lee C. Olsen about the Mount Penn Preserve.

For the uninitiated, Mount Penn Preserve is a notion of fans of Mount Penn, Reading and Berks County who want to develop the Pagoda and other amenities on Mount Penn and Neversink Mountain.

Parks, lakes, bars and restaurants, walking, hiking and biking trails and other uses for the natural resources of the city and suburbs all could be included in the concept.

Olsen and county Commissioner Kevin S. Barnhardt are spearheading a communitywide exploration of what the future of the Pagoda and environs might be. They held the first of four public meetings on Saturday, Feb. 25, in City Hall.

About 25 people brainstormed on that Saturday morning in City Council chambers about how to make Mount Penn a flourishing cultural and economic destination.

Ideas ranging from simple things like litter clean-ups to Mayor Wally Scott's dream of having a cable car up to the Pagoda, were aired.

"There is so much potential," said Olsen, who is an architect and president of the Pagoda Foundation.

The first session was intended to gather ideas from the general public and from folks who use the mountain on a regular basis, whether it's to hike, bike, walk their dogs, or other diversions. The goal is the development of a master plan.

The next meeting is set for Thursday, March 9, at the Reading Liederkrantz, 143 Spook Lane. The second session will be used to present initial design concepts and have further discussion and feedback. A draft master plan will be presented at the third meeting on Saturday, March 25, back in City Hall.

The fourth and final meeting will be held on Thursday, April 20, at Stokesay Castle and Knight's Pub, 141 Stokesay Castle Lane. The plan right now is for a final master plan to be presented at the Stokesay meeting.

While Olsen and I were talking about the Mount Penn Preserve, I said I thought there was room for a rectangular building behind the Pagoda. The area already is hollowed out and about a story and a half below Skyline Drive and the parking area next to the Pagoda.

"You could put a two-story rectangular building back there and no one could even see it," I said.

Olsen could barely contain himself. Back in 2005 during the Pagoda Pennies fundraising program, Olsen created a drawing of what an annex or addition to the symbolic edifice might look like.

Olsen isn't the only one with a vision for how the Pagoda and Mount Penn could be developed. Both Olsen and Barnhardt have ideas about how they would like to see what may be the county's biggest asset developed.

When they say developed, they don't mean dividing the mountainside overlooking Reading and Lower Alsace Township into parcels and

putting in single homes, condominiums and apartments. And they don't mean putting in a strip shopping center on Skyline Drive.

What they're talking about is something like a Pagoda conference center. Something that would attract people to the area. An annex building could house a Pagoda museum, shops, a bar and restaurant and a walkway from the second floor of the annex building to the Pagoda.

"It's why I play the lottery," Barnhardt said. "So, I can give someone \$3 million or whatever it takes and ask them to build it."

## Public weighs in on Mount Penn Preserve master plan

By: Dawn Wivell

Posted: Mar 10, 2017 04:41 AM EST

Updated: Mar 10, 2017 11:43 AM EST

LOWER ALSACE TWP., Pa. - The second set of community design meetings for the Mount Penn Preserve master plan was held at the Reading Liederkrantz Thursday evening.

Approximately 30 people attended each meeting, held at 4 p.m. and 7 p.m. and provided their input on the future of the Mount Penn Preserve.

According to Sarah Leeper of Simone Collins Landscape Architecture, there were approximately 30 people at each of the first two meetings, which were held February 25.

Leeper said Thursday evening's meetings were about presenting those ideas and concepts and getting more input from the public.

Simone Collins Landscape Architecture's Peter Simone, also of Simone Collins Landscape Architecture, led the meeting and explained that the study area covers about 4,000 acres. He said to help organize the ideas, they've broken the area down to five zones: Skyline, Gravity Railroad Trail, Antietam, Central Mountain, and Mountain Village.

Simone summarized the information discovered from the first meetings, saying, "The first series of meetings generated more than 450 ideas. There were lots of good thoughts and ideas and a great diversity of opinions."

"Some people wanted more trails," Simone said. "Some people wanted a hotel on the mountain. Some wanted more restaurants. Connections were a big thing; how do we get to the mountain more easily?"

Simone said some of the goals of the plan included low-impact design and regional economic development.

Simone then presented the results of the online survey, which is available online until April 10. According to Simone, 235 people have taken the survey so far.

The following are some of the questions and the responses that have been received:

1. In the past 24 months (2 years), has any member of your household participated or been a spectator in any of the following events/activities in the Mount Penn complex? The events that received the most responses were the Duryea Hillclimb,

Duryea Downhill, Liederkrantz Octoberfest, various running events, and a private event at Stokesay.

2. If you or a member of your household has not visited the Mount Penn Preserve recently, or if you visit infrequently, what are the reasons that you do not visit? The number one response was "I do not feel safe there."
3. If you could create or recommend any types of new or improved facilities in the Mount Penn Complex, what facilities would you recommend? The most popular facilities included improved trails and more restrooms.

Then, Simone turned to the audience and asked if the project were to move forward in a unified way, what type of structure would they feel make the most sense.



JACE CODI / 69 NEWS

One person who has been involved in the restoration of the fire tower said that funding is the biggest issue he sees moving forward. Another expressed his concern about the various entities, including municipalities and the county trusting each other and working together.

Simone agreed that this is a common problem, but if they can show the individual entities what they have to gain from working together, that it can work.

People were then asked to look at the list of ideas (that included everything from a zip line to more parking) and place a dot next to the items that were of interest to them.

Leeper said that they will present their recommendations at the next set of meetings, scheduled for Saturday, March 25 at Reading City Hall. Those recommendations will be available to view online, with the final plan being presented at the April 20 meeting at Stokesay Castle. The public is invited to

attend those meetings and encouraged to take the online survey. For more information, go to [mtpennpreserve.org](http://mtpennpreserve.org).



| Concept Area | Which Recommendations Do You Like? | Recommendation                                | Description                                                                                                                                                                                         |
|--------------|------------------------------------|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ANTIETAM     | 21                                 | <b>Year Round Activities at Antietam Lake</b> | Work with Berks County to provide programming opportunities year round at Antietam Lake                                                                                                             |
|              | 16                                 | <b>Food Venue at Angora Fruit Farm</b>        | Work with Berks County to create a permanent, seasonal, or pop-up food venue at Angora Fruit Farm that utilizes local produce from the farm                                                         |
|              | 14                                 | <b>Viewing Platform at Dam</b>                | Improve the viewing platform above the seven step dam at Antietam Lake - according to Master Plan                                                                                                   |
|              | 23                                 | <b>Wetland Boardwalks</b>                     | Implement boardwalks in wetland areas that bring users close to nature while protecting these sensitive areas - according to Master Plan                                                            |
|              | 11                                 | <b>Organized Hikes</b>                        | Organized Hikes                                                                                                                                                                                     |
|              | 17                                 | <b>Trailhead Improvements</b>                 | provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                                                                             |
|              | 15                                 | <b>More Parking</b>                           | Explore additional parking and trailhead locations                                                                                                                                                  |
|              | 11                                 | <b>Additional Restrooms</b>                   | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                        |
|              | 5                                  | <b>Zoning Overlay Districts</b>               | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve           |
|              | 7                                  | <b>Additional Restaurants</b>                 | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                 |
|              | 8                                  | <b>Additional Site Amenities</b>              | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc |
|              | 11                                 | <b>Additional Events and Festivals</b>        | Explore additional event / festival opportunities throughout the entire mountain                                                                                                                    |

\*Tallies taken from 3/9/17 Public Meeting 2

| Concept Area            | Which Recommendations Do You Like?     | Recommendation                                                                   | Description                                                                                                                                                                                         |
|-------------------------|----------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>CENTRAL MOUNTAIN</b> | 20                                     | <b>Zipline / Ropes Course</b>                                                    | Implement a zipline and / or ropes course                                                                                                                                                           |
|                         | 9                                      | <b>Community Center</b>                                                          | Conduct a Feasibility study for a community center within the preserve                                                                                                                              |
|                         | 16                                     | <b>Group Campground</b>                                                          | Conduct a Feasibility study for a group campground within the preserve                                                                                                                              |
|                         | 10                                     | <b>Organized Hikes</b>                                                           | Organized Hikes                                                                                                                                                                                     |
|                         | 18                                     | <b>Trailhead Improvements</b>                                                    | provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                                                                             |
|                         | 15                                     | <b>More Parking</b>                                                              | Explore additional parking and trailhead locations                                                                                                                                                  |
|                         | 23                                     | <b>Additional Restrooms</b>                                                      | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                        |
|                         | 4                                      | <b>Zoning Overlay Districts</b>                                                  | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve           |
|                         | 16                                     | <b>Additional Restaurants</b>                                                    | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                 |
|                         | 14                                     | <b>Additional Site Amenities</b>                                                 | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc |
| 18                      | <b>Additional Events and Festivals</b> | Explore additional event / festival opportunities throughout the entire mountain |                                                                                                                                                                                                     |

\*Tallies taken from 3/9/17 Public Meeting 2

| Concept Area           | Which Recommendations Do You Like? | Recommendation                                                                   | Description                                                                                                                                                                                         |
|------------------------|------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GRAVITY RAILROAD TRAIL | 37                                 | Egelman's Park Improvements                                                      | Seek improvements at Egelman's Park that increase overall usage                                                                                                                                     |
|                        | 23                                 | Pendora Park Improvements                                                        | Seek improvements at Pendora Park                                                                                                                                                                   |
|                        | 26                                 | Mineral Spring Park Improvements                                                 | Seek improvements at Mineral Spring Park                                                                                                                                                            |
|                        | 41                                 | Dog Park at Egelman's                                                            | Establish a dog park                                                                                                                                                                                |
|                        | 16                                 | Private Sector Investment at East End Athletic Club                              | Encourage private sector investment at the recently vacated East End Athletic Club facility adjacent to Mineral Springs                                                                             |
|                        | 6                                  | Boy's and Girl Club Programs                                                     | Work with the Boy's and Girl's club to develop programs that involve Mount Penn Preserve                                                                                                            |
|                        | 10                                 | Organized Hikes                                                                  | Organized Hikes                                                                                                                                                                                     |
|                        | 11                                 | Trailhead Improvements                                                           | provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                                                                             |
|                        | 8                                  | More Parking                                                                     | Explore additional parking and trailhead locations                                                                                                                                                  |
|                        | 18                                 | Additional Restrooms                                                             | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                        |
|                        | 1                                  | Zoning Overlay Districts                                                         | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve           |
|                        | 7                                  | Additional Restaurants                                                           | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                 |
|                        | 9                                  | Additional Site Amenities                                                        | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc |
| 18                     | Additional Events and Festivals    | Explore additional event / festival opportunities throughout the entire mountain |                                                                                                                                                                                                     |

\*Tallies taken from 3/9/17 Public Meeting 2

| Concept Area            | Which Recommendations Do You Like?     | Recommendation                                                                   | Description                                                                                                                                                                                         |
|-------------------------|----------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>MOUNTAIN VILLAGE</b> | 8                                      | <b>Event Overflow Parking</b>                                                    | Flip overflow parking for Liederkrantz events on County land from the northside of Hill Road to the southside of Hill Road                                                                          |
|                         | 19                                     | <b>Group Campground</b>                                                          | Conduct a Feasibility study for a group campground within the preserve                                                                                                                              |
|                         | 6                                      | <b>Community Center</b>                                                          | Conduct a Feasibility study for a community center within the preserve                                                                                                                              |
|                         | 12                                     | <b>Organized Hikes</b>                                                           | Organized Hikes                                                                                                                                                                                     |
|                         | 11                                     | <b>Trailhead Improvements</b>                                                    | provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                                                                             |
|                         | 11                                     | <b>More Parking</b>                                                              | Explore additional parking and trailhead locations                                                                                                                                                  |
|                         | 14                                     | <b>Additional Restrooms</b>                                                      | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                        |
|                         | 3                                      | <b>Zoning Overlay Districts</b>                                                  | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve           |
|                         | 12                                     | <b>Additional Restaurants</b>                                                    | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                 |
|                         | 17                                     | <b>Additional Site Amenities</b>                                                 | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc |
| 21                      | <b>Additional Events and Festivals</b> | Explore additional event / festival opportunities throughout the entire mountain |                                                                                                                                                                                                     |

\*Tallies taken from 3/9/17 Public Meeting 2

| Concept Area | Which Recommendations Do You Like? | Recommendation                                                                                                                                                                                      | Description                                                                                                                                                                                                                |
|--------------|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SKYLINE      | 30                                 | Pagoda Parking Improvements                                                                                                                                                                         | Improve Skyline Drive circulation around the Pagoda to reroute vehicular traffic away from current parking                                                                                                                 |
|              | 22                                 | Pagoda Site Improvements                                                                                                                                                                            | Improve Bridle Path and implement improvements below the Pagoda to include additional ADA compliant parking and a site program for public use                                                                              |
|              | 16                                 | Pagoda Addition                                                                                                                                                                                     | Explore an addition to the pagoda that is design in a tasteful and architecturally similar style to provides larger and ADA accessible rooms                                                                               |
|              | 20                                 | Additional Fire Tower Events                                                                                                                                                                        | Seek additional event opportunities for the Fire Tower. Examples include: food trucks, festivals, pop-up beer gardens, etc                                                                                                 |
|              | 18                                 | Boutique Hotel at the Fire Tower                                                                                                                                                                    | Conduct a feasibility study (including economic analysis, site survey, parking study, visual impact, etc) for a Boutique Hotel located at the Fire Tower                                                                   |
|              | 19                                 | More Events at the Pagoda                                                                                                                                                                           | Seek additional event opportunities at the Pagoda that draw more and diverse users at all times of the day. Examples include: cherry blossom festival, sunset events, monthly fireworks in the summer, yoga at the pagoda, |
|              | 18                                 | Trail from City Park to the Pagoda                                                                                                                                                                  | Reestablish a pedestrian connection between City Park and the Pagoda                                                                                                                                                       |
|              | 8                                  | Motor Vehicle Speed Control                                                                                                                                                                         | Explore speed control measures along Skyline Drive                                                                                                                                                                         |
|              | 17                                 | Extend Pagoda's Hours of Operation                                                                                                                                                                  | Extend the Pagoda's hours of operations                                                                                                                                                                                    |
|              | 9                                  | ADA accessibility at the Pagoda                                                                                                                                                                     | Make the Pagoda ADA accessible                                                                                                                                                                                             |
|              | 5                                  | Additional / Reprogram the Pagoda                                                                                                                                                                   | Explore additional / different program opportunities for the Pagoda                                                                                                                                                        |
|              | 16                                 | Pagoda Chairlift                                                                                                                                                                                    | Implement a chairlift from City Park to the Pagoda                                                                                                                                                                         |
|              | 4                                  | Skatepark                                                                                                                                                                                           | Establish a skatepark                                                                                                                                                                                                      |
|              | 6                                  | Community Center                                                                                                                                                                                    | Conduct a Feasibility study for a community center within the preserve                                                                                                                                                     |
|              | 8                                  | Organized Hikes                                                                                                                                                                                     | Organized Hikes                                                                                                                                                                                                            |
|              | 12                                 | Trailhead Improvements                                                                                                                                                                              | provide improvements to trailhead parking lots that include trash receptacles, information kiosks, etc.                                                                                                                    |
|              | 8                                  | More Parking                                                                                                                                                                                        | Explore additional parking and trailhead locations                                                                                                                                                                         |
|              | 17                                 | Additional Restrooms                                                                                                                                                                                | Implement ADA compliant restrooms at trailheads and significant destinations                                                                                                                                               |
|              | 1                                  | Zoning Overlay Districts                                                                                                                                                                            | Establish zoning overlay districts in areas of the Preserve that encourage tourist and recreational based private sector development that respects the existing character of the preserve                                  |
|              | 19                                 | Additional Restaurants                                                                                                                                                                              | Partner with private investors to establish additional restaurant venues in and around the preserve                                                                                                                        |
| 6            | Additional Site Amenities          | Create design standards for and add various site amenities throughout the preserve including: benches, trash receptacles, picnic tables and pavilions, fire places, grills, bike racks, kiosks, etc |                                                                                                                                                                                                                            |

\*Tallies taken from 3/9/17 Public Meeting 2

| Concept Area    | Which Recommendations Do You Like?                  | Recommendation                                                                                        | Description                                                                                                                              |
|-----------------|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| ENTIRE MOUNTAIN | 6                                                   | E-Bike Program                                                                                        | Explore Electric Bike (E-Bike) share programs throughout the Mount Penn Preserve and adjacent municipalities                             |
|                 | 11                                                  | Regional Trail Connections Plan                                                                       | Conduct a trails plan for the Preserve that also explores connections to adjacent destinations and regional trail systems                |
|                 | 18                                                  | Bus Service                                                                                           | Establish bus service to destinations within the Preserve and make necessary improvements to implement safe and ADA accessible bus stops |
|                 | 11                                                  | Uniform Signage and wayfinding                                                                        | Implement a uniform wayfinding system throughout the Mount Penn Preserve                                                                 |
|                 | 4                                                   | Regional Tours                                                                                        | Work with regional destinations (such as Hawk Mountain) to organize regional bus tours                                                   |
|                 | 25                                                  | Extend Park Ranger System                                                                             | Increase policing throughout the Mount Penn Preserve through the use of County Park Rangers                                              |
|                 | 17                                                  | Interactive App                                                                                       | Develop an interactive app                                                                                                               |
|                 | 12                                                  | Organization Structure for Events and informational management                                        | Implement an organizational structure for all events and activities in the preserve                                                      |
|                 | 10                                                  | Develop a Logo                                                                                        | Establish a brand for the Mount Penn Preserve with the creation of a logo and through the use of social media (#mtpennpreserve)          |
|                 | 24                                                  | Additional Clean-up Efforts                                                                           | Work with local organizations to clean-up the mountain and the negative perception of the area                                           |
|                 | 14                                                  | Remove Invasive Species                                                                               | Implement an invasive species removal program                                                                                            |
|                 | 19                                                  | Friends of Mount Penn Preserve                                                                        | Establish a volunteer organization dedicated to the well-being and preservation of the Preserve                                          |
|                 | 8                                                   | Preserve Gateways                                                                                     | Create gateways at key vehicular and pedestrian access points to the preserve                                                            |
|                 | 5                                                   | Trail Difficulty Standards                                                                            | Work with local organizations to establish trail standards that indicate difficulty and promote 'hiking-only' routes                     |
|                 | 10                                                  | Photo Stops                                                                                           | Create 'photo stops' at different locations through the preserve                                                                         |
| 15              | Decrease Conflicts between Pedestrians and Vehicles | Implement safety improvements and education programs that decrease vehicular and trail user conflicts |                                                                                                                                          |

\*Tallies taken from 3/9/17 Public Meeting 2

## Intel's Pennside Drive-In

916 Carsonia Avenue Reading, PA 19606

610-779-5050

### CRUISE DATES FOR 2017

|                                         |              |          |
|-----------------------------------------|--------------|----------|
| Sunday, April 23                        | DJ MZ Hammer | 2-6 p.m. |
| Sunday, May 7                           | DJ MZ Hammer | 2-6 p.m. |
| Sunday, May 21                          | DJ MZ Hammer | 2-6 p.m. |
| Sunday, June 4                          | DJ MZ Hammer | 2-6 p.m. |
| Sunday, June 18                         | DJ MZ Hammer | 2-6 p.m. |
| Sunday, July 2                          | DJ MZ Hammer | 2-6 p.m. |
| Sunday, July 16                         | DJ MZ Hammer | 2-6 p.m. |
| Sunday, July 30                         | DJ MZ Hammer | 2-6 p.m. |
| <i>Jeff Krick performing as "Elvis"</i> |              |          |
| Sunday, Aug 13                          | DJ MZ Hammer | 2-6 p.m. |
| Sunday, Aug 27                          | DJ MZ Hammer | 2-6 p.m. |
| <i>Jeff Krick performing as "Elvis"</i> |              |          |
| Sunday, Sept 10                         | DJ MZ Hammer | 2-6 p.m. |
| Sunday, Sept 24                         | DJ MZ Hammer | 2-6 p.m. |