



August 2026

Monthly Activity
Report





August Totals

154
New
Members



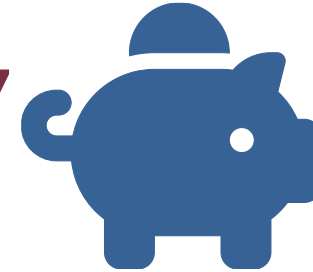
9,038
Recorded
Trips



173,166
Miles
Reduced



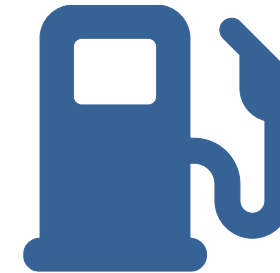
\$131,607
Money
Saved



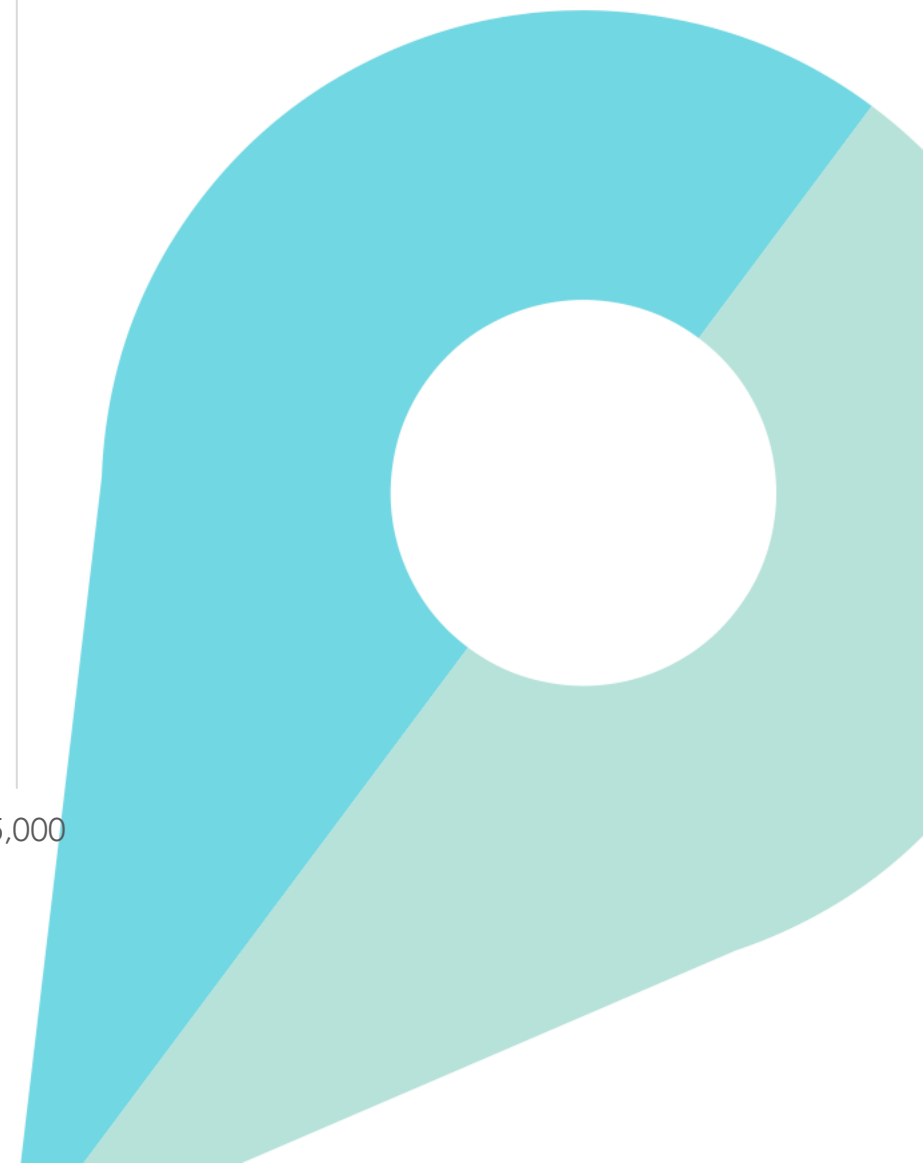
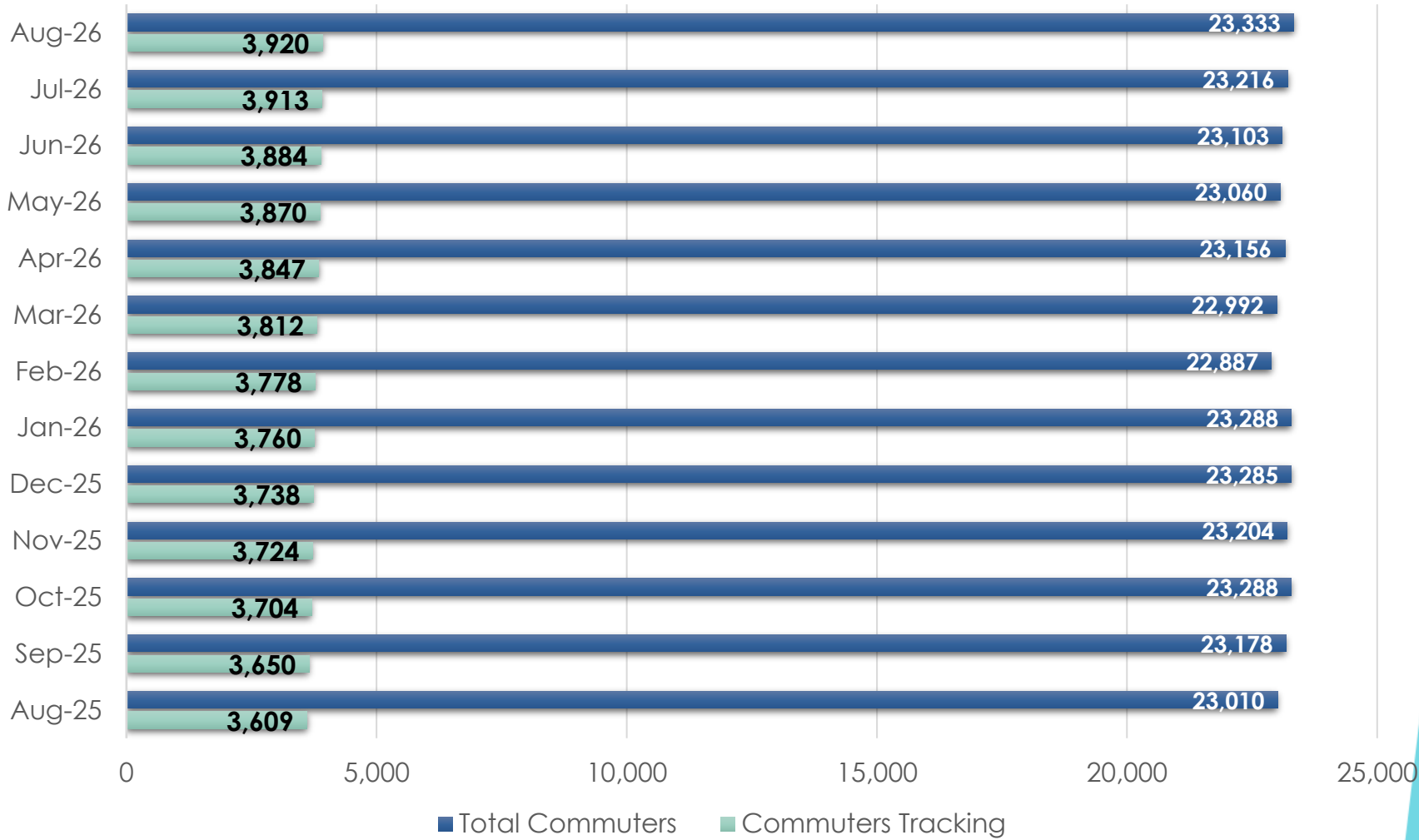
600,555
Calories
Burned



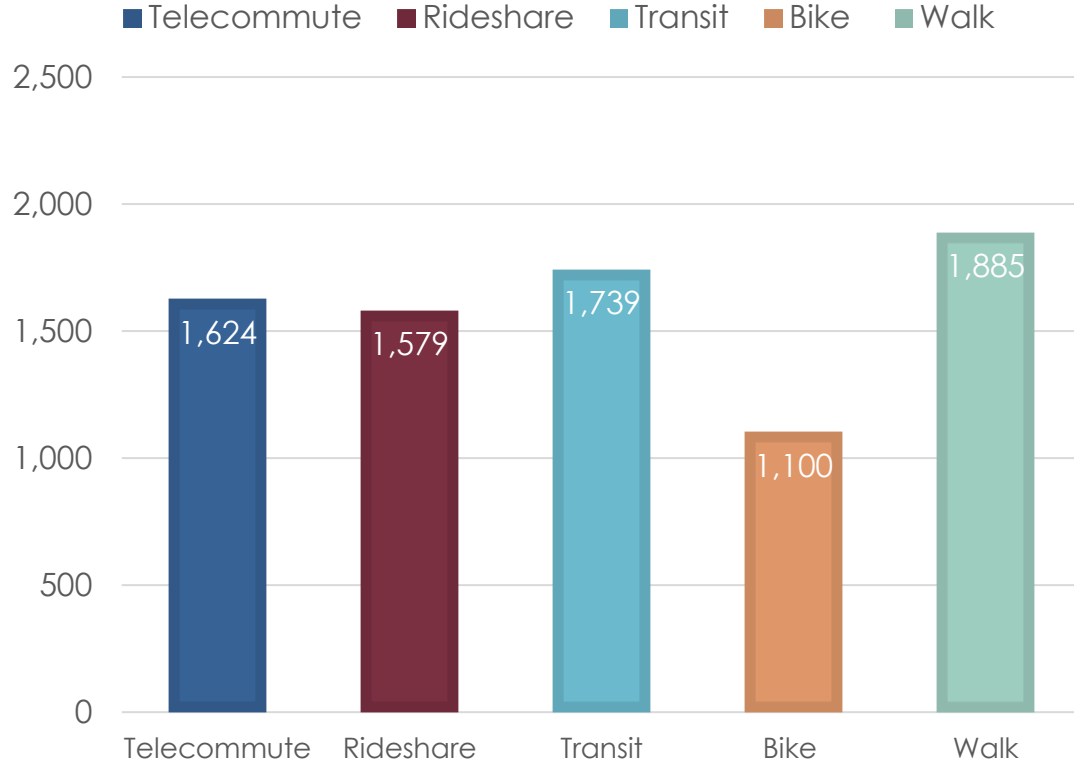
7,318
Gallons of
Gas Saved



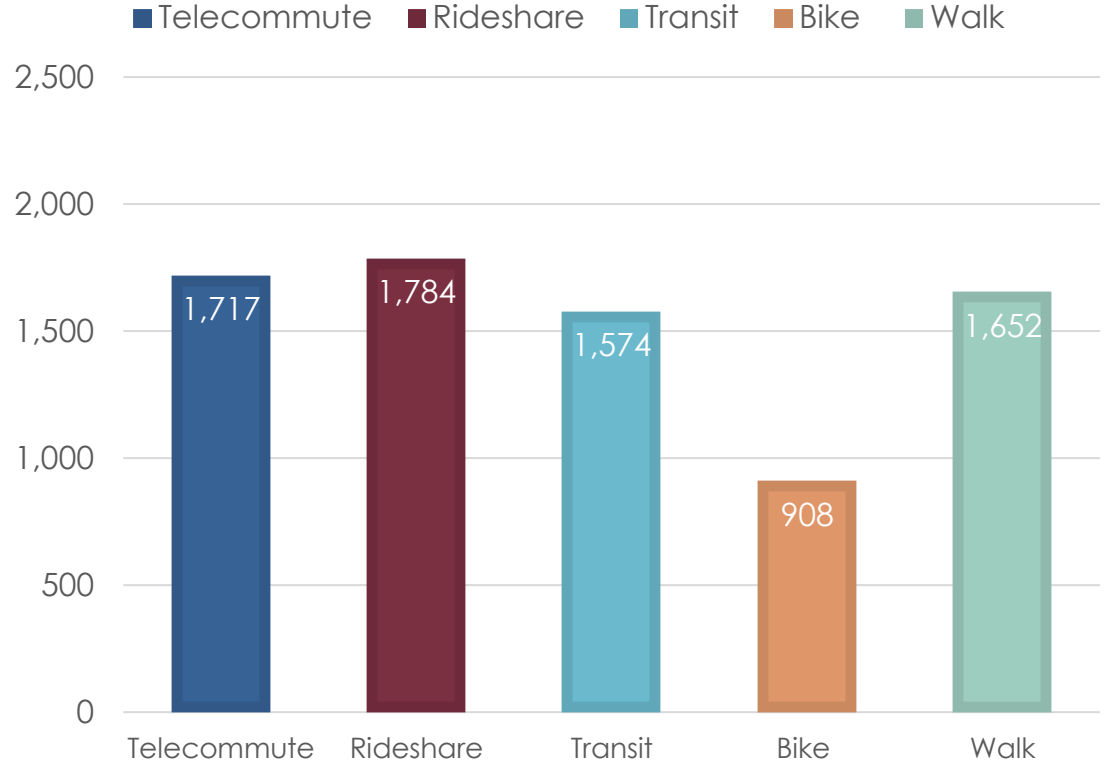
Total Commuters vs. Commuters Tracking



AUGUST 2026



AUGUST 2025



Recorded Trips



Outreach Meetings

- Acadian Crossing Consumer Products
- Centro Hispano Reading
- CEVA Logistics
- DHL Jonestown (2 Meetings)
- Edsal Manufacturing
- Eurofins
- Four Seasons Produce (3 Meetings)
- Georgia Pacific (2 Meetings)
- Literacy Council of Reading
- Mattel
- Northern Dauphin Human Services
- PA CareerLink Franklin
- PA CareerLink Lancaster
- PA Dept. Military & Veterans Affairs
- PA State Parole
- Proctor & Gamble
- Quadrant
- rabbittransit
- Reitnauer
- Spring Grove Area School District
- Stoltz Manufacturing
- Strive Initiatives
- The Highlands at Wyomissing
- UPMC CARES
- UNFI Manchester
- United Way Capital Region
- Wolfgang Confectioners Camp Hill (2 Meetings)

Outreach Meetings

Hosted the quarterly Regional Bikeshare Meeting was held. Those in attendance included:

- City of Lancaster
- Franklin County Planning Commission
- York County Planning Commission

Hosted the quarterly College Peer Group meeting was held. Those in attendance included:

- Harrisburg University of Science & Technology
- Millersville University
- Wilson College

Outreach Events

- Adams County Domestic Relations Fair
- Ashley Furniture New Hire Orientation
(3 Events)
- Coffee & Collab with LT
- DHL Jonestown T-Day (2 Events)
- Edsal Manufacturing Community Fair
- Eurofins New Hire Orientation (2 Events)
- Franklin County New Hire Orientation
(2 Events)
- Four Seasons Produce Job Fair
- Four Seasons Produce T-Day (2 Events)
- PA CareerLink Berks Presentation (2 Events)
- PA State Parole Presentation
- Spring Grove School District Wellness Fair
- Strive Initiatives Presentation
- Tec Centro Berks ESL Class Presentation
(3 Events)
- UNFI Manchester T-Day

The Clash of the CareerLinks annual challenge took place.
Those counties participating in the race included:

- Berks
- Capitol Region
- Franklin
- Lebanon
- York

Other TDM Activities

- @Home in Adams County Transportation Work Group Meeting
- Berks Community Forum – “Bringing Trains Back”
- Franklin MPO Meeting
- Harrisburg Chamber Coffee & Connections
- Lancaster Chamber Central Regional Meeting
- Lancaster MPO Technical Committee Meeting
- RegenAll Carbon Neutral Coffee Lancaster
- RegenAll Carbon Neutral Coffee York
- United Way Transportation Referral Grant Meeting
- YAMPO Coordinating Committee Meeting
- YCEA Mega Mixer Network Event
- York County Local Government Advisory Committee Presentation
- Wayne County Transportation Task Force Presentation

Marketing & Commuter Outreach

- Developed Go Car Free campaign for September
- Created College Month campaign for October
- Designed quarterly employer e-gram for partners and participants
- Created general awareness outreach materials for October
- Attended American Marketing Association Central PA Conference

This is the poster that was created for the employer race to educate their employees.



Social Media & Website Stats



2,073
followers



316
followers



729
followers



346
followers

6,314
Sessions

6,281
Users

8,007
Page Views

Customer Service Stats



Responded to **16**
commuter emails/texts



Assisted **11**
commuters via phone



Helped **5**
commuters on Live Chat



Submitted **0**
ERH trips for reimbursement