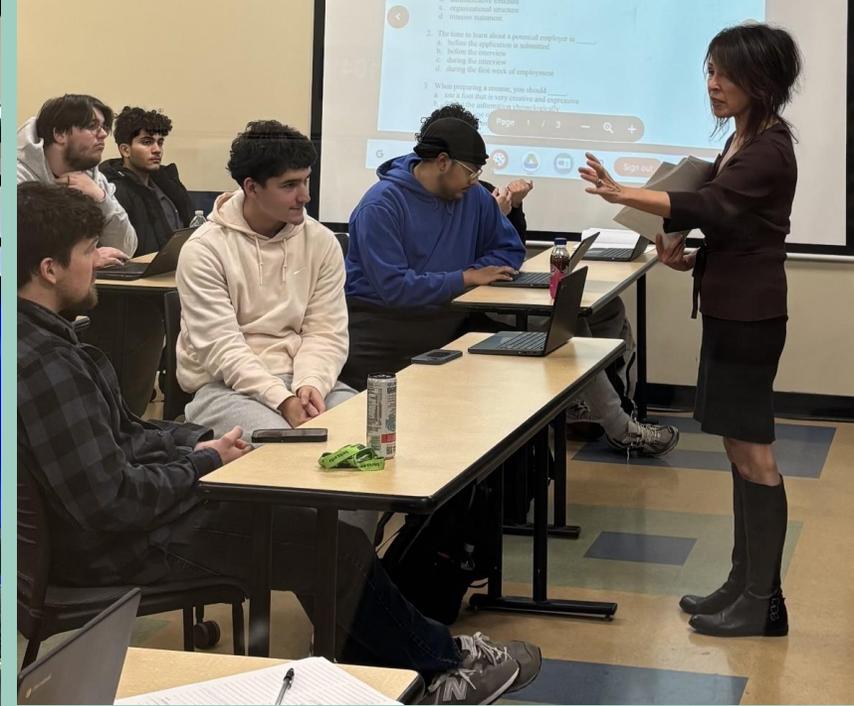
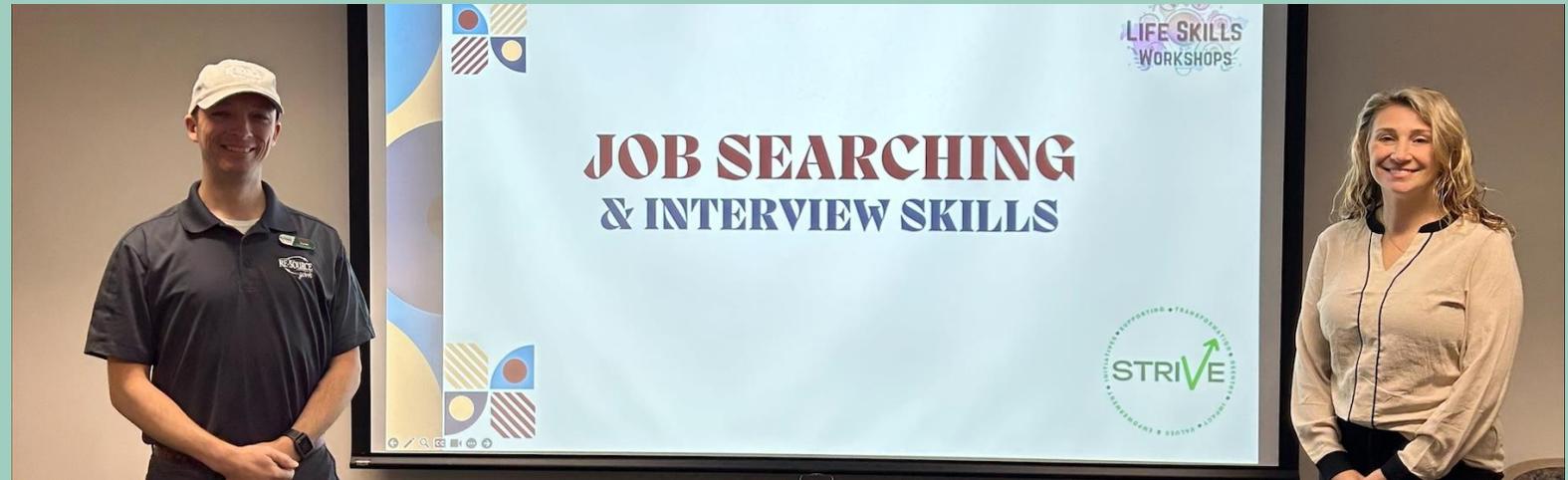




November 2025

Monthly Activity
Report





November Totals

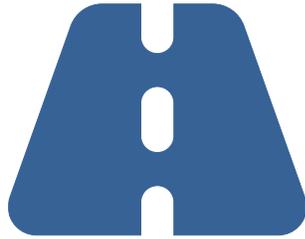
137
New
Members



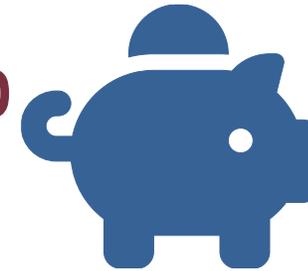
8,194
Recorded
Trips



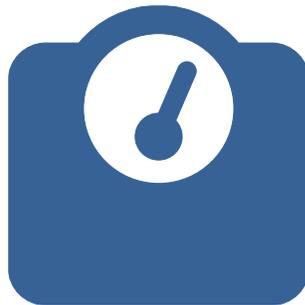
148,642
Miles
Reduced



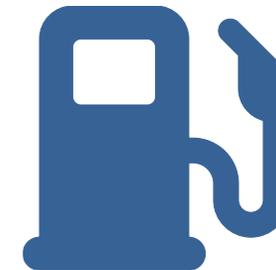
\$104,050
Money
Saved



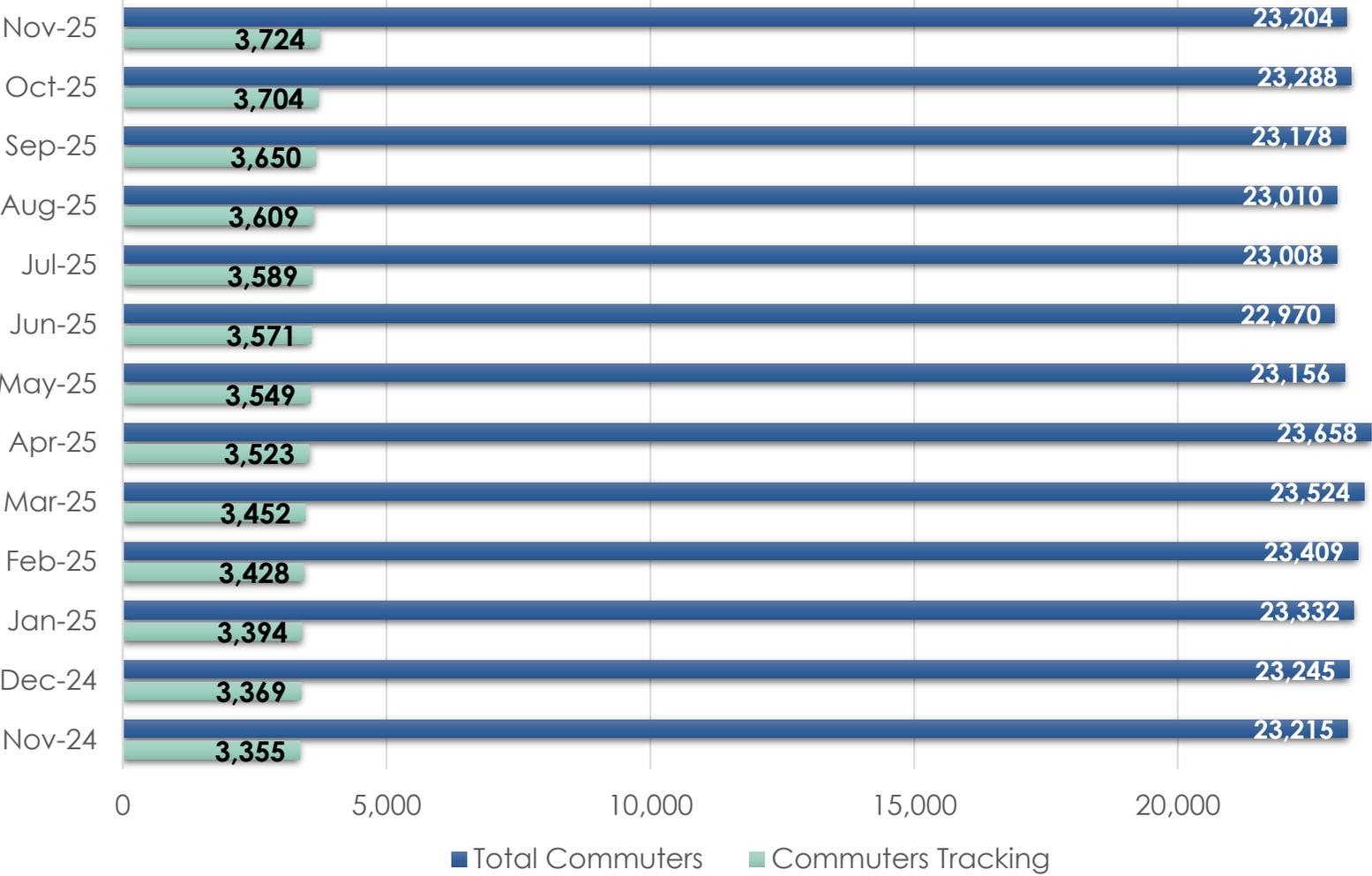
263,836
Calories
Burned



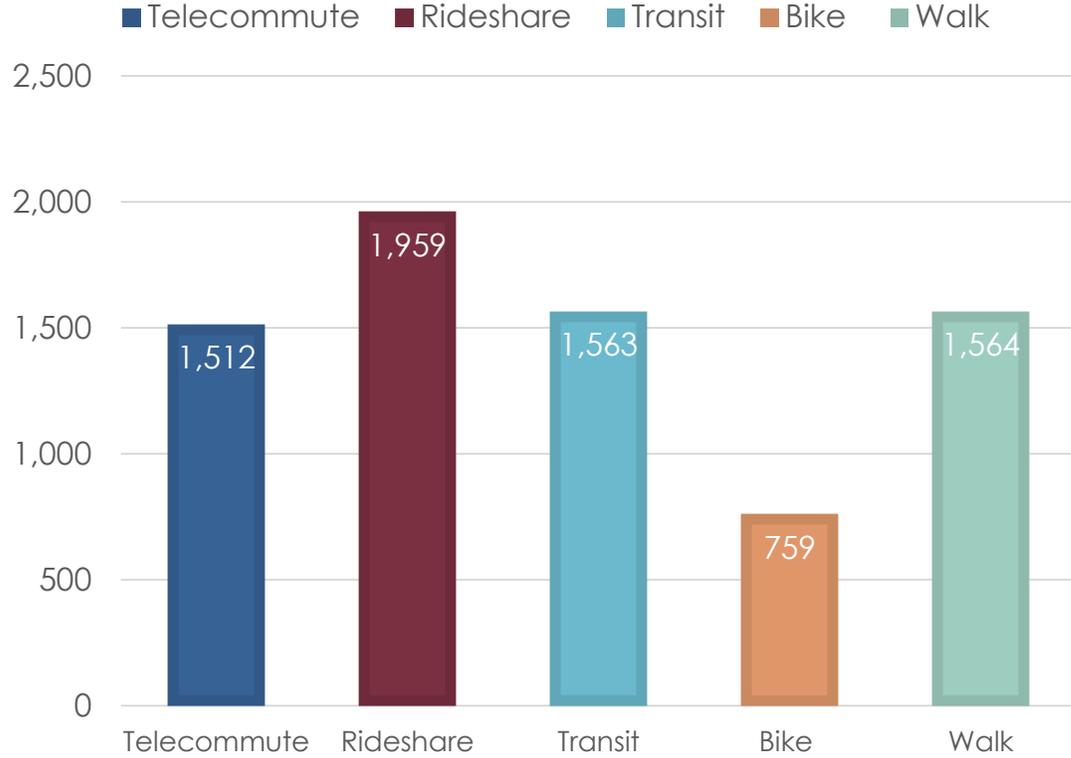
6,258
Gallons of
Gas Saved



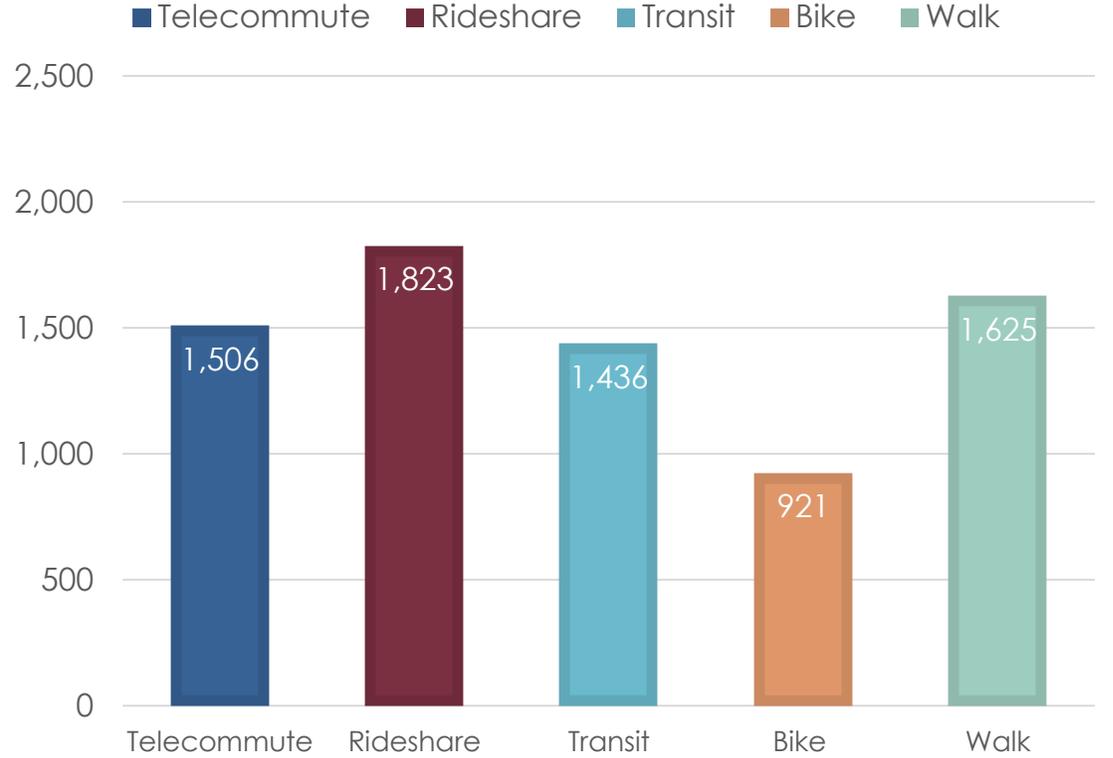
Total Commuters vs. Commuters Tracking



NOVEMBER 2025



NOVEMBER 2024



Recorded Trips



All Aboard Transit Together



ALL ABOARD TRANSIT TOGETHER
IN NOVEMBER

REFER.
RIDE.
REPEAT.



REFER FRIENDS
TO RIDE TRANSIT &
WIN PRIZES.

RIDE TRANSIT
IN NOVEMBER &
RECORD YOUR TRIPS.

REPEAT
TO INCREASE YOUR
CHANCES OF WINNING.

COMMUTE PA
CommutePA.org/AllAboard
1.866.579.RIDE



SCAN FOR DETAILS

in cooperation with:



“All Aboard Transit Together” was a referral promotion designed to encourage current transit riders to invite their friends to try transit. To support the campaign, on-site events were held at various locations where staff engaged with riders and explained the promotion:

- BARTA Transfer Center
- LT Transfer Center
- rabbittransit Emigsville Park and Ride Lot
- rabbittransit Gettysburg Transfer Center
- rabbittransit Harrisburg Transfer Center
- rabbittransit York Transfer Center
- RRTA Transfer Center

Results: 17 riders participated by referring a total of 18 friends as potential new transit riders. There was an 8% increase in trackers compared to 2024.

Outreach Meetings

- At Work Personnel
- Berks County Dept. of Agriculture
- Dieffenbach's Kettle Chips
- Elizabethtown College
- Elizabethtown Community Housing & Outreach Services
- Four Seasons *(2 Meetings)*
- Green Building Alliance
- Lebanon County Council of Human Service Agencies *(2 Meetings)*
- Lebanon Valley College
- Masonic Villages *(2 Meetings)*
- Mentor a Mother
- PA CareerLink Adams
- PA CareerLink Lancaster *(3 Meetings)*
- Penn State University Berks
- Project Search
- Quaker Maid Meats
- Re-Source York
- Strive Initiatives *(3 Meetings)*
- Tec Centro Berks
- Tempstar Staffing Reading
- UPMC CARES Program
- WellSpan
- Xfinity Retail Store Lancaster

Outreach Events

- Berks County Dept. of Agriculture Job Fair
- Berks Technical Institute Class Presentation
(5 Events)
- Elizabethtown Community Housing & Outreach Services Presentation
- Eurofins Virtual Refer a Friend Transit
- Hollywood Casino Grantville New Hire Orientation
(2 Events)
- John F. Martin & Sons Presentation
- Masonic Villages Fair
- Millersville University Wellness Fair
- Mother Veronica Resource Center ESL Class Presentation
(5 Events)
- PA CareerLink Adams Resource Fair
- PA CareerLink Lancaster Job Fair
- Strive Initiatives Presentation
(2 Events)
- Volvo Construction Virtual Refer a Friend

Hosted the 6th Annual Clash of the Counties event from November 3rd-14th to encourage county employees to use a green mode and record it. Final results included:

- 1st Place – Lancaster with 177 trips
- 2nd Place – Franklin with 79 trips
- 3rd Place – Berks with 17 trips

Other TDM Activities

- @Home in Adams County Coalition Meeting
- @Home in Adams County Transportation Workgroup Meeting
- Adams County Veterans Assistant Network Meeting
- City of Lancaster Bike Share Meeting
- Constellation Energy Vanpool Meeting with rabbitWorks & Enterprise
- Healthy Franklin County Meeting
- Lancaster Chamber Northwest Regional Meeting
- PA CareerLink Adams Transportation Panel Presentation
- PPAC Meeting
- Reading Health System Bike to Work Meeting

Hosted the quarterly Regional Bike Share committee meeting. Those in attendance included:

- @Home in Adams County
- Berks County Planning Commission
- City of Lancaster
- Derry Township
- Franklin County Planning Commission
- Penn State College of Medicine
- rabbittransit
- Tri-County Regional Planning Commission
- York County Planning Commission



Community Action Partnership

Domestic Violence Services of Lancaster County signed on as a Community Partner.

Marketing & Commuter Outreach

- Continued development of SRTP brand and website
- Sent All Aboard Transit follow up messages
- Created December and January outreach materials
- Attended the American Marketing Association meet up network event

We developed a new employer poster to distribute to employees.



Social Media & Website Stats



2,034
followers



332
followers



727
followers



328
followers

6,544
Sessions

6,225
Users

7,721
Page Views

Customer Service Stats



Responded to **15**
commuter emails/texts



Assisted **6**
commuters via phone



Helped **5**
commuters on Live Chat



Submitted **0**
ERH trips for reimbursement