



September 2025

Monthly Activity
Report

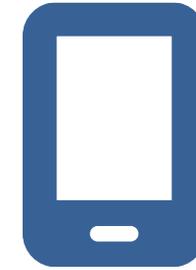


September Totals

221
New
Members



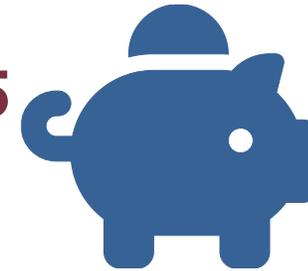
9,334
Recorded
Trips



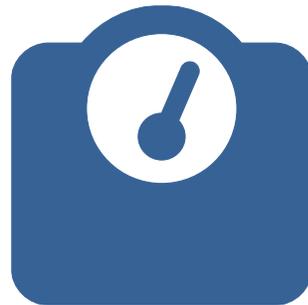
161,063
Miles
Reduced



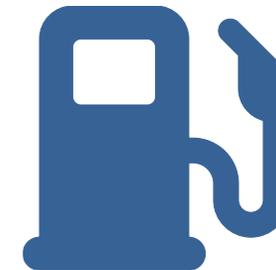
\$112,745
Money
Saved



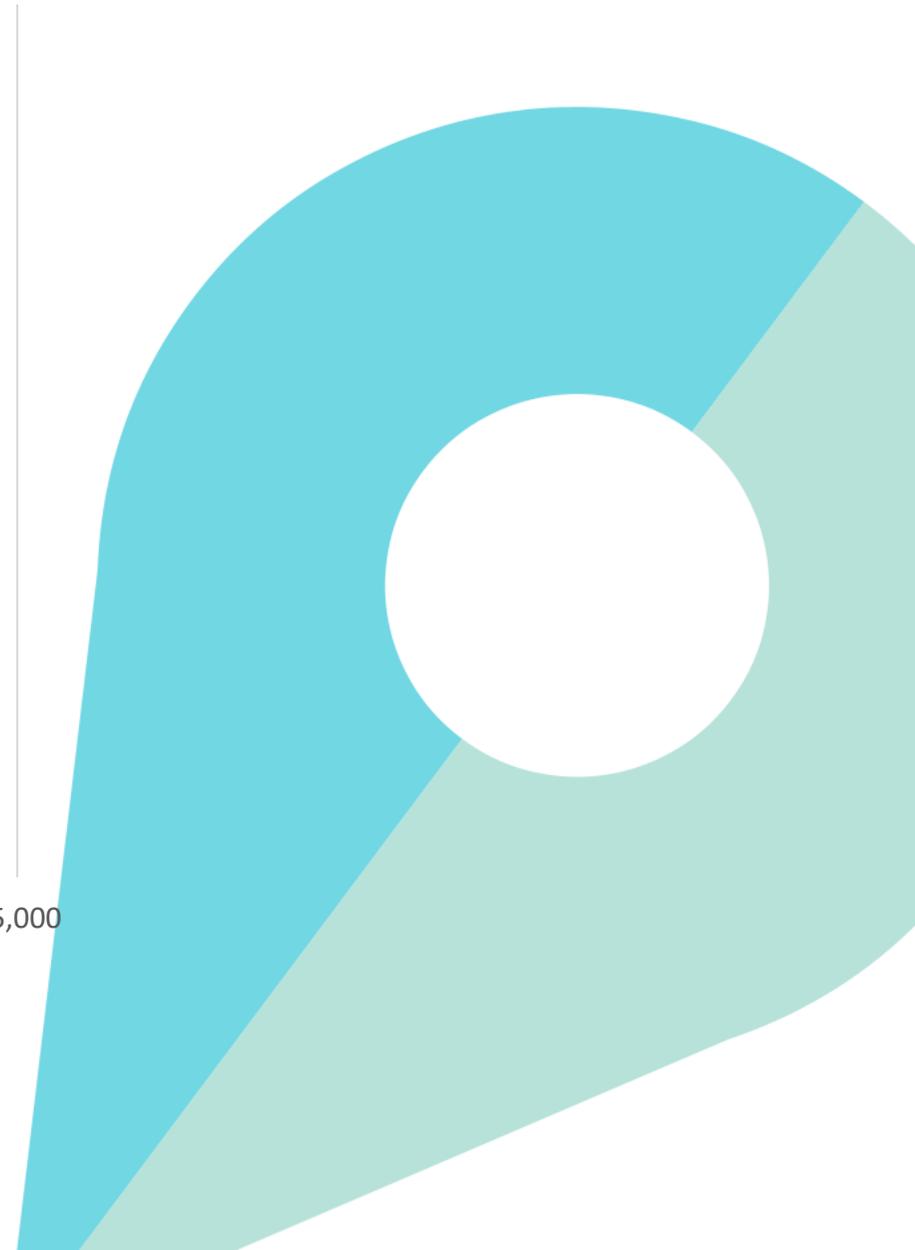
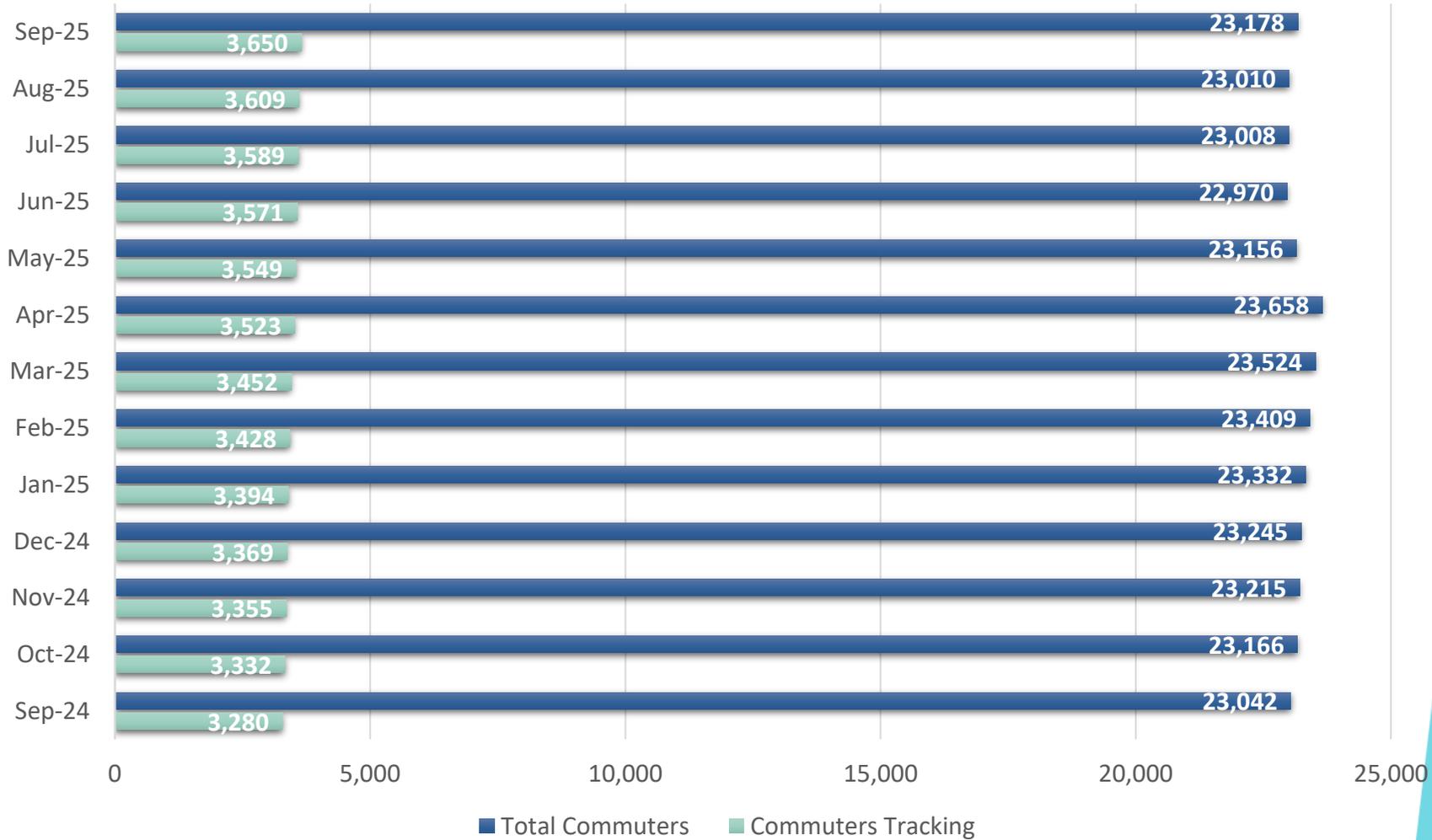
325,042
Calories
Burned



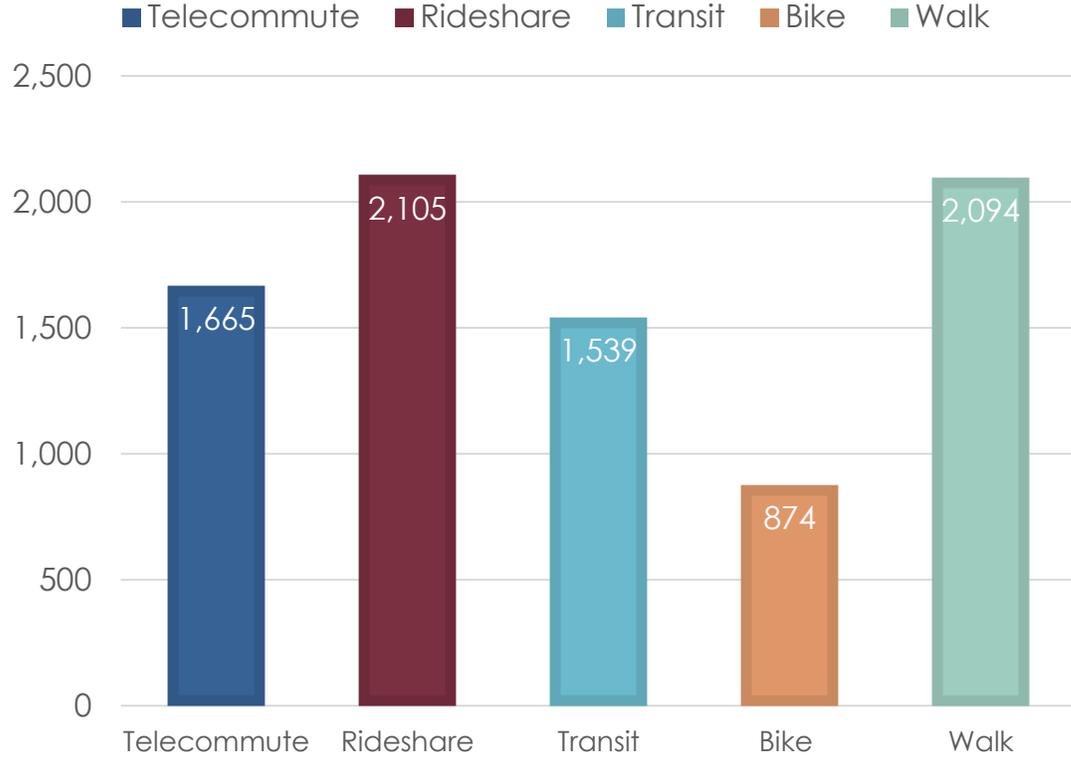
6,742
Gallons of
Gas Saved



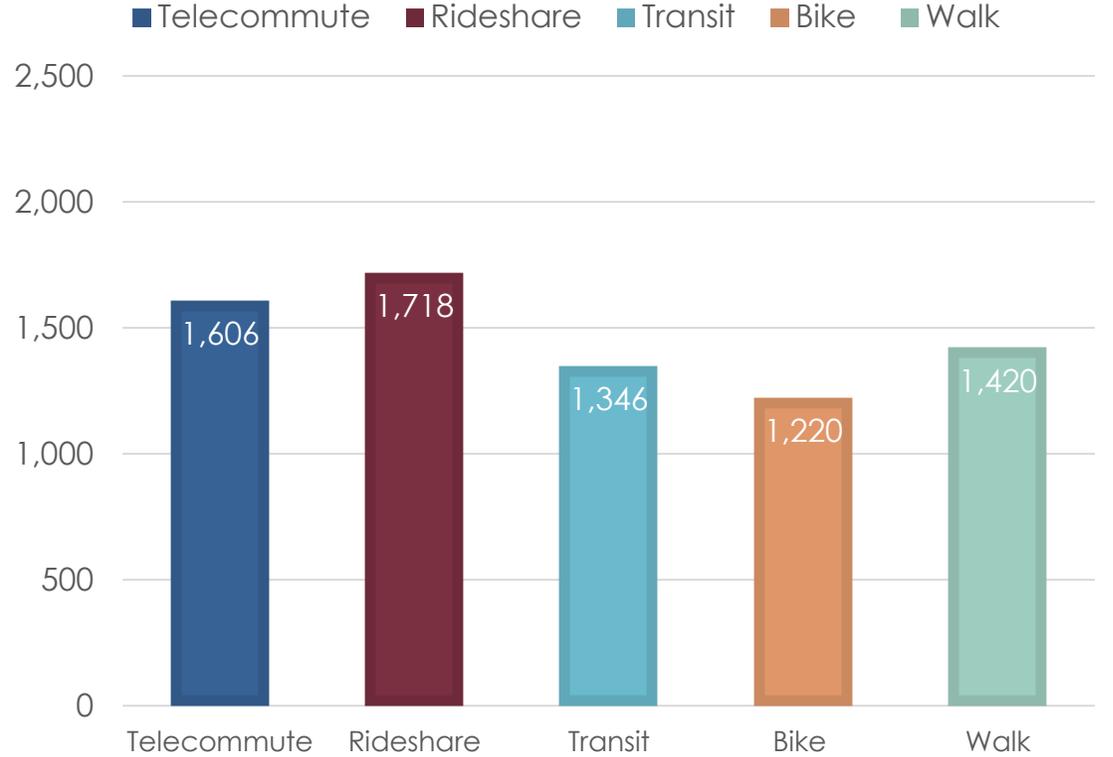
Total Commuters vs. Commuters Tracking



SEPTEMBER 2025



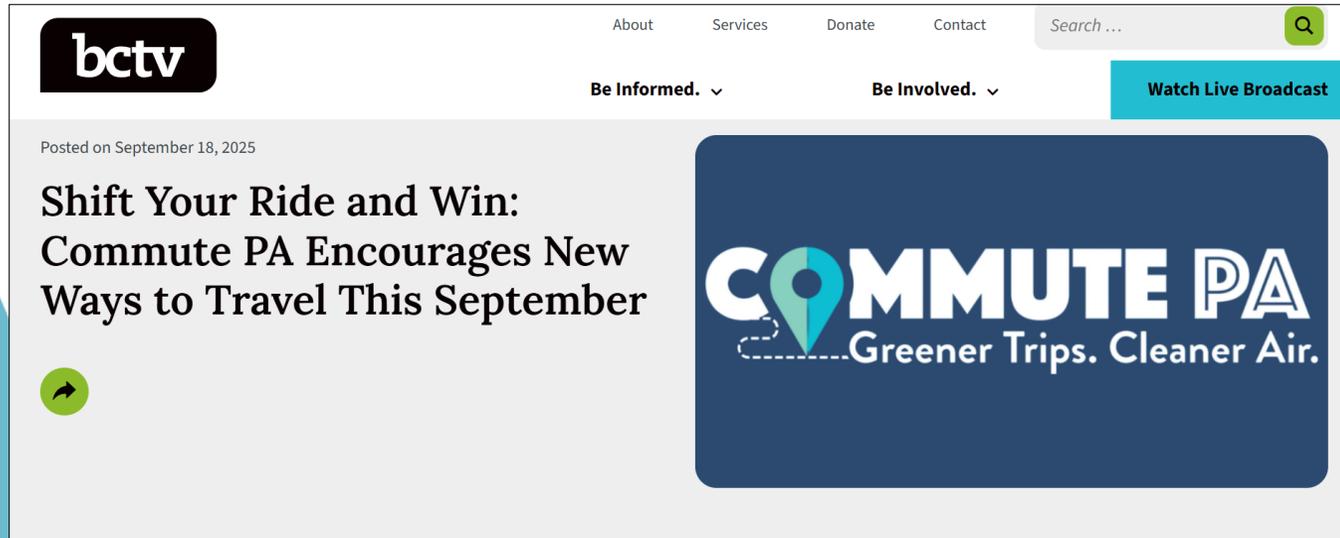
SEPTEMBER 2024



Recorded Trips



Car Free Month



BCTV picked up the Press Release about the Car Free Month commuter challenge.



This represents the final leaderboard for the employer car free race. There were 17 employers that competed with the top 5 recording over 2,000 trips for the month.

Outreach Meetings

- Adams County Rescue Mission
- Aerotek Chambersburg
- Albright College *(3 Meetings)*
- Albright Life Center
- Area Health Education Center (AHEC)
- Bethesda Mission
- Blossom York
- Borough of Waynesboro
- Chambersburg Nursing & Rehab Center
- East Penn Manufacturing
- Franklin County Housing Authority
- Franklin Together
- Goodwill Harrisburg
- Healthy Franklin County
- Kitchen Kettle Village *(2 Meetings)*
- Keystone Health Chambersburg
- Kutztown University
- Latino Hispanic American Community Center (LHACC)
- Office of Vocational Rehabilitation Dauphin
- PA CareerLink Berks *(2 Meetings)*
- PA CareerLink Franklin
- PA CareerLink Lebanon
- Penn State Berks
- Pyramid Healthcare, Inc.
- RACC
- Seakeeper
- Strive Initiatives
- The Factory Ministries
- Tri-County OIC
- UNFI Harrisburg
- Volvo Construction Equipment *(2 Meetings)*

Outreach Events

- Albright College Wellness Fair
- Berks Technical Institute Career Fair
- Connections Work Presentation
- County of Dauphin Resource Fair
- Franklin County Housing Authority T-Day
- Harrisburg University of Science & Technology Involvement Fair
- Hollywood Casino New Hire Orientation *(2 Events)*
- PA CareerLink Berks T-Day
- PA CareerLink Berks Presentation *(2 Events)*
- PA CareerLink Franklin Resource Fair
- PA CareerLink Lancaster Job Fair
- PA CareerLink Lebanon Resource Fair
- RACC ESL Class Presentation *(4 Events)*
- RACC GED Class Presentation *(2 Events)*
- Strive Initiatives Workshop
- Tri-County OIC T-Day
- UNFI Harrisburg T-Day
- Volvo Construction Equipment T-Day

Other TDM Activities

- @Home in Adams County Transportation Workgroup Meeting
- City of Lancaster APA Presentation Prep Meeting
- Community Action Association of PA Meeting
- HATS MPO (2 Meetings)
- Jawnt Meeting
- Lancaster Bikes Meeting
- Lancaster MPO Meeting
- Lebanon County Bike/Ped Advisory Meeting
- Lebanon MPO Meeting
- PPAC Meeting
- rabbittransit Meeting
- RATS MPO (2 Meetings)
- United Way/Maple Press Grant Meeting
- YAMPO Bike/Ped Committee Meeting

Marketing & Commuter Outreach

- Promoted Car Free Month employer race and commuter challenge with segmented emails to database
- Developed Carpool Club landing page for pilot program
- Created October 'Track and Treat' outreach materials
- Designed and sent quarterly E-gram to employers
- Participated in "Smart Marketing on a Small Budget: 10 Proven Strategies for Growth" webinar and AECOM TDM quarterly marketing meeting

This poster was developed to share with employers to engage with their employees during October.



Social Media & Website Stats



2,028
followers



330
followers



721
followers



318
followers

5,255
Sessions

4,796
Users

7,271
Page Views

Customer Service Stats



Responded to **17**
commuter emails/texts



Assisted **7**
commuters via phone



Helped **7**
commuters on Live Chat



Submitted **0**
ERH trips for reimbursement