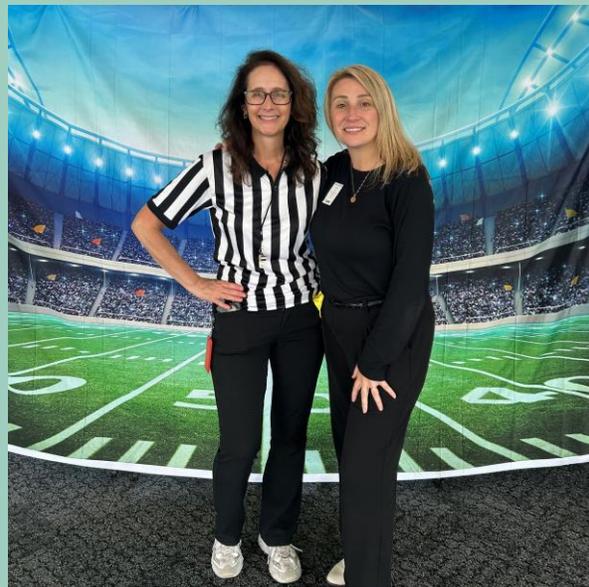




October 2025

Monthly Activity
Report



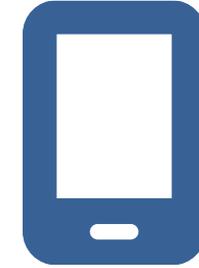


October Totals

192
New
Members



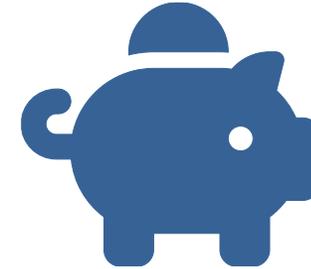
10,415
Recorded
Trips



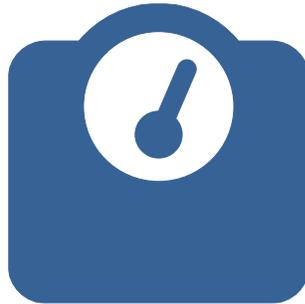
177,515
Miles
Reduced



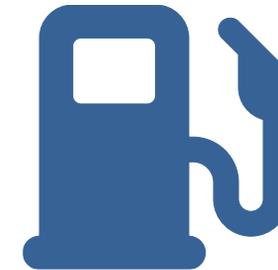
\$124,261
Money
Saved



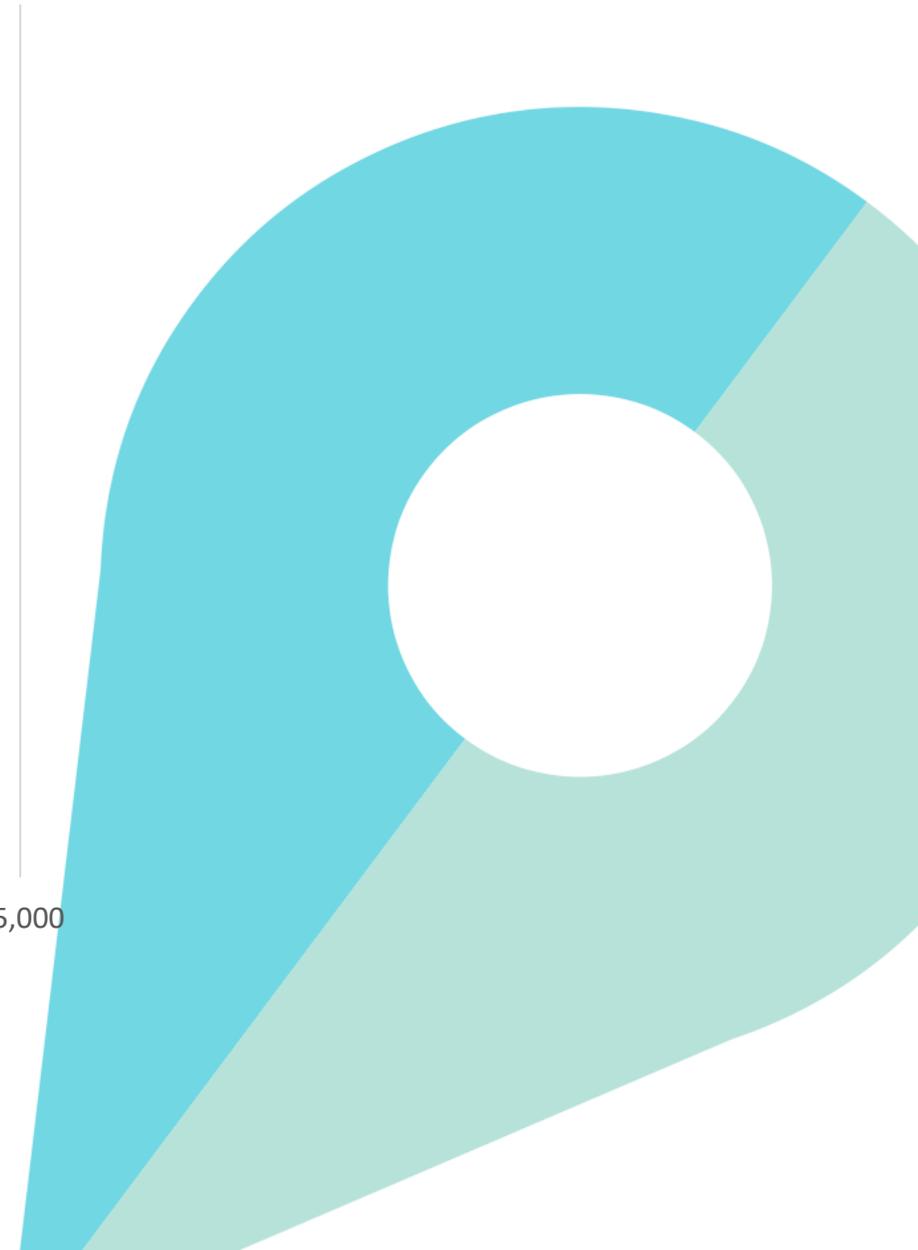
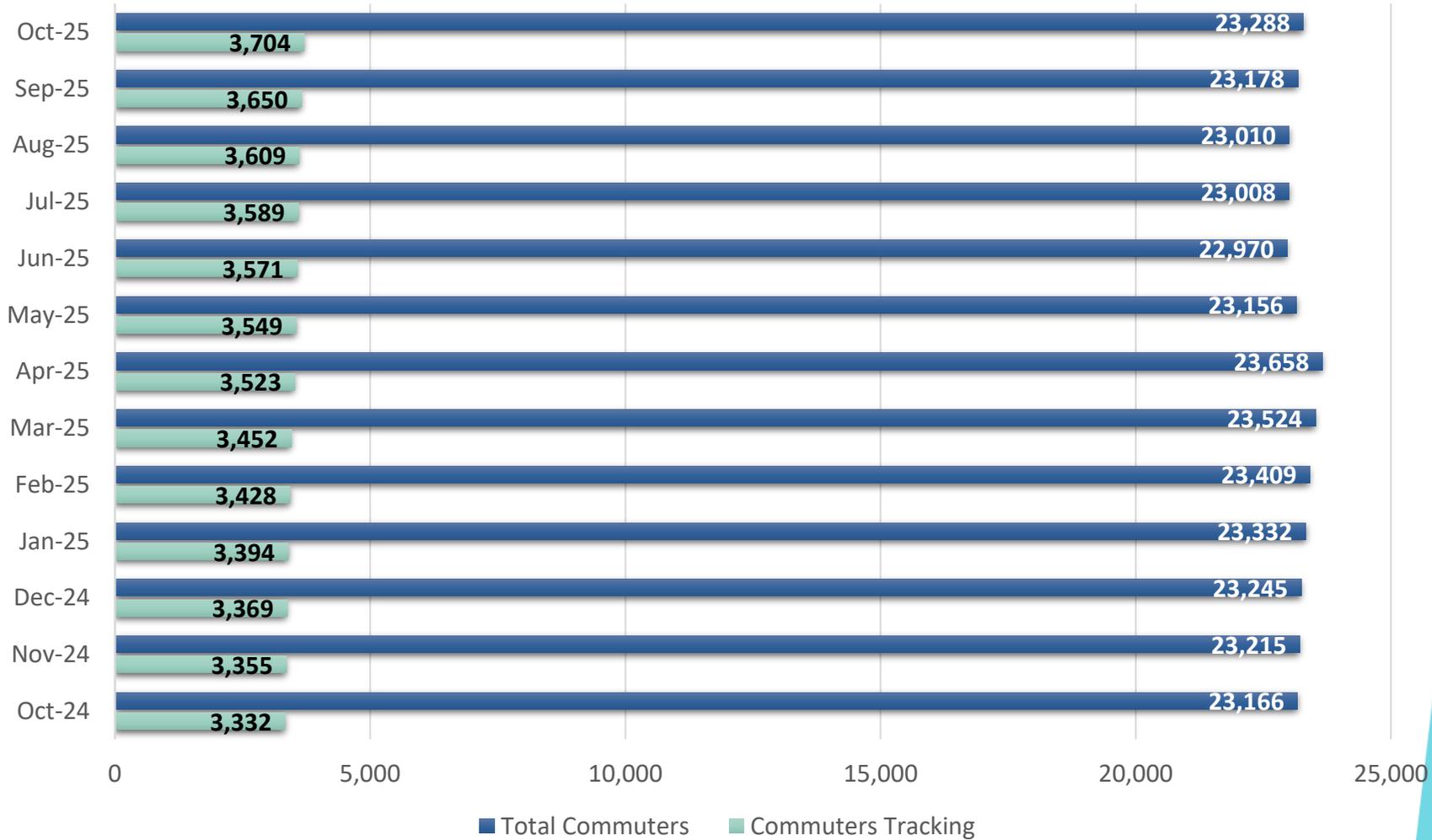
371,408
Calories
Burned



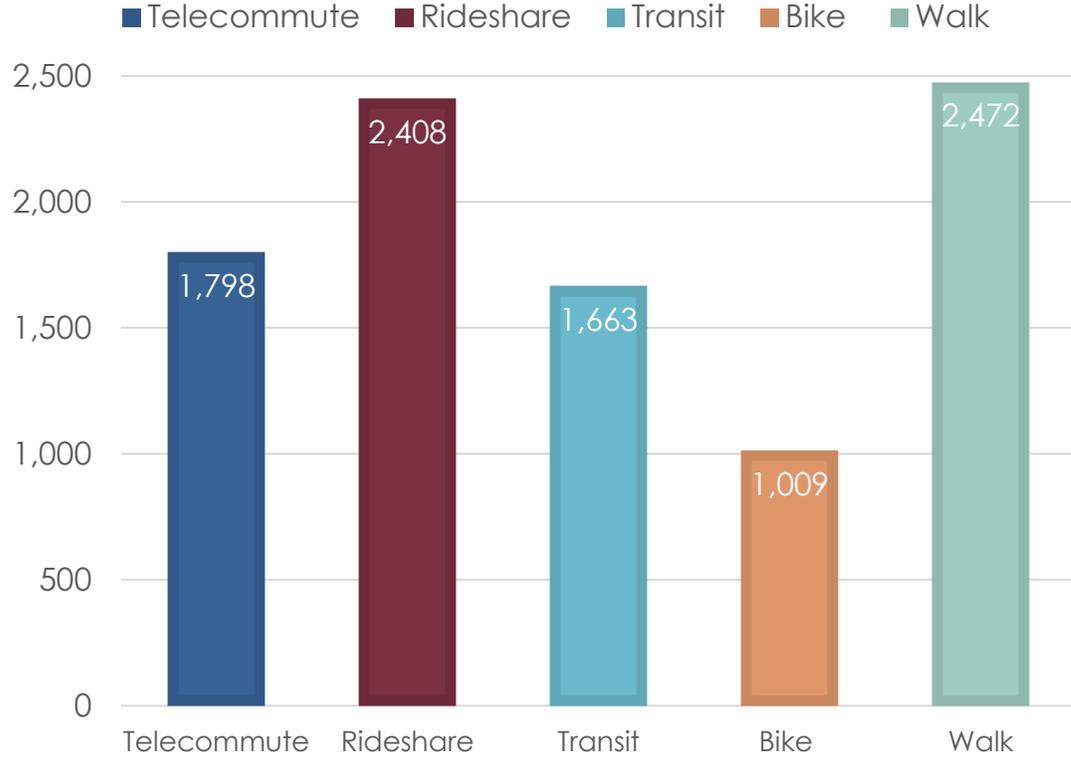
7,448
Gallons of
Gas Saved



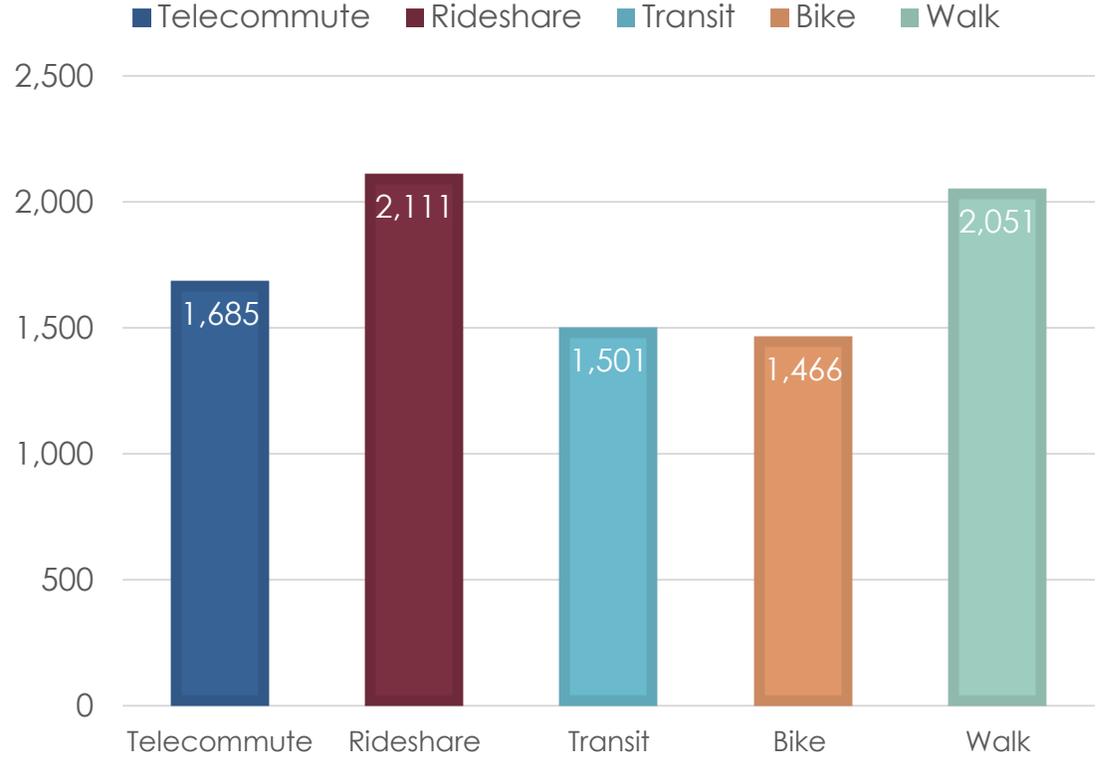
Total Commuters vs. Commuters Tracking



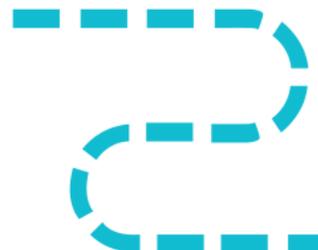
OCTOBER 2025



OCTOBER 2024



Recorded Trips



College Month & Peer Group



We hosted the annual College Month race, where several colleges competed. Gettysburg College took first place, as shown in the final leaderboard image.

- Dickinson College
- Franklin & Marshall College
- Gettysburg College
- HACC
- Harrisburg University
- Millersville University
- Penn State Berks
- Shippensburg University

We hosted the quarterly College Peer Group Meeting, where we discussed roundtable updates and e-bike/e-scooter policies. Attendees included :

- Berks Technical Institute
- Harrisburg University of Science & Technology
- Wilson College

Outreach Meetings

- Adams County Veterans Assistant Network
- Belco Community Credit Union
- Berks Community Health Center
- Berks Heim Nursing & Rehabilitation
- Berks Latino Workforce Development Corporation
- Berks Technical Institute
- Central Susquehanna Intermediate Unit
- Church & Dwight
- Clear Path for Veterans
- Color Health
- Connections Work
- Dickinson College
- East Penn Manufacturing
- Elk Environmental Services
- Fresh Express *(2 Meetings)*
- Highmark Health
- John F. Martin & Sons
- Kitchen Kettle Village
- Maple Press Company
- Messiah Lifeways
- Not One More (PSU Berks)
- Office of Vocational Rehabilitation
- PA CareerLink Berks
- PA CareerLink Capitol Region
- PA CareerLink Lancaster
- Phoenix Contact
- Planned Parenthood
- Reitnouer, Inc.
- TE Mt. Joy *(2 Meetings)*
- TE Middletown *(2 Meetings)*
- Tec Centro Lancaster
- The Performance Group Reading
- ThredUP
- UPMC CARES *(2 Meetings)*
- WellSpan

Outreach Events

- Adams County Rescue Mission Presentation
- Adams County Veterans Assistant Network Resource Fair
- Connections Work Career Fair
- County of Lancaster Benefits Fair (2 Events)
- Diakon Community Services Senior Expo
- Fresh Express Health Fair
- Kitchen Kettle Village T-Day
- Lebanon Transit Transfer Center Event
- Messiah Lifeways Fair
- Millersville University Sustainability Fair
- Office of Vocational Rehabilitation Resource Fair
- PA CareerLink Berks Job Fair
- PA CareerLink Berks Presentation
- PA CareerLink Lancaster Fair
- Phoenix Contact Wellness Fair
- Reading Housing Authority Resource Fair
- RRTA Transfer Center Event
- TE Mt. Joy Fair
- TE Middletown Fair
- The Real Deal 610 Fair
- Tri-County OIC Resource Fair

Laura attended the County of Lancaster Benefits Fair and shares a table with RRTA.



Other TDM Activities

- @Home in Adams County Transportation Workgroup Meeting
- ACT TDM Forum
- ACTPO Meeting
- APA PA Conference – Regional Bike Share Presentation
- Berks Bike to Work Planning Meeting
- Borough of State College Meeting
- Greater Reading Chamber Alliance Berks Comprehensive Plan Review
- Healthy Adams County Fall Forum
- Healthy York County Coalition Fall Forum
- Lebanon MPO Meeting
- Lebanon Valley Workforce Alliance Meeting
- Parent Pathways Meeting
- PennDOT Planning Partners – Regional CMP Presentation
- Schuylkill Chamber of Commerce Meeting
- TMAACC Future of Transportation Funding Event
- United Way of York Grant Proposal Interview
- United Way of York Transportation Access Coalition Meeting
- YAMPO Meeting
- YCEA Pathways Collaborative Meeting
- York Regional Freight Summit

Marketing & Commuter Outreach

- Developed and sent All Aboard Transit promotional materials to commuters
- Sent College Month messages
- Participated in “Strategy Signals: What’s Shaping Marketing Success in 2026” webinar hosted by WebFX
- Attended “Marketer’s Table: Nonprofit Marketing” meeting hosted by American Marketing Association

We developed this poster to encourage current transit riders to refer a friend in November and to share it with employers for promotion.



ALL ABOARD TRANSIT TOGETHER
IN NOVEMBER

REFER. RIDE. REPEAT.

REFER FRIENDS TO RIDE TRANSIT & WIN PRIZES.
RIDE TRANSIT IN NOVEMBER & RECORD YOUR TRIPS.
REPEAT TO INCREASE YOUR CHANCES OF WINNING.

SCAN FOR DETAILS

COMMUTE PA
CommutePA.org/AllAboard
1.866.579.RIDE

in cooperation with:

BARTA **LT lebanon transit**
rabbittransit **RRTA RED ROSE TRANSIT AUTHORITY**

The poster features an illustration of a transit bus interior with two passengers, a woman in a purple top and a man in an orange jacket, looking out the window. The background is a light blue and white color scheme.

Social Media & Website Stats



2,026
followers



725
followers



331
followers



321
followers

5,172
Sessions

4,741
Users

6,318
Page Views

Customer Service Stats



Responded to **15**
commuter emails/texts



Assisted **9**
commuters via phone



Helped **7**
commuters on Live Chat



Submitted **0**
ERH trips for reimbursement