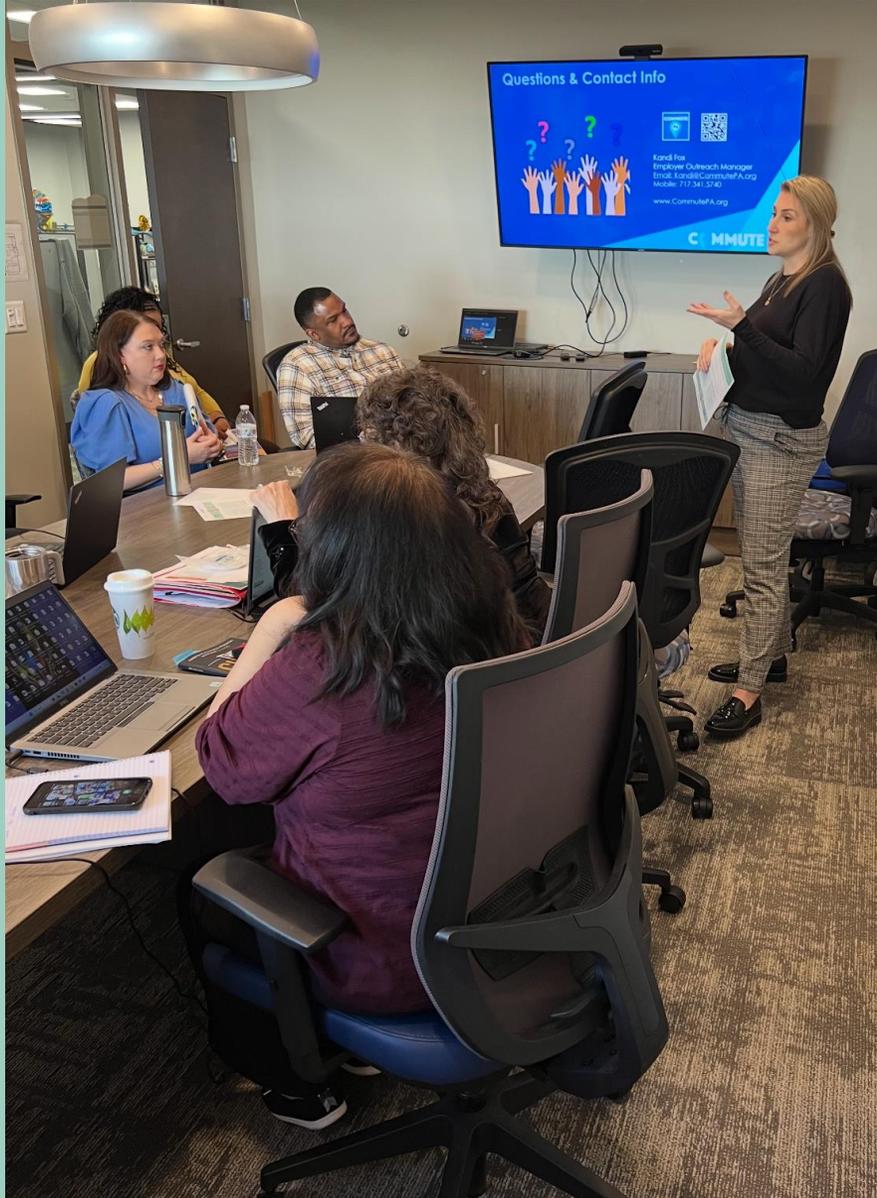




March 2025

Monthly Activity
Report





March Totals

151
New
Members



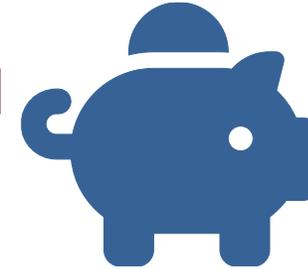
8,102
Recorded
Trips



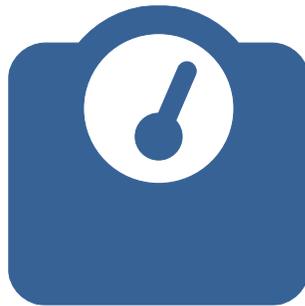
170,615
Miles
Reduced



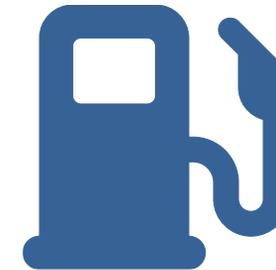
\$119,431
Money
Saved



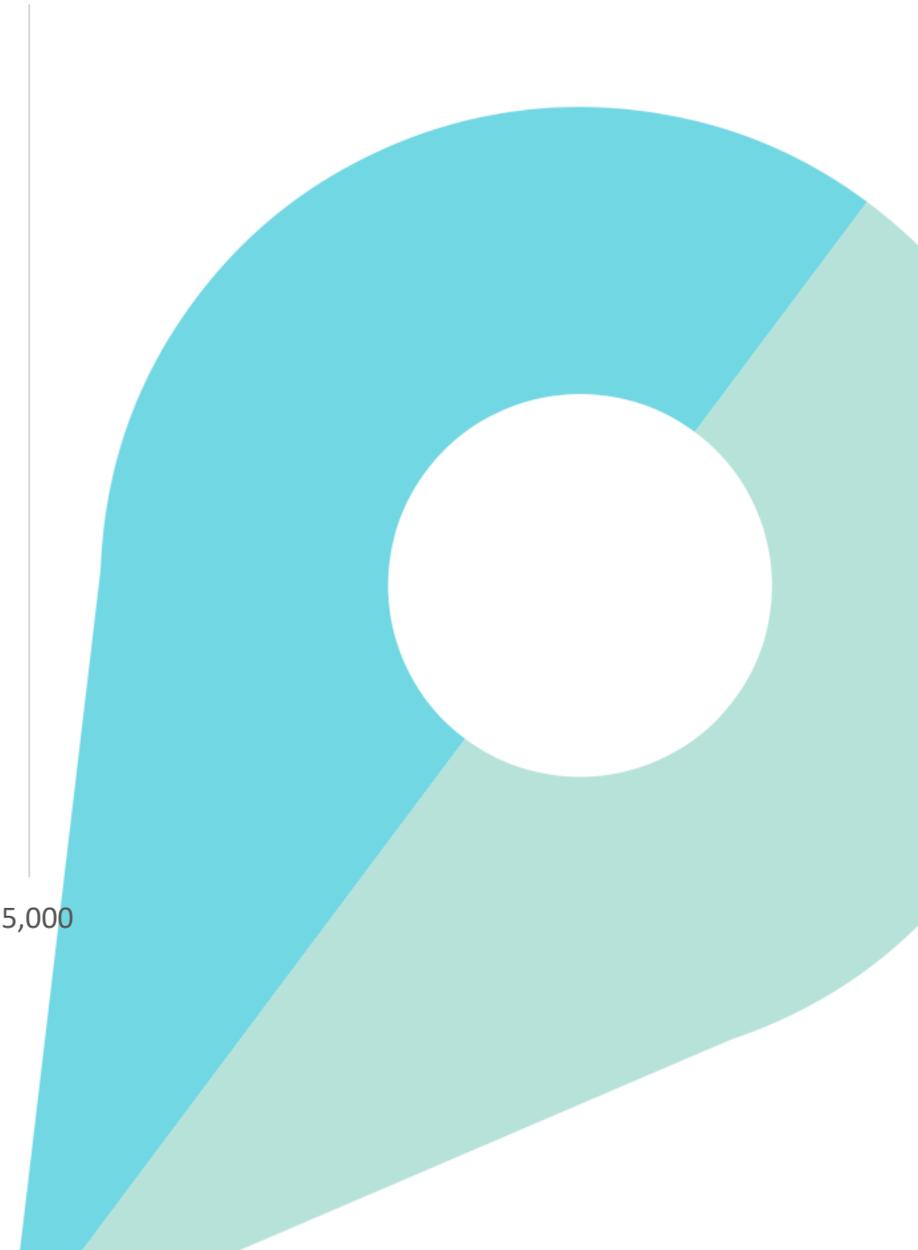
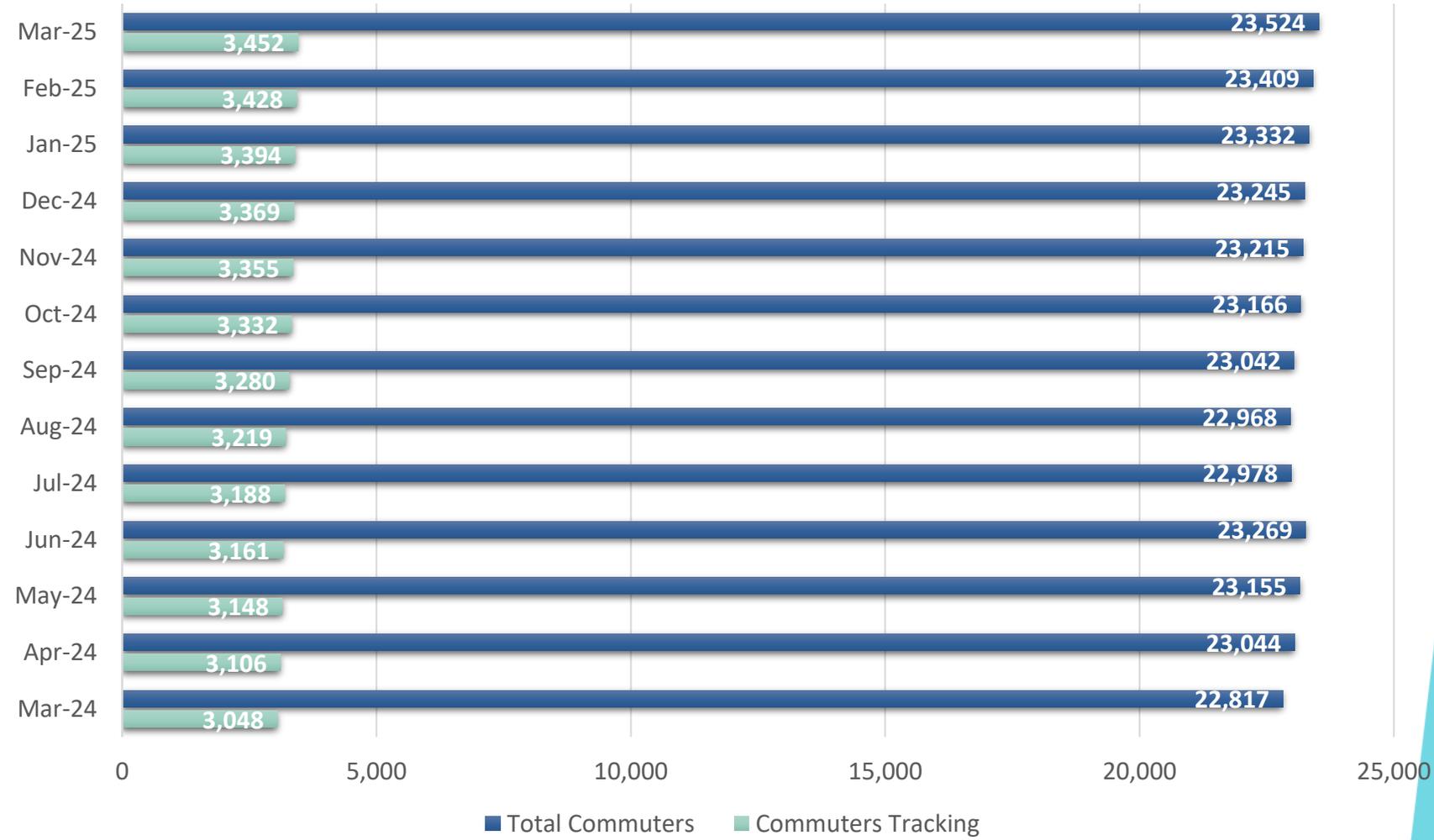
222,279
Calories
Burned



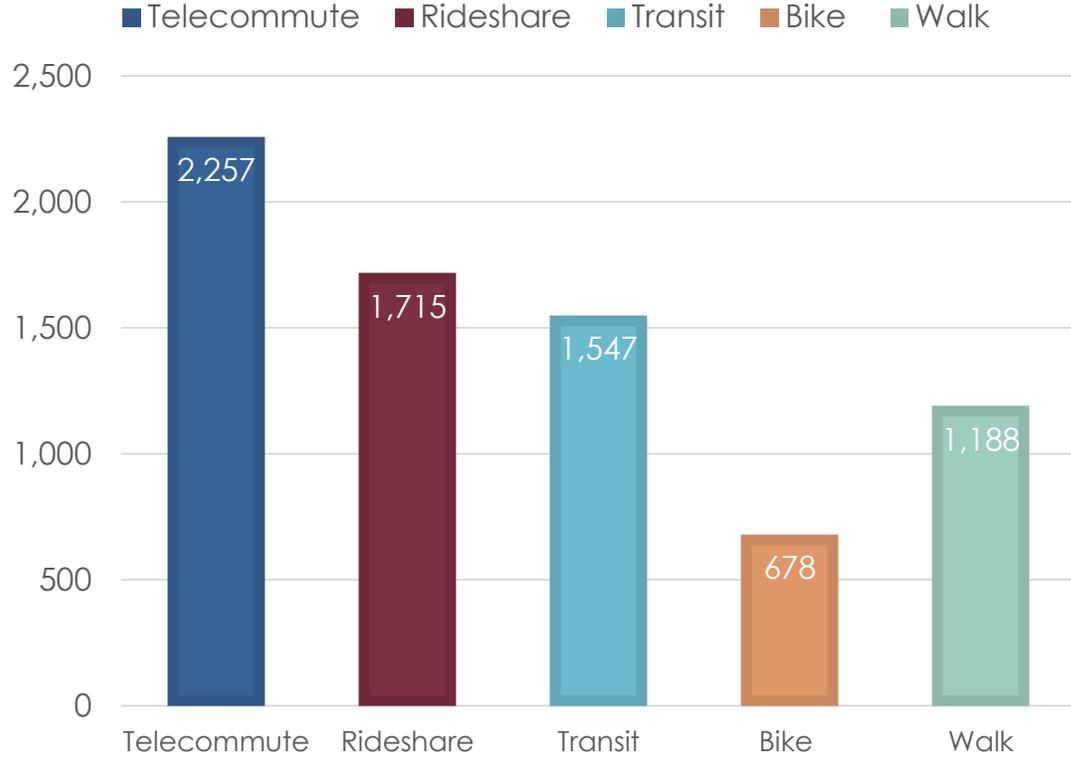
7,163
Gallons of
Gas Saved



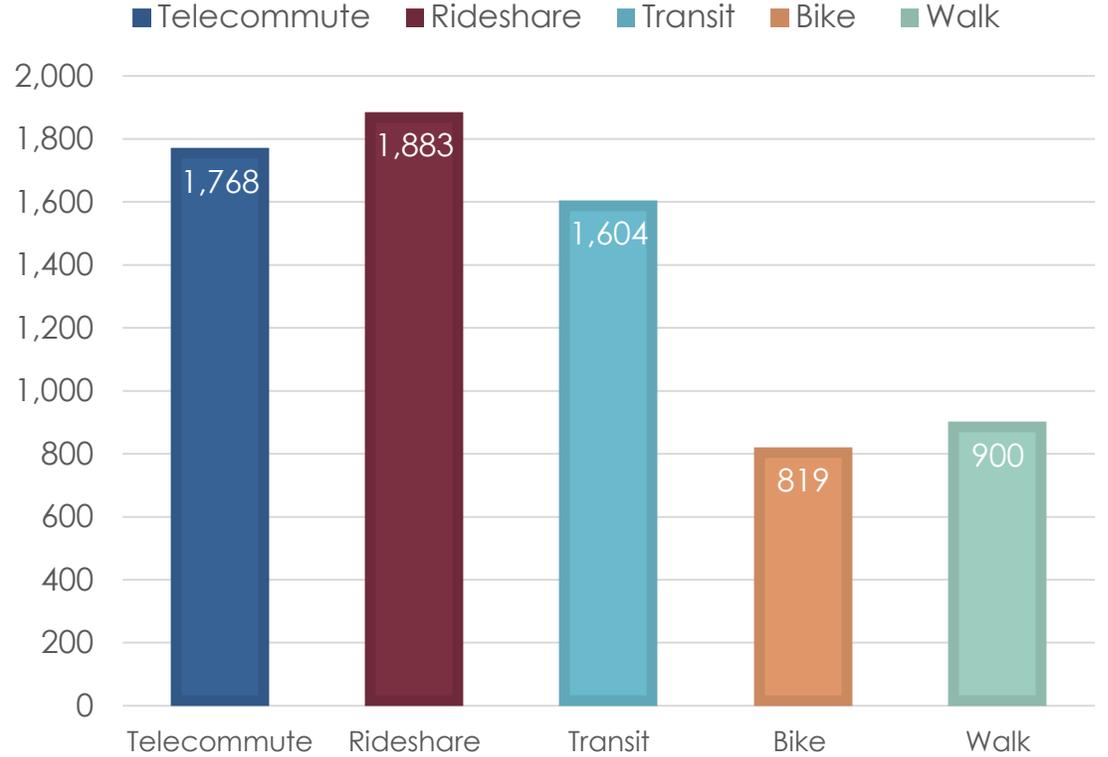
Total Commuters vs. Commuters Tracking



MARCH 2025



MARCH 2024



Recorded Trips



Outreach Meetings

- Alvernia University (2 Meetings)
- Berks Counseling Center
- Building Justice in Berks
- C&S Wholesale Grocers
- City of Lancaster
- Empire Beauty School Lancaster
- Empire Beauty School Reading
- ES3
- Fresh Express
- Friends & Neighbors (2 Meetings)
- GEODIS Bath & Body Works
- GEODIS Post (3 Meetings)
- Gettysburg College
- Greater Reading Chamber Alliance
- Hanover Foods
- Holisticare Hospice
- Hollywood Casino (2 Meetings)
- Hershey Cycles
- Install America
- J.P. Mascaro & Sons
- Maple Press Company
- Neighborhood Resource Center
- PA CareerLink Lancaster (2 Meetings)
- PA CareerLink Lebanon
- Packaging Corp. of America Reading
- Penn State Berks (2 Meetings)
- United Way of York
- Woodstream

Michele speaks with County Commissioner Dante Santoni at the Connections Work Career Fair.



Outreach Events

- Ashley Furniture New Hire Orientation (3 Events)
- Connections Work Career Fair
- Empire Beauty School Reading Presentation
- Friends & Neighbors Resource Fair
- GEODIS Bath & Body Works T-Day
- GEODIS Bath & Body Works Virtual Event
- GEODIS Post T-Day (2 Events)
- Hollywood Casino New Hire Orientation (2 Events)
- Hollywood Casino T-Day (2 Events)
- PA CareerLink Berks Presentation
- PA CareerLink Lancaster Presentation

Sur-PRIZE Patrol Events hosted at these Park and Ride lots:

- Cumberland County US15 Winding Hill Rd.
- Dauphin County Route 22/322
- Dauphin County Amelia's Grocery Parking
- Dauphin County Clarks Ferry Bridge
- Lebanon County Fort Indiantown Gap

Cher and Kandi hand out Commute PA information during Sur-PRIZE patrol events at various Park and Ride lots.



Other TDM Activities

- @Home in Adams County Transportation Workgroup Meeting
- AmeriHealth Caritas PA Participant Advisory Committee Meeting
- Franklin Together Coalition Meeting
- Greater Reading Chamber Alliance Healthcare IP Presentation
- Healthy Franklin County Community Health Meeting
- Lancaster Bikes Meeting
- Lebanon County Bike/Ped Committee Meeting
- Lebanon MPO Meeting
- rabbitWORKS/Commute with Enterprise Meeting
- RATS MPO *(2 Meetings)*
- Reading Health Systems Bike to Work Week Meeting
- Sober Ride Home *(2 Meetings)*
- TMACC Commuter Rail Conference
- YAMPO Bike/Ped Committee Meeting
- York Planning Commission Go York 2050 Workgroup *(5 Meetings)*

New Partners



Packaging Corporation of America (PCA) New Oxford in Adams County signed on as an employer partner.



Glatfelter Insurance Group in York County signed on as an employer partner.



Reading Housing Authority (RHA) in Berks County signed on as a community partner.

Laura delivers the community partner certificate to Hershey Cycles who became a partner in January.



Marketing & Commuter Outreach

- Created and sent quarterly E-gram to employers
- Produced 2024 Year End brochure
- Designed Earth Month promotional materials and developed content for messages/social media
- Distributed TDM Accreditation Press Release

The Central Penn Business Journal runs the TDM Accreditation Press Release.



Susquehanna Regional Transportation Partnership receives inaugural accreditation

Kylie Stoltzfus, Contributing Writer // March 7, 2025 // 2 Minute Read

[Listen to this article](#)

York-based Susquehanna Regional Transportation Partnership (SRTP) is named among the first to earn Transportation Demand Management (TDM) accreditation by the Association for Commuter Transportation (ACT). This distinction highlights organizations that meet industry-wide criteria demonstrating commitment to administrative excellence and continuous improvement.

SRTP is among nine organizations to receive this distinction in its inaugural year. City of Aspen, City of Missoula, Colorado State University and University of Minnesota are among the other accredited TDM organizations.

"For the first time, thanks to these pilot participants and the dedication of numerous volunteers, TDM professionals have a clear framework to identify and implement key characteristics from top-performing organizations," Thomas Cerny, Chair of ACT's Accreditation Committee said in a statement.

THE RACE IS ON FOR **EARTH MONTH!**



COMPETE WITH OTHER ORGANIZATIONS TO SEE WHO RECORDS THE MOST TRIPS IN APRIL!

STEPS

- **RECORD** YOUR NON-DRIVE ALONE TRIPS IN COMMUTE PA BY SCANNING THE QR CODE.
- TELL YOUR CO-WORKERS TO **JOIN TOO!**



SCAN ME

PRIZES

WEEKLY **\$25** TANGO GIFT CARD WINNERS

GRAND PRIZE **\$50** TANGO GIFT CARD

FIND US ON SOCIAL MEDIA FOR MORE WAYS TO **WIN!**

CommutePA.org
1.866.579.RIDE



This poster is ready to distribute in April to employers competing in the race.

Social Media & Website Stats



2,009
followers



326
followers



714
followers



293
followers

6,354
Sessions

5,890
Users

7,498
Page Views

Customer Service Stats



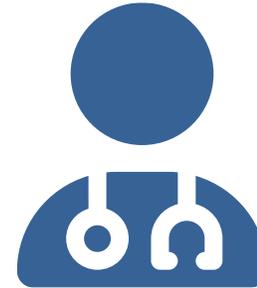
Responded to **16**
commuter emails/texts



Assisted **7**
commuters via phone



Helped **4**
commuters on Live Chat



Submitted **1**
ERH trip for reimbursement
(bus)