



January 2024

Monthly Activity
Report



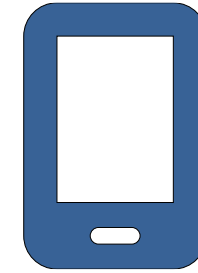
Out and about for Outreach!

January Totals

69
New
Members



7,777
Greener
Trips



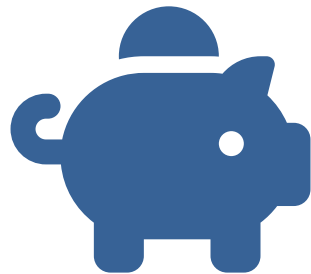
60.4 tons
CO₂
Reduced



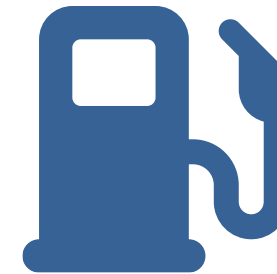
143,858
Miles
Reduced



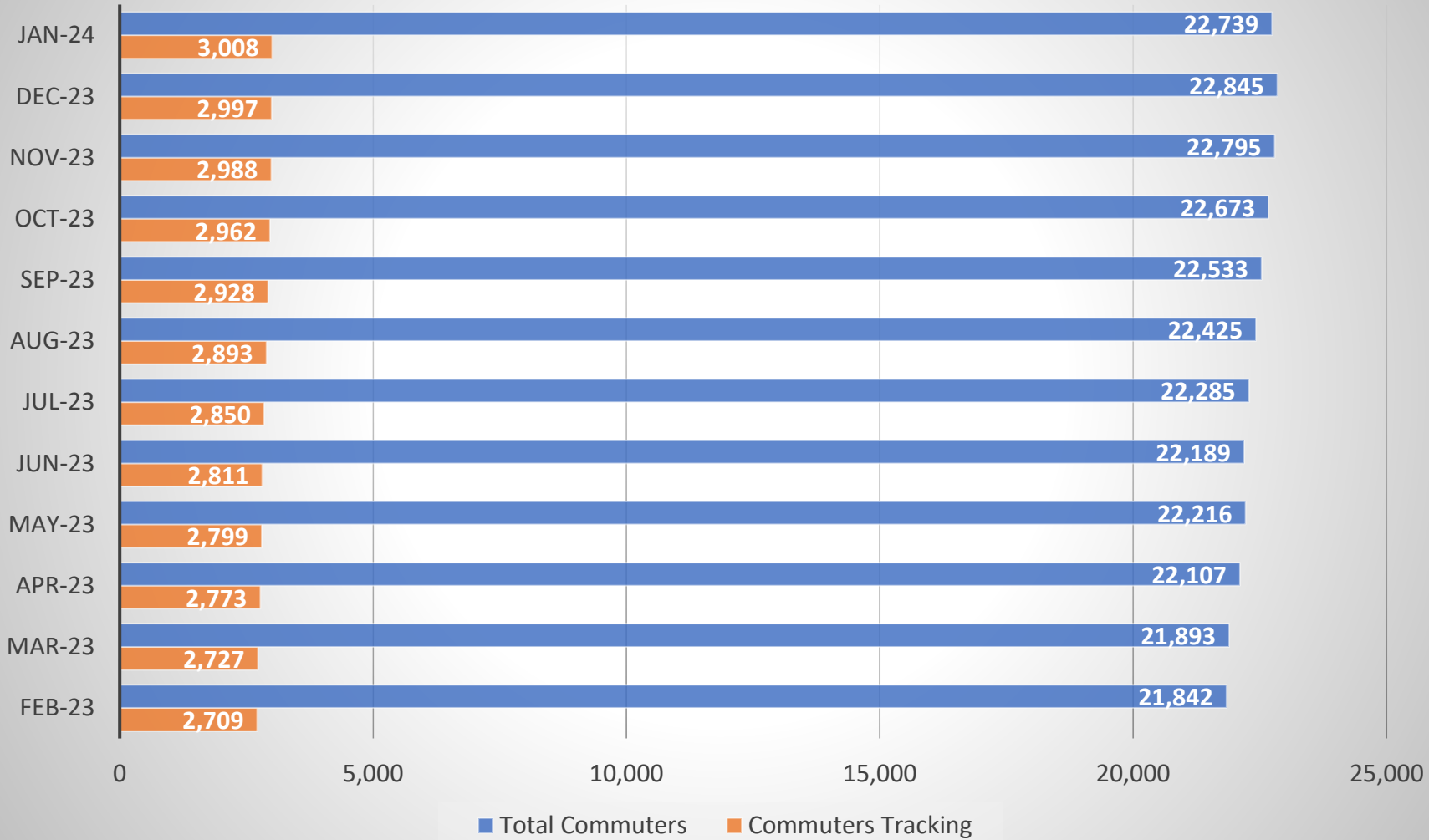
\$96,385
Money
Saved



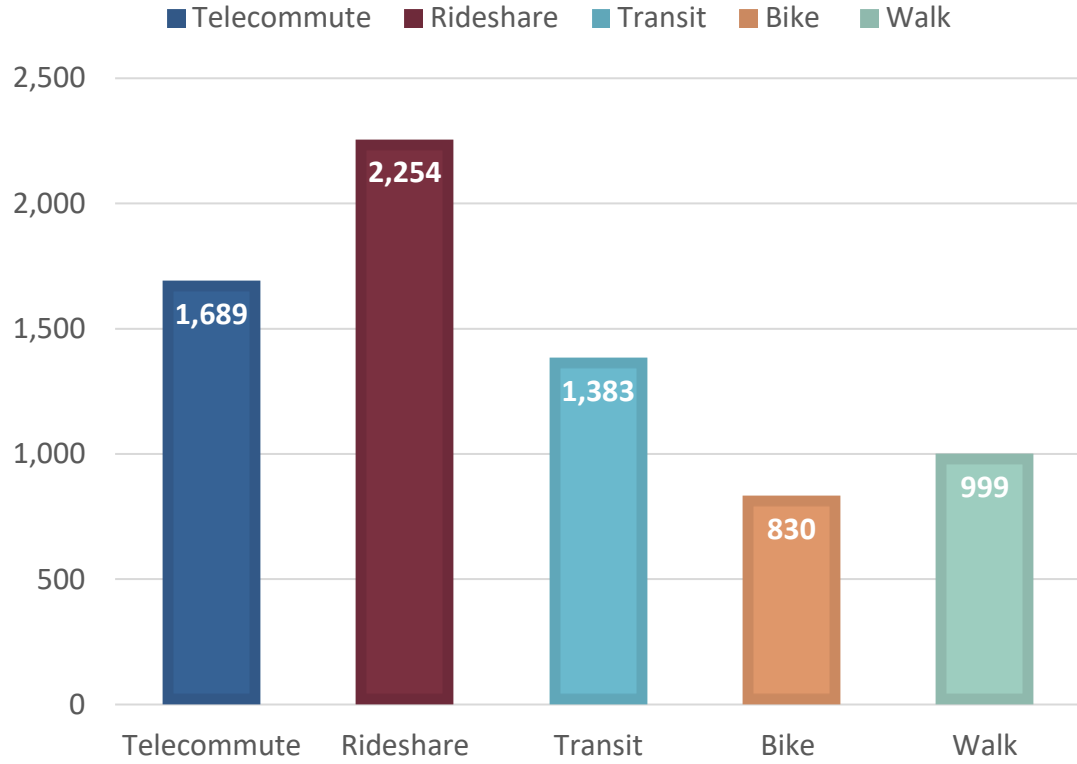
6,198
Gallons of
Gas Saved



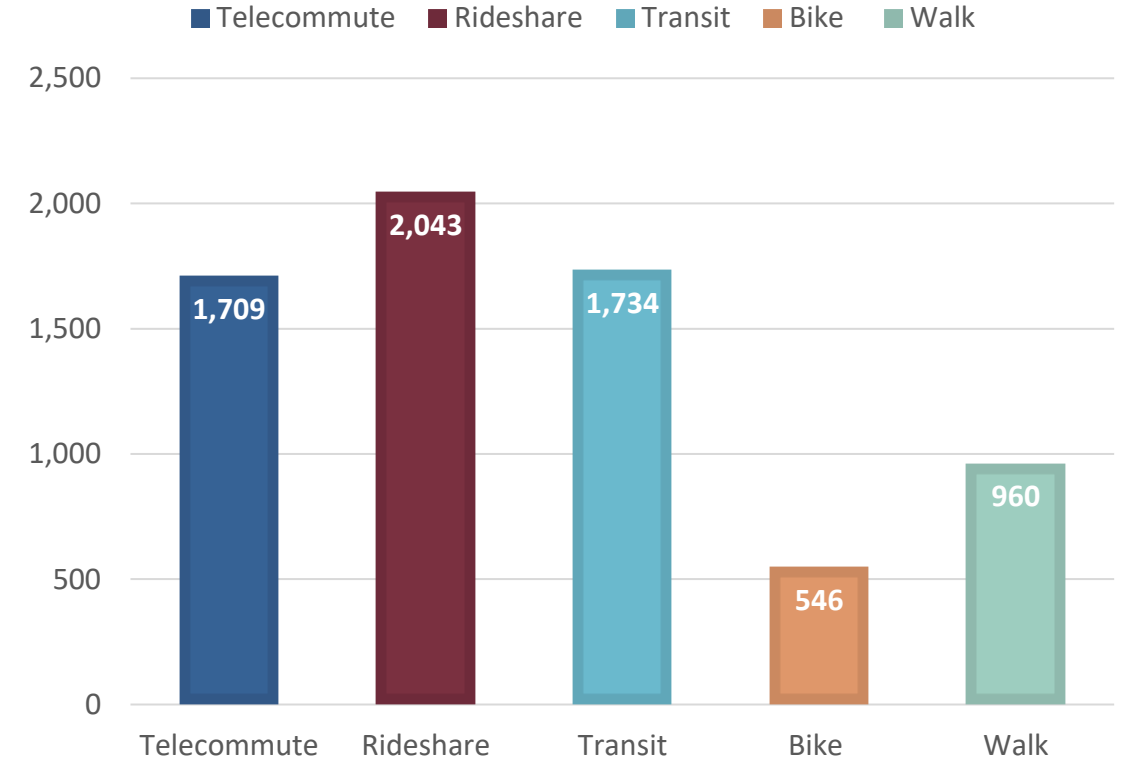
Total Commuters vs. Commuters Tracking



JANUARY 2024



JANUARY 2023



Recorded Trips



Outreach Meetings

- Amcor
- AmeriHealth Caritas PA
- Ashley Furniture *(3 Meetings)*
- Bell & Evans *(2 Meetings)*
- City of Lancaster
- Connections Work
- CPA Wireless
- DoubleTree by Hilton Reading
- Eurofins Lancaster Labs
- F.M. Brown
- Franklin County Housing Authority
- Fresh Express
- Gage Personnel
- Greater Reading Chamber Alliance
- Hollywood Casino
- I-LEAD, Inc.
- Lebanon Transit *(2 Meetings)*
- National Coatings & Supplies
- Nortera Foods
- PA CareerLink Capital Region *(3 Meetings)*
- PA CareerLink Franklin
- PA CareerLink Lancaster *(2 Meetings)*
- PA Senator Judy Schwank
- PSECU
- Recovery InSight *(2 Meetings)*
- RegenAll
- Regupol
- Schreiber Foods
- Tri-County OIC *(3 Meetings)*
- Trublu Logistics/Fresenius
- UPMC CARES Program
- Volvo Construction Equipment
- Weaber Lumber – Keystone Dr.

Outreach Events

- Ashley Furniture New Hire Presentation (3 Events)
- Comcast Virtual Event
- Connections Work Presentation (2 Events)
- Franklin County Housing Authority Presentation
- Fresh Express New Hire Orientation
- Hollywood Casino New Hire Orientation
- PA CareerLink Berks Presentation (2 Events)
- PA CareerLink Capital Region T-Day
- PA CareerLink Lancaster Fair
- Tri-County OIC T-Day



Left: Commuters sign up during the PA CareerLink Capital Region T-day.
Top: Attending the PA CareerLink Lancaster Fair

Other TDM Activities

- @Home in Adams County Coalition Meeting
- ACTPO Meeting
- Association for Commuter Transportation Telework Council Leadership Meeting
- Berks Business Education Coalition Meeting
- Greater Reading Chamber Alliance Commissioners Event
- HATS Active Transportation Plan Regional Partners Meeting
- Lancaster Bikes Meeting
- Lancaster MPO (2 Meetings)
- Lebanon Chamber Public Policy Meeting
- Lebanon MPO Meeting
- Perry County Family Services Partnership Meeting
- RATS MPO (2 Meetings)
- Reading Health Systems Bike to Work Week Ride Meeting
- Tri-County Planning Commission Bike Share Steering Committee Meeting
- YCEA Pathways Workforce Collaborative Meeting

Marketing & Commuter Outreach

**GREENER TRIPS.
CLEANER AIR.**

Record Trips

You've found a greener way to travel to work or school, so now it's time to record that trip and get rewarded. Follow these easy steps to start earning points:

1. Go to Trips and click 'Record a trip'.
2. Pick 'new trip' and fill out a few details:
 - **MODE** – pick the mode that you used.
 - **ROUTE** – enter the origin (home) and destination (work/school) addresses.
 - **COMMUTING** – 'yes' if traveling for work/school.
 - **ROUND TRIP** – pick yes if you used this mode both to and from work/school.
 - **DATE** – enter the date the trip was taken.
 - **EVERY WEEK** – select 'yes' if you take this trip every week and Commute PA will automatically record it for you.
 - **SAVE PROFILE** – select 'yes' to save this profile for future trips.

Download the App  

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COMMUTEPA.ORG 1.866.579.RIDE

**GREENER TRIPS.
CLEANER AIR.**

Find Rides

Use Commute PA to find a more sustainable way to get to work. It's easy to find options with these simple steps:

1. Select 'Rides'.
2. Pick 'For my commute'.
3. Review the options available:
 - **TRANSIT** – find routes and connect directly to the transit agency.
 - **VANPOOL** – review potential vanpools and where they stop.
 - **CARPOOL** – connect with carpool buddies to share a ride; click on each person to review their profile with commuting information.
4. Connect with matches by tapping 'contact' in the member's profile to start a conversation and coordinate carpool details.

Download the App  

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Emergency Ride Home



Commute PA's Emergency Ride Home (ERH) program gives you peace of mind if you commute by carpooling, vanpooling, taking transit, walking, or biking.

WHAT IS IT?
A FREE benefit that reimburses you for a ride home from work or school in the event of a qualified emergency.

WHO CAN USE IT?
Any Commute PA member who is recording at least two green trips per week to work or school.

HOW DOES IT WORK?

1. Arrange your emergency transportation.
2. Take the trip and pay for the ride; be sure to keep the receipt!
3. Submit an ERH reimbursement form found in the Commute PA app or online.

Download the App  

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- Launched Commute PA rebrand & new website design
- Created Commute PA outreach materials & social media posts
- Finalized Fall/Winter Program Update

These represent the new outreach cards to be used at commuter events.

Social Media & Website Stats



1,874 followers



321 followers



620 followers



203 followers

1,365
Sessions

1,420
Users

2,657
Page Views

Customer Service Stats



Responded to **20**
commuter emails/texts



Assisted **15**
commuters via phone



Helped **4**
commuters on Live Chat



Submitted **2**
ERH trips for reimbursement
(train)