

# FLASH



November 2025



## Berks Nature State of the Environment Breakfast

Berks Nature held their 17th annual State-of-the-Environment Breakfast, where Scott Weidensaul presented Feathers, Forest, and Our Future the importance of migratory birds. A recording of the presentation can be found [here](#)

During the presentation, several resources were shared that include:

**BirdCast** (the migration tracker using radar): [birdcast.info](http://birdcast.info)

**eBird** (the huge bird observation database powered by birders all over the world): [ebird.org](http://ebird.org)

**Project SNOWstorm** (our snowy owl research project): [projectsnowstorm.org](http://projectsnowstorm.org)

**Motus Wildlife Tracking System**: [motus.org](http://motus.org)

At the breakfast it was also announced that Tami Shimp would be Berks Nature's new President. The Planning Commission would like to congratulate Tami on this new and exciting chapter at Berks Nature. The Planning Commission looks forward to continuing our partnership in advancing conservation and thoughtful land use planning. Together, we remain committed to collaboration, shared goals, and building on the meaningful progress already achieved.

Additionally, the Planning Commission extends our heartfelt gratitude for the strong partnerships and programs Kim Murphy built. Her leadership, collaboration, and commitment have left a lasting impact, and we wish her all the best in this next chapter of life.

## This Month's Subdivision and Land Development Report



VIEW THE REPORT



VIEW THE DASHBOARD



PennState Extension



WEBINAR

## Water Cooler Talk: Data Centers and Water Resources

Nov. 19, 2025 | 12:00pm EST

Explore how hyperscale data centers impact water use, energy, and infrastructure, and discover solutions for smarter, sustainable digital growth.

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PennState Extension



WEBINAR

## Data Centers in Pennsylvania:

Why Here? Why Now?  
Dec. 11, 2025 | 11:00am EST

Join Penn State Extension for a webinar exploring why Pennsylvania is an ideal location for data centers, highlighting key resources, workforce strengths, and rural community concerns to foster informed dialogue among residents, policymakers, and industry stakeholders.

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EXPERIENCE  
**READING**  
& BERKS COUNTY  
Every stop has a story.

## New Look

Berks County Visitor's Bureau has unveiled a refreshed and modernized brand identity that captures the authentic spirit of Reading and Berks County. This new look reflects the region's blend of cultural vibrancy, heritage, and adventure, offering a contemporary take on the stories that make every stop memorable.

The Bureau invites you to learn more about the new brand [here](#).



**PENNSYLVANIA**  
**ECONOMY LEAGUE**

## PEL to Launch the Local Government Innovation Lab

The Pennsylvania Economy League, a non-profit, nonpartisan public policy organization, is proud to announce the launch of the Local Government Innovation Lab, a new statewide initiative to help communities tackle fiscal, operational and policy challenges, promote financial sustainability, and increase collaboration.

[LEARN MORE](#)

