

# STUDENT VIDEO CONTEST

## GOALS

- Create a public service announcement (PSA) to educate the public on stormwater and water pollution issues.
- Inform the viewers of simple things they can do on their property to prevent water pollution and improve water quality.
- Build awareness of why clean water matters

## CONTEST DATES

**Contest Opens:** September 11, 2023

**Contest Closes:** December 11, 2023

**Winners Announced:** January 2024

All entries will be available for viewing on the Berks County MS4 Steering Committee website:

<https://www.youtube.com/channel/UCeTtxKsyrgWdK5MxSKZ5G-g>

## CONTEST INFORMATION

**STEP 1:**  
Find your age group

GROUP 1	GROUP 2
Elementary School Students Middle School Students	High School Students Community College Students College/University Students

**STEP 2:**  
Decide the type of video you want to make

CATEGORY 1	CATEGORY 2
<b>ANIMATED VIDEOS</b>	<b>RECORDED VIDEOS</b>
<ul style="list-style-type: none"> <li>• Video is a series of images or animation that is narrated by voice or by text on the screen.</li> <li>• The video does not contain actual people or images of people.</li> </ul>	<ul style="list-style-type: none"> <li>• Video includes people, animals and other scenes recorded by the applicant.</li> <li>• The video can include talking audio, directly recorded from the person on screen, and/or narration that has been added.</li> <li>• Persons appearing in the video require a signed release form to be submitted with the video.</li> </ul>

IDENTIFY YOUR VIDEO TOPICS
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**STEP 3:**

Pick a topic

- How to properly wash your car without adding pollutants to stormwater system
- Reducing/Eliminating Pesticide application on your lawn
- Installing a rain garden on your lawn and how it works
- Why you shouldn't put grass clippings into the street
- Using Downspout planters or Rain Barrels
- Green Roofs
- Proper Winter de-icing applications

**STEP 4:****HAVE LOTS OF FUN!****CONTEST INFORMATION**

- Multiple video entries are allowed. Entries must be of different topics.
- The video should include at least one idea for a sustainable solution for improving water quality
- The video should inspire the audience to change behaviors or bad habits that cause water pollution
- Videos can be funny or serious, as long as they discuss a water quality topic and provide a solution
- **Submissions will be judged on the following criteria:**
  - **Creativity and Originality**
  - **Message Content**
  - **Submission met contest rules and video requirements**

**USE OF VIDEOS**

- Entries are to be part of a public education and outreach program on stormwater management. The videos will be posted to the Berks County MS4 Steering Committee website.
- Video entries will be made available to all of its members, which include Townships, Boroughs and School Districts in Berks County. Videos shall be used by members as educational tools to the general public.
- Cell phones, tablets and Go Pros are typical devices anticipated for use in making video clips
- Use of video editing Apps are anticipated, but not required. There are many free apps available for Android and iPhone devices.
- Applicants are to use devices they currently have available and own. The contest does not reimburse applicants for purchasing new devices, video equipment or for downloading fee based apps.

**VIDEO REQUIREMENTS**

- Video length is two minutes (2:00) maximum
- Videos shall use the highest resolution when possible, but have a minimum resolution of:
  - 1280x720 for 16:9 aspect ratio
  - 640x480 for 4:3 aspect ratio
- Video format to be MPV or MOV
- Video file size is a maximum 4 GB
- The above requirements are compatible with social media site requirements, such as Facebook and YouTube

**CONTEST RULES**

- ALL entrants must reside or attend schools within Berks County, Pennsylvania
- Entrants must complete the entry form and provide valid contact information. Entrants under the age of 18 must have a legal guardian co-sign the entry form
- If the video includes on-screen people, each person appearing in the video must fill out a contest release form.

- Entrants must agree to the terms and conditions, or the agreement of a legal guardian must be obtained if the entrant is a minor.
- A separate entry form must be submitted with each video submission.
- The video must be of the entrant’s original creation. No copyrighted music, video, or images may be used.
- Videos may not contain violence, profanity, direct attacks on individuals or organizations.
- Entries deemed offensive will be disqualified.
- The video must not infringe on third party rights.
- Entrant further irrevocably gives the Berks County MS4 Steering Committee, their agents and assigns, the right and permission to copyright and/or publish, reproduce or otherwise use the entrant’s video for educational purposes and for any other lawful purpose. Entrant hereby relinquishes all right, title and interest.

## Before you submit your entry, check the following...

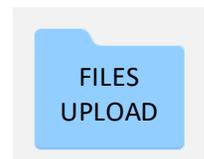
- ✓ **All entries must be submitted by December 11, 2023**
- ✓ Did you fill out the entry form?
- ✓ Did you fill out a release form for each person appearing in your video?
- ✓ Did you provide us with all the information needed to contact you?
- ✓ Did you have fun making the video?

## To Submit:

- 1) Go to the OneDrive link below and create a folder with your name

 [Video Contest 2023](#)

- 2) Upload your video file and the entry form into your folder
- 3) Email [Michael.griffith@berksnature.org](mailto:Michael.griffith@berksnature.org) to notify that the video and form have been uploaded
- 4) Committee members will move the folder to a secure file location
- 5) For multiple video entries – a new folder and upload is required for each submission



The PSA videos will be made available to Berks County MS4 Steering Committee members for posting on websites, social media (Facebook), school districts and to watershed organization uses. Credit will be given to the author(s).

### QUESTIONS OR ISSUES WITH UPLOADING YOUR VIDEO ENTRY

Send an email to one of the contacts listed below.

We will help answer any questions and assist you in getting entries uploaded.

**Michael Griffith**  
*Education and Watershed Specialist*  
Berks Nature  
[Michael.griffith@berksnature.org](mailto:Michael.griffith@berksnature.org)

**Ashley Showers**  
*Assistant Director, Berks Planning Commission*  
[ashowers@countyofberks.com](mailto:ashowers@countyofberks.com)

## VIDEO CONTEST ENTRY FORM

Please read the attached contest rules carefully when completing the entry form. Print or type all information clearly. All entry forms must be completed in full and signed. Failure to do so will result in disqualification. If I am under the age of eighteen (18), Entrant's parents and/or legal guardians hereby consent, jointly and severally, to the terms of this Agreement and by signing this document, represent that they have the legal authority to do so.

ENTRANT/PARTICIPANT'S NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ SCHOOL NAME & GRADE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### PICK A GROUP:

- Group 1** – Elementary & Middle School Student
- Group 2** – High School, Community College & College/University Student

### PICK A CATEGORY:

- Category 1** – Animated Video
- Category 2** – Recorded Video

### IDENTIFY YOUR VIDEO TOPIC:

- How to properly wash your car without adding pollutants to stormwater system
- Reducing/Eliminating Pesticide application on your lawn
- Installing a rain garden on your lawn and how it works
- Why you shouldn't put grass clippings into the street
- Using Downspout planters or Rain Barrels
- Green Roofs
- Proper Winter de-icing application

VIDEO TITLE: \_\_\_\_\_

BY MY SIGNATURE BELOW, I HEREBY ACKNOWLEDGE THAT I HAVE READ, UNDERSTAND AND AGREE TO THE TERMS AND PROVISIONS OF THIS AGREEMENT, AND CERTIFY THAT I AM THE PRODUCER AND EDITOR OF THIS VIDEO.

ENTRANT/PARTICIPANT'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

LEGAL GUARDIAN'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**INCLUDE THIS COMPLETED FORM WITH YOUR VIDEO SUBMISSION**

## RELEASE FORM FOR PERSON APPEARING IN VIDEO

Entrant/Participant wishes to participate in the Berks County MS4 Steering Committee - PSA Video Contest. We have read the Contest Rules, agree to the terms and conditions of the Contest Rules, and further agree to comply fully with the letter and the spirit of all Contest Rules.

We give our permission to the Berks County MS4 Steering Committee to use the video for educational and promotional purposes, including public relations, website views, and circulation by its members. We understand the Committee has the right to touch up all entries or to add text, effects and alter the entrants artwork in any way deemed necessary by the Berks County MS4 Steering Committee for use. Entrant/Participant agrees that all representations of the entry are true and not fictitious. Entries submitted will not be returned.

VIDEO SUBMISSION PROVIDED BY:

ENTRANT NAME: \_\_\_\_\_

VIDEO TITLE: \_\_\_\_\_

PERSON APPEARING IN THE PSA VIDEO:

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ SCHOOL NAME & GRADE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

BY MY SIGNATURE BELOW, I HEREBY ACKNOWLEDGE THAT I HAVE READ, UNDERSTAND AND AGREE TO THE TERMS AND PROVISIONS OF THIS AGREEMENT AND RELEASE.

ENTRANT/PARTICIPANT'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

LEGAL GUARDIAN'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**ALL CATEGORY 2 VIDEO SUBMISSIONS REQUIRE A RELEASE FORM**

**INCLUDE THIS COMPLETED FORM WITH THE SUBMISSION**